

# CBS News 2016 Battleground Tracker CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI



Sample 2211 Likely Voters \*  
Conducted July 29-30, 2016  
Margin of Error ±2.6%

## 1. How closely did you follow the Democrats' political convention this week?

Very closely .....	29%
Somewhat closely .....	34%
Not too closely .....	26%
Not at all .....	11%

## 2. If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?

*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

Hillary Clinton .....	43%
Donald Trump .....	41%
Gary Johnson .....	6%
Jill Stein .....	2%
Someone else .....	2%
Not sure .....	6%
Probably won't vote .....	0%

## 3. Did what you saw or heard from Hillary Clinton at the Democratic convention make you personally feel... (Check all that apply.)

Enthusiastic .....	23%
Hopeful .....	33%
Pessimistic .....	27%
Scared .....	27%
Didn't watch enough of it to say .....	16%

\*2211 likely voters were interviewed in eleven battleground states: Colorado, Florida, Iowa, Michigan, North Carolina, New Hampshire, Nevada, Ohio, Pennsylvania, Virginia, and Wisconsin.

# CBS News 2016 Battleground Tracker CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI



## 4. Did you mostly like or mostly dislike the way Hillary Clinton and the convention speakers talked about...

	Liked	Disliked	Not sure
How things are in America	40%	45%	15%
Donald Trump	41%	45%	14%
Bernie Sanders and his voters	39%	37%	24%

## 5. Who would do better on...?

	Donald Trump	Hillary Clinton
Being independent from big donors	62%	38%
Fixing the economy	51%	49%
Bringing change to Washington	60%	40%
Looking out for people like you	48%	52%
Keeping America safe from terrorism	50%	50%

## 6. Do you feel Donald Trump's recent comments about Russia and hacking email servers were...

Appropriate, it's part of a political campaign	24%
Inappropriate, it involves a foreign government	49%
Neither	18%
Didn't hear about them	8%

7. Did you feel you heard enough, too much, or not enough from the Democrats about how they would deal with...

	Enough	Too much	Not enough
The economy	43%	8%	49%
Terrorism	40%	8%	52%
Changing Washington	36%	10%	54%

8. From what you saw, did the Democratic convention generally make you feel... ?

Much more positive toward Hillary Clinton	22%
Somewhat more positive toward Hillary Clinton	14%
Unchanged in your views toward Hillary Clinton	24%
Somewhat more negative toward Hillary Clinton	7%
Much more negative toward Hillary Clinton	24%
Didn't watch enough of it to say	9%

9. In general, how would you describe your own political viewpoint?

Very liberal	13%
Somewhat liberal	12%
Moderate	35%
Somewhat conservative	21%
Very conservative	15%
Not sure	4%

10. Generally speaking, do you think of yourself as a...?

Strong Democrat	26%
Not very strong Democrat	10%
Lean Democrat	8%
Independent	11%
Lean Republican	9%
Not very strong Republican	14%
Strong Republican	19%
Not sure	1%

11. Would you describe yourself as a born-again or evangelical Christian?

Yes .....	24%
No .....	71%
Not sure .....	5%

12. Are you male or female?

Male .....	48%
Female .....	52%

13. In what year were you born? [Age recoded from birth year]

18-29 .....	17%
30-44 .....	24%
45-64 .....	39%
65+ .....	19%

14. What racial or ethnic group best describes you?

White .....	78%
Black .....	12%
Hispanic .....	6%
Other .....	4%

15. What is the highest level of education you have completed?

HS or less .....	24%
Some college .....	31%
College grad .....	28%
Post grad .....	16%

# CBS News 2016 Battleground Tracker

## CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI



### 1. Follow Democratic Convention

How closely did you follow the Democrats' political convention this week?

	Gender			Age group			
	Total	Male	Female	18-29	30-44	45-64	65+
Very closely	29%	33%	24%	32%	30%	28%	25%
Somewhat closely	34%	36%	33%	31%	35%	36%	31%
Not too closely	26%	24%	28%	27%	25%	24%	30%
Not at all	11%	7%	16%	10%	10%	11%	14%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,210)	(1,062)	(1,148)	(372)	(538)	(871)	(429)

  

	Party ID			Ideology			White Evangelical		
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Very closely	29%	44%	25%	15%	50%	25%	18%	15%	31%
Somewhat closely	34%	34%	39%	31%	33%	38%	31%	29%	35%
Not too closely	26%	17%	26%	35%	15%	25%	35%	37%	24%
Not at all	11%	5%	10%	18%	3%	13%	16%	19%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,210)	(812)	(637)	(727)	(553)	(872)	(785)	(358)	(1,852)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**2. Presidential Vote 2016**

If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?

*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

	Gender			Age group			
	Total	Male	Female	18-29	30-44	45-64	65+
Hillary Clinton	43%	39%	46%	48%	46%	41%	38%
Donald Trump	41%	44%	38%	20%	33%	49%	54%
Gary Johnson	6%	8%	4%	15%	8%	2%	2%
Jill Stein	2%	2%	2%	4%	4%	1%	1%
Someone else	2%	2%	3%	5%	2%	2%	1%
Not sure	6%	5%	7%	7%	7%	5%	4%
Probably won't vote	0%	0%	1%	1%	1%	0%	1%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,210)	(1,063)	(1,147)	(372)	(537)	(871)	(430)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Hillary Clinton	43%	87%	28%	8%	83%	46%	10%	16%	48%
Donald Trump	41%	6%	44%	77%	3%	33%	75%	67%	36%
Gary Johnson	6%	1%	11%	6%	2%	8%	5%	4%	6%
Jill Stein	2%	2%	5%	0%	6%	2%	0%	0%	3%
Someone else	2%	1%	4%	3%	1%	2%	3%	4%	2%
Not sure	6%	3%	7%	6%	3%	8%	5%	7%	5%
Probably won't vote	0%	0%	1%	0%	1%	1%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,210)	(811)	(637)	(728)	(553)	(872)	(785)	(358)	(1,852)

# CBS News 2016 Battleground Tracker

## CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI



### 3. Clinton's DNC Message

Did what you saw or heard from Hillary Clinton at the Democratic convention make you personally feel... (Check all that apply.)

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Enthusiastic	23%	24%	22%	24%	24%	22%	21%
Hopeful	33%	31%	35%	42%	36%	31%	28%
Pessimistic	27%	32%	22%	22%	28%	27%	27%
Scared	27%	30%	25%	20%	23%	30%	33%
Didn't watch enough of it to say	16%	11%	21%	21%	18%	14%	16%
Totals	(2,211)	(1,063)	(1,148)	(372)	(538)	(871)	(430)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Enthusiastic	23%	48%	14%	3%	48%	22%	5%	7%	26%
Hopeful	33%	64%	26%	7%	65%	36%	8%	14%	37%
Pessimistic	27%	7%	37%	38%	10%	23%	42%	34%	25%
Scared	27%	6%	30%	49%	6%	20%	50%	41%	25%
Didn't watch enough of it to say	16%	11%	17%	20%	11%	21%	15%	23%	15%
Totals	(2,211)	(812)	(637)	(728)	(553)	(873)	(785)	(358)	(1,853)

# CBS News 2016 Battleground Tracker

## CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI



### 4. DNC Speech Topics – How things are in America

Did you mostly like or mostly dislike the way Hillary Clinton and the convention speakers talked about...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Liked	40%	40%	39%	48%	39%	38%	36%
Disliked	45%	51%	40%	32%	42%	49%	53%
Not sure	15%	9%	21%	20%	19%	13%	11%
Totals (Weighted N)	100% (2,198)	100% (1,060)	100% (1,138)	100% (368)	100% (535)	100% (868)	100% (427)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Liked	40%	74%	31%	9%	77%	43%	9%	17%	44%
Disliked	45%	11%	53%	77%	11%	36%	79%	67%	41%
Not sure	15%	15%	16%	14%	11%	22%	11%	17%	15%
Totals (Weighted N)	100% (2,198)	100% (808)	100% (632)	100% (723)	100% (549)	100% (868)	100% (780)	100% (357)	100% (1,841)



**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**5. DNC Speech Topics – Donald Trump**

Did you mostly like or mostly dislike the way Hillary Clinton and the convention speakers talked about...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Liked	41%	42%	40%	45%	42%	39%	39%
Disliked	45%	48%	42%	34%	40%	49%	52%
Not sure	14%	10%	18%	21%	17%	12%	9%
Totals (Weighted N)	100% (2,197)	100% (1,060)	100% (1,137)	100% (367)	100% (535)	100% (869)	100% (426)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Liked	41%	65%	34%	20%	71%	43%	17%	23%	44%
Disliked	45%	23%	49%	66%	19%	38%	71%	60%	42%
Not sure	14%	12%	17%	14%	10%	20%	12%	17%	14%
Totals (Weighted N)	100% (2,197)	100% (806)	100% (634)	100% (723)	100% (549)	100% (867)	100% (781)	100% (357)	100% (1,840)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**6. DNC Speech Topics – Bernie Sanders and his voters**

Did you mostly like or mostly dislike the way Hillary Clinton and the convention speakers talked about...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Liked	39%	38%	39%	41%	39%	39%	37%
Disliked	37%	43%	32%	30%	32%	40%	45%
Not sure	24%	18%	29%	29%	29%	21%	18%
Totals (Weighted N)	100% (2,194)	100% (1,057)	100% (1,137)	100% (368)	100% (533)	100% (868)	100% (425)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Liked	39%	70%	31%	12%	71%	41%	14%	22%	42%
Disliked	37%	10%	43%	63%	13%	30%	63%	51%	35%
Not sure	24%	20%	26%	25%	16%	29%	23%	26%	23%
Totals (Weighted N)	100% (2,194)	100% (806)	100% (631)	100% (723)	100% (549)	100% (867)	100% (777)	100% (356)	100% (1,837)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**7. Candidate Better Positioned – Being independent from big donors**

Who would do better on...?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Donald Trump	62%	67%	57%	57%	56%	63%	68%
Hillary Clinton	38%	33%	43%	43%	44%	37%	32%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,103)	(1,012)	(1,091)	(334)	(516)	(839)	(415)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Donald Trump	62%	25%	74%	92%	29%	57%	89%	84%	57%
Hillary Clinton	38%	75%	26%	8%	71%	43%	11%	16%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,103)	(782)	(590)	(702)	(517)	(825)	(761)	(345)	(1,758)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**8. Candidate Better Positioned – Fixing the economy**

Who would do better on...?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Donald Trump	51%	54%	48%	34%	46%	56%	59%
Hillary Clinton	49%	46%	52%	66%	54%	44%	41%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,123)	(1,028)	(1,095)	(343)	(522)	(840)	(418)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Donald Trump	51%	10%	58%	90%	7%	45%	87%	82%	45%
Hillary Clinton	49%	90%	42%	10%	93%	55%	13%	18%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,123)	(799)	(596)	(701)	(531)	(830)	(761)	(345)	(1,778)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**9. Candidate Better Positioned – Bringing change to Washington**

Who would do better on...?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Donald Trump	60%	65%	55%	51%	58%	62%	65%
Hillary Clinton	40%	35%	45%	49%	42%	38%	35%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,120)	(1,028)	(1,091)	(336)	(520)	(845)	(418)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Donald Trump	60%	21%	71%	94%	24%	55%	90%	84%	55%
Hillary Clinton	40%	79%	29%	6%	76%	45%	10%	16%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,120)	(795)	(599)	(699)	(530)	(828)	(762)	(346)	(1,774)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**10. Candidate Better Positioned – Looking out for people like you**  
 Who would do better on...?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Donald Trump	48%	52%	44%	32%	40%	54%	57%
Hillary Clinton	52%	48%	56%	68%	60%	46%	43%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,116)	(1,027)	(1,090)	(336)	(520)	(843)	(417)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Donald Trump	48%	7%	56%	87%	6%	40%	85%	76%	42%
Hillary Clinton	52%	93%	44%	13%	94%	60%	15%	24%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,116)	(800)	(591)	(698)	(531)	(827)	(758)	(345)	(1,772)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**11. Candidate Better Positioned – Keeping America safe from terrorism**

Who would do better on...?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Donald Trump	50%	54%	46%	33%	44%	56%	59%
Hillary Clinton	50%	46%	54%	67%	56%	44%	41%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,130)	(1,031)	(1,099)	(345)	(519)	(847)	(419)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Donald Trump	50%	9%	60%	87%	8%	44%	86%	77%	45%
Hillary Clinton	50%	91%	40%	13%	92%	56%	14%	23%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,130)	(798)	(601)	(702)	(533)	(834)	(763)	(346)	(1,784)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**12. Trump's Comments on Russia**

Do you feel Donald Trump's recent comments about Russia and hacking email servers were...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Appropriate, it's part of a political campaign	24%	28%	20%	18%	23%	26%	27%
Inappropriate, it involves a foreign government	49%	49%	50%	60%	50%	46%	46%
Neither	18%	20%	16%	9%	16%	20%	24%
Didn't hear about them	8%	3%	13%	13%	11%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,204)	(1,059)	(1,144)	(372)	(532)	(870)	(430)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Appropriate, it's part of a political campaign	24%	6%	27%	41%	5%	19%	43%	35%	22%
Inappropriate, it involves a foreign government	49%	80%	44%	22%	84%	54%	20%	27%	54%
Neither	18%	5%	23%	28%	6%	17%	28%	24%	17%
Didn't hear about them	8%	8%	6%	9%	5%	11%	8%	13%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,204)	(807)	(637)	(726)	(552)	(868)	(783)	(358)	(1,846)



**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**13. DNC Policy Topics – The economy**

Did you feel you heard enough, too much, or not enough from the Democrats about how they would deal with...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Enough	43%	42%	44%	54%	46%	40%	37%
Too much	8%	10%	7%	5%	6%	9%	11%
Not enough	49%	48%	50%	41%	48%	51%	52%
Totals (Weighted N)	100% (2,176)	100% (1,055)	100% (1,121)	100% (360)	100% (526)	100% (866)	100% (424)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Enough	43%	70%	35%	20%	72%	44%	22%	27%	46%
Too much	8%	3%	7%	14%	2%	6%	15%	13%	7%
Not enough	49%	27%	57%	66%	26%	50%	63%	60%	47%
Totals (Weighted N)	100% (2,176)	100% (801)	100% (627)	100% (717)	100% (545)	100% (860)	100% (771)	100% (353)	100% (1,823)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**14. DNC Policy Topics – Terrorism**

Did you feel you heard enough, too much, or not enough from the Democrats about how they would deal with...

	Gender			Age group			
	Total	Male	Female	18-29	30-44	45-64	65+
Enough	40%	39%	41%	47%	43%	38%	35%
Too much	8%	8%	8%	12%	8%	7%	8%
Not enough	52%	53%	51%	42%	49%	55%	57%
Totals (Weighted N)	100% (2,180)	100% (1,055)	100% (1,125)	100% (360)	100% (529)	100% (866)	100% (425)

	Party ID			Ideology			White Evangelical		
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Enough	40%	68%	34%	16%	71%	42%	17%	22%	44%
Too much	8%	6%	7%	10%	7%	6%	11%	11%	8%
Not enough	52%	26%	59%	74%	22%	52%	73%	67%	49%
Totals (Weighted N)	100% (2,180)	100% (805)	100% (626)	100% (717)	100% (546)	100% (861)	100% (774)	100% (355)	100% (1,826)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**15. DNC Policy Topics – Changing Washington**

Did you feel you heard enough, too much, or not enough from the Democrats about how they would deal with...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Enough	36%	34%	37%	38%	39%	35%	31%
Too much	10%	10%	10%	9%	9%	10%	12%
Not enough	54%	56%	53%	53%	52%	55%	57%
Totals (Weighted N)	100% (2,180)	100% (1,055)	100% (1,126)	100% (360)	100% (529)	100% (865)	100% (426)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Enough	36%	61%	26%	16%	58%	37%	19%	21%	39%
Too much	10%	4%	9%	17%	2%	9%	17%	15%	9%
Not enough	54%	35%	65%	67%	40%	54%	64%	64%	53%
Totals (Weighted N)	100% (2,180)	100% (804)	100% (628)	100% (716)	100% (546)	100% (860)	100% (774)	100% (355)	100% (1,826)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**16. DNC Feeling Toward Clinton**

From what you saw, did the Democratic convention generally make you feel... [toward Hillary Clinton]?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Much more positive	22%	21%	24%	19%	23%	23%	21%
Somewhat more positive	14%	14%	13%	23%	15%	11%	9%
Unchanged in your views	24%	24%	24%	23%	29%	21%	25%
Somewhat more negative	7%	8%	5%	6%	7%	7%	6%
Much more negative	24%	28%	20%	17%	17%	28%	30%
Didn't watch enough of it to say	9%	5%	14%	13%	9%	9%	8%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,204)	(1,062)	(1,141)	(371)	(536)	(871)	(426)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Much more positive	22%	48%	12%	3%	44%	23%	6%	7%	25%
Somewhat more positive	14%	23%	13%	4%	26%	15%	4%	8%	15%
Unchanged in your views	24%	17%	26%	29%	16%	25%	28%	25%	24%
Somewhat more negative	7%	2%	9%	9%	4%	6%	9%	7%	7%
Much more negative	24%	3%	30%	42%	4%	17%	45%	40%	21%
Didn't watch enough of it to say	9%	7%	9%	12%	6%	14%	8%	14%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,204)	(811)	(636)	(724)	(552)	(869)	(783)	(357)	(1,847)