

YouGov Survey: Football and Tailgating

November 26 - 28, 2025 - 1,126 U.S. adult citizens



1. Have you ever attended a tailgate for a football game?

Yes	37%
No	58%
Not sure	5%

2. When you attend a tailgate for a football game, how often do you also attend the game?

Among those who have attended a football tailgate

Always	47%
Usually	14%
Sometimes	24%
Rarely	13%
Never	2%
Not sure	0%

3. Have you ever attended a tailgate for an NFL game?

Yes	22%
No	75%
Not sure	3%

4. When you attend a tailgate for an NFL game, how often do you also attend the game?

Among those who have attended an NFL tailgate

Always	53%
Usually	18%
Sometimes	17%
Rarely	11%
Never	1%
Not sure	0%

5. When you attend a tailgate for an NFL football game, how often do you consume alcohol?

Among those who have attended an NFL tailgate

Always	21%
Usually	28%
Sometimes	24%
Rarely	11%
Never	17%
Not sure	0%

6. When watching two football teams you don't support play against each other, which one do you usually root for?

The favorite (the team expected to win)	16%
The underdog (the team expected to lose)	27%
I don't usually root for either side	25%
I never watch football	26%
Not sure	6%

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7. How interested, or not, are you in the NFL (for example - watch on TV, listen to on radio, attend in-person, follow on internet or social media)?

Very interested	21%
Somewhat interested	21%
A little bit interested	22%
Not at all	36%

8. What is your favorite NFL team?

Dallas Cowboys	6%
New York Giants	4%
Kansas City Chiefs	4%
Pittsburgh Steelers	3%
San Francisco 49ers	3%
Chicago Bears	3%
Green Bay Packers	2%
New England Patriots	2%
Las Vegas Raiders	2%
Philadelphia Eagles	2%
Detroit Lions	2%
Los Angeles Chargers	2%
Denver Broncos	2%
Indianapolis Colts	2%
Cleveland Browns	2%
Buffalo Bills	2%
Baltimore Ravens	1%
Arizona Cardinals	1%
New York Jets	1%
Miami Dolphins	1%
Seattle Seahawks	1%
Houston Texans	1%
Minnesota Vikings	1%
New Orleans Saints	1%
Los Angeles Rams	1%
Cincinnati Bengals	1%
Carolina Panthers	1%
Tampa Bay Buccaneers	1%
Atlanta Falcons	1%
Washington Commanders	1%
Tennessee Titans	0%
Jacksonville Jaguars	0%
I don't have a favorite	6%
Not asked - not at all interested in the NFL	36%

9. What is your least favorite NFL team?

Dallas Cowboys	9%
Kansas City Chiefs	5%
New England Patriots	3%
Las Vegas Raiders	3%
Green Bay Packers	2%
Philadelphia Eagles	2%
Baltimore Ravens	2%
Buffalo Bills	2%
Chicago Bears	2%
Cleveland Browns	2%
Pittsburgh Steelers	2%
Atlanta Falcons	2%
Arizona Cardinals	2%
New York Jets	1%
Washington Commanders	1%
Los Angeles Rams	1%
Los Angeles Chargers	1%
Denver Broncos	1%
Cincinnati Bengals	1%
New York Giants	1%
Carolina Panthers	1%
San Francisco 49ers	1%
Tampa Bay Buccaneers	1%
Houston Texans	1%
Miami Dolphins	1%
Jacksonville Jaguars	1%
Tennessee Titans	1%
Minnesota Vikings	1%
Detroit Lions	1%
Seattle Seahawks	0%
Indianapolis Colts	0%
New Orleans Saints	0%
I don't have a favorite	13%
Not asked - not at all interested in the NFL	36%

10. Do you prefer to watch NFL games on TV when they are played in stadiums with or without domes?

With domes	8%
Without domes	9%
No preference	44%
Not sure	4%
Not asked - not at all interested in the NFL	36%

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11. In general, which NFL teams do you think have better fans?

Teams based in bigger markets	16%
Teams based in smaller markets	11%
About the same	38%
Not sure	35%

12. In general, which sports teams do you think have better fans?

Teams based in bigger markets	18%
Teams based in smaller markets	15%
About the same	35%
Not sure	32%

Interviewing Dates	November 26 - 28, 2025
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.065 to 6.583, with a mean of one and a standard deviation of 0.869.
Number of respondents	1,126
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	75 questions not reported.

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1. Attended a Football Tailgate

Have you ever attended a tailgate for a football game?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	37%	40%	34%	33%	39%	37%	37%	38%	32%	36%	*
No	58%	55%	61%	60%	52%	59%	61%	57%	61%	63%	*
Not sure	5%	5%	5%	7%	9%	3%	2%	5%	7%	1%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,123)	(529)	(594)	(280)	(306)	(321)	(216)	(741)	(143)	(168)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	37%	38%	31%	43%	42%	45%	27%	44%	52%	35%	39%	37%	36%
No	58%	59%	63%	51%	56%	52%	67%	52%	45%	63%	54%	58%	59%
Not sure	5%	3%	6%	6%	2%	3%	6%	4%	3%	2%	7%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,123)	(374)	(427)	(322)	(442)	(386)	(448)	(293)	(286)	(201)	(231)	(418)	(273)

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2. Attend Game After Football Tailgate

When you attend a tailgate for a football game, how often do you also attend the game?

Among those who have attended a football tailgate

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	47%	50%	43%	19%	33%	62%	*	54%	*	*	*
Usually	14%	15%	13%	23%	16%	8%	*	12%	*	*	*
Sometimes	24%	22%	26%	47%	35%	11%	*	17%	*	*	*
Rarely	13%	13%	14%	11%	13%	16%	*	15%	*	*	*
Never	2%	1%	3%	0%	2%	1%	*	2%	*	*	*
Not sure	0%	0%	0%	0%	0%	0%	*	0%	*	*	*
Totals	100%	101%	99%	100%	99%	98%	*	100%	*	*	*
Unweighted N	(432)	(223)	(209)	(105)	(127)	(117)	(83)	(280)	(52)	(72)	(28)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	47%	30%	49%	59%	45%	64%	39%	55%	47%	*	*	50%	51%
Usually	14%	15%	18%	11%	15%	9%	13%	15%	11%	*	*	13%	13%
Sometimes	24%	36%	18%	18%	21%	16%	30%	17%	27%	*	*	22%	21%
Rarely	13%	17%	13%	11%	16%	9%	16%	13%	12%	*	*	14%	13%
Never	2%	3%	2%	1%	4%	1%	2%	0%	3%	*	*	1%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	*	0%	0%
Totals	100%	101%	100%	100%	101%	99%	100%	100%	100%	*	*	100%	101%
Unweighted N	(432)	(145)	(147)	(140)	(178)	(172)	(139)	(123)	(147)	(67)	(90)	(169)	(106)

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3. Attended NFL Tailgate

Have you ever attended a tailgate for an NFL game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	22%	25%	19%	19%	23%	22%	23%	21%	23%	24%	*
No	75%	71%	79%	79%	70%	76%	77%	75%	75%	75%	*
Not sure	3%	3%	2%	2%	7%	2%	0%	3%	2%	1%	*
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,125)	(529)	(596)	(281)	(306)	(321)	(217)	(742)	(144)	(169)	(70)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	22%	25%	17%	24%	27%	27%	15%	29%	29%	17%	27%	21%	22%
No	75%	74%	80%	72%	72%	71%	82%	70%	69%	82%	69%	75%	77%
Not sure	3%	1%	3%	4%	1%	3%	3%	2%	2%	1%	3%	4%	1%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,125)	(375)	(428)	(322)	(443)	(386)	(448)	(294)	(286)	(201)	(232)	(420)	(272)

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4. Attend NFL Game After Tailgate

When you attend a tailgate for an NFL game, how often do you also attend the game?

Among those who have attended an NFL tailgate

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	53%	55%	51%	*	*	*	*	63%	*	*	*
Usually	18%	20%	15%	*	*	*	*	17%	*	*	*
Sometimes	17%	15%	21%	*	*	*	*	9%	*	*	*
Rarely	11%	10%	13%	*	*	*	*	9%	*	*	*
Never	1%	1%	0%	*	*	*	*	1%	*	*	*
Not sure	0%	0%	0%	*	*	*	*	0%	*	*	*
Totals	100%	101%	100%	*	*	*	*	99%	*	*	*
Unweighted N	(261)	(145)	(116)	(59)	(79)	(75)	(48)	(158)	(37)	(50)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	53%	41%	*	*	49%	57%	*	*	*	*	*	51%	*
Usually	18%	16%	*	*	15%	22%	*	*	*	*	*	15%	*
Sometimes	17%	24%	*	*	15%	12%	*	*	*	*	*	19%	*
Rarely	11%	19%	*	*	20%	8%	*	*	*	*	*	15%	*
Never	1%	1%	*	*	1%	0%	*	*	*	*	*	0%	*
Not sure	0%	0%	*	*	0%	0%	*	*	*	*	*	0%	*
Totals	100%	101%	*	*	100%	99%	*	*	*	*	*	100%	*
Unweighted N	(261)	(100)	(85)	(76)	(112)	(107)	(78)	(80)	(88)	(39)	(61)	(101)	(60)

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5. Drink Alcohol at NFL Tailgate

When you attend a tailgate for an NFL football game, how often do you consume alcohol?

Among those who have attended an NFL tailgate

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	21%	24%	16%	*	*	*	*	20%	*	*	*
Usually	28%	30%	25%	*	*	*	*	33%	*	*	*
Sometimes	24%	22%	27%	*	*	*	*	21%	*	*	*
Rarely	11%	8%	15%	*	*	*	*	9%	*	*	*
Never	17%	16%	17%	*	*	*	*	17%	*	*	*
Not sure	0%	0%	0%	*	*	*	*	0%	*	*	*
Totals	101%	100%	100%	*	*	*	*	100%	*	*	*
Unweighted N	(262)	(145)	(117)	(60)	(79)	(75)	(48)	(158)	(37)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	21%	16%	*	*	18%	27%	*	*	*	*	*	18%	*
Usually	28%	24%	*	*	28%	21%	*	*	*	*	*	32%	*
Sometimes	24%	27%	*	*	24%	31%	*	*	*	*	*	22%	*
Rarely	11%	17%	*	*	13%	6%	*	*	*	*	*	18%	*
Never	17%	15%	*	*	18%	15%	*	*	*	*	*	11%	*
Not sure	0%	0%	*	*	0%	0%	*	*	*	*	*	0%	*
Totals	101%	99%	*	*	101%	100%	*	*	*	*	*	101%	*
Unweighted N	(262)	(100)	(85)	(77)	(112)	(108)	(78)	(81)	(88)	(39)	(61)	(101)	(61)

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6. Prefer Football Favorites or Underdogs

When watching two football teams you don't support play against each other, which one do you usually root for?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The favorite (the team expected to win)	16%	18%	13%	27%	24%	7%	8%	14%	25%	20%	*
The underdog (the team expected to lose)	27%	26%	28%	23%	26%	28%	29%	28%	29%	17%	*
I don't usually root for either side	25%	26%	23%	22%	19%	27%	32%	25%	25%	24%	*
I never watch football	26%	23%	30%	21%	24%	31%	26%	26%	14%	33%	*
Not sure	6%	7%	6%	7%	7%	6%	6%	7%	8%	5%	*
Totals	100%	100%	100%	100%	100%	99%	101%	100%	101%	99%	*
Unweighted N	(1,125)	(528)	(597)	(281)	(307)	(321)	(216)	(741)	(144)	(169)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The favorite (the team expected to win)	16%	18%	12%	18%	15%	20%	13%	14%	20%	21%	11%	16%	17%
The underdog (the team expected to lose)	27%	25%	23%	32%	30%	29%	26%	29%	29%	28%	23%	26%	30%
I don't usually root for either side	25%	26%	26%	22%	27%	23%	22%	27%	27%	18%	33%	25%	23%
I never watch football	26%	25%	30%	23%	20%	22%	29%	27%	21%	26%	24%	28%	26%
Not sure	6%	6%	9%	4%	9%	5%	10%	3%	3%	8%	9%	6%	4%
Totals	100%	100%	100%	99%	101%	99%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,125)	(374)	(429)	(322)	(443)	(386)	(448)	(294)	(286)	(201)	(231)	(420)	(273)

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7. NFL Interest

How interested, or not, are you in the NFL (for example - watch on TV, listen to on radio, attend in-person, follow on internet or social media)?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	21%	26%	15%	18%	21%	22%	21%	19%	30%	25%	*
Somewhat interested	21%	21%	22%	22%	25%	17%	23%	20%	27%	23%	*
A little bit interested	22%	23%	22%	25%	22%	23%	20%	24%	18%	16%	*
Not at all	36%	30%	41%	35%	32%	39%	35%	37%	25%	36%	*
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%	*
Unweighted N	(1,124)	(528)	(596)	(281)	(306)	(320)	(217)	(741)	(144)	(168)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	21%	22%	16%	24%	22%	23%	20%	22%	21%	15%	23%	20%	24%
Somewhat interested	21%	24%	20%	20%	26%	24%	21%	24%	21%	21%	20%	22%	21%
A little bit interested	22%	18%	24%	25%	19%	22%	20%	18%	27%	25%	23%	22%	21%
Not at all	36%	36%	39%	31%	34%	31%	39%	36%	30%	39%	34%	36%	34%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,124)	(374)	(429)	(321)	(442)	(385)	(448)	(294)	(285)	(201)	(232)	(420)	(271)

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8. Name of Favorite NFL Team

What is your favorite NFL team?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Dallas Cowboys	6%	6%	6%	6%	8%	5%	6%	6%	8%	6%	*
New York Giants	4%	4%	3%	5%	6%	3%	2%	3%	8%	4%	*
Kansas City Chiefs	4%	3%	4%	1%	1%	4%	8%	5%	2%	1%	*
Pittsburgh Steelers	3%	3%	3%	0%	3%	4%	6%	4%	6%	0%	*
San Francisco 49ers	3%	3%	3%	0%	3%	3%	6%	2%	6%	2%	*
Chicago Bears	3%	4%	1%	3%	2%	4%	1%	3%	3%	3%	*
Green Bay Packers	2%	3%	2%	0%	1%	2%	7%	3%	3%	1%	*
New England Patriots	2%	2%	3%	1%	1%	4%	2%	3%	0%	1%	*
Las Vegas Raiders	2%	3%	2%	3%	1%	3%	1%	2%	0%	6%	*
Philadelphia Eagles	2%	2%	2%	1%	1%	3%	2%	2%	2%	2%	*
Detroit Lions	2%	2%	2%	1%	2%	2%	2%	2%	2%	0%	*
Los Angeles Chargers	2%	2%	2%	4%	3%	0%	0%	1%	3%	3%	*
Denver Broncos	2%	2%	1%	2%	1%	2%	2%	2%	0%	2%	*
Indianapolis Colts	2%	3%	0%	3%	0%	2%	1%	2%	0%	0%	*
Cleveland Browns	2%	1%	2%	1%	1%	2%	3%	2%	1%	0%	*
Buffalo Bills	2%	2%	1%	1%	3%	1%	1%	2%	1%	2%	*
Baltimore Ravens	1%	1%	2%	1%	1%	2%	1%	2%	3%	0%	*
Arizona Cardinals	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	*
New York Jets	1%	2%	1%	5%	2%	0%	0%	1%	2%	2%	*
Miami Dolphins	1%	1%	2%	2%	2%	1%	1%	1%	1%	4%	*
Seattle Seahawks	1%	2%	1%	1%	1%	2%	1%	1%	4%	1%	*
Houston Texans	1%	2%	1%	1%	3%	1%	0%	1%	1%	2%	*
Minnesota Vikings	1%	1%	1%	1%	1%	1%	2%	1%	0%	0%	*
New Orleans Saints	1%	0%	2%	0%	2%	1%	1%	1%	2%	0%	*
Los Angeles Rams	1%	1%	1%	2%	1%	0%	1%	1%	1%	2%	*

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	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Cincinnati Bengals	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	*
Carolina Panthers	1%	0%	2%	2%	1%	0%	1%	0%	2%	1%	*
Tampa Bay Buccaneers	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	*
Atlanta Falcons	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	*
Washington Commanders	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%	*
Tennessee Titans	0%	0%	1%	2%	1%	0%	0%	1%	0%	1%	*
Jacksonville Jaguars	0%	0%	0%	0%	0%	0%	2%	0%	1%	0%	*
I don't have a favorite	6%	9%	4%	11%	8%	5%	1%	4%	7%	12%	*
Not asked - not at all interested in the NFL	36%	30%	41%	35%	33%	39%	35%	38%	25%	36%	*
Totals	99%	100%	99%	99%	99%	100%	101%	101%	97%	99%	*
Unweighted N	(1,123)	(527)	(596)	(281)	(305)	(320)	(217)	(739)	(144)	(169)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Dallas Cowboys	6%	4%	8%	5%	5%	6%	5%	7%	6%	4%	3%	10%	4%
New York Giants	4%	5%	4%	2%	3%	3%	2%	5%	4%	13%	0%	3%	1%
Kansas City Chiefs	4%	4%	2%	4%	5%	5%	4%	5%	3%	1%	7%	3%	3%
Pittsburgh Steelers	3%	1%	4%	4%	3%	5%	4%	3%	2%	7%	2%	4%	1%
San Francisco 49ers	3%	6%	3%	2%	4%	1%	4%	2%	2%	2%	1%	1%	11%
Chicago Bears	3%	3%	2%	3%	2%	4%	3%	2%	5%	2%	10%	0%	0%
Green Bay Packers	2%	4%	2%	2%	4%	3%	3%	2%	2%	0%	7%	1%	1%
New England Patriots	2%	2%	2%	3%	1%	3%	2%	4%	2%	7%	1%	2%	0%
Las Vegas Raiders	2%	2%	3%	1%	1%	1%	3%	1%	1%	0%	1%	1%	7%
Philadelphia Eagles	2%	2%	1%	3%	3%	3%	1%	3%	3%	5%	1%	2%	0%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Detroit Lions	2%	2%	3%	1%	3%	2%	2%	2%	2%	0%	7%	0%	1%
Los Angeles Chargers	2%	3%	1%	2%	3%	2%	1%	2%	3%	1%	0%	1%	6%
Denver Broncos	2%	1%	2%	2%	2%	2%	3%	1%	1%	0%	1%	3%	2%
Indianapolis Colts	2%	0%	1%	4%	1%	2%	1%	0%	2%	0%	6%	1%	0%
Cleveland Browns	2%	1%	2%	2%	1%	2%	3%	1%	0%	0%	4%	1%	2%
Buffalo Bills	2%	3%	1%	1%	3%	1%	1%	3%	1%	5%	1%	1%	1%
Baltimore Ravens	1%	1%	1%	2%	2%	1%	1%	2%	1%	0%	1%	3%	1%
Arizona Cardinals	1%	1%	2%	1%	1%	1%	2%	0%	2%	0%	0%	1%	5%
New York Jets	1%	2%	1%	1%	2%	1%	1%	1%	3%	6%	0%	0%	1%
Miami Dolphins	1%	1%	2%	1%	1%	2%	2%	1%	1%	0%	0%	2%	2%
Seattle Seahawks	1%	2%	1%	1%	2%	1%	1%	1%	2%	0%	0%	1%	5%
Houston Texans	1%	2%	1%	1%	0%	1%	0%	4%	1%	0%	0%	3%	0%
Minnesota Vikings	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	0%	0%
New Orleans Saints	1%	0%	2%	1%	1%	2%	1%	1%	1%	0%	0%	2%	0%
Los Angeles Rams	1%	2%	0%	1%	2%	1%	0%	1%	3%	0%	1%	0%	3%
Cincinnati Bengals	1%	0%	1%	2%	0%	2%	1%	1%	1%	0%	1%	2%	0%
Carolina Panthers	1%	1%	0%	2%	1%	0%	2%	0%	1%	0%	1%	2%	1%
Tampa Bay Buccaneers	1%	0%	0%	2%	1%	2%	0%	0%	2%	0%	0%	2%	0%
Atlanta Falcons	1%	1%	0%	1%	0%	2%	0%	1%	1%	0%	0%	1%	0%
Washington Commanders	1%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%
Tennessee Titans	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%
Jacksonville Jaguars	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%
I don't have a favorite	6%	5%	6%	7%	5%	5%	4%	5%	7%	6%	5%	8%	5%
Not asked - not at all interested in the NFL	36%	36%	39%	32%	34%	31%	39%	37%	30%	39%	35%	36%	34%
Totals	99%	99%	98%	99%	99%	99%	99%	99%	98%	99%	99%	100%	98%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,123)	(375)	(428)	(320)	(442)	(385)	(448)	(293)	(286)	(201)	(230)	(419)	(273)

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9. Name of Least Favorite NFL Team

What is your least favorite NFL team?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Dallas Cowboys	9%	11%	7%	4%	4%	14%	11%	8%	8%	12%	*
Kansas City Chiefs	5%	5%	5%	5%	2%	5%	5%	5%	3%	2%	*
New England Patriots	3%	3%	3%	3%	3%	4%	2%	3%	5%	0%	*
Las Vegas Raiders	3%	3%	3%	1%	2%	4%	3%	3%	1%	2%	*
Green Bay Packers	2%	3%	2%	1%	1%	4%	3%	2%	3%	2%	*
Philadelphia Eagles	2%	4%	1%	4%	1%	2%	3%	3%	2%	0%	*
Baltimore Ravens	2%	2%	2%	1%	2%	1%	5%	3%	0%	0%	*
Buffalo Bills	2%	1%	3%	2%	3%	2%	0%	2%	1%	0%	*
Chicago Bears	2%	2%	2%	3%	2%	1%	2%	2%	1%	2%	*
Cleveland Browns	2%	2%	1%	2%	3%	2%	1%	2%	2%	1%	*
Pittsburgh Steelers	2%	2%	2%	1%	2%	2%	3%	3%	1%	0%	*
Atlanta Falcons	2%	1%	2%	4%	1%	1%	1%	1%	6%	1%	*
Arizona Cardinals	2%	2%	1%	2%	2%	0%	3%	2%	3%	0%	*
New York Jets	1%	1%	1%	2%	2%	0%	1%	1%	3%	1%	*
Washington Commanders	1%	2%	1%	0%	0%	2%	2%	1%	1%	1%	*
Los Angeles Rams	1%	1%	1%	1%	2%	1%	1%	1%	3%	1%	*
Los Angeles Chargers	1%	1%	0%	1%	2%	0%	1%	1%	2%	1%	*
Denver Broncos	1%	1%	1%	0%	0%	1%	2%	1%	2%	0%	*
Cincinnati Bengals	1%	0%	1%	0%	3%	0%	0%	1%	1%	0%	*
New York Giants	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	*
Carolina Panthers	1%	0%	1%	1%	1%	0%	1%	1%	2%	1%	*
San Francisco 49ers	1%	0%	1%	2%	1%	0%	0%	0%	0%	3%	*
Tampa Bay Buccaneers	1%	1%	0%	1%	1%	0%	0%	1%	1%	2%	*
Houston Texans	1%	1%	0%	2%	1%	0%	1%	1%	0%	1%	*

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	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Miami Dolphins	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	*
Jacksonville Jaguars	1%	1%	1%	0%	1%	1%	0%	1%	0%	0%	*
Tennessee Titans	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	*
Minnesota Vikings	1%	1%	0%	0%	2%	0%	0%	1%	1%	1%	*
Detroit Lions	1%	1%	0%	1%	1%	0%	0%	0%	1%	3%	*
Seattle Seahawks	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	*
Indianapolis Colts	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%	*
New Orleans Saints	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	*
I don't have a favorite	13%	14%	11%	18%	17%	9%	10%	10%	20%	19%	*
Not asked - not at all interested in the NFL	36%	30%	41%	35%	33%	39%	36%	37%	26%	36%	*
Totals	103%	100%	98%	101%	99%	99%	98%	99%	101%	99%	*
Unweighted N	(1,117)	(525)	(592)	(281)	(305)	(316)	(215)	(736)	(141)	(169)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Dallas Cowboys	9%	6%	10%	10%	11%	10%	8%	9%	11%	9%	8%	8%	10%
Kansas City Chiefs	5%	4%	3%	7%	3%	4%	5%	2%	4%	3%	8%	3%	5%
New England Patriots	3%	4%	3%	2%	4%	2%	2%	3%	5%	7%	3%	1%	3%
Las Vegas Raiders	3%	3%	2%	4%	2%	4%	3%	3%	2%	0%	4%	2%	5%
Green Bay Packers	2%	2%	3%	2%	2%	3%	4%	3%	1%	1%	7%	1%	1%
Philadelphia Eagles	2%	1%	4%	2%	2%	2%	1%	3%	3%	2%	1%	4%	1%
Baltimore Ravens	2%	2%	1%	3%	2%	3%	3%	1%	3%	2%	2%	2%	3%
Buffalo Bills	2%	3%	1%	2%	1%	1%	1%	5%	1%	1%	1%	3%	2%
Chicago Bears	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	1%	2%	2%
Cleveland Browns	2%	1%	3%	1%	2%	2%	2%	2%	1%	3%	2%	1%	2%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Pittsburgh Steelers	2%	1%	1%	3%	2%	4%	2%	3%	2%	1%	2%	3%	0%
Atlanta Falcons	2%	1%	3%	1%	2%	2%	2%	2%	1%	1%	1%	2%	1%
Arizona Cardinals	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	0%	2%	3%
New York Jets	1%	2%	0%	1%	2%	1%	1%	0%	2%	3%	0%	1%	1%
Washington Commanders	1%	2%	0%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%
Los Angeles Rams	1%	1%	1%	1%	2%	1%	1%	1%	3%	0%	1%	1%	2%
Los Angeles Chargers	1%	0%	0%	2%	0%	3%	0%	2%	2%	3%	1%	0%	1%
Denver Broncos	1%	1%	0%	1%	2%	1%	1%	0%	1%	0%	1%	1%	2%
Cincinnati Bengals	1%	0%	0%	2%	0%	0%	1%	1%	0%	0%	3%	0%	0%
New York Giants	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	0%	1%
Carolina Panthers	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%
San Francisco 49ers	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%
Tampa Bay Buccaneers	1%	1%	0%	1%	1%	1%	1%	0%	2%	1%	0%	1%	1%
Houston Texans	1%	0%	1%	0%	1%	0%	0%	1%	2%	0%	2%	0%	1%
Miami Dolphins	1%	0%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%
Jacksonville Jaguars	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%
Tennessee Titans	1%	2%	0%	0%	1%	1%	0%	1%	1%	0%	0%	1%	0%
Minnesota Vikings	1%	0%	1%	0%	0%	1%	1%	1%	0%	0%	1%	0%	1%
Detroit Lions	1%	0%	1%	0%	1%	1%	0%	1%	1%	2%	0%	1%	0%
Seattle Seahawks	0%	0%	0%	1%	0%	1%	1%	0%	0%	1%	0%	0%	1%
Indianapolis Colts	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
New Orleans Saints	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%
I don't have a favorite	13%	16%	11%	11%	13%	10%	12%	11%	14%	10%	13%	13%	15%
Not asked - not at all interested in the NFL	36%	37%	39%	31%	34%	31%	39%	37%	30%	39%	34%	37%	34%
Totals	103%	95%	97%	97%	96%	99%	100%	99%	101%	99%	98%	97%	101%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,117)	(370)	(427)	(320)	(438)	(384)	(444)	(291)	(286)	(200)	(230)	(415)	(272)

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10. Prefer Domed or Open-Air Stadium

Do you prefer to watch NFL games on TV when they are played in stadiums with or without domes?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
With domes	8%	8%	7%	12%	8%	6%	6%	6%	12%	11%	*
Without domes	9%	12%	6%	7%	12%	7%	10%	10%	7%	7%	*
No preference	44%	48%	39%	39%	43%	45%	47%	44%	49%	40%	*
Not sure	4%	2%	6%	7%	5%	3%	1%	3%	8%	5%	*
Not asked - not at all interested in the NFL	36%	30%	41%	35%	32%	38%	35%	37%	25%	37%	*
Totals	101%	100%	99%	100%	100%	99%	99%	100%	101%	100%	*
Unweighted N	(1,125)	(528)	(597)	(280)	(307)	(321)	(217)	(742)	(144)	(168)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
With domes	8%	9%	5%	9%	9%	11%	8%	8%	8%	8%	8%	8%	6%
Without domes	9%	11%	8%	9%	9%	12%	6%	10%	13%	12%	9%	8%	8%
No preference	44%	40%	43%	48%	46%	43%	43%	42%	45%	35%	46%	43%	50%
Not sure	4%	4%	5%	3%	3%	3%	4%	4%	4%	7%	4%	5%	1%
Not asked - not at all interested in the NFL	36%	36%	39%	31%	34%	31%	39%	37%	30%	39%	34%	36%	34%
Totals	101%	100%	100%	100%	101%	100%	100%	101%	100%	101%	101%	100%	99%
Unweighted N	(1,125)	(374)	(429)	(322)	(443)	(385)	(449)	(293)	(286)	(201)	(232)	(420)	(272)

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11. Better NFL Teams

In general, which NFL teams do you think have better fans?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Teams based in bigger markets	16%	15%	18%	21%	24%	10%	12%	13%	18%	27%	*
Teams based in smaller markets	11%	13%	9%	15%	7%	8%	15%	12%	7%	12%	*
About the same	38%	44%	34%	32%	36%	42%	42%	39%	44%	29%	*
Not sure	35%	29%	40%	32%	32%	40%	32%	36%	31%	33%	*
Totals	100%	101%	101%	100%	99%	100%	101%	100%	100%	101%	*
Unweighted N	(1,123)	(527)	(596)	(281)	(305)	(321)	(216)	(740)	(144)	(169)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Teams based in bigger markets	16%	15%	13%	20%	17%	19%	14%	19%	18%	21%	11%	16%	18%
Teams based in smaller markets	11%	13%	9%	10%	10%	12%	8%	9%	15%	10%	13%	11%	9%
About the same	38%	34%	41%	40%	38%	38%	41%	38%	35%	34%	42%	38%	39%
Not sure	35%	38%	37%	29%	35%	31%	36%	35%	31%	35%	35%	35%	34%
Totals	100%	100%	100%	99%	100%	100%	99%	101%	99%	100%	101%	100%	100%
Unweighted N	(1,123)	(374)	(428)	(321)	(442)	(385)	(446)	(294)	(286)	(201)	(232)	(419)	(271)

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12. Better Teams

In general, which sports teams do you think have better fans?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Teams based in bigger markets	18%	19%	17%	27%	25%	12%	11%	16%	24%	25%	*
Teams based in smaller markets	15%	18%	12%	22%	10%	11%	20%	16%	9%	15%	*
About the same	35%	36%	34%	24%	33%	41%	38%	35%	37%	30%	*
Not sure	32%	27%	37%	27%	32%	36%	31%	33%	29%	30%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(1,124)	(528)	(596)	(280)	(307)	(321)	(216)	(740)	(144)	(169)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Teams based in bigger markets	18%	17%	15%	22%	17%	19%	15%	20%	20%	26%	12%	19%	16%
Teams based in smaller markets	15%	17%	13%	15%	12%	16%	13%	12%	22%	16%	19%	13%	13%
About the same	35%	34%	37%	34%	39%	39%	37%	38%	30%	29%	34%	36%	38%
Not sure	32%	33%	35%	28%	32%	27%	36%	30%	28%	28%	35%	32%	32%
Totals	100%	101%	100%	99%	100%	101%	101%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,124)	(374)	(428)	(322)	(442)	(386)	(448)	(293)	(286)	(200)	(231)	(420)	(273)

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Interviewing Dates	November 26 - 28, 2025
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.065 to 6.583, with a mean of one and a standard deviation of 0.869.
Number of respondents	1,126
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	75 questions not reported.