

YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016



Total	Gender		Age			Race				Education			
	Male	Female	18 to 34	35 to 54	55+	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad

ZYM_q4. Will the 2016 Presidential election be the first Presidential election that you vote in?

Unweighted base	535	187	348	303	162	70	287	58	114	76	244	203	65	23
Yes, it will be	25%	26%	23%	37%	17%	7%	25%	20%	28%	20%	24%	26%	25%	19%
No, I have voted in Presidential elections before, and plan to vote in this one	30%	29%	31%	17%	29%	59%	31%	48%	14%	33%	28%	32%	25%	45%
No, I have not and I will not be voting in this election	36%	38%	35%	35%	45%	26%	40%	23%	42%	24%	38%	35%	36%	32%
Don't know / can't recall	9%	7%	10%	10%	9%	7%	4%	9%	16%	23%	10%	7%	13%	4%

zym_q5. 1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that Hillary Clinton speaks for my generation

Unweighted base	2517	1138	1379	674	764	1079	1834	209	249	225	917	798	507	295
Strongly agree	17%	15%	18%	16%	15%	18%	12%	33%	27%	16%	21%	15%	11%	16%
Somewhat agree	18%	18%	19%	21%	19%	15%	16%	30%	20%	19%	16%	18%	18%	29%
Neither agree nor disagree	12%	10%	14%	18%	10%	9%	10%	18%	19%	13%	13%	11%	12%	11%
Somewhat disagree	8%	8%	8%	13%	7%	6%	9%	4%	8%	9%	6%	9%	12%	5%
Strongly disagree	43%	47%	38%	28%	46%	51%	52%	14%	22%	35%	41%	45%	44%	38%
Don't know	3%	3%	3%	4%	3%	1%	2%	2%	4%	7%	3%	2%	4%	1%
Net: Agree	35%	32%	37%	38%	34%	33%	28%	63%	46%	35%	36%	33%	28%	45%
Net: Disagree	51%	55%	47%	40%	52%	56%	61%	18%	30%	45%	48%	54%	56%	43%

zym_q5. 2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that Donald Trump speaks for my generation

Unweighted base	2517	1138	1379	674	764	1079	1834	209	249	225	917	798	507	295
Strongly agree	15%	16%	15%	7%	16%	21%	19%	5%	6%	10%	17%	16%	13%	9%
Somewhat agree	16%	20%	14%	14%	15%	19%	19%	5%	15%	11%	17%	15%	18%	15%
Neither agree nor disagree	9%	10%	9%	10%	9%	10%	9%	9%	11%	10%	10%	9%	10%	7%
Somewhat disagree	6%	7%	5%	9%	6%	4%	6%	4%	5%	7%	4%	8%	5%	5%
Strongly disagree	50%	45%	54%	57%	50%	45%	44%	73%	57%	55%	45%	50%	52%	64%
Don't know	3%	3%	4%	4%	5%	2%	2%	4%	6%	7%	5%	1%	3%	1%
Net: Agree	32%	36%	28%	21%	31%	40%	39%	10%	21%	20%	35%	31%	30%	24%
Net: Disagree	56%	52%	59%	66%	56%	48%	50%	77%	62%	63%	50%	58%	57%	69%

zym_q5. 3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that the Republican party speaks for my generation

Unweighted base	2517	1138	1379	674	764	1079	1834	209	249	225	917	798	507	295
Strongly agree	9%	9%	8%	8%	8%	9%	11%	3%	6%	3%	9%	9%	9%	6%
Somewhat agree	16%	16%	16%	9%	15%	22%	19%	7%	10%	13%	17%	14%	21%	10%
Neither agree nor disagree	17%	17%	18%	20%	15%	17%	17%	20%	21%	9%	21%	18%	11%	12%
Somewhat disagree	13%	15%	12%	13%	15%	12%	14%	10%	13%	18%	12%	13%	17%	13%
Strongly disagree	41%	40%	41%	42%	43%	39%	37%	52%	43%	51%	35%	44%	40%	57%
Don't know	4%	3%	4%	7%	4%	1%	2%	8%	7%	6%	6%	2%	3%	1%
Net: Agree	25%	25%	24%	18%	23%	31%	30%	10%	16%	16%	26%	23%	29%	17%
Net: Disagree	54%	55%	54%	55%	58%	51%	51%	62%	56%	69%	47%	57%	57%	70%

YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016



Total	Millennial Breakdown				Political ID					First Time Voters	
	Millennial 18-21	Millennial 22-25	Millennial 26-30	Millennial 31-34	Democrat	Republican	Independent	Other	Not sure	Overall	First time voters 18 - 34

ZYM_q4. Will the 2016 Presidential election be the first Presidential election that you vote in?

Unweighted base	535	91	57	112	43	154	85	164	19	111	140	107
Yes, it will be	25%	60%	35%	26%	15%	32%	25%	24%	9%	15%	100%	100%
No, I have voted in Presidential elections before, and plan to vote in this one	30%	12%	9%	21%	29%	25%	44%	32%	16%	26%	-	-
No, I have not and I will not be voting in this election	36%	19%	46%	43%	44%	34%	26%	37%	65%	37%	-	-
Don't know / can't recall	9%	9%	11%	9%	12%	9%	5%	6%	10%	22%	-	-

zym_q5. 1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that Hillary Clinton speaks for my generation

Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107
Strongly agree	17%	12%	20%	12%	24%	39%	3%	6%	4%	11%	21%	19%
Somewhat agree	18%	17%	21%	27%	18%	33%	5%	15%	11%	15%	22%	28%
Neither agree nor disagree	12%	18%	17%	16%	21%	14%	6%	12%	6%	30%	7%	5%
Somewhat disagree	8%	19%	14%	12%	7%	5%	9%	11%	7%	6%	16%	17%
Strongly disagree	43%	25%	27%	30%	27%	7%	74%	54%	70%	22%	33%	28%
Don't know	3%	9%	2%	3%	3%	2%	2%	1%	2%	16%	2%	3%
Net: Agree	35%	29%	41%	39%	42%	72%	9%	21%	15%	26%	42%	47%
Net: Disagree	51%	44%	40%	42%	34%	12%	83%	65%	77%	28%	49%	45%

zym_q5. 2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that Donald Trump speaks for my generation

Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107
Strongly agree	15%	8%	9%	4%	8%	5%	34%	14%	18%	2%	15%	14%
Somewhat agree	16%	5%	17%	19%	12%	6%	32%	18%	13%	7%	17%	13%
Neither agree nor disagree	9%	12%	9%	8%	13%	5%	11%	10%	15%	23%	7%	8%
Somewhat disagree	6%	11%	5%	9%	10%	6%	6%	5%	15%	6%	9%	12%
Strongly disagree	50%	57%	57%	57%	55%	76%	15%	51%	36%	49%	46%	51%
Don't know	3%	6%	3%	3%	2%	4%	1%	3%	2%	12%	6%	3%
Net: Agree	32%	13%	26%	23%	20%	10%	66%	32%	32%	9%	33%	26%
Net: Disagree	56%	68%	62%	66%	65%	81%	21%	56%	51%	55%	55%	63%

zym_q5. 3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that the Republican party speaks for my generation

Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107
Strongly agree	9%	11%	10%	4%	11%	4%	23%	5%	2%	1%	17%	14%
Somewhat agree	16%	3%	12%	11%	10%	5%	38%	13%	17%	5%	7%	6%
Neither agree nor disagree	17%	18%	13%	23%	22%	10%	20%	18%	25%	35%	18%	18%
Somewhat disagree	13%	21%	16%	9%	11%	13%	8%	17%	18%	12%	20%	19%
Strongly disagree	41%	37%	43%	48%	35%	64%	8%	44%	36%	28%	31%	34%
Don't know	4%	10%	6%	3%	11%	4%	2%	3%	2%	18%	7%	8%
Net: Agree	25%	14%	22%	16%	22%	9%	61%	18%	19%	7%	24%	20%
Net: Disagree	54%	58%	59%	58%	45%	78%	17%	61%	54%	40%	52%	53%

YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016



Total	Gender		Age			Race				Education			
	Male	Female	18 to 34	35 to 54	55+	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad

zym_q5_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that the Democratic party speaks for my generation

	2517	1138	1379	674	764	1079	1834	209	249	225	917	798	507	295
Unweighted base	2517	1138	1379	674	764	1079	1834	209	249	225	917	798	507	295
Strongly agree	17%	15%	18%	18%	15%	17%	13%	30%	23%	13%	18%	16%	12%	20%
Somewhat agree	18%	18%	19%	23%	20%	14%	15%	26%	25%	27%	15%	18%	23%	26%
Neither agree nor disagree	16%	14%	17%	21%	14%	14%	14%	23%	20%	18%	19%	16%	13%	9%
Somewhat disagree	9%	7%	11%	11%	11%	6%	10%	6%	6%	8%	9%	9%	11%	7%
Strongly disagree	37%	44%	32%	22%	38%	48%	46%	12%	22%	30%	36%	38%	39%	38%
Don't know	3%	2%	3%	5%	3%	1%	2%	3%	5%	5%	4%	2%	3%	1%
Net: Agree	35%	33%	37%	41%	35%	31%	28%	56%	48%	40%	33%	35%	34%	46%
Net: Disagree	47%	51%	42%	33%	48%	54%	56%	18%	27%	38%	45%	47%	50%	45%

ZYM_q6. Has this election campaign made you more or less excited about politics in general?

	2517	1138	1379	674	764	1079	1834	209	249	225	917	798	507	295
Unweighted base	2517	1138	1379	674	764	1079	1834	209	249	225	917	798	507	295
Much more excited	10%	12%	9%	8%	9%	13%	9%	14%	14%	9%	11%	10%	9%	13%
Somewhat more excited	16%	18%	13%	19%	16%	13%	14%	20%	14%	20%	13%	16%	17%	18%
Neither more nor less excited	24%	24%	24%	26%	23%	23%	22%	28%	35%	17%	29%	24%	16%	17%
Somewhat less excited	14%	12%	16%	13%	15%	14%	15%	10%	11%	18%	14%	12%	17%	17%
Much less excited	34%	31%	36%	30%	35%	35%	38%	25%	21%	32%	30%	35%	38%	35%
Don't know	2%	2%	2%	3%	3%	2%	2%	3%	5%	4%	4%	2%	2%	1%
Net: More excited	26%	30%	22%	28%	24%	26%	24%	34%	28%	29%	24%	27%	26%	30%
Net: Less excited	48%	43%	52%	44%	50%	49%	53%	34%	32%	50%	44%	47%	56%	52%

YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016



Total	Millennial Breakdown				Political ID					First Time Voters	
	Millennial 18-21	Millennial 22-25	Millennial 26-30	Millennial 31-34	Democrat	Republican	Independent	Other	Not sure	Overall	First time voters 18 – 34

zym_q5_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that the Democratic party speaks for my generation

Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107
Strongly agree	17%	18%	15%	18%	22%	43%	2%	5%	5%	4%	19%	20%
Somewhat agree	18%	18%	26%	27%	17%	30%	5%	18%	10%	10%	23%	26%
Neither agree nor disagree	16%	24%	20%	17%	25%	14%	12%	16%	6%	47%	15%	17%
Somewhat disagree	9%	10%	15%	11%	10%	6%	12%	11%	7%	7%	10%	8%
Strongly disagree	37%	21%	21%	24%	19%	4%	67%	48%	70%	18%	27%	23%
Don't know	3%	9%	3%	4%	7%	2%	2%	2%	2%	14%	5%	6%
Net: Agree	35%	36%	41%	45%	39%	73%	7%	23%	16%	15%	42%	46%
Net: Disagree	47%	31%	36%	35%	28%	10%	79%	58%	77%	25%	37%	31%

ZYM_q6. Has this election campaign made you more or less excited about politics in general?

Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107
Much more excited	10%	10%	7%	9%	6%	13%	11%	8%	10%	5%	15%	16%
Somewhat more excited	16%	14%	20%	18%	27%	19%	17%	12%	13%	9%	23%	26%
Neither more nor less excited	24%	27%	23%	25%	30%	25%	23%	22%	16%	38%	24%	18%
Somewhat less excited	14%	15%	18%	10%	12%	16%	13%	15%	9%	3%	10%	11%
Much less excited	34%	30%	28%	35%	26%	24%	33%	41%	50%	37%	27%	30%
Don't know	2%	4%	4%	3%	0%	2%	3%	1%	2%	9%	1%	0%
Net: More excited	26%	24%	27%	27%	33%	32%	28%	21%	23%	13%	38%	41%
Net: Less excited	48%	45%	46%	45%	38%	40%	47%	56%	59%	40%	37%	41%