YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016

	Total	Gender		Age			Region				Race			
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)
e14_presvote12. 2012 Presidential Vote														
Unweighted base	2517	1138	1379	674	764	1079	530	543	856	588	1834	209	249	225
Base: All US adults	2498	1193	1305	710	756	1031	463	537	969	528	1710	315	299	174
Barack Obama	33%	31%	35%	26%	33%	38%	36%	35%	31%	34%	30%	58%	29%	31%
Mitt Romney	29%	31%	27%	11%	29%	42%	26%	34%	29%	28%	38%	5%	13%	14%
Other candidate	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%
I did not vote	36%	36%	36%	61%	37%	19%	36%	30%	39%	37%	31%	37%	56%	54%
ZYM_q4. Will the 2016 Presidential election be the first Presidential election that you vote in?														
Unweighted base	535	187	348	303	162	70	107	95	210	123	287	58	114	76
Base: All US adults	907	431	476	435	276	196	169	163	382	193	529	116	169	94
Yes, it will be	25%	26%	23%	37%	17%	7%	25%	26%	21%	31%	25%	20%	28%	20%
No, I have voted in Presidential elections before, and plan to vote in this one	30%	29%	31%	17%	29%	59%	27%	34%	30%	30%	31%	48%	14%	33%
No, I have not and I will not be voting in this election	36%	38%	35%	35%	45%	26%	31%	33%	40%	36%	40%	23%	42%	24%
Don't know / can't recall	9%	7%	10%	10%	9%	7%	17%	7%	9%	4%	4%	9%	16%	23%

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What the world thinks

	Total	Education				Marital Status					
		No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Single	Domestic partnership
e14_presvote12. 2012 Presidential Vote											
Unweighted base	2517	917	798	507	295	1295	*44*	272	137	641	115
Base: All US adults	2498	1005	836	418	240	1216	*48*	273	137	710	95
Barack Obama	33%	29%	32%	34%	52%	32%	*41%*	38%	44%	29%	47%
Mitt Romney	29%	25%	28%	41%	30%	39%	*25%*	32%	27%	14%	18%
Other candidate	1%	1%	1%	3%	1%	1%	-	2%	0%	1%	1%
I did not vote	36%	45%	39%	22%	17%	28%	*33%*	29%	29%	56%	34%
ZYM_q4. Will the 2016 Presidential election be the first Presidential election that you vote in?											
Unweighted base	535	244	203	65	*23*	196	*12*	*45*	*18*	231	*30*
Base: All US adults	907	451	323	93	*40*	339	*16*	*79*	*40*	395	*32*
Yes, it will be	25%	24%	26%	25%	*19%*	18%	*14%*	*18%*	*6%*	36%	*6%*
No, I have voted in Presidential elections before, and plan to vote in this one	30%	28%	32%	25%	*45%*	35%	*19%*	*54%*	*65%*	18%	*26%*
No, I have not and I will not be voting in this election	36%	38%	35%	36%	*32%*	37%	*68%*	*25%*	*30%*	35%	*54%*
Don't know / can't recall	9%	10%	7%	13%	*4%*	9%	-	*4%*	-	11%	*14%*

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What the world thinks

	Total	Children under the age of 18		Income			
		Yes	No	Under $40k	$40k to $80k	$80k+	Prefer not to say
e14_presvote12. 2012 Presidential Vote							
Unweighted base	2517	581	1887	879	689	554	379
Base: All US adults	2498	573	1869	932	667	510	362
Barack Obama	33%	32%	33%	28%	37%	39%	29%
Mitt Romney	29%	26%	31%	20%	30%	41%	36%
Other candidate	1%	1%	1%	1%	1%	1%	1%
I did not vote	36%	41%	35%	50%	32%	18%	34%
ZYM_q4. Will the 2016 Presidential election be the first Presidential election that you vote in?							
Unweighted base	535	159	362	262	118	62	89
Base: All US adults	907	237	652	468	214	92	122
Yes, it will be	25%	26%	25%	22%	24%	50%	19%
No, I have voted in Presidential elections before, and plan to vote in this one	30%	28%	31%	29%	33%	28%	28%
No, I have not and I will not be voting in this election	36%	39%	34%	42%	38%	12%	30%
Don't know / can't recall	9%	8%	10%	7%	5%	10%	23%

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US_nat Sample: 20th - 30th October 2016

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What the world thinks

	Total	Social networks membership													
		Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Vine	Snapchat	Periscope	Other	Don't know	None
e14_presvote12. 2012 Presidential Vote															
Unweighted base	2517	1881	898	693	827	129	548	164	631	58	342	*10*	131	*42*	369
Base: All US adults	2498	1883	910	657	890	158	481	152	638	63	378	*18*	129	*41*	330
Barack Obama	33%	32%	35%	32%	34%	28%	37%	35%	34%	29%	26%	*64%*	32%	*6%*	26%
Mitt Romney	29%	29%	26%	38%	21%	15%	31%	14%	20%	14%	14%	*15%*	26%	*25%*	37%
Other candidate	1%	1%	1%	2%	1%	0%	1%	1%	1%	-	1%	-	1%	*0%*	2%
I did not vote	36%	37%	38%	29%	44%	56%	31%	50%	45%	57%	59%	*21%*	41%	*69%*	35%
ZYM_q4. Will the 2016 Presidential election be the first Presidential election that you vote in?															
Unweighted base	535	412	203	92	213	*41*	114	*45*	194	*20*	133	*2*	*32*	*28*	68
Base: All US adults	907	703	348	191	392	*89*	147	*76*	290	*36*	223	*4*	*53*	*28*	114
Yes, it will be	25%	26%	36%	28%	29%	*18%*	35%	*41%*	33%	*36%*	38%	-	*30%*	*17%*	18%
No, I have voted in Presidential elections before, and plan to vote in this one	30%	31%	23%	23%	22%	*41%*	29%	*24%*	18%	*1%*	24%	-	*35%*	*0%*	27%
No, I have not and I will not be voting in this election	36%	36%	35%	44%	42%	*35%*	32%	*23%*	40%	*62%*	32%	*100%*	*35%*	*18%*	41%
Don't know / can't recall	9%	8%	6%	4%	7%	*6%*	4%	*11%*	9%	*0%*	7%	-	*0%*	*64%*	13%

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First Time Voters

US_nat Sample: 20th - 30th October 2016

	Total	Millennial Breakdown				Political ID					First Time Voters		
		Millennial 18-21	Millennial 22-25	Millennial 26-30	Millennial 31-34	Democrat	Republican	Independent	Other	Not sure	Overall	First time voters 18 – 34	First time voters 35+
e14_presvote12. 2012 Presidential Vote													
Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107	*33*
Base: All US adults	2498	163	134	261	153	820	599	828	113	138	223	163	*60*
Barack Obama	33%	8%	28%	29%	39%	63%	10%	28%	12%	8%	-	-	-
Mitt Romney	29%	-	18%	15%	11%	3%	65%	34%	33%	5%	-	-	-
Other candidate	1%	-	2%	1%	2%	0%	0%	2%	4%	1%	-	-	-
I did not vote	36%	92%	52%	54%	48%	34%	25%	36%	52%	86%	100%	100%	*100%*
ZYM_q4. Will the 2016 Presidential election be the first Presidential election that you vote in?													
Unweighted base	535	91	57	112	*43*	154	85	164	*19*	111	140	107	*33*
Base: All US adults	907	150	70	142	*74*	279	150	301	*59*	119	223	163	*60*
Yes, it will be	25%	60%	35%	26%	*15%*	32%	25%	24%	*9%*	15%	100%	100%	*100%*
No, I have voted in Presidential elections before, and plan to vote in this one	30%	12%	9%	21%	*29%*	25%	44%	32%	*16%*	26%	-	-	-
No, I have not and I will not be voting in this election	36%	19%	46%	43%	*44%*	34%	26%	37%	*65%*	37%	-	-	-
Don't know / can't recall	9%	9%	11%	9%	*12%*	9%	5%	6%	*10%*	22%	-	-	-

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What the world thinks

	Total	Gender		Age			Region				Race			
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)
zym_q5_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.														
- I feel that Hillary Clinton speaks for my generation														
Unweighted base	2517	1138	1379	674	764	1079	530	543	856	588	1834	209	249	225
Base: All US adults	2498	1193	1305	710	756	1031	463	537	969	528	1710	315	299	174
Strongly agree	17%	15%	18%	16%	15%	18%	17%	16%	18%	14%	12%	33%	27%	16%
Somewhat agree	18%	18%	19%	21%	19%	15%	24%	18%	16%	18%	16%	30%	20%	19%
Neither agree nor disagree	12%	10%	14%	18%	10%	9%	14%	11%	12%	11%	10%	18%	19%	13%
Somewhat disagree	8%	8%	8%	13%	7%	6%	7%	8%	8%	9%	9%	4%	8%	9%
Strongly disagree	43%	47%	38%	28%	46%	51%	34%	45%	44%	45%	52%	14%	22%	35%
Don't know	3%	3%	3%	4%	3%	1%	5%	1%	3%	3%	2%	2%	4%	7%
Net: Agree	35%	32%	37%	38%	34%	33%	40%	34%	34%	32%	28%	63%	46%	35%
Net: Disagree	51%	55%	47%	40%	52%	56%	41%	54%	51%	54%	61%	18%	30%	45%
zym_q5_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.														
- I feel that Donald Trump speaks for my generation														
Unweighted base	2517	1138	1379	674	764	1079	530	543	856	588	1834	209	249	225
Base: All US adults	2498	1193	1305	710	756	1031	463	537	969	528	1710	315	299	174
Strongly agree	15%	16%	15%	7%	16%	21%	15%	18%	14%	16%	19%	5%	6%	10%
Somewhat agree	16%	20%	14%	14%	15%	19%	17%	16%	16%	17%	19%	5%	15%	11%
Neither agree nor disagree	9%	10%	9%	10%	9%	10%	10%	10%	11%	6%	9%	9%	11%	10%
Somewhat disagree	6%	7%	5%	9%	6%	4%	5%	6%	7%	4%	6%	4%	5%	7%
Strongly disagree	50%	45%	54%	57%	50%	45%	50%	49%	48%	54%	44%	73%	57%	55%
Don't know	3%	3%	4%	4%	5%	2%	4%	2%	4%	3%	2%	4%	6%	7%
Net: Agree	32%	36%	28%	21%	31%	40%	32%	34%	30%	32%	39%	10%	21%	20%
Net: Disagree	56%	52%	59%	66%	56%	48%	55%	54%	55%	58%	50%	77%	62%	63%

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	Total	Education				Marital Status					
		No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Single	Domestic partnership
zym_q5_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.											
- I feel that Hillary Clinton speaks for my generation											
Unweighted base	2517	917	798	507	295	1295	*44*	272	137	641	115
Base: All US adults	2498	1005	836	418	240	1216	*48*	273	137	710	95
Strongly agree	17%	21%	15%	11%	16%	17%	*15%*	18%	24%	14%	12%
Somewhat agree	18%	16%	18%	18%	29%	16%	*40%*	11%	15%	24%	25%
Neither agree nor disagree	12%	13%	11%	12%	11%	10%	*13%*	9%	10%	16%	14%
Somewhat disagree	8%	6%	9%	12%	5%	6%	-	9%	9%	11%	9%
Strongly disagree	43%	41%	45%	44%	38%	48%	*28%*	49%	41%	33%	38%
Don't know	3%	3%	2%	4%	1%	3%	*4%*	4%	0%	3%	2%
Net: Agree	35%	36%	33%	28%	45%	32%	*56%*	29%	39%	37%	37%
Net: Disagree	51%	48%	54%	56%	43%	55%	*28%*	58%	50%	43%	47%
zym_q5_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.											
- I feel that Donald Trump speaks for my generation											
Unweighted base	2517	917	798	507	295	1295	*44*	272	137	641	115
Base: All US adults	2498	1005	836	418	240	1216	*48*	273	137	710	95
Strongly agree	15%	17%	16%	13%	9%	19%	*8%*	22%	13%	8%	11%
Somewhat agree	16%	17%	15%	18%	15%	19%	*15%*	17%	24%	11%	15%
Neither agree nor disagree	9%	10%	9%	10%	7%	8%	*6%*	12%	13%	11%	3%
Somewhat disagree	6%	4%	8%	5%	5%	6%	*2%*	9%	3%	6%	4%
Strongly disagree	50%	45%	50%	52%	64%	45%	*65%*	39%	45%	60%	63%
Don't know	3%	5%	1%	3%	1%	3%	*4%*	1%	2%	4%	3%
Net: Agree	32%	35%	31%	30%	24%	38%	*23%*	39%	37%	19%	26%
Net: Disagree	56%	50%	58%	57%	69%	50%	*67%*	48%	48%	66%	68%

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	Total	Children under the age of 18		Income			
		Yes	No	Under $40k	$40k to $80k	$80k+	Prefer not to say

zym_q5_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that Hillary Clinton speaks for my generation

Unweighted base	2517	581	1887	879	689	554	379
Base: All US adults	2498	573	1869	932	667	510	362
Strongly agree	17%	18%	16%	21%	16%	14%	8%
Somewhat agree	18%	17%	18%	16%	22%	21%	15%
Neither agree nor disagree	12%	13%	12%	14%	12%	9%	13%
Somewhat disagree	8%	8%	8%	9%	7%	8%	8%
Strongly disagree	43%	39%	44%	38%	42%	46%	52%
Don't know	3%	4%	2%	3%	1%	3%	4%
Net: Agree	35%	35%	34%	36%	38%	35%	22%
Net: Disagree	51%	47%	52%	47%	49%	53%	60%

zym_q5_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that Donald Trump speaks for my generation

Unweighted base	2517	581	1887	879	689	554	379
Base: All US adults	2498	573	1869	932	667	510	362
Strongly agree	15%	14%	16%	13%	14%	15%	23%
Somewhat agree	16%	16%	17%	15%	15%	22%	16%
Neither agree nor disagree	9%	9%	10%	9%	11%	7%	11%
Somewhat disagree	6%	6%	5%	7%	6%	6%	4%
Strongly disagree	50%	50%	49%	51%	53%	48%	42%
Don't know	3%	5%	3%	6%	1%	2%	3%
Net: Agree	32%	30%	33%	28%	29%	37%	39%
Net: Disagree	56%	56%	55%	57%	59%	54%	46%

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	Total	Social networks membership													
		Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Vine	Snapchat	Periscope	Other	Don't know	None
zym_q5_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.															
- I feel that Hillary Clinton speaks for my generation															
Unweighted base	2517	1881	898	693	827	129	548	164	631	58	342	*10*	131	*42*	369
Base: All US adults	2498	1883	910	657	890	158	481	152	638	63	378	*18*	129	*41*	330
Strongly agree	17%	17%	19%	13%	21%	21%	16%	9%	16%	12%	15%	*50%*	18%	*0%*	13%
Somewhat agree	18%	18%	22%	22%	20%	20%	20%	36%	26%	36%	25%	*25%*	18%	*8%*	13%
Neither agree nor disagree	12%	12%	9%	10%	10%	16%	12%	8%	15%	13%	18%	*24%*	9%	*18%*	13%
Somewhat disagree	8%	8%	10%	10%	9%	5%	10%	15%	9%	7%	9%	-	8%	*12%*	8%
Strongly disagree	43%	42%	38%	44%	38%	37%	39%	27%	31%	33%	29%	*1%*	46%	*38%*	52%
Don't know	3%	3%	3%	2%	2%	1%	3%	5%	4%	-	4%	-	1%	*24%*	2%
Net: Agree	35%	35%	41%	35%	41%	41%	35%	45%	42%	47%	40%	*75%*	36%	*8%*	26%
Net: Disagree	51%	50%	47%	54%	47%	43%	49%	42%	40%	40%	39%	*1%*	54%	*50%*	59%
zym_q5_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.															
- I feel that Donald Trump speaks for my generation															
Unweighted base	2517	1881	898	693	827	129	548	164	631	58	342	*10*	131	*42*	369
Base: All US adults	2498	1883	910	657	890	158	481	152	638	63	378	*18*	129	*41*	330
Strongly agree	15%	15%	12%	14%	14%	16%	13%	8%	12%	14%	8%	-	12%	*20%*	17%
Somewhat agree	16%	16%	18%	17%	17%	22%	18%	6%	14%	14%	14%	-	12%	*7%*	19%
Neither agree nor disagree	9%	10%	9%	7%	8%	9%	8%	8%	6%	4%	7%	*14%*	8%	*32%*	12%
Somewhat disagree	6%	6%	7%	5%	7%	5%	7%	7%	6%	1%	4%	*1%*	11%	*10%*	3%
Strongly disagree	50%	50%	51%	53%	52%	40%	52%	66%	57%	68%	60%	*85%*	56%	*11%*	45%
Don't know	3%	3%	4%	4%	3%	8%	2%	7%	5%	-	6%	-	1%	*20%*	3%
Net: Agree	32%	31%	30%	32%	30%	37%	31%	13%	26%	28%	22%	-	24%	*27%*	36%
Net: Disagree	56%	56%	58%	58%	59%	45%	59%	72%	63%	68%	65%	*86%*	68%	*21%*	48%

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	Total	Millennial Breakdown				Political ID					First Time Voters		
		Millennial 18-21	Millennial 22-25	Millennial 26-30	Millennial 31-34	Democrat	Republican	Independent	Other	Not sure	Overall	First time voters 18 – 34	First time voters 35+
zym_q5_1. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.													
- I feel that Hillary Clinton speaks for my generation													
Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107	*33*
Base: All US adults	2498	163	134	261	153	820	599	828	113	138	223	163	*60*
Strongly agree	17%	12%	20%	12%	24%	39%	3%	6%	4%	11%	21%	19%	*25%*
Somewhat agree	18%	17%	21%	27%	18%	33%	5%	15%	11%	15%	22%	28%	*4%*
Neither agree nor disagree	12%	18%	17%	16%	21%	14%	6%	12%	6%	30%	7%	5%	*11%*
Somewhat disagree	8%	19%	14%	12%	7%	5%	9%	11%	7%	6%	16%	17%	*12%*
Strongly disagree	43%	25%	27%	30%	27%	7%	74%	54%	70%	22%	33%	28%	*46%*
Don't know	3%	9%	2%	3%	3%	2%	2%	1%	2%	16%	2%	3%	*2%*
Net: Agree	35%	29%	41%	39%	42%	72%	9%	21%	15%	26%	42%	47%	*29%*
Net: Disagree	51%	44%	40%	42%	34%	12%	83%	65%	77%	28%	49%	45%	*58%*
zym_q5_2. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.													
- I feel that Donald Trump speaks for my generation													
Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107	*33*
Base: All US adults	2498	163	134	261	153	820	599	828	113	138	223	163	*60*
Strongly agree	15%	8%	9%	4%	8%	5%	34%	14%	18%	2%	15%	14%	*19%*
Somewhat agree	16%	5%	17%	19%	12%	6%	32%	18%	13%	7%	17%	13%	*31%*
Neither agree nor disagree	9%	12%	9%	8%	13%	5%	11%	10%	15%	23%	7%	8%	*4%*
Somewhat disagree	6%	11%	5%	9%	10%	6%	6%	5%	15%	6%	9%	12%	*2%*
Strongly disagree	50%	57%	57%	57%	55%	76%	15%	51%	36%	49%	46%	51%	*32%*
Don't know	3%	6%	3%	3%	2%	4%	1%	3%	2%	12%	6%	3%	*12%*
Net: Agree	32%	13%	26%	23%	20%	10%	66%	32%	32%	9%	33%	26%	*50%*
Net: Disagree	56%	68%	62%	66%	65%	81%	21%	56%	51%	55%	55%	63%	*34%*

YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016

YouGov
What the world thinks

	Total	Gender		Age			Region				Race			
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)
zym_q5_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.														
- I feel that the Republican party speaks for my generation														
Unweighted base	2517	1138	1379	674	764	1079	530	543	856	588	1834	209	249	225
Base: All US adults	2498	1193	1305	710	756	1031	463	537	969	528	1710	315	299	174
Strongly agree	9%	9%	8%	8%	8%	9%	11%	10%	7%	7%	11%	3%	6%	3%
Somewhat agree	16%	16%	16%	9%	15%	22%	15%	19%	15%	16%	19%	7%	10%	13%
Neither agree nor disagree	17%	17%	18%	20%	15%	17%	17%	20%	18%	14%	17%	20%	21%	9%
Somewhat disagree	13%	15%	12%	13%	15%	12%	12%	13%	14%	14%	14%	10%	13%	18%
Strongly disagree	41%	40%	41%	42%	43%	39%	41%	35%	42%	46%	37%	52%	43%	51%
Don't know	4%	3%	4%	7%	4%	1%	4%	3%	4%	3%	2%	8%	7%	6%
Net: Agree	25%	25%	24%	18%	23%	31%	26%	29%	23%	23%	30%	10%	16%	16%
Net: Disagree	54%	55%	54%	55%	58%	51%	53%	48%	56%	59%	51%	62%	56%	69%
zym_q5_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.														
- I feel that the Democratic party speaks for my generation														
Unweighted base	2517	1138	1379	674	764	1079	530	543	856	588	1834	209	249	225
Base: All US adults	2498	1193	1305	710	756	1031	463	537	969	528	1710	315	299	174
Strongly agree	17%	15%	18%	18%	15%	17%	18%	16%	17%	16%	13%	30%	23%	13%
Somewhat agree	18%	18%	19%	23%	20%	14%	24%	15%	16%	20%	15%	26%	25%	27%
Neither agree nor disagree	16%	14%	17%	21%	14%	14%	17%	14%	17%	14%	14%	23%	20%	18%
Somewhat disagree	9%	7%	11%	11%	11%	6%	7%	15%	7%	9%	10%	6%	6%	8%
Strongly disagree	37%	44%	32%	22%	38%	48%	31%	38%	40%	38%	46%	12%	22%	30%
Don't know	3%	2%	3%	5%	3%	1%	4%	1%	3%	3%	2%	3%	5%	5%
Net: Agree	35%	33%	37%	41%	35%	31%	42%	31%	34%	35%	28%	56%	48%	40%
Net: Disagree	47%	51%	42%	33%	48%	54%	38%	54%	46%	47%	56%	18%	27%	38%
ZYM_q6. Has this election campaign made you more or less excited about politics in general?														
Unweighted base	2517	1138	1379	674	764	1079	530	543	856	588	1834	209	249	225
Base: All US adults	2498	1193	1305	710	756	1031	463	537	969	528	1710	315	299	174
Much more excited	10%	12%	9%	8%	9%	13%	11%	9%	10%	13%	9%	14%	14%	9%
Somewhat more excited	16%	18%	13%	19%	16%	13%	16%	15%	15%	16%	14%	20%	14%	20%
Neither more nor less excited	24%	24%	24%	26%	23%	23%	22%	28%	24%	21%	22%	28%	35%	17%
Somewhat less excited	14%	12%	16%	13%	15%	14%	16%	13%	14%	14%	15%	10%	11%	18%
Much less excited	34%	31%	36%	30%	35%	35%	33%	33%	34%	35%	38%	25%	21%	32%
Don't know	2%	2%	2%	3%	3%	2%	3%	1%	3%	2%	2%	3%	5%	4%
Net: More excited	26%	30%	22%	28%	24%	26%	26%	24%	25%	29%	24%	34%	28%	29%
Net: Less excited	48%	43%	52%	44%	50%	49%	49%	46%	48%	48%	53%	34%	32%	50%

YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016

YouGov
What the world thinks

	Total	Education				Marital Status					
		No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Single	Domestic partnership
zym_q5_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.											
- I feel that the Republican party speaks for my generation											
Unweighted base	2517	917	798	507	295	1295	*44*	272	137	641	115
Base: All US adults	2498	1005	836	418	240	1216	*48*	273	137	710	95
Strongly agree	9%	9%	9%	9%	6%	9%	*7%*	15%	13%	5%	10%
Somewhat agree	16%	17%	14%	21%	10%	20%	*17%*	19%	25%	8%	8%
Neither agree nor disagree	17%	21%	18%	11%	12%	18%	*25%*	20%	16%	16%	6%
Somewhat disagree	13%	12%	13%	17%	13%	14%	*7%*	12%	6%	15%	14%
Strongly disagree	41%	35%	44%	40%	57%	36%	*41%*	33%	38%	50%	59%
Don't know	4%	6%	2%	3%	1%	3%	*3%*	2%	1%	7%	2%
Net: Agree	25%	26%	23%	29%	17%	29%	*24%*	33%	38%	13%	18%
Net: Disagree	54%	47%	57%	57%	70%	50%	*48%*	45%	44%	65%	74%
zym_q5_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.											
- I feel that the Democratic party speaks for my generation											
Unweighted base	2517	917	798	507	295	1295	*44*	272	137	641	115
Base: All US adults	2498	1005	836	418	240	1216	*48*	273	137	710	95
Strongly agree	17%	18%	16%	12%	20%	16%	*13%*	17%	23%	16%	14%
Somewhat agree	18%	15%	18%	23%	26%	16%	*30%*	9%	14%	25%	29%
Neither agree nor disagree	16%	19%	16%	13%	9%	12%	*23%*	15%	19%	21%	13%
Somewhat disagree	9%	9%	9%	11%	7%	9%	*6%*	8%	13%	9%	14%
Strongly disagree	37%	36%	38%	39%	38%	45%	*23%*	49%	30%	25%	27%
Don't know	3%	4%	2%	3%	1%	2%	*4%*	2%	1%	4%	2%
Net: Agree	35%	33%	35%	34%	46%	32%	*44%*	26%	37%	41%	44%
Net: Disagree	47%	45%	47%	50%	45%	53%	*29%*	57%	43%	34%	41%
ZYM_q6. Has this election campaign made you more or less excited about politics in general?											
Unweighted base	2517	917	798	507	295	1295	*44*	272	137	641	115
Base: All US adults	2498	1005	836	418	240	1216	*48*	273	137	710	95
Much more excited	10%	11%	10%	9%	13%	11%	*11%*	9%	14%	10%	6%
Somewhat more excited	16%	13%	16%	17%	18%	16%	*22%*	17%	9%	16%	9%
Neither more nor less excited	24%	29%	24%	16%	17%	24%	*33%*	26%	26%	22%	18%
Somewhat less excited	14%	14%	12%	17%	17%	13%	*7%*	11%	18%	14%	22%
Much less excited	34%	30%	35%	38%	35%	33%	*25%*	36%	32%	34%	42%
Don't know	2%	4%	2%	2%	1%	2%	*2%*	1%	2%	3%	3%
Net: More excited	26%	24%	27%	26%	30%	27%	*33%*	26%	22%	26%	15%
Net: Less excited	48%	44%	47%	56%	52%	46%	*32%*	47%	50%	49%	64%

YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016

YouGov
What the world thinks

	Total	Children under the age of 18		Income			
		Yes	No	Under $40k	$40k to $80k	$80k+	Prefer not to say

zym_q5_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that the Republican party speaks for my generation

Unweighted base	2517	581	1887	879	689	554	379
Base: All US adults	2498	573	1869	932	667	510	362
Strongly agree	9%	9%	8%	8%	7%	9%	12%
Somewhat agree	16%	18%	16%	14%	17%	19%	16%
Neither agree nor disagree	17%	17%	17%	21%	17%	12%	16%
Somewhat disagree	13%	14%	13%	12%	12%	17%	17%
Strongly disagree	41%	35%	43%	39%	46%	41%	34%
Don't know	4%	6%	3%	6%	2%	2%	5%
Net: Agree	25%	28%	24%	22%	24%	28%	28%
Net: Disagree	54%	49%	56%	51%	57%	58%	51%

zym_q5_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- I feel that the Democratic party speaks for my generation

Unweighted base	2517	581	1887	879	689	554	379
Base: All US adults	2498	573	1869	932	667	510	362
Strongly agree	17%	14%	17%	19%	17%	16%	9%
Somewhat agree	18%	19%	18%	17%	20%	21%	17%
Neither agree nor disagree	16%	16%	15%	18%	17%	8%	17%
Somewhat disagree	9%	12%	8%	11%	6%	9%	11%
Strongly disagree	37%	36%	39%	31%	39%	43%	42%
Don't know	3%	5%	2%	4%	1%	2%	3%
Net: Agree	35%	33%	35%	35%	37%	37%	26%
Net: Disagree	47%	47%	47%	42%	45%	53%	54%

ZYM_q6. Has this election campaign made you more or less excited about politics in general?

Unweighted base	2517	581	1887	879	689	554	379
Base: All US adults	2498	573	1869	932	667	510	362
Much more excited	10%	8%	11%	9%	9%	16%	10%
Somewhat more excited	16%	19%	14%	14%	17%	18%	13%
Neither more nor less excited	24%	25%	23%	28%	25%	18%	21%
Somewhat less excited	14%	11%	15%	11%	14%	15%	19%
Much less excited	34%	34%	34%	36%	33%	31%	32%
Don't know	2%	2%	2%	2%	1%	2%	5%
Net: More excited	26%	27%	26%	23%	26%	34%	23%
Net: Less excited	48%	45%	48%	47%	47%	46%	51%

YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016

YouGov
What the world thinks

	Total	Social networks membership													
		Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Vine	Snapchat	Periscope	Other	Don't know	None
zym_q5_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.															
- I feel that the Republican party speaks for my generation															
Unweighted base	2517	1881	898	693	827	129	548	164	631	58	342	*10*	131	*42*	369
Base: All US adults	2498	1883	910	657	890	158	481	152	638	63	378	*18*	129	*41*	330
Strongly agree	9%	9%	9%	6%	9%	10%	9%	3%	10%	17%	8%	-	7%	*21%*	7%
Somewhat agree	16%	16%	12%	16%	14%	15%	15%	8%	12%	1%	13%	-	12%	*7%*	20%
Neither agree nor disagree	17%	18%	18%	14%	16%	21%	18%	19%	16%	17%	18%	*24%*	23%	*17%*	15%
Somewhat disagree	13%	14%	14%	18%	14%	9%	15%	11%	13%	12%	13%	-	10%	*21%*	9%
Strongly disagree	41%	40%	44%	45%	43%	35%	42%	59%	44%	53%	42%	*76%*	44%	*22%*	45%
Don't know	4%	4%	4%	2%	5%	9%	2%	0%	6%	1%	5%	-	6%	*12%*	3%
Net: Agree	25%	24%	21%	21%	22%	25%	24%	10%	21%	18%	21%	-	18%	*28%*	28%
Net: Disagree	54%	54%	58%	63%	57%	45%	57%	70%	57%	65%	55%	*76%*	53%	*43%*	54%
zym_q5_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.															
- I feel that the Democratic party speaks for my generation															
Unweighted base	2517	1881	898	693	827	129	548	164	631	58	342	*10*	131	*42*	369
Base: All US adults	2498	1883	910	657	890	158	481	152	638	63	378	*18*	129	*41*	330
Strongly agree	17%	16%	20%	15%	21%	17%	18%	12%	19%	14%	17%	*50%*	15%	*2%*	14%
Somewhat agree	18%	19%	21%	22%	19%	24%	20%	33%	24%	33%	25%	*9%*	16%	*3%*	13%
Neither agree nor disagree	16%	16%	15%	13%	14%	17%	12%	26%	17%	16%	22%	*40%*	15%	*37%*	18%
Somewhat disagree	9%	10%	10%	9%	10%	7%	13%	11%	9%	5%	9%	*1%*	8%	*10%*	6%
Strongly disagree	37%	37%	32%	40%	32%	34%	35%	18%	26%	31%	22%	-	43%	*36%*	47%
Don't know	3%	2%	2%	1%	3%	1%	2%	1%	4%	1%	4%	-	3%	*12%*	3%
Net: Agree	35%	35%	41%	37%	40%	41%	38%	44%	44%	46%	42%	*59%*	31%	*5%*	26%
Net: Disagree	47%	47%	43%	49%	43%	41%	48%	29%	35%	37%	32%	*1%*	51%	*46%*	53%
ZYM_q6. Has this election campaign made you more or less excited about politics in general?															
Unweighted base	2517	1881	898	693	827	129	548	164	631	58	342	*10*	131	*42*	369
Base: All US adults	2498	1883	910	657	890	158	481	152	638	63	378	*18*	129	*41*	330
Much more excited	10%	10%	12%	11%	11%	16%	7%	6%	10%	10%	9%	*30%*	11%	*1%*	11%
Somewhat more excited	16%	17%	20%	17%	20%	28%	14%	9%	21%	8%	20%	*5%*	10%	*0%*	10%
Neither more nor less excited	24%	25%	22%	17%	23%	22%	21%	13%	22%	22%	25%	*25%*	28%	*16%*	24%
Somewhat less excited	14%	14%	15%	15%	15%	9%	17%	23%	16%	31%	15%	*7%*	17%	*12%*	12%
Much less excited	34%	33%	29%	39%	29%	23%	39%	47%	29%	28%	29%	*33%*	34%	*48%*	42%
Don't know	2%	2%	1%	1%	2%	1%	2%	2%	3%	1%	3%	-	0%	*23%*	2%
Net: More excited	26%	27%	32%	28%	31%	45%	20%	15%	31%	18%	28%	*36%*	21%	*1%*	21%
Net: Less excited	48%	47%	44%	54%	44%	32%	57%	70%	44%	59%	44%	*40%*	51%	*60%*	53%

YouGov NY
First Time Voters

US_nat Sample: 20th - 30th October 2016

YouGov
What the world thinks

	Total	Millennial Breakdown				Political ID					First Time Voters		
		Millennial 18-21	Millennial 22-25	Millennial 26-30	Millennial 31-34	Democrat	Republican	Independent	Other	Not sure	Overall	First time voters 18 – 34	First time voters 35+
zym_q5_3. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.													
- I feel that the Republican party speaks for my generation													
Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107	*33*
Base: All US adults	2498	163	134	261	153	820	599	828	113	138	223	163	*60*
Strongly agree	9%	11%	10%	4%	11%	4%	23%	5%	2%	1%	17%	14%	*26%*
Somewhat agree	16%	3%	12%	11%	10%	5%	38%	13%	17%	5%	7%	6%	*8%*
Neither agree nor disagree	17%	18%	13%	23%	22%	10%	20%	18%	25%	35%	18%	18%	*18%*
Somewhat disagree	13%	21%	16%	9%	11%	13%	8%	17%	18%	12%	20%	19%	*24%*
Strongly disagree	41%	37%	43%	48%	35%	64%	8%	44%	36%	28%	31%	34%	*23%*
Don't know	4%	10%	6%	3%	11%	4%	2%	3%	2%	18%	7%	8%	*3%*
Net: Agree	25%	14%	22%	16%	22%	9%	61%	18%	19%	7%	24%	20%	*33%*
Net: Disagree	54%	58%	59%	58%	45%	78%	17%	61%	54%	40%	52%	53%	*47%*
zym_q5_4. To what extent do you agree or disagree with each of the following statements? Please select one option on each row.													
- I feel that the Democratic party speaks for my generation													
Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107	*33*
Base: All US adults	2498	163	134	261	153	820	599	828	113	138	223	163	*60*
Strongly agree	17%	18%	15%	18%	22%	43%	2%	5%	5%	4%	19%	20%	*17%*
Somewhat agree	18%	18%	26%	27%	17%	30%	5%	18%	10%	10%	23%	26%	*16%*
Neither agree nor disagree	16%	24%	20%	17%	25%	14%	12%	16%	6%	47%	15%	17%	*10%*
Somewhat disagree	9%	10%	15%	11%	10%	6%	12%	11%	7%	7%	10%	8%	*16%*
Strongly disagree	37%	21%	21%	24%	19%	4%	67%	48%	70%	18%	27%	23%	*38%*
Don't know	3%	9%	3%	4%	7%	2%	2%	2%	2%	14%	5%	6%	*3%*
Net: Agree	35%	36%	41%	45%	39%	73%	7%	23%	16%	15%	42%	46%	*34%*
Net: Disagree	47%	31%	36%	35%	28%	10%	79%	58%	77%	25%	37%	31%	*54%*
ZYM_q6. Has this election campaign made you more or less excited about politics in general?													
Unweighted base	2517	97	133	303	141	890	645	734	97	148	140	107	*33*
Base: All US adults	2498	163	134	261	153	820	599	828	113	138	223	163	*60*
Much more excited	10%	10%	7%	9%	6%	13%	11%	8%	10%	5%	15%	16%	*12%*
Somewhat more excited	16%	14%	20%	18%	27%	19%	17%	12%	13%	9%	23%	26%	*17%*
Neither more nor less excited	24%	27%	23%	25%	30%	25%	23%	22%	16%	38%	24%	18%	*41%*
Somewhat less excited	14%	15%	18%	10%	12%	16%	13%	15%	9%	3%	10%	11%	*7%*
Much less excited	34%	30%	28%	35%	26%	24%	33%	41%	50%	37%	27%	30%	*21%*
Don't know	2%	4%	4%	3%	0%	2%	3%	1%	2%	9%	1%	0%	*2%*
Net: More excited	26%	24%	27%	27%	33%	32%	28%	21%	23%	13%	38%	41%	*29%*
Net: Less excited	48%	45%	46%	45%	38%	40%	47%	56%	59%	40%	37%	41%	*27%*