

# YouGov Survey Results

Sample Size: 3237 Scottish Adults (16+)  
Fieldwork: 15th - 17th September 2014

Total	Likelihood to vote		Ref		Holyrood Voting intention				Holyrood Constituency Vote 2011				Gender		Age					Social Grade	
	10/10	8+/10	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE
3237	2926	3058	1460	1581	413	889	104	1116	314	722	178	1026	1563	1674	486	712	1101	259	680	1521	1716
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 9-11	Sept 15-17																					
<b>If Scotland votes YES, which two or three of these, if any, do you think would be the greatest advantages of independence?</b>																							
Scotland would not have to implement policies decided in London that most Scots reject	48	47	48	48	70	27	17	37	35	70	23	39	36	66	49	45	44	54	50	44	38	48	46
Scotland would have full powers to decide how to use North Sea oil revenues	25	28	29	29	43	16	12	20	20	46	14	23	21	41	30	27	21	31	33	28	23	28	29
Scotland would be a fairer society	25	26	26	26	52	3	3	13	13	50	4	20	20	43	31	21	29	27	28	22	20	26	25
Scotland would no longer be forced to have a base for nuclear weapons	22	23	23	23	38	9	5	15	12	37	5	18	18	33	22	23	25	26	24	19	17	22	23
Scotland would be able to set its own tax rates	16	17	17	17	21	14	9	16	19	20	11	17	20	19	19	15	18	22	16	13	13	18	16
The NHS in Scotland would improve	12	10	10	10	20	1	1	5	5	17	1	8	7	14	10	10	12	10	10	13	9	9	12
Scottish children would have a better chance of having a decent job when they grow up	9	9	10	10	20	1	0	4	3	19	2	6	5	16	10	9	10	8	9	12	10	7	11
Independence would increase the pride of Scottish people in their country	10	9	9	9	10	8	6	8	14	11	7	9	11	10	9	9	7	11	9	9	8	8	10
Scotland would have more influence in the rest of the world	3	3	3	3	6	1	1	2	1	6	0	3	2	6	4	3	4	3	3	5	4	2	4
Scottish schools would improve	2	2	1	1	2	1	0	1	1	2	1	1	1	1	2	1	4	2	1	1	0	1	2
None of these	27	27	28	27	0	54	68	41	42	1	66	35	35	8	26	28	21	18	26	32	39	28	25
Don't know	5	7	5	5	2	8	5	8	4	2	4	7	3	3	5	8	11	7	5	7	6	6	7

Fieldwork: 15th - 17th September 2014

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3237	2926	3058	1460	1581	413	889	104	1116	314	722	178	1026	1563	1674	486	712	1101	259	680	1521	1716
3237	2988	3110	1466	1605	460	884	121	1140	404	804	215	1146	1666	1571	286	701	1286	383	581	1696	1541
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 9-11	Sept 15-17		Ref		Holyrood Voting intention				Holyrood Constituency Vote 2011				Gender		Age					Social Grade		
		10/10	8+/10	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE	
<b>If Scotland votes NO, which two or three of these, if any, do you think would be the greatest advantages of remaining within the United Kingdom?</b>																							
Scotland would definitely be able to continue using the pound as its currency	30	31	31	32	19	43	46	39	38	18	44	35	39	21	31	31	28	28	31	34	34	32	30
If Scotland faced financial problems, the UK would have the resources to help, as it did in the banking crisis in 2008.	32	31	32	33	15	48	53	43	44	14	55	35	40	19	30	33	35	27	31	28	36	36	27
Pensions and future pension rights are more likely to be protected if Scotland stays within the UK	26	25	26	26	5	45	49	38	40	5	51	35	32	11	24	26	12	16	26	33	38	26	24
Scotland would have more influence in the world as part of the UK	14	16	16	16	5	26	24	24	33	5	18	22	22	7	15	16	18	19	14	13	13	18	13
Being part of the UK is the best way to ensure that English and Scottish people can continue to live, study and work in each other's countries	16	16	16	17	6	27	23	23	33	6	23	23	23	10	15	18	14	15	14	17	23	16	16
Scotland would be safer as part of the UK within the NATO alliance	16	15	15	15	4	25	28	23	14	4	29	20	18	8	11	18	11	11	13	18	23	16	14
There are likely to be more jobs and more investment in Scotland	13	12	12	12	2	22	25	17	20	2	19	13	16	5	12	13	18	13	10	10	11	14	10
There would be much less of a risk of a crisis causing big public spending cuts	11	10	11	11	4	17	15	16	15	4	17	14	10	5	10	11	12	13	10	9	8	11	10
Interest rates are more likely to remain low	12	10	10	10	6	14	16	12	16	5	15	12	12	6	10	10	9	11	12	8	7	10	10
Scotland would definitely remain in the European Union in 2016	7	5	5	5	4	6	4	8	9	4	3	8	5	3	5	6	5	5	6	4	6	5	5
None of these	26	27	29	28	57	2	1	8	6	59	3	15	14	51	32	22	27	27	28	29	23	24	30
Don't know	7	8	5	6	8	3	1	4	2	7	1	6	3	7	6	9	12	10	8	6	5	6	10

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept  
2 - 5

Sept  
15-17

**If there is a YES vote in the referendum, which two or three of these, if any, do you MOST fear would happen as a result?**

Scotland would not be able to afford to maintain current levels of public spending without a rise in taxes	39	<b>34</b>	34	35	11	56	61	48	50	12	58	41	51	18	33	35	31	29	34	37	40	38	31
British and international companies now operating in Scotland would move jobs and investment out of Scotland	30	<b>30</b>	31	31	15	46	50	39	56	15	48	36	42	18	28	33	23	27	32	32	36	33	28
Scottish families will face a higher cost of living	26	<b>30</b>	30	30	11	48	49	42	45	10	54	37	31	15	26	33	24	29	30	31	34	31	29
Scotland would be unable to keep on using the pound in the way the Scottish government wants to	24	<b>26</b>	27	27	13	40	45	37	41	12	47	33	31	15	26	26	21	23	27	27	32	28	25
Tax revenues from North Sea oil might fall and badly damage the finances of an independent Scotland	18	<b>17</b>	17	18	6	29	29	26	29	6	28	25	25	8	16	18	14	14	16	21	23	18	17
The quality of care in the NHS in Scotland would get worse	10	<b>11</b>	11	11	3	18	16	18	8	3	16	16	6	5	9	12	9	10	10	12	13	10	11
Scotland would be outside the European Union, and have less influence in the rest of the world	10	<b>10</b>	10	10	5	14	10	15	13	4	11	14	11	5	9	10	11	10	9	7	11	10	10
Scottish children will find it harder to get a decent job when they grow up	8	<b>7</b>	7	7	3	11	11	11	8	3	8	9	7	5	6	8	9	7	7	7	6	7	7
The full range of BBC programmes and services might not be available – or would cost more for Scots to obtain	5	<b>5</b>	5	5	5	4	3	5	2	5	2	5	5	4	3	6	8	6	3	4	4	4	5
The quality of education in Scotland would get worse	3	<b>2</b>	2	2	1	3	3	3	1	1	2	3	1	1	2	2	4	2	2	1	1	2	2
None of these	30	<b>28</b>	30	29	59	2	4	8	7	61	4	15	19	55	33	23	25	29	31	28	24	26	30
Don't know	4	<b>7</b>	4	4	5	3	1	4	1	4	1	4	2	5	7	7	14	9	4	5	3	6	7

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If there is a NO vote in the referendum, which two or three of these, if any, do you MOST fear would happen as a result?**

Sept 2 - 5

Sept 15-17

Scotland would be forced to implement policies decided in London that most Scottish people reject	46	43	44	44	67	21	12	32	32	66	15	35	34	62	43	42	39	46	45	40	38	43	42
London would continue to take an excessive share of tax revenues from North Sea oil	35	31	31	32	48	15	11	21	21	51	11	23	25	48	31	31	21	32	34	35	30	30	31
The quality of care in the NHS in Scotland would get worse	28	20	21	21	37	6	5	10	5	37	4	17	9	31	22	18	22	23	20	18	16	19	21
Britain would continue to maintain its base in Scotland for nuclear weapons, against the wishes of the Scottish people	26	20	21	21	35	8	4	11	15	36	4	15	18	31	20	20	18	21	21	22	19	19	22
Scotland would suffer if Britain voted to leave the European Union	22	19	20	20	25	14	9	21	21	24	9	21	23	23	25	14	27	21	18	17	14	22	16
Scottish families will face a higher cost of living	10	10	10	10	16	4	2	7	2	15	3	9	5	12	9	10	6	12	10	10	9	9	10
Scotland would have little or no influence in the European Union and the rest of the world	9	8	9	8	11	6	7	5	10	11	6	7	7	11	9	8	9	8	8	7	9	7	9
Scottish children will find it harder to get a decent job when they grow up	6	6	6	6	10	2	2	3	0	11	3	4	5	10	6	6	5	6	6	8	6	5	7
Scottish broadcasting would still be dominated by British channels, such as BBC, ITV and Sky, and this would prevent Scotland developing its own distinct broadcasting services and culture more generally	4	5	5	5	7	3	3	4	6	7	2	4	8	6	5	4	4	7	3	5	6	4	6
The quality of education in Scotland would get worse	3	3	3	3	5	2	2	2	0	4	1	3	4	3	4	2	5	4	3	2	2	2	4
None of these	21	28	29	28	3	53	69	40	42	4	69	34	35	10	27	28	26	19	28	29	37	29	26
Don't know	6	8	5	6	4	7	3	6	4	3	3	7	4	4	6	9	14	10	6	8	4	7	9