

## YouGov / BuzzFeed Survey Results

Sample Size: 3237 Scottish Adults (16+)  
Fieldwork: 15th - 17th September 2014

Total	Referendum Voting	
	Yes	No
3237	X	X
3237	X	X
%	%	%

**Would you say you have or have not felt personally threatened by the NO campaign during this referendum?**

[Asked respondents voting YES; n=XXXX]

Have felt personally threatened by the NO campaign	24	24	0
Have NOT felt personally threatened by the NO campaign	72	72	0
Don't know	4	4	0

**Would you say you have or have not felt personally threatened by the YES campaign during this referendum?**

[Asked respondents voting NO; n=XXXX]

Have felt personally threatened by the YES campaign	46	0	46
Have NOT felt personally threatened by the YES campaign	50	0	50
Don't know	5	0	5

**For each of the following groups, would you say the referendum campaign has made them more united, divided or has it made no difference?**

Scottish society in general

More united	19	38	3
More divided	58	30	85
Made no difference	17	26	8
Don't know	7	6	4

My friendship group

More united	15	27	6
More divided	21	9	32
Made no difference	58	59	56
Don't know	6	4	5

My family

More united	21	31	14
More divided	13	9	18
Made no difference	60	56	65
Don't know	5	4	3

**During the course of the referendum campaign, would you say you have fallen out with any of the following people? (Please tick all that apply.)**

Friends	12	5	19
Family members	8	5	11
Colleagues	8	4	12
Someone else	7	5	11
No, I have not fallen out with anyone	76	85	68
Don't know	2	1	1

**And would you say you have or have not always felt able to speak freely about your views on the referendum?**

Have always felt able to speak freely about my views	61	76	48
Have NOT always felt able to speak freely about my views	35	21	49
Don't know	5	3	3