

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Are you a parent or guardian?

Unweighted base	6242	2938	3304	573	981	1126	1085	2477	3619	2623
Base	6242	3027	3215	693	967	1099	1076	2407	3558	2684
Yes	57%	53%	60%	6%	31%	59%	67%	75%	54%	60%
No	43%	48%	40%	94%	69%	41%	33%	25%	46%	40%

How many children do you have?

Unweighted base	3610	1608	2002	35	303	668	727	1877	1998	1612
Base	3529	1590	1939	42	300	650	721	1815	1916	1613
1	26%	25%	26%	55%	42%	33%	24%	20%	26%	25%
2	47%	45%	48%	23%	38%	46%	47%	48%	48%	44%
3	19%	19%	18%	7%	15%	16%	18%	21%	17%	21%
4	6%	7%	6%	11%	3%	3%	7%	7%	6%	6%
5	2%	2%	1%	-	1%	1%	3%	2%	1%	3%
6 or more	1%	2%	1%	5%	1%	1%	1%	1%	1%	1%

And do you have a 'favourite' child, i.e. a child that you generally tend to prefer to the others regardless of temporary behaviour?

Unweighted base	2692	1213	1479	17	174	447	550	1504	1481	1211
Base	2625	1192	1434	19	174	434	545	1453	1418	1207
No I do not	10%	11%	10%	35%	12%	12%	12%	9%	10%	11%
Don't know	85%	85%	85%	60%	80%	84%	84%	86%	85%	84%
Prefer not to say	2%	2%	2%	-	4%	2%	2%	2%	2%	2%
	3%	2%	3%	5%	4%	2%	3%	3%	3%	3%

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Fieldwork: 12th - 15th November 2019



Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Are you a parent or guardian?

Unweighted base	6242	1548	1047	581	757	1450	5383	316	543
Base	6242	1492	1030	575	843	1453	5393	306	543
Yes	57%	60%	59%	61%	47%	57%	57%	59%	51%
No	43%	40%	41%	39%	53%	44%	43%	41%	49%

How many children do you have?

Unweighted base	3610	948	627	361	363	838	3137	190	283
Base	3529	895	606	352	397	821	3072	180	278
1	26%	28%	21%	23%	31%	25%	25%	24%	29%
2	47%	46%	46%	52%	45%	47%	47%	41%	50%
3	19%	17%	24%	17%	16%	19%	19%	22%	14%
4	6%	6%	7%	5%	4%	7%	6%	9%	4%
5	2%	2%	1%	1%	2%	2%	2%	3%	2%
6 or more	1%	1%	1%	1%	2%	1%	1%	2%	1%

And do you have a 'favourite' child, i.e. a child that you generally tend to prefer to the others regardless of temporary behaviour?

Unweighted base	2692	685	499	278	253	629	2344	145	203
Base	2625	647	482	270	276	616	2291	137	198
No I do not	10%	12%	11%	7%	11%	11%	11%	6%	10%
Don't know	85%	83%	84%	90%	84%	85%	85%	88%	85%
Prefer not to say	2%	2%	1%	1%	4%	2%	2%	2%	3%
	3%	4%	3%	3%	2%	2%	3%	4%	2%

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Total	Government Region									
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)

Are you a parent or guardian?

Unweighted base	6242	284	700	564	492	555	581	757	852	598	5383
Base	6242	275	675	542	482	547	575	843	852	602	5393
Yes	57%	62%	61%	58%	60%	58%	61%	47%	58%	54%	57%
No	43%	38%	39%	42%	40%	42%	39%	53%	42%	46%	43%

How many children do you have?

Unweighted base	3610	180	434	334	297	330	361	363	507	331	3137
Base	3529	170	411	314	288	318	352	397	498	323	3072
1	26%	30%	23%	33%	21%	21%	23%	31%	25%	25%	25%
2	47%	41%	49%	43%	44%	47%	52%	45%	46%	48%	47%
3	19%	16%	19%	16%	25%	23%	17%	16%	20%	17%	19%
4	6%	9%	7%	5%	8%	6%	5%	4%	7%	7%	6%
5	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%
6 or more	1%	2%	1%	1%	1%	1%	1%	2%	1%	0%	1%

And do you have a 'favourite' child, i.e. a child that you generally tend to prefer to the others regardless of temporary behaviour?

Unweighted base	2692	126	334	225	237	262	278	253	382	247	2344
Base	2625	118	317	212	229	253	270	276	374	242	2291
No I do not	10%	12%	13%	10%	11%	12%	7%	11%	13%	9%	11%
Don't know	85%	83%	81%	87%	86%	83%	90%	84%	83%	87%	85%
Prefer not to say	2%	2%	2%	1%	1%	2%	1%	4%	2%	0%	2%
	3%	4%	4%	2%	2%	3%	3%	2%	2%	3%	3%

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Total		
	Wales	Scotland

Are you a parent or guardian?

Unweighted base	6242	316	543
Base	6242	306	543
Yes	57%	59%	51%
No	43%	41%	49%

How many children do you have?

Unweighted base	3610	190	283
Base	3529	180	278
1	26%	24%	29%
2	47%	41%	50%
3	19%	22%	14%
4	6%	9%	4%
5	2%	3%	2%
6 or more	1%	2%	1%

And do you have a 'favourite' child, i.e. a child that you generally tend to prefer to the others regardless of temporary behaviour?

Unweighted base	2692	145	203
Base	2625	137	198
	10%	6%	10%
No I do not	85%	88%	85%
Don't know	2%	2%	3%
Prefer not to say	3%	4%	2%

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Fieldwork: 12th - 15th November 2019



Total	Working Status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Are you a parent or guardian?

Unweighted base	6242	2655	886	3541	315	1563	207	616
Base	6242	2664	890	3554	370	1484	217	617
Yes	57%	49%	66%	54%	9%	77%	38%	59%
No	43%	51%	34%	46%	91%	23%	62%	41%

How many children do you have?

Unweighted base	3610	1319	598	1917	33	1207	82	371
Base	3529	1318	589	1907	35	1141	82	365
1	26%	29%	29%	29%	32%	19%	29%	28%
2	47%	47%	46%	47%	33%	49%	39%	41%
3	19%	16%	18%	16%	20%	21%	17%	21%
4	6%	5%	5%	5%	9%	8%	8%	8%
5	2%	2%	2%	2%	-	2%	3%	1%
6 or more	1%	1%	1%	1%	6%	1%	4%	1%

And do you have a 'favourite' child, i.e. a child that you generally tend to prefer to the others regardless of temporary behaviour?

Unweighted base	2692	938	426	1364	23	977	58	270
Base	2625	938	418	1356	24	923	58	264
No I do not	10%	12%	10%	11%	12%	9%	12%	12%
Don't know	85%	84%	85%	84%	80%	87%	86%	83%
Prefer not to say	2%	2%	3%	2%	8%	2%	2%	2%
	3%	3%	2%	3%	-	3%	-	3%

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Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Are you a parent or guardian?

Unweighted base	6242	2943	840	537	225	1639
Base	6242	2876	834	525	215	1732
Yes	57%	78%	46%	77%	73%	18%
No	43%	22%	54%	23%	27%	82%

How many children do you have?

Unweighted base	3610	2313	392	418	165	303
Base	3529	2255	386	406	157	305
1	26%	22%	37%	23%	19%	48%
2	47%	49%	38%	46%	55%	32%
3	19%	19%	18%	22%	14%	12%
4	6%	6%	5%	7%	6%	6%
5	2%	2%	1%	1%	3%	1%
6 or more	1%	1%	1%	1%	2%	1%

And do you have a 'favourite' child, i.e. a child that you generally tend to prefer to the others regardless of temporary behaviour?

Unweighted base	2692	1816	248	321	134	159
Base	2625	1767	244	313	127	160
No I do not	10%	9%	11%	16%	12%	13%
Don't know	85%	87%	84%	79%	80%	79%
Prefer not to say	2%	2%	2%	1%	3%	5%
	3%	2%	3%	4%	5%	4%

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Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Are you a parent or guardian?

Unweighted base	6242	4428	751	677	245	1673	141
Base	6242	4412	764	672	248	1683	147
Yes	57%	47%	82%	88%	85%	85%	32%
No	43%	53%	18%	12%	15%	15%	68%

How many children do you have?

Unweighted base	3610	2111	633	607	213	1453	46
Base	3529	2053	627	592	211	1430	46
1	26%	23%	63%	2%	5%	29%	27%
2	47%	48%	23%	81%	9%	45%	43%
3	19%	20%	8%	12%	59%	17%	21%
4	6%	7%	4%	3%	18%	6%	2%
5	2%	2%	1%	1%	5%	2%	-
6 or more	1%	1%	0%	1%	4%	1%	7%

And do you have a 'favourite' child, i.e. a child that you generally tend to prefer to the others regardless of temporary behaviour?

Unweighted base	2692	1630	232	593	203	1028	34
Base	2625	1581	232	578	201	1010	34
No I do not	10%	10%	13%	9%	16%	12%	12%
Don't know	85%	85%	83%	87%	81%	85%	67%
Prefer not to say	2%	2%	1%	2%	2%	2%	9%
	3%	3%	3%	2%	1%	2%	12%

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Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Are you a parent or guardian?

Unweighted base	6242	3608	2634	571	775	569	238	1592	2241
Base	6242	3530	2712	568	764	561	235	1575	2179
Yes	57%	96%	5%	92%	97%	98%	99%	96%	97%
No	43%	4%	95%	8%	3%	2%	1%	4%	3%

How many children do you have?

Unweighted base	3610	3464	146	528	756	559	236	1527	2162
Base	3529	3387	142	525	743	550	232	1508	2102
1	26%	26%	24%	38%	19%	16%	17%	31%	20%
2	47%	47%	37%	39%	50%	46%	41%	45%	48%
3	19%	18%	23%	16%	22%	24%	27%	17%	21%
4	6%	6%	9%	4%	6%	9%	10%	5%	8%
5	2%	2%	2%	2%	2%	3%	2%	1%	2%
6 or more	1%	1%	4%	1%	1%	2%	3%	1%	1%

And do you have a 'favourite' child, i.e. a child that you generally tend to prefer to the others regardless of temporary behaviour?

Unweighted base	2692	2580	112	328	611	469	196	1058	1740
Base	2625	2517	108	326	599	461	192	1042	1692
No I do not	10%	10%	12%	13%	12%	13%	10%	12%	10%
Don't know	85%	85%	77%	82%	84%	85%	89%	85%	86%
Prefer not to say	2%	2%	6%	2%	2%	1%	1%	2%	2%
	3%	3%	5%	2%	3%	1%	1%	2%	3%

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Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Are you a parent or guardian?

Unweighted base	6242	4501	2067	1000	155	923	1996	848	3919	3917	684
Base	6242	4500	2102	1003	154	908	2037	908	3926	3932	684
Yes	57%	56%	46%	48%	67%	54%	43%	30%	54%	55%	51%
No	43%	44%	54%	52%	33%	46%	57%	70%	46%	45%	49%

How many children do you have?

Unweighted base	3610	2557	984	487	107	505	899	276	2181	2199	357
Base	3529	2500	969	482	104	490	884	275	2133	2163	352
1	26%	25%	28%	25%	23%	25%	28%	29%	25%	25%	28%
2	47%	46%	47%	50%	42%	47%	46%	44%	46%	48%	47%
3	19%	19%	17%	17%	24%	20%	19%	18%	19%	19%	17%
4	6%	6%	5%	5%	6%	5%	5%	5%	6%	6%	4%
5	2%	2%	2%	2%	5%	2%	2%	3%	2%	2%	2%
6 or more	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%

And do you have a 'favourite' child, i.e. a child that you generally tend to prefer to the others regardless of temporary behaviour?

Unweighted base	2692	1914	707	366	83	377	649	197	1630	1648	258
Base	2625	1868	694	360	80	365	636	195	1592	1618	252
No I do not	10%	11%	11%	12%	12%	10%	12%	17%	11%	11%	12%
Don't know	85%	85%	85%	83%	84%	87%	83%	79%	85%	85%	85%
Prefer not to say	2%	1%	1%	1%	3%	1%	2%	2%	1%	2%	0%
	3%	3%	3%	3%	1%	2%	2%	2%	3%	3%	3%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Is your favourite child...

Unweighted base	281	133	148	6	21	54	64	136	146	135
Base	275	131	145	7	21	53	64	131	141	135
A girl	51%	54%	49%	56%	64%	52%	46%	50%	49%	53%
A boy	46%	45%	47%	44%	36%	43%	51%	47%	49%	43%
Prefer not to say	3%	1%	4%	-	-	5%	3%	2%	1%	4%

Is your favourite child...

Unweighted base	281	133	148	6	21	54	64	136	146	135
Base	275	131	145	7	21	53	64	131	141	135
The eldest child	25%	30%	20%	30%	25%	32%	22%	23%	25%	25%
One of the middle children	18%	22%	15%	-	27%	24%	10%	20%	17%	20%
The youngest child	53%	45%	60%	70%	43%	37%	63%	55%	56%	50%
Prefer not to say	4%	2%	5%	-	5%	7%	5%	2%	3%	5%

Were you raised by your parents?

Unweighted base	6242	2938	3304	573	981	1126	1085	2477	3619	2623
Base	6242	3027	3215	693	967	1099	1076	2407	3558	2684
Yes I was	97%	96%	97%	96%	95%	97%	97%	97%	97%	96%
No I was not	3%	3%	3%	3%	4%	3%	3%	3%	2%	4%
Don't know	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%

Which one of the following most closely describes you?

Unweighted base	6032	2825	3207	550	933	1090	1054	2405	3523	2509
Base	6026	2907	3119	664	918	1063	1045	2336	3461	2565
I was an only child	13%	13%	13%	16%	13%	12%	9%	14%	13%	13%
I was the eldest child	39%	41%	38%	40%	41%	39%	38%	39%	41%	36%
I was one of the middle children	18%	18%	18%	14%	16%	18%	18%	20%	17%	20%
I was the youngest child	29%	28%	31%	29%	29%	30%	35%	27%	29%	30%
Don't know	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%

And do you think that your parents generally had a 'favourite' child when you were growing up?

Unweighted base	5234	2447	2787	457	804	958	953	2062	3059	2175
Base	5225	2513	2712	550	790	933	945	2007	3005	2221
Yes I do	34%	27%	40%	33%	35%	34%	35%	34%	32%	37%
No I do not	54%	58%	50%	53%	54%	53%	53%	55%	57%	50%
Don't know	12%	15%	10%	15%	11%	13%	12%	11%	11%	13%

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Is your favourite child...

Unweighted base	281	78	57	18	28	72	253	9	19
Base	275	75	55	18	30	71	248	8	19
A girl	51%	50%	55%	51%	50%	46%	50%	43%	65%
A boy	46%	48%	41%	33%	50%	52%	47%	57%	35%
Prefer not to say	3%	1%	3%	16%	-	3%	3%	-	-

Is your favourite child...

Unweighted base	281	78	57	18	28	72	253	9	19
Base	275	75	55	18	30	71	248	8	19
The eldest child	25%	27%	21%	30%	31%	18%	24%	45%	30%
One of the middle children	18%	20%	19%	11%	25%	19%	20%	-	10%
The youngest child	53%	51%	58%	43%	36%	60%	53%	43%	60%
Prefer not to say	4%	2%	2%	17%	7%	3%	4%	12%	-

Were you raised by your parents?

Unweighted base	6242	1548	1047	581	757	1450	5383	316	543
Base	6242	1492	1030	575	843	1453	5393	306	543
Yes I was	97%	97%	97%	96%	94%	97%	96%	96%	98%
No I was not	3%	3%	3%	3%	5%	3%	3%	4%	2%
Don't know	0%	0%	1%	1%	1%	0%	1%	-	1%

Which one of the following most closely describes you?

Unweighted base	6032	1497	1013	561	716	1410	5197	304	531
Base	6026	1442	997	555	795	1413	5201	295	530
I was an only child	13%	13%	15%	13%	15%	12%	13%	9%	13%
I was the eldest child	39%	37%	39%	39%	38%	42%	39%	40%	40%
I was one of the middle children	18%	21%	18%	20%	17%	16%	18%	19%	17%
I was the youngest child	29%	29%	28%	28%	29%	30%	29%	31%	30%
Don't know	0%	0%	0%	1%	0%	0%	0%	-	-

And do you think that your parents generally had a 'favourite' child when you were growing up?

Unweighted base	5234	1301	862	488	606	1238	4495	276	463
Base	5225	1255	847	482	671	1241	4495	268	462
Yes I do	34%	34%	36%	33%	34%	34%	34%	35%	32%
No I do not	54%	53%	53%	55%	52%	54%	53%	56%	58%
Don't know	12%	13%	12%	12%	15%	12%	12%	9%	10%

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	Total	Government Region									
		North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)
Is your favourite child...											
Unweighted base	281	15	42	21	27	30	18	28	49	23	253
Base	275	14	41	20	26	29	18	30	48	23	248
A girl	51%	74%	43%	49%	55%	56%	51%	50%	46%	44%	50%
A boy	46%	26%	55%	51%	45%	37%	33%	50%	50%	56%	47%
Prefer not to say	3%	-	2%	-	-	7%	16%	-	4%	-	3%
Is your favourite child...											
Unweighted base	281	15	42	21	27	30	18	28	49	23	253
Base	275	14	41	20	26	29	18	30	48	23	248
The eldest child	25%	40%	23%	27%	22%	20%	30%	31%	16%	21%	24%
One of the middle children	18%	13%	21%	22%	18%	20%	11%	25%	24%	8%	20%
The youngest child	53%	47%	54%	47%	60%	56%	43%	36%	55%	70%	53%
Prefer not to say	4%	-	2%	4%	-	3%	17%	7%	4%	-	4%
Were you raised by your parents?											
Unweighted base	6242	284	700	564	492	555	581	757	852	598	5383
Base	6242	275	675	542	482	547	575	843	852	602	5393
Yes I was	97%	96%	97%	97%	97%	97%	96%	94%	97%	98%	96%
No I was not	3%	3%	3%	2%	2%	3%	3%	5%	3%	2%	3%
Don't know	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	1%
Which one of the following most closely describes you?											
Unweighted base	6032	272	676	549	475	538	561	716	826	584	5197
Base	6026	264	652	527	466	531	555	795	825	588	5201
I was an only child	13%	18%	12%	11%	15%	14%	13%	15%	12%	12%	13%
I was the eldest child	39%	34%	35%	42%	39%	40%	39%	38%	41%	43%	39%
I was one of the middle children	18%	19%	23%	19%	18%	18%	20%	17%	17%	14%	18%
I was the youngest child	29%	28%	30%	28%	28%	27%	28%	29%	30%	31%	29%
Don't know	0%	0%	-	0%	0%	0%	1%	0%	1%	0%	0%
And do you think that your parents generally had a 'favourite' child when you were growing up?											
Unweighted base	5234	222	595	484	404	458	488	606	725	513	4495
Base	5225	215	574	466	395	452	482	671	724	516	4495
Yes I do	34%	36%	36%	31%	35%	36%	33%	34%	34%	34%	34%
No I do not	54%	52%	52%	55%	52%	53%	55%	52%	55%	54%	53%
Don't know	12%	13%	12%	14%	13%	10%	12%	15%	11%	12%	12%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total		
	Wales	Scotland

Is your favourite child...

	Total	Wales	Scotland
Unweighted base	281	9	19
Base	275	8	19
A girl	51%	43%	65%
A boy	46%	57%	35%
Prefer not to say	3%	-	-

Is your favourite child...

	Total	Wales	Scotland
Unweighted base	281	9	19
Base	275	8	19
The eldest child	25%	45%	30%
One of the middle children	18%	-	10%
The youngest child	53%	43%	60%
Prefer not to say	4%	12%	-

Were you raised by your parents?

	Total	Wales	Scotland
Unweighted base	6242	316	543
Base	6242	306	543
Yes I was	97%	96%	98%
No I was not	3%	4%	2%
Don't know	0%	-	1%

Which one of the following most closely describes you?

	Total	Wales	Scotland
Unweighted base	6032	304	531
Base	6026	295	530
I was an only child	13%	9%	13%
I was the eldest child	39%	40%	40%
I was one of the middle children	18%	19%	17%
I was the youngest child	29%	31%	30%
Don't know	0%	-	-

And do you think that your parents generally had a 'favourite' child when you were growing up?

	Total	Wales	Scotland
Unweighted base	5234	276	463
Base	5225	268	462
Yes I do	34%	35%	32%
No I do not	54%	56%	58%
Don't know	12%	9%	10%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Working Status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Is your favourite child...

Unweighted base	281	111	44	155	2	86	7	31
Base	275	111	43	154	3	81	7	31
A girl	51%	50%	46%	49%	100%	50%	85%	53%
A boy	46%	49%	49%	49%	-	48%	15%	41%
Prefer not to say	3%	2%	5%	3%	-	2%	-	6%

Is your favourite child...

Unweighted base	281	111	44	155	2	86	7	31
Base	275	111	43	154	3	81	7	31
The eldest child	25%	30%	16%	26%	-	23%	28%	25%
One of the middle children	18%	17%	19%	17%	-	22%	44%	9%
The youngest child	53%	49%	58%	52%	100%	52%	28%	63%
Prefer not to say	4%	5%	7%	5%	-	2%	-	3%

Were you raised by your parents?

Unweighted base	6242	2655	886	3541	315	1563	207	616
Base	6242	2664	890	3554	370	1484	217	617
Yes I was	97%	97%	96%	97%	96%	97%	95%	94%
No I was not	3%	2%	4%	3%	3%	3%	4%	4%
Don't know	0%	0%	0%	0%	1%	0%	2%	2%

Which one of the following most closely describes you?

Unweighted base	6032	2589	850	3439	302	1513	197	581
Base	6026	2596	852	3448	356	1435	206	581
I was an only child	13%	12%	13%	12%	13%	16%	10%	10%
I was the eldest child	39%	40%	38%	40%	45%	39%	37%	36%
I was one of the middle children	18%	17%	18%	18%	14%	20%	21%	20%
I was the youngest child	29%	30%	31%	30%	27%	26%	31%	34%
Don't know	0%	0%	0%	0%	1%	0%	0%	1%

And do you think that your parents generally had a 'favourite' child when you were growing up?

Unweighted base	5234	2275	740	3015	260	1265	177	517
Base	5225	2274	741	3015	308	1201	184	518
Yes I do	34%	32%	37%	33%	34%	32%	41%	41%
No I do not	54%	56%	53%	56%	52%	56%	40%	45%
Don't know	12%	12%	10%	11%	13%	12%	20%	14%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Is your favourite child...

Unweighted base	281	168	25	50	16	21
Base	275	164	26	49	15	21
A girl	51%	49%	60%	51%	49%	54%
A boy	46%	48%	36%	47%	51%	42%
Prefer not to say	3%	3%	4%	2%	-	4%

Is your favourite child...

Unweighted base	281	168	25	50	16	21
Base	275	164	26	49	15	21
The eldest child	25%	26%	25%	30%	13%	14%
One of the middle children	18%	22%	7%	14%	12%	18%
The youngest child	53%	49%	60%	54%	69%	59%
Prefer not to say	4%	3%	8%	2%	6%	9%

Were you raised by your parents?

Unweighted base	6242	2943	840	537	225	1639
Base	6242	2876	834	525	215	1732
Yes I was	97%	97%	97%	95%	97%	96%
No I was not	3%	3%	3%	4%	3%	3%
Don't know	0%	0%	0%	1%	-	1%

Which one of the following most closely describes you?

Unweighted base	6032	2858	819	508	219	1574
Base	6026	2791	811	496	209	1662
I was an only child	13%	12%	10%	12%	19%	15%
I was the eldest child	39%	40%	44%	37%	39%	37%
I was one of the middle children	18%	19%	16%	20%	19%	17%
I was the youngest child	29%	29%	30%	31%	23%	29%
Don't know	0%	0%	0%	0%	0%	1%

And do you think that your parents generally had a 'favourite' child when you were growing up?

Unweighted base	5234	2506	736	446	176	1329
Base	5225	2451	729	435	168	1399
Yes I do	34%	33%	36%	40%	35%	34%
No I do not	54%	56%	53%	49%	53%	52%
Don't know	12%	11%	11%	12%	12%	15%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Is your favourite child...

Unweighted base	281	160	31	54	32	117	4
Base	275	155	31	53	32	116	4
A girl	51%	55%	38%	51%	44%	46%	48%
A boy	46%	44%	59%	43%	49%	49%	52%
Prefer not to say	3%	1%	3%	5%	6%	5%	-

Is your favourite child...

Unweighted base	281	160	31	54	32	117	4
Base	275	155	31	53	32	116	4
The eldest child	25%	23%	19%	30%	21%	25%	100%
One of the middle children	18%	17%	24%	12%	33%	21%	-
The youngest child	53%	58%	48%	54%	36%	48%	-
Prefer not to say	4%	2%	10%	3%	9%	7%	-

Were you raised by your parents?

Unweighted base	6242	4428	751	677	245	1673	141
Base	6242	4412	764	672	248	1683	147
Yes I was	97%	97%	97%	96%	95%	96%	87%
No I was not	3%	3%	3%	3%	5%	3%	4%
Don't know	0%	0%	0%	0%	0%	0%	9%

Which one of the following most closely describes you?

Unweighted base	6032	4297	726	653	233	1612	123
Base	6026	4279	737	647	235	1619	128
I was an only child	13%	14%	10%	9%	7%	9%	9%
I was the eldest child	39%	39%	42%	42%	40%	42%	33%
I was one of the middle children	18%	17%	18%	22%	25%	20%	24%
I was the youngest child	29%	30%	30%	27%	28%	28%	29%
Don't know	0%	0%	0%	0%	1%	0%	4%

And do you think that your parents generally had a 'favourite' child when you were growing up?

Unweighted base	5234	3674	649	590	215	1454	106
Base	5225	3653	659	585	217	1461	111
Yes I do	34%	33%	37%	34%	42%	37%	26%
No I do not	54%	54%	52%	55%	48%	53%	52%
Don't know	12%	12%	11%	11%	10%	11%	22%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Is your favourite child...

Unweighted base	281	267	14	44	72	60	19	124	169
Base	275	262	13	43	71	60	19	124	165
A girl	51%	51%	49%	60%	51%	36%	53%	47%	54%
A boy	46%	46%	51%	38%	43%	57%	37%	48%	44%
Prefer not to say	3%	3%	-	2%	5%	7%	10%	5%	2%

Is your favourite child...

Unweighted base	281	267	14	44	72	60	19	124	169
Base	275	262	13	43	71	60	19	124	165
The eldest child	25%	24%	37%	42%	26%	21%	5%	28%	21%
One of the middle children	18%	17%	42%	21%	19%	18%	16%	18%	16%
The youngest child	53%	55%	21%	33%	49%	55%	63%	47%	60%
Prefer not to say	4%	4%	-	4%	7%	7%	16%	6%	3%

Were you raised by your parents?

Unweighted base	6242	3608	2634	571	775	569	238	1592	2241
Base	6242	3530	2712	568	764	561	235	1575	2179
Yes I was	97%	96%	97%	95%	94%	96%	96%	95%	97%
No I was not	3%	4%	2%	4%	5%	4%	3%	4%	3%
Don't know	0%	0%	1%	1%	1%	0%	0%	1%	0%

Which one of the following most closely describes you?

Unweighted base	6032	3475	2557	545	736	547	229	1519	2170
Base	6026	3394	2632	539	721	539	226	1497	2109
I was an only child	13%	12%	15%	12%	12%	9%	7%	10%	12%
I was the eldest child	39%	39%	40%	40%	40%	39%	37%	40%	38%
I was one of the middle children	18%	20%	16%	18%	20%	21%	22%	19%	22%
I was the youngest child	29%	29%	30%	29%	28%	31%	34%	30%	28%
Don't know	0%	0%	1%	1%	0%	0%	0%	0%	-

And do you think that your parents generally had a 'favourite' child when you were growing up?

Unweighted base	5234	3066	2168	478	646	499	212	1359	1911
Base	5225	2997	2229	472	633	492	209	1338	1861
Yes I do	34%	36%	31%	37%	36%	35%	40%	37%	36%
No I do not	54%	53%	56%	53%	54%	51%	49%	52%	53%
Don't know	12%	11%	13%	10%	11%	13%	11%	11%	11%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Is your favourite child...

Unweighted base	281	207	78	46	10	38	78	33	179	178	30
Base	275	204	78	45	9	37	77	33	177	177	29
A girl	51%	53%	48%	50%	48%	44%	54%	62%	53%	52%	61%
A boy	46%	45%	48%	48%	52%	51%	43%	38%	45%	46%	30%
Prefer not to say	3%	2%	4%	2%	-	5%	3%	-	2%	2%	9%

Is your favourite child...

Unweighted base	281	207	78	46	10	38	78	33	179	178	30
Base	275	204	78	45	9	37	77	33	177	177	29
The eldest child	25%	24%	19%	17%	30%	15%	24%	21%	24%	23%	17%
One of the middle children	18%	20%	22%	31%	29%	16%	18%	14%	16%	19%	22%
The youngest child	53%	53%	55%	48%	41%	61%	51%	56%	56%	54%	51%
Prefer not to say	4%	3%	4%	5%	-	8%	8%	9%	4%	4%	10%

Were you raised by your parents?

Unweighted base	6242	4501	2067	1000	155	923	1996	848	3919	3917	684
Base	6242	4500	2102	1003	154	908	2037	908	3926	3932	684
Yes I was	97%	97%	98%	97%	99%	97%	97%	97%	97%	97%	97%
No I was not	3%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%
Don't know	0%	0%	0%	0%	-	0%	0%	1%	0%	0%	0%

Which one of the following most closely describes you?

Unweighted base	6032	4366	2018	974	153	896	1934	827	3807	3808	664
Base	6026	4363	2051	975	152	882	1974	885	3812	3821	664
I was an only child	13%	13%	14%	14%	14%	14%	13%	12%	13%	12%	16%
I was the eldest child	39%	40%	40%	42%	43%	43%	40%	41%	39%	40%	37%
I was one of the middle children	18%	17%	15%	15%	13%	15%	16%	17%	18%	19%	15%
I was the youngest child	29%	30%	30%	30%	28%	28%	31%	30%	30%	29%	31%
Don't know	0%	0%	0%	0%	1%	-	0%	0%	0%	0%	1%

And do you think that your parents generally had a 'favourite' child when you were growing up?

Unweighted base	5234	3797	1730	840	129	775	1677	728	3309	3349	554
Base	5225	3789	1755	841	128	761	1711	778	3308	3355	552
Yes I do	34%	34%	33%	33%	30%	37%	36%	37%	35%	34%	33%
No I do not	54%	54%	55%	56%	56%	52%	53%	51%	53%	54%	55%
Don't know	12%	11%	12%	11%	14%	10%	11%	12%	12%	12%	12%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Do you think the favourite child was...

Unweighted base	1791	666	1125	154	282	326	339	690	977	814
Base	1781	686	1095	179	277	317	335	673	952	829
Me	19%	23%	17%	35%	21%	20%	17%	15%	22%	17%
One of my brothers	43%	37%	46%	36%	38%	40%	49%	45%	42%	44%
One of my sisters	35%	36%	34%	26%	35%	37%	31%	38%	33%	37%
Don't know	3%	4%	2%	3%	5%	3%	3%	2%	3%	3%

And were they...

Unweighted base	1791	666	1125	154	282	326	339	690	977	814
Base	1781	686	1095	179	277	317	335	673	952	829
The eldest child	27%	28%	25%	30%	27%	26%	28%	25%	27%	26%
One of the middle children	22%	21%	23%	14%	20%	20%	24%	24%	20%	25%
The youngest child	49%	47%	50%	54%	49%	50%	45%	48%	50%	47%
Don't know	3%	4%	2%	2%	4%	4%	2%	2%	3%	3%

As far as you are aware, has the fact that your parents had a favourite child caused any lasting damage to relationships in your family?

Unweighted base	1791	666	1125	154	282	326	339	690	977	814
Base	1781	686	1095	179	277	317	335	673	952	829
Yes it has	35%	29%	39%	29%	33%	41%	38%	34%	36%	34%
No it has not	56%	62%	52%	61%	54%	49%	53%	59%	54%	57%
Don't know	9%	9%	10%	10%	13%	10%	10%	7%	9%	9%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Do you think the favourite child was...

Unweighted base	1791	446	305	162	204	426	1543	98	150
Base	1781	430	302	160	226	421	1539	94	149
Me	19%	20%	18%	17%	24%	18%	19%	16%	24%
One of my brothers	43%	40%	41%	48%	41%	43%	42%	44%	49%
One of my sisters	35%	37%	37%	32%	31%	37%	36%	39%	23%
Don't know	3%	2%	4%	3%	5%	2%	3%	1%	4%

And were they...

Unweighted base	1791	446	305	162	204	426	1543	98	150
Base	1781	430	302	160	226	421	1539	94	149
The eldest child	27%	26%	21%	33%	25%	29%	27%	28%	25%
One of the middle children	22%	25%	21%	16%	25%	20%	22%	20%	22%
The youngest child	49%	47%	53%	48%	44%	50%	49%	51%	48%
Don't know	3%	2%	5%	3%	5%	1%	3%	1%	5%

As far as you are aware, has the fact that your parents had a favourite child caused any lasting damage to relationships in your family?

Unweighted base	1791	446	305	162	204	426	1543	98	150
Base	1781	430	302	160	226	421	1539	94	149
Yes it has	35%	31%	37%	37%	30%	39%	35%	41%	32%
No it has not	56%	59%	54%	55%	58%	52%	55%	55%	58%
Don't know	9%	10%	8%	8%	12%	9%	10%	4%	10%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Government Region									
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)

Do you think the favourite child was...

Unweighted base	1791	81	215	150	141	164	162	204	248	178	1543
Base	1781	77	209	145	138	164	160	226	245	176	1539
Me	19%	22%	20%	21%	16%	19%	17%	24%	17%	18%	19%
One of my brothers	43%	40%	41%	40%	44%	39%	48%	41%	42%	44%	42%
One of my sisters	35%	35%	38%	38%	38%	36%	32%	31%	39%	35%	36%
Don't know	3%	4%	2%	1%	1%	6%	3%	5%	2%	3%	3%

And were they...

Unweighted base	1791	81	215	150	141	164	162	204	248	178	1543
Base	1781	77	209	145	138	164	160	226	245	176	1539
The eldest child	27%	19%	30%	25%	18%	24%	33%	25%	28%	31%	27%
One of the middle children	22%	20%	26%	25%	22%	21%	16%	25%	23%	16%	22%
The youngest child	49%	59%	42%	47%	56%	50%	48%	44%	48%	52%	49%
Don't know	3%	2%	2%	3%	4%	5%	3%	5%	1%	1%	3%

As far as you are aware, has the fact that your parents had a favourite child caused any lasting damage to relationships in your family?

Unweighted base	1791	81	215	150	141	164	162	204	248	178	1543
Base	1781	77	209	145	138	164	160	226	245	176	1539
Yes it has	35%	30%	32%	31%	31%	43%	37%	30%	36%	42%	35%
No it has not	56%	60%	59%	58%	62%	48%	55%	58%	53%	51%	55%
Don't know	9%	10%	9%	11%	7%	9%	8%	12%	11%	7%	10%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total		
	Wales	Scotland

Do you think the favourite child was...

	Total	Wales	Scotland
Unweighted base	1791	98	150
Base	1781	94	149
Me	19%	16%	24%
One of my brothers	43%	44%	49%
One of my sisters	35%	39%	23%
Don't know	3%	1%	4%

And were they...

	Total	Wales	Scotland
Unweighted base	1791	98	150
Base	1781	94	149
The eldest child	27%	28%	25%
One of the middle children	22%	20%	22%
The youngest child	49%	51%	48%
Don't know	3%	1%	5%

As far as you are aware, has the fact that your parents had a favourite child caused any lasting damage to relationships in your family?

	Total	Wales	Scotland
Unweighted base	1791	98	150
Base	1781	94	149
Yes it has	35%	41%	32%
No it has not	56%	55%	58%
Don't know	9%	4%	10%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Working Status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Do you think the favourite child was...

Unweighted base	1791	732	275	1007	93	408	71	212
Base	1781	727	274	1002	105	388	75	212
Me	19%	22%	16%	20%	33%	16%	16%	17%
One of my brothers	43%	42%	46%	43%	33%	42%	47%	46%
One of my sisters	35%	32%	35%	33%	32%	41%	34%	34%
Don't know	3%	4%	3%	3%	2%	1%	4%	4%

And were they...

Unweighted base	1791	732	275	1007	93	408	71	212
Base	1781	727	274	1002	105	388	75	212
The eldest child	27%	27%	27%	27%	29%	26%	28%	24%
One of the middle children	22%	20%	26%	22%	14%	23%	25%	24%
The youngest child	49%	49%	45%	48%	56%	51%	42%	47%
Don't know	3%	4%	1%	3%	1%	1%	4%	4%

As far as you are aware, has the fact that your parents had a favourite child caused any lasting damage to relationships in your family?

Unweighted base	1791	732	275	1007	93	408	71	212
Base	1781	727	274	1002	105	388	75	212
Yes it has	35%	32%	46%	35%	29%	32%	39%	41%
No it has not	56%	59%	46%	55%	61%	60%	54%	47%
Don't know	9%	10%	8%	9%	10%	8%	7%	12%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Do you think the favourite child was...

Unweighted base	1791	823	267	176	60	455
Base	1781	803	266	172	58	472
Me	19%	17%	24%	14%	9%	24%
One of my brothers	43%	45%	39%	46%	45%	41%
One of my sisters	35%	36%	32%	36%	42%	33%
Don't know	3%	2%	4%	4%	5%	3%

And were they...

Unweighted base	1791	823	267	176	60	455
Base	1781	803	266	172	58	472
The eldest child	27%	26%	26%	25%	26%	28%
One of the middle children	22%	23%	18%	28%	24%	19%
The youngest child	49%	48%	52%	44%	44%	50%
Don't know	3%	2%	4%	3%	5%	3%

As far as you are aware, has the fact that your parents had a favourite child caused any lasting damage to relationships in your family?

Unweighted base	1791	823	267	176	60	455
Base	1781	803	266	172	58	472
Yes it has	35%	36%	34%	40%	25%	34%
No it has not	56%	57%	53%	51%	65%	55%
Don't know	9%	7%	12%	9%	10%	11%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Do you think the favourite child was...

Unweighted base	1791	1228	241	203	91	535	28
Base	1781	1217	242	201	92	535	29
Me	19%	20%	25%	13%	11%	18%	35%
One of my brothers	43%	44%	38%	45%	40%	41%	32%
One of my sisters	35%	34%	33%	38%	45%	37%	33%
Don't know	3%	3%	3%	3%	4%	4%	-

And were they...

Unweighted base	1791	1228	241	203	91	535	28
Base	1781	1217	242	201	92	535	29
The eldest child	27%	27%	25%	29%	19%	26%	36%
One of the middle children	22%	22%	20%	21%	28%	22%	31%
The youngest child	49%	49%	52%	47%	49%	50%	33%
Don't know	3%	3%	3%	2%	3%	3%	-

As far as you are aware, has the fact that your parents had a favourite child caused any lasting damage to relationships in your family?

Unweighted base	1791	1228	241	203	91	535	28
Base	1781	1217	242	201	92	535	29
Yes it has	35%	35%	34%	40%	31%	36%	17%
No it has not	56%	56%	56%	53%	51%	54%	73%
Don't know	9%	9%	9%	6%	17%	10%	10%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Do you think the favourite child was...

Unweighted base	1791	1108	683	177	231	177	85	503	685
Base	1781	1086	695	176	227	175	83	496	670
Me	19%	16%	25%	20%	15%	15%	18%	18%	15%
One of my brothers	43%	44%	41%	35%	43%	44%	47%	42%	46%
One of my sisters	35%	37%	32%	38%	38%	41%	34%	36%	37%
Don't know	3%	3%	3%	6%	4%	1%	1%	4%	2%

And were they...

Unweighted base	1791	1108	683	177	231	177	85	503	685
Base	1781	1086	695	176	227	175	83	496	670
The eldest child	27%	25%	29%	24%	27%	23%	26%	26%	24%
One of the middle children	22%	25%	17%	28%	24%	24%	23%	24%	26%
The youngest child	49%	47%	51%	42%	45%	52%	47%	47%	47%
Don't know	3%	3%	3%	5%	4%	1%	4%	3%	2%

As far as you are aware, has the fact that your parents had a favourite child caused any lasting damage to relationships in your family?

Unweighted base	1791	1108	683	177	231	177	85	503	685
Base	1781	1086	695	176	227	175	83	496	670
Yes it has	35%	36%	34%	36%	40%	38%	37%	39%	34%
No it has not	56%	56%	55%	58%	51%	53%	53%	53%	58%
Don't know	9%	8%	12%	6%	9%	9%	10%	8%	8%

YouGov Survey Results

Sample Size: 6242

Fieldwork: 12th - 15th November 2019



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Do you think the favourite child was...

Unweighted base	1791	1311	578	278	39	291	607	273	1160	1154	186
Base	1781	1305	578	276	39	285	610	285	1154	1149	184
Me	19%	20%	21%	18%	15%	17%	20%	23%	20%	20%	15%
One of my brothers	43%	43%	41%	43%	42%	42%	42%	42%	43%	42%	44%
One of my sisters	35%	34%	35%	35%	43%	37%	34%	31%	34%	35%	36%
Don't know	3%	3%	3%	4%	-	4%	3%	3%	3%	3%	4%

And were they...

Unweighted base	1791	1311	578	278	39	291	607	273	1160	1154	186
Base	1781	1305	578	276	39	285	610	285	1154	1149	184
The eldest child	27%	26%	28%	28%	25%	25%	25%	25%	26%	27%	32%
One of the middle children	22%	21%	22%	21%	20%	24%	20%	21%	21%	21%	23%
The youngest child	49%	50%	47%	48%	55%	48%	51%	51%	49%	49%	41%
Don't know	3%	3%	3%	4%	-	3%	4%	3%	3%	3%	4%

As far as you are aware, has the fact that your parents had a favourite child caused any lasting damage to relationships in your family?

Unweighted base	1791	1311	578	278	39	291	607	273	1160	1154	186
Base	1781	1305	578	276	39	285	610	285	1154	1149	184
Yes it has	35%	34%	36%	37%	48%	40%	38%	34%	35%	36%	38%
No it has not	56%	56%	53%	53%	41%	51%	52%	55%	55%	55%	54%
Don't know	9%	10%	11%	10%	10%	9%	10%	11%	10%	10%	9%