

YouGov Survey: Favorability of Times

January 2 - 5, 2026 - 1,099 U.S. adult citizens



1. Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Net (favorable - unfavorable)	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Midnight	47%	25%	38%	11%	6%	20%
4 a.m.	-1%	14%	25%	21%	19%	20%
6 a.m.	9%	19%	27%	21%	17%	16%
8 a.m.	29%	22%	36%	20%	8%	14%
10 a.m.	54%	27%	43%	11%	5%	14%
Noon	61%	26%	47%	8%	3%	16%
3 p.m.	58%	23%	48%	11%	2%	16%
5 p.m.	61%	29%	44%	10%	2%	14%
7 p.m.	68%	34%	44%	7%	2%	14%
9 p.m.	65%	34%	42%	9%	1%	14%

2. Do you have a favorable or an unfavorable opinion of each of the following days of the week?

	Net (favorable - unfavorable)	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Monday	11%	16%	33%	21%	18%	13%
Tuesday	34%	17%	42%	19%	6%	15%
Wednesday	46%	18%	48%	16%	3%	14%
Thursday	61%	21%	52%	9%	3%	15%
Friday	76%	46%	36%	3%	2%	12%
Saturday	78%	54%	30%	4%	2%	11%
Sunday	67%	43%	35%	8%	4%	10%

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3. Do you have a favorable or an unfavorable opinion of each of the following months?

	Net (favorable - unfavorable)	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
January	15%	18%	33%	23%	13%	13%
February	19%	16%	37%	23%	11%	13%
March	42%	20%	45%	17%	6%	13%
April	60%	28%	45%	9%	4%	13%
May	65%	34%	42%	8%	3%	13%
June	58%	37%	36%	11%	5%	11%
July	50%	33%	36%	11%	8%	11%
August	47%	31%	36%	14%	7%	12%
September	58%	30%	43%	11%	4%	13%
October	66%	36%	42%	7%	4%	10%
November	46%	27%	41%	16%	5%	11%
December	43%	35%	31%	15%	9%	10%

4. Do you have a favorable or an unfavorable opinion of each of the following years?

	Net (favorable - unfavorable)	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
2020	-20%	11%	25%	21%	36%	7%
2021	-7%	10%	32%	25%	24%	9%
2022	10%	11%	40%	22%	19%	9%
2023	16%	12%	42%	23%	15%	8%
2024	6%	12%	38%	26%	17%	7%
2025	4%	18%	32%	19%	26%	6%
2026	24%	21%	18%	6%	8%	48%

5. Do you have a favorable or an unfavorable opinion of each of the following years?

	Net (favorable - unfavorable)	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
1066	5%	5%	9%	6%	3%	77%
1492	12%	10%	17%	8%	7%	58%
1620	6%	6%	10%	6%	4%	73%
1776	46%	31%	21%	4%	2%	41%
1789	14%	10%	12%	5%	2%	71%
1860	-1%	4%	11%	10%	6%	69%

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1914	-13%	6%	6%	13%	12%	63%
1928	-8%	4%	10%	12%	10%	64%
1939	-15%	4%	7%	10%	16%	62%
1945	20%	16%	17%	7%	6%	54%
1968	17%	11%	22%	10%	6%	51%
1989	47%	22%	32%	5%	2%	39%
2000	48%	23%	37%	7%	5%	27%
2001	21%	19%	29%	14%	13%	25%
2008	27%	20%	32%	13%	11%	24%
2016	29%	23%	32%	14%	12%	21%

Interviewing Dates

January 2 - 5, 2026

Target population

U.S. citizens, aged 18 and over

Sampling method

Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.

Weighting

The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.546, with a mean of one and a standard deviation of 0.911.

Number of respondents

1,099

Margin of error

± 4 points (adjusted for weighting)

Survey mode

Web-based interviews

Questions not reported

70 questions not reported.

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1A. Favorability of Times of Day — Midnight

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	47%	48%	47%	57%	54%	41%	39%	43%	56%	57%	*
Very favorable	25%	24%	26%	34%	26%	24%	18%	23%	28%	26%	*
Somewhat favorable	38%	38%	38%	34%	41%	36%	42%	39%	39%	42%	*
Somewhat unfavorable	11%	9%	12%	9%	8%	10%	16%	12%	7%	8%	*
Very unfavorable	6%	5%	6%	2%	5%	9%	5%	7%	4%	4%	*
Don't know	20%	23%	18%	20%	20%	20%	19%	18%	22%	20%	*
Totals	100%	99%	100%	99%	100%	99%	100%	99%	100%	100%	*
Unweighted N	(1,089)	(509)	(580)	(282)	(292)	(307)	(208)	(711)	(147)	(169)	(62)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	47%	54%	45%	43%	46%	43%	53%	42%	39%	50%	54%	44%	44%
Very favorable	25%	28%	21%	28%	25%	24%	26%	25%	24%	30%	26%	23%	24%
Somewhat favorable	38%	41%	38%	36%	38%	38%	41%	36%	36%	33%	42%	37%	40%
Somewhat unfavorable	11%	11%	8%	13%	12%	11%	7%	13%	16%	6%	7%	11%	16%
Very unfavorable	6%	4%	5%	8%	5%	8%	7%	5%	6%	7%	7%	6%	4%
Don't know	20%	16%	27%	14%	19%	19%	19%	20%	17%	24%	17%	22%	17%
Totals	100%	100%	99%	99%	99%	100%	100%	99%	99%	100%	99%	99%	101%
Unweighted N	(1,089)	(368)	(427)	(294)	(425)	(372)	(388)	(311)	(271)	(189)	(233)	(414)	(253)

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1B. Favorability of Times of Day — 4 a.m.

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	-1%	3%	-5%	5%	15%	-13%	-7%	-7%	15%	7%	*
Very favorable	14%	15%	14%	12%	18%	13%	14%	13%	17%	12%	*
Somewhat favorable	25%	26%	24%	31%	29%	21%	20%	23%	27%	34%	*
Somewhat unfavorable	21%	18%	24%	18%	17%	25%	24%	23%	17%	16%	*
Very unfavorable	19%	19%	19%	21%	15%	22%	17%	21%	12%	24%	*
Don't know	20%	22%	18%	17%	21%	18%	25%	19%	27%	14%	*
Totals	99%	100%	99%	99%	100%	99%	100%	99%	100%	100%	*
Unweighted N	(1,092)	(511)	(581)	(284)	(292)	(308)	(208)	(714)	(147)	(169)	(62)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	-1%	-1%	-1%	-2%	-5%	-4%	8%	-8%	-16%	6%	1%	4%	-18%
Very favorable	14%	12%	12%	20%	15%	17%	18%	15%	12%	16%	12%	16%	12%
Somewhat favorable	25%	30%	24%	21%	23%	22%	27%	21%	21%	25%	31%	25%	20%
Somewhat unfavorable	21%	23%	20%	21%	23%	21%	23%	21%	22%	17%	24%	19%	26%
Very unfavorable	19%	20%	17%	21%	19%	21%	13%	22%	27%	18%	18%	18%	23%
Don't know	20%	16%	26%	17%	20%	18%	19%	20%	18%	24%	15%	22%	19%
Totals	99%	101%	99%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,092)	(369)	(427)	(296)	(426)	(374)	(390)	(312)	(270)	(188)	(236)	(414)	(254)

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1C. Favorability of Times of Day — 6 a.m.

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	9%	21%	-3%	8%	8%	3%	17%	2%	27%	14%	*
Very favorable	19%	21%	18%	24%	17%	17%	19%	18%	17%	20%	*
Somewhat favorable	27%	31%	24%	25%	28%	26%	31%	27%	33%	30%	*
Somewhat unfavorable	21%	16%	26%	16%	24%	21%	23%	24%	12%	21%	*
Very unfavorable	17%	15%	19%	24%	13%	20%	10%	19%	12%	16%	*
Don't know	16%	18%	14%	11%	18%	16%	17%	13%	25%	12%	*
Totals	100%	101%	101%	100%	100%	100%	100%	101%	99%	99%	*
Unweighted N	(1,089)	(510)	(579)	(283)	(291)	(307)	(208)	(712)	(147)	(168)	(62)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	9%	2%	14%	8%	4%	9%	15%	5%	6%	10%	2%	15%	4%
Very favorable	19%	16%	17%	25%	16%	22%	20%	18%	19%	23%	18%	21%	14%
Somewhat favorable	27%	29%	29%	23%	29%	26%	30%	26%	28%	22%	27%	27%	31%
Somewhat unfavorable	21%	22%	16%	27%	24%	25%	18%	22%	25%	13%	23%	22%	23%
Very unfavorable	17%	21%	17%	13%	17%	13%	16%	18%	16%	22%	20%	12%	18%
Don't know	16%	12%	21%	12%	15%	14%	15%	16%	13%	19%	12%	17%	14%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	101%	99%	100%	99%	100%
Unweighted N	(1,089)	(369)	(425)	(295)	(426)	(372)	(389)	(312)	(269)	(187)	(236)	(414)	(252)

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1D. Favorability of Times of Day — 8 a.m.

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	29%	38%	21%	16%	24%	31%	45%	26%	34%	33%	*
Very favorable	22%	23%	20%	23%	16%	22%	26%	19%	22%	28%	*
Somewhat favorable	36%	38%	34%	29%	38%	36%	39%	37%	36%	32%	*
Somewhat unfavorable	20%	16%	24%	24%	23%	16%	18%	22%	16%	18%	*
Very unfavorable	8%	7%	10%	13%	7%	10%	2%	9%	7%	9%	*
Don't know	14%	16%	13%	11%	16%	15%	15%	13%	19%	12%	*
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	99%	*
Unweighted N	(1,091)	(510)	(581)	(284)	(292)	(308)	(207)	(713)	(147)	(169)	(62)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	29%	18%	27%	43%	23%	39%	31%	31%	32%	24%	25%	35%	27%
Very favorable	22%	17%	21%	27%	17%	26%	22%	23%	22%	23%	19%	24%	20%
Somewhat favorable	36%	36%	33%	39%	37%	36%	38%	35%	38%	30%	38%	36%	38%
Somewhat unfavorable	20%	23%	19%	18%	23%	19%	19%	22%	21%	17%	21%	19%	23%
Very unfavorable	8%	12%	8%	5%	8%	5%	9%	5%	7%	11%	11%	6%	7%
Don't know	14%	12%	20%	11%	14%	14%	13%	15%	12%	19%	12%	15%	12%
Totals	100%	100%	101%	100%	99%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,091)	(368)	(427)	(296)	(425)	(374)	(390)	(312)	(269)	(188)	(236)	(414)	(253)

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1E. Favorability of Times of Day — 10 a.m.

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				*
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	54%	53%	55%	44%	44%	53%	77%	55%	55%	56%	*
Very favorable	27%	26%	28%	27%	23%	26%	33%	26%	21%	35%	*
Somewhat favorable	43%	43%	44%	40%	40%	43%	50%	45%	48%	37%	*
Somewhat unfavorable	11%	11%	11%	17%	14%	10%	4%	11%	11%	10%	*
Very unfavorable	5%	4%	5%	6%	5%	6%	2%	5%	2%	6%	*
Don't know	14%	16%	13%	10%	19%	16%	12%	13%	19%	12%	*
Totals	100%	100%	101%	100%	101%	101%	101%	100%	101%	100%	*
Unweighted N	(1,090)	(511)	(579)	(284)	(292)	(307)	(207)	(712)	(147)	(169)	(62)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	54%	51%	45%	69%	56%	67%	49%	63%	57%	36%	54%	60%	59%
Very favorable	27%	25%	23%	33%	25%	33%	27%	28%	29%	26%	26%	27%	27%
Somewhat favorable	43%	45%	39%	47%	46%	44%	41%	45%	44%	32%	45%	45%	46%
Somewhat unfavorable	11%	14%	12%	7%	12%	7%	12%	8%	12%	12%	11%	9%	13%
Very unfavorable	5%	5%	6%	3%	3%	3%	8%	2%	4%	10%	6%	4%	2%
Don't know	14%	11%	20%	10%	14%	13%	11%	17%	12%	19%	11%	16%	12%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	101%	99%	99%	101%	100%
Unweighted N	(1,090)	(369)	(426)	(295)	(425)	(374)	(388)	(312)	(270)	(188)	(235)	(413)	(254)

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1F. Favorability of Times of Day — Noon

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				Other
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	
Net (favorable - unfavorable)	61%	58%	64%	48%	53%	65%	77%	63%	59%	50%	*
Very favorable	26%	23%	28%	27%	23%	26%	29%	26%	23%	24%	*
Somewhat favorable	47%	46%	47%	39%	45%	49%	53%	48%	46%	43%	*
Somewhat unfavorable	8%	8%	9%	12%	12%	6%	5%	8%	9%	15%	*
Very unfavorable	3%	3%	3%	5%	3%	4%	0%	3%	1%	2%	*
Don't know	16%	19%	13%	18%	17%	15%	14%	15%	20%	16%	*
Totals	100%	99%	100%	101%	100%	100%	101%	100%	99%	100%	*
Unweighted N	(1,087)	(511)	(576)	(281)	(292)	(305)	(209)	(711)	(146)	(167)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	61%	66%	49%	70%	62%	69%	58%	59%	64%	46%	70%	61%	64%
Very favorable	26%	28%	19%	32%	26%	32%	23%	27%	30%	26%	27%	29%	20%
Somewhat favorable	47%	49%	44%	47%	48%	46%	48%	46%	44%	36%	51%	44%	55%
Somewhat unfavorable	8%	9%	9%	7%	10%	7%	7%	11%	10%	10%	6%	8%	10%
Very unfavorable	3%	1%	5%	2%	1%	2%	5%	3%	1%	7%	2%	3%	1%
Don't know	16%	12%	23%	11%	15%	13%	17%	13%	15%	20%	13%	16%	15%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%	99%	99%	100%	101%
Unweighted N	(1,087)	(364)	(426)	(297)	(424)	(373)	(388)	(306)	(274)	(189)	(233)	(411)	(254)

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1G. Favorability of Times of Day — 3 p.m.

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	58%	60%	56%	40%	51%	64%	73%	59%	64%	47%	*
Very favorable	23%	24%	23%	21%	17%	27%	26%	23%	22%	22%	*
Somewhat favorable	48%	48%	48%	41%	49%	47%	54%	50%	51%	42%	*
Somewhat unfavorable	11%	8%	13%	20%	11%	8%	7%	10%	6%	16%	*
Very unfavorable	2%	3%	2%	2%	5%	2%	0%	3%	2%	1%	*
Don't know	16%	17%	14%	15%	18%	16%	14%	14%	20%	18%	*
Totals	100%	100%	100%	99%	100%	100%	101%	100%	101%	99%	*
Unweighted N	(1,095)	(512)	(583)	(284)	(293)	(308)	(210)	(718)	(147)	(167)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	58%	57%	48%	71%	61%	61%	62%	59%	62%	39%	63%	68%	51%
Very favorable	23%	24%	18%	28%	24%	28%	20%	28%	24%	26%	23%	25%	18%
Somewhat favorable	48%	47%	45%	52%	49%	46%	53%	44%	50%	33%	53%	51%	49%
Somewhat unfavorable	11%	13%	11%	8%	10%	11%	7%	11%	12%	14%	9%	8%	15%
Very unfavorable	2%	1%	4%	2%	1%	2%	4%	3%	0%	6%	3%	1%	2%
Don't know	16%	14%	22%	10%	16%	13%	16%	14%	14%	21%	11%	16%	16%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,095)	(366)	(429)	(300)	(425)	(376)	(392)	(310)	(273)	(190)	(239)	(413)	(253)

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1H. Favorability of Times of Day — 5 p.m.

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				Other
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	
Net (favorable - unfavorable)	61%	66%	57%	61%	49%	65%	69%	59%	59%	74%	*
Very favorable	29%	29%	30%	30%	25%	32%	29%	28%	25%	40%	*
Somewhat favorable	44%	45%	43%	45%	41%	43%	48%	44%	45%	43%	*
Somewhat unfavorable	10%	6%	14%	12%	13%	8%	8%	11%	7%	8%	*
Very unfavorable	2%	2%	2%	1%	4%	2%	0%	2%	4%	0%	*
Don't know	14%	17%	12%	12%	16%	14%	15%	14%	20%	9%	*
Totals	99%	99%	101%	100%	99%	99%	100%	99%	101%	100%	*
Unweighted N	(1,094)	(513)	(581)	(284)	(293)	(307)	(210)	(718)	(147)	(166)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	61%	70%	55%	60%	67%	59%	57%	62%	70%	59%	54%	71%	56%
Very favorable	29%	34%	23%	33%	30%	33%	26%	34%	31%	32%	26%	33%	25%
Somewhat favorable	44%	46%	44%	42%	46%	39%	45%	40%	48%	39%	46%	44%	46%
Somewhat unfavorable	10%	8%	9%	13%	7%	13%	11%	11%	7%	8%	15%	6%	13%
Very unfavorable	2%	1%	3%	2%	2%	1%	2%	2%	2%	3%	2%	1%	2%
Don't know	14%	10%	21%	10%	15%	13%	15%	13%	12%	18%	11%	15%	13%
Totals	99%	99%	100%	100%	100%	99%	99%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,094)	(367)	(428)	(299)	(426)	(374)	(391)	(309)	(274)	(190)	(238)	(412)	(254)

YouGov Survey: Favorability of Times

January 2 - 5, 2026 - 1,099 U.S. adult citizens



II. Favorability of Times of Day — 7 p.m.

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	68%	70%	66%	62%	63%	71%	76%	69%	59%	74%	*
Very favorable	34%	31%	35%	42%	29%	33%	31%	33%	29%	43%	*
Somewhat favorable	44%	45%	42%	34%	44%	45%	50%	45%	40%	39%	*
Somewhat unfavorable	7%	4%	10%	13%	8%	4%	5%	7%	9%	7%	*
Very unfavorable	2%	2%	2%	1%	3%	3%	0%	2%	2%	1%	*
Don't know	14%	17%	11%	10%	16%	15%	14%	13%	20%	10%	*
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,093)	(513)	(580)	(284)	(293)	(306)	(210)	(718)	(146)	(166)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	68%	71%	58%	78%	75%	74%	66%	67%	80%	63%	64%	74%	66%
Very favorable	34%	34%	27%	41%	33%	39%	31%	35%	41%	35%	32%	37%	29%
Somewhat favorable	44%	46%	42%	43%	47%	42%	45%	42%	43%	38%	45%	42%	48%
Somewhat unfavorable	7%	8%	8%	4%	4%	4%	7%	8%	3%	6%	9%	4%	10%
Very unfavorable	2%	1%	2%	2%	1%	2%	3%	2%	1%	4%	3%	1%	1%
Don't know	14%	10%	20%	10%	15%	13%	14%	13%	13%	17%	11%	15%	12%
Totals	101%	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(1,093)	(365)	(429)	(299)	(425)	(374)	(392)	(309)	(274)	(189)	(238)	(412)	(254)

YouGov Survey: Favorability of Times
 January 2 - 5, 2026 - 1,099 U.S. adult citizens

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1J. Favorability of Times of Day — 9 p.m.

Do you have a favorable or an unfavorable opinion of each of the following times of day?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	65%	65%	66%	61%	56%	71%	71%	64%	60%	80%	*
Very favorable	34%	31%	36%	40%	31%	36%	27%	33%	30%	46%	*
Somewhat favorable	42%	42%	42%	34%	39%	42%	52%	43%	40%	39%	*
Somewhat unfavorable	9%	7%	11%	14%	12%	5%	7%	10%	7%	5%	*
Very unfavorable	1%	2%	1%	0%	2%	2%	0%	2%	2%	0%	*
Don't know	14%	17%	11%	12%	16%	15%	14%	13%	21%	10%	*
Totals	100%	99%	101%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,092)	(512)	(580)	(283)	(292)	(307)	(210)	(717)	(146)	(166)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	65%	65%	56%	76%	70%	70%	59%	63%	80%	55%	59%	74%	65%
Very favorable	34%	38%	24%	40%	36%	36%	35%	31%	38%	35%	34%	35%	31%
Somewhat favorable	42%	39%	43%	43%	42%	42%	38%	44%	46%	35%	39%	45%	45%
Somewhat unfavorable	9%	11%	10%	5%	7%	7%	11%	11%	3%	11%	12%	5%	10%
Very unfavorable	1%	1%	2%	1%	1%	1%	2%	1%	1%	4%	2%	0%	1%
Don't know	14%	10%	20%	10%	14%	13%	13%	13%	13%	17%	12%	15%	13%
Totals	100%	99%	99%	99%	100%	99%	99%	100%	101%	102%	99%	100%	100%
Unweighted N	(1,092)	(366)	(429)	(297)	(424)	(374)	(391)	(308)	(274)	(190)	(238)	(411)	(253)

YouGov Survey: Favorability of Times
 January 2 - 5, 2026 - 1,099 U.S. adult citizens

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2A. Favorability of Days of the Week — Monday

Do you have a favorable or an unfavorable opinion of each of the following days of the week?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	11%	13%	8%	-7%	3%	0%	52%	8%	26%	6%	*
Very favorable	16%	17%	16%	17%	13%	15%	21%	14%	24%	14%	*
Somewhat favorable	33%	33%	32%	25%	33%	28%	47%	33%	32%	33%	*
Somewhat unfavorable	21%	19%	22%	19%	20%	27%	14%	22%	16%	21%	*
Very unfavorable	18%	18%	17%	31%	23%	16%	2%	18%	13%	20%	*
Don't know	13%	13%	12%	8%	11%	14%	17%	12%	15%	12%	*
Totals	101%	100%	99%	100%	100%	100%	101%	99%	100%	100%	*
Unweighted N	(1,098)	(514)	(584)	(284)	(295)	(308)	(211)	(719)	(147)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	11%	7%	6%	21%	6%	18%	22%	12%	-3%	2%	9%	15%	12%
Very favorable	16%	16%	15%	18%	16%	20%	16%	18%	14%	19%	13%	20%	11%
Somewhat favorable	33%	32%	29%	38%	30%	34%	38%	33%	30%	25%	35%	32%	38%
Somewhat unfavorable	21%	25%	19%	19%	28%	20%	16%	22%	27%	19%	22%	20%	23%
Very unfavorable	18%	16%	20%	16%	13%	15%	16%	17%	20%	23%	17%	17%	15%
Don't know	13%	11%	17%	9%	13%	11%	15%	10%	9%	15%	12%	12%	13%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	100%	101%	99%	101%	100%
Unweighted N	(1,098)	(369)	(429)	(300)	(427)	(376)	(393)	(311)	(274)	(190)	(239)	(414)	(255)

YouGov Survey: Favorability of Times
 January 2 - 5, 2026 - 1,099 U.S. adult citizens

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2B. Favorability of Days of the Week — Tuesday

Do you have a favorable or an unfavorable opinion of each of the following days of the week?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	34%	37%	31%	23%	26%	24%	69%	32%	46%	39%	*
Very favorable	17%	18%	17%	18%	14%	16%	23%	16%	20%	21%	*
Somewhat favorable	42%	43%	42%	38%	43%	38%	52%	43%	43%	40%	*
Somewhat unfavorable	19%	17%	22%	27%	21%	23%	6%	21%	12%	17%	*
Very unfavorable	6%	6%	5%	6%	9%	6%	1%	6%	6%	4%	*
Don't know	15%	16%	15%	11%	14%	17%	19%	15%	19%	17%	*
Totals	99%	100%	101%	100%	101%	100%	101%	101%	100%	99%	*
Unweighted N	(1,097)	(513)	(584)	(283)	(295)	(308)	(211)	(719)	(146)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	34%	34%	27%	43%	32%	43%	38%	41%	22%	28%	36%	43%	24%
Very favorable	17%	15%	16%	21%	18%	21%	18%	18%	15%	14%	17%	22%	12%
Somewhat favorable	42%	45%	37%	46%	40%	45%	41%	47%	40%	41%	44%	43%	41%
Somewhat unfavorable	19%	22%	18%	18%	21%	16%	15%	19%	27%	17%	19%	17%	25%
Very unfavorable	6%	3%	8%	5%	5%	6%	6%	6%	6%	10%	6%	4%	4%
Don't know	15%	14%	20%	10%	16%	12%	19%	11%	11%	18%	14%	14%	18%
Totals	99%	99%	99%	100%	100%	100%	99%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,097)	(368)	(428)	(301)	(427)	(376)	(392)	(312)	(273)	(190)	(238)	(414)	(255)

YouGov Survey: Favorability of Times
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2C. Favorability of Days of the Week — Wednesday

Do you have a favorable or an unfavorable opinion of each of the following days of the week?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	46%	42%	50%	35%	42%	40%	70%	43%	55%	51%	*
Very favorable	18%	17%	19%	19%	14%	16%	24%	16%	22%	21%	*
Somewhat favorable	48%	47%	49%	44%	50%	46%	52%	48%	47%	50%	*
Somewhat unfavorable	16%	17%	15%	23%	19%	17%	6%	17%	11%	15%	*
Very unfavorable	3%	4%	3%	5%	2%	5%	1%	3%	3%	4%	*
Don't know	14%	15%	14%	9%	15%	16%	17%	15%	17%	9%	*
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	99%	*
Unweighted N	(1,097)	(515)	(582)	(284)	(293)	(309)	(211)	(720)	(147)	(167)	(63)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	46%	47%	35%	59%	42%	56%	48%	49%	46%	42%	44%	52%	43%
Very favorable	18%	16%	17%	22%	19%	22%	20%	18%	17%	18%	14%	23%	13%
Somewhat favorable	48%	52%	41%	52%	44%	50%	45%	51%	51%	44%	51%	45%	51%
Somewhat unfavorable	16%	17%	18%	13%	18%	13%	13%	17%	19%	15%	19%	15%	18%
Very unfavorable	3%	4%	4%	2%	3%	3%	4%	3%	4%	6%	3%	3%	3%
Don't know	14%	11%	20%	10%	16%	12%	18%	12%	9%	16%	13%	14%	15%
Totals	99%	100%	100%	99%	100%	100%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,097)	(368)	(428)	(301)	(425)	(377)	(392)	(311)	(274)	(190)	(239)	(414)	(254)

YouGov Survey: Favorability of Times
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2D. Favorability of Days of the Week — Thursday

Do you have a favorable or an unfavorable opinion of each of the following days of the week?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	61%	64%	58%	59%	53%	62%	71%	59%	67%	68%	*
Very favorable	21%	21%	21%	24%	14%	21%	25%	19%	27%	24%	*
Somewhat favorable	52%	55%	50%	50%	56%	52%	51%	54%	48%	53%	*
Somewhat unfavorable	9%	8%	10%	14%	12%	6%	6%	10%	5%	6%	*
Very unfavorable	3%	3%	3%	2%	4%	4%	0%	3%	2%	3%	*
Don't know	15%	14%	15%	9%	13%	17%	17%	14%	18%	14%	*
Totals	100%	101%	99%	99%	99%	100%	99%	100%	100%	100%	*
Unweighted N	(1,095)	(513)	(582)	(283)	(294)	(308)	(210)	(718)	(145)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	61%	68%	49%	70%	62%	68%	54%	67%	69%	54%	65%	63%	59%
Very favorable	21%	23%	17%	24%	23%	23%	19%	22%	20%	21%	15%	26%	18%
Somewhat favorable	52%	54%	48%	56%	51%	56%	49%	56%	60%	48%	61%	49%	53%
Somewhat unfavorable	9%	8%	12%	7%	9%	7%	10%	8%	9%	11%	8%	9%	10%
Very unfavorable	3%	2%	4%	3%	2%	3%	4%	3%	2%	4%	3%	3%	2%
Don't know	15%	14%	19%	10%	15%	11%	19%	11%	8%	16%	13%	14%	17%
Totals	100%	101%	100%	100%	100%	100%	101%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,095)	(367)	(427)	(301)	(426)	(376)	(392)	(311)	(272)	(189)	(238)	(414)	(254)

YouGov Survey: Favorability of Times
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2E. Favorability of Days of the Week — Friday

Do you have a favorable or an unfavorable opinion of each of the following days of the week?

	Gender		Age (4 category)				Race (4 category)				* Net (favorable - unfavorable)
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	46%	46%	46%	57%	45%	47%	37%	43%	41%	62%	*
Somewhat favorable	36%	34%	37%	28%	38%	33%	44%	39%	37%	25%	*
Somewhat unfavorable	3%	3%	3%	4%	4%	4%	2%	4%	2%	3%	*
Very unfavorable	2%	4%	1%	1%	3%	2%	2%	3%	1%	0%	*
Don't know	12%	12%	12%	10%	11%	14%	14%	12%	18%	9%	*
Totals	99%	99%	99%	100%	101%	100%	99%	101%	99%	99%	*
Unweighted N	(1,098)	(514)	(584)	(284)	(295)	(309)	(210)	(719)	(147)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	46%	50%	39%	52%	47%	49%	40%	51%	52%	43%	48%	50%	43%
Somewhat favorable	36%	35%	35%	37%	36%	37%	35%	36%	39%	35%	37%	34%	39%
Somewhat unfavorable	3%	6%	3%	1%	4%	3%	4%	3%	2%	4%	4%	3%	3%
Very unfavorable	2%	1%	5%	1%	1%	1%	3%	1%	1%	5%	1%	1%	3%
Don't know	12%	9%	18%	8%	11%	10%	18%	9%	6%	13%	10%	13%	12%
Totals	99%	101%	100%	99%	99%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,098)	(368)	(429)	(301)	(426)	(377)	(393)	(311)	(274)	(190)	(239)	(414)	(255)

YouGov Survey: Favorability of Times

January 2 - 5, 2026 - 1,099 U.S. adult citizens

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2F. Favorability of Days of the Week — Saturday

Do you have a favorable or an unfavorable opinion of each of the following days of the week?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	78%	79%	77%	77%	77%	76%	82%	78%	75%	75%	*
Very favorable	54%	55%	52%	64%	49%	53%	51%	52%	52%	64%	*
Somewhat favorable	30%	29%	30%	22%	35%	28%	35%	32%	28%	19%	*
Somewhat unfavorable	4%	2%	5%	7%	5%	2%	2%	3%	4%	5%	*
Very unfavorable	2%	3%	1%	2%	2%	3%	2%	3%	2%	3%	*
Don't know	11%	10%	11%	6%	10%	14%	11%	10%	14%	9%	*
Totals	101%	99%	99%	101%	101%	100%	101%	100%	100%	100%	*
Unweighted N	(1,097)	(515)	(582)	(282)	(295)	(309)	(211)	(719)	(147)	(168)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	78%	81%	69%	85%	82%	81%	71%	81%	89%	76%	82%	78%	74%
Very favorable	54%	55%	50%	57%	58%	55%	42%	63%	67%	49%	52%	58%	51%
Somewhat favorable	30%	32%	27%	31%	28%	31%	37%	24%	25%	33%	34%	26%	30%
Somewhat unfavorable	4%	4%	5%	2%	3%	3%	5%	4%	1%	3%	1%	5%	5%
Very unfavorable	2%	2%	4%	1%	1%	2%	2%	2%	1%	4%	3%	1%	3%
Don't know	11%	8%	15%	8%	10%	9%	15%	7%	6%	12%	10%	10%	11%
Totals	101%	101%	101%	99%	100%	100%	101%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,097)	(369)	(428)	(300)	(426)	(377)	(392)	(311)	(274)	(190)	(238)	(415)	(254)

YouGov Survey: Favorability of Times
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2G. Favorability of Days of the Week — Sunday

Do you have a favorable or an unfavorable opinion of each of the following days of the week?

	Gender		Age (4 category)				Race (4 category)				*
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	67%	72%	62%	67%	61%	64%	77%	68%	62%	68%	*
Very favorable	43%	41%	44%	43%	35%	43%	51%	43%	42%	44%	*
Somewhat favorable	35%	40%	32%	36%	41%	33%	33%	37%	32%	36%	*
Somewhat unfavorable	8%	5%	11%	9%	11%	7%	5%	8%	8%	8%	*
Very unfavorable	4%	4%	3%	3%	4%	5%	2%	4%	5%	3%	*
Don't know	10%	10%	10%	9%	9%	13%	9%	9%	13%	9%	*
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%	*
Unweighted N	(1,098)	(515)	(583)	(284)	(295)	(309)	(210)	(720)	(146)	(169)	(63)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	67%	69%	61%	73%	70%	75%	64%	72%	76%	63%	64%	68%	70%
Very favorable	43%	39%	40%	50%	42%	53%	38%	49%	47%	46%	42%	44%	40%
Somewhat favorable	35%	41%	33%	33%	39%	31%	38%	33%	38%	29%	36%	36%	39%
Somewhat unfavorable	8%	9%	8%	7%	7%	6%	7%	7%	7%	8%	9%	8%	7%
Very unfavorable	4%	3%	5%	3%	3%	2%	5%	3%	2%	5%	4%	4%	3%
Don't know	10%	8%	14%	7%	10%	8%	12%	8%	7%	12%	9%	9%	11%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,098)	(368)	(429)	(301)	(426)	(377)	(393)	(312)	(274)	(190)	(238)	(415)	(255)

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3A. Favorability of Months — January

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	15%	22%	8%	20%	6%	18%	15%	8%	26%	22%	*
Very favorable	18%	17%	19%	23%	17%	17%	16%	15%	21%	24%	*
Somewhat favorable	33%	37%	29%	32%	31%	34%	34%	33%	34%	31%	*
Somewhat unfavorable	23%	22%	25%	22%	26%	21%	24%	25%	16%	26%	*
Very unfavorable	13%	11%	15%	13%	16%	12%	12%	15%	13%	6%	*
Don't know	13%	13%	12%	10%	10%	15%	14%	12%	17%	14%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	101%	101%	*
Unweighted N	(1,092)	(513)	(579)	(283)	(293)	(308)	(208)	(716)	(146)	(168)	(62)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	15%	13%	13%	19%	10%	23%	13%	10%	22%	0%	4%	18%	31%
Very favorable	18%	20%	14%	21%	18%	23%	16%	18%	22%	21%	14%	16%	23%
Somewhat favorable	33%	31%	34%	34%	30%	33%	33%	32%	34%	22%	33%	36%	36%
Somewhat unfavorable	23%	23%	23%	23%	24%	23%	21%	27%	26%	25%	25%	22%	23%
Very unfavorable	13%	15%	11%	13%	14%	10%	16%	13%	9%	18%	18%	12%	6%
Don't know	13%	11%	17%	9%	14%	11%	15%	11%	10%	14%	10%	14%	11%
Totals	100%	100%	99%	100%	100%	100%	101%	101%	101%	100%	100%	100%	99%
Unweighted N	(1,092)	(368)	(427)	(297)	(426)	(373)	(391)	(309)	(272)	(190)	(236)	(412)	(254)

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3B. Favorability of Months — February

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	19%	25%	14%	23%	27%	17%	9%	11%	35%	37%	*
Very favorable	16%	15%	17%	16%	16%	16%	15%	14%	22%	18%	*
Somewhat favorable	37%	41%	34%	39%	42%	35%	32%	36%	35%	42%	*
Somewhat unfavorable	23%	22%	23%	22%	21%	21%	28%	26%	13%	19%	*
Very unfavorable	11%	9%	14%	11%	10%	13%	10%	13%	9%	4%	*
Don't know	13%	13%	13%	11%	11%	15%	15%	11%	21%	16%	*
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,093)	(513)	(580)	(283)	(293)	(307)	(210)	(716)	(146)	(168)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	19%	14%	18%	26%	10%	27%	19%	24%	17%	-2%	0%	31%	33%
Very favorable	16%	14%	17%	17%	16%	19%	17%	15%	16%	15%	14%	18%	15%
Somewhat favorable	37%	37%	33%	42%	32%	39%	35%	41%	38%	27%	31%	41%	44%
Somewhat unfavorable	23%	23%	20%	26%	26%	25%	18%	24%	29%	29%	29%	17%	21%
Very unfavorable	11%	15%	12%	8%	13%	6%	16%	8%	7%	15%	16%	10%	6%
Don't know	13%	12%	18%	8%	14%	11%	14%	12%	10%	14%	10%	14%	15%
Totals	100%	101%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,093)	(368)	(428)	(297)	(426)	(374)	(391)	(310)	(272)	(190)	(237)	(412)	(254)

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3C. Favorability of Months — March

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	42%	42%	41%	45%	42%	42%	38%	39%	46%	53%	*
Very favorable	20%	20%	20%	25%	18%	19%	19%	19%	15%	21%	*
Somewhat favorable	45%	45%	44%	42%	48%	45%	43%	45%	46%	49%	*
Somewhat unfavorable	17%	18%	16%	15%	18%	15%	21%	20%	9%	14%	*
Very unfavorable	6%	4%	7%	7%	6%	7%	4%	6%	6%	3%	*
Don't know	13%	14%	12%	12%	10%	14%	14%	10%	23%	13%	*
Totals	101%	101%	99%	101%	100%	100%	101%	100%	99%	100%	*
Unweighted N	(1,089)	(510)	(579)	(283)	(292)	(307)	(207)	(712)	(146)	(168)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	42%	47%	36%	44%	44%	49%	38%	42%	47%	38%	31%	46%	47%
Very favorable	20%	18%	19%	23%	20%	22%	20%	17%	24%	23%	14%	23%	18%
Somewhat favorable	45%	50%	40%	45%	45%	48%	41%	48%	45%	39%	47%	43%	49%
Somewhat unfavorable	17%	15%	16%	20%	16%	17%	15%	17%	20%	18%	21%	15%	16%
Very unfavorable	6%	7%	7%	4%	4%	3%	9%	6%	2%	7%	9%	6%	3%
Don't know	13%	11%	18%	8%	15%	10%	15%	11%	10%	14%	10%	13%	13%
Totals	101%	101%	100%	100%	100%	100%	100%	99%	101%	101%	101%	100%	99%
Unweighted N	(1,089)	(365)	(427)	(297)	(423)	(373)	(391)	(306)	(272)	(189)	(237)	(409)	(254)

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3D. Favorability of Months — April

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				Other
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	
Net (favorable - unfavorable)	60%	55%	65%	63%	53%	66%	59%	62%	55%	61%	*
Very favorable	28%	29%	27%	31%	24%	26%	32%	28%	24%	31%	*
Somewhat favorable	45%	41%	50%	43%	48%	49%	40%	48%	42%	41%	*
Somewhat unfavorable	9%	10%	9%	10%	13%	5%	12%	9%	8%	9%	*
Very unfavorable	4%	5%	2%	2%	6%	4%	2%	5%	2%	2%	*
Don't know	13%	15%	12%	14%	9%	16%	14%	11%	24%	17%	*
Totals	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,093)	(513)	(580)	(283)	(293)	(307)	(210)	(716)	(146)	(168)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	60%	60%	56%	67%	58%	67%	56%	69%	67%	61%	58%	61%	62%
Very favorable	28%	22%	31%	31%	25%	32%	30%	25%	31%	29%	29%	29%	27%
Somewhat favorable	45%	52%	38%	49%	46%	47%	40%	53%	47%	45%	46%	44%	47%
Somewhat unfavorable	9%	10%	9%	10%	11%	8%	9%	6%	10%	6%	10%	9%	12%
Very unfavorable	4%	4%	4%	3%	3%	4%	6%	3%	2%	7%	6%	3%	1%
Don't know	13%	13%	18%	8%	15%	10%	15%	12%	10%	14%	9%	16%	13%
Totals	99%	101%	100%	101%	100%	101%	100%	99%	100%	101%	100%	101%	100%
Unweighted N	(1,093)	(368)	(428)	(297)	(426)	(375)	(391)	(310)	(272)	(190)	(237)	(411)	(255)

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3E. Favorability of Months — May

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	65%	63%	67%	62%	64%	66%	66%	66%	59%	69%	*
Very favorable	34%	32%	35%	29%	32%	33%	42%	35%	22%	33%	*
Somewhat favorable	42%	42%	42%	46%	44%	43%	35%	42%	47%	45%	*
Somewhat unfavorable	8%	8%	9%	9%	12%	5%	8%	9%	6%	7%	*
Very unfavorable	3%	4%	2%	3%	1%	5%	3%	3%	4%	2%	*
Don't know	13%	14%	11%	13%	11%	14%	12%	11%	20%	13%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(1,093)	(512)	(581)	(283)	(293)	(307)	(210)	(716)	(146)	(168)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	65%	61%	58%	76%	55%	71%	62%	68%	72%	72%	69%	61%	61%
Very favorable	34%	30%	28%	45%	33%	41%	29%	35%	41%	45%	32%	31%	31%
Somewhat favorable	42%	45%	42%	40%	37%	40%	45%	43%	41%	35%	49%	41%	43%
Somewhat unfavorable	8%	10%	9%	7%	11%	7%	9%	8%	7%	5%	8%	8%	11%
Very unfavorable	3%	4%	3%	1%	4%	2%	3%	3%	3%	3%	3%	3%	2%
Don't know	13%	12%	17%	8%	15%	11%	14%	11%	8%	11%	8%	16%	13%
Totals	100%	101%	99%	101%	100%	101%	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,093)	(367)	(428)	(298)	(425)	(375)	(392)	(309)	(272)	(190)	(236)	(412)	(255)

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3F. Favorability of Months — June

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				*
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	58%	51%	64%	53%	50%	61%	65%	59%	52%	50%	*
Very favorable	37%	35%	40%	31%	36%	41%	39%	39%	25%	37%	*
Somewhat favorable	36%	35%	37%	41%	34%	33%	37%	36%	40%	34%	*
Somewhat unfavorable	11%	13%	9%	15%	14%	8%	7%	11%	9%	16%	*
Very unfavorable	5%	5%	4%	4%	6%	4%	4%	5%	4%	4%	*
Don't know	11%	12%	11%	9%	9%	14%	13%	10%	21%	9%	*
Totals	100%	100%	101%	100%	99%	100%	100%	101%	99%	100%	*
Unweighted N	(1,091)	(511)	(580)	(282)	(293)	(306)	(210)	(714)	(146)	(168)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	58%	57%	45%	74%	55%	69%	53%	62%	67%	70%	61%	55%	49%
Very favorable	37%	37%	29%	47%	37%	42%	32%	39%	45%	53%	43%	33%	28%
Somewhat favorable	36%	37%	35%	36%	33%	38%	38%	37%	34%	27%	34%	38%	41%
Somewhat unfavorable	11%	12%	13%	7%	11%	7%	12%	8%	9%	3%	12%	11%	16%
Very unfavorable	5%	5%	6%	2%	5%	4%	5%	6%	4%	7%	4%	4%	4%
Don't know	11%	9%	17%	7%	13%	10%	14%	10%	7%	11%	8%	13%	12%
Totals	100%	100%	100%	99%	99%	101%	101%	100%	99%	101%	101%	99%	101%
Unweighted N	(1,091)	(368)	(426)	(297)	(426)	(374)	(391)	(309)	(271)	(189)	(237)	(410)	(255)

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3G. Favorability of Months — July

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				*
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	50%	52%	48%	48%	43%	55%	51%	46%	56%	62%	
Very favorable	33%	33%	33%	24%	34%	38%	33%	34%	32%	30%	*
Somewhat favorable	36%	37%	35%	43%	33%	33%	37%	34%	37%	46%	*
Somewhat unfavorable	11%	8%	14%	8%	16%	10%	10%	13%	7%	8%	*
Very unfavorable	8%	10%	7%	11%	7%	7%	9%	9%	5%	6%	*
Don't know	11%	12%	10%	13%	9%	12%	11%	10%	19%	10%	*
Totals	99%	100%	99%	99%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,092)	(513)	(579)	(283)	(294)	(306)	(209)	(716)	(147)	(166)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	50%	50%	41%	60%	46%	61%	42%	57%	56%	55%	47%	46%	55%
Very favorable	33%	28%	27%	46%	32%	42%	30%	36%	41%	41%	36%	30%	30%
Somewhat favorable	36%	43%	34%	31%	35%	34%	34%	38%	34%	31%	34%	36%	42%
Somewhat unfavorable	11%	12%	11%	11%	14%	9%	14%	9%	11%	7%	13%	12%	12%
Very unfavorable	8%	9%	10%	6%	7%	7%	9%	8%	7%	11%	10%	9%	4%
Don't know	11%	8%	18%	6%	11%	8%	14%	10%	6%	10%	8%	14%	11%
Totals	99%	100%	100%	100%	99%	100%	101%	101%	99%	100%	101%	101%	99%
Unweighted N	(1,092)	(366)	(429)	(297)	(424)	(373)	(392)	(309)	(272)	(189)	(239)	(413)	(251)

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3H. Favorability of Months — August

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				*
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	
Net (favorable - unfavorable)	47%	43%	50%	36%	48%	54%	46%	46%	50%	42%	*
Very favorable	31%	31%	31%	25%	29%	33%	35%	32%	28%	27%	*
Somewhat favorable	36%	34%	39%	35%	41%	37%	32%	36%	37%	37%	*
Somewhat unfavorable	14%	14%	14%	17%	15%	11%	14%	15%	11%	17%	*
Very unfavorable	7%	8%	6%	8%	7%	6%	7%	8%	5%	6%	*
Don't know	12%	13%	11%	14%	8%	13%	12%	10%	19%	13%	*
Totals	100%	100%	101%	99%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,092)	(512)	(580)	(283)	(294)	(306)	(209)	(716)	(147)	(166)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	47%	42%	35%	65%	40%	56%	46%	54%	44%	58%	57%	43%	35%
Very favorable	31%	27%	25%	42%	28%	36%	32%	30%	33%	44%	33%	27%	25%
Somewhat favorable	36%	40%	33%	37%	36%	37%	34%	42%	36%	31%	40%	37%	36%
Somewhat unfavorable	14%	17%	17%	7%	16%	10%	14%	11%	16%	9%	9%	14%	21%
Very unfavorable	7%	7%	7%	6%	7%	7%	6%	7%	9%	8%	8%	7%	5%
Don't know	12%	9%	18%	7%	12%	9%	14%	11%	7%	8%	10%	15%	12%
Totals	100%	100%	100%	99%	99%	99%	100%	101%	101%	100%	100%	100%	99%
Unweighted N	(1,092)	(365)	(429)	(298)	(424)	(374)	(392)	(309)	(272)	(188)	(239)	(413)	(252)

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31. Favorability of Months — September

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	58%	55%	62%	45%	65%	63%	58%	61%	56%	49%	*
Very favorable	30%	28%	32%	25%	31%	31%	32%	32%	26%	27%	*
Somewhat favorable	43%	42%	43%	40%	47%	43%	40%	43%	42%	41%	*
Somewhat unfavorable	11%	12%	10%	18%	11%	7%	9%	10%	4%	18%	*
Very unfavorable	4%	4%	4%	2%	2%	6%	5%	4%	7%	1%	*
Don't know	13%	14%	11%	14%	10%	13%	14%	11%	22%	14%	*
Totals	101%	100%	100%	99%	101%	100%	100%	100%	101%	101%	*
Unweighted N	(1,090)	(511)	(579)	(282)	(293)	(306)	(209)	(715)	(146)	(166)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	58%	56%	51%	70%	53%	63%	59%	63%	63%	58%	63%	60%	51%
Very favorable	30%	31%	23%	37%	32%	37%	25%	33%	38%	36%	33%	30%	23%
Somewhat favorable	43%	42%	43%	44%	37%	39%	47%	44%	40%	37%	44%	43%	46%
Somewhat unfavorable	11%	12%	12%	7%	11%	10%	9%	9%	11%	10%	9%	9%	15%
Very unfavorable	4%	5%	3%	4%	6%	4%	4%	4%	3%	5%	5%	3%	3%
Don't know	13%	10%	19%	8%	13%	10%	15%	11%	8%	13%	9%	15%	13%
Totals	101%	100%	100%	100%	99%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,090)	(365)	(427)	(298)	(422)	(374)	(391)	(309)	(271)	(188)	(239)	(412)	(251)

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3J. Favorability of Months — October

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				* Net (favorable - unfavorable)
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	36%	32%	40%	43%	38%	35%	29%	38%	26%	38%	*
Somewhat favorable	42%	44%	40%	40%	44%	41%	44%	42%	43%	44%	*
Somewhat unfavorable	7%	7%	7%	7%	7%	5%	10%	7%	6%	5%	*
Very unfavorable	4%	4%	5%	2%	3%	6%	6%	4%	7%	2%	*
Don't know	10%	12%	9%	8%	9%	13%	11%	9%	19%	10%	*
Totals	99%	99%	101%	100%	101%	100%	100%	100%	101%	99%	*
Unweighted N	(1,087)	(510)	(577)	(281)	(293)	(304)	(209)	(713)	(146)	(165)	(63)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	36%	33%	33%	41%	33%	39%	33%	34%	44%	45%	34%	38%	28%
Somewhat favorable	42%	44%	40%	43%	36%	43%	44%	44%	38%	34%	42%	41%	50%
Somewhat unfavorable	7%	8%	8%	5%	11%	5%	7%	8%	6%	3%	11%	6%	8%
Very unfavorable	4%	7%	4%	3%	8%	3%	4%	5%	4%	6%	5%	3%	4%
Don't know	10%	8%	16%	7%	13%	9%	12%	9%	8%	12%	9%	11%	10%
Totals	99%	100%	101%	99%	101%	99%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,087)	(365)	(425)	(297)	(423)	(372)	(389)	(308)	(271)	(187)	(238)	(411)	(251)

YouGov Survey: Favorability of Times

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3K. Favorability of Months — November

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	46%	49%	43%	48%	55%	44%	37%	42%	50%	61%	*
Very favorable	27%	26%	27%	29%	30%	25%	23%	26%	24%	33%	*
Somewhat favorable	41%	42%	40%	40%	43%	40%	39%	40%	41%	43%	*
Somewhat unfavorable	16%	14%	18%	17%	16%	13%	19%	18%	10%	13%	*
Very unfavorable	5%	5%	6%	3%	3%	8%	6%	6%	6%	2%	*
Don't know	11%	14%	9%	11%	9%	12%	13%	10%	20%	10%	*
Totals	100%	101%	100%	100%	101%	98%	100%	100%	101%	101%	*
Unweighted N	(1,093)	(513)	(580)	(283)	(294)	(307)	(209)	(717)	(147)	(166)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	46%	36%	50%	51%	43%	57%	38%	48%	66%	45%	30%	59%	42%
Very favorable	27%	22%	25%	34%	25%	35%	21%	26%	40%	27%	22%	30%	27%
Somewhat favorable	41%	42%	41%	38%	40%	38%	41%	43%	39%	39%	39%	43%	39%
Somewhat unfavorable	16%	21%	11%	17%	15%	13%	18%	17%	8%	15%	21%	10%	21%
Very unfavorable	5%	7%	5%	4%	7%	4%	5%	5%	5%	6%	10%	4%	3%
Don't know	11%	8%	18%	6%	12%	9%	14%	9%	7%	12%	9%	12%	10%
Totals	100%	100%	100%	99%	99%	99%	99%	100%	99%	99%	101%	99%	100%
Unweighted N	(1,093)	(366)	(429)	(298)	(424)	(374)	(393)	(309)	(272)	(189)	(239)	(413)	(252)

YouGov Survey: Favorability of Times

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3L. Favorability of Months — December

Do you have a favorable or an unfavorable opinion of each of the following months?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	43%	45%	41%	69%	49%	30%	29%	39%	37%	60%	*
Very favorable	35%	35%	36%	51%	36%	32%	26%	33%	28%	51%	*
Somewhat favorable	31%	32%	30%	30%	34%	27%	33%	32%	31%	25%	*
Somewhat unfavorable	15%	14%	16%	9%	15%	16%	19%	17%	15%	8%	*
Very unfavorable	9%	8%	9%	3%	6%	13%	10%	10%	7%	8%	*
Don't know	10%	11%	9%	7%	8%	12%	12%	8%	19%	9%	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	*
Unweighted N	(1,092)	(513)	(579)	(283)	(294)	(306)	(209)	(716)	(147)	(166)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	43%	40%	41%	48%	33%	53%	32%	45%	57%	46%	32%	42%	51%
Very favorable	35%	34%	34%	38%	29%	41%	29%	32%	49%	42%	27%	37%	35%
Somewhat favorable	31%	32%	29%	33%	33%	32%	31%	36%	27%	26%	34%	28%	36%
Somewhat unfavorable	15%	15%	15%	15%	18%	14%	14%	18%	15%	13%	19%	14%	14%
Very unfavorable	9%	11%	7%	8%	10%	5%	14%	6%	3%	8%	11%	9%	6%
Don't know	10%	7%	15%	6%	11%	8%	12%	9%	6%	11%	9%	11%	8%
Totals	100%	99%	100%	100%	101%	100%	100%	101%	100%	100%	100%	99%	99%
Unweighted N	(1,092)	(366)	(428)	(298)	(424)	(373)	(393)	(309)	(271)	(189)	(238)	(413)	(252)

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4A. Favorability of Years — 2020

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	-20%	-18%	-23%	-16%	-29%	-26%	-6%	-23%	-12%	-11%	*
Very favorable	11%	11%	12%	11%	11%	14%	9%	10%	14%	11%	*
Somewhat favorable	25%	27%	23%	27%	22%	21%	33%	25%	23%	31%	*
Somewhat unfavorable	21%	20%	21%	21%	17%	23%	22%	20%	20%	18%	*
Very unfavorable	36%	36%	36%	33%	45%	37%	26%	39%	29%	34%	*
Don't know	7%	5%	8%	9%	5%	5%	10%	5%	14%	7%	*
Totals	100%	99%	100%	101%	100%	100%	100%	99%	100%	101%	*
Unweighted N	(1,096)	(513)	(583)	(284)	(295)	(308)	(209)	(717)	(147)	(169)	(63)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	-20%	-30%	-20%	-11%	-27%	-21%	-5%	-30%	-27%	-32%	-34%	-8%	-18%
Very favorable	11%	9%	11%	15%	11%	10%	16%	10%	11%	9%	8%	15%	11%
Somewhat favorable	25%	23%	24%	27%	22%	27%	28%	24%	23%	23%	22%	28%	25%
Somewhat unfavorable	21%	23%	22%	18%	23%	19%	19%	21%	22%	19%	22%	21%	21%
Very unfavorable	36%	39%	34%	36%	38%	39%	29%	42%	40%	45%	42%	29%	34%
Don't know	7%	6%	9%	5%	5%	5%	9%	4%	4%	4%	6%	7%	9%
Totals	100%	100%	100%	101%	99%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,096)	(367)	(429)	(300)	(425)	(376)	(392)	(312)	(272)	(190)	(239)	(413)	(254)

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4B. Favorability of Years — 2021

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	-7%	-8%	-6%	2%	-9%	-13%	-6%	-17%	27%	-7%	*
Very favorable	10%	9%	10%	10%	13%	9%	8%	9%	12%	11%	*
Somewhat favorable	32%	33%	31%	35%	28%	32%	35%	29%	45%	29%	*
Somewhat unfavorable	25%	25%	26%	25%	18%	28%	30%	28%	14%	28%	*
Very unfavorable	24%	26%	22%	18%	32%	25%	18%	27%	16%	19%	*
Don't know	9%	7%	10%	12%	9%	6%	9%	7%	14%	14%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	101%	101%	*
Unweighted N	(1,096)	(514)	(582)	(284)	(295)	(307)	(210)	(717)	(147)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	-7%	6%	-7%	-21%	10%	-28%	3%	-17%	-10%	-17%	-24%	1%	2%
Very favorable	10%	12%	8%	9%	13%	8%	11%	8%	11%	7%	8%	12%	10%
Somewhat favorable	32%	36%	33%	28%	39%	25%	35%	31%	31%	30%	26%	35%	35%
Somewhat unfavorable	25%	25%	24%	27%	28%	27%	18%	30%	29%	24%	26%	28%	22%
Very unfavorable	24%	17%	24%	31%	14%	34%	25%	26%	23%	29%	32%	18%	21%
Don't know	9%	10%	11%	5%	7%	5%	11%	6%	6%	11%	7%	7%	12%
Totals	100%	100%	100%	100%	101%	99%	100%	101%	100%	101%	99%	100%	100%
Unweighted N	(1,096)	(367)	(429)	(300)	(425)	(376)	(392)	(312)	(272)	(190)	(239)	(414)	(253)

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4C. Favorability of Years — 2022

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	10%	3%	16%	11%	12%	1%	18%	4%	34%	12%	*
Very favorable	11%	9%	13%	11%	13%	9%	9%	9%	16%	14%	*
Somewhat favorable	40%	39%	40%	39%	38%	37%	46%	39%	45%	37%	*
Somewhat unfavorable	22%	22%	21%	25%	18%	25%	20%	23%	16%	23%	*
Very unfavorable	19%	22%	15%	14%	22%	21%	17%	22%	11%	15%	*
Don't know	9%	7%	11%	11%	9%	8%	8%	7%	12%	12%	*
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,095)	(514)	(581)	(282)	(295)	(308)	(210)	(716)	(147)	(169)	(63)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	10%	27%	9%	-6%	41%	-19%	10%	11%	13%	-7%	4%	17%	18%
Very favorable	11%	14%	10%	9%	18%	8%	10%	10%	16%	5%	10%	14%	11%
Somewhat favorable	40%	45%	39%	36%	49%	30%	39%	42%	38%	35%	38%	41%	43%
Somewhat unfavorable	22%	19%	20%	26%	18%	29%	18%	24%	22%	25%	23%	22%	18%
Very unfavorable	19%	12%	19%	24%	9%	28%	21%	17%	19%	23%	21%	15%	18%
Don't know	9%	10%	12%	5%	7%	4%	11%	7%	5%	11%	8%	8%	10%
Totals	101%	100%	100%	100%	101%	99%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,095)	(367)	(428)	(300)	(426)	(375)	(391)	(311)	(273)	(190)	(238)	(413)	(254)

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4D. Favorability of Years — 2023

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	16%	11%	20%	28%	13%	12%	13%	11%	27%	16%	*
Very favorable	12%	10%	14%	18%	13%	9%	11%	9%	18%	14%	*
Somewhat favorable	42%	42%	42%	41%	39%	44%	42%	43%	40%	39%	*
Somewhat unfavorable	23%	24%	21%	20%	21%	25%	25%	24%	23%	21%	*
Very unfavorable	15%	17%	14%	11%	18%	16%	15%	17%	8%	16%	*
Don't know	8%	7%	9%	9%	10%	6%	8%	7%	11%	10%	*
Totals	100%	100%	100%	99%	101%	100%	101%	100%	100%	100%	*
Unweighted N	(1,093)	(512)	(581)	(283)	(295)	(306)	(209)	(717)	(145)	(168)	(63)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	16%	36%	8%	5%	44%	-5%	8%	27%	16%	7%	15%	18%	19%
Very favorable	12%	16%	12%	9%	18%	9%	10%	12%	15%	10%	11%	14%	11%
Somewhat favorable	42%	48%	37%	42%	52%	36%	39%	48%	40%	37%	43%	41%	44%
Somewhat unfavorable	23%	18%	26%	24%	19%	25%	23%	19%	26%	23%	21%	26%	19%
Very unfavorable	15%	10%	15%	21%	6%	25%	18%	14%	13%	18%	18%	12%	17%
Don't know	8%	8%	11%	5%	6%	6%	10%	7%	5%	11%	7%	7%	8%
Totals	100%	100%	101%	101%	101%	101%	100%	100%	99%	99%	100%	100%	99%
Unweighted N	(1,093)	(367)	(427)	(299)	(425)	(375)	(391)	(312)	(271)	(190)	(236)	(413)	(254)

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4E. Favorability of Years — 2024

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	6%	-7%	18%	-2%	11%	3%	13%	7%	5%	-5%	*
Very favorable	12%	10%	14%	13%	12%	10%	14%	11%	9%	15%	*
Somewhat favorable	38%	33%	42%	32%	40%	38%	40%	39%	38%	28%	*
Somewhat unfavorable	26%	30%	22%	29%	22%	29%	24%	25%	28%	30%	*
Very unfavorable	17%	20%	15%	18%	18%	17%	16%	19%	15%	17%	*
Don't know	7%	6%	8%	8%	8%	5%	6%	6%	10%	9%	*
Totals	100%	99%	101%	100%	100%	99%	100%	100%	100%	99%	*
Unweighted N	(1,098)	(514)	(584)	(284)	(295)	(309)	(210)	(719)	(147)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	6%	9%	-4%	16%	14%	5%	-8%	19%	15%	11%	12%	3%	2%
Very favorable	12%	11%	9%	16%	14%	16%	9%	13%	17%	11%	11%	14%	10%
Somewhat favorable	38%	40%	34%	40%	41%	34%	32%	44%	38%	40%	41%	35%	38%
Somewhat unfavorable	26%	25%	29%	24%	24%	29%	28%	25%	26%	21%	20%	30%	30%
Very unfavorable	17%	18%	18%	16%	17%	16%	21%	14%	15%	19%	21%	16%	15%
Don't know	7%	6%	9%	5%	4%	5%	9%	4%	4%	10%	7%	5%	7%
Totals	100%	100%	99%	101%	100%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,098)	(369)	(428)	(301)	(427)	(377)	(393)	(312)	(274)	(190)	(239)	(415)	(254)

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4F. Favorability of Years — 2025

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	4%	4%	5%	4%	5%	11%	-5%	6%	-2%	-1%	*
Very favorable	18%	17%	19%	20%	16%	17%	18%	19%	10%	19%	*
Somewhat favorable	32%	32%	31%	28%	33%	36%	27%	32%	33%	27%	*
Somewhat unfavorable	19%	18%	19%	19%	18%	17%	22%	18%	24%	16%	*
Very unfavorable	26%	27%	25%	25%	26%	25%	28%	27%	21%	32%	*
Don't know	6%	6%	6%	8%	7%	4%	5%	5%	11%	7%	*
Totals	101%	100%	100%	100%	100%	99%	100%	101%	99%	101%	*
Unweighted N	(1,099)	(515)	(584)	(284)	(295)	(309)	(211)	(720)	(147)	(169)	(63)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	4%	-30%	-7%	52%	-38%	44%	3%	10%	9%	9%	13%	10%	-15%
Very favorable	18%	10%	13%	32%	8%	31%	14%	18%	24%	22%	15%	21%	11%
Somewhat favorable	32%	23%	30%	43%	22%	40%	33%	35%	29%	27%	39%	32%	28%
Somewhat unfavorable	19%	22%	20%	15%	23%	16%	18%	18%	20%	15%	18%	20%	22%
Very unfavorable	26%	40%	30%	8%	44%	10%	26%	25%	24%	26%	24%	23%	32%
Don't know	6%	6%	8%	3%	3%	3%	8%	4%	3%	10%	4%	5%	7%
Totals	101%	101%	101%	101%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,099)	(369)	(429)	(301)	(427)	(377)	(393)	(312)	(274)	(190)	(239)	(415)	(255)

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4G. Favorability of Years — 2026

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	24%	22%	26%	19%	30%	30%	15%	21%	24%	30%	*
Very favorable	21%	19%	22%	24%	19%	24%	14%	18%	21%	26%	*
Somewhat favorable	18%	19%	17%	13%	22%	16%	19%	19%	12%	17%	*
Somewhat unfavorable	6%	7%	4%	7%	6%	5%	5%	6%	3%	6%	*
Very unfavorable	8%	9%	8%	10%	6%	6%	12%	9%	6%	7%	*
Don't know	48%	47%	49%	46%	46%	48%	50%	48%	57%	44%	*
Totals	101%	101%	100%	100%	99%	99%	100%	100%	99%	100%	*
Unweighted N	(1,090)	(511)	(579)	(283)	(294)	(305)	(208)	(713)	(146)	(168)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	24%	11%	11%	53%	4%	50%	20%	27%	26%	24%	27%	29%	14%
Very favorable	21%	11%	18%	32%	12%	34%	20%	23%	18%	19%	14%	26%	20%
Somewhat favorable	18%	19%	12%	23%	15%	21%	16%	16%	21%	20%	26%	15%	13%
Somewhat unfavorable	6%	7%	9%	1%	8%	3%	7%	6%	7%	6%	4%	6%	8%
Very unfavorable	8%	13%	11%	1%	14%	2%	10%	7%	7%	8%	9%	6%	11%
Don't know	48%	50%	50%	42%	51%	40%	48%	48%	46%	48%	47%	48%	49%
Totals	101%	100%	100%	99%	100%	100%	101%	100%	99%	101%	100%	101%	101%
Unweighted N	(1,090)	(368)	(424)	(298)	(422)	(374)	(390)	(310)	(272)	(189)	(237)	(413)	(251)

YouGov Survey: Favorability of Times

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5A. Favorability of Historical Years — 1066

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	5%	8%	2%	1%	1%	5%	12%	6%	3%	-3%	*
Very favorable	5%	6%	4%	8%	3%	5%	5%	5%	1%	3%	*
Somewhat favorable	9%	12%	6%	6%	8%	8%	15%	10%	7%	6%	*
Somewhat unfavorable	6%	6%	6%	5%	6%	6%	6%	8%	2%	2%	*
Very unfavorable	3%	4%	3%	8%	3%	1%	2%	1%	3%	9%	*
Don't know	77%	73%	80%	74%	79%	80%	72%	76%	87%	80%	*
Totals	100%	101%	99%	101%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,091)	(513)	(578)	(282)	(294)	(307)	(208)	(717)	(145)	(169)	(60)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	5%	0%	5%	9%	2%	12%	2%	6%	9%	6%	-1%	7%	5%
Very favorable	5%	3%	5%	7%	3%	8%	6%	4%	5%	5%	3%	6%	5%
Somewhat favorable	9%	11%	7%	9%	11%	11%	5%	10%	14%	10%	8%	8%	12%
Somewhat unfavorable	6%	8%	5%	6%	8%	5%	6%	5%	6%	4%	10%	4%	6%
Very unfavorable	3%	6%	3%	1%	5%	2%	3%	2%	5%	4%	2%	2%	5%
Don't know	77%	73%	80%	76%	73%	74%	80%	79%	70%	77%	76%	80%	72%
Totals	100%	101%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,091)	(367)	(426)	(298)	(424)	(372)	(391)	(310)	(271)	(190)	(238)	(411)	(252)

YouGov Survey: Favorability of Times
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5B. Favorability of Historical Years — 1492

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	12%	18%	5%	-1%	-2%	15%	34%	19%	-3%	-8%	*
Very favorable	10%	10%	10%	6%	7%	10%	16%	12%	2%	8%	*
Somewhat favorable	17%	21%	13%	12%	9%	18%	28%	20%	8%	7%	*
Somewhat unfavorable	8%	6%	10%	14%	7%	6%	6%	7%	5%	14%	*
Very unfavorable	7%	7%	7%	5%	11%	7%	4%	7%	8%	10%	*
Don't know	58%	56%	61%	63%	66%	59%	46%	54%	77%	61%	*
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,092)	(514)	(578)	(282)	(294)	(308)	(208)	(717)	(146)	(169)	(60)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	12%	-8%	7%	37%	-4%	37%	8%	19%	15%	15%	7%	15%	8%
Very favorable	10%	4%	5%	21%	4%	23%	7%	13%	15%	13%	9%	12%	6%
Somewhat favorable	17%	14%	16%	20%	18%	19%	13%	19%	20%	18%	16%	14%	21%
Somewhat unfavorable	8%	15%	6%	3%	14%	2%	5%	7%	11%	10%	9%	6%	9%
Very unfavorable	7%	11%	7%	2%	12%	3%	6%	6%	9%	7%	9%	4%	10%
Don't know	58%	55%	65%	54%	52%	53%	68%	55%	46%	52%	58%	64%	55%
Totals	100%	99%	99%	100%	100%	100%	99%	100%	101%	100%	101%	100%	101%
Unweighted N	(1,092)	(368)	(427)	(297)	(426)	(371)	(390)	(311)	(271)	(190)	(239)	(410)	(253)

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5C. Favorability of Historical Years — 1620

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	6%	8%	4%	2%	-3%	9%	16%	11%	0%	-6%	*
Very favorable	6%	7%	5%	8%	4%	7%	7%	8%	1%	4%	*
Somewhat favorable	10%	11%	9%	8%	6%	9%	17%	12%	7%	7%	*
Somewhat unfavorable	6%	6%	7%	5%	9%	6%	5%	7%	2%	7%	*
Very unfavorable	4%	4%	3%	8%	4%	2%	3%	2%	6%	9%	*
Don't know	73%	71%	76%	71%	77%	76%	68%	72%	84%	73%	*
Totals	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,093)	(514)	(579)	(282)	(294)	(308)	(209)	(718)	(146)	(169)	(60)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	6%	1%	4%	13%	-1%	15%	6%	8%	6%	8%	6%	8%	1%
Very favorable	6%	4%	5%	10%	4%	12%	6%	5%	8%	8%	6%	7%	4%
Somewhat favorable	10%	13%	8%	10%	11%	10%	8%	12%	13%	10%	11%	9%	11%
Somewhat unfavorable	6%	9%	6%	5%	10%	5%	5%	5%	10%	4%	8%	5%	9%
Very unfavorable	4%	7%	3%	2%	5%	2%	3%	3%	5%	6%	3%	2%	6%
Don't know	73%	68%	78%	73%	71%	71%	79%	75%	64%	72%	71%	78%	70%
Totals	99%	101%	100%	100%	101%	100%	101%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,093)	(368)	(427)	(298)	(426)	(372)	(391)	(311)	(271)	(190)	(239)	(411)	(253)

YouGov Survey: Favorability of Times

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5D. Favorability of Historical Years — 1776

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				*
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	46%	53%	40%	28%	38%	49%	69%	57%	11%	28%	*
Very favorable	31%	38%	26%	19%	24%	36%	45%	37%	12%	19%	*
Somewhat favorable	21%	21%	22%	19%	21%	19%	27%	24%	13%	19%	*
Somewhat unfavorable	4%	2%	6%	9%	3%	3%	2%	3%	9%	4%	*
Very unfavorable	2%	3%	2%	2%	4%	3%	0%	1%	6%	6%	*
Don't know	41%	36%	44%	50%	48%	39%	26%	34%	59%	53%	*
Totals	99%	100%	100%	99%	100%	100%	100%	99%	99%	101%	*
Unweighted N	(1,091)	(514)	(577)	(281)	(293)	(308)	(209)	(718)	(145)	(168)	(60)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	46%	34%	41%	65%	44%	63%	39%	50%	61%	47%	54%	44%	44%
Very favorable	31%	23%	26%	47%	24%	51%	24%	34%	42%	40%	32%	32%	25%
Somewhat favorable	21%	24%	21%	20%	30%	16%	21%	23%	24%	17%	26%	17%	28%
Somewhat unfavorable	4%	9%	3%	1%	5%	2%	5%	3%	3%	6%	4%	3%	6%
Very unfavorable	2%	4%	2%	1%	4%	2%	2%	3%	2%	4%	1%	2%	3%
Don't know	41%	40%	48%	32%	37%	31%	48%	37%	30%	34%	37%	47%	39%
Totals	99%	100%	100%	101%	100%	102%	100%	100%	101%	101%	100%	101%	101%
Unweighted N	(1,091)	(368)	(426)	(297)	(425)	(371)	(390)	(311)	(270)	(189)	(239)	(411)	(252)

YouGov Survey: Favorability of Times

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5E. Favorability of Historical Years — 1789

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	14%	18%	11%	14%	12%	16%	16%	19%	0%	4%	*
Very favorable	10%	13%	7%	11%	8%	11%	9%	11%	2%	6%	*
Somewhat favorable	12%	12%	11%	11%	12%	10%	14%	14%	6%	9%	*
Somewhat unfavorable	5%	5%	5%	7%	4%	4%	5%	5%	2%	7%	*
Very unfavorable	2%	2%	2%	1%	4%	2%	1%	1%	6%	3%	*
Don't know	71%	67%	75%	69%	71%	73%	71%	69%	85%	75%	*
Totals	100%	99%	100%	99%	99%	100%	100%	100%	101%	100%	*
Unweighted N	(1,090)	(509)	(581)	(283)	(291)	(308)	(208)	(716)	(147)	(166)	(61)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	14%	9%	13%	22%	11%	20%	12%	10%	23%	17%	14%	13%	15%
Very favorable	10%	6%	10%	13%	9%	15%	7%	8%	17%	13%	8%	9%	9%
Somewhat favorable	12%	13%	9%	13%	13%	12%	10%	10%	16%	11%	14%	9%	15%
Somewhat unfavorable	5%	7%	5%	3%	7%	5%	3%	5%	7%	6%	5%	3%	7%
Very unfavorable	2%	4%	2%	1%	4%	2%	2%	3%	3%	1%	3%	2%	2%
Don't know	71%	70%	74%	70%	68%	67%	78%	75%	58%	68%	69%	78%	66%
Totals	100%	100%	100%	100%	101%	101%	100%	101%	101%	99%	99%	101%	99%
Unweighted N	(1,090)	(364)	(427)	(299)	(421)	(376)	(389)	(308)	(273)	(187)	(238)	(412)	(253)

YouGov Survey: Favorability of Times

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5F. Favorability of Historical Years — 1860

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	-1%	-1%	0%	8%	0%	-3%	-6%	-1%	-7%	-3%	*
Very favorable	4%	6%	3%	9%	2%	4%	3%	4%	2%	3%	*
Somewhat favorable	11%	12%	10%	13%	13%	7%	11%	11%	3%	11%	*
Somewhat unfavorable	10%	12%	9%	12%	5%	11%	14%	12%	6%	12%	*
Very unfavorable	6%	7%	5%	2%	10%	4%	6%	5%	6%	5%	*
Don't know	69%	64%	74%	65%	70%	74%	66%	67%	83%	68%	*
Totals	100%	101%	101%	101%	100%	100%	100%	99%	100%	99%	*
Unweighted N	(1,087)	(507)	(580)	(283)	(291)	(306)	(207)	(714)	(147)	(166)	(60)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	-1%	-2%	-7%	7%	-10%	6%	1%	0%	-8%	5%	3%	0%	-10%
Very favorable	4%	4%	3%	6%	3%	5%	5%	2%	4%	5%	4%	4%	4%
Somewhat favorable	11%	12%	6%	14%	9%	15%	7%	12%	13%	16%	12%	9%	9%
Somewhat unfavorable	10%	11%	10%	10%	13%	9%	8%	7%	17%	10%	8%	8%	17%
Very unfavorable	6%	7%	6%	3%	9%	5%	4%	7%	8%	6%	6%	5%	6%
Don't know	69%	65%	74%	67%	66%	66%	75%	73%	58%	64%	70%	74%	65%
Totals	100%	99%	99%	100%	100%	100%	99%	101%	100%	101%	100%	100%	101%
Unweighted N	(1,087)	(363)	(425)	(299)	(420)	(375)	(389)	(308)	(270)	(186)	(238)	(411)	(252)

YouGov Survey: Favorability of Times

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5G. Favorability of Historical Years — 1914

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	-13%	-14%	-13%	-6%	-20%	-7%	-22%	-17%	-2%	-2%	*
Very favorable	6%	8%	4%	10%	2%	7%	4%	5%	8%	6%	*
Somewhat favorable	6%	6%	6%	11%	4%	5%	4%	6%	4%	11%	*
Somewhat unfavorable	13%	14%	12%	18%	11%	11%	13%	14%	9%	10%	*
Very unfavorable	12%	14%	11%	10%	15%	8%	17%	13%	5%	9%	*
Don't know	63%	58%	67%	50%	67%	68%	61%	62%	73%	63%	*
Totals	100%	100%	100%	99%	99%	99%	99%	100%	99%	99%	*
Unweighted N	(1,086)	(506)	(580)	(282)	(291)	(307)	(206)	(714)	(146)	(166)	(60)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	-13%	-18%	-11%	-11%	-25%	-11%	-12%	-4%	-23%	-20%	-9%	-4%	-27%
Very favorable	6%	4%	8%	5%	3%	5%	5%	8%	6%	3%	6%	9%	3%
Somewhat favorable	6%	8%	4%	7%	5%	8%	3%	7%	9%	6%	7%	6%	5%
Somewhat unfavorable	13%	17%	12%	12%	20%	14%	11%	12%	19%	14%	12%	10%	18%
Very unfavorable	12%	14%	11%	12%	14%	11%	9%	8%	19%	16%	10%	9%	16%
Don't know	63%	57%	66%	64%	58%	62%	72%	64%	47%	61%	65%	65%	57%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	99%	99%
Unweighted N	(1,086)	(362)	(425)	(299)	(419)	(375)	(388)	(308)	(271)	(186)	(238)	(411)	(251)

YouGov Survey: Favorability of Times

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5H. Favorability of Historical Years — 1928

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	-8%	-10%	-5%	2%	-8%	-6%	-19%	-9%	-3%	-7%	*
Very favorable	4%	5%	4%	8%	2%	4%	3%	4%	3%	5%	*
Somewhat favorable	10%	10%	10%	16%	10%	8%	7%	10%	7%	10%	*
Somewhat unfavorable	12%	13%	10%	13%	10%	12%	13%	13%	7%	11%	*
Very unfavorable	10%	11%	9%	9%	10%	7%	17%	10%	7%	12%	*
Don't know	64%	61%	67%	55%	68%	70%	60%	63%	76%	62%	*
Totals	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(1,090)	(509)	(581)	(283)	(292)	(308)	(207)	(716)	(147)	(166)	(61)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	-8%	-15%	-5%	-4%	-18%	-6%	0%	-7%	-13%	-10%	-1%	-2%	-20%
Very favorable	4%	2%	6%	5%	3%	5%	5%	3%	7%	4%	5%	5%	3%
Somewhat favorable	10%	12%	7%	11%	9%	11%	10%	10%	11%	10%	13%	9%	8%
Somewhat unfavorable	12%	13%	9%	13%	14%	13%	9%	10%	17%	9%	12%	10%	17%
Very unfavorable	10%	16%	8%	7%	15%	9%	6%	10%	13%	16%	7%	7%	14%
Don't know	64%	57%	69%	64%	58%	62%	70%	67%	53%	61%	64%	69%	58%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,090)	(364)	(427)	(299)	(421)	(376)	(389)	(309)	(272)	(188)	(238)	(412)	(252)

YouGov Survey: Favorability of Times
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51. Favorability of Historical Years — 1939

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	-15%	-19%	-12%	-14%	-22%	-9%	-18%	-17%	-16%	-7%	*
Very favorable	4%	5%	3%	6%	1%	6%	3%	4%	2%	4%	*
Somewhat favorable	7%	7%	7%	9%	5%	7%	8%	7%	5%	13%	*
Somewhat unfavorable	10%	12%	9%	10%	11%	11%	10%	11%	11%	8%	*
Very unfavorable	16%	19%	14%	19%	17%	11%	20%	18%	11%	17%	*
Don't know	62%	57%	66%	55%	66%	65%	59%	61%	71%	58%	*
Totals	99%	100%	99%	99%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,083)	(510)	(573)	(281)	(294)	(303)	(205)	(706)	(145)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	-15%	-26%	-12%	-9%	-31%	-8%	-11%	-7%	-27%	-15%	-16%	-11%	-22%
Very favorable	4%	3%	3%	6%	3%	6%	5%	3%	5%	3%	5%	5%	2%
Somewhat favorable	7%	7%	8%	8%	5%	9%	5%	11%	8%	9%	7%	7%	8%
Somewhat unfavorable	10%	14%	8%	10%	16%	11%	8%	11%	13%	9%	11%	11%	10%
Very unfavorable	16%	22%	15%	12%	24%	12%	13%	9%	27%	19%	17%	12%	22%
Don't know	62%	54%	65%	65%	53%	61%	70%	65%	46%	60%	61%	65%	58%
Totals	99%	100%	99%	101%	101%	99%	101%	99%	99%	100%	101%	100%	100%
Unweighted N	(1,083)	(361)	(426)	(296)	(420)	(372)	(386)	(311)	(269)	(188)	(235)	(408)	(252)

5J. Favorability of Historical Years — 1945

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	20%	29%	12%	12%	11%	20%	40%	25%	4%	14%	*
Very favorable	16%	21%	12%	14%	12%	17%	24%	19%	7%	13%	*
Somewhat favorable	17%	20%	14%	18%	14%	13%	24%	18%	10%	19%	*
Somewhat unfavorable	7%	5%	9%	12%	6%	7%	4%	6%	8%	9%	*
Very unfavorable	6%	7%	5%	8%	9%	3%	3%	5%	6%	9%	*
Don't know	54%	47%	60%	48%	59%	60%	45%	52%	69%	50%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,084)	(509)	(575)	(282)	(294)	(303)	(205)	(707)	(146)	(168)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	20%	9%	26%	25%	24%	31%	12%	23%	30%	9%	26%	23%	19%
Very favorable	16%	15%	16%	19%	19%	24%	11%	14%	27%	18%	20%	17%	13%
Somewhat favorable	17%	16%	17%	17%	20%	18%	14%	19%	18%	11%	18%	16%	20%
Somewhat unfavorable	7%	11%	4%	7%	7%	6%	6%	5%	7%	8%	5%	7%	8%
Very unfavorable	6%	10%	3%	5%	7%	4%	6%	5%	8%	11%	6%	3%	6%
Don't know	54%	48%	60%	52%	47%	48%	63%	57%	39%	52%	51%	57%	53%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,084)	(363)	(425)	(296)	(422)	(371)	(385)	(311)	(269)	(188)	(236)	(407)	(253)

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5K. Favorability of Historical Years — 1968

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	17%	13%	21%	13%	2%	19%	35%	20%	8%	17%	*
Very favorable	11%	10%	13%	5%	4%	12%	24%	14%	3%	7%	*
Somewhat favorable	22%	22%	21%	21%	14%	20%	33%	22%	19%	21%	*
Somewhat unfavorable	10%	11%	8%	10%	7%	9%	13%	10%	10%	8%	*
Very unfavorable	6%	8%	5%	4%	9%	4%	9%	7%	4%	4%	*
Don't know	51%	49%	53%	60%	66%	55%	21%	47%	64%	59%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,085)	(511)	(574)	(283)	(294)	(303)	(205)	(707)	(146)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	17%	18%	10%	24%	19%	19%	21%	22%	9%	12%	32%	16%	9%
Very favorable	11%	9%	9%	17%	12%	17%	12%	12%	12%	11%	11%	13%	10%
Somewhat favorable	22%	25%	18%	22%	25%	20%	20%	24%	22%	18%	34%	18%	19%
Somewhat unfavorable	10%	10%	11%	8%	11%	10%	7%	9%	13%	8%	10%	8%	13%
Very unfavorable	6%	7%	5%	7%	7%	9%	4%	4%	13%	9%	3%	7%	7%
Don't know	51%	49%	57%	46%	44%	44%	58%	51%	41%	54%	43%	55%	51%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	101%	100%	101%	101%	100%
Unweighted N	(1,085)	(364)	(425)	(296)	(422)	(372)	(386)	(311)	(270)	(189)	(235)	(408)	(253)

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5L. Favorability of Historical Years — 1989

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				*
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	47%	44%	50%	27%	40%	65%	47%	50%	40%	40%	*
Very favorable	22%	19%	24%	13%	19%	29%	21%	24%	14%	18%	*
Somewhat favorable	32%	33%	31%	22%	26%	39%	38%	34%	32%	26%	*
Somewhat unfavorable	5%	6%	4%	7%	4%	3%	8%	5%	5%	3%	*
Very unfavorable	2%	2%	1%	1%	1%	1%	4%	2%	1%	2%	*
Don't know	39%	40%	39%	57%	49%	28%	29%	35%	48%	51%	*
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,086)	(511)	(575)	(283)	(294)	(304)	(205)	(709)	(145)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	47%	52%	36%	56%	52%	52%	45%	50%	50%	44%	57%	49%	36%
Very favorable	22%	22%	17%	27%	21%	27%	23%	21%	20%	25%	22%	24%	15%
Somewhat favorable	32%	35%	28%	34%	37%	33%	29%	35%	38%	26%	41%	29%	32%
Somewhat unfavorable	5%	3%	8%	5%	4%	6%	5%	4%	7%	7%	5%	4%	7%
Very unfavorable	2%	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	3%
Don't know	39%	38%	46%	33%	36%	33%	42%	40%	33%	42%	31%	42%	43%
Totals	100%	100%	101%	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,086)	(363)	(426)	(297)	(422)	(373)	(385)	(311)	(271)	(189)	(236)	(408)	(253)

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5M. Favorability of Historical Years — 2000

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				*
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	
Net (favorable - unfavorable)	48%	50%	47%	47%	56%	50%	38%	50%	55%	34%	*
Very favorable	23%	24%	23%	19%	29%	23%	22%	26%	17%	17%	*
Somewhat favorable	37%	37%	38%	32%	39%	41%	35%	37%	44%	32%	*
Somewhat unfavorable	7%	7%	7%	3%	9%	6%	11%	7%	3%	8%	*
Very unfavorable	5%	4%	6%	1%	3%	7%	8%	5%	3%	7%	*
Don't know	27%	28%	26%	44%	20%	23%	24%	24%	33%	36%	*
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,096)	(513)	(583)	(283)	(295)	(307)	(211)	(718)	(146)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	48%	51%	49%	45%	56%	47%	45%	46%	56%	56%	47%	48%	45%
Very favorable	23%	24%	18%	29%	26%	27%	24%	21%	30%	28%	24%	23%	19%
Somewhat favorable	37%	38%	41%	32%	40%	36%	35%	39%	36%	38%	36%	37%	40%
Somewhat unfavorable	7%	6%	6%	9%	6%	9%	7%	9%	5%	4%	10%	7%	7%
Very unfavorable	5%	4%	4%	7%	4%	7%	7%	5%	4%	5%	4%	6%	6%
Don't know	27%	28%	30%	23%	24%	21%	28%	26%	25%	26%	27%	27%	29%
Totals	99%	100%	99%	100%	100%	100%	101%	100%	100%	101%	101%	100%	101%
Unweighted N	(1,096)	(367)	(429)	(300)	(427)	(375)	(392)	(311)	(273)	(189)	(238)	(414)	(255)

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5N. Favorability of Historical Years — 2001

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	21%	18%	24%	22%	23%	26%	12%	22%	25%	13%	*
Very favorable	19%	19%	19%	19%	23%	17%	16%	20%	13%	14%	*
Somewhat favorable	29%	27%	31%	23%	29%	35%	27%	30%	35%	25%	*
Somewhat unfavorable	14%	15%	14%	9%	17%	15%	14%	14%	12%	14%	*
Very unfavorable	13%	13%	12%	11%	12%	12%	17%	13%	11%	13%	*
Don't know	25%	26%	24%	37%	19%	21%	25%	22%	30%	33%	*
Totals	100%	100%	100%	99%	100%	100%	99%	99%	101%	99%	*
Unweighted N	(1,096)	(514)	(582)	(283)	(295)	(308)	(210)	(719)	(146)	(169)	(62)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	21%	19%	20%	25%	17%	23%	27%	18%	22%	21%	14%	29%	17%
Very favorable	19%	18%	14%	25%	17%	22%	21%	18%	19%	22%	18%	21%	13%
Somewhat favorable	29%	29%	32%	26%	30%	30%	28%	29%	34%	28%	28%	30%	31%
Somewhat unfavorable	14%	16%	12%	15%	18%	15%	10%	20%	15%	14%	15%	12%	17%
Very unfavorable	13%	12%	14%	11%	12%	13%	13%	8%	16%	15%	17%	11%	11%
Don't know	25%	25%	27%	22%	22%	20%	28%	25%	15%	21%	22%	26%	28%
Totals	100%	100%	99%	99%	99%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,096)	(368)	(427)	(301)	(427)	(376)	(391)	(312)	(274)	(189)	(239)	(415)	(253)

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50. Favorability of Historical Years — 2008

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				*
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	
Net (favorable - unfavorable)	27%	22%	32%	33%	25%	22%	32%	26%	31%	31%	*
Very favorable	20%	21%	19%	20%	23%	19%	19%	19%	24%	19%	*
Somewhat favorable	32%	28%	35%	31%	31%	32%	32%	33%	26%	32%	*
Somewhat unfavorable	13%	15%	12%	9%	21%	14%	8%	14%	8%	10%	*
Very unfavorable	11%	12%	10%	9%	8%	14%	12%	12%	11%	9%	*
Don't know	24%	24%	23%	30%	16%	21%	29%	22%	31%	30%	*
Totals	100%	100%	99%	99%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,097)	(514)	(583)	(283)	(295)	(308)	(211)	(720)	(146)	(169)	(62)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	27%	36%	19%	29%	31%	26%	29%	25%	23%	34%	28%	25%	27%
Very favorable	20%	21%	19%	21%	24%	22%	20%	21%	24%	20%	20%	24%	16%
Somewhat favorable	32%	36%	27%	33%	32%	31%	31%	31%	30%	36%	34%	26%	35%
Somewhat unfavorable	13%	12%	15%	13%	14%	13%	11%	14%	18%	12%	14%	15%	12%
Very unfavorable	11%	8%	12%	12%	10%	15%	11%	12%	13%	10%	12%	10%	12%
Don't know	24%	23%	26%	21%	20%	19%	28%	22%	15%	22%	20%	25%	25%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,097)	(368)	(428)	(301)	(426)	(377)	(392)	(312)	(273)	(189)	(239)	(415)	(254)

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5P. Favorability of Historical Years — 2016

Do you have a favorable or an unfavorable opinion of each of the following years?

	Gender		Age (4 category)				Race (4 category)				* *
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (favorable - unfavorable)	29%	26%	32%	31%	28%	27%	32%	30%	25%	23%	*
Very favorable	23%	23%	23%	34%	20%	18%	21%	23%	20%	20%	*
Somewhat favorable	32%	31%	33%	24%	35%	34%	31%	33%	28%	32%	*
Somewhat unfavorable	14%	15%	12%	18%	15%	12%	11%	15%	11%	12%	*
Very unfavorable	12%	13%	11%	9%	12%	14%	10%	11%	12%	17%	*
Don't know	21%	19%	22%	16%	18%	21%	27%	18%	29%	19%	*
Totals	102%	101%	101%	101%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,097)	(515)	(582)	(283)	(295)	(309)	(210)	(719)	(146)	(169)	(63)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (favorable - unfavorable)	29%	6%	28%	53%	4%	55%	30%	24%	35%	36%	29%	34%	17%
Very favorable	23%	18%	23%	27%	17%	31%	20%	20%	29%	27%	24%	22%	19%
Somewhat favorable	32%	26%	30%	40%	25%	38%	34%	31%	31%	33%	31%	33%	28%
Somewhat unfavorable	14%	20%	12%	9%	17%	8%	13%	15%	11%	13%	15%	12%	15%
Very unfavorable	12%	18%	12%	5%	21%	7%	10%	12%	14%	12%	12%	10%	15%
Don't know	21%	19%	23%	19%	20%	16%	22%	22%	16%	15%	19%	22%	24%
Totals	102%	101%	100%	100%	100%	100%	99%	100%	101%	100%	101%	99%	101%
Unweighted N	(1,097)	(368)	(428)	(301)	(427)	(377)	(392)	(312)	(273)	(188)	(239)	(415)	(255)

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Interviewing Dates	January 2 - 5, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.546, with a mean of one and a standard deviation of 0.911.
Number of respondents	1,099
Margin of error	± 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	70 questions not reported.