#### YouGov Survey: Favorability of States



Sample 1144 U.S. adult citizens Conducted June 9 - 11, 2025

Margin of Error  $\pm 3.7\%$ 

#### 1. Do you have a favorable or an unfavorable opinion of the following states?

	Net	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
North Carolina	45%	22%	41%	14%	4%	20%
Pennsylvania	34%	14%	43%	17%	5%	22%
Georgia	32%	16%	41%	19%	6%	18%
Michigan	26%	15%	37%	16%	9%	24%
Texas	24%	26%	31%	16%	17%	10%
Florida	22%	28%	29%	14%	21%	8%
Ohio	22%	12%	37%	18%	9%	24%
Illinois	20%	13%	35%	16%	12%	23%
New York	20%	24%	31%	16%	20%	9%
California	11%	27%	24%	11%	29%	9%

Interviewing Dates June 9 - 11, 2025

**Target population** U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.05, with a mean of one and a standard deviation of

0.771.

Number of respondents 1144

 $\textbf{Margin of error} \\ \qquad \qquad \pm \ 3.7\% \ (\text{adjusted for weighting})$ 

Survey mode Web-based interviews

**Questions not reported** 83 questions not reported.



1A. Favorability of States — North Carolina

		Ge	ender		Age (4 d	category)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net	45%	47%	43%	41%	51%	38%	52%	49%	42%	30%	*
Very favorable	22%	25%	19%	19%	26%	19%	23%	23%	26%	19%	*
Somewhat favorable	41%	41%	41%	40%	39%	39%	47%	43%	35%	32%	*
Somewhat unfavorable	14%	14%	13%	16%	11%	15%	13%	15%	9%	15%	*
Very unfavorable	4%	5%	3%	1%	4%	5%	5%	2%	9%	5%	*
Don't know	20%	15%	24%	24%	20%	22%	12%	17%	21%	28%	*
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,136)	(535)	(601)	(296)	(305)	(317)	(218)	(723)	(151)	(188)	(74)

			Party ID	)	2024	1 Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net	45%	28%	39%	68%	24%	64%	40%	55%	50%	49%	38%	53%	35%
Very favorable	22%	15%	17%	34%	14%	27%	22%	24%	23%	18%	19%	26%	18%
Somewhat favorable	41%	40%	40%	43%	41%	48%	36%	47%	46%	48%	42%	40%	36%
Somewhat unfavorable	14%	19%	16%	7%	24%	8%	12%	13%	16%	13%	19%	11%	13%
Very unfavorable	4%	8%	3%	1%	7%	2%	5%	3%	3%	4%	4%	2%	6%
Don't know	20%	18%	24%	15%	15%	15%	26%	13%	12%	16%	15%	20%	26%
Totals	101%	100%	100%	100%	101%	100%	101%	100%	100%	99%	99%	99%	99%
Unweighted N	(1,136)	(402)	(428)	(306)	(456)	(393)	(443)	(325)	(263)	(205)	(234)	(424)	(273)



1B. Favorability of States — Pennsylvania

		Ge	ender		Age (4 d	category)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net	34%	34%	35%	48%	40%	24%	30%	36%	37%	18%	*
Very favorable	14%	15%	13%	16%	15%	11%	15%	14%	19%	15%	*
Somewhat favorable	43%	44%	41%	44%	45%	40%	43%	45%	35%	31%	*
Somewhat unfavorable	17%	20%	15%	9%	16%	20%	23%	18%	9%	23%	*
Very unfavorable	5%	6%	4%	3%	3%	7%	4%	4%	7%	5%	*
Don't know	22%	15%	27%	29%	22%	21%	15%	19%	30%	27%	*
Totals	101%	100%	100%	101%	101%	99%	100%	100%	100%	101%	*
Unweighted N	(1,136)	(536)	(600)	(298)	(301)	(317)	(220)	(723)	(150)	(189)	(74)

			Party ID	)	2024	1 Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net	34%	48%	34%	23%	54%	26%	26%	39%	46%	42%	34%	34%	30%
Very favorable	14%	18%	8%	16%	18%	14%	10%	17%	17%	24%	12%	13%	11%
Somewhat favorable	43%	46%	45%	36%	51%	43%	38%	44%	51%	42%	45%	42%	42%
Somewhat unfavorable	17%	10%	17%	24%	11%	25%	16%	19%	19%	20%	17%	16%	18%
Very unfavorable	5%	7%	2%	6%	5%	5%	6%	4%	3%	3%	6%	4%	5%
Don't know	22%	19%	27%	18%	15%	13%	30%	15%	10%	11%	21%	25%	24%
Totals	101%	100%	99%	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,136)	(400)	(429)	(307)	(453)	(395)	(444)	(324)	(263)	(204)	(234)	(426)	(272)



1C. Favorability of States — Georgia

		Ge	ender		Age (4 d	category)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net	32%	32%	32%	36%	44%	25%	27%	31%	47%	29%	*
Very favorable	16%	16%	16%	17%	20%	12%	16%	16%	26%	14%	*
Somewhat favorable	41%	43%	39%	39%	42%	41%	42%	42%	39%	38%	*
Somewhat unfavorable	19%	21%	17%	17%	13%	19%	26%	21%	10%	18%	*
Very unfavorable	6%	6%	6%	3%	5%	9%	6%	6%	8%	5%	*
Don't know	18%	14%	22%	24%	19%	19%	10%	16%	17%	24%	*
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	99%	*
Unweighted N	(1,134)	(535)	(599)	(297)	(302)	(316)	(219)	(722)	(150)	(187)	(75)

			Party ID	)	2024	1 Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net	32%	14%	28%	54%	8%	49%	34%	39%	27%	36%	27%	38%	24%
Very favorable	16%	14%	11%	24%	14%	20%	15%	17%	19%	12%	15%	22%	10%
Somewhat favorable	41%	36%	41%	46%	34%	49%	40%	47%	39%	49%	41%	39%	39%
Somewhat unfavorable	19%	25%	19%	12%	30%	14%	15%	19%	25%	19%	23%	18%	16%
Very unfavorable	6%	10%	5%	3%	10%	5%	6%	6%	6%	6%	6%	5%	9%
Don't know	18%	14%	23%	15%	12%	12%	23%	12%	11%	14%	15%	16%	26%
Totals	100%	99%	99%	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,134)	(398)	(429)	(307)	(453)	(395)	(444)	(325)	(261)	(205)	(232)	(424)	(273)



1D. Favorability of States — Michigan

		Ge	ender		Age (4 d	category)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net	26%	22%	30%	39%	37%	14%	19%	25%	34%	24%	*
Very favorable	15%	15%	14%	18%	16%	13%	12%	14%	25%	13%	*
Somewhat favorable	37%	38%	35%	36%	39%	32%	41%	38%	27%	33%	*
Somewhat unfavorable	16%	19%	12%	12%	8%	20%	21%	17%	12%	12%	*
Very unfavorable	9%	12%	7%	3%	9%	11%	13%	10%	7%	10%	*
Don't know	24%	16%	32%	31%	27%	24%	14%	21%	30%	33%	*
Totals	101%	100%	100%	100%	99%	100%	101%	100%	101%	101%	*
Unweighted N	(1,137)	(536)	(601)	(297)	(305)	(316)	(219)	(723)	(151)	(188)	(75)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net	26%	45%	28%	6%	52%	7%	22%	25%	39%	33%	38%	13%	32%
Very favorable	15%	20%	11%	14%	22%	14%	12%	17%	17%	13%	21%	12%	13%
Somewhat favorable	37%	42%	39%	29%	45%	33%	33%	37%	46%	40%	40%	32%	38%
Somewhat unfavorable	16%	12%	14%	21%	12%	24%	14%	19%	16%	15%	15%	18%	13%
Very unfavorable	9%	4%	7%	17%	3%	16%	10%	9%	8%	6%	9%	13%	7%
Don't know	24%	21%	30%	19%	17%	14%	31%	18%	13%	26%	15%	25%	29%
Totals	101%	99%	101%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,137)	(400)	(430)	(307)	(456)	(395)	(444)	(327)	(262)	(205)	(234)	(424)	(274)



1E. Favorability of States — Texas

		Ge	ender		Age (4 d	category)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net	24%	32%	17%	29%	25%	18%	28%	25%	30%	20%	*
Very favorable	26%	34%	19%	29%	30%	21%	29%	27%	27%	27%	*
Somewhat favorable	31%	28%	33%	30%	28%	33%	31%	31%	29%	26%	*
Somewhat unfavorable	16%	15%	17%	19%	19%	15%	12%	15%	15%	19%	*
Very unfavorable	17%	16%	18%	10%	14%	21%	20%	18%	11%	14%	*
Don't know	10%	7%	13%	12%	10%	11%	8%	8%	18%	14%	*
Totals	100%	100%	100%	100%	101%	101%	100%	99%	100%	100%	*
Unweighted N	(1,134)	(535)	(599)	(297)	(302)	(316)	(219)	(722)	(149)	(188)	(75)

			Party ID	)	2024	4 Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net	24%	-23%	22%	72%	-24%	68%	22%	36%	15%	17%	13%	42%	10%
Very favorable	26%	14%	19%	46%	13%	43%	24%	27%	32%	22%	23%	32%	23%
Somewhat favorable	31%	18%	36%	37%	21%	38%	30%	39%	23%	31%	30%	33%	28%
Somewhat unfavorable	16%	26%	15%	8%	21%	8%	17%	16%	18%	22%	16%	12%	20%
Very unfavorable	17%	29%	18%	3%	37%	4%	15%	14%	23%	13%	24%	12%	21%
Don't know	10%	12%	12%	6%	8%	7%	14%	5%	4%	12%	8%	11%	9%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	101%
Unweighted N	(1,134)	(399)	(428)	(307)	(452)	(394)	(445)	(324)	(261)	(204)	(233)	(424)	(273)



1F. Favorability of States — Florida

		Ge	ender		Age (4 d	category)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net	22%	28%	16%	29%	22%	16%	24%	24%	14%	21%	*
Very favorable	28%	36%	21%	25%	27%	27%	31%	31%	23%	18%	*
Somewhat favorable	29%	25%	33%	34%	30%	27%	28%	28%	28%	37%	*
Somewhat unfavorable	14%	15%	14%	18%	16%	12%	13%	14%	12%	18%	*
Very unfavorable	21%	17%	23%	13%	20%	25%	22%	21%	25%	16%	*
Don't know	8%	7%	9%	10%	7%	9%	6%	6%	12%	12%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,134)	(536)	(598)	(298)	(304)	(315)	(217)	(721)	(150)	(189)	(74)

			Party ID	Party ID		2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net	22%	-23%	18%	70%	-32%	69%	26%	31%	10%	31%	11%	30%	13%	
Very favorable	28%	12%	22%	50%	12%	47%	26%	30%	27%	26%	24%	33%	25%	
Somewhat favorable	29%	24%	30%	33%	19%	35%	31%	33%	26%	36%	29%	27%	28%	
Somewhat unfavorable	14%	21%	16%	7%	22%	7%	11%	14%	21%	13%	14%	15%	15%	
Very unfavorable	21%	38%	19%	6%	42%	6%	20%	18%	22%	18%	28%	15%	25%	
Don't know	8%	5%	13%	4%	5%	5%	12%	5%	4%	7%	4%	11%	7%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	
Unweighted N	(1,134)	(399)	(428)	(307)	(453)	(395)	(443)	(325)	(262)	(205)	(233)	(423)	(273)	



1G. Favorability of States — Ohio

		Ge	ender		Age (4 d	category)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Net	22%	24%	20%	24%	22%	17%	28%	27%	10%	10%	*	
Very favorable	12%	16%	9%	13%	15%	10%	11%	13%	14%	11%	*	
Somewhat favorable	37%	37%	36%	35%	34%	35%	44%	40%	26%	27%	*	
Somewhat unfavorable	18%	21%	16%	16%	20%	19%	18%	19%	17%	19%	*	
Very unfavorable	9%	8%	9%	7%	8%	10%	9%	7%	14%	9%	*	
Don't know	24%	17%	31%	29%	23%	26%	18%	21%	28%	33%	*	
Totals	100%	99%	101%	100%	100%	100%	100%	100%	99%	99%	*	
Unweighted N	(1,138)	(536)	(602)	(298)	(305)	(317)	(218)	(724)	(150)	(188)	(76)	

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net	22%	2%	17%	47%	-4%	48%	20%	24%	28%	31%	18%	26%	12%
Very favorable	12%	10%	7%	21%	9%	21%	13%	13%	11%	9%	17%	13%	9%
Somewhat favorable	37%	29%	37%	43%	30%	45%	32%	40%	46%	43%	34%	38%	31%
Somewhat unfavorable	18%	22%	20%	12%	30%	15%	15%	22%	19%	16%	22%	16%	20%
Very unfavorable	9%	15%	7%	4%	14%	3%	9%	7%	10%	5%	11%	8%	9%
Don't know	24%	24%	28%	19%	18%	16%	32%	19%	14%	26%	16%	25%	31%
Totals	100%	100%	99%	99%	101%	100%	101%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,138)	(400)	(431)	(307)	(455)	(395)	(442)	(328)	(263)	(206)	(234)	(425)	(273)



1H. Favorability of States — Illinois

		Ge	ender		Age (4 c	ategory)			Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
Net	20%	14%	25%	38%	30%	9%	8%	17%	42%	16%	*		
Very favorable	13%	14%	13%	12%	18%	11%	13%	12%	24%	15%	*		
Somewhat favorable	35%	36%	34%	42%	35%	31%	34%	36%	33%	26%	*		
Somewhat unfavorable	16%	18%	15%	13%	14%	17%	20%	17%	13%	13%	*		
Very unfavorable	12%	18%	7%	4%	9%	17%	19%	14%	2%	13%	*		
Don't know	23%	15%	31%	29%	25%	23%	15%	20%	28%	33%	*		
Totals	99%	101%	100%	100%	101%	99%	101%	99%	100%	100%	*		
Unweighted N	(1,136)	(536)	(600)	(297)	(303)	(316)	(220)	(726)	(148)	(187)	(75)		

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net	20%	56%	19%	-13%	56%	-11%	17%	19%	30%	28%	25%	13%	22%
Very favorable	13%	22%	9%	11%	23%	9%	12%	12%	17%	10%	20%	12%	11%
Somewhat favorable	35%	45%	37%	23%	47%	27%	32%	38%	41%	40%	37%	31%	36%
Somewhat unfavorable	16%	11%	17%	20%	12%	19%	17%	18%	14%	15%	19%	17%	12%
Very unfavorable	12%	1%	10%	27%	2%	29%	10%	13%	14%	7%	13%	13%	13%
Don't know	23%	22%	27%	20%	17%	16%	28%	19%	14%	28%	11%	26%	27%
Totals	99%	101%	100%	101%	101%	100%	99%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,136)	(401)	(428)	(307)	(455)	(395)	(445)	(325)	(262)	(205)	(233)	(425)	(273)



#### 11. Favorability of States — New York

		Ge	ender		Age (4 c	ategory)			Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
Net	20%	14%	26%	52%	46%	3%	-14%	12%	50%	27%	*		
Very favorable	24%	27%	22%	35%	29%	17%	19%	22%	32%	29%	*		
Somewhat favorable	31%	28%	35%	36%	40%	29%	22%	30%	36%	28%	*		
Somewhat unfavorable	16%	16%	17%	13%	8%	18%	26%	18%	11%	11%	*		
Very unfavorable	20%	25%	14%	5%	15%	26%	29%	22%	7%	19%	*		
Don't know	9%	5%	12%	11%	9%	11%	4%	7%	13%	13%	*		
Totals	100%	101%	100%	100%	101%	101%	100%	99%	99%	100%	*		
Unweighted N	(1,132)	(535)	(597)	(295)	(303)	(316)	(218)	(721)	(149)	(187)	(75)		

			Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net	20%	69%	17%	-25%	70%	-25%	16%	20%	31%	33%	16%	10%	33%	
Very favorable	24%	39%	17%	19%	36%	15%	20%	25%	30%	30%	17%	24%	28%	
Somewhat favorable	31%	41%	36%	17%	46%	21%	31%	33%	33%	34%	36%	27%	33%	
Somewhat unfavorable	16%	8%	19%	22%	10%	21%	15%	18%	15%	20%	18%	16%	11%	
Very unfavorable	20%	3%	17%	39%	3%	40%	20%	21%	17%	11%	20%	24%	18%	
Don't know	9%	10%	11%	5%	6%	4%	14%	3%	4%	6%	8%	10%	10%	
Totals	100%	101%	100%	102%	101%	101%	100%	100%	99%	101%	99%	101%	100%	
Unweighted N	(1,132)	(398)	(428)	(306)	(452)	(393)	(443)	(325)	(261)	(203)	(233)	(424)	(272)	



1J. Favorability of States — California

		Gender			Age (4	category)			Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
Net	11%	1%	20%	45%	39%	-14%	-15%	2%	41%	21%	*		
Very favorable	27%	27%	27%	31%	39%	19%	22%	25%	34%	29%	*		
Somewhat favorable	24%	21%	27%	37%	27%	19%	17%	22%	28%	24%	*		
Somewhat unfavorable	11%	9%	12%	11%	8%	9%	15%	11%	11%	11%	*		
Very unfavorable	29%	37%	22%	11%	19%	43%	39%	35%	10%	21%	*		
Don't know	9%	7%	11%	10%	8%	10%	8%	6%	16%	15%	*		
Totals	100%	101%	99%	100%	101%	100%	101%	99%	99%	100%	*		
Unweighted N	(1,135)	(534)	(601)	(297)	(303)	(316)	(219)	(724)	(149)	(187)	(75)		

		Party ID			202	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net	11%	68%	8%	-42%	72%	-44%	1%	9%	28%	10%	3%	7%	27%	
Very favorable	27%	47%	20%	16%	47%	14%	21%	26%	36%	23%	22%	23%	41%	
Somewhat favorable	24%	33%	28%	11%	36%	12%	22%	26%	26%	29%	25%	24%	19%	
Somewhat unfavorable	11%	8%	12%	12%	7%	13%	13%	10%	8%	14%	12%	10%	9%	
Very unfavorable	29%	4%	27%	57%	4%	57%	29%	34%	27%	27%	33%	31%	25%	
Don't know	9%	8%	13%	5%	6%	4%	14%	4%	3%	8%	7%	12%	7%	
Totals	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%	99%	100%	101%	
Unweighted N	(1,135)	(402)	(428)	(305)	(457)	(392)	(446)	(324)	(260)	(205)	(233)	(423)	(274)	



**Interviewing Dates** June 9 - 11, 2025

**Target population** U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

**Weighting** The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.05, with a mean of one and a standard deviation of

0.771.

Number of respondents 1144

**Margin of error**  $\pm$  3.7% (adjusted for weighting)

Survey mode Web-based interviews

**Questions not reported** 83 questions not reported.