

# YouGov Survey: Favorability of Maine Political Figures

May 11 - 13, 2026 - 1,078 U.S. adult citizens



1. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Graham Platner	5%	9%	4%	9%	73%
Susan Collins	4%	13%	13%	15%	55%
David Costello	3%	9%	5%	5%	79%
Janet Mills	4%	8%	7%	8%	74%

<b>Interviewing Dates</b>	May 11 - 13, 2026
<b>Target population</b>	U.S. citizens, aged 18 and over
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.053 to 6.208, with a mean of one and a standard deviation of 0.988.
<b>Number of respondents</b>	1,078
<b>Margin of error</b>	± 4.2 points (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	76 questions not reported.

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## 1A. Favorability of People — Graham Platner

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	5%	5%	5%	8%	4%	5%	3%	4%	13%	2%	4%	7%
Somewhat favorable	9%	11%	8%	10%	13%	6%	9%	9%	8%	12%	8%	12%
Somewhat unfavorable	4%	6%	3%	6%	7%	4%	1%	4%	2%	8%	4%	5%
Very unfavorable	9%	13%	5%	11%	5%	8%	11%	9%	10%	7%	8%	10%
Don't know	73%	66%	79%	65%	70%	78%	75%	74%	66%	70%	77%	66%
Totals	100%	101%	100%	100%	99%	101%	99%	100%	99%	99%	101%	100%
Unweighted N	(1,078)	(492)	(586)	(235)	(277)	(335)	(231)	(708)	(131)	(165)	(690)	(388)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	5%	9%	4%	3%	9%	3%	3%	6%	8%	5%	5%	5%	4%
Somewhat favorable	9%	12%	10%	6%	15%	9%	8%	9%	12%	7%	9%	9%	12%
Somewhat unfavorable	4%	5%	4%	4%	6%	6%	2%	5%	8%	4%	4%	4%	6%
Very unfavorable	9%	4%	8%	14%	5%	17%	8%	10%	7%	11%	4%	10%	9%
Don't know	73%	70%	74%	74%	66%	64%	79%	70%	65%	73%	79%	71%	69%
Totals	100%	100%	100%	101%	101%	99%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,078)	(358)	(410)	(310)	(453)	(376)	(392)	(323)	(259)	(203)	(188)	(448)	(239)

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## 1B. Favorability of People — Susan Collins

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	4%	2%	5%	8%	1%	3%	4%	3%	10%	4%	3%	6%
Somewhat favorable	13%	14%	13%	15%	20%	8%	13%	13%	11%	15%	11%	17%
Somewhat unfavorable	13%	17%	10%	7%	10%	14%	20%	14%	8%	10%	10%	18%
Very unfavorable	15%	21%	10%	15%	15%	13%	17%	15%	17%	12%	13%	18%
Don't know	55%	47%	63%	55%	54%	62%	46%	55%	55%	59%	63%	41%
Totals	100%	101%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,075)	(492)	(583)	(235)	(276)	(333)	(231)	(707)	(131)	(163)	(688)	(387)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	4%	4%	4%	4%	6%	4%	2%	3%	8%	3%	3%	4%	4%
Somewhat favorable	13%	10%	11%	18%	10%	23%	13%	12%	17%	14%	9%	13%	16%
Somewhat unfavorable	13%	14%	15%	9%	20%	16%	9%	15%	18%	16%	13%	10%	15%
Very unfavorable	15%	22%	13%	10%	27%	13%	13%	18%	16%	10%	18%	17%	14%
Don't know	55%	50%	57%	58%	38%	44%	63%	51%	42%	57%	58%	55%	51%
Totals	100%	100%	100%	99%	101%	100%	100%	99%	101%	100%	101%	99%	100%
Unweighted N	(1,075)	(358)	(409)	(308)	(453)	(374)	(390)	(323)	(258)	(202)	(187)	(447)	(239)

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## 1C. Favorability of People — David Costello

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	3%	2%	3%	7%	3%	1%	2%	2%	7%	6%	2%	3%
Somewhat favorable	9%	9%	8%	11%	15%	6%	4%	6%	14%	12%	8%	10%
Somewhat unfavorable	5%	4%	5%	5%	8%	5%	2%	4%	2%	8%	5%	5%
Very unfavorable	5%	7%	3%	7%	4%	6%	2%	5%	9%	1%	5%	5%
Don't know	79%	78%	80%	71%	70%	83%	90%	83%	68%	74%	80%	78%
Totals	101%	100%	99%	101%	100%	101%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,077)	(491)	(586)	(235)	(276)	(335)	(231)	(707)	(131)	(165)	(690)	(387)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	3%	7%	1%	1%	6%	1%	2%	3%	5%	3%	3%	3%	2%
Somewhat favorable	9%	7%	11%	7%	8%	11%	8%	7%	10%	8%	7%	10%	8%
Somewhat unfavorable	5%	3%	5%	7%	3%	7%	5%	6%	4%	3%	4%	5%	7%
Very unfavorable	5%	2%	6%	6%	2%	9%	5%	4%	5%	4%	4%	6%	5%
Don't know	79%	81%	78%	79%	81%	71%	80%	80%	77%	83%	82%	77%	77%
Totals	101%	100%	101%	100%	100%	99%	100%	100%	101%	101%	100%	101%	99%
Unweighted N	(1,077)	(358)	(410)	(309)	(453)	(375)	(392)	(323)	(258)	(203)	(188)	(447)	(239)

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## 1D. Favorability of People — Janet Mills

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	4%	3%	4%	6%	4%	2%	3%	3%	9%	5%	2%	6%
Somewhat favorable	8%	8%	8%	10%	11%	6%	6%	7%	11%	10%	6%	12%
Somewhat unfavorable	7%	8%	6%	10%	7%	5%	5%	6%	6%	9%	7%	7%
Very unfavorable	8%	11%	5%	8%	6%	9%	8%	8%	9%	5%	8%	8%
Don't know	74%	70%	77%	64%	72%	78%	78%	77%	65%	70%	78%	67%
Totals	101%	100%	100%	98%	100%	100%	100%	101%	100%	99%	101%	100%
Unweighted N	(1,075)	(492)	(583)	(233)	(277)	(334)	(231)	(707)	(131)	(163)	(688)	(387)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	4%	7%	2%	3%	8%	3%	2%	3%	8%	3%	5%	3%	5%
Somewhat favorable	8%	10%	6%	9%	11%	11%	8%	4%	12%	7%	6%	9%	10%
Somewhat unfavorable	7%	9%	6%	5%	9%	6%	3%	12%	7%	6%	6%	6%	10%
Very unfavorable	8%	3%	9%	11%	3%	17%	8%	7%	8%	10%	4%	9%	7%
Don't know	74%	71%	77%	73%	68%	64%	79%	74%	65%	75%	79%	74%	69%
Totals	101%	100%	100%	101%	99%	101%	100%	100%	100%	101%	100%	101%	101%
Unweighted N	(1,075)	(358)	(407)	(310)	(452)	(375)	(391)	(322)	(258)	(202)	(188)	(447)	(238)

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