

YouGov Survey Results

Sample Size: 8160 GB Adults
Fieldwork: 26th June - 18th July 2020

	2019 Vote			EU Ref Vote		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	8160	2766	2024	734	3027	3231	3966	4194	889	3403	1967	1901	4651	3509
Unweighted Sample	8160	2973	2222	832	3631	3305	3626	4534	566	3338	2035	2221	4883	3277
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?
The Conservative Party

Very favourable	10	25	1	1	4	19	11	9	4	6	12	18	9	11
Somewhat favourable	27	55	6	17	18	42	29	26	15	21	31	39	28	26
TOTAL FAVOURABLE	37	80	7	18	22	61	40	35	19	27	43	57	37	37
Somewhat unfavourable	17	10	21	31	20	14	17	17	21	19	16	14	19	15
Very unfavourable	33	3	66	45	52	16	34	32	39	38	31	23	34	31
TOTAL UNFAVOURABLE	50	13	87	76	72	30	51	49	60	57	47	37	53	46
Don't know	13	6	6	6	6	9	9	16	21	16	9	6	10	17
NET	-13	67	-80	-58	-50	31	-11	-14	-41	-30	-4	20	-16	-9

The Labour Party

Very favourable	7	1	19	4	11	3	7	6	9	7	6	5	7	6
Somewhat favourable	28	8	57	44	44	14	26	29	38	32	25	19	31	23
TOTAL FAVOURABLE	35	9	76	48	55	17	33	35	47	39	31	24	38	29
Somewhat unfavourable	22	27	12	29	24	24	22	22	17	21	24	24	23	20
Very unfavourable	28	57	3	14	13	49	33	24	12	21	35	42	27	31
TOTAL UNFAVOURABLE	50	84	15	43	37	73	55	46	29	42	59	66	50	51
Don't know	15	7	9	10	9	10	11	19	24	19	10	9	12	19
NET	-15	-75	61	5	18	-56	-22	-11	18	-3	-28	-42	-12	-22

Boris Johnson

Very favourable	16	38	2	3	5	30	19	14	8	11	19	26	15	17
Somewhat favourable	26	43	9	17	17	37	25	26	15	23	29	32	25	27
TOTAL FAVOURABLE	42	81	11	20	22	67	44	40	23	34	48	58	40	44
Somewhat unfavourable	16	11	18	24	18	13	15	17	20	18	15	12	16	15
Very unfavourable	33	4	66	52	55	14	35	32	40	37	31	26	36	30
TOTAL UNFAVOURABLE	49	15	84	76	73	27	50	49	60	55	46	38	52	45
Don't know	9	4	5	4	4	6	7	11	17	11	7	4	7	12
NET	-7	66	-73	-56	-51	40	-6	-9	-37	-21	2	20	-12	-1

Keir Starmer

Very favourable	11	3	27	22	21	5	12	11	8	12	12	11	14	8
Somewhat favourable	30	25	40	47	41	24	31	29	24	30	30	33	33	26
TOTAL FAVOURABLE	41	28	67	69	62	29	43	40	32	42	42	44	47	34
Somewhat unfavourable	18	29	9	11	14	25	19	16	13	15	20	23	18	17
Very unfavourable	15	27	3	5	6	25	19	12	9	12	20	19	13	18
TOTAL UNFAVOURABLE	33	56	12	16	20	50	38	28	22	27	40	42	31	35
Don't know	26	17	21	15	17	21	19	32	47	31	18	14	22	31
NET	8	-28	55	53	42	-21	5	12	10	15	2	2	16	-1

YouGov Survey Results

Sample Size: 8160 GB Adults
Fieldwork: 26th June - 18th July 2020

	Region lived											2017 > 2019 Vote				
	Total	North East	North West	Y & H	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Con > Con	Con > Lab	Lab > Con	Lab > Lab
Weighted Sample	8160	380	874	713	705	649	806	979	1104	832	416	702	2044	104	222	1426
Unweighted Sample	8160	388	878	722	662	677	808	822	1183	845	426	749	2263	128	241	1629
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?
The Conservative Party

Very favourable	10	8	10	9	11	13	11	6	13	12	11	6	30	7	9	1
Somewhat favourable	27	27	27	25	30	29	33	21	32	30	21	18	56	30	55	4
TOTAL FAVOURABLE	37	35	37	34	41	42	44	27	45	42	32	24	86	37	64	5
Somewhat unfavourable	17	20	19	15	17	18	15	19	17	18	16	16	8	24	18	19
Very unfavourable	33	30	32	36	27	27	28	42	27	28	40	49	3	34	8	71
TOTAL UNFAVOURABLE	50	50	51	51	44	45	43	61	44	46	56	65	11	58	26	90
Don't know	13	15	12	15	16	13	13	13	11	13	12	11	4	6	9	5
NET	-13	-15	-14	-17	-3	-3	1	-34	1	-4	-24	-41	75	-21	38	-85

The Labour Party

Very favourable	7	8	9	10	5	6	6	8	5	5	6	3	0	4	2	22
Somewhat favourable	28	31	29	29	24	27	24	36	25	25	29	28	6	44	27	59
TOTAL FAVOURABLE	35	39	38	39	29	33	30	44	30	30	35	31	6	48	29	81
Somewhat unfavourable	22	19	20	20	22	20	25	20	23	23	22	28	27	29	31	10
Very unfavourable	28	25	26	26	31	33	33	20	34	32	27	23	62	11	27	2
TOTAL UNFAVOURABLE	50	44	46	46	53	53	58	40	57	55	49	51	89	40	58	12
Don't know	15	16	16	16	18	14	14	15	13	14	16	17	5	12	12	7
NET	-15	-5	-8	-7	-24	-20	-28	4	-27	-25	-14	-20	-83	8	-29	69

Boris Johnson

Very favourable	16	16	14	17	18	22	20	10	19	18	15	8	42	6	26	1
Somewhat favourable	26	28	26	26	31	26	29	20	29	27	21	17	43	28	45	8
TOTAL FAVOURABLE	42	44	40	43	49	48	49	30	48	45	36	25	85	34	71	9
Somewhat unfavourable	16	17	19	13	13	15	15	17	16	17	16	15	9	18	17	18
Very unfavourable	33	30	33	35	26	28	28	43	28	26	40	53	3	45	8	68
TOTAL UNFAVOURABLE	49	47	52	48	39	43	43	60	44	43	56	68	12	63	25	86
Don't know	9	10	8	8	12	10	8	10	8	12	7	6	3	3	4	4
NET	-7	-3	-12	-5	10	5	6	-30	4	2	-20	-43	73	-29	46	-77

Keir Starmer

Very favourable	11	12	14	12	10	11	10	15	11	12	11	8	2	17	5	29
Somewhat favourable	30	29	27	28	25	30	29	35	32	28	31	36	25	47	40	41
TOTAL FAVOURABLE	41	41	41	40	35	41	39	50	43	40	42	44	27	64	45	70
Somewhat unfavourable	18	17	16	17	17	18	20	15	18	20	16	18	30	13	18	10
Very unfavourable	15	15	15	17	15	18	17	10	17	16	15	12	28	2	17	3
TOTAL UNFAVOURABLE	33	32	31	34	32	36	37	25	35	36	31	30	58	15	35	13
Don't know	26	27	27	26	33	24	25	26	22	25	27	26	14	21	21	17
NET	8	9	10	6	3	5	2	25	8	4	11	14	-31	49	10	57

Sample Size: 8160 GB Adults
Fieldwork: 26th June - 18th July 2020

	2019 Vote				EU Ref Vote		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	8160	2766	2024	734	3027	3231	3966	4194	889	3403	1967	1901	4651	3509
Unweighted Sample	8160	2973	2222	832	3631	3305	3626	4534	566	3338	2035	2221	4883	3277
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Priti Patel														
Very favourable	7	17	1	3	2	14	10	5	5	5	8	12	7	7
Somewhat favourable	18	35	6	8	10	29	20	16	6	13	21	27	17	18
TOTAL FAVOURABLE	25	52	7	11	12	43	30	21	11	18	29	39	24	25
Somewhat unfavourable	18	21	15	23	19	19	16	20	15	17	19	20	18	19
Very unfavourable	35	12	61	54	55	20	39	32	32	38	38	28	40	29
TOTAL UNFAVOURABLE	53	33	76	77	74	39	55	52	47	55	57	48	58	48
Don't know	22	15	17	12	14	18	16	28	42	27	15	12	18	27
NET	-28	19	-69	-66	-62	4	-25	-31	-36	-37	-28	-9	-34	-23
Rishi Sunak														
Very favourable	18	37	7	11	13	28	20	16	10	14	20	26	20	16
Somewhat favourable	34	39	34	45	38	36	35	33	24	32	37	39	37	31
TOTAL FAVOURABLE	52	76	41	56	51	64	55	49	34	46	57	65	57	47
Somewhat unfavourable	13	6	22	19	19	10	14	13	13	14	14	12	15	12
Very unfavourable	10	3	14	8	12	7	12	7	10	11	10	7	9	10
TOTAL UNFAVOURABLE	23	9	36	27	31	17	26	20	23	25	24	19	24	22
Don't know	25	15	22	16	18	20	18	31	43	29	18	16	20	31
NET	29	67	5	29	20	47	29	29	11	21	33	46	33	25
Dominic Raab														
Very favourable	6	15	1	2	3	12	7	5	3	4	7	10	7	6
Somewhat favourable	25	46	10	17	18	37	27	23	13	20	28	36	24	25
TOTAL FAVOURABLE	31	61	11	19	21	49	34	28	16	24	35	46	31	31
Somewhat unfavourable	19	14	25	30	25	17	20	19	16	20	19	19	20	18
Very unfavourable	23	6	43	34	37	12	27	20	22	27	26	15	26	20
TOTAL UNFAVOURABLE	42	20	68	64	62	29	47	39	38	47	45	34	46	38
Don't know	26	19	21	17	18	23	20	33	46	29	20	19	22	32
NET	-11	41	-57	-45	-41	20	-13	-11	-22	-23	-10	12	-15	-7
Matt Hancock														
Very favourable	7	15	1	2	4	12	6	7	1	4	9	12	7	7
Somewhat favourable	24	44	11	20	19	35	25	24	12	19	29	34	25	24
TOTAL FAVOURABLE	31	59	12	22	23	47	31	31	13	23	38	46	32	31
Somewhat unfavourable	20	17	24	30	25	18	22	19	19	21	19	21	22	18
Very unfavourable	25	7	45	33	37	14	28	22	25	29	25	17	27	22
TOTAL UNFAVOURABLE	45	24	69	63	62	32	50	41	44	50	44	38	49	40
Don't know	24	17	18	15	15	21	19	29	43	27	19	16	20	30
NET	-14	35	-57	-41	-39	15	-19	-10	-31	-27	-6	8	-17	-9

Sample Size: 8160 GB Adults
Fieldwork: 26th June - 18th July 2020

	Region lived												2017 > 2019 Vote			
	Total	North East	North West	Y & H	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Con > Con	Con > Lab	Lab > Con	Lab > Lab
Weighted Sample	8160	380	874	713	705	649	806	979	1104	832	416	702	2044	104	222	1426
Unweighted Sample	8160	388	878	722	662	677	808	822	1183	845	426	749	2263	128	241	1629
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Priti Patel																
Very favourable	7	7	7	8	6	8	8	5	9	7	7	5	19	6	8	1
Somewhat favourable	18	20	17	14	19	21	20	14	21	21	14	12	38	13	27	5
TOTAL FAVOURABLE	25	27	24	22	25	29	28	19	30	28	21	17	57	19	35	6
Somewhat unfavourable	18	20	18	17	18	20	18	17	20	19	18	16	20	22	28	14
Very unfavourable	35	25	35	38	28	30	34	44	32	30	36	48	11	42	21	66
TOTAL UNFAVOURABLE	53	45	53	55	46	50	52	61	52	49	54	64	31	64	49	80
Don't know	22	28	22	23	30	21	19	20	19	23	25	19	13	18	16	14
NET	-28	-18	-29	-33	-21	-21	-24	-42	-22	-21	-33	-47	26	-45	-14	-74
Rishi Sunak																
Very favourable	18	18	17	17	18	22	20	15	23	17	14	12	41	20	24	5
Somewhat favourable	34	36	33	33	29	37	34	36	36	37	33	30	38	46	46	35
TOTAL FAVOURABLE	52	54	50	50	47	59	54	51	59	54	47	42	79	66	70	40
Somewhat unfavourable	13	13	14	15	13	12	12	14	12	13	16	17	5	14	10	25
Very unfavourable	10	9	10	10	7	6	11	11	7	8	13	16	2	6	4	16
TOTAL UNFAVOURABLE	23	22	24	25	20	18	23	25	19	21	29	33	7	20	14	41
Don't know	25	24	26	25	32	23	22	24	22	25	25	25	13	15	17	20
NET	29	32	26	25	27	41	31	26	40	33	18	9	72	46	56	-1
Dominic Raab																
Very favourable	6	7	7	5	6	7	7	4	7	6	6	4	16	6	8	1
Somewhat favourable	25	28	23	24	24	28	29	19	31	29	19	16	49	30	42	8
TOTAL FAVOURABLE	31	35	30	29	30	35	36	23	38	35	25	20	65	36	50	9
Somewhat unfavourable	19	20	19	18	17	19	18	20	21	17	22	21	13	24	19	26
Very unfavourable	23	18	22	25	18	21	20	31	19	20	26	36	5	23	8	48
TOTAL UNFAVOURABLE	42	38	41	43	35	40	38	51	40	37	48	57	18	47	27	74
Don't know	26	27	29	28	35	25	25	26	21	28	26	22	16	16	22	17
NET	-11	-3	-11	-14	-5	-5	-2	-28	-2	-2	-23	-37	47	-11	23	-65
Matt Hancock																
Very favourable	7	8	5	6	8	10	8	4	9	7	6	3	18	9	12	1
Somewhat favourable	24	22	23	23	23	28	29	20	29	28	19	18	46	23	39	10
TOTAL FAVOURABLE	31	30	28	29	31	38	37	24	38	35	25	21	64	32	51	11
Somewhat unfavourable	20	23	21	18	18	20	19	21	20	19	26	19	16	24	20	25
Very unfavourable	25	22	26	28	20	19	23	30	21	20	26	38	6	30	9	48
TOTAL UNFAVOURABLE	45	45	47	46	38	39	42	51	41	39	52	57	22	54	29	73
Don't know	24	25	25	25	31	24	21	26	21	25	23	22	14	13	21	16
NET	-14	-15	-19	-17	-7	-1	-5	-27	-3	-4	-27	-36	42	-22	22	-62

Sample Size: 8160 GB Adults
Fieldwork: 26th June - 18th July 2020

	2019 Vote				EU Ref Vote		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	8160	2766	2024	734	3027	3231	3966	4194	889	3403	1967	1901	4651	3509
Unweighted Sample	8160	2973	2222	832	3631	3305	3626	4534	566	3338	2035	2221	4883	3277
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Michael Gove

Very favourable	3	8	1	1	2	7	4	2	1	2	5	6	4	3
Somewhat favourable	17	37	4	8	9	29	19	15	7	11	19	29	16	18
TOTAL FAVOURABLE	20	45	5	9	11	36	23	17	8	13	24	35	20	21
Somewhat unfavourable	21	26	17	24	20	24	21	21	22	19	21	24	22	21
Very unfavourable	36	13	65	55	57	21	39	34	35	41	38	27	40	31
TOTAL UNFAVOURABLE	57	39	82	79	77	45	60	55	57	60	59	51	62	52
Don't know	22	16	14	11	12	20	17	28	35	27	17	14	18	28
NET	-37	6	-77	-70	-66	-9	-37	-38	-49	-47	-35	-16	-42	-31

Dominic Cummings

Very favourable	3	7	1	1	1	6	5	2	1	2	4	4	3	3
Somewhat favourable	10	22	2	4	5	17	12	8	8	8	10	15	10	10
TOTAL FAVOURABLE	13	29	3	5	6	23	17	10	9	10	14	19	13	13
Somewhat unfavourable	14	21	9	11	12	18	14	15	12	14	15	16	14	15
Very unfavourable	54	36	77	76	73	42	55	53	50	55	55	53	59	48
TOTAL UNFAVOURABLE	68	57	86	87	85	60	69	68	62	69	70	69	73	63
Don't know	18	15	11	8	10	17	15	22	28	21	15	13	14	24
NET	-55	-28	-83	-82	-79	-37	-52	-58	-53	-59	-56	-50	-60	-50

Sample Size: 8160 GB Adults
Fieldwork: 26th June - 18th July 2020

	Region lived												2017 > 2019 Vote			
	Total	North East	North West	Y & H	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Con > Con	Con > Lab	Lab > Con	Lab > Lab
Weighted Sample	8160	380	874	713	705	649	806	979	1104	832	416	702	2044	104	222	1426
Unweighted Sample	8160	388	878	722	662	677	808	822	1183	845	426	749	2263	128	241	1629
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Michael Gove																
Very favourable	3	3	3	3	3	4	3	3	4	4	4	4	10	5	2	1
Somewhat favourable	17	16	16	15	16	19	21	13	21	19	14	11	41	12	28	3
TOTAL FAVOURABLE	20	19	19	18	19	23	24	16	25	23	18	15	51	17	30	4
Somewhat unfavourable	21	21	22	19	21	24	20	22	23	22	23	16	24	20	31	15
Very unfavourable	36	35	35	40	29	33	34	41	33	34	37	50	11	48	22	69
TOTAL UNFAVOURABLE	57	56	57	59	50	57	54	63	56	56	60	66	35	68	53	84
Don't know	22	25	24	22	31	20	22	22	19	22	22	20	14	16	18	12
NET	-37	-37	-38	-41	-31	-34	-30	-47	-31	-33	-42	-51	16	-51	-23	-80
Dominic Cummings																
Very favourable	3	3	4	4	3	3	4	1	4	3	4	2	7	1	3	1
Somewhat favourable	10	8	9	9	10	13	13	10	12	11	7	6	23	9	15	2
TOTAL FAVOURABLE	13	11	13	13	13	16	17	11	16	14	11	8	30	10	18	3
Somewhat unfavourable	14	17	13	14	15	16	16	15	15	14	14	11	22	12	20	8
Very unfavourable	54	51	55	53	45	51	52	57	52	56	56	67	35	69	43	80
TOTAL UNFAVOURABLE	68	68	68	67	60	67	68	72	67	70	70	78	57	81	63	88
Don't know	18	20	19	21	28	17	16	17	17	17	19	14	12	8	19	9
NET	-55	-57	-55	-54	-47	-51	-51	-61	-51	-56	-59	-70	-27	-71	-45	-85