

YouGov / Fabians Survey Results

Sample Size: 2220 GB Adults

Fieldwork: 24th - 25th September 2025

	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2220	259	299	253	481	199	400	571	204	240	127	779	793	1074	1146	233	917	548	522
Unweighted Sample	2220	267	333	261	497	209	402	626	206	260	132	863	831	967	1253	175	829	575	641
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The prime minister Keir Starmer is due to give a speech at Labour conference next week, setting out his priorities for the year ahead. Which of the following areas, if any, do you think he should focus on? Please select up to three.

Immigration and asylum	50	67	29	30	88	20	74	35	32	87	22	34	72	50	49	27	40	58	69
The cost of living	46	41	46	42	43	52	40	49	43	41	48	45	44	45	47	47	54	42	36
Health and the NHS	35	37	43	41	24	38	32	42	41	21	33	38	32	29	40	30	35	32	39
The economy in general	31	35	33	35	32	23	35	31	38	27	22	36	31	34	28	16	31	35	33
Challenging the political far-right	14	5	29	27	0	40	3	25	23	0	34	24	3	15	14	27	16	13	6
Defence and security	13	20	13	13	21	4	23	11	12	20	8	11	19	15	12	8	9	16	20
Crime	11	10	7	7	17	7	14	7	7	17	10	7	14	13	9	11	10	13	11
Tax	10	15	6	7	12	8	13	7	7	14	10	9	11	12	9	9	12	10	10
The ongoing situation in Gaza	10	3	13	10	2	29	4	13	11	1	25	11	4	8	11	26	11	5	5
The environment and climate change	9	7	12	12	2	25	5	13	13	2	21	14	5	9	9	10	10	8	8
Housing	8	2	12	12	4	10	2	9	12	5	13	10	5	9	7	14	9	6	5
Britain's relationship with the EU	8	7	12	14	2	8	3	10	17	3	10	13	3	10	5	9	7	12	5
Welfare benefits	8	8	4	7	11	5	10	8	6	11	6	6	11	7	8	4	7	9	9
Pensions	5	9	3	2	7	3	7	3	4	7	4	3	8	5	5	2	1	4	14
The Russia-Ukraine war	5	6	7	8	2	5	6	6	5	1	4	5	4	4	5	6	4	4	6
Education	4	4	7	5	1	7	4	6	5	1	6	7	2	3	6	7	5	3	3
Family life and childcare	3	2	5	5	1	3	1	4	4	2	2	4	2	3	3	3	5	0	2
Transport	2	3	1	3	1	2	1	3	1	1	1	2	1	2	2	5	2	1	1
None of these	1	0	0	0	4	0	2	0	1	3	0	0	2	2	0	1	2	1	1
Don't know	4	4	2	3	2	2	3	2	2	3	5	4	3	2	6	6	4	4	2

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		Social Grade		Country			Region in England				2024 Labour Voters				Urban / Rural			SeaWall	
	Total	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Still Labour	Labour 2024, not now	Labour 2024, now Con/Ref	Labour 2024, now Green/LD	Urban	Town and Fringe	Rural	Non seawall	Sea Wall
Weighted Sample	2220	1261	937	1920	107	193	526	364	269	761	232	192	63	130	1720	235	262	1827	393
Unweighted Sample	2220	1346	860	1913	117	190	536	347	234	796	267	209	68	141	1683	246	289	1807	413
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The prime minister Keir Starmer is due to give a speech at Labour conference next week, setting out his priorities for the year ahead. Which of the following areas, if any, do you think he should focus on? Please select up to three.

Immigration and asylum	50	45	57	51	54	40	49	59	38	53	28	39	74	22	49	51	54	49	54
The cost of living	46	43	50	47	52	39	44	46	48	48	49	42	46	39	47	46	41	46	49
Health and the NHS	35	33	37	34	46	36	35	28	38	35	44	41	47	38	34	42	31	34	36
The economy in general	31	32	30	31	30	34	28	30	34	31	34	28	26	29	31	26	37	30	34
Challenging the political far-right	14	17	10	15	10	13	16	11	22	13	29	26	2	38	15	17	11	15	11
Defence and security	13	13	14	14	14	12	13	15	9	14	13	11	19	7	13	15	17	13	16
Crime	11	12	10	11	10	10	12	11	15	9	6	8	11	6	12	6	12	11	9
Tax	10	12	8	10	12	8	11	11	10	10	5	9	10	9	10	11	9	11	8
The ongoing situation in Gaza	10	12	7	10	6	10	9	9	14	9	12	15	4	21	10	9	6	10	8
The environment and climate change	9	11	6	9	8	10	7	10	7	10	13	14	4	18	8	10	11	8	11
Housing	8	8	8	8	7	9	6	7	12	9	11	8	9	8	9	6	6	8	9
Britain's relationship with the EU	8	9	7	8	8	11	9	6	7	7	12	9	6	11	7	10	9	8	7
Welfare benefits	8	6	9	8	6	8	8	8	4	8	5	6	6	6	7	4	14	8	7
Pensions	5	5	6	5	2	6	6	3	4	6	3	3	8	0	5	4	5	5	6
The Russia-Ukraine war	5	6	3	5	4	2	4	5	5	5	7	6	2	8	5	4	4	5	4
Education	4	6	2	4	5	8	3	3	3	5	8	5	3	6	4	3	7	4	5
Family life and childcare	3	4	2	3	3	2	3	4	5	2	5	3	0	4	3	3	2	3	2
Transport	2	2	1	2	1	2	3	1	3	1	1	5	0	8	2	3	1	2	0
None of these	1	1	2	1	1	2	1	2	0	1	0	0	0	1	1	1	2	1	0
Don't know	4	4	4	4	4	6	6	4	2	3	2	3	4	2	4	6	3	4	4

Sample Size: 2220 GB Adults
Fieldwork: 24th - 25th September 2025

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2220	259	299	253	481	199	400	571	204	240	127	779	793	1074	1146	233	917	548	522
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below is a list of things the Labour government has achieved or enacted since taking power in July 2024. Which, if any, do you think are their most significant? Please select up to three

Creating an extra 5 million extra NHS appointments	30	24	43	42	16	36	20	41	40	15	37	37	22	26	33	39	28	28	30
Announcing improved employment rights for workers, including statutory sick pay as a day one right and an end to zero-hour contracts	21	12	35	27	6	42	7	33	25	9	32	29	12	19	24	29	27	20	9
Beginning to bring the UK's railways back into public ownership	15	9	22	23	6	29	6	23	21	7	28	21	9	18	13	22	19	13	8
Introducing new protections for renters, including a ban on no-fault evictions	13	8	19	14	4	30	8	19	12	5	22	16	7	12	14	14	16	10	10
Announced £39bn over 10 years to build around 300,000 new homes, including 180,000 social homes	13	7	27	22	3	24	6	21	17	4	21	17	7	16	11	27	13	12	10
Kickstarting the rollout of free breakfast clubs for all primary schools and 3,000 school-based nurseries	13	7	22	17	7	24	5	19	17	7	18	17	6	9	17	22	19	7	7
Securing an agreement with France to tackle small boat crossings, returning more than 35,000 people with no right to live in the UK	13	10	18	12	12	7	10	15	12	11	7	12	12	12	14	14	13	14	12
Setting out a plan to increase the number of neighbourhood police officers and guarantee police patrols to tackle anti-social behaviour	12	11	16	13	13	8	15	13	9	12	15	11	14	12	13	12	9	15	16
Delivered faster economic growth than the US, Canada, France, Japan, Italy and Germany	11	6	22	24	2	9	6	17	21	3	9	16	6	14	9	17	13	10	8
Scrapping the ban on onshore wind and encouraged new solar power schemes	11	7	19	13	2	28	5	15	16	4	29	15	6	14	9	14	13	9	9
Committing to the biggest sustained increase in defence spending for decades	11	16	14	18	10	5	17	12	14	8	12	14	11	14	9	7	7	14	17
N/A - I don't think any of the above are significant achievements	27	39	4	10	59	8	46	12	15	59	9	18	45	31	24	7	21	32	43
Don't know	8	8	4	4	4	4	7	4	6	5	4	4	7	5	10	11	9	7	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Creating an extra 5 million extra NHS appointments	30	31	27	29	29	35	30	23	32	31	41	40	31	45	30	32	26	30	27
Announcing improved employment rights for workers, including statutory sick pay as a day one right and an end to zero-hour contracts	21	22	20	21	19	23	21	22	22	21	36	30	11	40	22	23	14	22	20
Beginning to bring the UK's railways back into public ownership	15	16	15	16	14	13	19	13	18	14	24	25	15	29	16	12	13	16	13
Introducing new protections for renters, including a ban on no-fault evictions	13	14	12	13	10	11	11	10	16	15	21	19	2	27	14	13	9	13	11
Announced £39bn over 10 years to build around 300,000 new homes, including 180,000 social homes	13	15	11	14	6	14	14	8	23	12	26	21	11	25	14	11	9	14	9
Kickstarting the rollout of free breakfast clubs for all primary schools and 3,000 school-based nurseries	13	15	12	14	9	14	13	13	17	13	21	17	12	20	13	16	11	14	12
Securing an agreement with France to tackle small boat crossings, returning more than 35,000 people with no right to live in the UK	13	12	15	13	16	12	13	17	15	10	16	15	26	10	14	13	8	13	13
Setting out a plan to increase the number of neighbourhood police officers and guarantee police patrols to tackle anti-social behaviour	12	12	12	13	7	12	13	12	14	12	16	11	12	10	13	10	12	13	9
Delivered faster economic growth than the US, Canada, France, Japan, Italy and Germany	11	13	8	11	10	13	9	11	17	11	23	13	8	16	11	13	12	12	7
Scrapping the ban on onshore wind and encouraged new solar power schemes	11	13	8	11	9	10	12	11	10	11	20	15	5	20	11	15	11	11	11
Committing to the biggest sustained increase in defence spending for decades	11	12	10	11	10	11	11	9	12	12	13	13	14	12	11	13	11	11	11
N/A - I don't think any of the above are significant achievements	27	25	32	27	30	26	27	33	17	29	3	16	37	6	26	23	39	27	31
Don't know	8	7	8	7	11	8	7	9	8	7	4	1	1	1	8	7	7	7	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine at the next election the choice for prime minister was between Nigel Farage or Keir Starmer. If you had to choose, who would you personally prefer to win and become prime minister?

Nigel Farage	33	43	1	7	96	4	55	10	13	89	11	13	62	37	28	11	26	38	47
Keir Starmer	45	25	94	83	1	79	20	78	75	3	64	70	17	47	43	66	52	39	29
Don't know	22	32	5	10	3	16	25	12	12	8	25	16	21	16	29	23	22	22	24

Imagine at the next election the choice for the party of government was between Labour and Reform UK. If you had to choose, who would you personally prefer to win and form the next government?

Labour	46	24	96	85	1	80	18	80	76	3	67	71	17	47	44	71	52	39	30
Reform UK	34	45	1	6	99	5	60	11	12	91	10	13	65	39	30	12	27	40	51
Don't know	20	31	3	10	1	15	23	9	12	6	23	16	19	14	26	18	21	21	19

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine at the next election the choice for prime minister was between Nigel Farage or Keir Starmer. If you had to choose, who would you personally prefer to win and become prime minister?

Nigel Farage	33	27	41	33	32	27	31	39	18	37	1	23	69	1	32	28	38	31	40
Keir Starmer	45	54	33	45	41	51	42	37	63	43	95	71	23	95	46	50	37	47	36
Don't know	22	19	27	22	27	22	26	24	20	19	5	5	8	4	22	22	25	22	24

Imagine at the next election the choice for the party of government was between Labour and Reform UK. If you had to choose, who would you personally prefer to win and form the next government?

Labour	46	55	33	45	39	53	43	38	65	44	97	71	21	95	47	48	37	48	35
Reform UK	34	28	43	35	36	25	32	40	20	39	1	25	76	1	34	29	39	32	42
Don't know	20	17	25	20	25	22	25	22	15	17	2	4	3	4	19	22	24	20	23

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