

YouGov Survey Results



Sample Size: 1665 GB Adults
Fieldwork: 21st - 22nd October 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1665	564	413	150	618	659	809	856	181	694	401	388	949	716	200	559	361	401	143
Unweighted Sample	1665	604	434	149	695	674	696	969	147	641	424	453	1007	658	157	575	370	411	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		19-20 Oct	21-22 Oct																		
Do you have a favourable or unfavourable opinion of the following?																					
The Conservative Party																					
	Very favourable	8	6	16	1	0	3	12	8	4	0	5	7	10	6	7	3	6	10	5	1
	Somewhat favourable	25	25	53	6	14	14	43	26	24	13	19	27	40	27	23	19	31	24	25	13
	TOTAL FAVOURABLE	33	31	69	7	14	17	55	34	28	13	24	34	50	33	30	22	37	34	30	14
	Somewhat unfavourable	17	17	16	13	22	17	16	19	15	19	17	18	14	18	15	11	16	20	15	23
	Very unfavourable	37	38	7	73	55	59	18	38	37	48	41	38	26	39	35	48	31	33	39	56
	TOTAL UNFAVOURABLE	54	55	23	86	77	76	34	57	52	67	58	56	40	57	50	59	47	53	54	79
	Don't know	12	14	8	7	9	8	12	9	20	20	18	10	9	10	20	20	14	13	15	7
	NET FAVOURABILITY	-21	-24	46	-79	-63	-59	21	-23	-24	-54	-34	-22	10	-24	-20	-37	-10	-19	-24	-65
The Labour Party																					
	Very favourable	7	7	1	22	7	13	3	7	8	12	9	6	4	8	7	8	6	9	9	2
	Somewhat favourable	29	28	9	55	45	44	13	30	27	42	31	24	22	32	24	37	30	25	26	28
	TOTAL FAVOURABLE	36	35	10	77	52	57	16	37	35	54	40	30	26	40	31	45	36	34	35	30
	Somewhat unfavourable	23	20	28	9	24	19	24	20	20	15	16	26	25	23	17	18	19	19	20	30
	Very unfavourable	26	26	54	2	9	11	46	31	21	9	22	29	37	24	28	15	29	30	26	23
	TOTAL UNFAVOURABLE	49	46	82	11	33	30	70	51	41	24	38	55	62	47	45	33	48	49	46	53
	Don't know	15	18	8	11	16	12	14	12	23	23	22	15	11	13	25	23	16	17	19	18
	NET FAVOURABILITY	-13	-11	-72	66	19	27	-54	-14	-6	30	2	-25	-36	-7	-14	12	-12	-15	-11	-23
Boris Johnson																					
	Very favourable	11	11	26	1	1	3	22	13	9	1	10	9	19	10	13	5	12	15	11	2
	Somewhat favourable	25	25	46	8	14	16	36	23	26	16	20	26	36	25	24	18	32	26	22	9
	TOTAL FAVOURABLE	36	36	72	9	15	19	58	36	35	17	30	35	55	35	37	23	44	41	33	11
	Somewhat unfavourable	18	15	13	14	22	14	14	14	16	19	15	19	10	16	14	10	15	14	19	17
	Very unfavourable	38	40	10	74	59	63	18	42	38	45	44	40	30	43	35	52	32	37	37	69
	TOTAL UNFAVOURABLE	56	55	23	88	81	77	32	56	54	64	59	59	40	59	49	62	47	51	56	86
	Don't know	8	9	5	4	4	4	9	7	11	18	11	7	5	6	14	14	9	8	11	3
	NET FAVOURABILITY	-20	-19	49	-79	-66	-58	26	-20	-19	-47	-29	-24	15	-24	-12	-39	-3	-10	-23	-75

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	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1665	564	413	150	618	659	809	856	181	694	401	388	949	716	200	559	361	401	143
Unweighted Sample	1665	604	434	149	695	674	696	969	147	641	424	453	1007	658	157	575	370	411	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Keir Starmer																					
	Very favourable	10	10	2	24	23	21	4	11	9	4	11	11	11	12	8	10	11	11	9	7
	Somewhat favourable	29	31	19	48	42	44	20	31	30	37	30	32	28	35	25	38	31	27	30	34
	TOTAL FAVOURABLE	39	41	21	72	65	65	24	42	39	41	41	43	47	33	48	42	38	39	41	
	Somewhat unfavourable	19	18	31	10	13	14	25	19	17	12	15	18	26	19	16	14	19	19	18	19
	Very unfavourable	19	18	35	4	5	7	31	21	14	7	15	19	25	16	20	9	19	22	18	12
	TOTAL UNFAVOURABLE	38	36	66	14	18	21	56	40	31	19	30	37	51	35	36	23	38	41	36	31
	Don't know	23	23	13	15	17	14	19	17	30	40	28	21	10	18	31	29	20	22	25	29
	NET FAVOURABILITY	1	5	-45	58	47	44	-32	2	8	22	11	6	-12	12	-3	25	4	-3	3	10
Priti Patel																					
	Very favourable	5	4	10	1	1	3	8	7	2	2	4	4	7	5	4	5	5	4	5	0
	Somewhat favourable	17	17	36	5	8	8	29	19	14	7	11	18	29	17	16	11	19	18	18	9
	TOTAL FAVOURABLE	22	21	46	6	9	11	37	26	16	9	15	22	36	22	20	16	24	22	23	9
	Somewhat unfavourable	18	17	22	12	21	15	21	16	19	11	17	17	21	18	17	11	17	19	16	26
	Very unfavourable	38	36	13	65	58	60	18	40	33	35	39	40	29	42	29	44	36	31	35	43
	TOTAL UNFAVOURABLE	56	53	35	77	79	75	39	56	52	46	56	57	50	60	46	55	53	50	51	69
	Don't know	22	25	19	18	13	15	23	18	32	45	28	21	15	18	34	28	23	27	26	22
	NET FAVOURABILITY	-34	-32	11	-71	-70	-64	-2	-30	-36	-37	-41	-35	-14	-38	-26	-39	-29	-28	-28	-60
Rishi Sunak																					
	Very favourable	15	13	28	5	9	10	22	15	12	3	10	13	23	15	11	10	19	13	10	6
	Somewhat favourable	34	36	47	30	44	37	41	35	36	19	33	40	44	38	32	37	38	33	35	28
	TOTAL FAVOURABLE	49	49	75	35	53	47	63	50	48	22	43	53	67	53	43	47	57	46	45	34
	Somewhat unfavourable	17	16	7	25	27	24	10	19	14	20	19	16	11	19	12	19	13	14	18	24
	Very unfavourable	11	13	4	23	7	16	9	16	11	20	15	11	9	11	16	11	11	14	15	16
	TOTAL UNFAVOURABLE	28	29	11	48	34	40	19	35	25	40	34	27	20	30	28	30	24	28	33	40
	Don't know	22	22	13	17	12	13	18	16	27	37	23	20	13	16	29	23	18	25	21	26
	NET FAVOURABILITY	21	20	64	-13	19	7	44	15	23	-18	9	26	47	23	15	17	33	18	12	-6

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Weighted Sample	1665	564	413	150	618	659	809	856	181	694	401	388	949	716	200	559	361	401	143	
Unweighted Sample	1665	604	434	149	695	674	696	969	147	641	424	453	1007	658	157	575	370	411	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Dominic Raab																				
Very favourable	5	4	11	1	3	8	6	3	1	5	4	5	5	4	2	5	4	4	3	
Somewhat favourable	19	19	36	8	13	30	21	18	8	14	18	36	19	19	15	23	19	19	13	
TOTAL FAVOURABLE	24	23	47	9	16	38	27	21	9	19	22	41	24	23	17	28	23	23	16	
Somewhat unfavourable	20	18	19	17	18	17	19	17	19	18	20	17	21	15	20	18	19	15	24	
Very unfavourable	30	29	10	51	45	16	32	25	28	31	33	20	32	24	33	27	25	30	37	
TOTAL UNFAVOURABLE	50	47	29	68	63	33	51	42	47	49	53	37	53	39	53	45	44	45	61	
Don't know	26	30	23	24	20	30	23	37	44	33	25	23	23	38	28	28	33	32	24	
NET FAVOURABILITY	-26	-24	18	-59	-52	-47	5	-24	-21	-38	-30	-31	4	-29	-16	-36	-17	-21	-22	-45
Matt Hancock																				
Very favourable	4	3	6	0	3	4	3	3	1	2	4	6	4	2	2	3	4	3	1	
Somewhat favourable	19	18	34	7	12	28	19	17	5	14	19	31	20	16	15	22	21	16	8	
TOTAL FAVOURABLE	23	21	40	7	15	32	22	20	6	16	23	37	24	18	17	25	25	19	9	
Somewhat unfavourable	22	23	24	21	25	22	25	21	26	22	23	22	26	19	19	23	22	25	23	
Very unfavourable	34	32	17	56	46	23	36	29	31	35	35	24	34	30	34	30	30	31	45	
TOTAL UNFAVOURABLE	56	55	41	77	71	45	61	50	57	57	58	46	60	49	53	53	52	56	68	
Don't know	21	24	19	16	14	23	17	29	37	27	19	17	17	32	29	21	23	25	23	
NET FAVOURABILITY	-33	-34	-1	-70	-56	-13	-39	-30	-51	-41	-35	-9	-36	-31	-36	-28	-27	-37	-59	
Nicola Sturgeon																				
Very favourable	15	14	7	22	23	8	12	16	14	12	16	15	16	11	11	11	15	13	29	
Somewhat favourable	26	29	20	43	42	20	27	31	23	30	31	29	34	24	32	28	29	30	30	
TOTAL FAVOURABLE	41	43	27	65	65	28	39	47	37	42	47	44	50	35	43	39	44	43	59	
Somewhat unfavourable	16	16	19	14	13	18	15	17	15	16	16	15	15	17	16	15	14	15	22	
Very unfavourable	27	23	46	7	11	41	33	15	12	21	24	33	22	25	16	28	26	23	13	
TOTAL UNFAVOURABLE	43	39	65	21	24	59	48	32	27	37	40	48	37	42	32	43	40	38	35	
Don't know	16	17	9	15	11	13	13	21	35	21	13	8	13	24	24	19	16	18	6	
NET FAVOURABILITY	-2	4	-38	44	41	-31	-9	15	10	5	7	-4	13	-7	11	-4	4	5	24	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Mark Drakeford																				
Very favourable	3	3	1	6	3	5	2	3	3	2	2	4	4	3	2	2	2	6	2	2
Somewhat favourable	10	8	7	10	12	11	7	10	6	4	6	11	11	9	7	7	8	13	5	10
TOTAL FAVOURABLE	13	11	8	16	15	16	9	13	9	6	8	15	15	12	9	9	10	19	7	12
Somewhat unfavourable	7	5	7	5	5	5	6	7	4	5	4	7	6	6	4	7	5	7	5	4
Very unfavourable	6	7	9	5	4	6	9	11	4	3	9	8	5	7	8	3	6	11	9	6
TOTAL UNFAVOURABLE	13	12	16	10	9	11	15	18	8	8	13	15	11	13	12	10	11	18	14	10
Don't know	75	76	76	75	76	73	76	69	83	86	78	71	73	74	79	81	80	63	80	78
NET FAVOURABILITY	0	-1	-8	6	6	5	-6	-5	1	-2	-5	0	4	-1	-3	-1	-1	1	-7	2
Chris Whitty																				
Very favourable	13	13	18	12	18	16	15	11	15	6	13	16	15	16	10	9	16	14	14	5
Somewhat favourable	33	32	35	37	47	42	30	34	29	13	32	32	39	38	23	29	37	31	27	28
TOTAL FAVOURABLE	46	45	53	49	65	58	45	45	44	19	45	48	54	54	33	38	53	45	41	33
Somewhat unfavourable	13	10	12	9	8	10	11	11	9	12	9	12	10	11	9	7	11	10	8	16
Very unfavourable	9	9	12	6	5	7	13	11	7	4	10	10	8	7	11	8	9	9	10	10
TOTAL UNFAVOURABLE	22	19	24	15	13	17	24	22	16	16	19	22	18	18	20	15	20	19	18	26
Don't know	33	36	23	35	22	25	31	32	39	64	36	29	29	28	47	47	27	36	41	41
NET FAVOURABILITY	24	26	29	34	52	41	21	23	28	3	26	26	36	36	13	23	33	26	23	7
Sir Patrick Vallance																				
Very favourable	7	8	12	6	9	8	10	8	7	3	7	10	9	9	6	3	8	9	8	4
Somewhat favourable	22	22	23	27	37	32	19	24	20	8	21	22	30	27	16	24	27	20	18	17
TOTAL FAVOURABLE	29	30	35	33	46	40	29	32	27	11	28	32	39	36	22	27	35	29	26	21
Somewhat unfavourable	11	10	12	9	9	9	12	13	6	8	8	11	11	11	8	7	12	8	7	18
Very unfavourable	7	7	9	5	2	6	9	9	5	3	9	8	5	6	9	6	6	8	9	7
TOTAL UNFAVOURABLE	18	17	21	14	11	15	21	22	11	11	17	19	16	17	17	13	18	16	16	25
Don't know	53	53	44	53	43	45	50	45	61	77	55	48	45	48	61	60	47	54	58	54
NET FAVOURABILITY	11	13	14	19	35	25	8	10	16	0	11	13	23	19	5	14	17	13	10	-4
Andy Burnham																				
Very favourable	9	10	3	23	13	17	6	11	9	10	13	9	6	12	7	12	8	5	18	6
Somewhat favourable	19	18	11	29	24	28	13	20	17	15	18	19	20	22	14	17	15	18	23	21
TOTAL FAVOURABLE	28	28	14	52	37	45	19	31	26	25	31	28	26	34	21	29	23	23	41	27
Somewhat unfavourable	15	14	21	8	19	13	17	16	12	11	11	17	19	16	12	13	14	13	13	24
Very unfavourable	18	21	40	7	13	14	33	24	17	4	17	24	32	21	21	11	27	22	21	9
TOTAL UNFAVOURABLE	33	35	61	15	32	27	50	40	29	15	28	41	51	37	33	24	41	35	34	33
Don't know	39	36	25	33	31	28	30	28	44	59	42	31	22	30	45	48	36	41	26	40
NET FAVOURABILITY	-5	-7	-47	37	5	18	-31	-9	-3	10	3	-13	-25	-3	-12	5	-18	-12	7	-6