

## YouGov Survey Results

Sample Size: 2125

Fieldwork: 8th - 10th December 2010

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

On a scale of 0 to 10, where 0 means 'Do not trust at all' and 10 means 'Trust a great deal'...

How much, if at all, would you trust each of the following groups to regulate themselves? (Please tick option on each row)

Estate agents

	Unweighted Base	2125	998	1127	184	317	322	368	934	1269	856	502	351	196	256	511	113	196
	All GB Adults	2125	1020	1105	255	368	358	400	744	1169	956	523	348	204	272	487	106	185
0 – Do not trust at all		23%	28%	18%	12%	25%	21%	29%	22%	24%	22%	21%	23%	17%	32%	21%	25%	20%
1		11%	12%	10%	6%	9%	12%	11%	14%	12%	10%	12%	10%	9%	13%	11%	12%	12%
2		14%	14%	14%	12%	12%	14%	14%	16%	16%	12%	12%	16%	15%	10%	13%	11%	24%
3		12%	11%	13%	12%	12%	13%	12%	12%	12%	12%	12%	11%	14%	12%	14%	11%	12%
4		12%	12%	11%	15%	11%	11%	10%	12%	11%	12%	13%	11%	17%	10%	11%	12%	8%
5		13%	11%	15%	15%	13%	14%	13%	12%	13%	13%	13%	16%	13%	12%	13%	10%	13%
6		6%	6%	6%	8%	8%	5%	3%	6%	5%	7%	7%	4%	6%	4%	6%	9%	6%
7		3%	3%	4%	6%	5%	3%	3%	2%	3%	4%	4%	5%	3%	1%	3%	5%	2%
8		1%	1%	2%	3%	0%	2%	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%	0%
9		0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	-	1%	0%	0%	1%	-
10 – Trust a great deal		0%	0%	0%	1%	-	1%	0%	0%	0%	1%	1%	0%	-	1%	-	-	-
Don't know		4%	2%	6%	11%	3%	5%	3%	2%	3%	6%	4%	3%	4%	3%	6%	4%	3%
Median		3	2	3	4	3	3	2	2	2	3	3	3	3	2	3	2	2
Mean		2.75	2.49	3.00	3.56	2.78	2.85	2.42	2.61	2.63	2.90	2.89	2.83	2.95	2.35	2.77	2.76	2.51

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

**Solicitors**

Unweighted Base	2125	998	1127	184	317	322	368	934	1269	856	502	351	196	256	511	113	196
<b>All GB Adults</b>	2125	1020	1105	255	368	358	400	744	1169	956	523	348	204	272	487	106	185
0 – Do not trust at all	14%	19%	10%	7%	16%	15%	18%	14%	13%	15%	16%	12%	10%	20%	11%	15%	14%
1	6%	7%	5%	3%	4%	5%	6%	8%	6%	6%	7%	6%	3%	5%	6%	5%	9%
2	8%	8%	8%	6%	5%	7%	10%	8%	8%	8%	8%	8%	5%	4%	7%	8%	13%
3	9%	8%	9%	6%	11%	7%	10%	9%	10%	7%	8%	8%	13%	10%	8%	9%	8%
4	11%	11%	11%	18%	7%	11%	10%	11%	11%	12%	10%	11%	13%	12%	11%	11%	10%
5	18%	17%	19%	16%	21%	18%	18%	17%	18%	17%	17%	19%	21%	14%	17%	20%	19%
6	11%	10%	12%	8%	13%	13%	9%	10%	11%	10%	10%	11%	11%	9%	13%	7%	7%
7	9%	9%	9%	5%	11%	9%	9%	10%	9%	9%	11%	9%	6%	10%	9%	9%	8%
8	6%	5%	7%	9%	3%	4%	6%	7%	7%	5%	3%	8%	8%	6%	7%	6%	5%
9	2%	2%	2%	4%	2%	1%	1%	3%	2%	2%	1%	1%	4%	1%	3%	1%	3%
10 – Trust a great deal	3%	2%	3%	6%	2%	4%	1%	2%	2%	3%	3%	2%	2%	3%	4%	3%	0%
Don't know	4%	2%	6%	11%	5%	5%	2%	2%	3%	5%	5%	3%	3%	5%	5%	6%	2%
<b>Median</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>4</b>
<b>Mean</b>	<b>4.19</b>	<b>3.85</b>	<b>4.51</b>	<b>4.94</b>	<b>4.17</b>	<b>4.25</b>	<b>3.78</b>	<b>4.15</b>	<b>4.27</b>	<b>4.09</b>	<b>3.94</b>	<b>4.30</b>	<b>4.54</b>	<b>4.00</b>	<b>4.52</b>	<b>4.10</b>	<b>3.75</b>

**Car dealers**

Unweighted Base	2125	998	1127	184	317	322	368	934	1269	856	502	351	196	256	511	113	196
<b>All GB Adults</b>	2125	1020	1105	255	368	358	400	744	1169	956	523	348	204	272	487	106	185
0 – Do not trust at all	22%	27%	18%	13%	21%	24%	29%	22%	22%	22%	22%	20%	15%	29%	21%	32%	22%
1	11%	11%	11%	6%	9%	8%	11%	15%	12%	10%	11%	12%	10%	11%	12%	11%	11%
2	16%	15%	16%	14%	14%	15%	15%	17%	16%	15%	16%	15%	16%	14%	15%	12%	20%
3	15%	15%	15%	16%	17%	15%	15%	13%	16%	14%	15%	16%	16%	12%	14%	17%	16%
4	12%	11%	13%	15%	14%	12%	8%	12%	12%	11%	10%	13%	17%	10%	15%	6%	10%
5	13%	11%	14%	13%	14%	14%	13%	11%	12%	14%	14%	13%	12%	13%	11%	10%	12%
6	4%	4%	3%	8%	3%	3%	3%	4%	3%	5%	4%	3%	6%	2%	4%	3%	4%
7	3%	2%	3%	2%	3%	3%	3%	2%	2%	3%	2%	3%	3%	3%	2%	1%	2%
8	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	0%	1%	2%	1%	1%	2%	0%
9	0%	0%	0%	-	-	-	0%	0%	0%	-	0%	-	0%	-	-	1%	-
10 – Trust a great deal	0%	0%	0%	1%	0%	0%	-	0%	0%	0%	0%	-	0%	1%	-	1%	-
Don't know	4%	2%	6%	11%	4%	4%	3%	3%	3%	6%	4%	3%	2%	5%	5%	5%	2%
<b>Median</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>2</b>
<b>Mean</b>	<b>2.60</b>	<b>2.42</b>	<b>2.77</b>	<b>3.21</b>	<b>2.74</b>	<b>2.63</b>	<b>2.32</b>	<b>2.47</b>	<b>2.54</b>	<b>2.68</b>	<b>2.59</b>	<b>2.65</b>	<b>3.06</b>	<b>2.37</b>	<b>2.63</b>	<b>2.25</b>	<b>2.44</b>

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

**Fox hunts**

Unweighted Base	2125	998	1127	184	317	322	368	934	1269	856	502	351	196	256	511	113	196
<b>All GB Adults</b>	2125	1020	1105	255	368	358	400	744	1169	956	523	348	204	272	487	106	185
0 – Do not trust at all	40%	38%	41%	31%	38%	36%	49%	40%	40%	39%	43%	38%	34%	36%	38%	44%	45%
1	7%	7%	7%	9%	8%	9%	5%	6%	8%	6%	6%	10%	5%	8%	6%	4%	9%
2	7%	8%	6%	4%	7%	7%	7%	8%	7%	7%	7%	7%	10%	7%	6%	7%	6%
3	6%	6%	7%	12%	7%	5%	6%	5%	6%	7%	6%	7%	8%	8%	6%	4%	6%
4	4%	5%	4%	6%	5%	5%	4%	4%	5%	4%	4%	5%	2%	5%	5%	5%	4%
5	10%	10%	10%	8%	11%	12%	9%	9%	10%	10%	7%	12%	11%	9%	11%	4%	12%
6	4%	4%	4%	4%	4%	4%	3%	4%	4%	4%	4%	4%	8%	4%	4%	4%	0%
7	4%	4%	4%	3%	5%	3%	4%	5%	4%	4%	4%	5%	4%	3%	4%	5%	5%
8	3%	3%	3%	3%	2%	1%	3%	4%	3%	2%	2%	4%	4%	4%	3%	4%	1%
9	2%	2%	2%	1%	1%	1%	2%	3%	3%	1%	2%	2%	1%	2%	2%	1%	2%
10 – Trust a great deal	3%	3%	2%	2%	2%	3%	2%	4%	3%	3%	4%	1%	4%	2%	4%	3%	2%
Don't know	10%	8%	11%	16%	10%	13%	7%	7%	8%	12%	11%	5%	8%	13%	11%	16%	7%
Median	1	2	1	2	1	1	0	1	1	1	1	1	2	1	2	0	1
Mean	2.53	2.69	2.38	2.61	2.47	2.49	2.12	2.78	2.58	2.47	2.39	2.55	2.95	2.53	2.69	2.32	2.16

**Banking industry**

Unweighted Base	2125	998	1127	184	317	322	368	934	1269	856	502	351	196	256	511	113	196
<b>All GB Adults</b>	2125	1020	1105	255	368	358	400	744	1169	956	523	348	204	272	487	106	185
0 – Do not trust at all	31%	36%	26%	18%	25%	32%	38%	32%	32%	29%	30%	30%	24%	36%	29%	32%	38%
1	10%	11%	10%	7%	14%	9%	10%	11%	11%	9%	11%	11%	7%	8%	10%	13%	14%
2	10%	10%	11%	12%	11%	10%	9%	10%	10%	10%	10%	8%	12%	10%	12%	8%	11%
3	9%	9%	10%	10%	9%	8%	10%	10%	10%	9%	10%	10%	9%	9%	8%	9%	12%
4	10%	11%	10%	16%	12%	9%	7%	10%	10%	11%	10%	11%	13%	12%	10%	5%	7%
5	12%	8%	15%	12%	13%	14%	12%	10%	11%	13%	12%	16%	15%	10%	11%	10%	6%
6	5%	6%	5%	3%	7%	4%	5%	6%	6%	5%	4%	5%	9%	4%	6%	7%	4%
7	4%	3%	4%	6%	4%	4%	3%	3%	3%	5%	4%	4%	4%	3%	3%	6%	3%
8	3%	2%	3%	4%	1%	2%	2%	4%	3%	3%	2%	3%	3%	2%	4%	3%	2%
9	1%	1%	1%	1%	0%	1%	0%	2%	1%	1%	1%	0%	2%	3%	1%	1%	1%
10 – Trust a great deal	1%	1%	0%	2%	0%	1%	-	0%	0%	1%	1%	-	0%	1%	1%	1%	-
Don't know	3%	2%	5%	8%	3%	5%	2%	2%	2%	5%	4%	1%	2%	4%	5%	4%	1%
Median	2	2	3	3	2	2	2	2	2	2	2	3	3	2	2	2	1
Mean	2.65	2.39	2.90	3.39	2.71	2.49	2.26	2.66	2.56	2.76	2.63	2.71	3.15	2.51	2.71	2.69	2.06

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

**Building industry**

Unweighted Base	2125	998	1127	184	317	322	368	934	1269	856	502	351	196	256	511	113	196
<b>All GB Adults</b>	2125	1020	1105	255	368	358	400	744	1169	956	523	348	204	272	487	106	185
0 – Do not trust at all	13%	15%	10%	5%	15%	14%	15%	12%	14%	10%	14%	12%	9%	17%	10%	15%	13%
1	6%	7%	5%	2%	5%	6%	6%	7%	6%	5%	7%	5%	4%	7%	5%	5%	7%
2	10%	10%	10%	7%	10%	9%	12%	12%	12%	8%	10%	13%	8%	10%	9%	8%	15%
3	11%	10%	11%	10%	8%	10%	11%	12%	11%	10%	8%	10%	16%	8%	12%	15%	11%
4	14%	14%	14%	17%	12%	14%	11%	15%	12%	15%	14%	12%	13%	16%	15%	15%	9%
5	18%	16%	19%	17%	19%	16%	17%	19%	17%	18%	15%	22%	18%	17%	19%	13%	17%
6	10%	11%	9%	14%	12%	9%	10%	8%	10%	10%	13%	12%	10%	7%	8%	4%	12%
7	9%	9%	8%	9%	10%	9%	9%	7%	7%	11%	10%	7%	10%	6%	10%	10%	7%
8	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	4%	4%
9	1%	1%	1%	1%	0%	-	-	2%	1%	1%	0%	1%	2%	-	1%	1%	1%
10 – Trust a great deal	1%	1%	1%	4%	-	2%	0%	0%	1%	1%	1%	0%	1%	1%	2%	3%	-
Don't know	6%	3%	8%	12%	5%	7%	5%	3%	5%	7%	5%	4%	7%	7%	7%	4%	4%
Median	4	4	4	5	4	4	4	4	4	4	4	4	4	4	4	4	4
Mean	3.86	3.77	3.95	4.69	3.83	3.78	3.63	3.78	3.67	4.10	3.86	3.86	4.22	3.43	4.04	3.84	3.65

**Farming industry**

Unweighted Base	2125	998	1127	184	317	322	368	934	1269	856	502	351	196	256	511	113	196
<b>All GB Adults</b>	2125	1020	1105	255	368	358	400	744	1169	956	523	348	204	272	487	106	185
0 – Do not trust at all	7%	9%	5%	4%	10%	6%	10%	7%	9%	5%	8%	5%	6%	11%	6%	10%	7%
1	3%	4%	2%	2%	3%	3%	3%	3%	2%	3%	2%	4%	1%	4%	2%	2%	4%
2	6%	6%	6%	4%	4%	8%	6%	6%	7%	5%	5%	6%	5%	6%	6%	6%	7%
3	6%	6%	6%	5%	4%	5%	8%	7%	6%	6%	6%	6%	7%	6%	4%	6%	9%
4	7%	8%	6%	6%	6%	6%	5%	9%	7%	7%	7%	4%	6%	9%	6%	6%	5%
5	17%	17%	17%	16%	16%	18%	18%	17%	18%	16%	15%	20%	16%	17%	16%	19%	21%
6	12%	11%	12%	10%	14%	11%	11%	11%	12%	12%	11%	14%	9%	10%	13%	15%	9%
7	17%	17%	16%	19%	22%	15%	17%	14%	16%	18%	19%	15%	19%	15%	17%	11%	14%
8	11%	11%	10%	11%	9%	10%	10%	12%	11%	11%	11%	11%	15%	8%	9%	11%	11%
9	4%	4%	5%	6%	4%	4%	2%	6%	5%	4%	3%	6%	6%	4%	4%	1%	4%
10 – Trust a great deal	4%	4%	5%	6%	2%	6%	4%	4%	4%	5%	5%	4%	4%	3%	5%	5%	3%
Don't know	7%	5%	9%	13%	7%	8%	6%	4%	5%	9%	7%	5%	6%	7%	8%	8%	6%
Median	6	5	6	6	6	6	5	5	5	6	6	6	6	5	6	5	5
Mean	5.35	5.16	5.53	5.96	5.25	5.41	5.07	5.32	5.20	5.54	5.42	5.55	5.66	4.79	5.47	5.04	5.09

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

**Advertising industry**

Unweighted Base	2125	998	1127	184	317	322	368	934	1269	856	502	351	196	256	511	113	196
<b>All GB Adults</b>	<b>2125</b>	<b>1020</b>	<b>1105</b>	<b>255</b>	<b>368</b>	<b>358</b>	<b>400</b>	<b>744</b>	<b>1169</b>	<b>956</b>	<b>523</b>	<b>348</b>	<b>204</b>	<b>272</b>	<b>487</b>	<b>106</b>	<b>185</b>
0 – Do not trust at all	21%	24%	17%	13%	20%	19%	26%	22%	22%	19%	22%	19%	16%	25%	17%	26%	23%
1	10%	11%	9%	10%	8%	7%	11%	12%	10%	10%	10%	10%	12%	11%	8%	9%	11%
2	13%	13%	13%	8%	9%	13%	12%	17%	14%	12%	10%	14%	12%	14%	16%	14%	10%
3	13%	12%	14%	10%	15%	11%	13%	14%	14%	12%	13%	14%	14%	11%	13%	9%	18%
4	12%	12%	11%	12%	15%	15%	8%	10%	12%	11%	11%	15%	13%	11%	11%	9%	9%
5	15%	15%	16%	14%	17%	18%	18%	12%	14%	17%	16%	14%	17%	10%	16%	15%	18%
6	6%	6%	6%	11%	8%	4%	5%	5%	6%	6%	5%	5%	7%	8%	6%	6%	4%
7	4%	4%	4%	5%	3%	4%	4%	3%	3%	4%	4%	3%	4%	2%	4%	3%	3%
8	2%	1%	2%	3%	1%	2%	0%	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%
9	0%	0%	0%	-	-	0%	-	0%	0%	0%	0%	0%	-	-	0%	-	-
10 – Trust a great deal	1%	1%	1%	3%	-	1%	-	0%	1%	1%	1%	1%	-	1%	1%	1%	-
Don't know	5%	3%	7%	12%	5%	6%	3%	3%	4%	6%	5%	4%	3%	6%	6%	6%	3%
<b>Median</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>3</b>
<b>Mean</b>	<b>2.93</b>	<b>2.75</b>	<b>3.09</b>	<b>3.67</b>	<b>3.02</b>	<b>3.16</b>	<b>2.64</b>	<b>2.70</b>	<b>2.83</b>	<b>3.04</b>	<b>2.96</b>	<b>2.97</b>	<b>3.06</b>	<b>2.65</b>	<b>3.06</b>	<b>2.75</b>	<b>2.75</b>

Some people have called for the hunting of foxes, stags and hares to be made legal again under the regulation of a governing body, whilst others believe that it should remain illegal.

To what extent would you support or oppose the legalisation of hunting foxes, stags and hares under the regulation of a governing body?

Unweighted Base	2125	998	1127	184	317	322	368	934	1269	856	502	351	196	256	511	113	196
<b>All GB Adults</b>	<b>2125</b>	<b>1020</b>	<b>1105</b>	<b>255</b>	<b>368</b>	<b>358</b>	<b>400</b>	<b>744</b>	<b>1169</b>	<b>956</b>	<b>523</b>	<b>348</b>	<b>204</b>	<b>272</b>	<b>487</b>	<b>106</b>	<b>185</b>
Strongly support	10%	11%	9%	11%	8%	10%	7%	11%	10%	10%	10%	10%	10%	10%	10%	8%	6%
Tend to support	20%	22%	18%	16%	20%	18%	16%	24%	21%	18%	17%	21%	23%	17%	22%	22%	20%
Tend to oppose	18%	19%	17%	26%	15%	20%	19%	16%	17%	20%	17%	19%	18%	21%	18%	11%	19%
Strongly oppose	43%	41%	45%	35%	43%	41%	49%	43%	43%	42%	48%	40%	38%	38%	42%	47%	48%
Don't know	10%	8%	11%	13%	14%	11%	9%	6%	9%	11%	8%	10%	11%	14%	9%	11%	7%

All figures, unless otherwise stated, are from YouGov Plc.