

1. How interested are you in the FIFA World Cup 2026, hosted this summer in the U.S., Canada, and Mexico?

Very interested	16%
Somewhat interested	19%
Not very interested	17%
Not at all interested	46%
Not sure	3%

2. Compared to all of the other host countries in the history of FIFA World Cups, do you think the U.S. will be...?

One of the best hosts	21%
An above average host	19%
An average host	20%
A below average host	8%
One of the worst hosts	9%
Not sure	24%

3. How much of the FIFA World Cup 2026 are you watching?

I'm watching World Cup matches every day they're on	7%
I'm watching World Cup matches when I can	18%
I am watching a few specific World Cup matches	12%
I am not watching any matches	57%
Not sure	7%

4. Compared to before the FIFA World Cup 2026 started, have you become more or less interested in the tournament?

More interested	23%
No difference	53%
Less interested	15%
Not sure	9%

5. Are you planning to watch the World Cup match between the U.S. and Turkey on June 25?

Yes	24%
No	58%
Not sure	19%

6. Have you attended or do you plan to attend a live match of the FIFA World Cup 2026, in your area or otherwise? Select all that apply.

Yes, to a match in my area	7%
Yes, to a match I'll travel for	5%
No	83%
Not sure	7%

7. Do you think hosting the FIFA World Cup will have a positive or a negative impact on the U.S.?

Very positive	24%
Somewhat positive	26%
Neither positive nor negative	22%
Somewhat negative	6%
Very negative	4%
Not sure	18%

8. Do you think the U.S. hosting the FIFA World Cup will have a positive or a negative impact on how the rest of the world perceives the U.S.?

Very positive	22%
Somewhat positive	22%
Neither positive nor negative	24%
Somewhat negative	9%
Very negative	6%
Not sure	18%

9. Which men's national team do you think is most likely to win the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

United States	17%
Argentina	9%
France	4%
Brazil	3%
Mexico	2%
Portugal	2%
England	2%
Spain	2%
Other	7%
Don't know	53%

10. Which men's national team do you most support in the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

United States	41%
Mexico	2%
Argentina	2%
Other	8%
I don't support any team	35%
Don't know	11%

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



Interviewing Dates	June 22 - 24, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.55, with a mean of one and a standard deviation of 0.921.
Number of respondents	1,104
Margin of error	± 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



1. Interest in FIFA World Cup 2026

How interested are you in the FIFA World Cup 2026, hosted this summer in the U.S., Canada, and Mexico?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very interested	16%	18%	13%	35%	21%	6%	5%	13%	18%	34%	13%	21%
Somewhat interested	19%	23%	14%	17%	19%	21%	16%	18%	22%	19%	16%	24%
Not very interested	17%	14%	19%	9%	16%	17%	24%	18%	13%	10%	13%	24%
Not at all interested	46%	41%	51%	32%	38%	55%	55%	49%	44%	33%	54%	31%
Not sure	3%	3%	3%	6%	5%	1%	0%	2%	3%	5%	4%	2%
Totals	101%	99%	100%	99%	99%	100%	100%	100%	100%	101%	100%	102%
Unweighted N	(1,104)	(518)	(586)	(269)	(295)	(323)	(217)	(714)	(144)	(170)	(714)	(390)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	16%	20%	12%	16%	20%	18%	11%	17%	23%	14%	12%	14%	22%
Somewhat interested	19%	19%	16%	22%	18%	26%	17%	21%	22%	24%	17%	16%	21%
Not very interested	17%	18%	16%	16%	20%	13%	15%	20%	17%	19%	16%	19%	12%
Not at all interested	46%	43%	49%	45%	41%	43%	53%	41%	36%	39%	54%	48%	41%
Not sure	3%	1%	7%	0%	1%	0%	4%	1%	2%	4%	1%	3%	4%
Totals	101%	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,104)	(361)	(437)	(306)	(427)	(388)	(431)	(341)	(246)	(189)	(222)	(434)	(259)

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



2. U.S. as FIFA World Cup Host

Compared to all of the other host countries in the history of FIFA World Cups, do you think the U.S. will be...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
One of the best hosts	21%	24%	18%	25%	19%	20%	20%	22%	17%	18%	20%	22%
An above average host	19%	21%	17%	15%	14%	21%	24%	19%	17%	22%	18%	21%
An average host	20%	19%	20%	17%	24%	18%	19%	20%	25%	18%	18%	23%
A below average host	8%	8%	9%	14%	9%	6%	6%	9%	5%	8%	7%	11%
One of the worst hosts	9%	8%	9%	10%	7%	9%	8%	9%	4%	9%	8%	10%
Not sure	24%	20%	27%	18%	26%	26%	24%	21%	31%	25%	30%	12%
Totals	101%	100%	100%	99%	99%	100%	101%	100%	99%	100%	101%	99%
Unweighted N	(1,103)	(517)	(586)	(269)	(295)	(323)	(216)	(713)	(144)	(170)	(714)	(389)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One of the best hosts	21%	12%	15%	37%	10%	39%	17%	24%	22%	24%	12%	23%	22%
An above average host	19%	18%	13%	27%	15%	27%	19%	16%	23%	25%	27%	14%	16%
An average host	20%	25%	19%	15%	30%	15%	18%	23%	24%	21%	21%	18%	20%
A below average host	8%	10%	11%	3%	12%	2%	10%	6%	11%	9%	9%	8%	8%
One of the worst hosts	9%	15%	10%	1%	16%	2%	9%	9%	7%	4%	16%	6%	10%
Not sure	24%	20%	32%	17%	17%	16%	29%	22%	13%	16%	15%	31%	23%
Totals	101%	100%	100%	100%	100%	101%	102%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,103)	(360)	(437)	(306)	(426)	(388)	(430)	(341)	(246)	(188)	(222)	(434)	(259)

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



3. Watching FIFA World Cup

How much of the FIFA World Cup 2026 are you watching?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I'm watching World Cup matches every day they're on	7%	9%	4%	17%	7%	4%	1%	6%	8%	14%	7%	6%
I'm watching World Cup matches when I can	18%	23%	12%	24%	29%	11%	9%	15%	25%	27%	13%	26%
I am watching a few specific World Cup matches	12%	11%	13%	14%	9%	13%	12%	11%	11%	12%	10%	16%
I am not watching any matches	57%	52%	62%	33%	47%	68%	76%	64%	45%	37%	62%	48%
Not sure	7%	5%	8%	13%	9%	4%	1%	4%	11%	10%	8%	4%
Totals	101%	100%	99%	101%	101%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,104)	(518)	(586)	(269)	(295)	(323)	(217)	(714)	(144)	(170)	(714)	(390)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I'm watching World Cup matches every day they're on	7%	8%	5%	8%	7%	7%	4%	8%	7%	9%	3%	6%	8%
I'm watching World Cup matches when I can	18%	22%	14%	18%	22%	23%	12%	19%	29%	17%	11%	16%	26%
I am watching a few specific World Cup matches	12%	11%	12%	13%	11%	14%	13%	11%	13%	11%	15%	12%	10%
I am not watching any matches	57%	54%	58%	60%	57%	53%	60%	58%	50%	56%	65%	57%	53%

continued on the next page . . .

YouGov Survey: FIFA World Cup 2026
 June 22 - 24, 2026 - 1,104 U.S. adult citizens



continued from previous page

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not sure	7%	6%	11%	1%	3%	2%	10%	3%	2%	6%	5%	9%	4%
Totals	101%	101%	100%	100%	100%	99%	99%	99%	101%	99%	99%	100%	101%
Unweighted N	(1,104)	(361)	(437)	(306)	(427)	(388)	(431)	(341)	(246)	(189)	(222)	(434)	(259)

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



4. Change in Interest in World Cup

Compared to before the FIFA World Cup 2026 started, have you become more or less interested in the tournament?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More interested	23%	25%	21%	39%	26%	14%	19%	23%	21%	34%	19%	32%
No difference	53%	49%	56%	37%	48%	60%	64%	56%	44%	43%	53%	52%
Less interested	15%	17%	14%	12%	15%	18%	15%	16%	17%	10%	18%	10%
Not sure	9%	9%	8%	13%	12%	8%	3%	6%	18%	13%	10%	6%
Totals	100%	100%	99%	101%	101%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(1,102)	(518)	(584)	(268)	(295)	(322)	(217)	(713)	(144)	(169)	(713)	(389)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More interested	23%	25%	17%	29%	25%	32%	15%	31%	30%	29%	20%	20%	27%
No difference	53%	51%	49%	60%	55%	54%	52%	56%	56%	52%	57%	54%	47%
Less interested	15%	16%	20%	9%	16%	10%	19%	11%	11%	11%	19%	16%	15%
Not sure	9%	9%	14%	2%	4%	3%	14%	3%	3%	8%	4%	10%	10%
Totals	100%	101%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,102)	(361)	(436)	(305)	(426)	(387)	(430)	(340)	(246)	(189)	(222)	(433)	(258)

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



5. Plan To Watch U.S. vs. Turkey

Are you planning to watch the World Cup match between the U.S. and Turkey on June 25?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	24%	31%	17%	38%	30%	17%	14%	22%	34%	30%	20%	32%
No	58%	54%	62%	39%	51%	66%	70%	62%	52%	43%	64%	46%
Not sure	19%	15%	22%	23%	19%	17%	17%	16%	14%	27%	17%	22%
Totals	101%	100%	101%	100%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,104)	(518)	(586)	(269)	(295)	(323)	(217)	(714)	(144)	(170)	(714)	(390)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	24%	28%	16%	30%	26%	34%	17%	26%	35%	32%	14%	21%	31%
No	58%	56%	61%	54%	58%	50%	64%	54%	51%	51%	70%	58%	52%
Not sure	19%	16%	23%	16%	16%	16%	19%	20%	14%	18%	16%	21%	17%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,104)	(361)	(437)	(306)	(427)	(388)	(431)	(341)	(246)	(189)	(222)	(434)	(259)

YouGov Survey: FIFA World Cup 2026
 June 22 - 24, 2026 - 1,104 U.S. adult citizens



6. Plan To Attend FIFA World Cup Match

Have you attended or do you plan to attend a live match of the FIFA World Cup 2026, in your area or otherwise? Select all that apply.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, to a match in my area	7%	9%	4%	14%	12%	2%	1%	5%	13%	10%	6%	9%
Yes, to a match I'll travel for	5%	7%	2%	12%	7%	1%	0%	4%	8%	8%	4%	6%
No	83%	78%	88%	62%	71%	95%	98%	87%	76%	73%	85%	79%
Not sure	7%	8%	6%	15%	13%	2%	1%	6%	7%	13%	6%	8%
Unweighted N	(1,104)	(518)	(586)	(269)	(295)	(323)	(217)	(714)	(144)	(170)	(714)	(390)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, to a match in my area	7%	10%	3%	9%	8%	9%	5%	11%	8%	9%	0%	8%	9%
Yes, to a match I'll travel for	5%	6%	4%	4%	6%	4%	3%	5%	6%	6%	2%	4%	7%
No	83%	83%	81%	86%	86%	84%	87%	82%	82%	80%	96%	82%	76%
Not sure	7%	3%	13%	4%	3%	5%	6%	5%	7%	6%	2%	7%	13%
Unweighted N	(1,104)	(361)	(437)	(306)	(427)	(388)	(431)	(341)	(246)	(189)	(222)	(434)	(259)

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



7. Effect of Hosting FIFA World Cup

Do you think hosting the FIFA World Cup will have a positive or a negative impact on the U.S.?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very positive	24%	26%	23%	30%	22%	26%	20%	23%	28%	28%	24%	25%
Somewhat positive	26%	25%	27%	22%	23%	27%	33%	28%	26%	22%	22%	34%
Neither positive nor negative	22%	23%	21%	27%	23%	19%	18%	23%	17%	25%	23%	20%
Somewhat negative	6%	6%	7%	6%	4%	6%	9%	6%	6%	5%	5%	9%
Very negative	4%	3%	4%	2%	4%	5%	3%	4%	5%	2%	5%	2%
Not sure	18%	17%	18%	13%	23%	17%	17%	16%	18%	18%	22%	10%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,103)	(518)	(585)	(269)	(294)	(323)	(217)	(713)	(144)	(170)	(713)	(390)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very positive	24%	19%	20%	35%	16%	38%	21%	28%	23%	26%	21%	26%	23%
Somewhat positive	26%	25%	18%	37%	28%	34%	21%	30%	38%	32%	26%	21%	31%
Neither positive nor negative	22%	25%	27%	13%	26%	15%	25%	20%	19%	20%	24%	24%	17%
Somewhat negative	6%	10%	7%	2%	13%	3%	6%	6%	8%	5%	10%	5%	7%
Very negative	4%	5%	5%	2%	6%	0%	6%	2%	2%	5%	7%	2%	4%
Not sure	18%	16%	24%	11%	12%	10%	22%	14%	9%	13%	11%	23%	18%
Totals	100%	100%	101%	100%	101%	100%	101%	100%	99%	101%	99%	101%	100%
Unweighted N	(1,103)	(361)	(436)	(306)	(427)	(388)	(430)	(341)	(246)	(189)	(222)	(433)	(259)

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



8. Effect of Hosting FIFA World Cup on Perception of U.S.

Do you think the U.S. hosting the FIFA World Cup will have a positive or a negative impact on how the rest of the world perceives the U.S.?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very positive	22%	24%	20%	29%	18%	23%	18%	21%	23%	27%	21%	23%
Somewhat positive	22%	22%	22%	22%	21%	18%	29%	23%	21%	19%	19%	28%
Neither positive nor negative	24%	23%	24%	23%	25%	26%	19%	23%	31%	23%	25%	21%
Somewhat negative	9%	10%	8%	10%	7%	6%	13%	10%	7%	4%	7%	11%
Very negative	6%	5%	7%	4%	5%	9%	5%	6%	5%	4%	6%	6%
Not sure	18%	17%	20%	12%	25%	18%	16%	17%	13%	23%	22%	11%
Totals	101%	101%	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,103)	(518)	(585)	(269)	(295)	(322)	(217)	(713)	(144)	(170)	(713)	(390)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very positive	22%	14%	16%	38%	11%	39%	17%	27%	21%	25%	19%	21%	24%
Somewhat positive	22%	21%	18%	28%	23%	27%	18%	24%	31%	22%	22%	21%	23%
Neither positive nor negative	24%	27%	25%	18%	28%	19%	27%	18%	23%	28%	23%	24%	20%
Somewhat negative	9%	14%	9%	2%	17%	3%	7%	11%	11%	6%	15%	7%	8%
Very negative	6%	8%	8%	2%	10%	0%	9%	4%	4%	6%	10%	4%	6%
Not sure	18%	15%	25%	13%	12%	12%	21%	16%	10%	13%	12%	23%	20%
Totals	101%	99%	101%	101%	101%	100%	99%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,103)	(361)	(437)	(305)	(427)	(387)	(430)	(341)	(246)	(189)	(222)	(434)	(258)

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



9. Expected World Cup Winner

Which men's national team do you think is most likely to win the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
United States	17%	17%	16%	17%	18%	16%	16%	16%	24%	17%	17%	15%
Argentina	9%	11%	7%	12%	12%	6%	7%	10%	3%	8%	6%	15%
France	4%	6%	3%	8%	5%	3%	2%	4%	4%	5%	4%	6%
Brazil	3%	4%	3%	4%	4%	3%	3%	3%	6%	1%	3%	4%
Mexico	2%	1%	3%	4%	2%	1%	0%	0%	1%	12%	3%	1%
Portugal	2%	3%	1%	4%	2%	1%	1%	2%	2%	2%	2%	2%
England	2%	1%	2%	1%	2%	1%	3%	2%	2%	1%	1%	3%
Spain	2%	2%	1%	1%	2%	2%	2%	2%	1%	1%	0%	4%
Other	7%	7%	7%	12%	7%	6%	4%	6%	11%	3%	6%	8%
Don't know	53%	49%	56%	37%	46%	62%	62%	54%	45%	49%	58%	42%
Totals	101%	101%	99%	100%	100%	101%	100%	99%	99%	99%	100%	100%
Unweighted N	(1,103)	(517)	(586)	(269)	(295)	(323)	(216)	(713)	(144)	(170)	(713)	(390)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
United States	17%	13%	11%	27%	11%	28%	16%	20%	16%	15%	12%	19%	17%
Argentina	9%	8%	8%	11%	10%	12%	3%	13%	16%	7%	7%	7%	15%
France	4%	5%	4%	5%	6%	4%	3%	2%	9%	3%	6%	4%	5%
Brazil	3%	4%	4%	2%	4%	3%	2%	5%	2%	4%	5%	3%	2%
Mexico	2%	2%	2%	1%	1%	2%	3%	1%	2%	0%	5%	2%	2%
Portugal	2%	1%	3%	1%	1%	2%	1%	1%	1%	6%	1%	1%	1%
England	2%	2%	0%	3%	2%	1%	1%	4%	1%	5%	1%	1%	0%
Spain	2%	2%	1%	2%	3%	2%	1%	2%	3%	2%	1%	1%	2%

continued on the next page . . .

YouGov Survey: FIFA World Cup 2026
 June 22 - 24, 2026 - 1,104 U.S. adult citizens



continued from previous page

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Other	7%	8%	8%	5%	8%	4%	11%	5%	4%	9%	6%	6%	8%
Don't know	53%	55%	59%	43%	55%	41%	60%	46%	46%	48%	56%	55%	48%
Totals	101%	100%	100%	100%	101%	99%	101%	99%	100%	99%	100%	99%	100%
Unweighted N	(1,103)	(361)	(436)	(306)	(426)	(388)	(431)	(340)	(246)	(189)	(222)	(433)	(259)

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



10. Which World Cup Team Cheering for

Which men's national team do you most support in the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
United States	41%	46%	36%	35%	39%	44%	44%	43%	46%	31%	38%	47%
Mexico	2%	2%	3%	7%	2%	2%	1%	1%	0%	12%	3%	1%
Argentina	2%	3%	2%	5%	3%	1%	1%	2%	3%	2%	2%	3%
Other	8%	9%	8%	12%	10%	8%	3%	6%	13%	10%	6%	12%
I don't support any team	35%	31%	39%	29%	31%	36%	45%	37%	31%	28%	39%	28%
Don't know	11%	9%	12%	13%	15%	9%	6%	10%	6%	16%	12%	9%
Totals	99%	100%	100%	101%	100%	100%	100%	99%	99%	99%	100%	100%
Unweighted N	(1,104)	(518)	(586)	(269)	(295)	(323)	(217)	(714)	(144)	(170)	(714)	(390)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
United States	41%	35%	31%	60%	35%	62%	33%	50%	48%	43%	37%	41%	43%
Mexico	2%	3%	4%	1%	3%	1%	4%	1%	1%	0%	4%	2%	4%
Argentina	2%	3%	2%	3%	4%	3%	1%	3%	4%	2%	3%	1%	5%
Other	8%	14%	8%	4%	12%	5%	9%	8%	9%	12%	8%	8%	7%
I don't support any team	35%	38%	38%	29%	37%	23%	39%	30%	33%	34%	42%	35%	30%
Don't know	11%	7%	18%	4%	8%	6%	14%	7%	5%	9%	7%	13%	12%
Totals	99%	100%	101%	101%	99%	100%	100%	99%	100%	100%	101%	100%	101%
Unweighted N	(1,104)	(361)	(437)	(306)	(427)	(388)	(431)	(341)	(246)	(189)	(222)	(434)	(259)

YouGov Survey: FIFA World Cup 2026

June 22 - 24, 2026 - 1,104 U.S. adult citizens



Interviewing Dates	June 22 - 24, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.55, with a mean of one and a standard deviation of 0.921.
Number of respondents	1,104
Margin of error	± 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.