

1. How interested, if at all, are you in soccer?

Very interested	12%
Somewhat interested	15%
Not very interested	19%
Not at all interested	51%
Not sure	3%

2. Have you ever attended a soccer match? Select all that apply.

A youth soccer match	33%
An amateur soccer match	13%
A professional soccer match	17%
A FIFA World Cup match	8%
None of the above	49%
Not sure	4%

3. Did you watch any matches in person or on TV during the following FIFA World Cups? Select all that apply.

FIFA World Cup 2022	21%
FIFA World Cup 2018	17%
FIFA World Cup 2014	13%
FIFA World Cup 2010	10%
None of the above	66%
Not sure	8%

4. How interested are you in the FIFA World Cup 2026, hosted this summer in the U.S., Canada, and Mexico?

Very interested	13%
Somewhat interested	16%
Not very interested	14%
Not at all interested	54%
Not sure	3%

5. Are you more or less interested in the FIFA World Cup than you were four years ago?

Much more	7%
Somewhat more	10%
About the same	51%
Somewhat less	5%
Much less	19%
Not sure	7%

6. How much of the FIFA World Cup 2026 do you expect you will watch?

I will watch World Cup matches every day they're on	5%
I will watch World Cup matches when I can	16%
I will watch a few specific World Cup matches	11%
I will not watch any matches	59%
Not sure	9%

7. Where do you prefer to watch World Cup matches?

Among people who plan to watch at least a few FIFA World Cup 2026 matches

At home	66%
At a bar or restaurant	13%
At a someone else's house	6%
At a watch party	4%
While on the go	2%
No preference	8%
Not sure	0%

8. Would you ever consider subscribing to a new streaming channel or cable package in order to be able to watch FIFA World Cup matches?

Among people who plan to watch at least a few FIFA World Cup 2026 matches

Yes	30%
No	51%
Not sure	19%

9. Do you have tickets or do you plan to buy tickets to attend a live match of the FIFA World Cup 2026, in your area or otherwise? Select all that apply.

Yes, to a match in my area	8%
Yes, to a match I'll travel for	3%
No	84%
Not sure	6%

10. How much is the most you would be willing to pay for a ticket to attend a FIFA World Cup match that includes the U.S. team?

Under \$100	14%
\$100-\$299	7%
\$300-\$599	4%
\$600-\$999	2%
\$1,000 or more	1%
I wouldn't pay any amount	66%
Not sure	7%

11. How much is the most you would be willing to pay for a ticket to attend a FIFA World Cup match that didn't include the U.S. team?

Under \$100	13%
\$100–\$299	6%
\$300–\$599	3%
\$600–\$999	1%
\$1,000 or more	1%
I wouldn't pay any amount	69%
Not sure	7%

12. Do you plan to buy any FIFA World Cup 2026 merchandise, such as jerseys, balls, hats, or T-shirts?

Yes	10%
No	77%
Not sure	13%

13. Do you plan to make any bets related to the FIFA World Cup 2026? Select all that apply.

Yes, with a betting company or platform	5%
Yes, with friends, family, or acquaintances	6%
No	84%
Not sure	6%

14. On what platforms do you plan to make bets related to the FIFA World Cup? Select all that apply.

Among people who plan to bet on the FIFA World Cup 2026 using a betting company or platform

bet365	45%
DraftKings	44%
FanDuel	34%
BetMGM	27%
ESPN Bet	21%
Caesars Sportsbook	20%
Hard Rock Bet	17%
Fanatics Sportsbook	17%
Prediction markets, such as Polymarket	15%
theScore Bet	6%
Somewhere else	6%
Not sure	9%

15. Which men's national team do you think is most likely to win the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

United States	12%
Argentina	6%
Brazil	5%
France	3%
England	2%
Spain	2%
Other	8%
Don't know	63%

16. Which men's national team do you most support in the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

United States	30%
Brazil	2%
Other	11%
I don't support any team	46%
Don't know	11%

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17. More generally, which teams would you be happy to see win the FIFA World Cup 2026? Select all that apply.

Responses selected by 1% or less of Americans are included in Other

United States	37%
Brazil	9%
England	8%
Mexico	7%
Argentina	7%
Germany	6%
Spain	5%
Canada	5%
France	5%
Portugal	5%
Scotland	4%
Sweden	3%
Australia	3%
Japan	3%
Haiti	2%
New Zealand	2%
Belgium	2%
Norway	2%
South Korea	2%
Ghana	2%
Switzerland	2%
Netherlands	2%
Colombia	2%
Ecuador	2%
Iran	2%
South Africa	2%
Austria	2%
Democratic Republic of Congo	2%
Other	7%
None of these	26%
Don't know	26%

18. Which teams would you be unhappy to see win the FIFA World Cup 2026? Select all that apply.

Responses selected by 1% or less of Americans are included in Other

Iran	7%
United States	5%
Iraq	4%
Saudi Arabia	4%
Canada	3%
Qatar	3%
France	3%
Argentina	3%
Germany	3%
Brazil	2%
Mexico	2%
England	2%
Egypt	2%
Turkey	2%
Other	8%
None of these	43%
Don't know	34%

19. How do you think the U.S. men's national soccer team will do in the FIFA World Cup 2026?

Will not win any matches	3%
Will win a match, but will not reach the knockout stage	4%
Will reach the round of 16	9%
Will reach the quarterfinals	7%
Will reach the semifinals	4%
Will reach the final	5%
Will win the World Cup	6%
Not sure	62%

20. Do you think hosting the FIFA World Cup will have a positive or a negative impact on the U.S.?

Very positive	15%
Somewhat positive	23%
Neither positive nor negative	20%
Somewhat negative	4%
Very negative	5%
Not sure	33%

21. Do you think hosting the FIFA World Cup will make American cities that host it safer or less safe during the event?

Much safer	8%
Somewhat safer	8%
About as safe	23%
Somewhat less safe	13%
Much less safe	9%
Not sure	38%

22. How satisfied or dissatisfied are you with Shakira, Madonna, and BTS performing at halftime of the FIFA World Cup 2026 final?

Very satisfied	14%
Somewhat satisfied	12%
Somewhat dissatisfied	3%
Very dissatisfied	6%
Don't care	54%
Not sure	11%

23. How much of a role do you think U.S. Immigration and Customs Enforcement (ICE) should have in providing security for FIFA World Cup matches hosted in the U.S.?

A major role	26%
A minor role	11%
No role	35%
Not sure	28%

24. Do you think ICE providing security for FIFA World Cup matches hosted in the U.S. would make people...?

Much safer	16%
Somewhat safer	10%
No difference	14%
Somewhat less safe	12%
Much less safe	29%
Not sure	18%

25. Do you have a favorable or an unfavorable opinion of the following soccer organizations?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
FIFA (International Federation of Association Football)	10%	16%	9%	12%	53%
UEFA (Union of European Football Associations)	9%	16%	5%	8%	63%
USSF (United States Soccer Federation)	10%	17%	4%	7%	62%

26. Generally speaking do you think there has or has not been any corruption or wrongdoing in the running of FIFA over recent years?

- Probably has been corruption in the running of FIFA 42%
- Probably has not been any corruption in the running of FIFA7%
- Don't know 51%

27. How much should a country's records on human rights and democracy be considered when deciding whether to hold major international sporting events there?

- It should be the most important factor 18%
- It should be a major factor 30%
- It should be a moderate factor 14%
- It should be a minor factor 5%
- It should not be considered at all 4%
- Not sure 28%

28. Do you think the United States' human-rights record is better or worse than most countries'?

- Much better than most 20%
- Somewhat better than most 21%
- Neither better nor worse 19%
- Somewhat worse than most 14%
- Much worse than most 6%
- Not sure 22%

29. Do you think Canada's human-rights record is better or worse than most countries'?

- Much better than most 20%
- Somewhat better than most 27%
- Neither better nor worse 18%
- Somewhat worse than most 3%
- Much worse than most 2%
- Not sure 31%

30. Do you think Mexico's human-rights record is better or worse than most countries'?

- Much better than most 2%
- Somewhat better than most 10%
- Neither better nor worse 26%
- Somewhat worse than most 18%
- Much worse than most 6%
- Not sure 38%

31. When it comes to the relationship between international sporting institutions and countries with undemocratic governments, do you think international sporting institutions are...?

Too willing to work with undemocratic governments	20%
About the right level of willing to work with undemocratic governments	19%
Too unwilling to work with undemocratic governments	7%
Don't know	53%

32. Do you think it is right or wrong for international sporting institutions to take a country's human-rights record into account when deciding whether to hold international sporting events there?

It is right to take it into account	58%
It is wrong to take it into account	7%
Not sure	35%

33. Do you think countries with poor democratic and human-rights records should be allowed to compete in international sporting events?

Should be allowed to compete	29%
Should not be allowed to compete	26%
Not sure	46%

34. Do you approve or disapprove of Russia's national team being banned from participating in the FIFA World Cup 2026?

Strongly approve	23%
Somewhat approve	18%
Somewhat disapprove	12%
Strongly disapprove	7%
Not sure	39%

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Interviewing Dates	May 21 - 24, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.053 to 6.696, with a mean of one and a standard deviation of 1.006.
Number of respondents	1,096
Margin of error	± 4.2 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	58 questions not reported.

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1. Interest in Soccer

How interested, if at all, are you in soccer?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very interested	12%	16%	8%	20%	18%	7%	4%	8%	22%	21%	8%	18%
Somewhat interested	15%	13%	18%	12%	23%	14%	11%	14%	15%	20%	15%	16%
Not very interested	19%	20%	18%	20%	13%	17%	28%	20%	20%	12%	18%	20%
Not at all interested	51%	48%	53%	41%	40%	60%	57%	55%	37%	43%	53%	45%
Not sure	3%	3%	3%	7%	6%	2%	0%	3%	6%	4%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,096)	(512)	(584)	(268)	(283)	(318)	(227)	(712)	(147)	(165)	(711)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	12%	16%	7%	14%	15%	15%	9%	12%	18%	12%	10%	12%	13%
Somewhat interested	15%	17%	16%	13%	19%	14%	13%	15%	22%	14%	14%	15%	18%
Not very interested	19%	17%	20%	20%	19%	20%	16%	20%	24%	18%	19%	19%	20%
Not at all interested	51%	51%	49%	53%	47%	49%	56%	52%	36%	53%	56%	51%	43%
Not sure	3%	0%	8%	1%	0%	1%	5%	2%	0%	3%	1%	3%	7%
Totals	100%	101%	100%	101%	100%	99%	99%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,096)	(370)	(428)	(298)	(426)	(387)	(435)	(312)	(238)	(200)	(213)	(427)	(256)

YouGov Survey: FIFA World Cup 2026

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2. Attended Soccer Matches

Have you ever attended a soccer match? Select all that apply.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A youth soccer match	33%	33%	33%	22%	31%	36%	41%	36%	20%	24%	27%	44%
An amateur soccer match	13%	16%	11%	16%	15%	12%	12%	12%	18%	18%	11%	17%
A professional soccer match	17%	19%	16%	19%	24%	15%	10%	15%	23%	21%	12%	27%
A FIFA World Cup match	8%	9%	6%	13%	14%	4%	0%	5%	10%	17%	7%	10%
None of the above	49%	48%	50%	45%	46%	52%	52%	49%	52%	48%	54%	40%
Not sure	4%	4%	4%	13%	3%	2%	0%	3%	6%	8%	6%	1%
Unweighted N	(1,096)	(512)	(584)	(268)	(283)	(318)	(227)	(712)	(147)	(165)	(711)	(385)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A youth soccer match	33%	31%	30%	39%	39%	39%	27%	39%	41%	30%	39%	31%	33%
An amateur soccer match	13%	14%	16%	11%	19%	12%	11%	18%	16%	11%	12%	15%	14%
A professional soccer match	17%	25%	13%	15%	24%	15%	12%	18%	29%	19%	17%	17%	16%
A FIFA World Cup match	8%	10%	3%	12%	9%	12%	4%	10%	15%	6%	4%	9%	9%
None of the above	49%	49%	50%	47%	44%	45%	56%	45%	39%	46%	45%	54%	46%
Not sure	4%	2%	9%	0%	1%	2%	6%	2%	2%	7%	2%	2%	8%
Unweighted N	(1,096)	(370)	(428)	(298)	(426)	(387)	(435)	(312)	(238)	(200)	(213)	(427)	(256)

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3. Watched Past FIFA World Cups

Did you watch any matches in person or on TV during the following FIFA World Cups? Select all that apply.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
FIFA World Cup 2022	21%	25%	16%	33%	29%	13%	11%	17%	32%	32%	17%	27%
FIFA World Cup 2018	17%	22%	12%	24%	25%	14%	6%	14%	25%	26%	12%	27%
FIFA World Cup 2014	13%	17%	9%	18%	22%	10%	3%	10%	19%	19%	8%	21%
FIFA World Cup 2010	10%	14%	6%	11%	17%	10%	2%	8%	15%	18%	6%	17%
None of the above	66%	62%	70%	46%	54%	76%	83%	71%	47%	54%	69%	61%
Not sure	8%	7%	8%	14%	8%	6%	4%	6%	11%	8%	9%	4%
Unweighted N	(1,096)	(512)	(584)	(268)	(283)	(318)	(227)	(712)	(147)	(165)	(711)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
FIFA World Cup 2022	21%	25%	16%	23%	26%	25%	14%	22%	32%	18%	17%	21%	24%
FIFA World Cup 2018	17%	21%	14%	17%	22%	18%	12%	14%	31%	15%	15%	18%	18%
FIFA World Cup 2014	13%	15%	12%	12%	17%	14%	9%	12%	21%	15%	12%	11%	14%
FIFA World Cup 2010	10%	12%	9%	10%	15%	11%	7%	9%	15%	11%	9%	10%	10%
None of the above	66%	65%	63%	70%	63%	67%	67%	69%	58%	66%	75%	63%	62%
Not sure	8%	3%	14%	3%	4%	4%	11%	5%	3%	7%	4%	7%	11%
Unweighted N	(1,096)	(370)	(428)	(298)	(426)	(387)	(435)	(312)	(238)	(200)	(213)	(427)	(256)

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4. Interest in FIFA World Cup 2026

How interested are you in the FIFA World Cup 2026, hosted this summer in the U.S., Canada, and Mexico?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very interested	13%	16%	11%	20%	22%	8%	6%	10%	23%	25%	10%	20%
Somewhat interested	16%	16%	16%	14%	21%	15%	13%	15%	17%	17%	15%	17%
Not very interested	14%	15%	12%	14%	11%	13%	18%	14%	16%	7%	14%	13%
Not at all interested	54%	51%	57%	45%	43%	62%	64%	59%	41%	49%	57%	49%
Not sure	3%	2%	4%	8%	3%	2%	0%	3%	3%	2%	4%	1%
Totals	100%	100%	100%	101%	100%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(1,092)	(512)	(580)	(267)	(281)	(318)	(226)	(710)	(146)	(164)	(707)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	13%	16%	9%	16%	17%	17%	10%	14%	22%	9%	10%	16%	15%
Somewhat interested	16%	17%	15%	16%	18%	18%	14%	15%	20%	20%	14%	15%	16%
Not very interested	14%	14%	16%	10%	17%	11%	11%	18%	14%	11%	17%	13%	14%
Not at all interested	54%	51%	54%	57%	48%	54%	60%	53%	43%	57%	58%	55%	48%
Not sure	3%	1%	6%	0%	0%	1%	5%	0%	2%	3%	1%	1%	7%
Totals	100%	99%	100%	99%	100%	101%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,092)	(369)	(425)	(298)	(425)	(387)	(433)	(310)	(238)	(200)	(213)	(425)	(254)

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5. Interest Compared to Previous FIFA World Cup

Are you more or less interested in the FIFA World Cup than you were four years ago?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	7%	7%	7%	12%	13%	3%	3%	4%	9%	16%	6%	10%
Somewhat more	10%	11%	9%	8%	15%	9%	8%	10%	14%	8%	8%	14%
About the same	51%	49%	53%	51%	43%	56%	54%	54%	39%	40%	47%	58%
Somewhat less	5%	7%	3%	9%	4%	5%	4%	4%	9%	6%	6%	3%
Much less	19%	19%	20%	13%	16%	22%	25%	20%	19%	22%	23%	12%
Not sure	7%	6%	8%	9%	9%	6%	6%	7%	11%	7%	10%	2%
Totals	99%	99%	100%	102%	100%	101%	100%	99%	101%	99%	100%	99%
Unweighted N	(1,093)	(509)	(584)	(268)	(282)	(316)	(227)	(711)	(146)	(165)	(708)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	7%	10%	4%	10%	9%	10%	5%	9%	11%	4%	6%	6%	12%
Somewhat more	10%	12%	9%	10%	15%	10%	7%	11%	17%	7%	9%	13%	8%
About the same	51%	55%	46%	54%	54%	53%	46%	58%	54%	48%	57%	46%	56%
Somewhat less	5%	3%	8%	2%	4%	3%	7%	3%	4%	4%	3%	8%	3%
Much less	19%	16%	21%	20%	16%	19%	24%	14%	12%	27%	19%	21%	12%
Not sure	7%	3%	12%	4%	3%	4%	12%	6%	1%	10%	4%	6%	10%
Totals	99%	99%	100%	100%	101%	99%	101%	101%	99%	100%	98%	100%	101%
Unweighted N	(1,093)	(369)	(427)	(297)	(425)	(385)	(434)	(310)	(238)	(200)	(213)	(425)	(255)

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6. Plan To Watch FIFA World Cup

How much of the FIFA World Cup 2026 do you expect you will watch?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I will watch World Cup matches every day they're on	5%	7%	4%	10%	8%	3%	2%	3%	9%	14%	3%	9%
I will watch World Cup matches when I can	16%	18%	14%	16%	26%	14%	10%	14%	23%	22%	16%	17%
I will watch a few specific World Cup matches	11%	11%	10%	11%	12%	10%	11%	11%	12%	10%	8%	17%
I will not watch any matches	59%	55%	63%	52%	44%	66%	72%	65%	40%	48%	63%	52%
Not sure	9%	9%	9%	11%	10%	8%	5%	8%	15%	6%	10%	5%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,096)	(512)	(584)	(268)	(283)	(318)	(227)	(712)	(147)	(165)	(711)	(385)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I will watch World Cup matches every day they're on	5%	8%	3%	6%	8%	7%	4%	7%	7%	5%	4%	4%	8%
I will watch World Cup matches when I can	16%	18%	16%	15%	20%	17%	15%	15%	24%	11%	15%	18%	18%
I will watch a few specific World Cup matches	11%	11%	8%	14%	11%	15%	8%	13%	15%	12%	9%	11%	11%
I will not watch any matches	59%	59%	60%	59%	55%	57%	62%	59%	49%	61%	68%	58%	53%
Not sure	9%	5%	13%	5%	7%	5%	11%	6%	6%	11%	5%	8%	11%

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continued from previous page

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	101%	100%	99%	101%	101%	100%	100%	101%	100%	101%	99%	101%
Unweighted N	(1,096)	(370)	(428)	(298)	(426)	(387)	(435)	(312)	(238)	(200)	(213)	(427)	(256)

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7. Where Prefer To Watch FIFA World Cup

Where do you prefer to watch World Cup matches?

Among people who plan to watch at least a few FIFA World Cup 2026 matches

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
At home	66%	66%	66%	65%	66%	*	*	66%	*	69%	69%	62%
At a bar or restaurant	13%	14%	11%	5%	13%	*	*	16%	*	3%	8%	19%
At a someone else's house	6%	8%	5%	8%	5%	*	*	6%	*	8%	6%	7%
At a watch party	4%	3%	5%	8%	3%	*	*	2%	*	9%	5%	2%
While on the go	2%	1%	4%	3%	3%	*	*	1%	*	4%	4%	1%
No preference	8%	7%	9%	11%	9%	*	*	8%	*	6%	8%	8%
Not sure	0%	0%	0%	0%	0%	*	*	0%	*	0%	0%	0%
Totals	99%	99%	100%	100%	99%	*	*	99%	*	99%	100%	99%
Unweighted N	(403)	(219)	(184)	(131)	(128)	(85)	(59)	(216)	(63)	(101)	(230)	(173)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
At home	66%	64%	64%	70%	60%	72%	65%	66%	66%	*	*	63%	65%
At a bar or restaurant	13%	9%	18%	11%	14%	10%	9%	14%	17%	*	*	17%	11%
At a someone else's house	6%	6%	6%	7%	9%	7%	9%	6%	5%	*	*	8%	8%
At a watch party	4%	6%	5%	1%	8%	1%	6%	3%	2%	*	*	3%	7%
While on the go	2%	5%	0%	2%	3%	2%	3%	3%	2%	*	*	3%	1%
No preference	8%	11%	6%	8%	6%	8%	7%	8%	9%	*	*	5%	8%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	*	0%	0%
Totals	99%	101%	99%	99%	100%	100%	99%	100%	101%	*	*	99%	100%
Unweighted N	(403)	(150)	(135)	(118)	(167)	(148)	(125)	(124)	(120)	(71)	(65)	(167)	(100)

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8. Subscribe to Platforms To Watch FIFA World Cup

Would you ever consider subscribing to a new streaming channel or cable package in order to be able to watch FIFA World Cup matches?

Among people who plan to watch at least a few FIFA World Cup 2026 matches

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	30%	29%	31%	50%	38%	*	*	24%	*	40%	27%	34%
No	51%	54%	47%	36%	45%	*	*	54%	*	46%	53%	48%
Not sure	19%	16%	22%	13%	17%	*	*	21%	*	14%	20%	18%
Totals	100%	99%	100%	99%	100%	*	*	99%	*	100%	100%	100%
Unweighted N	(405)	(220)	(185)	(132)	(128)	(85)	(60)	(217)	(63)	(102)	(231)	(174)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	30%	45%	16%	31%	39%	29%	27%	29%	40%	*	*	32%	35%
No	51%	47%	59%	46%	49%	50%	59%	53%	39%	*	*	48%	49%
Not sure	19%	8%	26%	23%	12%	21%	14%	18%	22%	*	*	20%	16%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	*	*	100%	100%
Unweighted N	(405)	(152)	(135)	(118)	(169)	(148)	(126)	(124)	(120)	(71)	(65)	(167)	(102)

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9. Plan To Attend FIFA World Cup in Person

Do you have tickets or do you plan to buy tickets to attend a live match of the FIFA World Cup 2026, in your area or otherwise? Select all that apply.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, to a match in my area	8%	9%	6%	13%	14%	4%	1%	6%	13%	16%	5%	13%
Yes, to a match I'll travel for	3%	4%	3%	10%	6%	0%	0%	2%	6%	6%	3%	4%
No	84%	82%	86%	71%	73%	91%	99%	87%	75%	73%	85%	82%
Not sure	6%	6%	7%	12%	10%	5%	0%	5%	10%	9%	8%	4%
Unweighted N	(1,096)	(512)	(584)	(268)	(283)	(318)	(227)	(712)	(147)	(165)	(711)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, to a match in my area	8%	10%	5%	9%	11%	9%	4%	10%	15%	4%	6%	9%	9%
Yes, to a match I'll travel for	3%	5%	3%	2%	6%	2%	4%	3%	5%	2%	2%	5%	3%
No	84%	85%	81%	86%	85%	85%	86%	85%	77%	88%	90%	80%	81%
Not sure	6%	2%	11%	5%	2%	6%	7%	4%	5%	7%	2%	8%	8%
Unweighted N	(1,096)	(370)	(428)	(298)	(426)	(387)	(435)	(312)	(238)	(200)	(213)	(427)	(256)

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10. Amount Willing To Pay To Attend FIFA World Cup U.S. Match

How much is the most you would be willing to pay for a ticket to attend a FIFA World Cup match that includes the U.S. team?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Under \$100	14%	12%	16%	10%	17%	13%	15%	13%	16%	12%	12%	17%
\$100-\$299	7%	9%	6%	7%	10%	9%	1%	7%	6%	12%	5%	12%
\$300-\$599	4%	3%	4%	6%	7%	1%	2%	3%	9%	5%	2%	6%
\$600-\$999	2%	2%	1%	5%	1%	1%	0%	2%	0%	5%	1%	2%
\$1,000 or more	1%	1%	0%	3%	1%	0%	0%	0%	2%	2%	0%	2%
I wouldn't pay any amount	66%	66%	66%	58%	54%	72%	79%	69%	53%	60%	71%	57%
Not sure	7%	7%	6%	12%	10%	4%	3%	6%	16%	4%	9%	4%
Totals	101%	100%	99%	101%	100%	100%	100%	100%	102%	100%	100%	100%
Unweighted N	(1,094)	(511)	(583)	(268)	(283)	(316)	(227)	(711)	(146)	(165)	(709)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Under \$100	14%	16%	10%	16%	16%	17%	12%	13%	22%	12%	15%	12%	17%
\$100-\$299	7%	9%	6%	7%	10%	8%	4%	8%	14%	7%	6%	8%	7%
\$300-\$599	4%	8%	1%	4%	8%	4%	2%	6%	6%	1%	2%	5%	6%
\$600-\$999	2%	2%	0%	3%	2%	3%	1%	2%	3%	1%	1%	3%	1%
\$1,000 or more	1%	2%	0%	1%	2%	1%	0%	1%	2%	0%	0%	1%	1%
I wouldn't pay any amount	66%	59%	71%	65%	59%	63%	73%	65%	51%	69%	69%	67%	59%
Not sure	7%	5%	11%	3%	4%	5%	8%	5%	3%	10%	6%	5%	9%
Totals	101%	101%	99%	99%	101%	101%	100%	100%	101%	100%	99%	101%	100%
Unweighted N	(1,094)	(370)	(427)	(297)	(426)	(386)	(434)	(311)	(238)	(199)	(213)	(426)	(256)

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11. Amount Willing to Pay to Attend FIFA World Cup Non-U.S. Match

How much is the most you would be willing to pay for a ticket to attend a FIFA World Cup match that didn't include the U.S. team?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Under \$100	13%	10%	15%	13%	16%	12%	9%	12%	12%	12%	11%	15%
\$100-\$299	6%	7%	6%	8%	12%	5%	1%	6%	8%	11%	4%	11%
\$300-\$599	3%	4%	3%	4%	5%	2%	2%	3%	7%	4%	3%	4%
\$600-\$999	1%	2%	1%	4%	1%	1%	0%	1%	0%	4%	0%	3%
\$1,000 or more	1%	1%	1%	2%	1%	0%	1%	1%	1%	3%	0%	2%
I wouldn't pay any amount	69%	69%	69%	60%	53%	75%	84%	73%	56%	60%	72%	62%
Not sure	7%	8%	6%	9%	10%	5%	4%	6%	15%	6%	9%	4%
Totals	100%	101%	101%	100%	98%	100%	101%	102%	99%	100%	99%	101%
Unweighted N	(1,093)	(511)	(582)	(266)	(283)	(317)	(227)	(710)	(146)	(165)	(708)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Under \$100	13%	15%	10%	13%	14%	13%	11%	12%	21%	13%	13%	10%	17%
\$100-\$299	6%	8%	6%	6%	10%	6%	4%	7%	13%	4%	4%	7%	9%
\$300-\$599	3%	7%	1%	3%	7%	3%	2%	6%	3%	2%	1%	5%	2%
\$600-\$999	1%	1%	0%	3%	1%	2%	0%	2%	2%	0%	1%	2%	1%
\$1,000 or more	1%	2%	0%	1%	2%	1%	0%	2%	2%	0%	0%	2%	1%
I wouldn't pay any amount	69%	62%	73%	70%	63%	68%	75%	68%	54%	73%	73%	69%	62%
Not sure	7%	5%	10%	6%	4%	6%	8%	4%	4%	8%	6%	6%	8%
Totals	100%	100%	100%	102%	101%	99%	100%	101%	99%	100%	98%	101%	100%
Unweighted N	(1,093)	(369)	(426)	(298)	(426)	(387)	(433)	(312)	(237)	(199)	(212)	(426)	(256)

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12. Plan To Buy FIFA World Cup Merchandise

Do you plan to buy any FIFA World Cup 2026 merchandise, such as jerseys, balls, hats, or T-shirts?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	10%	13%	7%	16%	18%	5%	2%	6%	19%	22%	7%	15%
No	77%	75%	79%	68%	64%	84%	90%	82%	61%	68%	80%	72%
Not sure	13%	12%	14%	16%	18%	11%	8%	12%	20%	10%	13%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,094)	(511)	(583)	(267)	(283)	(318)	(226)	(710)	(147)	(165)	(710)	(384)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	10%	16%	4%	11%	15%	12%	6%	11%	17%	5%	7%	12%	12%
No	77%	77%	77%	78%	77%	75%	82%	74%	70%	80%	84%	74%	74%
Not sure	13%	7%	19%	10%	8%	13%	12%	14%	13%	15%	9%	14%	14%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,094)	(369)	(428)	(297)	(425)	(387)	(435)	(311)	(238)	(200)	(212)	(426)	(256)

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13. FIFA World Cup Betting

Do you plan to make any bets related to the FIFA World Cup 2026? Select all that apply.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, with a betting company or platform	5%	7%	2%	7%	10%	2%	0%	3%	12%	8%	3%	8%
Yes, with friends, family, or acquaintances	6%	6%	6%	8%	11%	4%	2%	4%	11%	10%	5%	9%
No	84%	82%	86%	77%	73%	89%	96%	88%	72%	76%	84%	84%
Not sure	6%	6%	6%	10%	9%	5%	1%	6%	6%	9%	8%	2%
Unweighted N	(1,096)	(512)	(584)	(268)	(283)	(318)	(227)	(712)	(147)	(165)	(711)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, with a betting company or platform	5%	7%	3%	5%	6%	5%	2%	6%	7%	4%	3%	6%	5%
Yes, with friends, family, or acquaintances	6%	9%	4%	7%	9%	8%	4%	8%	10%	4%	4%	8%	7%
No	84%	85%	85%	83%	85%	82%	87%	82%	80%	86%	89%	82%	81%
Not sure	6%	2%	9%	5%	2%	6%	7%	5%	5%	6%	3%	6%	8%
Unweighted N	(1,096)	(370)	(428)	(298)	(426)	(387)	(435)	(312)	(238)	(200)	(213)	(427)	(256)

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14. Expected World Cup Winner

Which men's national team do you think is most likely to win the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
United States	12%	11%	13%	14%	16%	13%	5%	12%	15%	12%	11%	13%
Argentina	6%	7%	5%	7%	7%	5%	4%	5%	8%	9%	4%	8%
Brazil	5%	5%	5%	6%	10%	2%	3%	5%	5%	2%	4%	6%
France	3%	6%	1%	9%	3%	1%	1%	2%	4%	9%	4%	3%
England	2%	2%	2%	2%	1%	3%	2%	3%	0%	1%	1%	3%
Spain	2%	3%	1%	2%	2%	2%	1%	2%	1%	2%	1%	3%
Other	8%	8%	8%	10%	8%	8%	5%	6%	16%	9%	7%	9%
Don't know	63%	59%	66%	50%	53%	66%	79%	66%	50%	54%	66%	56%
Totals	101%	101%	101%	100%	100%	100%	100%	101%	99%	98%	98%	101%
Unweighted N	(1,093)	(510)	(583)	(267)	(283)	(317)	(226)	(709)	(147)	(165)	(708)	(385)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
United States	12%	9%	8%	20%	8%	20%	14%	12%	12%	10%	14%	13%	10%
Argentina	6%	6%	4%	7%	6%	7%	3%	5%	9%	6%	3%	5%	7%
Brazil	5%	6%	5%	4%	6%	4%	4%	6%	8%	4%	4%	5%	7%
France	3%	3%	3%	3%	4%	3%	4%	1%	5%	1%	3%	4%	5%
England	2%	4%	1%	1%	2%	2%	3%	2%	2%	5%	0%	2%	1%
Spain	2%	3%	2%	1%	4%	2%	1%	2%	3%	3%	2%	1%	2%
Other	8%	8%	9%	6%	9%	4%	7%	8%	10%	8%	5%	10%	6%
Don't know	63%	61%	67%	58%	61%	59%	64%	64%	52%	62%	69%	61%	61%
Totals	101%	100%	99%	100%	100%	101%	100%	100%	101%	99%	100%	101%	99%
Unweighted N	(1,093)	(369)	(428)	(296)	(425)	(385)	(434)	(311)	(238)	(200)	(213)	(425)	(255)

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15. Which World Cup Team Cheering for

Which men's national team do you most support in the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
United States	30%	30%	30%	27%	34%	29%	29%	31%	35%	28%	27%	34%
Brazil	2%	2%	3%	3%	2%	2%	1%	2%	2%	1%	2%	3%
Other	11%	13%	10%	16%	17%	9%	4%	8%	23%	18%	9%	16%
I don't support any team	46%	47%	44%	41%	36%	46%	60%	48%	34%	42%	49%	39%
Don't know	11%	9%	13%	14%	12%	14%	6%	11%	5%	10%	13%	9%
Totals	100%	101%	100%	101%	101%	100%	100%	100%	99%	99%	100%	101%
Unweighted N	(1,094)	(510)	(584)	(268)	(283)	(317)	(226)	(710)	(147)	(165)	(709)	(385)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
United States	30%	29%	20%	43%	32%	40%	28%	29%	37%	25%	32%	33%	26%
Brazil	2%	3%	2%	1%	0%	2%	4%	1%	1%	7%	0%	1%	2%
Other	11%	13%	11%	9%	16%	9%	8%	12%	17%	12%	11%	12%	10%
I don't support any team	46%	47%	50%	38%	44%	39%	46%	46%	41%	47%	45%	46%	45%
Don't know	11%	8%	16%	9%	8%	10%	15%	12%	5%	9%	12%	9%	17%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,094)	(369)	(427)	(298)	(425)	(387)	(434)	(312)	(237)	(200)	(213)	(427)	(254)

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16. Teams Happy To See Win World Cup

More generally, which teams would you be happy to see win the FIFA World Cup 2026? Select all that apply.

Responses selected by 1% or less of Americans are included in Other

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
United States	37%	36%	39%	35%	37%	37%	39%	39%	38%	37%	34%	44%
Brazil	9%	7%	10%	11%	11%	8%	3%	8%	9%	10%	7%	12%
England	8%	9%	8%	7%	6%	11%	9%	11%	3%	4%	5%	15%
Mexico	7%	7%	8%	8%	8%	8%	6%	6%	6%	17%	7%	9%
Argentina	7%	8%	5%	12%	8%	5%	3%	5%	13%	9%	5%	9%
Germany	6%	5%	6%	8%	5%	6%	2%	6%	4%	5%	4%	8%
Spain	5%	6%	4%	5%	6%	5%	6%	5%	4%	8%	4%	8%
Canada	5%	4%	6%	6%	4%	4%	7%	5%	4%	6%	5%	6%
France	5%	4%	6%	6%	5%	5%	3%	5%	3%	8%	4%	8%
Portugal	5%	5%	5%	9%	8%	1%	4%	4%	9%	7%	4%	6%
Scotland	4%	3%	4%	3%	3%	4%	4%	4%	0%	4%	2%	6%
Sweden	3%	2%	4%	4%	2%	3%	3%	3%	2%	3%	3%	3%
Australia	3%	2%	3%	3%	3%	2%	2%	3%	1%	2%	2%	5%
Japan	3%	3%	2%	3%	4%	3%	1%	2%	2%	4%	2%	4%
Haiti	2%	2%	3%	4%	3%	2%	1%	2%	4%	3%	2%	3%
New Zealand	2%	2%	3%	4%	2%	2%	2%	3%	0%	3%	2%	3%
Belgium	2%	2%	3%	5%	3%	1%	2%	2%	3%	3%	2%	2%
Norway	2%	2%	2%	4%	2%	1%	3%	2%	1%	4%	1%	4%
South Korea	2%	2%	2%	3%	4%	2%	0%	2%	3%	4%	2%	3%
Ghana	2%	2%	2%	2%	2%	3%	1%	1%	5%	1%	2%	2%
Switzerland	2%	1%	3%	3%	3%	1%	1%	2%	1%	3%	2%	3%
Netherlands	2%	2%	2%	2%	3%	2%	1%	2%	1%	2%	2%	3%
Colombia	2%	2%	2%	3%	2%	1%	1%	1%	2%	5%	1%	3%
Ecuador	2%	1%	3%	3%	2%	1%	1%	1%	3%	3%	2%	2%

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	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Iran	2%	2%	2%	2%	3%	1%	1%	2%	0%	3%	1%	3%
South Africa	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%
Austria	2%	2%	2%	3%	2%	1%	1%	2%	0%	2%	1%	2%
Democratic Republic of Congo	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	1%	3%
Other	7%	6%	8%	8%	6%	8%	4%	6%	9%	7%	5%	10%
None of these	26%	30%	23%	20%	22%	30%	31%	28%	18%	24%	31%	18%
Don't know	26%	23%	28%	29%	23%	25%	26%	26%	20%	24%	25%	26%
Unweighted N	(1,096)	(512)	(584)	(268)	(283)	(318)	(227)	(712)	(147)	(165)	(711)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
United States	37%	37%	28%	50%	36%	48%	35%	40%	43%	38%	41%	38%	32%
Brazil	9%	9%	10%	5%	12%	8%	5%	10%	13%	8%	8%	9%	9%
England	8%	10%	7%	9%	12%	8%	4%	10%	17%	7%	8%	9%	9%
Mexico	7%	11%	7%	5%	15%	4%	5%	11%	9%	6%	6%	7%	10%
Argentina	7%	9%	5%	7%	9%	7%	4%	6%	11%	6%	5%	7%	8%
Germany	6%	5%	7%	4%	8%	5%	3%	5%	11%	4%	7%	6%	5%
Spain	5%	9%	5%	2%	12%	3%	3%	8%	7%	3%	7%	4%	7%
Canada	5%	8%	5%	3%	12%	3%	4%	7%	7%	4%	8%	4%	6%
France	5%	6%	5%	4%	8%	4%	3%	4%	12%	2%	5%	7%	4%
Portugal	5%	7%	5%	3%	8%	4%	4%	4%	9%	6%	4%	4%	6%
Scotland	4%	4%	3%	4%	6%	3%	2%	5%	7%	2%	6%	2%	5%
Sweden	3%	4%	4%	0%	6%	1%	2%	3%	3%	3%	5%	2%	2%
Australia	3%	4%	3%	1%	6%	2%	2%	4%	3%	2%	5%	2%	2%
Japan	3%	4%	4%	0%	5%	1%	2%	4%	3%	2%	4%	3%	2%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Haiti	2%	3%	3%	0%	5%	1%	1%	4%	4%	2%	4%	2%	3%
New Zealand	2%	3%	3%	1%	5%	1%	1%	3%	3%	1%	4%	2%	2%
Belgium	2%	4%	2%	1%	5%	1%	2%	3%	4%	1%	5%	1%	2%
Norway	2%	4%	2%	1%	5%	2%	1%	3%	3%	2%	4%	2%	2%
South Korea	2%	4%	2%	1%	5%	1%	1%	3%	3%	0%	4%	3%	1%
Ghana	2%	2%	4%	0%	5%	1%	1%	4%	3%	2%	4%	1%	2%
Switzerland	2%	3%	2%	1%	4%	1%	1%	2%	4%	0%	3%	2%	3%
Netherlands	2%	2%	3%	1%	5%	1%	1%	3%	3%	1%	5%	1%	1%
Colombia	2%	3%	2%	1%	4%	1%	1%	3%	3%	1%	3%	2%	2%
Ecuador	2%	3%	2%	0%	4%	1%	1%	2%	3%	1%	2%	2%	3%
Iran	2%	3%	2%	0%	4%	0%	1%	4%	2%	1%	4%	1%	2%
South Africa	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	2%	2%
Austria	2%	2%	2%	1%	3%	2%	1%	2%	2%	0%	3%	1%	1%
Democratic Republic of Congo	2%	3%	2%	0%	5%	0%	1%	2%	2%	2%	2%	1%	2%
Other	7%	9%	7%	5%	10%	4%	4%	8%	13%	5%	10%	5%	9%
None of these	26%	22%	31%	24%	22%	23%	27%	23%	26%	24%	25%	25%	32%
Don't know	26%	27%	29%	19%	26%	21%	27%	27%	20%	27%	23%	27%	25%
Unweighted N	(1,096)	(370)	(428)	(298)	(426)	(387)	(435)	(312)	(238)	(200)	(213)	(427)	(256)

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17. Teams Unhappy To See Win World Cup

Which teams would you be unhappy to see win the FIFA World Cup 2026? Select all that apply.

Responses selected by 1% or less of Americans are included in Other

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Iran	7%	10%	5%	4%	5%	10%	9%	9%	5%	3%	5%	12%
United States	5%	6%	4%	5%	9%	3%	3%	3%	8%	10%	6%	4%
Iraq	4%	5%	3%	2%	3%	6%	5%	5%	1%	3%	3%	6%
Saudi Arabia	4%	5%	3%	4%	5%	3%	4%	4%	1%	4%	2%	7%
Canada	3%	5%	1%	6%	2%	3%	1%	4%	0%	3%	3%	3%
Qatar	3%	4%	2%	3%	3%	3%	2%	4%	1%	2%	2%	5%
France	3%	4%	1%	6%	3%	2%	1%	3%	1%	3%	2%	4%
Argentina	3%	3%	2%	3%	6%	0%	1%	1%	8%	5%	2%	3%
Germany	3%	3%	2%	1%	2%	4%	2%	3%	0%	2%	2%	3%
Brazil	2%	4%	1%	1%	5%	2%	2%	2%	1%	5%	2%	3%
Mexico	2%	4%	1%	1%	4%	3%	0%	2%	3%	2%	3%	1%
England	2%	4%	1%	6%	2%	2%	0%	3%	0%	2%	2%	3%
Egypt	2%	3%	1%	2%	3%	3%	0%	2%	1%	3%	2%	3%
Turkey	2%	3%	1%	2%	2%	1%	1%	2%	0%	2%	1%	4%
Other	8%	10%	6%	8%	11%	8%	5%	8%	10%	8%	6%	12%
None of these	43%	45%	41%	42%	43%	43%	45%	43%	41%	46%	45%	40%
Don't know	34%	26%	41%	32%	31%	34%	37%	35%	30%	27%	35%	31%
Unweighted N	(1,096)	(512)	(584)	(268)	(283)	(318)	(227)	(712)	(147)	(165)	(711)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Iran	7%	5%	5%	13%	5%	12%	6%	7%	14%	5%	8%	8%	8%
United States	5%	5%	6%	4%	7%	4%	6%	5%	5%	4%	4%	6%	5%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Iraq	4%	2%	4%	6%	2%	8%	5%	2%	7%	4%	5%	5%	2%
Saudi Arabia	4%	2%	4%	5%	2%	6%	5%	2%	5%	3%	5%	3%	3%
Canada	3%	1%	3%	6%	1%	6%	3%	3%	1%	3%	3%	4%	1%
Qatar	3%	1%	3%	5%	2%	4%	4%	1%	5%	1%	3%	3%	4%
France	3%	2%	2%	4%	2%	4%	3%	2%	3%	3%	1%	4%	2%
Argentina	3%	2%	4%	2%	3%	3%	3%	1%	4%	3%	2%	4%	1%
Germany	3%	3%	1%	3%	1%	4%	3%	1%	2%	5%	3%	1%	3%
Brazil	2%	2%	2%	2%	2%	4%	2%	2%	3%	1%	1%	2%	4%
Mexico	2%	1%	3%	3%	1%	2%	4%	1%	2%	4%	2%	2%	2%
England	2%	1%	1%	4%	2%	3%	3%	1%	3%	2%	1%	4%	1%
Egypt	2%	0%	4%	2%	1%	2%	2%	1%	2%	2%	3%	1%	2%
Turkey	2%	1%	2%	2%	1%	3%	2%	1%	3%	0%	3%	2%	2%
Other	8%	4%	8%	11%	4%	11%	9%	4%	10%	11%	4%	7%	11%
None of these	43%	46%	45%	38%	44%	37%	43%	41%	45%	37%	39%	46%	46%
Don't know	34%	34%	33%	34%	34%	34%	32%	41%	27%	39%	41%	30%	29%
Unweighted N	(1,096)	(370)	(428)	(298)	(426)	(387)	(435)	(312)	(238)	(200)	(213)	(427)	(256)

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18. U.S. Men's National Soccer Team Success

How do you think the U.S. men's national soccer team will do in the FIFA World Cup 2026?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Will not win any matches	3%	2%	4%	2%	2%	6%	2%	4%	1%	1%	3%	4%
Will win a match, but will not reach the knockout stage	4%	5%	3%	5%	5%	3%	4%	4%	7%	2%	4%	5%
Will reach the round of 16	9%	13%	5%	13%	7%	9%	6%	8%	9%	11%	7%	12%
Will reach the quarterfinals	7%	7%	8%	11%	5%	7%	5%	7%	9%	6%	6%	10%
Will reach the semifinals	4%	4%	5%	4%	6%	4%	3%	4%	4%	8%	5%	3%
Will reach the final	5%	3%	6%	8%	7%	3%	4%	4%	3%	5%	6%	4%
Will win the World Cup	6%	6%	6%	8%	9%	5%	3%	5%	8%	11%	5%	8%
Not sure	62%	61%	62%	50%	58%	63%	74%	63%	58%	57%	65%	54%
Totals	100%	101%	99%	101%	99%	100%	101%	99%	99%	101%	101%	100%
Unweighted N	(1,094)	(512)	(582)	(268)	(283)	(318)	(225)	(710)	(147)	(165)	(709)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Will not win any matches	3%	5%	2%	2%	3%	3%	3%	4%	2%	5%	2%	3%	3%
Will win a match, but will not reach the knockout stage	4%	5%	3%	4%	5%	3%	3%	4%	7%	6%	4%	3%	4%
Will reach the round of 16	9%	8%	9%	8%	13%	9%	7%	9%	13%	8%	9%	9%	9%
Will reach the quarterfinals	7%	9%	6%	7%	9%	6%	4%	7%	14%	3%	8%	8%	7%
Will reach the semifinals	4%	6%	3%	4%	6%	4%	4%	6%	5%	2%	3%	5%	6%
Will reach the final	5%	4%	5%	5%	4%	5%	5%	5%	5%	3%	4%	6%	6%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Will win the World Cup	6%	6%	2%	12%	5%	13%	6%	8%	6%	6%	6%	6%	5%
Not sure	62%	56%	68%	58%	54%	56%	68%	58%	49%	66%	62%	60%	61%
Totals	100%	99%	98%	100%	99%	99%	100%	101%	101%	99%	98%	100%	101%
Unweighted N	(1,094)	(369)	(428)	(297)	(425)	(386)	(435)	(310)	(238)	(199)	(213)	(427)	(255)

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19. Effect of Hosting FIFA World Cup

Do you think hosting the FIFA World Cup will have a positive or a negative impact on the U.S.?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very positive	15%	14%	16%	22%	19%	9%	13%	14%	17%	22%	15%	16%
Somewhat positive	23%	24%	23%	19%	24%	28%	21%	24%	26%	19%	19%	31%
Neither positive nor negative	20%	20%	20%	24%	23%	16%	18%	18%	24%	18%	22%	16%
Somewhat negative	4%	6%	2%	1%	3%	5%	6%	5%	3%	0%	3%	5%
Very negative	5%	7%	4%	2%	6%	7%	5%	5%	2%	5%	5%	6%
Not sure	33%	30%	35%	32%	25%	36%	37%	34%	29%	35%	36%	25%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	101%	99%	100%	99%
Unweighted N	(1,093)	(511)	(582)	(267)	(282)	(318)	(226)	(709)	(147)	(165)	(709)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very positive	15%	16%	7%	25%	14%	22%	15%	14%	19%	12%	14%	17%	16%
Somewhat positive	23%	25%	21%	25%	25%	26%	23%	21%	30%	21%	21%	28%	20%
Neither positive nor negative	20%	22%	21%	16%	23%	17%	17%	25%	17%	24%	23%	16%	20%
Somewhat negative	4%	3%	4%	4%	5%	2%	2%	5%	7%	4%	3%	3%	7%
Very negative	5%	6%	6%	4%	8%	5%	3%	8%	5%	7%	3%	5%	5%
Not sure	33%	28%	40%	26%	25%	27%	39%	28%	22%	31%	37%	32%	31%
Totals	100%	100%	99%	100%	100%	99%	99%	101%	100%	99%	101%	101%	99%
Unweighted N	(1,093)	(369)	(426)	(298)	(425)	(386)	(432)	(312)	(238)	(200)	(213)	(426)	(254)

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20. Safety of Hosting FIFA World Cup

Do you think hosting the FIFA World Cup will make American cities that host it safer or less safe during the event?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much safer	8%	10%	5%	11%	11%	5%	5%	6%	6%	20%	8%	7%
Somewhat safer	8%	9%	8%	10%	12%	5%	7%	8%	12%	10%	7%	11%
About as safe	23%	26%	20%	25%	25%	22%	21%	23%	24%	20%	20%	30%
Somewhat less safe	13%	12%	15%	13%	12%	13%	17%	15%	3%	15%	12%	16%
Much less safe	9%	9%	10%	3%	9%	12%	12%	10%	9%	9%	11%	5%
Not sure	38%	33%	42%	37%	31%	43%	39%	39%	46%	27%	42%	31%
Totals	99%	99%	100%	99%	100%	100%	101%	101%	100%	101%	100%	100%
Unweighted N	(1,092)	(510)	(582)	(268)	(282)	(316)	(226)	(708)	(147)	(165)	(708)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much safer	8%	7%	3%	14%	6%	11%	9%	8%	6%	4%	9%	7%	10%
Somewhat safer	8%	10%	6%	11%	9%	13%	7%	8%	13%	7%	7%	9%	11%
About as safe	23%	24%	23%	23%	28%	21%	19%	22%	34%	20%	25%	23%	25%
Somewhat less safe	13%	17%	12%	12%	17%	12%	12%	18%	13%	17%	15%	11%	13%
Much less safe	9%	9%	10%	9%	10%	11%	7%	14%	10%	12%	5%	11%	8%
Not sure	38%	33%	46%	31%	30%	32%	46%	31%	24%	39%	40%	39%	34%
Totals	99%	100%	100%	100%	100%	100%	100%	101%	100%	99%	101%	100%	101%
Unweighted N	(1,092)	(370)	(427)	(295)	(426)	(384)	(434)	(311)	(237)	(199)	(213)	(424)	(256)

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21. Approval of FIFA World Cup Halftime

How satisfied or dissatisfied are you with Shakira, Madonna, and BTS performing at halftime of the FIFA World Cup 2026 final?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very satisfied	14%	11%	17%	23%	18%	10%	8%	11%	18%	24%	12%	20%
Somewhat satisfied	12%	14%	10%	19%	17%	7%	8%	10%	21%	17%	12%	12%
Somewhat dissatisfied	3%	2%	3%	1%	2%	3%	3%	3%	2%	3%	3%	2%
Very dissatisfied	6%	8%	4%	11%	4%	5%	5%	8%	1%	4%	7%	5%
Don't care	54%	55%	53%	31%	46%	63%	71%	60%	34%	42%	54%	54%
Not sure	11%	10%	13%	15%	13%	12%	6%	9%	24%	10%	13%	8%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	101%	101%
Unweighted N	(1,094)	(512)	(582)	(268)	(282)	(318)	(226)	(711)	(146)	(165)	(709)	(385)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very satisfied	14%	23%	10%	12%	20%	11%	11%	17%	21%	12%	12%	15%	17%
Somewhat satisfied	12%	13%	11%	13%	12%	12%	9%	16%	13%	9%	9%	16%	10%
Somewhat dissatisfied	3%	2%	2%	4%	3%	4%	3%	2%	3%	2%	2%	2%	5%
Very dissatisfied	6%	2%	5%	11%	3%	9%	7%	5%	3%	6%	4%	8%	4%
Don't care	54%	53%	54%	54%	56%	58%	52%	54%	57%	57%	62%	50%	50%
Not sure	11%	7%	18%	6%	7%	7%	17%	7%	3%	14%	11%	10%	13%
Totals	100%	100%	100%	100%	101%	101%	99%	101%	100%	100%	100%	101%	99%
Unweighted N	(1,094)	(369)	(428)	(297)	(425)	(386)	(434)	(311)	(238)	(199)	(213)	(426)	(256)

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22. ICE's Role in FIFA World Cup

How much of a role do you think U.S. Immigration and Customs Enforcement (ICE) should have in providing security for FIFA World Cup matches hosted in the U.S.?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A major role	26%	28%	24%	24%	22%	27%	28%	27%	18%	25%	26%	24%
A minor role	11%	13%	10%	17%	11%	10%	8%	11%	14%	15%	12%	10%
No role	35%	33%	38%	37%	40%	32%	34%	33%	36%	41%	32%	42%
Not sure	28%	27%	29%	22%	28%	30%	29%	29%	32%	20%	30%	23%
Totals	100%	101%	101%	100%	101%	99%	99%	100%	100%	101%	100%	99%
Unweighted N	(1,096)	(512)	(584)	(268)	(283)	(318)	(227)	(712)	(147)	(165)	(711)	(385)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A major role	26%	14%	15%	50%	15%	45%	24%	27%	32%	25%	24%	28%	22%
A minor role	11%	9%	11%	14%	8%	17%	9%	13%	13%	10%	11%	14%	9%
No role	35%	58%	40%	8%	62%	11%	34%	37%	40%	28%	34%	33%	46%
Not sure	28%	19%	33%	28%	15%	27%	33%	23%	15%	37%	31%	24%	23%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,096)	(370)	(428)	(298)	(426)	(387)	(435)	(312)	(238)	(200)	(213)	(427)	(256)

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23. ICE and Safety at FIFA World Cup

Do you think ICE providing security for FIFA World Cup matches hosted in the U.S. would make people...?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much safer	16%	19%	14%	16%	13%	19%	16%	18%	8%	19%	17%	14%
Somewhat safer	10%	11%	9%	10%	12%	8%	12%	13%	3%	10%	10%	12%
No difference	14%	16%	13%	13%	18%	13%	14%	14%	12%	17%	14%	14%
Somewhat less safe	12%	13%	12%	11%	12%	12%	15%	13%	9%	9%	11%	14%
Much less safe	29%	25%	33%	35%	30%	26%	26%	24%	40%	38%	27%	33%
Not sure	18%	16%	20%	15%	15%	23%	17%	18%	28%	8%	21%	13%
Totals	99%	100%	101%	100%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,095)	(511)	(584)	(268)	(283)	(318)	(226)	(711)	(147)	(165)	(711)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much safer	16%	4%	9%	38%	3%	35%	17%	16%	16%	13%	17%	19%	13%
Somewhat safer	10%	6%	6%	21%	6%	22%	7%	11%	16%	10%	11%	12%	7%
No difference	14%	9%	16%	16%	10%	18%	11%	18%	17%	12%	10%	16%	17%
Somewhat less safe	12%	14%	15%	6%	16%	5%	10%	13%	13%	11%	17%	11%	10%
Much less safe	29%	57%	28%	3%	57%	4%	28%	30%	29%	35%	26%	24%	35%
Not sure	18%	10%	25%	16%	9%	16%	26%	12%	9%	18%	19%	17%	17%
Totals	99%	100%	99%	100%	101%	100%	99%	100%	100%	99%	100%	99%	99%
Unweighted N	(1,095)	(370)	(428)	(297)	(426)	(386)	(434)	(312)	(238)	(200)	(212)	(427)	(256)

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24A. Favorability of Soccer Governing Bodies — FIFA (International Federation of Association Football)

Do you have a favorable or an unfavorable opinion of the following soccer organizations?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	10%	10%	11%	20%	17%	4%	4%	8%	14%	23%	8%	15%
Somewhat favorable	16%	14%	18%	20%	20%	13%	15%	16%	21%	14%	17%	15%
Somewhat unfavorable	9%	10%	7%	5%	11%	10%	7%	8%	11%	10%	7%	12%
Very unfavorable	12%	16%	8%	11%	14%	12%	9%	12%	6%	9%	13%	10%
Don't know	53%	50%	56%	44%	39%	61%	65%	56%	49%	44%	56%	47%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	99%
Unweighted N	(1,091)	(509)	(582)	(267)	(281)	(318)	(225)	(709)	(146)	(164)	(708)	(383)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	10%	12%	4%	18%	10%	15%	8%	10%	15%	12%	6%	11%	12%
Somewhat favorable	16%	20%	17%	12%	19%	15%	12%	20%	21%	17%	16%	16%	16%
Somewhat unfavorable	9%	13%	8%	5%	13%	7%	8%	8%	12%	13%	5%	8%	9%
Very unfavorable	12%	10%	15%	9%	12%	9%	11%	12%	10%	10%	14%	11%	11%
Don't know	53%	45%	56%	56%	46%	54%	60%	50%	42%	47%	58%	53%	52%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	99%	99%	100%
Unweighted N	(1,091)	(367)	(427)	(297)	(423)	(386)	(433)	(311)	(236)	(198)	(213)	(426)	(254)

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24B. Favorability of Soccer Governing Bodies — UEFA (Union of European Football Associations)

Do you have a favorable or an unfavorable opinion of the following soccer organizations?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	9%	10%	8%	16%	15%	3%	4%	5%	14%	24%	7%	12%
Somewhat favorable	16%	14%	18%	19%	21%	16%	9%	17%	18%	13%	14%	20%
Somewhat unfavorable	5%	5%	4%	1%	7%	4%	6%	4%	7%	6%	5%	3%
Very unfavorable	8%	9%	6%	8%	8%	7%	8%	8%	5%	6%	10%	4%
Don't know	63%	62%	64%	57%	50%	70%	72%	67%	57%	51%	64%	62%
Totals	101%	100%	100%	101%	101%	100%	99%	101%	101%	100%	100%	101%
Unweighted N	(1,093)	(511)	(582)	(267)	(282)	(318)	(226)	(710)	(147)	(164)	(709)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	9%	11%	4%	13%	10%	11%	7%	9%	11%	8%	6%	10%	8%
Somewhat favorable	16%	21%	15%	13%	20%	15%	13%	18%	23%	14%	15%	15%	20%
Somewhat unfavorable	5%	3%	6%	4%	4%	5%	4%	5%	5%	8%	3%	4%	4%
Very unfavorable	8%	5%	10%	7%	5%	7%	9%	7%	5%	7%	8%	8%	7%
Don't know	63%	60%	65%	64%	61%	62%	67%	62%	56%	62%	67%	63%	61%
Totals	101%	100%	100%	101%	100%	100%	100%	101%	100%	99%	99%	100%	100%
Unweighted N	(1,093)	(368)	(428)	(297)	(425)	(386)	(433)	(312)	(237)	(198)	(213)	(427)	(255)

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24C. Favorability of Soccer Governing Bodies — USSF (United States Soccer Federation)

Do you have a favorable or an unfavorable opinion of the following soccer organizations?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	10%	11%	10%	16%	15%	6%	6%	7%	14%	22%	9%	12%
Somewhat favorable	17%	16%	18%	20%	18%	15%	16%	17%	19%	16%	15%	20%
Somewhat unfavorable	4%	6%	3%	3%	7%	4%	3%	3%	7%	4%	4%	5%
Very unfavorable	7%	7%	6%	5%	7%	7%	7%	6%	5%	5%	7%	5%
Don't know	62%	61%	64%	57%	54%	68%	68%	66%	55%	52%	64%	59%
Totals	100%	101%	101%	101%	101%	100%	100%	99%	100%	99%	99%	101%
Unweighted N	(1,093)	(510)	(583)	(267)	(281)	(318)	(227)	(710)	(147)	(164)	(708)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	10%	12%	5%	16%	11%	14%	9%	11%	13%	9%	8%	12%	10%
Somewhat favorable	17%	20%	16%	16%	21%	16%	15%	21%	18%	18%	19%	14%	19%
Somewhat unfavorable	4%	5%	4%	5%	7%	5%	3%	4%	7%	3%	2%	6%	4%
Very unfavorable	7%	7%	8%	5%	5%	6%	7%	6%	5%	9%	7%	5%	6%
Don't know	62%	57%	68%	58%	57%	59%	67%	58%	57%	60%	64%	63%	61%
Totals	100%	101%	101%	100%	101%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,093)	(368)	(427)	(298)	(425)	(387)	(432)	(312)	(238)	(199)	(213)	(426)	(255)

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25. Corruption in Running FIFA

Generally speaking do you think there has or has not been any corruption or wrongdoing in the running of FIFA over recent years?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Probably has been corruption in the running of FIFA	42%	48%	37%	42%	47%	41%	39%	43%	36%	45%	37%	51%
Probably has not been any corruption in the running of FIFA	7%	6%	7%	13%	9%	3%	3%	5%	11%	9%	8%	5%
Don't know	51%	46%	56%	45%	44%	56%	59%	53%	54%	47%	55%	44%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	101%	101%	100%	100%
Unweighted N	(1,095)	(511)	(584)	(268)	(283)	(317)	(227)	(711)	(147)	(165)	(710)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Probably has been corruption in the running of FIFA	42%	49%	42%	36%	52%	38%	36%	46%	56%	38%	42%	41%	48%
Probably has not been any corruption in the running of FIFA	7%	8%	5%	8%	6%	8%	9%	5%	7%	5%	5%	8%	7%
Don't know	51%	43%	53%	56%	42%	54%	55%	48%	37%	58%	53%	51%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,095)	(370)	(428)	(297)	(426)	(386)	(435)	(311)	(238)	(200)	(213)	(426)	(256)

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26. Countries Allowed To Host International Events

How much should a country's records on human rights and democracy be considered when deciding whether to hold major international sporting events there?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
It should be the most important factor	18%	18%	19%	19%	17%	17%	22%	18%	26%	16%	18%	19%
It should be a major factor	30%	32%	28%	33%	24%	29%	33%	32%	19%	29%	24%	40%
It should be a moderate factor	14%	13%	16%	16%	19%	11%	12%	14%	17%	11%	14%	15%
It should be a minor factor	5%	6%	5%	6%	8%	6%	2%	5%	3%	9%	6%	5%
It should not be considered at all	4%	5%	3%	2%	3%	5%	5%	4%	3%	1%	3%	6%
Not sure	28%	26%	30%	24%	30%	31%	26%	27%	32%	34%	35%	15%
Totals	99%	100%	101%	100%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,093)	(510)	(583)	(266)	(283)	(318)	(226)	(711)	(147)	(163)	(708)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It should be the most important factor	18%	31%	13%	15%	23%	15%	20%	19%	21%	24%	17%	17%	18%
It should be a major factor	30%	32%	26%	32%	44%	25%	25%	32%	35%	32%	30%	29%	28%
It should be a moderate factor	14%	13%	15%	15%	13%	18%	11%	18%	17%	8%	16%	16%	15%
It should be a minor factor	5%	4%	5%	8%	4%	8%	6%	4%	5%	3%	4%	5%	9%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It should not be considered at all	4%	2%	6%	4%	2%	5%	2%	3%	8%	1%	6%	5%	3%
Not sure	28%	19%	36%	26%	14%	29%	35%	23%	14%	32%	27%	27%	28%
Totals	99%	101%	101%	100%	100%	100%	99%	99%	100%	100%	100%	99%	101%
Unweighted N	(1,093)	(370)	(427)	(296)	(426)	(386)	(434)	(311)	(238)	(200)	(213)	(424)	(256)

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27. U.S. Human-Rights Record

Do you think the United States' human-rights record is better or worse than most countries'?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much better than most	20%	23%	17%	22%	15%	22%	19%	22%	14%	18%	19%	22%
Somewhat better than most	21%	22%	19%	27%	16%	15%	29%	20%	24%	23%	22%	18%
Neither better nor worse	19%	19%	19%	18%	27%	17%	12%	16%	20%	25%	18%	19%
Somewhat worse than most	14%	14%	14%	15%	11%	16%	13%	16%	9%	8%	11%	20%
Much worse than most	6%	5%	6%	2%	7%	5%	7%	5%	7%	5%	6%	5%
Not sure	22%	18%	25%	16%	24%	24%	21%	21%	25%	22%	25%	15%
Totals	102%	101%	100%	100%	100%	99%	101%	100%	99%	101%	101%	99%
Unweighted N	(1,095)	(511)	(584)	(267)	(283)	(318)	(227)	(712)	(147)	(164)	(710)	(385)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much better than most	20%	9%	9%	46%	6%	42%	18%	21%	23%	11%	18%	27%	16%
Somewhat better than most	21%	23%	18%	22%	21%	21%	20%	23%	20%	27%	21%	22%	14%
Neither better nor worse	19%	14%	25%	14%	19%	15%	18%	17%	21%	18%	13%	17%	26%
Somewhat worse than most	14%	30%	12%	2%	31%	1%	12%	13%	21%	12%	16%	13%	15%
Much worse than most	6%	8%	7%	1%	9%	1%	5%	8%	4%	5%	7%	3%	9%
Not sure	22%	16%	29%	16%	15%	19%	27%	17%	10%	27%	25%	18%	20%
Totals	102%	100%	100%	101%	101%	99%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,095)	(369)	(428)	(298)	(425)	(387)	(434)	(312)	(238)	(200)	(213)	(427)	(255)

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28. Canada Human-Rights Record

Do you think Canada's human-rights record is better or worse than most countries'?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much better than most	20%	22%	18%	16%	17%	23%	21%	20%	17%	21%	17%	25%
Somewhat better than most	27%	29%	26%	33%	23%	25%	30%	28%	25%	29%	23%	36%
Neither better nor worse	18%	19%	16%	22%	20%	17%	13%	17%	22%	17%	19%	15%
Somewhat worse than most	3%	3%	2%	2%	2%	2%	4%	3%	1%	5%	3%	2%
Much worse than most	2%	2%	2%	3%	2%	2%	1%	3%	1%	1%	3%	1%
Not sure	31%	25%	36%	24%	36%	30%	32%	30%	35%	28%	36%	20%
Totals	101%	100%	100%	100%	100%	99%	101%	101%	101%	101%	101%	99%
Unweighted N	(1,095)	(512)	(583)	(267)	(283)	(318)	(227)	(711)	(147)	(165)	(711)	(384)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much better than most	20%	34%	15%	13%	35%	13%	17%	23%	24%	17%	19%	17%	26%
Somewhat better than most	27%	34%	23%	26%	36%	25%	22%	30%	37%	26%	28%	30%	23%
Neither better nor worse	18%	10%	21%	21%	11%	23%	20%	16%	15%	18%	15%	17%	22%
Somewhat worse than most	3%	1%	2%	5%	1%	6%	3%	2%	4%	2%	2%	4%	1%
Much worse than most	2%	0%	2%	5%	0%	3%	3%	1%	1%	0%	4%	3%	0%
Not sure	31%	21%	38%	30%	16%	30%	35%	27%	19%	36%	32%	29%	27%
Totals	101%	100%	101%	100%	99%	100%	100%	99%	100%	99%	100%	100%	99%
Unweighted N	(1,095)	(370)	(427)	(298)	(425)	(387)	(435)	(312)	(237)	(200)	(213)	(426)	(256)

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29. Mexico Human-Rights Record

Do you think Mexico's human-rights record is better or worse than most countries'?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much better than most	2%	3%	2%	7%	3%	0%	0%	1%	4%	8%	2%	2%
Somewhat better than most	10%	11%	10%	12%	13%	10%	7%	11%	13%	9%	7%	16%
Neither better nor worse	26%	27%	25%	24%	30%	27%	23%	24%	27%	32%	24%	31%
Somewhat worse than most	18%	18%	17%	15%	13%	20%	21%	20%	11%	11%	17%	19%
Much worse than most	6%	7%	5%	3%	3%	12%	5%	8%	2%	3%	7%	5%
Not sure	38%	34%	41%	39%	38%	32%	44%	37%	42%	36%	43%	27%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	99%	99%	100%	100%
Unweighted N	(1,095)	(511)	(584)	(267)	(283)	(318)	(227)	(712)	(147)	(164)	(710)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much better than most	2%	4%	1%	3%	3%	3%	3%	3%	1%	1%	2%	3%	2%
Somewhat better than most	10%	15%	9%	7%	19%	7%	7%	13%	17%	8%	7%	10%	17%
Neither better nor worse	26%	28%	28%	22%	33%	27%	20%	32%	31%	22%	24%	25%	33%
Somewhat worse than most	18%	19%	14%	22%	18%	22%	19%	17%	20%	18%	13%	21%	16%
Much worse than most	6%	3%	4%	13%	2%	12%	7%	4%	7%	6%	12%	6%	2%
Not sure	38%	31%	45%	33%	25%	29%	45%	31%	24%	45%	43%	36%	30%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,095)	(369)	(428)	(298)	(425)	(387)	(434)	(312)	(238)	(200)	(213)	(427)	(255)

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30. Sports Institutions Working With Undemocratic Governments

When it comes to the relationship between international sporting institutions and countries with undemocratic governments, do you think international sporting institutions are...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Too willing to work with undemocratic governments	20%	22%	18%	21%	20%	19%	21%	22%	11%	22%	17%	26%
About the right level of willing to work with undemocratic governments	19%	22%	17%	25%	24%	14%	15%	16%	28%	24%	20%	18%
Too unwilling to work with undemocratic governments	7%	9%	5%	7%	7%	9%	5%	8%	7%	4%	6%	8%
Don't know	53%	47%	60%	47%	48%	58%	59%	54%	55%	50%	57%	48%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,095)	(511)	(584)	(268)	(283)	(318)	(226)	(711)	(147)	(165)	(710)	(385)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too willing to work with undemocratic governments	20%	29%	17%	17%	30%	17%	17%	19%	31%	22%	14%	17%	29%
About the right level of willing to work with undemocratic governments	19%	23%	17%	20%	23%	19%	18%	23%	22%	13%	17%	22%	22%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too unwilling to work with undemocratic governments	7%	7%	6%	9%	8%	8%	6%	7%	10%	5%	8%	10%	4%
Don't know	53%	42%	61%	55%	39%	56%	59%	51%	37%	61%	60%	51%	46%
Totals	99%	101%	101%	101%	100%	100%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(1,095)	(369)	(428)	(298)	(425)	(387)	(434)	(312)	(238)	(200)	(212)	(427)	(256)

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31. Sporting Events and Human-Rights Records

Do you think it is right or wrong for international sporting institutions to take a country's human-rights record into account when deciding whether to hold international sporting events there?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
It is right to take it into account	58%	60%	55%	55%	57%	52%	69%	61%	48%	53%	51%	70%
It is wrong to take it into account	7%	9%	5%	10%	6%	8%	4%	7%	7%	9%	7%	6%
Not sure	35%	30%	40%	35%	38%	40%	27%	32%	46%	38%	41%	24%
Totals	100%	99%	100%	100%	101%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,092)	(509)	(583)	(265)	(283)	(317)	(227)	(710)	(146)	(164)	(707)	(385)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It is right to take it into account	58%	71%	46%	62%	76%	57%	51%	65%	69%	53%	60%	59%	57%
It is wrong to take it into account	7%	5%	8%	7%	6%	9%	6%	5%	10%	7%	7%	7%	7%
Not sure	35%	24%	47%	31%	18%	34%	43%	30%	21%	40%	33%	34%	36%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,092)	(368)	(427)	(297)	(424)	(386)	(432)	(312)	(238)	(200)	(213)	(425)	(254)

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32. Countries Allowed To Compete in International Events

Do you think countries with poor democratic and human-rights records should be allowed to compete in international sporting events?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Should be allowed to compete	29%	35%	23%	33%	26%	29%	27%	29%	25%	31%	25%	36%
Should not be allowed to compete	26%	25%	27%	22%	24%	28%	28%	26%	27%	23%	25%	27%
Not sure	46%	40%	51%	45%	50%	43%	45%	44%	48%	46%	50%	37%
Totals	101%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,092)	(509)	(583)	(267)	(281)	(317)	(227)	(709)	(147)	(165)	(708)	(384)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should be allowed to compete	29%	31%	26%	30%	35%	31%	24%	30%	37%	18%	34%	35%	22%
Should not be allowed to compete	26%	32%	21%	27%	34%	26%	22%	26%	37%	29%	21%	23%	32%
Not sure	46%	37%	53%	44%	31%	44%	55%	43%	27%	53%	46%	42%	46%
Totals	101%	100%	100%	101%	100%	101%	101%	99%	101%	100%	101%	100%	100%
Unweighted N	(1,092)	(370)	(424)	(298)	(426)	(386)	(433)	(312)	(238)	(200)	(213)	(424)	(255)

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33. Approval of Banning Russia From FIFA World Cup

Do you approve or disapprove of Russia's national team being banned from participating in the FIFA World Cup 2026?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly approve	23%	26%	21%	20%	21%	23%	29%	23%	20%	30%	21%	28%
Somewhat approve	18%	19%	17%	19%	19%	16%	18%	19%	17%	17%	16%	21%
Somewhat disapprove	12%	15%	10%	14%	16%	11%	9%	11%	13%	10%	12%	13%
Strongly disapprove	7%	7%	7%	6%	9%	9%	3%	8%	3%	5%	6%	9%
Not sure	39%	33%	45%	40%	35%	41%	40%	38%	47%	38%	45%	29%
Totals	99%	100%	100%	99%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,093)	(509)	(584)	(267)	(282)	(317)	(227)	(709)	(147)	(165)	(708)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	23%	34%	17%	22%	39%	18%	21%	21%	33%	26%	19%	21%	29%
Somewhat approve	18%	20%	15%	20%	20%	19%	17%	18%	23%	12%	17%	21%	17%
Somewhat disapprove	12%	11%	13%	13%	11%	17%	11%	16%	14%	8%	17%	14%	10%
Strongly disapprove	7%	5%	8%	8%	4%	8%	8%	6%	9%	10%	6%	9%	4%
Not sure	39%	29%	48%	37%	25%	39%	42%	39%	22%	44%	41%	36%	39%
Totals	99%	99%	101%	100%	99%	101%	99%	100%	101%	100%	100%	101%	99%
Unweighted N	(1,093)	(370)	(425)	(298)	(426)	(385)	(434)	(312)	(237)	(200)	(213)	(425)	(255)

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Interviewing Dates	May 21 - 24, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.053 to 6.696, with a mean of one and a standard deviation of 1.006.
Number of respondents	1,096
Margin of error	± 4.2 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	59 questions not reported.