

1. How interested are you in the FIFA World Cup 2026, hosted this summer in the U.S., Canada, and Mexico?

Very interested	16%
Somewhat interested	16%
Not very interested	15%
Not at all interested	52%
Not sure	1%

2. How much of the FIFA World Cup 2026 are you watching?

I'm watching World Cup matches every day they're on	8%
I'm watching World Cup matches when I can	15%
I am watching a few specific World Cup matches	11%
I am not watching any matches	59%
Not sure	7%

3. Did you watch any of the World Cup match between the U.S. and Paraguay on June 12?

Yes	22%
No	73%
Not sure	5%

4. Since the U.S. won its first match against Paraguay on June 12, have you become more or less interested in watching future World Cup matches?

More interested	18%
No difference	67%
Less interested	8%
Not sure	6%

5. Are you planning to watch the World Cup match between the U.S. and Australia on June 19?

Yes	25%
No	60%
Not sure	15%

6. Are you planning to watch the World Cup match between the U.S. and Turkey on June 25?

Yes	23%
No	61%
Not sure	16%

7. Which men's national team do you think is most likely to win the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

United States	13%
Argentina	6%
France	5%
Brazil	5%
Germany	3%
Spain	2%
England	2%
Other	6%
Don't know	58%

8. Which men's national team do you most support in the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

United States	36%
Brazil	2%
Portugal	2%
Argentina	2%
Other	7%
I don't support any team	42%
Don't know	10%

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9. More generally, which teams would you be happy to see win the FIFA World Cup 2026? Select all that apply.
Responses selected by 2% or less of Americans are included in Other

United States	44%
England	11%
Mexico	10%
Argentina	9%
France	9%
Brazil	9%
Germany	9%
Canada	8%
Spain	6%
Japan	6%
Australia	6%
Portugal	5%
Scotland	5%
South Korea	4%
Egypt	4%
Iran	4%
Norway	4%
New Zealand	4%
Haiti	3%
Belgium	3%
Sweden	3%
Netherlands	3%
Colombia	3%
Jordan	3%
Ghana	3%
Democratic Republic of Congo	3%
Ivory Coast	3%
Ecuador	3%
Austria	3%
Switzerland	3%
Tunisia	3%
Morocco	3%
Senegal	3%
Other	8%
None of these	16%
Don't know	28%

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10. Which teams would you be unhappy to see win the FIFA World Cup 2026? Select all that apply.

Responses selected by 1% or less of Americans are included in Other

Iran	10%
Iraq	6%
United States	5%
Qatar	5%
Argentina	5%
Canada	4%
Saudi Arabia	4%
France	3%
Turkey	3%
Germany	3%
England	3%
Brazil	3%
Egypt	3%
Portugal	2%
South Africa	2%
Mexico	2%
Spain	2%
Haiti	2%
Jordan	2%
Senegal	2%
Bosnia and Herzegovina	2%
Uzbekistan	2%
Tunisia	2%
Algeria	2%
Ghana	2%
Curaçao	2%
Belgium	2%
Uruguay	2%
Paraguay	2%
Democratic Republic of Congo	2%
Cape Verde	2%
Colombia	2%
Morocco	2%
Japan	2%
Ecuador	2%
Ivory Coast	2%
Other	4%
None of these	36%
Don't know	36%

11. Do you think hosting the FIFA World Cup will have a positive or a negative impact on the U.S.?

Very positive	21%
Somewhat positive	24%
Neither positive nor negative	19%
Somewhat negative	6%
Very negative	4%
Not sure	25%

Interviewing Dates	June 16 - 18, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.566, with a mean of one and a standard deviation of 0.979.
Number of respondents	1,022
Margin of error	± 4.3 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.

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1. Interest in FIFA World Cup 2026

How interested are you in the FIFA World Cup 2026, hosted this summer in the U.S., Canada, and Mexico?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very interested	16%	21%	11%	28%	25%	8%	4%	12%	28%	27%	13%	21%
Somewhat interested	16%	15%	16%	20%	13%	19%	9%	14%	13%	19%	16%	16%
Not very interested	15%	15%	15%	14%	12%	15%	20%	17%	17%	11%	15%	16%
Not at all interested	52%	49%	55%	34%	47%	57%	66%	56%	37%	40%	55%	46%
Not sure	1%	0%	2%	4%	2%	0%	0%	0%	4%	3%	2%	1%
Totals	100%	100%	99%	100%	99%	99%	99%	99%	99%	100%	101%	100%
Unweighted N	(1,021)	(464)	(557)	(259)	(257)	(301)	(204)	(656)	(134)	(162)	(664)	(357)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	16%	20%	9%	19%	20%	19%	13%	17%	24%	21%	8%	15%	23%
Somewhat interested	16%	17%	15%	16%	16%	18%	12%	17%	20%	17%	13%	15%	20%
Not very interested	15%	17%	15%	13%	19%	11%	15%	17%	13%	18%	19%	14%	10%
Not at all interested	52%	45%	58%	52%	44%	52%	58%	49%	44%	44%	60%	54%	46%
Not sure	1%	1%	2%	0%	1%	0%	2%	0%	0%	0%	0%	2%	1%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,021)	(375)	(378)	(268)	(398)	(346)	(386)	(285)	(242)	(162)	(200)	(406)	(253)

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2. Watching FIFA World Cup

How much of the FIFA World Cup 2026 are you watching?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I'm watching World Cup matches every day they're on	8%	11%	5%	13%	16%	5%	0%	6%	19%	11%	7%	12%
I'm watching World Cup matches when I can	15%	16%	13%	24%	16%	12%	9%	14%	11%	25%	14%	16%
I am watching a few specific World Cup matches	11%	12%	10%	12%	10%	12%	10%	10%	13%	9%	10%	13%
I am not watching any matches	59%	53%	65%	39%	53%	65%	76%	65%	47%	47%	61%	55%
Not sure	7%	7%	7%	12%	5%	6%	5%	6%	10%	8%	8%	5%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,022)	(465)	(557)	(259)	(257)	(301)	(205)	(657)	(134)	(162)	(665)	(357)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I'm watching World Cup matches every day they're on	8%	11%	5%	10%	9%	9%	7%	8%	11%	14%	3%	7%	12%
I'm watching World Cup matches when I can	15%	18%	11%	16%	16%	18%	10%	17%	21%	18%	8%	15%	19%
I am watching a few specific World Cup matches	11%	10%	11%	12%	14%	13%	9%	11%	14%	9%	12%	9%	15%
I am not watching any matches	59%	58%	60%	59%	58%	58%	63%	61%	50%	52%	71%	60%	51%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not sure	7%	4%	13%	3%	4%	2%	10%	4%	4%	6%	6%	10%	3%
Totals	100%	101%	100%	100%	101%	100%	99%	101%	100%	99%	100%	101%	100%
Unweighted N	(1,022)	(375)	(378)	(269)	(398)	(347)	(386)	(286)	(242)	(163)	(200)	(406)	(253)

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3. Watched U.S. vs. Paraguay

Did you watch any of the World Cup match between the U.S. and Paraguay on June 12?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	22%	28%	16%	31%	32%	16%	11%	19%	35%	28%	18%	29%
No	73%	68%	77%	58%	63%	80%	86%	79%	54%	62%	74%	70%
Not sure	5%	3%	7%	11%	4%	3%	3%	2%	11%	10%	7%	2%
Totals	100%	99%	100%	100%	99%	99%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,021)	(465)	(556)	(259)	(256)	(301)	(205)	(657)	(134)	(161)	(664)	(357)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	22%	28%	15%	24%	27%	26%	16%	24%	34%	32%	11%	19%	32%
No	73%	69%	75%	74%	70%	73%	76%	74%	65%	62%	85%	75%	64%
Not sure	5%	3%	10%	2%	2%	1%	9%	2%	1%	6%	4%	7%	3%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,021)	(375)	(377)	(269)	(398)	(347)	(385)	(286)	(242)	(163)	(200)	(406)	(252)

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4. Change in Interest Since U.S. Win

Since the U.S. won its first match against Paraguay on June 12, have you become more or less interested in watching future World Cup matches?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More interested	18%	24%	14%	32%	24%	11%	10%	17%	28%	24%	16%	23%
No difference	67%	64%	71%	49%	60%	78%	77%	70%	50%	62%	65%	72%
Less interested	8%	7%	10%	6%	11%	7%	9%	8%	11%	6%	11%	2%
Not sure	6%	6%	6%	13%	4%	4%	4%	5%	10%	8%	8%	3%
Totals	99%	101%	101%	100%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,021)	(465)	(556)	(259)	(256)	(301)	(205)	(656)	(134)	(162)	(665)	(356)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More interested	18%	21%	8%	28%	20%	28%	13%	25%	25%	28%	7%	20%	21%
No difference	67%	68%	72%	61%	70%	65%	68%	62%	69%	59%	77%	64%	70%
Less interested	8%	7%	9%	9%	7%	5%	10%	9%	5%	4%	10%	10%	7%
Not sure	6%	4%	11%	2%	4%	2%	9%	4%	1%	8%	6%	7%	2%
Totals	99%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,021)	(375)	(377)	(269)	(398)	(346)	(386)	(285)	(242)	(162)	(200)	(406)	(253)

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5. Plan to Watch U.S. vs. Australia

Are you planning to watch the World Cup match between the U.S. and Australia on June 19?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	25%	30%	20%	39%	34%	19%	11%	22%	36%	35%	22%	31%
No	60%	57%	63%	43%	53%	67%	73%	65%	46%	48%	62%	55%
Not sure	15%	13%	17%	18%	13%	14%	16%	13%	18%	16%	16%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,020)	(465)	(555)	(257)	(257)	(301)	(205)	(657)	(133)	(161)	(663)	(357)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	25%	29%	16%	33%	27%	32%	18%	28%	38%	32%	13%	24%	34%
No	60%	58%	64%	57%	58%	57%	67%	59%	48%	50%	75%	60%	51%
Not sure	15%	14%	20%	10%	14%	11%	15%	13%	15%	18%	12%	16%	15%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,020)	(375)	(377)	(268)	(398)	(346)	(386)	(284)	(242)	(163)	(200)	(404)	(253)

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6. Plan to Watch U.S. vs. Turkey

Are you planning to watch the World Cup match between the U.S. and Turkey on June 25?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	23%	28%	19%	37%	34%	17%	8%	20%	34%	32%	20%	29%
No	61%	57%	65%	45%	55%	68%	73%	66%	47%	52%	64%	56%
Not sure	16%	15%	16%	18%	11%	15%	19%	14%	19%	16%	16%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,018)	(463)	(555)	(257)	(256)	(301)	(204)	(654)	(134)	(161)	(662)	(356)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	23%	27%	13%	31%	25%	29%	16%	24%	35%	31%	12%	22%	30%
No	61%	59%	65%	58%	60%	59%	67%	63%	50%	52%	74%	61%	54%
Not sure	16%	13%	22%	11%	15%	12%	17%	13%	15%	17%	13%	17%	16%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,018)	(375)	(376)	(267)	(398)	(345)	(384)	(285)	(242)	(163)	(199)	(405)	(251)

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7. Expected World Cup Winner

Which men's national team do you think is most likely to win the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
United States	13%	11%	16%	20%	14%	13%	8%	12%	15%	24%	15%	10%
Argentina	6%	7%	5%	6%	8%	5%	5%	6%	6%	7%	4%	10%
France	5%	7%	3%	6%	7%	5%	2%	4%	4%	5%	3%	9%
Brazil	5%	5%	4%	3%	6%	7%	2%	5%	7%	4%	4%	5%
Germany	3%	5%	2%	6%	2%	3%	2%	3%	7%	4%	3%	3%
Spain	2%	2%	1%	1%	3%	1%	2%	2%	0%	2%	1%	3%
England	2%	1%	2%	1%	2%	1%	3%	2%	1%	0%	1%	2%
Other	6%	7%	6%	12%	9%	3%	3%	3%	16%	15%	6%	7%
Don't know	58%	55%	62%	46%	50%	62%	74%	63%	46%	41%	62%	52%
Totals	100%	100%	101%	101%	101%	100%	101%	100%	102%	102%	99%	101%
Unweighted N	(1,019)	(464)	(555)	(259)	(257)	(300)	(203)	(657)	(133)	(160)	(663)	(356)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
United States	13%	16%	6%	19%	11%	19%	15%	13%	13%	19%	7%	15%	12%
Argentina	6%	6%	4%	7%	7%	8%	2%	9%	11%	7%	4%	5%	9%
France	5%	4%	5%	5%	6%	5%	2%	5%	9%	3%	4%	5%	7%
Brazil	5%	5%	3%	5%	3%	5%	3%	6%	5%	4%	3%	4%	8%
Germany	3%	2%	4%	4%	3%	2%	4%	1%	4%	14%	2%	2%	1%
Spain	2%	2%	2%	1%	3%	2%	1%	2%	3%	2%	2%	1%	2%
England	2%	0%	1%	4%	0%	2%	1%	1%	4%	1%	1%	1%	4%
Other	6%	8%	7%	4%	7%	5%	6%	7%	8%	6%	9%	6%	4%
Don't know	58%	57%	67%	49%	61%	52%	66%	56%	42%	44%	69%	62%	52%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	100%	99%	98%	101%	100%	100%	100%	99%	100%	101%	101%	99%
Unweighted N	(1,019)	(374)	(377)	(268)	(397)	(346)	(384)	(286)	(241)	(162)	(200)	(405)	(252)

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8. Which World Cup Team Cheering for

Which men's national team do you most support in the FIFA World Cup 2026?

Responses selected by 1% or less of Americans are included in Other

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
United States	36%	39%	34%	38%	34%	35%	36%	39%	27%	36%	33%	42%
Brazil	2%	2%	2%	3%	3%	2%	0%	1%	6%	0%	2%	2%
Portugal	2%	2%	1%	5%	3%	0%	0%	0%	9%	3%	2%	2%
Argentina	2%	2%	1%	2%	3%	1%	1%	1%	6%	3%	1%	3%
Other	7%	6%	8%	12%	7%	5%	3%	5%	7%	17%	7%	6%
I don't support any team	42%	43%	41%	32%	40%	43%	54%	45%	42%	35%	45%	37%
Don't know	10%	7%	13%	8%	10%	13%	6%	9%	4%	6%	11%	8%
Totals	101%	101%	100%	100%	100%	99%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,022)	(465)	(557)	(259)	(257)	(301)	(205)	(657)	(134)	(162)	(665)	(357)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
United States	36%	33%	26%	50%	30%	51%	26%	38%	51%	45%	21%	39%	40%
Brazil	2%	1%	1%	4%	1%	2%	1%	5%	1%	1%	3%	0%	4%
Portugal	2%	0%	1%	4%	1%	1%	3%	0%	2%	6%	0%	1%	2%
Argentina	2%	3%	0%	2%	3%	2%	1%	3%	3%	1%	1%	2%	2%
Other	7%	9%	8%	2%	9%	5%	7%	6%	5%	6%	9%	6%	5%
I don't support any team	42%	42%	52%	31%	48%	31%	49%	44%	30%	33%	60%	40%	34%
Don't know	10%	11%	12%	6%	7%	7%	13%	4%	8%	9%	6%	11%	13%
Totals	101%	99%	100%	99%	99%	99%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,022)	(375)	(378)	(269)	(398)	(347)	(386)	(286)	(242)	(163)	(200)	(406)	(253)

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9. Teams Happy To See Win World Cup

More generally, which teams would you be happy to see win the FIFA World Cup 2026? Select all that apply.

Responses selected by 2% or less of Americans are included in Other

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
United States	44%	45%	42%	40%	48%	42%	44%	45%	38%	44%	42%	46%
England	11%	11%	11%	12%	11%	10%	10%	12%	4%	8%	10%	13%
Mexico	10%	9%	10%	11%	9%	10%	8%	9%	3%	19%	9%	12%
Argentina	9%	10%	8%	15%	10%	8%	5%	10%	4%	12%	8%	13%
France	9%	9%	9%	12%	13%	8%	5%	9%	8%	9%	8%	12%
Brazil	9%	7%	11%	12%	12%	5%	8%	8%	13%	11%	8%	11%
Germany	9%	11%	6%	11%	9%	9%	5%	8%	9%	7%	8%	9%
Canada	8%	6%	10%	7%	8%	8%	12%	10%	2%	8%	8%	9%
Spain	6%	7%	5%	7%	7%	7%	4%	5%	7%	13%	6%	7%
Japan	6%	6%	6%	5%	7%	6%	5%	6%	1%	7%	6%	6%
Australia	6%	4%	7%	5%	6%	5%	6%	6%	5%	5%	5%	7%
Portugal	5%	6%	4%	8%	10%	2%	2%	4%	9%	12%	5%	6%
Scotland	5%	5%	5%	3%	6%	5%	6%	6%	1%	4%	5%	6%
South Korea	4%	4%	4%	4%	7%	3%	2%	4%	1%	8%	3%	5%
Egypt	4%	3%	4%	3%	4%	3%	5%	3%	1%	9%	4%	3%
Iran	4%	3%	4%	3%	5%	4%	3%	4%	1%	6%	2%	6%
Norway	4%	3%	4%	4%	3%	3%	4%	4%	1%	5%	3%	4%
New Zealand	4%	3%	4%	2%	5%	3%	4%	4%	1%	5%	3%	5%
Haiti	3%	2%	5%	3%	5%	1%	5%	3%	5%	5%	3%	5%
Belgium	3%	4%	3%	3%	4%	4%	3%	4%	1%	4%	3%	4%
Sweden	3%	4%	3%	1%	4%	5%	2%	3%	1%	4%	3%	4%
Netherlands	3%	3%	4%	1%	4%	4%	2%	3%	1%	5%	2%	4%
Colombia	3%	1%	4%	3%	4%	3%	3%	2%	1%	8%	3%	3%
Jordan	3%	1%	4%	3%	4%	2%	3%	3%	0%	4%	3%	2%

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	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Ghana	3%	2%	4%	2%	4%	1%	5%	3%	3%	6%	3%	3%
Democratic Republic of Congo	3%	1%	5%	2%	4%	2%	5%	3%	2%	4%	2%	4%
Ivory Coast	3%	2%	4%	4%	2%	1%	4%	2%	4%	4%	3%	3%
Ecuador	3%	1%	4%	2%	3%	3%	3%	3%	1%	7%	3%	3%
Austria	3%	3%	2%	2%	4%	2%	2%	3%	2%	4%	2%	3%
Switzerland	3%	2%	3%	3%	4%	3%	1%	3%	1%	5%	3%	3%
Tunisia	3%	1%	4%	2%	4%	2%	3%	3%	1%	3%	3%	2%
Morocco	3%	2%	3%	3%	3%	3%	2%	2%	1%	5%	2%	4%
Senegal	3%	1%	4%	3%	3%	2%	3%	2%	4%	4%	2%	3%
Other	8%	7%	9%	10%	8%	7%	7%	8%	8%	10%	7%	10%
None of these	16%	19%	13%	18%	14%	17%	14%	16%	10%	19%	19%	10%
Don't know	28%	24%	32%	20%	26%	31%	33%	29%	27%	19%	27%	30%
Unweighted N	(1,022)	(465)	(557)	(259)	(257)	(301)	(205)	(657)	(134)	(162)	(665)	(357)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
United States	44%	39%	36%	57%	38%	58%	37%	46%	54%	47%	32%	45%	50%
England	11%	10%	12%	10%	12%	12%	7%	11%	15%	12%	9%	9%	14%
Mexico	10%	14%	10%	4%	17%	6%	7%	11%	12%	3%	12%	10%	11%
Argentina	9%	10%	9%	10%	9%	12%	5%	11%	15%	14%	6%	7%	14%
France	9%	10%	9%	9%	12%	8%	7%	8%	15%	8%	9%	7%	15%
Brazil	9%	11%	8%	8%	11%	7%	6%	12%	10%	10%	10%	8%	10%
Germany	9%	8%	8%	9%	11%	8%	7%	8%	13%	11%	9%	5%	12%
Canada	8%	13%	9%	3%	14%	3%	8%	6%	11%	7%	10%	8%	9%
Spain	6%	8%	6%	5%	10%	5%	6%	7%	6%	8%	4%	5%	9%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Japan	6%	7%	7%	2%	8%	3%	4%	7%	6%	4%	6%	6%	6%
Australia	6%	5%	5%	6%	9%	6%	5%	5%	8%	4%	8%	5%	6%
Portugal	5%	5%	4%	7%	7%	5%	5%	6%	7%	9%	4%	5%	5%
Scotland	5%	6%	4%	5%	8%	5%	6%	4%	6%	4%	8%	4%	4%
South Korea	4%	5%	5%	2%	8%	2%	5%	3%	4%	2%	6%	3%	5%
Egypt	4%	5%	5%	1%	5%	3%	4%	4%	3%	1%	7%	3%	4%
Iran	4%	6%	4%	1%	9%	1%	3%	4%	6%	1%	7%	2%	6%
Norway	4%	4%	5%	2%	6%	2%	3%	2%	7%	3%	4%	3%	5%
New Zealand	4%	4%	4%	3%	7%	3%	4%	2%	5%	2%	6%	2%	5%
Haiti	3%	4%	5%	0%	7%	0%	2%	6%	4%	2%	5%	4%	2%
Belgium	3%	3%	4%	3%	4%	3%	2%	4%	6%	2%	5%	1%	6%
Sweden	3%	4%	4%	1%	6%	2%	3%	2%	6%	2%	5%	2%	5%
Netherlands	3%	6%	2%	2%	7%	2%	2%	2%	6%	2%	4%	3%	3%
Colombia	3%	3%	5%	1%	5%	2%	3%	4%	3%	2%	5%	3%	2%
Jordan	3%	3%	5%	1%	4%	1%	2%	4%	3%	3%	6%	2%	2%
Ghana	3%	3%	6%	0%	5%	0%	2%	5%	4%	1%	5%	3%	2%
Democratic Republic of Congo	3%	5%	4%	0%	7%	0%	2%	5%	4%	2%	5%	2%	3%
Ivory Coast	3%	4%	4%	0%	5%	0%	2%	3%	4%	1%	5%	2%	2%
Ecuador	3%	3%	4%	1%	4%	1%	3%	4%	3%	1%	4%	3%	2%
Austria	3%	3%	3%	2%	4%	2%	3%	3%	4%	1%	5%	2%	1%
Switzerland	3%	3%	2%	2%	5%	3%	3%	2%	3%	1%	5%	1%	3%
Tunisia	3%	3%	5%	0%	4%	0%	2%	3%	2%	3%	4%	2%	2%
Morocco	3%	4%	3%	1%	6%	1%	2%	2%	4%	3%	5%	1%	2%
Senegal	3%	3%	4%	0%	5%	0%	2%	4%	3%	1%	3%	2%	3%
Other	8%	10%	9%	5%	12%	6%	6%	9%	10%	10%	8%	7%	9%
None of these	16%	14%	20%	13%	11%	14%	20%	16%	9%	18%	23%	16%	7%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Don't know	28%	28%	34%	21%	32%	19%	33%	22%	25%	21%	33%	28%	28%
Unweighted N	(1,022)	(375)	(378)	(269)	(398)	(347)	(386)	(286)	(242)	(163)	(200)	(406)	(253)

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10. Teams Unhappy To See Win World Cup

Which teams would you be unhappy to see win the FIFA World Cup 2026? Select all that apply.

Responses selected by 1% or less of Americans are included in Other

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Iran	10%	11%	8%	8%	10%	10%	11%	12%	3%	5%	9%	10%
Iraq	6%	6%	6%	5%	5%	7%	7%	7%	4%	3%	6%	6%
United States	5%	5%	6%	8%	8%	4%	3%	4%	6%	12%	5%	6%
Qatar	5%	5%	6%	6%	7%	5%	3%	6%	3%	2%	4%	6%
Argentina	5%	6%	3%	10%	7%	3%	1%	4%	10%	3%	4%	5%
Canada	4%	5%	3%	8%	4%	3%	2%	5%	1%	2%	4%	4%
Saudi Arabia	4%	4%	4%	5%	5%	3%	3%	5%	1%	2%	3%	5%
France	3%	5%	2%	6%	4%	2%	2%	4%	2%	2%	2%	6%
Turkey	3%	4%	3%	5%	4%	2%	3%	4%	2%	2%	3%	3%
Germany	3%	4%	2%	5%	5%	2%	1%	4%	0%	2%	2%	5%
England	3%	3%	2%	5%	4%	1%	1%	3%	2%	2%	2%	4%
Brazil	3%	4%	2%	5%	3%	2%	1%	3%	1%	4%	3%	3%
Egypt	3%	2%	3%	3%	4%	2%	2%	3%	1%	1%	2%	3%
Portugal	2%	3%	2%	4%	4%	2%	1%	3%	4%	1%	2%	4%
South Africa	2%	3%	2%	5%	2%	2%	1%	3%	4%	1%	3%	2%
Mexico	2%	3%	2%	3%	3%	2%	2%	3%	0%	2%	3%	2%
Spain	2%	3%	2%	3%	5%	1%	1%	3%	2%	2%	2%	4%
Haiti	2%	2%	2%	2%	4%	2%	1%	3%	1%	1%	3%	2%
Jordan	2%	2%	3%	5%	2%	2%	0%	3%	0%	1%	2%	2%
Senegal	2%	2%	2%	3%	3%	2%	1%	3%	0%	2%	3%	2%
Bosnia and Herzegovina	2%	1%	3%	4%	4%	1%	1%	2%	2%	1%	3%	1%
Uzbekistan	2%	2%	2%	5%	2%	1%	1%	2%	2%	2%	3%	1%
Tunisia	2%	3%	1%	3%	4%	1%	1%	2%	2%	1%	2%	2%
Algeria	2%	1%	3%	4%	2%	1%	1%	3%	0%	1%	2%	2%

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	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Ghana	2%	2%	2%	3%	2%	2%	0%	2%	0%	1%	2%	1%
Curaçao	2%	2%	1%	4%	1%	2%	0%	2%	1%	3%	2%	1%
Belgium	2%	2%	2%	3%	4%	1%	1%	2%	2%	2%	2%	2%
Uruguay	2%	2%	1%	3%	3%	1%	0%	2%	3%	1%	2%	2%
Paraguay	2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	1%
Democratic Republic of Congo	2%	2%	2%	2%	2%	1%	1%	2%	0%	1%	2%	1%
Cape Verde	2%	2%	1%	3%	2%	1%	0%	2%	2%	1%	2%	1%
Colombia	2%	2%	2%	3%	2%	1%	1%	2%	1%	3%	2%	1%
Morocco	2%	2%	2%	4%	2%	1%	0%	2%	2%	1%	2%	1%
Japan	2%	1%	2%	2%	2%	1%	1%	2%	0%	1%	2%	1%
Ecuador	2%	1%	2%	4%	1%	1%	0%	2%	0%	1%	2%	0%
Ivory Coast	2%	1%	2%	3%	2%	1%	1%	2%	0%	1%	2%	1%
Other	4%	3%	4%	7%	5%	2%	2%	4%	5%	3%	4%	4%
None of these	36%	39%	34%	40%	33%	38%	34%	36%	34%	40%	37%	35%
Don't know	36%	32%	40%	24%	31%	40%	46%	37%	32%	32%	38%	32%
Unweighted N	(1,022)	(465)	(557)	(259)	(257)	(301)	(205)	(657)	(134)	(162)	(665)	(357)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Iran	10%	5%	7%	18%	6%	17%	8%	13%	11%	15%	8%	10%	8%
Iraq	6%	3%	4%	10%	4%	10%	6%	5%	7%	8%	4%	7%	4%
United States	5%	8%	6%	3%	10%	4%	6%	6%	5%	3%	6%	5%	7%
Qatar	5%	4%	5%	6%	7%	6%	3%	6%	7%	5%	5%	6%	4%
Argentina	5%	3%	4%	8%	4%	5%	4%	6%	7%	8%	2%	6%	4%
Canada	4%	1%	4%	7%	2%	5%	5%	3%	3%	5%	2%	5%	3%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Saudi Arabia	4%	3%	5%	3%	6%	3%	2%	5%	6%	3%	4%	4%	5%
France	3%	3%	3%	4%	3%	3%	3%	4%	5%	2%	2%	5%	4%
Turkey	3%	1%	4%	5%	3%	3%	2%	3%	6%	3%	3%	5%	2%
Germany	3%	2%	4%	4%	3%	4%	2%	4%	5%	3%	2%	4%	2%
England	3%	3%	3%	2%	4%	2%	2%	4%	4%	2%	3%	3%	2%
Brazil	3%	3%	2%	3%	3%	2%	2%	5%	3%	1%	1%	4%	3%
Egypt	3%	0%	2%	5%	1%	3%	2%	3%	3%	1%	2%	4%	2%
Portugal	2%	3%	2%	3%	4%	2%	1%	3%	6%	2%	2%	3%	3%
South Africa	2%	1%	2%	5%	2%	2%	3%	2%	3%	4%	1%	3%	1%
Mexico	2%	2%	2%	3%	2%	3%	3%	1%	3%	2%	1%	3%	2%
Spain	2%	3%	2%	3%	4%	1%	1%	2%	5%	0%	1%	4%	3%
Haiti	2%	1%	2%	4%	1%	3%	2%	2%	3%	0%	3%	3%	2%
Jordan	2%	2%	3%	2%	2%	2%	1%	3%	2%	3%	2%	3%	2%
Senegal	2%	1%	2%	4%	1%	4%	2%	4%	2%	0%	2%	3%	2%
Bosnia and Herzegovina	2%	0%	3%	3%	1%	1%	2%	2%	3%	0%	2%	2%	4%
Uzbekistan	2%	1%	3%	2%	1%	2%	1%	2%	2%	1%	1%	3%	1%
Tunisia	2%	1%	2%	3%	1%	3%	1%	3%	3%	0%	1%	4%	1%
Algeria	2%	0%	3%	3%	1%	1%	2%	2%	2%	2%	1%	3%	1%
Ghana	2%	1%	2%	3%	1%	2%	2%	1%	2%	1%	2%	2%	2%
Curaçao	2%	1%	2%	2%	1%	2%	1%	2%	2%	0%	1%	3%	1%
Belgium	2%	2%	2%	2%	3%	1%	1%	1%	3%	0%	1%	3%	2%
Uruguay	2%	1%	2%	2%	2%	1%	1%	1%	3%	0%	1%	3%	1%
Paraguay	2%	1%	2%	2%	1%	2%	1%	2%	3%	0%	1%	3%	2%
Democratic Republic of Congo	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%
Cape Verde	2%	1%	2%	2%	1%	1%	1%	2%	3%	0%	1%	3%	1%
Colombia	2%	0%	2%	2%	1%	2%	1%	1%	3%	1%	0%	3%	1%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Morocco	2%	1%	2%	2%	1%	1%	1%	2%	2%	0%	1%	3%	1%
Japan	2%	0%	1%	3%	1%	2%	2%	1%	3%	2%	0%	2%	1%
Ecuador	2%	0%	3%	2%	1%	1%	1%	2%	2%	2%	1%	2%	1%
Ivory Coast	2%	0%	2%	2%	0%	2%	1%	2%	2%	0%	1%	3%	2%
Other	4%	3%	4%	4%	4%	4%	2%	4%	6%	4%	2%	5%	3%
None of these	36%	35%	41%	32%	37%	30%	34%	39%	35%	31%	39%	33%	42%
Don't know	36%	38%	37%	32%	36%	33%	42%	29%	32%	33%	36%	40%	30%
Unweighted N	(1,022)	(375)	(378)	(269)	(398)	(347)	(386)	(286)	(242)	(163)	(200)	(406)	(253)

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11. Effect of Hosting FIFA World Cup

Do you think hosting the FIFA World Cup will have a positive or a negative impact on the U.S.?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very positive	21%	23%	19%	24%	24%	20%	17%	20%	28%	29%	21%	21%
Somewhat positive	24%	28%	21%	30%	20%	21%	29%	24%	19%	28%	23%	27%
Neither positive nor negative	19%	19%	19%	12%	23%	18%	21%	19%	19%	17%	18%	21%
Somewhat negative	6%	5%	8%	5%	6%	7%	6%	6%	5%	7%	4%	10%
Very negative	4%	4%	4%	2%	5%	5%	4%	4%	4%	2%	3%	5%
Not sure	25%	21%	29%	26%	22%	29%	22%	27%	25%	18%	30%	16%
Totals	99%	100%	100%	99%	100%	100%	99%	100%	100%	101%	99%	100%
Unweighted N	(1,021)	(465)	(556)	(258)	(257)	(301)	(205)	(657)	(134)	(161)	(664)	(357)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very positive	21%	20%	9%	37%	17%	32%	22%	24%	24%	29%	10%	24%	22%
Somewhat positive	24%	22%	26%	26%	20%	28%	15%	31%	30%	27%	24%	22%	27%
Neither positive nor negative	19%	20%	24%	12%	24%	11%	19%	16%	21%	12%	19%	23%	16%
Somewhat negative	6%	10%	7%	2%	13%	3%	6%	5%	8%	4%	5%	7%	8%
Very negative	4%	8%	4%	0%	7%	0%	5%	4%	4%	4%	4%	3%	6%
Not sure	25%	21%	30%	24%	19%	25%	32%	21%	13%	24%	39%	20%	21%
Totals	99%	101%	100%	101%	100%	99%	99%	101%	100%	100%	101%	99%	100%
Unweighted N	(1,021)	(375)	(377)	(269)	(398)	(347)	(386)	(286)	(242)	(163)	(199)	(406)	(253)

YouGov Survey: FIFA World Cup 2026

June 16 - 18, 2026 - 1,022 U.S. adult citizens



Interviewing Dates	June 16 - 18, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.566, with a mean of one and a standard deviation of 0.979.
Number of respondents	1,022
Margin of error	± 4.3 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.