

YouGov Survey: FIFA World Cup 2026 and 2028 Olympics

July 20 - 22, 2026 - 1,068 U.S. adult citizens



1. How interested have you been in the FIFA World Cup 2026, hosted this summer in the U.S., Canada, and Mexico?

Very interested	19%
Somewhat interested	18%
Not very interested	18%
Not at all interested	43%
Not sure	2%

2. How much of the FIFA World Cup 2026 did you watch?

I watched World Cup matches every day they were on	11%
I watched some World Cup matches	28%
I only watched the final match	4%
I did not watch any matches	54%
Not sure	3%

3. Did you watch the final match of the FIFA World Cup 2026?

Yes	35%
No	62%
Not sure	2%

4. Which men's national team did you want to win the final of the FIFA World Cup 2026?

Argentina	15%
Spain	30%
Neither	25%
Don't know	30%

5. Did you watch the halftime show of the final of the FIFA World Cup 2026?

Yes	23%
No	73%
Not sure	3%

6. How satisfied or dissatisfied were you with Shakira, Madonna, and BTS performing at halftime of this year's World Cup final?

Very satisfied	14%
Somewhat satisfied	13%
Somewhat dissatisfied	4%
Very dissatisfied	10%
Not sure	58%

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7. Do you think it was appropriate or inappropriate for President Donald Trump to be involved in presenting the World Cup trophy to Spain?

Appropriate	37%
Inappropriate	42%
Not sure	21%

8. Do you think the U.S. men's national team's overall performance at the FIFA World Cup 2026 was more of a success or more of a failure?

More of a success	40%
More of a failure	12%
Not sure	48%

9. Did you make any bets related to the FIFA World Cup 2026? Select all that apply.

Yes, with a betting company or platform	8%
Yes, with friends, family, or acquaintances	5%
No	83%
Not sure	4%

10. Compared to before the FIFA World Cup 2026 started, have you become more or less interested in soccer?

More interested	20%
No difference	61%
Less interested	11%
Not sure	7%

11. Has the 2026 FIFA World Cup made you more or less likely to watch soccer in the future?

Much more likely	10%
Somewhat more likely	14%
Neither more nor less likely	50%
Somewhat less likely	2%
Much less likely	14%
Not sure	9%

12. Compared to all of the other host countries in the history of FIFA World Cups, do you think the U.S. this year has been...?

One of the best hosts	21%
An above average host	15%
An average host	16%
A below average host	6%
One of the worst hosts	4%
Not sure	37%

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13. Do you think hosting the FIFA World Cup has had a positive or a negative impact on the U.S.?

Very positive	29%
Somewhat positive	25%
Neither positive nor negative	18%
Somewhat negative	3%
Very negative	4%
Not sure	21%

14. Do you think the U.S. hosting the FIFA World Cup this year has had a positive or a negative impact on how the rest of the world perceives the U.S.?

Very positive	25%
Somewhat positive	22%
Neither positive nor negative	20%
Somewhat negative	6%
Very negative	6%
Not sure	21%

15. Do you think hosting the FIFA World Cup made American cities that hosted it safer or less safe during the event?

Much safer	12%
Somewhat safer	17%
About as safe	28%
Somewhat less safe	4%
Much less safe	3%
Not sure	36%

16. How do you think the 2026 FIFA World Cup affected cities where games were played? Select all that apply.

Increase tourism and economic activity	54%
Strengthen community pride	36%
Disrupt daily life	26%
Strain public services	23%
Create new jobs	21%
Raise costs for local residents	18%
Improve infrastructure development	15%
Harm the environment	9%
None of the above	5%
Not sure	26%

17. Do you think this year's FIFA World Cup will do more to...?

Bring countries around the world closer together	50%
Push countries around the world further apart	5%
Not sure	45%

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18. How interested are you in following the next FIFA World Cup, hosted in 2030 by Spain, Portugal, Morocco, and other countries?

Very interested	17%
Somewhat interested	20%
Not very interested	15%
Not at all interested	39%
Not sure	10%

19. In general, do you think that the Olympics are worth the money that host countries spend on them?

Yes, they are worth it	36%
No, they are not worth it	31%
Not sure	33%

20. As the host of the 2028 Olympics, do you expect Los Angeles to be...?

Excellent	17%
Good	27%
Fair	18%
Poor	6%
Terrible	9%
Not sure	23%

21. Do you think the International Olympic Committee made a good decision in selecting Los Angeles to host the 2028 Summer Olympics?

Yes	37%
No	23%
Not sure	40%

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Interviewing Dates	July 20 - 22, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.006, with a mean of one and a standard deviation of 0.818.
Number of respondents	1,068
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	76 questions not reported.

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1. Interest in World Cup

How interested have you been in the FIFA World Cup 2026, hosted this summer in the U.S., Canada, and Mexico?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very interested	19%	21%	17%	33%	28%	10%	11%	17%	19%	35%	15%	27%
Somewhat interested	18%	18%	18%	17%	24%	18%	14%	17%	16%	25%	17%	20%
Not very interested	18%	19%	17%	19%	15%	18%	21%	16%	20%	16%	17%	21%
Not at all interested	43%	40%	45%	24%	32%	55%	55%	49%	41%	20%	48%	32%
Not sure	2%	2%	2%	7%	2%	0%	0%	2%	5%	3%	3%	0%
Totals	100%	100%	99%	100%	101%	101%	101%	101%	101%	99%	100%	100%
Unweighted N	(1,067)	(504)	(563)	(272)	(278)	(306)	(211)	(706)	(127)	(157)	(705)	(362)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very interested	19%	24%	25%	24%	17%	20%	13%	25%	28%	11%	24%	26%
Somewhat interested	18%	20%	21%	21%	16%	20%	18%	17%	17%	17%	18%	23%
Not very interested	18%	20%	17%	14%	22%	18%	19%	16%	15%	16%	16%	20%
Not at all interested	43%	36%	37%	41%	43%	40%	46%	41%	41%	54%	41%	31%
Not sure	2%	0%	0%	0%	2%	2%	3%	0%	0%	2%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	101%	100%	100%	100%
Unweighted N	(1,067)	(430)	(354)	(383)	(626)	(357)	(393)	(317)	(253)	(364)	(318)	(277)

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2. Watched World Cup

How much of the FIFA World Cup 2026 did you watch?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I watched World Cup matches every day they were on	11%	12%	10%	20%	14%	7%	5%	10%	10%	19%	9%	15%
I watched some World Cup matches	28%	32%	24%	32%	36%	23%	23%	27%	24%	37%	23%	37%
I only watched the final match	4%	4%	4%	5%	5%	4%	3%	3%	5%	8%	4%	3%
I did not watch any matches	54%	49%	59%	38%	40%	66%	68%	58%	58%	31%	61%	43%
Not sure	3%	3%	2%	5%	6%	0%	1%	1%	3%	6%	3%	2%
Totals	100%	100%	99%	100%	101%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,066)	(504)	(562)	(272)	(277)	(305)	(212)	(705)	(127)	(157)	(703)	(363)

	Total	House vote intent		Trump job approval		Party ID			MAGA	Family income		
		Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
I watched World Cup matches every day they were on	11%	14%	13%	12%	10%	13%	9%	13%	13%	6%	15%	12%
I watched some World Cup matches	28%	31%	35%	35%	24%	31%	22%	33%	33%	22%	26%	41%
I only watched the final match	4%	4%	5%	5%	3%	4%	4%	5%	5%	3%	4%	6%
I did not watch any matches	54%	50%	46%	47%	60%	52%	62%	47%	47%	66%	54%	39%
Not sure	3%	1%	1%	1%	3%	1%	4%	3%	2%	2%	2%	0%

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		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Totals	100%	100%	100%	100%	100%	101%	101%	101%	100%	99%	101%	98%
Unweighted N	(1,066)	(430)	(354)	(382)	(626)	(357)	(394)	(315)	(252)	(363)	(318)	(277)

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3. Watched World Cup Final

Did you watch the final match of the FIFA World Cup 2026?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	35%	38%	32%	52%	48%	22%	24%	32%	37%	53%	29%	47%
No	62%	58%	67%	44%	46%	77%	76%	67%	60%	42%	68%	51%
Not sure	2%	4%	1%	4%	6%	1%	0%	1%	2%	4%	3%	2%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes	35%	42%	44%	43%	31%	40%	27%	42%	43%	23%	38%	51%
No	62%	58%	55%	57%	67%	60%	68%	57%	57%	75%	59%	49%
Not sure	2%	0%	1%	1%	2%	0%	5%	1%	1%	2%	2%	0%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

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4. World Cup Team Support Final

Which men's national team did you want to win the final of the FIFA World Cup 2026?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Argentina	15%	16%	13%	16%	18%	11%	16%	16%	11%	18%	15%	15%
Spain	30%	31%	29%	47%	33%	26%	17%	26%	37%	48%	26%	38%
Neither	25%	29%	22%	13%	26%	31%	27%	26%	23%	20%	30%	17%
Don't know	30%	24%	36%	24%	23%	32%	40%	32%	29%	14%	30%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,067)	(505)	(562)	(272)	(278)	(305)	(212)	(707)	(127)	(157)	(704)	(363)

	Total	House vote intent		Trump job approval		Party ID			MAGA	Family income		
		Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Argentina	15%	11%	22%	21%	11%	11%	13%	20%	24%	12%	18%	17%
Spain	30%	43%	29%	28%	32%	40%	24%	28%	24%	25%	33%	35%
Neither	25%	15%	27%	29%	21%	17%	29%	28%	32%	30%	24%	19%
Don't know	30%	31%	23%	22%	36%	33%	33%	24%	20%	33%	25%	29%
Totals	100%	100%	101%	100%	100%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,067)	(430)	(355)	(384)	(625)	(357)	(393)	(317)	(254)	(363)	(318)	(278)

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5. Watched World Cup Final Halftime

Did you watch the halftime show of the final of the FIFA World Cup 2026?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	23%	23%	24%	35%	37%	13%	13%	20%	26%	43%	18%	34%
No	73%	73%	74%	57%	58%	86%	86%	78%	72%	52%	78%	65%
Not sure	3%	4%	2%	7%	5%	1%	1%	2%	2%	5%	4%	2%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,067)	(504)	(563)	(272)	(277)	(306)	(212)	(707)	(127)	(156)	(705)	(362)

	Total	House vote intent		Trump job approval		Party ID			MAGA	Family income		
		Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes	23%	31%	29%	29%	20%	30%	14%	29%	31%	16%	28%	33%
No	73%	68%	68%	70%	77%	69%	81%	68%	68%	82%	69%	66%
Not sure	3%	1%	2%	2%	2%	1%	6%	2%	1%	2%	3%	1%
Totals	99%	100%	99%	101%	99%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,067)	(430)	(355)	(383)	(626)	(356)	(394)	(317)	(254)	(363)	(318)	(278)

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6. Satisfaction with World Cup Halftime Show Lineup

How satisfied or dissatisfied were you with Shakira, Madonna, and BTS performing at halftime of this year's World Cup final?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very satisfied	14%	12%	16%	23%	20%	9%	7%	10%	24%	29%	12%	18%
Somewhat satisfied	13%	14%	13%	24%	19%	8%	6%	11%	22%	22%	13%	13%
Somewhat dissatisfied	4%	3%	4%	1%	7%	3%	5%	4%	2%	6%	3%	6%
Very dissatisfied	10%	13%	7%	3%	7%	15%	13%	12%	4%	5%	10%	10%
Not sure	58%	57%	59%	48%	47%	65%	69%	63%	48%	38%	61%	53%
Totals	99%	99%	99%	99%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,067)	(505)	(562)	(272)	(277)	(306)	(212)	(707)	(127)	(156)	(704)	(363)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very satisfied	14%	22%	14%	15%	14%	22%	7%	17%	17%	13%	17%	15%
Somewhat satisfied	13%	13%	15%	15%	12%	13%	13%	13%	14%	12%	17%	13%
Somewhat dissatisfied	4%	3%	8%	6%	2%	3%	3%	6%	6%	4%	3%	6%
Very dissatisfied	10%	4%	19%	18%	5%	4%	11%	15%	22%	9%	11%	10%
Not sure	58%	58%	45%	46%	66%	57%	66%	49%	41%	62%	51%	55%
Totals	99%	100%	101%	100%	99%	99%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,067)	(430)	(354)	(383)	(626)	(357)	(394)	(316)	(253)	(364)	(317)	(278)

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7. Trump World Cup Trophy

Do you think it was appropriate or inappropriate for President Donald Trump to be involved in presenting the World Cup trophy to Spain?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Appropriate	37%	41%	33%	35%	37%	37%	39%	41%	16%	43%	36%	38%
Inappropriate	42%	36%	48%	38%	43%	40%	47%	39%	63%	33%	39%	46%
Not sure	21%	23%	19%	27%	20%	23%	14%	20%	21%	24%	24%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,067)	(504)	(563)	(272)	(278)	(305)	(212)	(707)	(127)	(157)	(705)	(362)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Appropriate	37%	12%	81%	80%	11%	14%	25%	75%	84%	29%	48%	39%
Inappropriate	42%	78%	4%	1%	71%	75%	45%	7%	2%	45%	32%	44%
Not sure	21%	10%	15%	19%	18%	12%	30%	19%	14%	26%	20%	17%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,067)	(429)	(355)	(384)	(625)	(357)	(393)	(317)	(254)	(364)	(318)	(277)

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8. U.S. at World Cup Success or Failure

Do you think the U.S. men's national team's overall performance at the FIFA World Cup 2026 was more of a success or more of a failure?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More of a success	40%	43%	38%	44%	50%	33%	38%	40%	34%	54%	38%	45%
More of a failure	12%	12%	12%	8%	16%	12%	12%	13%	10%	11%	8%	19%
Not sure	48%	45%	50%	47%	34%	56%	50%	48%	56%	35%	54%	35%
Totals	100%	100%	100%	99%	100%	101%	100%	101%	100%	100%	100%	99%
Unweighted N	(1,063)	(501)	(562)	(271)	(275)	(306)	(211)	(703)	(127)	(156)	(702)	(361)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
More of a success	40%	46%	54%	52%	36%	40%	33%	51%	53%	34%	42%	52%
More of a failure	12%	18%	10%	7%	15%	16%	13%	7%	8%	7%	15%	16%
Not sure	48%	37%	36%	41%	49%	44%	55%	42%	39%	59%	42%	32%
Totals	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(1,063)	(429)	(353)	(380)	(625)	(356)	(393)	(314)	(252)	(362)	(317)	(276)

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9. World Cup Betting

Did you make any bets related to the FIFA World Cup 2026? Select all that apply.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, with a betting company or platform	8%	12%	5%	14%	16%	4%	2%	6%	18%	10%	7%	11%
Yes, with friends, family, or acquaintances	5%	4%	7%	11%	12%	1%	0%	5%	4%	11%	5%	6%
No	83%	81%	85%	68%	69%	93%	98%	87%	76%	75%	84%	82%
Not sure	4%	4%	4%	10%	6%	2%	0%	4%	4%	5%	5%	3%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

	Total	House vote intent		Trump job approval		Party ID			MAGA	Family income		
		Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes, with a betting company or platform	8%	11%	12%	11%	7%	10%	5%	12%	14%	5%	11%	11%
Yes, with friends, family, or acquaintances	5%	5%	7%	7%	4%	5%	5%	7%	7%	4%	6%	7%
No	83%	86%	79%	80%	87%	86%	84%	79%	76%	86%	82%	82%
Not sure	4%	0%	3%	3%	3%	1%	7%	4%	4%	5%	3%	1%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

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10. Change in Interest in Soccer

Compared to before the FIFA World Cup 2026 started, have you become more or less interested in soccer?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More interested	20%	20%	21%	35%	24%	14%	11%	18%	18%	35%	17%	25%
No difference	61%	63%	60%	48%	55%	70%	68%	64%	58%	41%	60%	65%
Less interested	11%	14%	9%	7%	13%	9%	15%	11%	13%	13%	14%	5%
Not sure	7%	4%	11%	10%	8%	7%	6%	6%	11%	11%	9%	5%
Totals	99%	101%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)
		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
More interested	20%	19%	26%	25%	17%	21%	15%	26%	26%	14%	24%	28%
No difference	61%	72%	61%	58%	67%	69%	60%	56%	55%	61%	61%	63%
Less interested	11%	6%	8%	12%	10%	8%	12%	13%	13%	16%	9%	5%
Not sure	7%	3%	6%	4%	6%	2%	13%	6%	5%	9%	7%	4%
Totals	99%	100%	101%	99%	100%	100%	100%	101%	99%	100%	101%	100%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

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11. Change in Likelihood of Watching Soccer

Has the 2026 FIFA World Cup made you more or less likely to watch soccer in the future?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more likely	10%	11%	10%	21%	15%	4%	4%	8%	12%	24%	10%	12%
Somewhat more likely	14%	14%	14%	17%	16%	14%	10%	15%	13%	18%	12%	18%
Neither more nor less likely	50%	49%	51%	42%	43%	54%	59%	53%	43%	36%	48%	53%
Somewhat less likely	2%	2%	2%	2%	2%	1%	4%	2%	2%	2%	2%	4%
Much less likely	14%	15%	12%	7%	13%	17%	17%	14%	21%	9%	18%	6%
Not sure	9%	8%	10%	11%	10%	10%	7%	8%	8%	11%	10%	7%
Totals	99%	99%	99%	100%	99%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,066)	(505)	(561)	(272)	(278)	(305)	(211)	(705)	(127)	(157)	(704)	(362)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Much more likely	10%	10%	17%	14%	8%	10%	6%	17%	19%	8%	11%	13%
Somewhat more likely	14%	15%	15%	16%	14%	16%	14%	14%	14%	11%	18%	17%
Neither more nor less likely	50%	56%	50%	47%	52%	53%	51%	45%	44%	50%	48%	51%
Somewhat less likely	2%	3%	2%	3%	2%	1%	2%	3%	4%	2%	2%	3%
Much less likely	14%	12%	11%	13%	16%	15%	13%	14%	12%	20%	11%	8%
Not sure	9%	4%	6%	6%	9%	5%	15%	7%	6%	9%	10%	8%
Totals	99%	100%	101%	99%	101%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,066)	(428)	(355)	(384)	(624)	(355)	(394)	(317)	(254)	(364)	(318)	(277)

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12. U.S. as World Cup Host

Compared to all of the other host countries in the history of FIFA World Cups, do you think the U.S. this year has been...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
One of the best hosts	21%	24%	19%	22%	17%	21%	25%	24%	17%	20%	21%	22%
An above average host	15%	17%	14%	13%	19%	13%	18%	15%	12%	19%	13%	19%
An average host	16%	17%	15%	18%	20%	18%	7%	14%	18%	20%	13%	20%
A below average host	6%	7%	5%	12%	5%	4%	3%	5%	7%	3%	6%	6%
One of the worst hosts	4%	4%	5%	4%	5%	4%	5%	4%	3%	7%	5%	3%
Not sure	37%	31%	43%	31%	34%	41%	43%	37%	43%	31%	42%	29%
Totals	99%	100%	101%	100%	100%	101%	101%	99%	100%	100%	100%	99%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

	Total	House vote intent		Trump job approval		Party ID			MAGA	Family income		
		Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
One of the best hosts	21%	10%	42%	42%	9%	10%	18%	36%	48%	17%	22%	26%
An above average host	15%	17%	25%	19%	14%	15%	10%	23%	19%	14%	19%	19%
An average host	16%	25%	9%	11%	19%	25%	14%	9%	8%	13%	17%	20%
A below average host	6%	10%	1%	1%	10%	6%	9%	1%	1%	4%	4%	7%
One of the worst hosts	4%	7%	1%	1%	7%	6%	5%	2%	1%	5%	5%	4%
Not sure	37%	31%	23%	26%	41%	38%	44%	29%	23%	47%	33%	25%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

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13. Effect of Hosting FIFA World Cup

Do you think hosting the FIFA World Cup has had a positive or a negative impact on the U.S.?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very positive	29%	31%	27%	27%	28%	30%	32%	31%	26%	27%	28%	32%
Somewhat positive	25%	24%	25%	24%	27%	23%	25%	26%	13%	32%	21%	31%
Neither positive nor negative	18%	19%	18%	25%	18%	18%	13%	15%	29%	23%	20%	15%
Somewhat negative	3%	4%	2%	3%	3%	4%	2%	3%	3%	4%	3%	4%
Very negative	4%	3%	4%	3%	5%	3%	3%	3%	7%	1%	4%	2%
Not sure	21%	19%	23%	18%	20%	23%	24%	22%	22%	12%	24%	16%
Totals	100%	100%	99%	100%	101%	101%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very positive	29%	20%	53%	51%	16%	20%	22%	47%	53%	22%	33%	37%
Somewhat positive	25%	33%	24%	22%	28%	29%	21%	25%	20%	20%	27%	32%
Neither positive nor negative	18%	20%	8%	13%	20%	21%	22%	11%	12%	22%	18%	13%
Somewhat negative	3%	7%	1%	0%	6%	6%	3%	1%	1%	3%	2%	4%
Very negative	4%	4%	2%	2%	5%	4%	4%	3%	3%	5%	4%	2%
Not sure	21%	16%	13%	12%	25%	20%	28%	13%	12%	29%	16%	12%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

YouGov Survey: FIFA World Cup 2026 and 2028 Olympics

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14. Effect of Hosting World Cup on Perception of U.S.

Do you think the U.S. hosting the FIFA World Cup this year has had a positive or a negative impact on how the rest of the world perceives the U.S.?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very positive	25%	28%	23%	24%	22%	27%	29%	27%	18%	28%	25%	26%
Somewhat positive	22%	21%	23%	20%	27%	22%	20%	22%	20%	25%	19%	28%
Neither positive nor negative	20%	19%	21%	28%	23%	16%	15%	17%	27%	26%	20%	21%
Somewhat negative	6%	7%	4%	7%	7%	4%	5%	5%	4%	5%	3%	10%
Very negative	6%	5%	7%	6%	6%	5%	6%	6%	9%	3%	6%	5%
Not sure	21%	20%	22%	14%	16%	26%	25%	23%	22%	14%	26%	11%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	100%	101%	99%	101%
Unweighted N	(1,065)	(505)	(560)	(271)	(278)	(304)	(212)	(704)	(127)	(157)	(703)	(362)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very positive	25%	14%	50%	48%	12%	15%	19%	44%	53%	19%	28%	32%
Somewhat positive	22%	27%	27%	23%	22%	27%	18%	24%	21%	19%	25%	28%
Neither positive nor negative	20%	23%	9%	12%	25%	22%	24%	14%	12%	22%	19%	20%
Somewhat negative	6%	12%	1%	0%	10%	8%	8%	1%	0%	2%	5%	8%
Very negative	6%	9%	1%	1%	9%	10%	6%	2%	2%	7%	4%	3%
Not sure	21%	16%	13%	15%	23%	19%	26%	17%	12%	30%	18%	10%
Totals	100%	101%	101%	99%	101%	101%	101%	102%	100%	99%	99%	101%
Unweighted N	(1,065)	(430)	(354)	(382)	(625)	(357)	(392)	(316)	(254)	(364)	(317)	(277)

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15. Safety of Hosting FIFA World Cup

Do you think hosting the FIFA World Cup made American cities that hosted it safer or less safe during the event?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much safer	12%	15%	10%	15%	14%	11%	10%	11%	14%	17%	12%	13%
Somewhat safer	17%	18%	16%	15%	16%	14%	24%	19%	13%	19%	16%	19%
About as safe	28%	29%	27%	29%	27%	30%	24%	30%	22%	28%	25%	33%
Somewhat less safe	4%	4%	4%	4%	4%	3%	4%	3%	5%	5%	3%	6%
Much less safe	3%	3%	2%	0%	3%	4%	3%	3%	3%	1%	3%	2%
Not sure	36%	31%	41%	36%	36%	37%	35%	34%	43%	29%	41%	27%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,066)	(505)	(561)	(271)	(278)	(305)	(212)	(706)	(127)	(156)	(703)	(363)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Much safer	12%	11%	21%	21%	8%	12%	8%	19%	22%	11%	14%	13%
Somewhat safer	17%	19%	25%	22%	14%	16%	12%	24%	25%	15%	18%	24%
About as safe	28%	35%	27%	27%	30%	31%	28%	25%	21%	20%	31%	37%
Somewhat less safe	4%	5%	2%	3%	5%	5%	4%	3%	4%	5%	3%	4%
Much less safe	3%	3%	3%	2%	3%	3%	2%	3%	4%	3%	3%	1%
Not sure	36%	27%	23%	25%	41%	33%	46%	26%	24%	46%	31%	22%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,066)	(429)	(355)	(384)	(625)	(356)	(393)	(317)	(254)	(364)	(316)	(278)

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16. Effects of World Cup on Cities

How do you think the 2026 FIFA World Cup affected cities where games were played? Select all that apply.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Increase tourism and economic activity	54%	52%	56%	47%	55%	53%	61%	57%	52%	49%	49%	64%
Strengthen community pride	36%	33%	38%	33%	38%	34%	38%	36%	34%	37%	30%	46%
Disrupt daily life	26%	31%	22%	25%	25%	28%	26%	29%	16%	24%	23%	32%
Strain public services	23%	28%	19%	21%	21%	27%	24%	26%	17%	15%	20%	30%
Create new jobs	21%	25%	17%	20%	22%	19%	23%	20%	20%	28%	21%	20%
Raise costs for local residents	18%	18%	19%	21%	19%	17%	17%	19%	14%	22%	17%	21%
Improve infrastructure development	15%	19%	12%	20%	22%	12%	9%	14%	16%	28%	13%	19%
Harm the environment	9%	10%	7%	12%	11%	7%	6%	9%	6%	9%	8%	11%
None of the above	5%	6%	5%	8%	5%	6%	3%	7%	6%	2%	6%	4%
Not sure	26%	26%	27%	28%	23%	28%	26%	26%	29%	23%	31%	18%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

	Total	House vote intent		Trump job approval		Party ID			MAGA	Family income		
		Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Increase tourism and economic activity	54%	64%	66%	60%	55%	58%	45%	61%	58%	46%	58%	67%
Strengthen community pride	36%	40%	51%	42%	34%	34%	30%	44%	44%	30%	37%	48%
Disrupt daily life	26%	39%	24%	22%	31%	28%	29%	21%	22%	18%	28%	33%
Strain public services	23%	34%	19%	18%	29%	32%	20%	20%	17%	17%	27%	27%
Create new jobs	21%	23%	28%	29%	17%	20%	16%	28%	31%	16%	29%	22%

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		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Raise costs for local residents	18%	25%	16%	13%	22%	20%	19%	16%	11%	16%	22%	19%
Improve infrastructure development	15%	16%	20%	20%	13%	17%	13%	17%	22%	13%	18%	18%
Harm the environment	9%	12%	4%	4%	13%	11%	10%	5%	5%	7%	10%	8%
None of the above	5%	3%	4%	6%	4%	3%	8%	4%	4%	7%	4%	4%
Not sure	26%	17%	16%	20%	28%	23%	34%	20%	20%	34%	23%	17%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

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17. Did FIFA World Cup Unite or Divide

Do you think this year's FIFA World Cup will do more to...?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Bring countries around the world closer together	50%	49%	51%	63%	57%	41%	43%	47%	53%	67%	48%	53%
Push countries around the world further apart	5%	5%	5%	7%	7%	3%	3%	5%	5%	9%	5%	4%
Not sure	45%	47%	44%	30%	35%	56%	55%	48%	42%	24%	46%	43%
Totals	100%	101%	100%	100%	99%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(1,066)	(504)	(562)	(271)	(277)	(306)	(212)	(706)	(127)	(156)	(704)	(362)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Bring countries around the world closer together	50%	48%	65%	62%	45%	49%	42%	61%	66%	44%	51%	56%
Push countries around the world further apart	5%	4%	3%	2%	7%	5%	6%	3%	3%	7%	5%	3%
Not sure	45%	48%	32%	36%	48%	45%	52%	36%	31%	49%	44%	41%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,066)	(430)	(353)	(383)	(625)	(357)	(393)	(316)	(254)	(364)	(317)	(277)

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18. Interest in FIFA World Cup 2030

How interested are you in following the next FIFA World Cup, hosted in 2030 by Spain, Portugal, Morocco, and other countries?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very interested	17%	18%	15%	27%	26%	8%	9%	14%	19%	34%	13%	23%
Somewhat interested	20%	20%	19%	22%	24%	18%	14%	17%	21%	26%	17%	24%
Not very interested	15%	15%	16%	17%	9%	17%	17%	16%	14%	10%	14%	16%
Not at all interested	39%	38%	40%	17%	26%	50%	58%	45%	34%	19%	43%	32%
Not sure	10%	9%	10%	16%	14%	7%	2%	8%	12%	11%	12%	4%
Totals	101%	100%	100%	99%	99%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,067)	(505)	(562)	(272)	(278)	(306)	(211)	(707)	(126)	(157)	(704)	(363)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very interested	17%	24%	22%	20%	16%	22%	9%	22%	21%	10%	20%	24%
Somewhat interested	20%	19%	21%	24%	17%	18%	20%	20%	24%	17%	21%	23%
Not very interested	15%	17%	16%	13%	17%	16%	14%	15%	11%	14%	17%	17%
Not at all interested	39%	36%	37%	39%	41%	37%	42%	38%	41%	45%	36%	32%
Not sure	10%	4%	4%	5%	9%	6%	16%	5%	3%	14%	6%	4%
Totals	101%	100%	100%	101%	100%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,067)	(430)	(355)	(384)	(626)	(357)	(393)	(317)	(254)	(363)	(318)	(278)

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19. Is Hosting Olympics Worthwhile

In general, do you think that the Olympics are worth the money that host countries spend on them?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, they are worth it	36%	34%	38%	41%	42%	28%	36%	33%	44%	47%	33%	41%
No, they are not worth it	31%	36%	27%	21%	33%	35%	34%	35%	14%	23%	29%	36%
Not sure	33%	30%	35%	38%	25%	38%	30%	32%	42%	29%	38%	23%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,067)	(504)	(563)	(272)	(278)	(305)	(212)	(707)	(127)	(156)	(704)	(363)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes, they are worth it	36%	43%	45%	43%	34%	42%	26%	42%	46%	29%	46%	39%
No, they are not worth it	31%	32%	29%	31%	33%	28%	36%	28%	27%	28%	31%	35%
Not sure	33%	25%	27%	26%	34%	30%	38%	30%	27%	42%	23%	26%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,067)	(430)	(355)	(384)	(626)	(357)	(394)	(316)	(254)	(363)	(318)	(278)

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20. Expectations for Los Angeles Olympics

As the host of the 2028 Olympics, do you expect Los Angeles to be...?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Excellent	17%	18%	16%	21%	22%	12%	16%	16%	20%	26%	17%	18%
Good	27%	28%	26%	31%	31%	24%	24%	25%	34%	34%	24%	34%
Fair	18%	15%	21%	21%	14%	20%	17%	20%	12%	15%	17%	20%
Poor	6%	6%	5%	7%	3%	6%	6%	7%	4%	4%	6%	6%
Terrible	9%	11%	8%	3%	9%	13%	9%	11%	2%	6%	11%	7%
Not sure	23%	22%	23%	17%	20%	24%	27%	21%	27%	16%	26%	15%
Totals	100%	100%	99%	100%	99%	99%	99%	100%	99%	101%	101%	100%
Unweighted N	(1,066)	(505)	(561)	(271)	(277)	(306)	(212)	(705)	(127)	(157)	(704)	(362)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Excellent	17%	17%	22%	22%	14%	18%	12%	22%	25%	17%	20%	17%
Good	27%	40%	25%	24%	29%	35%	24%	24%	23%	21%	30%	35%
Fair	18%	18%	19%	18%	20%	17%	20%	17%	15%	19%	18%	18%
Poor	6%	5%	7%	6%	6%	7%	5%	5%	5%	6%	5%	5%
Terrible	9%	3%	16%	16%	6%	4%	9%	15%	20%	9%	9%	8%
Not sure	23%	16%	10%	14%	25%	19%	30%	16%	12%	27%	18%	16%
Totals	100%	99%	99%	100%	100%	100%	100%	99%	100%	99%	100%	99%
Unweighted N	(1,066)	(429)	(355)	(384)	(625)	(357)	(392)	(317)	(254)	(363)	(318)	(277)

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21. Good Decision for U.S. To Host 2028 Olympics

Do you think the International Olympic Committee made a good decision in selecting Los Angeles to host the 2028 Summer Olympics?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	37%	38%	37%	47%	44%	30%	31%	34%	46%	54%	35%	42%
No	23%	24%	22%	14%	21%	27%	26%	25%	14%	16%	23%	22%
Not sure	40%	38%	42%	39%	35%	43%	43%	40%	40%	31%	42%	37%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	100%	101%	100%	101%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes	37%	52%	35%	37%	40%	52%	27%	38%	37%	36%	43%	40%
No	23%	16%	36%	34%	17%	13%	21%	34%	38%	22%	24%	19%
Not sure	40%	32%	29%	29%	44%	35%	52%	29%	25%	42%	33%	40%
Totals	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

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Interviewing Dates	July 20 - 22, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.006, with a mean of one and a standard deviation of 0.818.
Number of respondents	1,068
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	77 questions not reported.