

YouGov / The Evening Standard Survey Results

Sample Size: 1124 London adults (aged 18+)
Fieldwork: 17th - 19th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Christmas spending rise/fall this year				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	More	Stay same	Less	Don't know	
Weighted Sample	1124	x	x	x	x	336	339	215	554	570	135	402	361	226	673	451	157	543	360	65
Unweighted Sample	1124	301	352	87	122	336	284	257	582	542	128	291	413	292	749	375	154	576	344	50
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which one of the following do you think should be the priority for London Underground?

	8-13 Oct	17-19 Nov																			
Lower fares	44	49	43	53	35	47	42	54	54	45	54	48	51	49	46	45	56	39	46	58	53
Longer opening hours	17	16	21	14	14	15	19	13	15	21	11	17	21	12	11	17	13	16	18	13	10
Line upgrades	11	11	11	10	28	7	8	11	13	12	10	7	10	10	16	14	7	14	11	10	3
More frequent trains	11	9	10	10	5	10	10	10	6	9	9	5	8	11	9	11	7	11	10	6	11
Station and train refurbishments	9	9	10	7	7	17	13	7	7	8	10	6	6	10	12	8	9	14	9	7	0
None of these	2	2	1	1	2	1	1	1	1	1	2	4	1	1	2	1	2	1	2	1	0
Don't know	6	5	4	4	9	3	6	4	3	4	6	13	3	5	3	4	6	3	4	5	23