

YouGov / Evening Standard Survey Results

Sample Size: 1086 London adults (aged 18+)

Fieldwork: 24th - 26th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1086	x	x	x	x	314	330	211	535	551	130	389	349	218	562	524
Unweighted Sample	1086	254	439	41	101	292	401	193	481	605	82	228	305	471	721	365
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The tennis player, Andy Murray, backed independence for Scotland during the recent referendum campaign. Does this make you more or less likely to support him at the next Wimbledon tennis championships or does this make no difference to you?

Much more likely to support him	5	4	9	<i>0</i>	1	2	10	3	6	3	4	6	4	3	5	4
A little more likely to support him	5	6	6	6	1	3	6	4	3	6	8	6	2	3	6	3
TOTAL MUCH MORE/A LITTLE MORE LIKELY TO SUPPORT	10	10	15	6	2	5	16	7	9	9	12	12	6	6	11	7
A little less likely to support him	12	14	11	26	5	14	13	12	13	11	21	13	9	9	13	11
Much less likely to support him	13	21	8	1	24	22	10	8	15	11	9	16	12	12	14	12
TOTAL A LITTLE/MUCH LESS LIKELY TO SUPPORT	25	35	19	27	29	36	23	20	28	22	30	29	21	21	27	23
No difference	60	48	63	61	69	52	59	66	55	65	47	51	68	70	60	60
Don't know	6	7	3	6	0	7	2	8	7	5	10	8	5	3	4	8

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*