

YouGov / Evening Standard Survey Results

Sample Size: 1086 London adults (aged 18+)
Fieldwork: 24th - 26th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1086	x	x	x	x	314	330	211	535	551	130	389	349	218	562	524
Unweighted Sample	1086	254	439	41	101	292	401	193	481	605	82	228	305	471	721	365
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week at the Labour Party Conference, Ed Miliband outlined plans for a mansion tax where owners of properties worth more than £2 million would face an annual charge. Which one of the following groups do you think this mansion tax would impact the most negatively?

Richer Londoners	57	48	62	56	62	53	62	62	53	60	49	54	57	67	61	52
Middle class Londoners	19	29	9	24	20	26	10	22	20	17	22	14	22	22	21	17
People like you	6	5	10	9	4	4	13	2	6	6	4	12	4	3	6	7
Poorer Londoners	6	6	7	6	7	6	5	4	7	5	12	5	7	4	3	10
Don't know	12	12	13	5	7	11	10	10	13	11	14	16	11	5	10	15