

YouGov / Eurotrack Survey Results

Sample Size: 1957 Adults in England / 1008 Adults in France /
2323 Adults in Germany / 1016 Adults in Denmark / 1058 Adults in
Spain / 1014 Adults in Italy
Fieldwork: 12th - 27th June 2025

	England					France					Germany				
	All adults	Male	Female	Football Fans	Women's Football Fans	All adults	Male	Female	Football Fans *	Women's Football Fans	All adults	Male	Female	Football Fans	Women's Football Fans
Weighted Sample	1957	951	1006	671	338	1008	484	524	317	201	2323	1134	1189	803	447
Unweighted Sample	1957	864	1093	660	368	1008	416	592	305	187	2323	1078	1245	802	464
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football? *

Very interested	18	31	5	51	46	12	20	4	37	37	17	27	6	48	49
Fairly interested	17	20	14	49	38	20	28	13	63	44	18	20	16	52	37
TOTAL INTERESTED	35	51	19	100	84	32	48	17	100	81	35	47	22	100	86
Not very interested	18	16	21	0	11	21	17	24	0	13	18	17	18	0	8
Not at all interested	47	33	60	0	5	46	32	58	0	6	47	35	58	0	5
TOTAL NOT INTERESTED	65	49	81	0	16	67	49	82	0	19	65	52	76	0	13
Don't know	1	1	0	0	0	2	3	1	0	0	1	1	1	0	0

How interested, if at all, are you in women's football?

Very interested	4	5	3	10	22	4	5	3	12	20	5	6	3	12	23
Fairly interested	13	17	10	32	78	16	26	7	40	80	15	20	10	36	77
TOTAL INTERESTED	17	22	13	42	100	20	31	10	52	100	20	26	13	48	100
Not very interested	26	28	24	32	0	23	24	23	26	0	20	22	18	27	0
Not at all interested	56	49	62	25	0	55	43	66	23	0	60	51	69	25	0
TOTAL NOT INTERESTED	82	77	86	57	0	78	67	89	49	0	80	73	87	52	0
Don't know	1	1	1	0	0	2	2	1	0	0	1	1	1	0	0

How much of the football Women's Euro 2025 in Switzerland do you expect to follow?

A great deal	4	5	3	11	22	4	6	2	12	20	3	3	2	7	13
A fair amount	12	17	8	28	53	13	19	7	33	49	12	18	7	30	52
TOTAL A GREAT DEAL / FAIR AMOUNT	16	22	11	39	75	17	25	9	45	69	15	21	9	37	65
Not very much	23	25	21	31	22	21	28	16	32	24	30	34	26	39	30
None at all	59	51	66	30	0	56	41	70	21	4	47	41	53	19	1
TOTAL NOT VERY MUCH / AT ALL	82	76	87	61	22	77	69	86	53	28	77	75	79	58	31
Don't know	2	2	2	1	3	5	5	5	2	3	8	5	11	5	4

YouGov / Eurotrack Survey Results

Sample Size: 1957 Adults in England / 1008 Adults in France /
2323 Adults in Germany / 1016 Adults in Denmark / 1058 Adults in
Spain / 1014 Adults in Italy
Fieldwork: 12th - 27th June 2025

	Denmark					Spain					Italy				
	All adults	Male	Female	Football Fans	Women's Football Fans	All adults	Male	Female	Football Fans	Women's Football Fans	All adults	Male	Female	Football Fans	Women's Football Fans
Weighted Sample	1016	499	517	406	156	1058	514	544	428	201	1014	488	526	339	111
Unweighted Sample	1016	465	551	390	158	1058	519	539	430	211	1014	497	517	354	119
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football? *

Very interested	19	32	5	46	46	17	30	6	43	42	14	25	4	42	48
Fairly interested	21	26	17	54	43	23	27	19	57	49	20	25	14	58	41
TOTAL INTERESTED	40	58	22	100	89	40	57	25	100	91	34	50	18	100	89
Not very interested	23	19	26	0	9	20	17	23	0	7	20	21	19	0	10
Not at all interested	36	22	49	0	1	39	25	51	0	3	44	27	61	0	1
TOTAL NOT INTERESTED	59	41	75	0	10	59	42	74	0	10	64	48	80	0	11
Don't know	2	2	2	0	0	1	1	1	0	0	2	2	2	0	0

How interested, if at all, are you in women's football?

Very interested	1	2	1	3	9	5	5	4	11	24	2	4	1	6	18
Fairly interested	14	18	10	31	91	15	19	11	32	76	9	12	6	23	82
TOTAL INTERESTED	15	20	11	34	100	20	24	15	43	100	11	16	7	29	100
Not very interested	30	34	26	39	0	28	28	28	32	0	24	32	17	37	0
Not at all interested	53	45	61	26	0	53	48	57	25	0	63	50	75	34	0
TOTAL NOT INTERESTED	83	79	87	65	0	81	76	85	57	0	87	82	92	71	0
Don't know	2	1	2	0	0	1	0	1	0	0	2	2	2	0	0

How much of the football Women's Euro 2025 in Switzerland do you expect to follow?

A great deal	1	2	1	4	8	4	4	4	9	21	2	3	1	5	14
A fair amount	10	11	8	20	48	14	19	8	29	56	10	14	7	23	59
TOTAL A GREAT DEAL / FAIR AMOUNT	11	13	9	24	56	18	23	12	38	77	12	17	8	28	73
Not very much	29	36	21	43	34	27	27	26	33	18	19	26	12	32	20
None at all	55	45	65	28	4	52	46	57	27	2	63	50	75	35	3
TOTAL NOT VERY MUCH / AT ALL	84	81	86	71	38	79	73	83	60	20	82	76	87	67	23
Don't know	5	5	5	5	7	4	3	4	2	3	6	7	6	5	4

Sample Size: 1957 Adults in England / 1008 Adults in France /
2323 Adults in Germany / 1016 Adults in Denmark / 1058 Adults in
Spain / 1014 Adults in Italy
Fieldwork: 12th - 27th June 2025

	England					France					Germany				
	All adults	Male	Female	Football Fans	Women's Football Fans	All adults	Male	Female	Football Fans *	Women's Football Fans	All adults	Male	Female	Football Fans	Women's Football Fans
Weighted Sample	1957	951	1006	671	338	1008	484	524	317	201	2323	1134	1189	803	447
Unweighted Sample	1957	864	1093	660	368	1008	416	592	305	187	2323	1078	1245	802	464
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which national team do you think is most likely to win the
Women's Euro 2025 football tournament?

Belgium	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0
Denmark	0	0	0	0	0	0	0	1	1	0	1	0	1	0	1
England	23	26	19	34	45	5	8	2	11	14	2	3	1	5	5
Finland	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
France	1	1	1	2	3	25	30	21	45	55	3	4	2	5	6
Germany	2	3	2	3	3	2	4	1	4	5	23	28	18	41	52
Iceland	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Italy	0	0	0	1	0	0	0	0	1	0	1	1	0	1	0
Netherlands	1	0	1	1	0	0	0	0	0	0	0	0	0	0	1
Norway	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1
Poland	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Portugal	0	0	0	0	0	1	0	1	1	0	0	0	1	0	0
Spain	11	16	5	25	28	6	10	2	15	13	5	7	3	11	14
Sweden	0	0	0	1	0	0	0	0	0	1	1	1	0	1	1
Switzerland	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Wales	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	61	52	70	33	17	60	46	72	21	10	64	54	73	33	19

How pleased, if at all, would you be if the men's and women's
teams from [COUNTRY] won their respective Euro tournament?

Men's team

Very pleased	40	49	32	76	70	22	28	17	51	48	32	38	27	63	62
Fairly pleased	20	18	21	15	18	22	23	21	31	35	20	19	20	22	22
TOTAL PLEASSED	60	67	53	91	88	44	51	38	82	83	52	57	47	85	84
Indifferent	29	25	33	6	6	39	36	42	15	11	29	28	30	10	11
Fairly displeased	1	1	1	2	1	1	1	2	2	3	1	1	1	1	2
Very displeased	1	1	1	1	2	2	2	1	0	2	1	1	0	1	1
TOTAL DISPLEASED	2	2	2	3	3	3	3	3	2	5	2	2	1	2	3
Don't know	9	5	12	1	2	13	10	17	1	0	17	12	21	3	2

Women's team

Very pleased	34	33	35	51	78	22	24	19	40	52	27	29	25	49	65
Fairly pleased	24	27	21	25	17	21	22	20	28	35	20	23	17	25	26
TOTAL PLEASSED	58	60	56	76	95	43	46	39	68	87	47	52	42	74	91
Indifferent	32	33	31	21	3	40	40	41	26	7	34	33	35	20	6
Fairly displeased	1	1	1	1	0	2	3	2	3	4	1	1	0	1	1
Very displeased	1	1	0	1	1	1	1	1	1	1	1	1	0	0	0
TOTAL DISPLEASED	2	2	1	2	1	3	4	3	4	5	2	2	0	1	1
Don't know	9	5	12	1	1	13	10	17	2	0	18	13	23	6	3

* Respondents in France were asked about men's football here

Sample Size: 1957 Adults in England / 1008 Adults in France /
2323 Adults in Germany / 1016 Adults in Denmark / 1058 Adults in
Spain / 1014 Adults in Italy
Fieldwork: 12th - 27th June 2025

	Denmark					Spain					Italy				
	All adults	Male	Female	Football Fans	Women's Football Fans	All adults	Male	Female	Football Fans	Women's Football Fans	All adults	Male	Female	Football Fans	Women's Football Fans
Weighted Sample	1016	499	517	406	156	1058	514	544	428	201	1014	488	526	339	111
Unweighted Sample	1016	465	551	390	158	1058	519	539	430	211	1014	497	517	354	119
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which national team do you think is most likely to win the
Women's Euro 2025 football tournament?

Belgium	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Denmark	6	5	8	8	14	1	1	0	1	2	1	1	1	2	5
England	7	11	4	15	18	3	5	2	5	9	5	8	2	10	15
Finland	0	0	0	0	1	1	1	1	0	1	1	1	1	0	1
France	2	3	1	3	3	0	0	1	0	0	3	4	2	5	5
Germany	4	6	3	8	9	3	3	2	3	4	2	3	2	4	5
Iceland	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Italy	1	3	0	3	3	1	1	1	1	0	9	10	8	14	24
Netherlands	2	2	1	3	5	0	1	0	0	0	1	1	1	2	1
Norway	1	0	1	1	1	0	0	0	0	0	1	0	1	0	0
Poland	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Portugal	0	0	0	0	0	0	0	0	1	1	1	1	0	1	3
Spain	5	8	3	10	15	43	49	37	62	77	5	9	2	12	20
Sweden	3	4	2	5	6	0	0	0	0	0	1	1	0	1	0
Switzerland	0	0	0	0	0	0	0	0	0	0	1	1	0	1	1
Wales	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Don't know	68	57	78	42	25	47	40	54	24	5	69	59	78	47	21

How pleased, if at all, would you be if the men's and women's
teams from [COUNTRY] won their respective Euro tournament?

Men's team

Very pleased	47	56	38	77	73	39	44	35	61	57	35	41	29	63	61
Fairly pleased	25	23	26	19	19	25	26	24	30	29	24	25	23	25	26
TOTAL PLEASSED	72	79	64	96	92	64	70	59	91	86	59	66	52	88	87
Indifferent	21	17	25	3	5	26	23	29	6	12	23	20	25	9	8
Fairly displeased	0	0	0	0	0	1	1	1	1	1	2	3	1	2	3
Very displeased	0	0	0	0	0	1	1	1	1	1	2	2	1	0	2
TOTAL DISPLEASED	0	0	0	0	0	2	2	2	2	2	4	5	2	2	5
Don't know	7	4	10	1	3	8	5	10	0	1	14	9	20	0	0

Women's team

Very pleased	31	32	30	46	68	33	30	37	45	59	33	36	31	54	64
Fairly pleased	29	30	27	29	23	25	29	22	28	31	23	25	21	25	26
TOTAL PLEASSED	60	62	57	75	91	58	59	59	73	90	56	61	52	79	90
Indifferent	31	31	30	21	5	30	32	27	20	6	25	25	25	17	6
Fairly displeased	0	1	0	0	1	1	1	2	1	2	2	3	1	1	4
Very displeased	1	1	1	1	0	2	2	2	3	0	1	1	1	0	0
TOTAL DISPLEASED	1	2	1	1	1	3	3	4	4	2	3	4	2	1	4
Don't know	8	5	11	3	3	9	6	11	2	0	15	10	20	2	1

* Respondents in France were asked about men's football here