

## YouGov / Eurotrack Survey Results

Sample Size: 2245 Adults in GB / 1009 Adults in France / 2188 Adults in Germany / 1020 Adults in Denmark / 1055 Adults in Spain / 1016 Adults in Italy

Fieldwork: 12th - 22nd September 2025

|  |   | Country        |                |                |                |                |                |                |                |                |                |                |                |
|--|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
|  |   | GB             | GB             | France         | France         | Germany        | Germany        | Denmark        | Denmark        | Spain          | Spain          | Italy          | Italy          |
| Weighted Sample  | 2029  | 2245           | 1008           | 1009           | 2323           | 2188           | 1016           | 1020           | 1058           | 1055           | 1014           | 1016           |                |
| Unweighted Sample  | 2029  | 2245           | 1008           | 1009           | 2323           | 2188           | 1016           | 1020           | 1058           | 1055           | 1014           | 1016           |                |
|  |   | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              |                |
|  |   | 18 - 19<br>Jun | 16 - 17<br>Sep | 13 - 23<br>Jun | 12 - 17<br>Sep | 13 - 16<br>Jun | 12 - 15<br>Sep | 12 - 23<br>Jun | 12 - 21<br>Sep | 26 - 27<br>Jun | 16 - 22<br>Jun | 13 - 23<br>Jun | 10 - 17<br>Sep |
| How well or badly would you say the government is doing at managing the cost of living?                        |   |                |                |                |                |                |                |                |                |                |                |                |                |
|  | Very well   | 0              | 0              | 2              | 1              | 1              | 1              | 1              | 1              | 2              | 2              | 1              | 1              |
|  | Fairly well   | 12             | 8              | 12             | 7              | 12             | 10             | 25             | 22             | 16             | 15             | 14             | 11             |
|  | TOTAL WELL  | 12             | 8              | 14             | 8              | 13             | 11             | 26             | 23             | 18             | 17             | 15             | 12             |
|  | Fairly badly  | 40             | 37             | 34             | 34             | 46             | 43             | 39             | 39             | 36             | 36             | 33             | 35             |
|  | Very badly  | 39             | 49             | 46             | 52             | 30             | 37             | 25             | 30             | 40             | 40             | 42             | 41             |
|  | TOTAL BADLY   | 79             | 86             | 80             | 86             | 76             | 80             | 64             | 69             | 76             | 76             | 75             | 76             |
|  | Don't know  | 9              | 6              | 6              | 7              | 12             | 8              | 10             | 8              | 5              | 6              | 10             | 11             |
| Thinking about the cost of living, which of the following comes closest to your view?                          |   |                |                |                |                |                |                |                |                |                |                |                |                |
|  | I have already had to make cuts to my usual spending, and expect to have to make further cuts     | 37             | 41             | 45             | 47             | 30             | 34             | 24             | 27             | 30             | 34             | 42             | 42             |
|  | I have already had to make cuts to my usual spending, but do not expect to make further cuts      | 19             | 16             | 17             | 12             | 17             | 16             | 27             | 27             | 21             | 21             | 19             | 19             |
|  | TOTAL MADE CUTS   | 56             | 57             | 62             | 59             | 47             | 50             | 51             | 54             | 51             | 55             | 61             | 61             |
|  | I have been able to maintain my usual spending so far, but expect to have to make cuts soon       | 21             | 22             | 23             | 23             | 22             | 22             | 17             | 15             | 26             | 21             | 21             | 22             |
|  | I have been able to maintain my usual spending so far, and expect to be able to continue to do so | 18             | 17             | 10             | 12             | 25             | 23             | 27             | 27             | 19             | 21             | 11             | 10             |
|  | TOTAL MAINTAINED USUAL SPENDING   | 39             | 39             | 33             | 35             | 47             | 45             | 44             | 42             | 45             | 42             | 32             | 32             |
|  | Don't know  | 5              | 4              | 5              | 5              | 5              | 5              | 6              | 4              | 4              | 3              | 7              | 7              |
| Generally speaking, how often, if at all, have you struggled to afford the following in the past three months? |   |                |                |                |                |                |                |                |                |                |                |                |                |
| Energy bills (e.g: home heating, electricity, etc)   |   |                |                |                |                |                |                |                |                |                |                |                |                |
|  | Always  | 5              | 6              | 8              | 8              | 6              | 5              | 2              | 4              | 4              | 3              | 14             | 10             |
|  | Most of the time  | 10             | 9              | 14             | 14             | 8              | 8              | 6              | 6              | 9              | 7              | 20             | 19             |
|  | Occasionally  | 22             | 23             | 24             | 26             | 19             | 20             | 16             | 16             | 22             | 22             | 26             | 30             |
|  | Never   | 53             | 53             | 47             | 46             | 61             | 59             | 68             | 67             | 59             | 60             | 30             | 31             |
|  | Not applicable – I do not spend money on this   | 8              | 8              | 5              | 4              | 3              | 4              | 5              | 4              | 4              | 5              | 5              | 5              |
|  | Don't know  | 3              | 1              | 1              | 3              | 2              | 3              | 3              | 3              | 2              | 2              | 5              | 4              |

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|---|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
|   |   | GB             | GB             | France         | France         | Germany        | Germany        | Denmark        | Denmark        | Spain          | Spain          | Italy          | Italy          |
| Weighted Sample   |   | 2029           | 2245           | 1008           | 1009           | 2323           | 2188           | 1016           | 1020           | 1058           | 1055           | 1014           | 1016           |
| Unweighted Sample   |   | 2029           | 2245           | 1008           | 1009           | 2323           | 2188           | 1016           | 1020           | 1058           | 1055           | 1014           | 1016           |
|   |   | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              |
|   |   | 18 - 19<br>Jun | 16 - 17<br>Sep | 13 - 23<br>Jun | 12 - 17<br>Sep | 13 - 16<br>Jun | 12 - 15<br>Sep | 12 - 23<br>Jun | 12 - 21<br>Sep | 26 - 27<br>Jun | 16 - 22<br>Jun | 13 - 23<br>Jun | 10 - 17<br>Sep |
| Food  | Always  | 4              | 5              | 7              | 7              | 5              | 5              | 4              | 4              | 3              | 4              | 9              | 9              |
|   | Most of the time                              | 8              | 10             | 17             | 15             | 10             | 11             | 8              | 9              | 9              | 7              | 18             | 15             |
|   | Occasionally                                  | 26             | 28             | 29             | 29             | 26             | 28             | 21             | 21             | 23             | 26             | 30             | 34             |
|   | Never   | 57             | 54             | 44             | 45             | 56             | 53             | 63             | 61             | 62             | 60             | 37             | 36             |
|   | Not applicable – I do not spend money on this | 2              | 2              | 2              | 1              | 1              | 1              | 1              | 2              | 2              | 2              | 2              | 2              |
|   | Don't know                                    | 2              | 2              | 2              | 2              | 2              | 1              | 2              | 3              | 1              | 2              | 4              | 4              |
| Fuel for my vehicle   | Always  | 2              | 3              | 5              | 6              | 4              | 4              | 3              | 3              | 2              | 3              | 7              | 7              |
|   | Most of the time                              | 6              | 6              | 14             | 11             | 7              | 6              | 4              | 4              | 7              | 6              | 16             | 14             |
|   | Occasionally                                  | 20             | 19             | 25             | 24             | 20             | 18             | 15             | 13             | 22             | 21             | 26             | 28             |
|   | Never   | 44             | 46             | 39             | 38             | 45             | 46             | 53             | 53             | 51             | 52             | 33             | 35             |
|   | Not applicable – I do not spend money on this | 26             | 25             | 15             | 19             | 23             | 24             | 22             | 24             | 15             | 16             | 14             | 12             |
|   | Don't know                                    | 2              | 1              | 2              | 2              | 2              | 2              | 3              | 3              | 1              | 2              | 4              | 4              |
| Rent/mortgage   | Always  | 4              | 4              | 6              | 5              | 5              | 4              | 3              | 3              | 4              | 3              | 8              | 8              |
|   | Most of the time                              | 5              | 5              | 8              | 9              | 5              | 5              | 5              | 5              | 7              | 5              | 11             | 11             |
|   | Occasionally                                  | 12             | 11             | 18             | 16             | 11             | 13             | 13             | 11             | 15             | 15             | 14             | 14             |
|   | Never   | 42             | 44             | 44             | 47             | 60             | 58             | 66             | 68             | 42             | 43             | 21             | 24             |
|   | Not applicable – I do not spend money on this | 36             | 35             | 22             | 19             | 17             | 18             | 11             | 9              | 31             | 31             | 40             | 39             |
|   | Don't know                                    | 2              | 2              | 2              | 3              | 2              | 2              | 2              | 4              | 2              | 3              | 6              | 5              |
| In 12 months' time, which one of the following, if any, do you think will most likely apply to the [COUNTRY] economy? |   |                |                |                |                |                |                |                |                |                |                |                |                |
|   | It will be in a depression/recession          | 47             | 57             | 56             | 58             | 43             | 55             | 20             | 19             | 41             | 37             | 39             | 39             |
|   | It will remain stable                         | 33             | 26             | 25             | 23             | 32             | 25             | 48             | 51             | 39             | 44             | 36             | 38             |
|   | It will be growing/booming                    | 2              | 2              | 4              | 3              | 10             | 6              | 7              | 5              | 7              | 7              | 7              | 6              |
|   | Don't know                                    | 17             | 16             | 15             | 16             | 16             | 14             | 25             | 26             | 13             | 12             | 17             | 18             |