

YouGov / Eurotrack Survey Results

Sample Size: 2024 Adults in GB / 1027 Adults in France / 2025 Adults in Germany / 1012 Adults in Denmark / 1009 Adults in Sweden / 1013 Adults in Spain / 1020 Adults in Italy

Fieldwork: 12th - 20th January 2023

	Country													
	GB	GB	France	France	Germany	Germany	Denmark	Denmark	Sweden	Sweden	Spain	Spain	Italy	Italy
Weighted Sample	1752	2024	1024	1027	2075	2025	1012	1012	1007	1009	1016	1013	1016	1020
Unweighted Sample	1752	2024	1024	1027	2075	2025	1012	1012	1007	1009	1016	1013	1016	1020
	%		%		%		%		%		%		%	
	14-15 Dec	17-18 Jan	6-10 Dec	12-19 Jan	16-21 Dec	13-18 Jan	6-11 Dec	12-18 Jan	6-11 Dec	12-17 Jan	5-8 Dec	11-14 Jan	6-18 Dec	11-20 Jan
How well or badly would you say the government is doing at managing the cost of living?														
Very well	0	1	1	1	2	1	3	3	2	2	2	3	2	2
Fairly well	13	13	16	16	21	15	30	28	15	16	20	27	19	17
TOTAL WELL	13	14	17	17	23	16	33	31	17	18	22	30	21	19
Fairly badly	32	31	39	36	41	40	39	36	41	40	39	33	42	39
Very badly	47	47	38	38	31	35	14	18	29	35	35	32	26	30
TOTAL BADLY	79	78	77	74	72	75	53	54	70	75	74	65	68	69
Don't know	7	8	6	8	5	9	14	15	12	7	4	6	12	12
Thinking about the cost of living, which of the following comes closest to your view?														
I have already had to make cuts to my usual spending, and expect to have to make further cuts	47	47	57	56	40	41	30	27	42	42	41	43	50	48
I have already had to make cuts to my usual spending, but do not expect to make further cuts	14	14	12	12	18	17	33	35	19	20	26	22	19	18
TOTAL MADE CUTS	61	61	69	68	58	58	63	62	61	62	67	65	69	66
I have been able to maintain my usual spending so far, but expect to have to make cuts soon	22	20	22	20	21	21	15	14	23	20	18	20	19	22
I have been able to maintain my usual spending so far, and expect to be able to continue to do so	10	13	6	7	15	15	19	19	14	15	14	12	8	7
TOTAL MAINTAINED USUAL SPENDING	32	33	28	27	36	36	34	33	37	35	32	32	27	29
Don't know	6	6	4	6	6	5	3	5	2	4	2	2	4	6

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		%		%		%		%		%		%		%	
Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?															
Energy bills (e.g: home heating, electricity, etc)															
	Always	7	7	12	10	9	10	5	6	7	8	6	6	13	16
	Most of the time	14	12	15	19	13	13	10	9	10	8	12	11	25	22
	Occasionally	23	24	27	26	25	24	21	23	19	18	26	27	31	29
	Never	46	47	40	40	46	47	58	56	56	58	50	50	24	28
	Not applicable – I do not spend money on this	7	6	2	3	3	2	2	4	6	6	4	5	3	3
	Don't know	3	3	3	2	4	4	4	3	2	3	2	1	4	2
Food															
	Always	5	5	11	10	9	11	4	5	8	9	4	6	7	12
	Most of the time	9	10	21	20	14	13	8	8	12	8	10	12	21	17
	Occasionally	28	27	30	30	26	28	21	22	23	25	27	26	33	33
	Never	53	55	35	37	46	45	63	62	55	55	56	54	33	35
	Not applicable – I do not spend money on this	2	1	1	2	1	1	0	1	1	1	1	1	1	1
	Don't know	3	3	2	2	3	2	3	3	1	2	1	1	4	2
Fuel for my vehicle															
	Always	4	4	11	10	8	7	3	4	6	7	6	5	8	10
	Most of the time	8	8	19	18	11	11	6	6	9	7	9	10	18	22
	Occasionally	23	21	28	26	23	23	16	17	20	18	27	27	31	27
	Never	39	42	30	30	36	36	51	49	39	44	42	41	29	29
	Not applicable – I do not spend money on this	24	22	10	12	20	21	20	23	24	21	14	15	10	9
	Don't know	3	2	2	3	3	2	3	2	2	2	2	1	4	2
Rent/mortgage															
	Always	3	4	7	7	8	6	4	4	6	7	6	5	8	9
	Most of the time	6	5	10	12	8	8	4	6	7	6	9	9	13	14
	Occasionally	11	11	16	16	15	16	13	13	17	15	16	17	15	14
	Never	43	45	44	42	52	53	67	66	64	67	43	40	22	22
	Not applicable – I do not spend money on this	34	33	20	20	15	13	9	8	3	3	25	27	37	39
	Don't know	3	3	3	3	3	3	3	3	2	2	1	2	5	2

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		%		%		%		%		%		%		%		
Thinking about your finances, which of the following best reflects your position?																
I cannot afford my essential costs, and often have to go without things like food and heating		5	4	11	10	8	8	2	3	4	5	6	8	7	8	
I can only just afford my essential costs and often struggle to make ends meet		18	14	35	31	28	31	18	19	26	23	26	23	36	35	
TOTAL STRUGGLING		23	18	46	41	36	39	20	22	30	28	32	31	43	43	
I can normally comfortably cover the essentials, but I do not often have money for luxuries		43	42	36	39	38	36	36	32	38	39	50	48	41	39	
I am relatively comfortable financially		27	33	13	15	17	18	35	35	25	27	15	17	11	15	
I am very comfortable financially		3	4	2	1	5	2	7	9	4	5	2	2	1	1	
TOTAL COMFORTABLE		30	37	15	16	22	20	42	44	29	32	17	19	12	16	
Don't know		5	3	3	4	4	4	3	2	2	2	1	2	3	3	
In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?																
It will be in a depression/recession		69	59	60	59	54	49	46	41	74	75	54	49	47	49	
It will remain stable		15	23	23	21	28	31	28	29	16	13	32	36	29	29	
It will be growing/booming		3	5	5	5	5	8	5	9	3	5	7	7	13	9	
Don't know		13	13	12	15	14	12	21	21	8	7	7	8	12	14	