## YouGov / Eurotrack Survey Results

Sample Size: 1693 GB Adults / 2051 Germany Adults /<br>1004 France Adults / 1004 Denmark Adults / 1006<br>Sweden Adults / 1007 Finland Adults / 1004 Norway<br>\section*{Adults}<br>Fieldwork: 8th - 23rd April 2019

| Country |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GB | Germany | France | Denmark | Sweden | Finland | Norway |  |
| Weighted Sample | $\mathbf{1 6 9 3}$ | $\mathbf{2 0 5 1}$ | $\mathbf{1 0 0 4}$ | $\mathbf{1 0 0 3}$ | $\mathbf{1 0 0 6}$ | $\mathbf{1 0 0 7}$ | $\mathbf{1 0 0 4}$ |  |
|  | 1693 | 2051 | 1004 | 1004 | 1006 | 1007 | 1004 |  |

If there was a referendum on Britain's membership of
the Eurovision Song Contest, how would you vote?
I would vote to remain a member of the Eurovision Song
Contest
I would vote to leave the Eurovision Song Contest 24
I would not vote 46
Don't know 8
Once Britain leaves the EU, do you think Britain should or should not continue to compete in the Eurovision song contest?
Yes, Britain should
No, Britain should not

Have you ever watched the Eurovision song contest?

| Yes | 82 | 75 | 67 | 82 | 87 | 90 | 90 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No, never | 16 | 21 | 31 | 13 | 9 | 7 | 7 |
| No, I don't know what Eurovision is | 2 | 5 | 3 | 5 | 4 | 2 | 3 |

Will you watch the Eurovision song contest in May 2019?
[Excluding those who do not know what Eurovision is]

|  | Yes, definitely | $\mathbf{7}$ | 11 | $\mathbf{8}$ | 11 | $\mathbf{1 8}$ | $\mathbf{1 4}$ | $\mathbf{2 1}$ |
| ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes, probably | 16 | 25 | 18 | 23 | 31 | 35 | 27 |  |
| TOTAL YES | 23 | 36 | 26 | 34 | 49 | 49 | 48 |  |
| No, probably not | 32 | 30 | 26 | 30 | 23 | 30 | 25 |  |
| No, definitely not | 39 | 25 | 35 | 22 | 20 | 14 | 18 |  |
| TOTAL NO | 71 | 55 | 61 | 52 | 43 | 44 | 43 |  |
| Don't know | 6 | 9 | 12 | 14 | 8 | 8 | 9 |  |

How big an event, if at all, would you say the
Eurovision Song Contest is in [COUNTRY]?
[Excluding those who do not know what Eurovision is]

| A big event | $\mathbf{3}$ | 9 | 5 | $\mathbf{7}$ | 15 | 8 | 13 |
| ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A fairly big event | 20 | 29 | 17 | 36 | 41 | 36 | 35 |
| TOTAL BIG EVENT | 23 | 38 | 22 | 43 | 56 | 44 | 48 |
| Not really a big event | 39 | 33 | 35 | 34 | 23 | 39 | 30 |
| Not a big event at all | 31 | 13 | 38 | 12 | 16 | 13 | 14 |
| TOTAL NOT A BIG EVENT | 70 | 46 | 73 | 46 | 39 | 52 | 44 |
| Don't know | 6 | 16 | 5 | 11 | 6 | 5 | 8 |

Which, if any, of the following statements comes closest to your view on how the public in general vote on the Eurovision Song Contest in [COUNTRY]?
[Shown only to those who have watched Eurovision before]

| I think they vote solely due to political reasons | 31 | 8 | 15 | 8 | 6 | 4 | 11 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I think they vote on a mixture of political reasons and on | 35 | 31 | 27 | 46 | 26 | 26 | 48 |
| the merit of each performance |  |  |  |  | 40 | 32 | 49 |
| I think they vote solely on the merit of the performance | 13 | 32 | 30 | 19 | 20 |  |  |
| I think they vote for other reasons | 7 | 8 | 12 | 6 | 16 | 9 | 6 |
| Not sure | 14 | 21 | 17 | 20 | 19 | 13 | 15 |

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## Adults

Fieldwork: 8th - 23rd April 2019

| Country |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted Sample | GB | Germany | France | Denmark | Sweden | Finland | Norway |
|  | $\mathbf{1 6 9 3}$ | $\mathbf{2 0 5 1}$ | $\mathbf{1 0 0 4}$ | $\mathbf{1 0 0 3}$ | $\mathbf{1 0 0 6}$ | $\mathbf{1 0 0 7}$ | $\mathbf{1 0 0 4}$ |
|  | 1693 | 2051 | 1004 | 1004 | 1006 | 1007 | 1004 |

For which, if any, of the following reasons would you watch the Eurovision song contest? (Please select all that apply)
[Excluding those who do not know what Eurovision is]

| I love everything about it | 5 | 6 | 3 | 3 | 7 | 5 | 8 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I like the music | 10 | 19 | 26 | 15 | 19 | 19 | 18 |
| I like that it's a contest between countries | 10 | 24 | 17 | 19 | 22 | 22 | 29 |
| I watch it so I can make fun of it | 19 | 8 | 7 | 7 | 9 | 11 | 24 |
| Because my family/friends watch it | 11 | 10 | 6 | 21 | 25 | 16 | 24 |
| It's a good excuse for a party with my friends | 6 | 5 | 3 | 5 | 6 | 10 | 11 |
| I like to see how people from other countries perform | 15 | 25 | 19 | 18 | 23 | 44 | 21 |
| I find the commentary in my own country amusing | 25 | 5 | 5 | 5 | 4 | 6 | 10 |
| Other | 4 | 6 | 4 | 6 | 8 | 7 | 7 |
| Don't know | 12 | 13 | 11 | 16 | 12 | 17 | 14 |

What part of the contest do you enjoy the MOST?
[Shown only to those who have watched Eurovision before]

| The songs | 24 | 30 | 52 | 35 | 40 | 51 | 40 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The voting | 17 | 20 | 14 | 16 | 15 | 16 | 24 |
| The halftime show | 1 | 1 | 1 | 2 | 6 | 2 | 3 |
| The host/hosts of the show | 7 | 1 | 1 | 1 | 1 | 1 | 2 |
| The videos introducing each country | 5 | 18 | 12 | 9 | 5 | 12 | 5 |
| Other | 11 | 6 | 4 | 3 | 5 | 2 | 4 |
| Don't know | 35 | 23 | 16 | 33 | 27 | 17 | 23 |

What part of the contest do you enjoy the LEAST?
[Shown only to those who have watched Eurovision beforel

| The songs | 16 | 13 | 6 | 9 | 9 | 5 | 14 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The voting | 20 | 16 | 21 | 9 | 15 | 10 | 11 |
| The halftime show | 10 | 26 | 14 | 15 | 20 | 29 | 20 |
| The host/hosts of the show | 12 | 6 | 22 | 19 | 14 | 16 | 14 |
| The videos introducing each country | 9 | 4 | 7 | 6 | 7 | 8 | 7 |
| Other | 6 | 7 | 4 | 3 | 4 | 4 | 4 |
| Don't know | 27 | 28 | 26 | 40 | 31 | 27 | 29 |

What part of the songs do you enjoy the MOST?
[Shown only to those who have watched Eurovision beforel

| The dancing/choreography | 6 | 5 | 6 | 2 | 3 | 6 | 5 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The singing quality | 11 | 21 | 26 | 12 | 8 | 19 | 13 |
| Song writing | 2 | 2 | 5 | 1 | 17 | 4 | 1 |
| The melodies | 10 | 18 | 21 | 25 | 21 | 31 | 28 |
| The lyrics of the song | 5 | 3 | 12 | 3 | 4 | 4 | 3 |
| The intro of the song | 1 | 2 | 1 | 1 | 0 | 1 | 2 |
| The end of the song | 9 | 4 | 2 | 2 | 3 | 2 | 2 |
| The singers' clothes | 3 | 2 | 3 | 3 | 3 | 2 | 4 |
| The special effects/staging | 8 | 8 | 4 | 3 | 6 | 7 | 8 |
| Other | 8 | 7 | 5 | 3 | 5 | 1 | 4 |
| Don't know | 37 | 28 | 15 | 44 | 30 | 22 | 29 |

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| $\mathbf{1 0 0 4}$ |  |  |  |  |  |  |  |  |
|  | 1693 | 2051 | 1004 | 1004 | 1006 | 1004 |  |  |

What part of the songs do you enjoy the LEAST?
[Shown only to those who have watched Eurovision before]

| The dancing/choreography | 6 | 6 | 7 | 5 | 5 | 10 | 5 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The singing quality | 11 | 9 | 7 | 9 | 5 | 9 | 10 |
| Song writing | 4 | 3 | 2 | 3 | 8 | 5 | 3 |
| The melodies | 3 | 5 | 2 | 2 | 3 | 2 | 6 |
| The lyrics of the song | 5 | 4 | 6 | 4 | 5 | 4 | 5 |
| The intro of the song | 5 | 3 | 5 | 4 | 1 | 6 | 8 |
| The end of the song | 1 | 2 | 3 | 1 | 2 | 2 | 1 |
| The singers' clothes | 6 | 9 | 16 | 6 | 9 | 9 | 7 |
| The special effects/staging | 7 | 11 | 15 | 9 | 11 | 14 | 7 |
| Other | 8 | 9 | 6 | 3 | 5 | 4 | 6 |
| Don't know | 43 | 40 | 30 | 54 | 44 | 33 | 40 |

