

YouGov European Political Monthly Survey Results

Sample Size: 1009 adults in France, 1071 adults in Germany, 1017 adults in Spain, 1037 adults in Italy, 1012 adults in Poland

Fieldwork: 10th-19th June 2026

	France	Germany	Spain	Italy	Poland
Weighted Sample	1009	1071	1017	1037	1012
Unweighted Sample	1009	1071	1017	1037	1012
	%	%	%	%	%
	10-19 June	10-16 June	10-16 June	10-18 June	10-18 June

To what extent would you support or oppose legally requiring social media platforms to remove endless scroll, personalised content feeds based on behavioural profiling, and targeted advertising before children under 16 can access their platforms?

Strongly support	42	35	28	37
Support	30	33	34	33
TOTAL SUPPORT	72	68	62	70
Neither support nor oppose	13	19	21	17
Oppose	4	4	4	3
Strongly oppose	3	2	4	3
TOTAL OPPOSE	7	6	8	6
Don't know	7	7	9	8

To what extent would you support or oppose legally requiring social media platforms to remove endless scroll, personalised content feeds based on behavioural profiling, and targeted advertising before children under 15 can access their platforms?

Strongly support	36
Support	32
TOTAL SUPPORT	68
Neither support nor oppose	14
Oppose	4
Strongly oppose	3
TOTAL OPPOSE	7
Don't know	10

Which of the following statements comes closest to your opinion?

Social media companies can be trusted to self-regulate when it comes to making their platforms safe for children (under 16)	12	25	15	11
Social media companies cannot be trusted to self-regulate when it comes to making their platforms safe for children (under 16)	76	66	67	69
Don't know	12	9	18	20

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	%	%	%	%	%

Which of the following statements comes closest to your opinion?

Social media companies can be trusted to self-regulate when it comes to making their platforms safe for children (under 15)	11
Social media companies cannot be trusted to self-regulate when it comes to making their platforms safe for children (under 15)	76
Don't know	12

To what extent, if at all, would you support or oppose the following penalties if a social media company does not meet legal requirements to protect children's (under 16) safety online?

The company being fined

Strongly oppose	3	2	1	2
Oppose	4	4	3	4
TOTAL OPPOSE	7	6	4	6
Neither support nor oppose	11	9	10	15
Support	34	34	43	37
Strongly support	42	48	37	35
TOTAL SUPPORT	76	82	80	72
Don't know	6	3	5	7

The company's leadership being held criminally liable

Strongly oppose	4	2	2	2
Oppose	4	4	6	5
TOTAL OPPOSE	8	6	8	7
Neither support nor oppose	17	14	16	18
Support	37	36	42	38
Strongly support	31	40	29	30
TOTAL SUPPORT	68	76	71	68
Don't know	7	4	6	7

The company's product being made inaccessible to children (under 16) until the company can demonstrate its safety

Strongly oppose	4	2	4	4
Oppose	4	4	4	5
TOTAL OPPOSE	8	6	8	9
Neither support nor oppose	11	12	14	16
Support	34	35	42	37
Strongly support	40	44	32	32
TOTAL SUPPORT	74	79	74	69
Don't know	7	3	4	6

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	%	%	%	%	%

To what extent, if at all, would you support or oppose the following penalties if a social media company does not meet legal requirements to protect children's (under 15) safety online?

The company being fined

Strongly oppose	2
Oppose	2
TOTAL OPPOSE	4
Neither support nor oppose	10
Support	33
Strongly support	49
TOTAL SUPPORT	82
Don't know	4

The company's leadership being held criminally liable

Strongly oppose	2
Oppose	3
TOTAL OPPOSE	5
Neither support nor oppose	11
Support	40
Strongly support	37
TOTAL SUPPORT	77
Don't know	7

The company's product being made inaccessible to children (under 16) until the company can demonstrate its safety

Strongly oppose	3
Oppose	4
TOTAL OPPOSE	7
Neither support nor oppose	9
Support	35
Strongly support	44
TOTAL SUPPORT	79
Don't know	5

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	%	%	%	%	%

How much harm, if any, do you think social media engagement features (e.g. endless scroll, personalised content feeds based on behavioural profiling, targeted advertising) cause to the following groups?

Children under 16

A great deal of harm	52	53	49	51
A fair amount of harm	33	29	36	32
TOTAL A GREAT DEAL / A FAIR AMOUNT OF HARM	85	82	85	83
Not very much harm	6	8	6	6
No harm at all	3	2	2	2
TOTAL NOT VERY MUCH / NO HARM AT ALL	9	10	8	8
Don't know	6	8	6	9

Children under 15

A great deal of harm	55
A fair amount of harm	29
TOTAL A GREAT DEAL / A FAIR AMOUNT OF HARM	84
Not very much harm	6
No harm at all	2
TOTAL NOT VERY MUCH / NO HARM AT ALL	8
Don't know	8

Adults

A great deal of harm	16	10	11	13	14
A fair amount of harm	45	43	44	50	51
TOTAL A GREAT DEAL / A FAIR AMOUNT OF HARM	61	53	55	63	65
Not very much harm	21	31	30	24	22
No harm at all	5	8	6	4	4
TOTAL NOT VERY MUCH / NO HARM AT ALL	26	39	36	28	26
Don't know	12	8	9	9	10