

YouGov / Reset Tech Survey Results

Sample Size: 1017 adults in Spain
Fieldwork: 10th - 16th June 2026

	Age (1)						Age (2)			Gender		Region						Past Vote 2023					
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	North East	East	South	Madrid Metropolitan	North	North West	Centre	PP	PSOE	VOX	SUMAR
Weighted Sample	1017	85	140	194	198	163	236	226	393	399	494	523	232	143	232	142	96	60	112	269	260	104	102
Unweighted Sample	1017	69	136	186	212	183	231	205	398	414	490	527	245	131	230	152	92	59	108	215	276	111	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose legally requiring social media platforms to remove endless scroll, personalised content feeds based on behavioural profiling, and targeted advertising before children under 16 can access their platforms?

Strongly support	35	28	30	31	35	42	36	29	33	39	32	37	37	36	31	35	31	36	37	29	40	28	45
Support	33	28	37	35	30	31	36	33	33	34	31	36	31	35	34	35	33	35	31	37	37	29	32
TOTAL SUPPORT	68	56	67	66	65	73	72	62	66	73	63	73	68	71	65	70	64	71	68	66	77	57	77
Neither support nor oppose	19	22	18	21	19	20	16	19	20	18	22	16	21	13	23	20	14	18	18	21	14	23	14
Oppose	4	8	6	5	4	1	3	7	5	2	5	3	4	6	5	3	4	2	4	5	1	6	1
Strongly oppose	2	5	3	3	1	2	2	4	2	2	3	2	3	2	3	2	5	1	0	3	1	4	1
TOTAL OPPOSE	6	13	9	8	5	3	5	11	7	4	8	5	7	8	8	5	9	3	4	8	2	10	2
Don't know	7	9	7	3	11	4	8	7	7	6	8	6	6	8	5	5	13	7	9	5	7	10	7

Which of the following statements comes closest to your opinion?

Social media companies can be trusted to self-regulate when it comes to making their platforms safe for children (under 16)	25	30	32	29	22	18	22	32	26	21	26	24	21	24	29	27	17	25	28	35	25	29	8
Social media companies cannot be trusted to self-regulate when it comes to making their platforms safe for children (under 16)	66	64	62	67	69	67	65	63	68	66	66	66	67	72	60	64	70	71	63	58	64	60	87
Don't know	9	6	6	4	9	15	13	6	7	13	8	10	12	4	10	9	13	5	9	7	11	11	6

To what extent, if at all, would you support or oppose the following penalties if a social media company does not meet legal requirements to protect children's (under 16) safety online?

The company being fined

Strongly oppose	2	0	1	1	1	3	3	0	1	3	1	2	2	2	2	1	1	0	1	2	1	2
Oppose	4	9	8	6	2	2	1	9	4	2	5	4	5	5	5	3	4	7	1	5	1	8
TOTAL OPPOSE	6	9	9	7	3	5	4	9	5	5	6	6	7	7	7	5	5	8	1	6	3	9
Neither support nor oppose	9	16	15	10	9	3	6	16	9	5	11	7	10	5	7	11	12	5	12	8	8	16
Support	34	34	36	32	36	35	33	35	34	34	32	36	30	37	38	38	30	33	29	40	33	31
Strongly support	48	33	36	47	48	57	55	35	48	55	47	49	50	49	43	45	48	52	53	43	54	40
TOTAL SUPPORT	82	67	72	79	84	92	88	70	82	89	79	85	80	86	81	83	78	85	82	83	87	71
Don't know	3	8	4	3	4	0	3	5	4	2	5	2	3	1	5	1	5	1	5	4	3	3

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Unweighted Sample	1017	69	136	186	212	183	231	205	398	414	490	527	245	131	230	152	92	59	108	215	276	111	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The company's leadership being held criminally liable

Strongly oppose	2	3	1	2	1	2	2	2	2	2	1	2	1	2	2	4	0	2	0	2	6	2	
Oppose	4	8	8	8	2	2	0	8	5	1	5	3	4	5	3	6	4	1	6	5	2	7	4
TOTAL OPPOSE	6	11	9	10	3	4	2	10	7	3	7	4	6	6	5	8	8	1	8	5	4	13	6
Neither support nor oppose	14	13	14	20	17	13	9	13	18	11	14	14	14	12	19	15	14	8	10	18	11	17	6
Support	36	39	39	34	40	37	33	39	37	35	34	39	35	37	34	42	30	42	38	41	34	30	31
Strongly support	40	33	34	32	36	43	53	33	34	49	39	40	40	43	39	34	41	46	41	31	47	35	52
TOTAL SUPPORT	76	72	73	66	76	80	86	72	71	84	73	79	75	80	73	76	71	88	79	72	81	65	83
Don't know	4	4	5	4	4	2	3	5	4	3	5	2	5	3	4	1	6	2	3	4	4	5	3

The company's product being made inaccessible to children (under 16) until the company can demonstrate its safety

Strongly oppose	2	3	5	2	2	3	1	4	2	2	3	1	2	2	2	4	1	0	2	2	2	7	1
Oppose	4	10	3	5	4	1	2	5	5	2	3	4	3	1	6	4	4	5	3	3	3	5	3
TOTAL OPPOSE	6	13	8	7	6	4	3	9	7	4	6	5	5	3	8	8	5	5	5	5	12	4	
Neither support nor oppose	12	24	14	17	11	8	7	18	14	7	17	8	13	8	15	8	14	16	13	12	9	19	6
Support	35	30	40	31	38	31	37	36	35	35	32	38	34	38	33	41	34	35	30	41	34	25	33
Strongly support	44	28	36	43	42	56	50	33	43	53	42	47	45	49	41	42	43	42	48	40	51	40	52
TOTAL SUPPORT	79	58	76	74	80	87	87	69	78	88	74	85	79	87	74	83	77	77	78	81	85	65	85
Don't know	3	6	3	3	3	0	3	4	3	2	3	2	3	2	4	1	5	2	4	3	2	4	5

How much harm, if any, do you think social media engagement features (e.g. endless scroll, personalised content feeds based on behavioural profiling, targeted advertising) cause to the following groups?

Children under 16

A great deal of harm	53	45	56	59	47	56	52	52	53	53	49	56	48	53	52	56	57	49	60	55	54	44	62
A fair amount of harm	29	28	20	26	33	33	31	23	30	32	29	29	33	29	30	26	25	35	24	29	29	30	24
TOTAL A GREAT DEAL / A FAIR AMOUNT OF HARM	82	73	76	85	80	89	83	75	83	85	78	85	81	82	82	82	82	84	84	84	83	74	86
Not very much harm	8	14	13	8	7	5	6	13	8	6	11	6	7	8	9	9	10	7	7	7	6	15	6
No harm at all	2	0	3	1	3	2	3	2	2	3	3	2	4	2	2	2	1	1	3	3	1	4	2
TOTAL NOT VERY MUCH / NO HARM AT ALL	10	14	16	9	10	7	9	15	10	9	14	8	11	10	11	11	11	8	10	10	7	19	8
Don't know	8	13	9	6	9	4	7	10	8	6	8	7	9	8	7	6	7	8	7	5	9	7	7

Adults

A great deal of harm	11	5	12	16	13	11	7	9	15	9	10	12	14	9	8	12	13	8	14	8	12	10	19
A fair amount of harm	44	43	47	49	41	45	39	45	45	41	41	46	42	47	44	39	52	38	43	48	38	38	53
TOTAL A GREAT DEAL / A FAIR AMOUNT OF HARM	55	48	59	65	54	56	46	54	60	50	51	58	56	56	52	51	65	46	57	56	50	48	72
Not very much harm	30	33	27	24	30	28	35	29	27	32	31	28	27	30	31	34	22	41	26	31	34	36	17
No harm at all	6	6	6	4	5	6	9	6	5	8	9	4	7	6	7	7	3	4	7	8	5	7	3
TOTAL NOT VERY MUCH / NO HARM AT ALL	36	39	33	28	35	34	44	35	32	40	40	32	34	36	38	41	25	45	33	39	39	43	20
Don't know	9	13	9	6	11	10	9	10	9	10	9	9	10	9	9	9	10	9	9	5	12	9	8