

YouGov / Reset Tech Survey Results

Sample Size: 1071 adults in Germany

Fieldwork: 10th - 16th June 2026

	Age (1)						Age (2)			Gender		Region		Past Vote 2025				
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	West	East	SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD
Weighted Sample	1071	151	84	172	167	222	275	235	339	497	523	548	864	207	138	240	98	174
Unweighted Sample	1071	140	71	162	187	237	274	211	349	511	502	569	852	219	144	225	104	192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose legally requiring social media platforms to remove endless scroll, personalised content feeds based on behavioural profiling, and targeted advertising before children under 16 can access their platforms?

Strongly support	42	30	30	36	44	44	55	30	40	50	44	41	43	41	48	51	56	34
Support	30	39	41	29	28	28	26	39	28	27	30	30	30	32	31	32	31	25
TOTAL SUPPORT	72	69	71	65	72	72	81	69	68	77	74	71	73	73	79	83	87	59
Neither support nor oppose	13	17	18	18	14	11	7	17	16	9	11	15	13	11	12	7	8	18
Oppose	4	3	6	3	4	6	3	4	3	4	4	3	4	2	4	3	2	6
Strongly oppose	3	4	3	3	4	3	3	4	3	3	4	2	3	5	1	1	1	8
TOTAL OPPOSE	7	7	9	6	8	9	6	8	6	7	8	5	7	7	5	4	3	14
Don't know	7	8	1	11	6	9	6	6	9	7	6	8	7	9	5	6	2	9

Which of the following statements comes closest to your opinion?

Social media companies can be trusted to self-regulate when it comes to making their platforms safe for children (under 16)	12	18	26	11	14	7	8	21	13	8	14	10	12	12	9	12	1	15
Social media companies cannot be trusted to self-regulate when it comes to making their platforms safe for children (under 16)	76	71	63	72	77	82	79	68	74	80	78	74	76	73	86	78	95	67
Don't know	12	11	11	17	9	10	13	11	13	12	7	16	11	15	5	10	4	18

To what extent, if at all, would you support or oppose the following penalties if a social media company does not meet legal requirements to protect children's (under 16) safety online?

The company being fined

Strongly oppose	3	3	0	4	3	2	3	2	4	3	4	2	2	4	2	1	0	7
Oppose	4	5	6	7	3	2	2	6	5	2	4	4	4	3	0	5	4	5
TOTAL OPPOSE	7	8	6	11	6	4	5	8	9	5	8	6	6	7	2	6	4	12
Neither support nor oppose	11	12	21	13	10	10	7	15	11	9	11	11	11	9	8	9	4	17
Support	34	39	39	36	32	34	31	39	34	33	29	39	34	35	33	35	30	37
Strongly support	42	32	32	26	49	46	52	32	37	49	47	36	41	42	55	46	61	29
TOTAL SUPPORT	76	71	71	62	81	80	83	71	71	82	76	75	75	77	88	81	91	66
Don't know	6	9	1	13	4	6	5	6	8	5	5	7	6	6	2	4	2	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The company's leadership being held criminally liable

Strongly oppose	4	6	2	2	4	3	4	4	3	3	4	3	3	5	2	2	2	9
Oppose	4	8	7	5	3	3	3	8	4	3	5	3	5	4	2	5	3	6
TOTAL OPPOSE	8	14	9	7	7	6	7	12	7	6	9	6	8	9	4	7	5	15
Neither support nor oppose	17	20	25	22	18	15	12	22	20	14	16	18	18	13	10	17	13	20
Support	37	37	39	37	32	38	38	38	35	38	36	38	36	41	37	39	37	34
Strongly support	31	21	22	20	38	35	39	21	29	37	33	29	31	32	45	34	40	23
TOTAL SUPPORT	68	58	61	57	70	73	77	59	64	75	69	67	67	73	82	73	77	57
Don't know	7	8	5	13	5	6	4	7	9	5	5	8	7	6	3	4	5	8

The company's product being made inaccessible to children (under 16) until the company can demonstrate its safety

Strongly oppose	4	6	3	7	3	3	2	5	5	3	6	2	3	6	2	4	3	8
Oppose	4	13	6	5	2	3	1	10	3	2	5	3	4	4	3	4	2	5
TOTAL OPPOSE	8	19	9	12	5	6	3	15	8	5	11	5	7	10	5	8	5	13
Neither support nor oppose	11	15	24	16	11	8	5	18	14	6	10	12	12	9	8	6	10	17
Support	34	32	34	35	30	39	35	33	32	37	31	37	34	35	33	37	28	32
Strongly support	40	27	27	26	50	41	51	27	38	47	42	37	40	40	46	44	56	33
TOTAL SUPPORT	74	59	61	61	80	80	86	60	70	84	73	74	74	75	79	81	84	65
Don't know	7	6	6	11	4	6	6	6	8	6	5	8	7	6	8	5	2	6

How much harm, if any, do you think social media engagement features (e.g. endless scroll, personalised content feeds based on behavioural profiling, targeted advertising) cause to the following groups?

Children under 16

A great deal of harm	52	55	47	52	51	48	55	52	51	52	52	51	53	49	60	54	71	39
A fair amount of harm	33	30	32	31	34	33	36	31	32	34	33	33	32	37	32	36	23	32
TOTAL A GREAT DEAL / A FAIR AMOUNT OF HARM	85	85	79	83	85	81	91	83	83	86	85	84	85	86	92	90	94	71
Not very much harm	6	6	10	8	7	5	3	7	8	4	5	6	6	5	3	5	2	11
No harm at all	3	1	8	1	2	5	2	4	1	3	4	2	3	3	2	1	2	8
TOTAL NOT VERY MUCH / NO HARM AT ALL	9	7	18	9	9	10	5	11	9	7	9	8	9	8	5	6	4	19
Don't know	6	7	4	9	6	8	4	6	7	6	6	7	6	7	3	4	2	10

Adults

A great deal of harm	10	13	9	6	13	12	6	12	10	9	11	9	9	11	10	7	15	9
A fair amount of harm	43	59	42	46	44	38	37	53	45	38	41	45	44	38	43	39	66	30
TOTAL A GREAT DEAL / A FAIR AMOUNT OF HARM	53	72	51	52	57	50	43	65	55	47	52	54	53	49	53	46	81	39
Not very much harm	31	21	31	28	28	29	42	25	28	36	33	29	30	36	35	41	16	32
No harm at all	8	2	11	10	8	11	6	5	9	8	10	6	8	6	7	6	3	18
TOTAL NOT VERY MUCH / NO HARM AT ALL	39	23	42	38	36	40	48	30	37	44	43	35	38	42	42	47	19	50
Don't know	8	5	7	11	7	10	8	6	9	9	6	10	8	9	5	7	1	11