

YouGov / Reset Tech Survey Results



Sample Size: 1009 adults in France
Fieldwork: 10th - 19th June 2026

	Age (1)						Age (2)			Gender		Region					Past Vote 2022		
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest	Macron	Le Pen
Weighted Sample	1009	103	148	158	171	190	239	251	329	429	480	529	261	191	186	255	116	426	301
Unweighted Sample	1009	84	127	134	159	221	284	211	293	505	434	575	275	236	139	246	113	327	335
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose legally requiring social media platforms to remove endless scroll, personalised content feeds based on behavioural profiling, and targeted advertising before children under 15 can access their platforms?

Strongly support	36	39	26	33	38	36	40	32	36	38	35	37	38	41	38	32	27	45	31
Support	32	40	36	36	28	31	28	38	32	29	37	28	32	28	39	33	30	31	30
TOTAL SUPPORT	68	79	62	69	66	67	68	70	68	67	72	65	70	69	77	65	57	76	61
Neither support nor oppose	14	11	12	16	15	13	17	12	15	15	14	14	13	12	13	15	21	12	15
Oppose	4	4	3	5	8	1	5	3	7	3	6	3	6	3	0	6	7	3	7
Strongly oppose	3	1	5	2	4	3	5	3	3	4	3	4	4	4	1	3	4	2	4
TOTAL OPPOSE	7	5	8	7	12	4	10	6	10	7	9	7	10	7	1	9	11	5	11
Don't know	10	5	17	9	7	16	6	12	8	11	6	14	7	12	9	12	11	7	12

Which of the following statements comes closest to your opinion?

Social media companies can be trusted to self-regulate when it comes to making their platforms safe for children (under 15)	11	11	20	23	9	9	2	16	16	5	17	7	16	8	15	7	10	11	13
Social media companies cannot be trusted to self-regulate when it comes to making their platforms safe for children (under 15)	76	70	70	64	78	86	82	70	72	84	70	83	73	77	70	82	80	77	75
Don't know	12	19	10	13	12	6	15	14	13	11	14	11	11	15	15	11	10	12	12

To what extent, if at all, would you support or oppose the following penalties if a social media company does not meet legal requirements to protect children's (under 15) safety online?
The company being fined

Strongly oppose	2	6	6	2	2	1	1	6	2	1	3	2	3	1	3	4	0	0	5
Oppose	2	2	5	2	1	1	1	4	1	1	2	1	2	1	4	1	1	2	2
TOTAL OPPOSE	4	8	11	4	3	2	2	10	3	2	5	3	5	2	7	5	1	2	7
Neither support nor oppose	10	14	8	19	11	4	9	11	15	7	13	8	11	10	8	13	8	8	9
Support	33	41	40	33	28	31	29	41	31	29	32	33	31	30	34	30	44	31	32
Strongly support	49	33	31	38	56	61	57	32	47	59	48	49	51	52	49	45	44	56	47
TOTAL SUPPORT	82	74	71	71	84	92	86	73	78	88	80	82	82	82	83	75	88	87	79
Don't know	4	3	10	5	2	2	3	7	4	3	2	6	3	6	2	7	2	4	3

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Unweighted Sample	1009	84	127	134	159	221	284	211	293	505	434	575	275	236	139	246	113	327	335
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The company's leadership being held criminally liable

Strongly oppose	2	1	6	4	2	2	1	4	3	1	3	2	2	2	2	4	0	2	5
Oppose	3	7	7	4	2	2	1	7	3	2	5	2	1	1	5	6	2	2	4
TOTAL OPPOSE	5	8	13	8	4	4	2	11	6	3	8	4	3	3	7	10	2	4	9
Neither support nor oppose	11	12	13	13	12	5	10	12	12	8	11	10	16	10	3	11	11	10	11
Support	40	51	36	46	34	41	39	42	39	40	41	39	37	33	48	41	46	41	37
Strongly support	37	22	26	23	46	45	46	25	35	45	35	38	39	43	38	29	37	42	38
TOTAL SUPPORT	77	73	62	69	80	86	85	67	74	85	76	77	76	76	86	70	83	83	75
Don't know	7	7	13	10	4	5	3	11	7	4	4	9	5	10	4	9	3	5	6

The company's product being made inaccessible to children (under 15) until the company can demonstrate its safety

Strongly oppose	3	3	7	3	3	0	1	6	3	1	3	2	2	4	2	3	3	2	4
Oppose	4	7	7	6	5	2	1	7	5	2	6	3	2	2	2	10	1	3	2
TOTAL OPPOSE	7	10	14	9	8	2	2	13	8	3	9	5	4	6	4	13	4	5	6
Neither support nor oppose	9	20	12	11	7	5	6	15	9	6	11	7	12	6	10	6	14	6	9
Support	35	43	31	35	38	35	32	36	36	33	36	35	35	28	39	36	38	33	36
Strongly support	44	24	34	35	46	55	56	30	41	56	40	48	45	54	44	39	40	50	43
TOTAL SUPPORT	79	67	65	70	84	90	88	66	77	89	76	83	80	82	83	75	78	83	79
Don't know	5	3	9	9	2	3	3	7	6	3	4	5	4	7	3	6	5	5	5

How much harm, if any, do you think social media engagement features (e.g. endless scroll, personalised content feeds based on behavioural profiling, targeted advertising) cause to the following groups?

Children under 15

A great deal of harm	55	59	46	48	51	61	62	51	49	62	51	59	54	66	57	51	44	57	54
A fair amount of harm	29	26	32	33	28	27	29	29	30	28	29	29	29	22	32	29	37	30	27
TOTAL A GREAT DEAL / A FAIR AMOUNT OF HARM	84	85	78	81	79	88	91	80	79	90	80	88	83	88	89	80	81	87	81
Not very much harm	6	8	12	1	9	5	3	10	5	3	10	2	6	4	5	6	7	4	8
No harm at all	2	2	1	3	3	1	0	2	3	1	2	1	3	1	3	0	2	2	1
TOTAL NOT VERY MUCH / NO HARM AT ALL	8	10	13	4	12	6	3	12	8	4	12	3	9	5	8	6	9	6	9
Don't know	8	4	10	16	9	6	5	8	12	6	8	9	8	7	4	12	9	7	10

Adults

A great deal of harm	16	18	16	13	16	16	18	17	15	17	14	18	17	21	21	12	9	20	11
A fair amount of harm	45	47	41	44	42	49	47	44	43	48	44	47	42	49	50	42	47	50	43
TOTAL A GREAT DEAL / A FAIR AMOUNT OF HARM	61	65	57	57	58	65	65	61	58	65	58	65	59	70	71	54	56	70	54
Not very much harm	21	22	20	15	23	22	24	21	19	23	24	20	25	17	15	23	28	16	26
No harm at all	5	7	9	6	5	3	3	8	5	3	8	2	4	2	7	6	6	4	6
TOTAL NOT VERY MUCH / NO HARM AT ALL	26	29	29	21	28	25	27	29	24	26	32	22	29	19	22	29	34	20	32
Don't know	12	5	14	22	13	9	8	10	17	9	10	14	12	12	6	17	11	9	13