

YouGov European Political Monthly Survey Results

Sample Size: 1001 adults in Germany

Fieldwork: 23rd September - 1st October 2025

1st October 2025

		Age (1)						Age (2)			Gender		Region		2025 Past Vote			
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	West	East	SPD	CDU/CSU	Bündnis 90/ Die Grünen	AfD
Weighted Sample	1001	40	151	191	139	215	264	191	330	479	487	514	807	194	129	225	92	162
Unweighted Sample	1001	23	123	188	146	239	281	146	334	520	490	511	783	218	152	227	103	171
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, would you say you understand...

...what artificial intelligence (AI) is?

A great deal	33	74	40	38	35	27	23	47	36	25	33	33	33	33	31	27	50	35
A fair amount	50	18	49	48	51	59	47	43	49	52	51	48	49	52	51	55	40	52
TOTAL A GREAT DEAL / A FAIR AMOUNT	83	92	89	86	86	86	70	90	85	77	84	81	82	85	82	82	90	87
Not very much	15	8	7	9	10	13	28	7	9	21	14	15	14	15	16	17	11	10
Not at all	1	0	0	1	2	1	2	0	1	1	1	1	1	0	0	1	0	1
TOTAL NOT VERY MUCH / NOT AT ALL	16	8	7	10	12	14	30	7	10	22	15	16	15	15	16	18	11	11
Don't know	2	0	4	4	2	1	1	3	3	1	1	3	2	1	1	1	0	1

...the issues surrounding artificial intelligence?

A great deal	17	20	21	16	17	15	17	21	16	16	18	17	17	17	18	14	28	18
A fair amount	41	52	41	47	47	38	35	43	47	36	45	37	40	45	38	47	45	43
TOTAL A GREAT DEAL / A FAIR AMOUNT	58	72	62	63	64	53	52	64	63	52	63	54	57	62	56	61	73	61
Not very much	31	28	26	24	27	35	39	27	25	37	30	33	31	32	37	34	27	27
Not at all	6	0	4	7	4	9	7	3	6	8	5	8	7	4	4	4	0	8
TOTAL NOT VERY MUCH / NOT AT ALL	37	28	30	31	31	44	46	30	31	45	35	41	38	36	41	38	27	35
Don't know	4	0	7	6	5	3	2	5	5	3	2	6	5	2	4	2	0	4

In general, how positive or negative do you feel about artificial intelligence (AI)?

Very positive	6	0	8	9	6	4	3	7	8	4	6	5	5	10	4	6	11	6
Fairly positive	25	36	28	32	25	25	16	29	29	20	26	24	24	29	23	23	25	27
TOTAL POSITIVE	31	36	36	41	31	29	19	36	37	24	32	29	29	39	27	29	36	33
Neither positive nor negative	38	55	31	37	40	34	42	36	38	38	38	38	39	34	44	40	41	27
Fairly negative	19	9	21	11	19	21	24	18	15	22	18	20	19	19	20	20	17	22
Very negative	10	0	5	5	8	15	13	4	7	14	8	11	10	8	8	7	5	15
TOTAL NEGATIVE	29	9	26	16	27	36	37	22	22	36	26	31	29	27	28	27	22	37
Don't know	3	0	8	5	2	1	1	6	3	1	3	2	3	0	1	3	1	3

Weighted Sample
Unweighted Sample

	Age (1)						Age (2)			Gender		Region		2025 Past Vote			
Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	West	East	SPD	CDU/CSU	Bündnis 90/ Die Grünen	AfD
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1001	23	123	188	146	239	281	146	334	520	490	511	783	218	152	227	103	171
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you use artificial
intelligence (AI) for the following?
Work

Several times a day	4	0	9	6	4	3	2	7	5	2	4	4	4	7	2	5	9	5
Once or twice a day	4	1	5	7	7	3	1	4	7	2	5	3	4	3	1	5	9	2
Several times a week	9	6	17	15	9	5	2	15	13	3	11	6	8	9	7	12	8	7
Once or twice a week	5	9	8	7	7	4	1	8	7	2	6	4	5	6	3	7	4	4
Less often than once a week	12	20	15	12	18	13	4	16	14	8	11	12	12	11	12	12	15	10
Never	45	26	38	35	46	50	54	36	39	52	46	44	44	47	49	42	30	49
Not applicable - I do not do this	19	33	9	11	8	20	35	14	10	28	15	24	20	17	25	15	23	20
Don't know	3	5	0	8	1	3	2	1	5	2	3	3	3	1	1	2	3	2

Leisure/personal activities

Several times a day	4	7	5	7	4	2	2	5	6	2	4	4	4	5	4	3	10	5
Once or twice a day	5	27	5	9	5	2	2	10	7	2	5	6	5	5	1	5	11	2
Several times a week	14	17	22	17	19	13	4	21	18	8	15	13	14	15	19	12	17	14
Once or twice a week	10	19	17	10	11	7	7	18	10	7	12	8	10	9	12	15	6	9
Less often than once a week	17	9	16	25	19	19	11	15	22	15	17	18	16	21	16	18	20	15
Never	38	20	32	25	33	43	53	30	29	49	38	38	39	37	38	37	25	44
Not applicable - I do not do this	7	0	0	3	5	7	15	0	4	11	5	9	7	6	7	6	3	8
Don't know	4	0	2	4	3	6	6	2	3	6	4	5	5	3	3	3	8	4

Overall, do you think that artificial intelligence
(AI) has a positive or negative impact on society,
or does it have no impact at all?

Very positive impact	4	0	7	3	6	4	2	5	4	3	4	3	3	5	1	5	1	5
Fairly positive impact	33	43	29	41	35	32	29	32	38	30	38	29	33	36	36	39	37	26
TOTAL POSITIVE IMPACT	37	43	36	44	41	36	31	37	42	33	42	32	36	41	37	44	38	31
No impact at all	7	7	13	10	6	4	3	12	8	4	8	5	6	8	9	7	1	5
Fairly negative impact	35	32	27	30	32	35	47	28	31	41	34	36	35	36	37	29	41	39
Very negative impact	7	1	4	4	7	11	9	4	5	10	5	9	8	4	6	7	2	10
TOTAL NEGATIVE IMPACT	42	33	31	34	39	46	56	32	36	51	39	45	43	40	43	36	43	49
Don't know	14	17	21	13	14	13	11	20	13	12	10	18	15	11	12	11	16	15

Weighted Sample
Unweighted Sample

	Age (1)						Age (2)			Gender		Region		2025 Past Vote			
Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	West	East	SPD	CDU/CSU	Bündnis 90/ Die Grünen	AfD
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1001	23	123	188	146	239	281	146	334	520	490	511	783	218	152	227	103	171
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And generally speaking, do you think artificial intelligence (AI) will have a positive or negative impact on economic growth in Europe, or will it have no impact at all?

Very positive impact	3	0	2	3	6	3	3	1	5	3	3	3	3	1	4	4	5
Fairly positive impact	29	33	24	36	24	35	27	26	31	30	34	25	29	32	36	37	21
TOTAL POSITIVE IMPACT	32	33	26	39	30	38	30	27	36	33	37	28	32	35	37	41	26
No impact at all	16	24	19	18	16	14	14	20	17	14	23	9	15	19	17	15	15
Fairly negative impact	21	17	23	16	22	20	25	22	19	23	17	25	21	23	13	23	23
Very negative impact	6	0	5	4	7	7	5	4	5	6	4	7	6	5	5	2	11
TOTAL NEGATIVE IMPACT	27	17	28	20	29	27	30	26	24	29	21	32	27	28	18	25	34
Don't know	25	26	27	22	25	22	27	27	23	24	18	30	26	19	29	19	24

Thinking about the development of artificial intelligence (AI), which of the following comes closest to your view?

It is more important that governments put effective regulations in place, even if this slows down the development of AI	59	66	48	61	63	58	62	52	62	60	62	56	59	58	63	60	76	52
It is more important that new technology such as AI can be developed freely, even if this means that the industry is less regulated	19	14	29	21	15	16	15	26	18	16	24	13	18	22	16	24	14	18
Don't know	22	19	23	19	22	25	23	22	20	24	14	30	23	20	21	16	10	30

Generally speaking, do you think that current European Union regulations for social media companies are too relaxed or too tight, or is the current level of regulation about right?

Current regulations are too tight	7	12	5	8	10	7	5	6	9	6	9	5	6	10	2	3	8	17
Current level of regulation is about right	25	24	27	29	23	25	21	26	27	23	26	23	25	24	29	29	17	25
Current regulations are too relaxed	42	30	37	38	40	40	54	35	39	48	46	39	42	44	49	49	60	29
Don't know	26	34	32	25	26	28	21	33	26	24	20	32	27	21	20	18	15	29

Weighted Sample
Unweighted Sample

	Age (1)						Age (2)			Gender		Region		2025 Past Vote			
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1001	23	123	188	146	239	281	146	334	520	490	511	783	218	152	227	103	171
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, would you support or oppose banning political adverts from being shown on social media platforms?

Strongly support	26	42	12	24	30	25	33	18	26	29	33	20	27	23	24	29	34	18
Tend to support	24	22	31	29	26	20	18	29	28	19	24	24	23	27	26	29	34	19
TOTAL SUPPORT	50	64	43	53	56	45	51	47	54	48	57	44	50	50	50	58	68	37
Tend to oppose	23	5	30	23	16	24	26	25	20	25	22	25	23	24	32	25	14	28
Strongly oppose	11	7	9	6	14	14	13	8	9	13	12	10	10	16	11	7	9	20
TOTAL OPPOSE	34	12	39	29	30	38	39	33	29	38	34	35	33	40	43	32	23	48
Don't know	15	24	18	18	14	17	10	19	16	13	9	21	17	10	7	10	8	15

Thinking about European technology companies and how they compare to companies in the US and China, which of the following comes closest to your view?

USA

European companies are superior to tech companies from this country	7	1	11	9	8	5	4	9	9	5	8	6	6	9	4	10	2	7
European companies are competitive with tech companies from this country	41	35	34	40	34	43	50	35	38	47	42	41	41	42	49	53	54	31
European companies are inferior to tech companies from this country	29	20	32	27	35	28	27	30	30	27	37	21	28	31	25	26	28	36
Don't know	23	44	23	24	23	23	19	27	24	21	14	32	24	19	21	11	17	27

China

European companies are superior to tech companies from this country	6	8	6	8	8	4	5	6	8	4	6	6	6	6	4	7	4	7
European companies are competitive with tech companies from this country	26	25	20	28	21	27	31	21	25	29	31	22	25	32	34	33	36	17
European companies are inferior to tech companies from this country	45	30	46	41	48	46	48	43	44	47	49	41	45	44	42	46	41	53
Don't know	23	37	28	23	23	24	16	30	23	20	14	31	24	19	20	15	19	23