

YouGov European Political Monthly Survey Results



Sample Size: 1122 adults in Germany
Fieldwork: 7th - 14th November 2025

Weighted Sample Unweighted Sample		Age (1)						Age (2)			Gender		Region		2025 Past Vote			
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	West	East	SPD	CDU/ CSU	Bündnis 90/ Die Grünen	AfD
	1122	58	164	220	151	225	305	222	371	529	548	574	905	217	145	252	102	182
	1122	35	151	205	161	246	324	186	366	570	538	584	898	224	150	251	108	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, would you support or oppose banning terms such as 'sausage', 'burger' and 'milk' being used in the name of plant-based food products?

Strongly support	17	6	13	16	23	20	17	11	19	18	21	13	16	22	13	18	7	33
Tend to support	17	9	26	18	11	12	20	21	15	17	19	15	17	18	18	24	15	13
TOTAL SUPPORT	34	15	39	34	34	32	37	32	34	35	40	28	33	40	31	42	22	46
Tend to oppose	16	13	13	14	14	16	21	13	14	19	14	18	17	15	21	22	17	12
Strongly oppose	34	50	38	30	35	35	28	41	32	31	33	34	35	29	31	28	49	25
TOTAL OPPOSE	50	63	51	44	49	51	49	54	46	50	47	52	52	44	52	50	66	37
Don't know	16	22	10	22	16	17	14	13	20	15	13	19	16	16	17	8	12	16