

YouGov European Political Monthly Survey Results

Sample Size: 1021 adults in France

Fieldwork: 23rd September - 7th October 2025

	Age (1)						Age (2)			Gender		Region						2022 Past Vote	
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	North East	North West	Paris Region	South East	South West	Macron	Le Pen
Weighted Sample	1021	104	150	160	173	172	262	254	333	434	486	535	264	193	189	258	117	431	304
Unweighted Sample	1021	78	107	150	178	183	325	185	328	508	435	586	257	229	177	258	100	359	320
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, would you say you understand...

...what artificial intelligence (AI) is?

A great deal	17	32	28	16	12	19	7	30	14	12	21	13	16	12	21	16	22	17	17
A fair amount	49	56	46	50	50	45	48	50	50	47	50	47	46	52	51	49	44	52	44
TOTAL A GREAT DEAL / A FAIR AMOUNT	66	88	74	66	62	64	55	80	64	59	71	60	62	64	72	65	66	69	61
Not very much	22	6	13	20	28	20	30	10	24	26	19	24	22	23	18	23	21	22	22
Not at all	9	2	6	6	7	12	13	4	7	13	6	11	11	9	8	8	6	6	11
TOTAL NOT VERY MUCH / NOT AT ALL	31	8	19	26	35	32	43	14	31	39	25	35	33	32	26	31	27	28	33
Don't know	4	3	7	7	3	4	3	5	5	3	4	5	6	4	2	4	6	3	5
...the issues surrounding artificial intelligence?																			
A great deal	10	13	12	14	7	12	6	12	10	8	13	7	9	9	15	10	6	9	13
A fair amount	38	59	45	31	33	33	38	51	32	36	43	34	31	35	44	40	48	44	31
TOTAL A GREAT DEAL / A FAIR AMOUNT	48	72	57	45	40	45	44	63	42	44	56	41	40	44	59	50	54	53	44
Not very much	33	19	21	36	43	37	34	21	40	35	29	36	36	37	26	34	27	33	33
Not at all	12	4	13	11	11	13	17	9	11	15	9	16	16	11	12	10	12	10	14
TOTAL NOT VERY MUCH / NOT AT ALL	45	23	34	47	54	50	51	30	51	50	38	52	52	48	38	44	39	43	47
Don't know	6	4	9	8	6	6	5	7	7	5	6	7	8	7	3	6	8	3	9

In general, how positive or negative do you feel about artificial intelligence (AI)?

Very positive	3	4	5	4	2	5	1	5	3	3	5	2	3	3	7	1	2	5	2
Fairly positive	23	42	30	23	15	22	17	35	19	19	29	18	26	17	27	19	26	28	19
TOTAL POSITIVE	26	46	35	27	17	27	18	40	22	22	34	20	29	20	34	20	28	33	21
Neither positive nor negative	34	34	33	33	31	36	37	34	32	37	32	37	31	43	32	36	30	31	38
Fairly negative	20	10	14	24	30	17	22	12	27	20	19	22	19	22	13	23	27	22	18
Very negative	16	9	13	11	19	17	20	11	15	19	13	18	16	13	17	18	12	12	20
TOTAL NEGATIVE	36	19	27	35	49	34	42	23	42	39	32	40	35	35	30	41	39	34	38
Don't know	3	1	5	5	3	3	2	3	4	3	3	4	4	2	4	3	3	2	3

Weighted Sample
Unweighted Sample

	Age (1)						Age (2)			Gender		Region					2022 Past Vote	
Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	North East	North West	Paris Region	South East	South West	Macron	Le Pen
1021	104	150	160	173	172	262	254	333	434	486	535	264	193	189	258	117	431	304
1021	78	107	150	178	183	325	185	328	508	435	586	257	229	177	258	100	359	320
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you use artificial intelligence (AI) for the following?

Work

Several times a day	3	10	4	4	2	3	0	6	3	1	3	3	2	2	7	3	3	5	2
Once or twice a day	3	15	5	3	1	2	0	9	2	1	4	2	3	2	8	2	1	4	1
Several times a week	8	21	12	12	5	5	2	16	9	3	11	6	6	9	15	2	12	11	5
Once or twice a week	5	9	6	6	6	4	1	7	6	2	6	4	4	5	6	5	3	5	5
Less often than once a week	10	8	15	18	11	8	4	12	14	6	9	11	11	9	10	11	10	11	8
Never	40	19	42	37	49	41	42	32	43	42	41	39	44	38	31	41	45	34	49
Not applicable - I do not do this	28	19	12	18	22	29	49	15	20	41	23	32	26	33	23	31	25	29	26
Don't know	3	0	4	3	3	7	2	3	3	4	3	4	4	3	1	5	2	1	5

Leisure/personal activities

Several times a day	2	3	1	3	2	0	1	2	3	1	2	1	3	1	0	2	1	1	2
Once or twice a day	6	19	8	4	5	4	1	13	5	2	8	4	3	3	15	4	3	8	3
Several times a week	10	22	16	11	5	10	5	19	8	7	12	8	8	10	19	6	7	11	8
Once or twice a week	9	10	14	12	7	6	8	12	9	7	10	8	12	7	11	8	5	12	6
Less often than once a week	19	17	25	26	13	20	14	22	19	16	18	19	14	20	12	22	29	19	17
Never	35	23	25	30	47	38	40	24	39	39	36	35	38	37	30	36	35	31	44
Not applicable - I do not do this	15	5	5	10	16	16	26	5	13	22	10	19	16	16	11	15	14	15	13
Don't know	5	1	6	5	5	7	6	4	5	6	5	5	6	5	3	6	6	3	6

Overall, do you think that artificial intelligence (AI) has a positive or negative impact on society, or does it have no impact at all?

Very positive impact	2	4	0	4	1	2	2	2	3	2	3	2	3	1	3	2	2	3	2
Fairly positive impact	29	47	32	23	25	30	24	38	24	26	34	24	29	24	34	26	33	35	23
TOTAL POSITIVE IMPACT	31	51	32	27	26	32	26	40	27	28	37	26	32	25	37	28	35	38	25
No impact at all	9	11	16	10	9	8	5	14	9	6	11	7	10	12	9	6	9	6	14
Fairly negative impact	30	20	23	30	30	32	37	22	30	35	25	35	27	38	20	35	31	30	30
Very negative impact	14	5	13	15	21	14	13	9	18	13	15	13	16	11	13	15	13	11	17
TOTAL NEGATIVE IMPACT	44	25	36	45	51	46	50	31	48	48	40	48	43	49	33	50	44	41	47
Don't know	16	13	17	19	13	14	19	15	16	17	13	19	16	15	21	16	13	15	14

Weighted Sample
Unweighted Sample

	Age (1)						Age (2)			Gender		Region					2022 Past Vote	
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1021	78	107	150	178	183	325	185	328	508	435	586	257	229	177	258	100	359	320
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And generally speaking, do you think artificial intelligence (AI) will have a positive or negative impact on economic growth in Europe, or will it have no impact at all?

Very positive impact	2	4	0	5	1	1	1	2	3	1	2	1	2	1	2	1	2	2	2
Fairly positive impact	20	39	31	10	11	17	20	34	11	19	25	16	18	14	32	17	22	26	13
TOTAL POSITIVE IMPACT	22	43	31	15	12	18	21	36	14	20	27	17	20	15	34	18	24	28	15
No impact at all	16	19	22	13	15	16	12	21	14	14	21	11	15	18	14	16	14	13	20
Fairly negative impact	23	17	18	22	31	24	23	17	26	23	20	25	23	25	20	24	23	23	22
Very negative impact	13	3	15	14	14	16	11	10	14	13	13	12	15	12	9	14	10	8	19
TOTAL NEGATIVE IMPACT	36	20	33	36	45	40	34	27	40	36	33	37	38	37	29	38	33	31	41
Don't know	27	19	13	37	28	25	33	16	32	30	19	35	26	29	23	29	29	28	23

Thinking about the development of artificial intelligence (AI), which of the following comes closest to your view?

It is more important that governments put effective regulations in place, even if this slows down the development of AI	69	70	60	58	73	73	75	64	66	75	66	72	61	72	70	76	67	77	62
It is more important that new technology such as AI can be developed freely, even if this means that the industry is less regulated	11	11	16	12	12	9	9	14	12	9	14	9	14	10	10	10	9	10	13
Don't know	20	19	24	30	15	18	16	22	22	16	20	20	25	18	19	14	24	13	25

Generally speaking, do you think that current European Union regulations for social media companies are too relaxed or too tight, or is the current level of regulation about right?

Current regulations are too tight	6	9	5	9	4	3	6	7	7	5	8	4	6	6	6	5	8	4	10
Current level of regulation is about right	17	28	29	20	16	12	10	29	18	11	23	13	17	16	26	12	19	21	17
Current regulations are too relaxed	53	39	37	39	60	61	67	38	50	65	49	57	46	59	47	61	55	57	46
Don't know	23	23	29	32	19	24	17	27	26	20	20	27	30	20	21	23	19	18	27

Weighted Sample
Unweighted Sample

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1021	78	107	150	178	183	325	185	328	508	435	586	257	229	177	258	100	359	320
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, would you support or oppose banning political adverts from being shown on social media platforms?

Strongly support	31	10	22	30	34	42	36	17	32	39	31	32	32	31	26	35	32	34	26
Tend to support	26	43	24	21	24	24	26	32	23	26	24	28	25	32	33	22	19	30	22
TOTAL SUPPORT	57	53	46	51	58	66	62	49	55	65	55	60	57	63	59	57	51	64	48
Tend to oppose	16	22	26	13	13	11	14	24	13	13	19	13	16	15	19	13	18	16	18
Strongly oppose	14	11	13	18	15	11	15	12	16	13	15	12	13	11	11	17	17	10	19
TOTAL OPPOSE	30	33	39	31	28	22	29	36	29	26	34	25	29	26	30	30	35	26	37
Don't know	13	14	15	18	14	12	9	14	16	10	11	15	14	11	11	14	14	10	14

Thinking about European technology companies and how they compare to companies in the US and China, which of the following comes closest to your view?

USA

European companies are superior to tech companies from this country	5	7	3	5	5	3	6	5	5	5	5	4	4	7	8	3	2	6	4
European companies are competitive with tech companies from this country	34	50	24	23	30	39	40	35	27	39	38	30	31	30	40	35	36	40	27
European companies are inferior to tech companies from this country	34	25	41	41	35	31	31	35	38	31	40	29	32	38	32	36	32	34	38
Don't know	27	18	32	32	29	27	24	26	30	25	17	36	34	26	19	26	29	20	31

China

European companies are superior to tech companies from this country	6	10	4	5	6	6	5	7	5	5	7	4	5	6	8	4	6	7	3
European companies are competitive with tech companies from this country	24	37	20	20	20	24	26	27	20	25	30	19	23	22	31	23	22	28	17
European companies are inferior to tech companies from this country	43	31	44	44	47	42	46	39	46	44	46	41	40	47	41	46	45	44	49
Don't know	27	22	32	31	27	28	23	28	29	25	17	36	33	25	20	27	27	21	31