

# YouGov / Enterprise Britain Survey Results

Sample Size: 2138 GB Adults  
Fieldwork: 17th - 18th November 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2138</b>	<b>385</b>	<b>549</b>	<b>197</b>	<b>231</b>	<b>126</b>	<b>750</b>	<b>763</b>	<b>1035</b>	<b>1103</b>	<b>224</b>	<b>883</b>	<b>528</b>	<b>502</b>	<b>1216</b>	<b>889</b>	<b>1849</b>	<b>103</b>	<b>186</b>	<b>507</b>	<b>351</b>	<b>259</b>	<b>733</b>	
<b>Unweighted Sample</b>	<b>2138</b>	<b>356</b>	<b>573</b>	<b>210</b>	<b>243</b>	<b>137</b>	<b>826</b>	<b>801</b>	<b>934</b>	<b>1204</b>	<b>164</b>	<b>837</b>	<b>559</b>	<b>578</b>	<b>1259</b>	<b>858</b>	<b>1850</b>	<b>118</b>	<b>170</b>	<b>529</b>	<b>338</b>	<b>230</b>	<b>753</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statements?

**Most businesses prioritise profit over their impact on their workers and the communities in which they operate**

Strongly agree	35	22	45	34	32	47	37	31	42	29	48	42	30	22	36	34	35	36	37	37	33	39	33
Agree	42	49	41	44	44	42	44	45	38	46	31	38	47	51	43	43	42	45	40	40	41	44	44
<b>TOTAL AGREE</b>	<b>77</b>	<b>71</b>	<b>86</b>	<b>78</b>	<b>76</b>	<b>89</b>	<b>81</b>	<b>76</b>	<b>80</b>	<b>75</b>	<b>79</b>	<b>80</b>	<b>77</b>	<b>73</b>	<b>79</b>	<b>77</b>	<b>77</b>	<b>81</b>	<b>77</b>	<b>77</b>	<b>74</b>	<b>83</b>	<b>77</b>
Neither agree nor disagree	13	15	9	13	16	8	12	13	11	14	10	11	13	17	13	13	13	10	10	13	15	10	13
Disagree	3	9	1	4	4	0	3	5	4	3	3	2	4	6	4	3	3	2	5	3	2	3	4
Strongly disagree	1	2	0	2	1	0	0	1	1	0	0	1	1	0	1	1	1	1	1	0	1	1	1
<b>TOTAL DISAGREE</b>	<b>4</b>	<b>11</b>	<b>1</b>	<b>6</b>	<b>5</b>	<b>0</b>	<b>3</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>5</b>
Don't know	5	4	4	3	3	3	3	5	4	7	7	6	5	4	4	7	5	6	6	6	7	3	5

**The UK is unlikely to achieve significant economic growth in the next 5 years**

Strongly agree	20	21	16	15	32	15	16	26	23	17	12	23	22	16	20	20	19	23	28	19	17	16	20
Agree	40	43	37	52	41	48	42	41	39	41	42	37	37	48	41	39	41	36	36	38	41	40	43
<b>TOTAL AGREE</b>	<b>60</b>	<b>64</b>	<b>53</b>	<b>67</b>	<b>73</b>	<b>63</b>	<b>58</b>	<b>67</b>	<b>62</b>	<b>58</b>	<b>54</b>	<b>60</b>	<b>59</b>	<b>64</b>	<b>61</b>	<b>59</b>	<b>60</b>	<b>59</b>	<b>64</b>	<b>57</b>	<b>58</b>	<b>56</b>	<b>63</b>
Neither agree nor disagree	17	14	21	11	10	15	19	13	15	18	17	18	15	16	15	18	16	19	17	19	17	19	14
Disagree	9	9	11	12	7	8	10	7	10	8	15	9	10	7	10	7	10	5	6	9	10	10	10
Strongly disagree	3	3	2	2	5	3	3	3	4	2	2	3	4	3	3	3	3	1	4	2	4	1	3
<b>TOTAL DISAGREE</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>12</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>14</b>	<b>10</b>	<b>17</b>	<b>12</b>	<b>14</b>	<b>10</b>	<b>13</b>	<b>10</b>	<b>13</b>	<b>6</b>	<b>10</b>	<b>11</b>	<b>14</b>	<b>11</b>	<b>13</b>
Don't know	12	10	12	9	4	11	11	10	9	14	13	11	13	9	10	13	12	15	10	13	10	14	10

**Entrepreneurs who move their businesses outside the UK are primarily motivated by personal or financial self-interest**

Strongly agree	38	27	48	42	36	51	43	35	45	31	35	39	42	33	38	38	38	36	40	39	35	39	38
Agree	39	46	36	41	38	34	40	40	34	43	38	37	37	43	40	37	39	43	36	36	40	42	38
<b>TOTAL AGREE</b>	<b>77</b>	<b>73</b>	<b>84</b>	<b>83</b>	<b>74</b>	<b>85</b>	<b>83</b>	<b>75</b>	<b>79</b>	<b>74</b>	<b>73</b>	<b>76</b>	<b>79</b>	<b>76</b>	<b>78</b>	<b>75</b>	<b>77</b>	<b>79</b>	<b>76</b>	<b>75</b>	<b>75</b>	<b>81</b>	<b>76</b>
Neither agree nor disagree	13	14	8	11	17	8	10	13	12	14	14	13	10	15	11	15	13	11	13	13	12	13	13
Disagree	3	7	1	3	6	2	2	6	3	4	3	3	4	4	4	2	3	3	4	4	3	2	3
Strongly disagree	1	2	0	0	1	1	1	1	2	0	1	1	1	1	1	1	1	1	2	1	1	0	1
<b>TOTAL DISAGREE</b>	<b>4</b>	<b>9</b>	<b>1</b>	<b>3</b>	<b>7</b>	<b>3</b>	<b>3</b>	<b>7</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>4</b>
Don't know	6	4	6	2	3	4	4	5	5	8	10	7	5	5	6	8	6	7	4	8	9	4	6

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<b>Weighted Sample</b>	<b>2138</b>	385	549	197	231	126	750	763	1035	1103	224	883	528	502	1216	889	1849	103	186	507	351	259	733	
<b>Unweighted Sample</b>	<b>2138</b>	356	573	210	243	137	826	801	934	1204	164	837	559	578	1259	858	1850	118	170	529	338	230	753	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It is better to err on the side of overregulation of business, even if it has a detrimental impact on growth

Strongly agree	4	1	5	3	3	10	4	2	4	3	7	5	2	2	4	4	3	4	9	4	2	6	3
Agree	19	11	26	23	10	32	24	11	21	17	31	23	15	12	22	15	19	17	20	19	18	19	19
<b>TOTAL AGREE</b>	<b>23</b>	<b>12</b>	<b>31</b>	<b>26</b>	<b>13</b>	<b>42</b>	<b>28</b>	<b>13</b>	<b>25</b>	<b>20</b>	<b>38</b>	<b>28</b>	<b>17</b>	<b>14</b>	<b>26</b>	<b>19</b>	<b>22</b>	<b>21</b>	<b>29</b>	<b>23</b>	<b>20</b>	<b>25</b>	<b>22</b>
Neither agree nor disagree	32	31	33	35	34	24	32	35	30	33	22	29	36	37	30	34	32	30	31	32	31	29	33
Disagree	21	30	18	27	23	12	20	24	23	19	18	16	24	25	22	19	21	15	16	18	24	26	21
Strongly disagree	6	11	4	5	13	1	5	11	10	3	3	5	8	8	6	7	6	6	9	8	4	6	6
<b>TOTAL DISAGREE</b>	<b>27</b>	<b>41</b>	<b>22</b>	<b>32</b>	<b>36</b>	<b>13</b>	<b>25</b>	<b>35</b>	<b>33</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>32</b>	<b>33</b>	<b>28</b>	<b>26</b>	<b>27</b>	<b>21</b>	<b>25</b>	<b>26</b>	<b>28</b>	<b>32</b>	<b>27</b>
Don't know	18	16	16	8	16	21	15	17	12	24	18	22	15	16	16	22	18	29	15	20	20	13	18

The UK's position in the global economy is declining

Strongly agree	25	26	21	23	41	24	21	32	31	19	22	25	26	25	26	24	24	24	34	24	23	27	24
Agree	49	53	50	62	41	48	54	46	46	51	49	48	49	51	50	47	49	47	47	49	51	48	49
<b>TOTAL AGREE</b>	<b>74</b>	<b>79</b>	<b>71</b>	<b>85</b>	<b>82</b>	<b>72</b>	<b>75</b>	<b>78</b>	<b>77</b>	<b>70</b>	<b>71</b>	<b>73</b>	<b>75</b>	<b>76</b>	<b>76</b>	<b>71</b>	<b>73</b>	<b>71</b>	<b>81</b>	<b>73</b>	<b>74</b>	<b>75</b>	<b>73</b>
Neither agree nor disagree	13	11	16	7	9	13	14	11	12	14	12	12	13	15	12	14	13	15	12	13	11	14	13
Disagree	3	4	3	3	2	5	3	3	3	3	5	3	3	2	3	3	3	1	1	4	4	3	3
Strongly disagree	0	1	1	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
<b>TOTAL DISAGREE</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>3</b>
Don't know	10	5	9	5	7	9	8	8	6	13	12	11	8	7	7	13	10	13	5	10	10	7	11

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.