YouGov Survey: Election-Related Life Changes

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Sample	1131 U.S. adult citizens
Conducted	February 5 - 8, 2025
Margin of Error	±3.8%

1. Have the results of the 2024 U.S. presidential election influenced the following?

	Yes	No	Not sure
Your news consumption	44%	50%	6%
Your purchasing decisions	38%	55%	7%
Your investments or savings	32%	58%	10%
Your level of political activism	30%	60%	10%
Your health care decisions	29%	63%	8%
Your use of social media	29%	65%	7%
What country you want to live in	29%	63%	8%
Whether you plan to vote in future elections	27%	66%	7%
What state you want to live in	24%	69%	7%
Your relationships with friends or family	24%	68%	8%
Your travel plans	22%	70%	8%
Your retirement decisions	20%	69%	11%
Your career decisions	17%	75%	9%
Your education decisions	15%	78%	7%
Your sex life or contraceptive decisions	12%	81%	7%
Your decisions on if or when to have children	12%	81%	7%
Your dating or marriage decisions	11%	83%	6%
Your religious or spiritual practices	10%	84%	6%

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Interviewing Dates	February 5 - 8, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.069, with a mean of one and a standard deviation of 0.858.
Number of respondents	1131
Margin of error	$\pm$ 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	106 questions not reported.

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February 5 - 8, 2025 - 1131 U.S. adult citizens

1A. Election Effects — Your news consumption
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	44%	39%	48%	45%	42%	45%	42%	46%	35%	44%	37%
No	50%	54%	46%	43%	50%	51%	57%	50%	51%	47%	56%
Not sure	6%	7%	6%	12%	8%	4%	1%	4%	14%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,120)	(518)	(602)	(267)	(194)	(385)	(274)	(697)	(127)	(164)	(132)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	44%	57%	37%	37%	64%	35%	41%	43%	48%	42%	41%	41%	54%
No	50%	40%	50%	60%	33%	62%	49%	53%	51%	55%	50%	53%	42%
Not sure	6%	3%	12%	2%	2%	3%	9%	4%	0%	4%	9%	7%	4%
Totals	100%	100%	99%	99%	99%	100%	99%	100%	99%	101%	100%	101%	100%
Unweighted N	(1,120)	(376)	(410)	(334)	(453)	(414)	(480)	(310)	(223)	(204)	(235)	(415)	(266)

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1B. Election Effects — Your purchasing decisions
Have the results of the 2024 U.S. presidential election influenced the following?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	38%	34%	42%	31%	38%	41%	40%	37%	44%	40%	37%
No	55%	60%	50%	55%	53%	54%	57%	58%	44%	50%	57%
Not sure	7%	6%	8%	13%	9%	4%	3%	5%	12%	10%	6%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,119)	(518)	(601)	(268)	(193)	(386)	(272)	(693)	(128)	(166)	(132)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	38%	51%	34%	29%	58%	31%	35%	37%	45%	36%	35%	40%	39%
No	55%	45%	53%	68%	39%	66%	56%	59%	53%	55%	56%	53%	56%
Not sure	7%	4%	14%	3%	3%	3%	9%	4%	2%	9%	8%	7%	5%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,119)	(376)	(407)	(336)	(453)	(412)	(481)	(309)	(221)	(204)	(235)	(414)	(266)

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1C. Election Effects — Your investments or savings
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	32%	30%	33%	31%	32%	33%	30%	31%	35%	33%	30%
No	58%	60%	56%	52%	55%	60%	65%	60%	51%	59%	59%
Not sure	10%	10%	10%	17%	14%	7%	5%	10%	14%	8%	11%
Totals	100%	100%	99%	100%	101%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,117)	(516)	(601)	(267)	(193)	(385)	(272)	(694)	(126)	(165)	(132)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	32%	41%	26%	29%	49%	31%	28%	35%	38%	33%	29%	29%	39%
No	58%	49%	58%	68%	40%	64%	60%	55%	58%	55%	59%	62%	53%
Not sure	10%	10%	16%	3%	11%	5%	12%	9%	4%	12%	12%	10%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,117)	(376)	(407)	(334)	(452)	(412)	(477)	(310)	(222)	(204)	(234)	(415)	(264)

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1D. Election Effects — Your level of political activism
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	30%	27%	33%	31%	31%	30%	28%	29%	38%	32%	22%
No	60%	64%	57%	52%	58%	62%	69%	62%	48%	57%	70%
Not sure	10%	9%	11%	17%	12%	8%	3%	9%	14%	11%	8%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,115)	(516)	(599)	(268)	(194)	(381)	(272)	(692)	(125)	(165)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	30%	48%	22%	21%	54%	19%	29%	29%	33%	34%	26%	27%	38%
No	60%	44%	61%	76%	39%	76%	61%	64%	62%	58%	63%	62%	55%
Not sure	10%	8%	17%	3%	7%	5%	11%	7%	5%	8%	11%	10%	8%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,115)	(377)	(405)	(333)	(453)	(408)	(480)	(308)	(220)	(202)	(235)	(413)	(265)

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1E. Election Effects — Your health care decisions
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	29%	26%	32%	30%	32%	33%	19%	28%	32%	33%	24%
No	63%	67%	59%	57%	54%	64%	78%	66%	54%	55%	67%
Not sure	8%	8%	9%	14%	13%	4%	3%	6%	14%	12%	9%
Totals	100%	101%	100%	101%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,122)	(518)	(604)	(268)	(196)	(386)	(272)	(695)	(128)	(166)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	29%	41%	26%	20%	47%	20%	29%	32%	24%	25%	32%	27%	32%
No	63%	51%	60%	79%	49%	77%	61%	61%	75%	64%	58%	65%	64%
Not sure	8%	8%	14%	2%	4%	3%	11%	7%	1%	11%	10%	8%	5%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,122)	(378)	(409)	(335)	(456)	(411)	(480)	(309)	(224)	(203)	(235)	(418)	(266)

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1F. Election Effects — Your use of social media
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	29%	27%	31%	32%	33%	26%	24%	27%	25%	36%	33%
No	65%	66%	63%	55%	59%	69%	73%	67%	62%	55%	64%
Not sure	7%	8%	6%	13%	8%	4%	3%	6%	14%	9%	3%
Totals	101%	101%	100%	100%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,116)	(519)	(597)	(268)	(193)	(384)	(271)	(694)	(123)	(167)	(132)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	29%	44%	25%	17%	51%	19%	27%	26%	33%	27%	27%	27%	35%
No	65%	52%	62%	80%	46%	78%	66%	69%	65%	67%	65%	66%	60%
Not sure	7%	4%	13%	3%	3%	4%	8%	5%	2%	6%	8%	8%	5%
Totals	101%	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,116)	(375)	(408)	(333)	(452)	(411)	(483)	(305)	(221)	(204)	(233)	(415)	(264)

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1G. Election Effects — What country you want to live in
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	29%	25%	32%	24%	28%	33%	27%	27%	34%	28%	33%
No	63%	67%	59%	58%	64%	61%	70%	66%	53%	58%	61%
Not sure	8%	8%	9%	18%	7%	6%	3%	7%	13%	14%	6%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,119)	(515)	(604)	(267)	(194)	(386)	(272)	(693)	(126)	(167)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	29%	44%	24%	19%	50%	18%	28%	28%	33%	31%	26%	27%	33%
No	63%	49%	61%	79%	43%	79%	63%	67%	64%	61%	65%	65%	59%
Not sure	8%	7%	15%	2%	7%	2%	10%	5%	4%	8%	9%	8%	8%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,119)	(379)	(408)	(332)	(455)	(411)	(480)	(309)	(223)	(202)	(233)	(419)	(265)

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1H. Election Effects — Whether you plan to vote in future elections
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	27%	24%	30%	34%	25%	27%	23%	26%	28%	32%	21%
No	66%	71%	61%	52%	65%	69%	76%	70%	50%	58%	74%
Not sure	7%	5%	9%	15%	10%	4%	1%	4%	22%	10%	4%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,124)	(519)	(605)	(268)	(196)	(386)	(274)	(698)	(128)	(166)	(132)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	27%	34%	20%	28%	34%	23%	30%	22%	28%	26%	27%	25%	32%
No	66%	61%	67%	70%	63%	75%	62%	72%	68%	68%	66%	68%	61%
Not sure	7%	5%	13%	1%	3%	2%	8%	6%	4%	6%	7%	7%	7%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,124)	(381)	(409)	(334)	(456)	(412)	(484)	(309)	(224)	(204)	(234)	(418)	(268)

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1I. Election Effects — What state you want to live in
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	24%	21%	27%	26%	23%	27%	21%	23%	23%	29%	31%
No	69%	71%	66%	61%	70%	68%	75%	73%	57%	61%	62%
Not sure	7%	8%	6%	13%	7%	5%	4%	4%	20%	10%	6%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,122)	(518)	(604)	(267)	(193)	(387)	(275)	(698)	(126)	(165)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	24%	38%	21%	14%	40%	17%	23%	25%	25%	20%	23%	23%	31%
No	69%	55%	68%	83%	54%	80%	68%	72%	71%	73%	71%	68%	64%
Not sure	7%	7%	11%	2%	6%	3%	10%	3%	3%	8%	7%	8%	5%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	99%	101%	101%	99%	100%
Unweighted N	(1,122)	(376)	(411)	(335)	(453)	(416)	(481)	(311)	(223)	(203)	(235)	(418)	(266)

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1J. Election Effects — Your relationships with friends or family
Have the results of the 2024 U.S. presidential election influenced the following?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	24%	21%	27%	21%	20%	25%	30%	27%	17%	24%	17%
No	68%	71%	64%	65%	68%	68%	67%	67%	66%	69%	74%
Not sure	8%	8%	8%	14%	11%	6%	3%	6%	17%	8%	9%
Totals	100%	100%	99%	100%	99%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,120)	(520)	(600)	(267)	(196)	(385)	(272)	(692)	(128)	(167)	(133)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	24%	34%	21%	18%	40%	18%	22%	25%	30%	23%	23%	22%	30%
No	68%	59%	66%	79%	54%	78%	69%	67%	68%	69%	67%	68%	65%
Not sure	8%	8%	13%	3%	6%	4%	9%	8%	2%	8%	9%	9%	6%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%	101%
Unweighted N	(1,120)	(378)	(411)	(331)	(454)	(409)	(481)	(311)	(223)	(202)	(233)	(418)	(267)

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1K. Election Effects — Your travel plans
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	22%	18%	26%	23%	26%	22%	18%	20%	30%	23%	28%
No	70%	76%	65%	62%	67%	73%	78%	73%	61%	66%	65%
Not sure	8%	6%	9%	15%	7%	5%	4%	7%	9%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,119)	(517)	(602)	(267)	(195)	(385)	(272)	(694)	(127)	(165)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	22%	35%	20%	12%	41%	11%	20%	24%	27%	19%	22%	21%	28%
No	70%	60%	67%	84%	54%	84%	72%	71%	71%	73%	69%	72%	66%
Not sure	8%	5%	13%	4%	5%	5%	8%	5%	2%	9%	9%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,119)	(376)	(408)	(335)	(454)	(410)	(482)	(310)	(220)	(203)	(234)	(416)	(266)

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1L. Election Effects — Your retirement decisions
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	20%	19%	21%	19%	20%	24%	15%	20%	15%	23%	23%
No	69%	71%	68%	64%	66%	68%	81%	72%	64%	63%	68%
Not sure	11%	11%	11%	17%	14%	8%	4%	8%	21%	14%	9%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,116)	(513)	(603)	(267)	(192)	(386)	(271)	(694)	(125)	(166)	(131)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	20%	27%	18%	15%	33%	15%	16%	23%	23%	18%	20%	17%	27%
No	69%	62%	66%	80%	59%	78%	70%	71%	70%	72%	68%	70%	66%
Not sure	11%	11%	16%	4%	8%	6%	14%	6%	7%	10%	11%	13%	7%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,116)	(377)	(405)	(334)	(451)	(412)	(481)	(308)	(221)	(204)	(234)	(415)	(263)

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1M. Election Effects — Your career decisions
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	17%	17%	17%	20%	22%	15%	9%	14%	25%	20%	21%
No	75%	75%	75%	65%	67%	77%	89%	78%	61%	70%	74%
Not sure	9%	9%	9%	14%	11%	8%	2%	8%	14%	10%	5%
Totals	101%	101%	101%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,121)	(519)	(602)	(268)	(195)	(386)	(272)	(696)	(126)	(166)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	17%	26%	14%	11%	28%	9%	16%	17%	20%	16%	10%	19%	21%
No	75%	67%	72%	85%	65%	85%	74%	75%	76%	79%	80%	71%	73%
Not sure	9%	7%	14%	4%	7%	6%	10%	7%	4%	6%	11%	10%	5%
Totals	101%	100%	100%	100%	100%	100%	100%	99%	100%	101%	101%	100%	99%
Unweighted N	(1,121)	(376)	(409)	(336)	(451)	(414)	(480)	(310)	(223)	(202)	(234)	(420)	(265)

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YouGov

1N. Election Effects — Your education decisions
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	15%	12%	17%	24%	15%	12%	9%	11%	24%	21%	14%
No	78%	81%	76%	62%	77%	83%	90%	83%	63%	68%	81%
Not sure	7%	7%	8%	14%	8%	5%	2%	6%	13%	10%	5%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(1,124)	(520)	(604)	(269)	(195)	(385)	(275)	(696)	(128)	(167)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	15%	21%	13%	9%	22%	8%	16%	13%	13%	15%	9%	15%	20%
No	78%	72%	75%	88%	73%	88%	76%	81%	84%	80%	84%	76%	76%
Not sure	7%	7%	11%	3%	6%	4%	8%	6%	2%	5%	7%	9%	5%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,124)	(378)	(410)	(336)	(454)	(413)	(484)	(310)	(222)	(203)	(234)	(420)	(267)

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YouGov

1O. Election Effects — Your sex life or contraceptive decisions
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	12%	8%	16%	17%	17%	8%	7%	10%	18%	12%	16%
No	81%	85%	78%	70%	76%	88%	89%	85%	66%	79%	78%
Not sure	7%	7%	6%	13%	7%	4%	4%	4%	16%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,123)	(518)	(605)	(269)	(194)	(384)	(276)	(699)	(126)	(167)	(131)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	12%	19%	8%	10%	21%	6%	12%	12%	14%	10%	11%	10%	18%
No	81%	75%	82%	88%	75%	91%	81%	84%	84%	85%	81%	82%	78%
Not sure	7%	6%	10%	3%	4%	3%	7%	4%	2%	5%	8%	8%	4%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,123)	(379)	(409)	(335)	(456)	(411)	(484)	(309)	(222)	(205)	(235)	(417)	(266)

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YouGov

1P. Election Effects — Your decisions on if or when to have children
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	12%	10%	14%	25%	14%	8%	3%	11%	14%	13%	16%
No	81%	83%	80%	63%	77%	89%	93%	84%	76%	76%	79%
Not sure	7%	8%	6%	12%	9%	3%	4%	6%	9%	11%	5%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,119)	(517)	(602)	(266)	(195)	(386)	(272)	(694)	(126)	(166)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	12%	16%	11%	8%	18%	7%	10%	14%	13%	9%	10%	10%	19%
No	81%	79%	76%	90%	78%	91%	83%	81%	86%	87%	82%	82%	76%
Not sure	7%	5%	12%	2%	4%	2%	7%	6%	2%	4%	7%	8%	5%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	101%	100%	99%	100%	100%
Unweighted N	(1,119)	(379)	(408)	(332)	(456)	(411)	(482)	(311)	(222)	(203)	(234)	(414)	(268)

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YouGov

1Q. Election Effects — Your dating or marriage decisions
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	11%	9%	13%	13%	16%	8%	8%	9%	18%	12%	11%
No	83%	86%	81%	74%	78%	89%	90%	86%	72%	79%	84%
Not sure	6%	6%	6%	12%	7%	4%	2%	4%	10%	9%	6%
Totals	100%	101%	100%	99%	101%	101%	100%	99%	100%	100%	101%
Unweighted N	(1,121)	(515)	(606)	(267)	(194)	(387)	(273)	(696)	(126)	(166)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	11%	16%	8%	9%	19%	6%	10%	11%	12%	8%	9%	12%	14%
No	83%	79%	81%	90%	77%	92%	82%	85%	87%	86%	84%	83%	82%
Not sure	6%	4%	11%	2%	4%	2%	7%	5%	1%	7%	8%	5%	4%
Totals	100%	99%	100%	101%	100%	100%	99%	101%	100%	101%	101%	100%	100%
Unweighted N	(1,121)	(378)	(409)	(334)	(456)	(412)	(482)	(312)	(220)	(200)	(235)	(420)	(266)

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YouGov

1R. Election Effects — Your religious or spiritual practices
Have the results of the 2024 U.S. presidential election influenced the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	10%	9%	10%	10%	9%	11%	8%	10%	10%	12%	8%
No	84%	85%	84%	79%	81%	85%	91%	86%	79%	80%	82%
Not sure	6%	6%	6%	10%	9%	4%	0%	4%	11%	8%	10%
Totals	100%	100%	100%	99%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,120)	(519)	(601)	(268)	(196)	(381)	(275)	(696)	(125)	(166)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	10%	11%	7%	11%	10%	10%	10%	9%	11%	12%	6%	9%	14%
No	84%	85%	81%	87%	89%	87%	84%	85%	87%	83%	86%	84%	83%
Not sure	6%	4%	11%	2%	1%	3%	6%	6%	2%	5%	8%	7%	3%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,120)	(377)	(409)	(334)	(455)	(410)	(482)	(309)	(224)	(203)	(234)	(415)	(268)

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YouGov Survey: Election-Related Life Changes
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Interviewing Dates	February 5 - 8, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.069, with a mean of one and a standard deviation of 0.858.
Number of respondents	1131
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	106 questions not reported.