

## YouGov-Cambridge Survey Results

Sample Size: 64303 GB Adults  
Fieldwork: 13th April - 20th May 2011

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>	<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample	4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Turning to the issue of education...While a number of people tend to agree about the \*general\* importance of education to society, they often disagree about which \*individual\* subjects are the most important to study in this day and age how important do you think it is for ALL British schoolchildren to study the following subjects at some stage?

### Mathematics

Very important	77	75	79	75	78	79	79	75	76	75	78	77	83	79	70
Quite important	18	19	17	18	17	19	18	19	20	19	18	18	14	20	20
<b>TOTAL IMPORTANT</b>	<b>95</b>	<b>94</b>	<b>96</b>	<b>93</b>	<b>95</b>	<b>98</b>	<b>97</b>	<b>94</b>	<b>96</b>	<b>94</b>	<b>96</b>	<b>95</b>	<b>97</b>	<b>99</b>	<b>90</b>
Not very important	1	2	1	2	2	1	1	2	1	1	1	3	1	1	3
Not important at all	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>TOTAL NOT IMPORTANT</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>3</b>
Don't know	3	3	2	5	3	1	2	4	3	4	3	3	2	0	6

### English language

Very important	77	74	80	72	78	81	79	74	77	77	75	75	82	71	72
Quite important	18	20	16	20	17	17	17	20	18	18	21	20	14	24	20
<b>TOTAL IMPORTANT</b>	<b>95</b>	<b>94</b>	<b>96</b>	<b>92</b>	<b>95</b>	<b>98</b>	<b>96</b>	<b>94</b>	<b>95</b>	<b>95</b>	<b>96</b>	<b>95</b>	<b>96</b>	<b>95</b>	<b>92</b>
Not very important	2	2	2	3	2	1	2	1	2	1	1	3	1	4	2
Not important at all	0	0	0	0	1	0	0	0	1	0	1	0	1	0	0
<b>TOTAL NOT IMPORTANT</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>2</b>
Don't know	3	3	2	5	3	1	2	4	2	4	3	3	2	0	5

### IT / Computing

Very important	57	55	59	59	61	53	59	55	60	56	53	58	60	56	51
Quite important	36	36	36	32	34	41	36	36	34	36	37	37	34	41	39
<b>TOTAL IMPORTANT</b>	<b>93</b>	<b>91</b>	<b>95</b>	<b>91</b>	<b>95</b>	<b>94</b>	<b>95</b>	<b>91</b>	<b>94</b>	<b>92</b>	<b>90</b>	<b>95</b>	<b>94</b>	<b>97</b>	<b>90</b>
Not very important	3	5	2	4	3	4	3	4	4	4	4	1	3	2	5
Not important at all	1	1	0	0	1	1	1	0	1	0	2	1	1	0	0
<b>TOTAL NOT IMPORTANT</b>	<b>4</b>	<b>6</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>5</b>
Don't know	3	3	2	5	3	1	2	4	2	4	3	3	2	0	5

		Gender		Age and Gender			Social Grade		Region							
		Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>		<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample		4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Science</b>	Very important	58	60	56	63	58	54	60	55	54	57	57	60	65	53	50
	Quite important	33	32	34	27	35	37	32	35	36	35	31	34	27	39	37
	<b>TOTAL IMPORTANT</b>	<b>91</b>	<b>92</b>	<b>90</b>	<b>90</b>	<b>93</b>	<b>91</b>	<b>92</b>	<b>90</b>	<b>90</b>	<b>92</b>	<b>88</b>	<b>94</b>	<b>92</b>	<b>92</b>	<b>87</b>
	Not very important	5	4	7	4	4	7	5	6	6	4	6	4	4	7	7
	Not important at all	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0
	<b>TOTAL NOT IMPORTANT</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>7</b>	<b>7</b>
	Don't know	3	4	3	5	3	1	2	4	3	4	4	3	2	0	6
<b>Latin</b>	Very important	4	4	4	5	3	4	4	4	4	2	2	6	5	2	6
	Quite important	14	12	16	14	13	16	16	12	11	14	15	17	16	13	16
	<b>TOTAL IMPORTANT</b>	<b>18</b>	<b>16</b>	<b>20</b>	<b>19</b>	<b>16</b>	<b>20</b>	<b>20</b>	<b>16</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>23</b>	<b>21</b>	<b>15</b>	<b>22</b>
	Not very important	37	35	38	35	36	38	38	34	34	41	34	37	36	44	34
	Not important at all	41	45	37	40	44	40	38	45	48	39	41	36	39	40	37
	<b>TOTAL NOT IMPORTANT</b>	<b>78</b>	<b>80</b>	<b>75</b>	<b>75</b>	<b>80</b>	<b>78</b>	<b>76</b>	<b>79</b>	<b>82</b>	<b>80</b>	<b>75</b>	<b>73</b>	<b>75</b>	<b>84</b>	<b>71</b>
	Don't know	4	4	4	6	4	2	3	5	3	5	8	4	3	1	7
<b>Physical education (PE)</b>	Very important	45	43	48	47	48	41	46	45	48	41	43	46	48	41	45
	Quite important	40	41	38	37	38	44	40	39	36	44	39	39	38	43	43
	<b>TOTAL IMPORTANT</b>	<b>85</b>	<b>84</b>	<b>86</b>	<b>84</b>	<b>86</b>	<b>85</b>	<b>86</b>	<b>84</b>	<b>84</b>	<b>85</b>	<b>82</b>	<b>85</b>	<b>86</b>	<b>84</b>	<b>88</b>
	Not very important	9	9	9	9	8	11	9	10	10	9	11	10	8	11	6
	Not important at all	3	3	2	2	3	3	3	2	3	2	4	2	3	4	0
	<b>TOTAL NOT IMPORTANT</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>11</b>	<b>15</b>	<b>12</b>	<b>11</b>	<b>15</b>	<b>6</b>
	Don't know	3	3	3	5	3	1	2	4	3	4	3	3	3	0	5
<b>History</b>	Very important	38	34	41	39	37	37	37	38	32	36	41	44	43	34	34
	Quite important	46	46	45	43	46	48	48	43	49	47	42	44	43	54	42
	<b>TOTAL IMPORTANT</b>	<b>84</b>	<b>80</b>	<b>86</b>	<b>82</b>	<b>83</b>	<b>85</b>	<b>85</b>	<b>81</b>	<b>81</b>	<b>83</b>	<b>83</b>	<b>88</b>	<b>86</b>	<b>88</b>	<b>76</b>
	Not very important	12	14	9	11	12	12	11	12	15	11	11	8	9	12	16
	Not important at all	2	2	2	1	2	2	1	2	2	2	3	1	2	1	1
	<b>TOTAL NOT IMPORTANT</b>	<b>14</b>	<b>16</b>	<b>11</b>	<b>12</b>	<b>14</b>	<b>14</b>	<b>12</b>	<b>14</b>	<b>17</b>	<b>13</b>	<b>14</b>	<b>9</b>	<b>11</b>	<b>13</b>	<b>17</b>
	Don't know	3	3	3	5	3	1	2	4	2	4	3	3	2	0	7
<b>Geography</b>	Very important	30	26	34	32	29	29	30	30	26	27	30	33	36	34	28
	Quite important	50	52	48	45	51	54	51	49	52	53	50	47	48	52	50
	<b>TOTAL IMPORTANT</b>	<b>80</b>	<b>78</b>	<b>82</b>	<b>77</b>	<b>80</b>	<b>83</b>	<b>81</b>	<b>79</b>	<b>78</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>84</b>	<b>86</b>	<b>78</b>
	Not very important	15	16	14	16	15	14	15	15	17	14	15	15	13	14	16
	Not important at all	2	2	2	1	2	2	1	2	3	2	2	2	1	0	0
	<b>TOTAL NOT IMPORTANT</b>	<b>17</b>	<b>18</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>16</b>	<b>16</b>	<b>17</b>	<b>20</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>14</b>	<b>14</b>	<b>16</b>
	Don't know	3	4	3	5	3	2	2	4	3	4	4	3	3	0	6

	Total	Gender		Age and Gender			Social Grade		Region						
		Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>	<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample	4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>English literature</b>															
Very important	38	34	43	44	35	37	37	41	37	37	37	42	44	27	31
Quite important	40	41	40	37	40	44	43	37	43	43	39	40	37	47	36
<b>TOTAL IMPORTANT</b>	<b>78</b>	<b>75</b>	<b>83</b>	<b>81</b>	<b>75</b>	<b>81</b>	<b>80</b>	<b>78</b>	<b>80</b>	<b>80</b>	<b>76</b>	<b>82</b>	<b>81</b>	<b>74</b>	<b>67</b>
Not very important	15	18	11	13	16	15	14	15	14	12	16	13	14	20	21
Not important at all	4	4	3	2	6	3	4	3	4	4	5	2	3	5	6
<b>TOTAL NOT IMPORTANT</b>	<b>19</b>	<b>22</b>	<b>14</b>	<b>15</b>	<b>22</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>16</b>	<b>21</b>	<b>15</b>	<b>17</b>	<b>25</b>	<b>27</b>
Don't know	3	4	3	5	4	1	2	4	3	4	3	3	2	1	6
<b>Technology, electronics and engineering</b>															
Very important	39	43	35	36	40	41	41	37	38	40	38	35	42	45	36
Quite important	46	44	49	42	48	50	47	45	47	47	44	51	45	46	45
<b>TOTAL IMPORTANT</b>	<b>85</b>	<b>87</b>	<b>84</b>	<b>78</b>	<b>88</b>	<b>91</b>	<b>88</b>	<b>82</b>	<b>85</b>	<b>87</b>	<b>82</b>	<b>86</b>	<b>87</b>	<b>91</b>	<b>81</b>
Not very important	10	8	12	15	9	7	9	12	11	9	11	11	9	8	10
Not important at all	1	2	1	2	1	0	1	2	2	1	1	1	1	0	2
<b>TOTAL NOT IMPORTANT</b>	<b>11</b>	<b>10</b>	<b>13</b>	<b>17</b>	<b>10</b>	<b>7</b>	<b>10</b>	<b>14</b>	<b>13</b>	<b>10</b>	<b>12</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>12</b>
Don't know	3	4	3	5	3	2	2	4	3	4	5	3	3	0	6
<b>Home economics / Cookery</b>															
Very important	32	24	39	29	32	35	31	33	35	31	39	29	30	38	21
Quite important	45	47	44	42	45	49	47	43	43	46	38	48	48	43	49
<b>TOTAL IMPORTANT</b>	<b>77</b>	<b>71</b>	<b>83</b>	<b>71</b>	<b>77</b>	<b>84</b>	<b>78</b>	<b>76</b>	<b>78</b>	<b>77</b>	<b>77</b>	<b>77</b>	<b>78</b>	<b>81</b>	<b>70</b>
Not very important	17	21	12	21	16	13	16	17	17	14	15	17	16	16	23
Not important at all	3	4	2	4	4	2	3	3	3	4	3	3	2	3	2
<b>TOTAL NOT IMPORTANT</b>	<b>20</b>	<b>25</b>	<b>14</b>	<b>25</b>	<b>20</b>	<b>15</b>	<b>19</b>	<b>20</b>	<b>20</b>	<b>18</b>	<b>18</b>	<b>20</b>	<b>18</b>	<b>19</b>	<b>25</b>
Don't know	3	4	3	5	3	1	2	4	3	4	4	3	3	0	5
<b>Personal, social and health education (PSHE)</b>															
Very important	34	28	39	32	34	35	33	35	36	30	32	37	34	35	31
Quite important	43	44	41	40	42	45	45	40	39	46	43	41	43	44	47
<b>TOTAL IMPORTANT</b>	<b>77</b>	<b>72</b>	<b>80</b>	<b>72</b>	<b>76</b>	<b>80</b>	<b>78</b>	<b>75</b>	<b>75</b>	<b>76</b>	<b>75</b>	<b>78</b>	<b>77</b>	<b>79</b>	<b>78</b>
Not very important	16	19	13	17	15	15	15	17	17	16	17	15	16	16	11
Not important at all	5	5	4	5	5	4	5	4	5	5	4	4	5	3	4
<b>TOTAL NOT IMPORTANT</b>	<b>21</b>	<b>24</b>	<b>17</b>	<b>22</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>19</b>	<b>21</b>	<b>19</b>	<b>15</b>
Don't know	3	4	3	5	4	2	3	4	3	4	4	3	3	2	7
<b>Business studies</b>															
Very important	19	20	18	21	20	16	19	18	18	16	19	20	19	19	22
Quite important	49	46	52	43	49	55	51	47	50	49	49	49	50	48	47
<b>TOTAL IMPORTANT</b>	<b>68</b>	<b>66</b>	<b>70</b>	<b>64</b>	<b>69</b>	<b>71</b>	<b>70</b>	<b>65</b>	<b>68</b>	<b>65</b>	<b>68</b>	<b>69</b>	<b>69</b>	<b>67</b>	<b>69</b>
Not very important	24	24	23	24	23	24	23	25	25	27	22	22	23	27	19
Not important at all	5	6	4	6	5	4	5	4	4	4	6	5	5	6	5
<b>TOTAL NOT IMPORTANT</b>	<b>29</b>	<b>30</b>	<b>27</b>	<b>30</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>29</b>	<b>29</b>	<b>31</b>	<b>28</b>	<b>27</b>	<b>28</b>	<b>33</b>	<b>24</b>
Don't know	4	4	3	6	4	2	2	5	3	4	5	4	3	1	7

		Gender		Age and Gender			Social Grade		Region							
		Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>		<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample		4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Politics</b>	Very important	15	15	15	21	13	12	15	15	13	12	16	19	17	15	17
	Quite important	45	42	48	43	44	48	47	43	44	47	41	47	46	46	48
	<b>TOTAL IMPORTANT</b>	<b>60</b>	<b>57</b>	<b>63</b>	<b>64</b>	<b>57</b>	<b>60</b>	<b>62</b>	<b>58</b>	<b>57</b>	<b>59</b>	<b>57</b>	<b>66</b>	<b>63</b>	<b>61</b>	<b>65</b>
	Not very important	29	29	29	25	32	31	29	29	33	29	28	25	28	32	26
	Not important at all	7	10	4	6	8	7	6	8	7	8	10	6	6	7	4
	<b>TOTAL NOT IMPORTANT</b>	<b>36</b>	<b>39</b>	<b>33</b>	<b>31</b>	<b>40</b>	<b>38</b>	<b>35</b>	<b>37</b>	<b>40</b>	<b>37</b>	<b>38</b>	<b>31</b>	<b>34</b>	<b>39</b>	<b>30</b>
	Don't know	4	4	3	5	3	2	3	5	4	4	5	3	3	0	6
<b>Art</b>	Very important	11	9	13	15	11	9	10	13	10	9	11	15	13	10	13
	Quite important	36	33	38	34	33	39	37	34	36	39	33	38	34	32	34
	<b>TOTAL IMPORTANT</b>	<b>47</b>	<b>42</b>	<b>51</b>	<b>49</b>	<b>44</b>	<b>48</b>	<b>47</b>	<b>47</b>	<b>46</b>	<b>48</b>	<b>44</b>	<b>53</b>	<b>47</b>	<b>42</b>	<b>47</b>
	Not very important	38	40	35	34	40	38	38	36	37	35	40	34	38	43	39
	Not important at all	12	15	10	13	12	12	12	13	13	13	11	11	13	14	7
	<b>TOTAL NOT IMPORTANT</b>	<b>50</b>	<b>55</b>	<b>45</b>	<b>47</b>	<b>52</b>	<b>50</b>	<b>50</b>	<b>49</b>	<b>50</b>	<b>48</b>	<b>51</b>	<b>45</b>	<b>51</b>	<b>57</b>	<b>46</b>
	Don't know	3	4	3	5	4	1	3	4	3	4	4	3	2	0	7
<b>Sociology</b>	Very important	10	8	12	11	10	10	9	12	10	9	12	14	10	8	12
	Quite important	34	32	37	34	33	36	33	37	35	34	32	35	32	38	40
	<b>TOTAL IMPORTANT</b>	<b>44</b>	<b>40</b>	<b>49</b>	<b>45</b>	<b>43</b>	<b>46</b>	<b>42</b>	<b>49</b>	<b>45</b>	<b>43</b>	<b>44</b>	<b>49</b>	<b>42</b>	<b>46</b>	<b>52</b>
	Not very important	38	39	36	36	38	39	40	34	37	37	38	33	42	43	33
	Not important at all	13	16	10	11	14	13	14	11	14	15	12	12	13	9	7
	<b>TOTAL NOT IMPORTANT</b>	<b>51</b>	<b>55</b>	<b>46</b>	<b>47</b>	<b>52</b>	<b>52</b>	<b>54</b>	<b>45</b>	<b>51</b>	<b>52</b>	<b>50</b>	<b>45</b>	<b>55</b>	<b>52</b>	<b>40</b>
	Don't know	5	5	5	7	5	3	4	6	4	5	7	6	4	2	8
<b>Law</b>	Very important	13	11	15	14	13	13	11	15	12	10	14	16	13	17	13
	Quite important	45	46	44	43	45	47	46	43	44	45	44	41	47	49	47
	<b>TOTAL IMPORTANT</b>	<b>58</b>	<b>57</b>	<b>59</b>	<b>57</b>	<b>58</b>	<b>60</b>	<b>57</b>	<b>58</b>	<b>56</b>	<b>55</b>	<b>58</b>	<b>57</b>	<b>60</b>	<b>66</b>	<b>60</b>
	Not very important	32	32	32	31	32	33	32	31	33	32	33	32	32	27	28
	Not important at all	6	7	5	7	7	6	7	6	7	8	5	6	5	7	4
	<b>TOTAL NOT IMPORTANT</b>	<b>38</b>	<b>39</b>	<b>37</b>	<b>38</b>	<b>39</b>	<b>39</b>	<b>39</b>	<b>37</b>	<b>40</b>	<b>40</b>	<b>38</b>	<b>38</b>	<b>37</b>	<b>34</b>	<b>32</b>
	Don't know	4	4	4	6	4	2	3	5	3	4	4	4	3	1	7
<b>First Aid</b>	Very important	39	33	45	41	38	39	36	44	41	36	45	39	40	42	32
	Quite important	44	48	42	40	46	47	47	41	46	47	40	47	41	49	44
	<b>TOTAL IMPORTANT</b>	<b>83</b>	<b>81</b>	<b>87</b>	<b>81</b>	<b>84</b>	<b>86</b>	<b>83</b>	<b>85</b>	<b>87</b>	<b>83</b>	<b>85</b>	<b>86</b>	<b>81</b>	<b>91</b>	<b>76</b>
	Not very important	11	13	9	12	11	11	13	9	9	11	9	10	14	7	15
	Not important at all	2	3	1	2	2	1	2	2	2	2	1	2	2	2	3
	<b>TOTAL NOT IMPORTANT</b>	<b>13</b>	<b>16</b>	<b>10</b>	<b>14</b>	<b>13</b>	<b>12</b>	<b>15</b>	<b>11</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>12</b>	<b>16</b>	<b>9</b>	<b>18</b>
	Don't know	3	3	3	5	3	1	2	4	3	4	4	3	3	0	5

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>	<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample	4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Music</b>															
Very important	13	10	15	15	12	11	13	13	12	9	14	18	13	11	14
Quite important	39	37	41	34	37	45	42	35	36	43	32	41	41	44	35
<b>TOTAL IMPORTANT</b>	<b>52</b>	<b>47</b>	<b>56</b>	<b>49</b>	<b>49</b>	<b>56</b>	<b>55</b>	<b>48</b>	<b>48</b>	<b>52</b>	<b>46</b>	<b>59</b>	<b>54</b>	<b>55</b>	<b>49</b>
Not very important	36	38	34	36	37	36	34	39	39	35	37	31	35	35	39
Not important at all	9	11	7	10	10	7	9	9	10	9	11	7	8	9	6
<b>TOTAL NOT IMPORTANT</b>	<b>45</b>	<b>49</b>	<b>41</b>	<b>46</b>	<b>47</b>	<b>43</b>	<b>43</b>	<b>48</b>	<b>49</b>	<b>44</b>	<b>48</b>	<b>38</b>	<b>43</b>	<b>44</b>	<b>45</b>
Don't know	3	4	3	6	4	1	2	5	3	4	5	3	3	0	6
<b>Modern foreign languages</b>															
Very important	34	30	37	35	34	33	37	30	29	28	32	43	40	28	33
Quite important	46	46	46	44	44	50	46	46	49	49	44	43	40	53	55
<b>TOTAL IMPORTANT</b>	<b>80</b>	<b>76</b>	<b>83</b>	<b>79</b>	<b>78</b>	<b>83</b>	<b>83</b>	<b>76</b>	<b>78</b>	<b>77</b>	<b>76</b>	<b>86</b>	<b>80</b>	<b>81</b>	<b>88</b>
Not very important	12	14	11	12	13	12	11	14	15	13	12	11	13	15	5
Not important at all	4	6	3	4	6	4	4	5	5	6	8	1	4	3	2
<b>TOTAL NOT IMPORTANT</b>	<b>16</b>	<b>20</b>	<b>14</b>	<b>16</b>	<b>19</b>	<b>16</b>	<b>15</b>	<b>19</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>12</b>	<b>17</b>	<b>18</b>	<b>7</b>
Don't know	3	4	2	5	3	1	2	4	3	4	4	3	2	1	6
<b>Media studies</b>															
Very important	7	5	8	8	7	5	6	8	7	5	5	8	5	8	9
Quite important	23	23	24	23	24	23	22	24	22	23	20	27	21	30	27
<b>TOTAL IMPORTANT</b>	<b>30</b>	<b>28</b>	<b>32</b>	<b>31</b>	<b>31</b>	<b>28</b>	<b>28</b>	<b>32</b>	<b>29</b>	<b>28</b>	<b>25</b>	<b>35</b>	<b>26</b>	<b>38</b>	<b>36</b>
Not very important	41	38	43	40	39	43	41	40	41	44	44	38	39	39	37
Not important at all	26	29	23	24	27	27	28	23	26	24	26	24	32	21	19
<b>TOTAL NOT IMPORTANT</b>	<b>67</b>	<b>67</b>	<b>66</b>	<b>64</b>	<b>66</b>	<b>70</b>	<b>69</b>	<b>63</b>	<b>67</b>	<b>68</b>	<b>70</b>	<b>62</b>	<b>71</b>	<b>60</b>	<b>56</b>
Don't know	4	4	3	6	4	2	3	5	3	5	4	4	3	2	8
<b>Classics</b>															
Very important	10	8	11	10	10	10	9	10	8	6	9	13	12	14	7
Quite important	29	26	32	23	28	35	29	28	27	32	27	34	28	29	26
<b>TOTAL IMPORTANT</b>	<b>39</b>	<b>34</b>	<b>43</b>	<b>33</b>	<b>38</b>	<b>45</b>	<b>38</b>	<b>38</b>	<b>35</b>	<b>38</b>	<b>36</b>	<b>47</b>	<b>40</b>	<b>43</b>	<b>33</b>
Not very important	41	43	39	40	41	41	42	38	45	41	39	34	40	37	41
Not important at all	16	20	13	19	17	13	15	18	17	15	18	13	16	19	17
<b>TOTAL NOT IMPORTANT</b>	<b>57</b>	<b>63</b>	<b>52</b>	<b>59</b>	<b>58</b>	<b>54</b>	<b>57</b>	<b>56</b>	<b>62</b>	<b>56</b>	<b>57</b>	<b>47</b>	<b>56</b>	<b>56</b>	<b>58</b>
Don't know	5	4	5	7	5	1	3	6	3	5	6	6	4	1	8
<b>Citizenship</b>															
Very important	23	22	24	17	23	28	23	23	22	23	24	23	24	22	21
Quite important	39	39	39	35	38	43	40	37	39	40	37	39	39	39	36
<b>TOTAL IMPORTANT</b>	<b>62</b>	<b>61</b>	<b>63</b>	<b>52</b>	<b>61</b>	<b>71</b>	<b>63</b>	<b>60</b>	<b>61</b>	<b>63</b>	<b>61</b>	<b>62</b>	<b>63</b>	<b>61</b>	<b>57</b>
Not very important	25	24	25	29	25	21	25	25	26	22	25	24	25	28	23
Not important at all	9	10	8	10	10	7	9	9	9	10	9	9	7	9	10
<b>TOTAL NOT IMPORTANT</b>	<b>34</b>	<b>34</b>	<b>33</b>	<b>39</b>	<b>35</b>	<b>28</b>	<b>34</b>	<b>34</b>	<b>35</b>	<b>32</b>	<b>34</b>	<b>33</b>	<b>32</b>	<b>37</b>	<b>33</b>
Don't know	5	5	4	8	5	2	4	6	4	5	6	5	4	1	10

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>	<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample	4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And again, how important do you think it is for ALL British schoolchildren to study the following subjects at some stage?

**Chinese culture and politics**

Very important	4	5	4	5	4	4	5	4	3	5	5	6	5	5	3
Quite important	28	29	26	29	24	29	29	26	26	25	21	33	31	13	34
<b>TOTAL IMPORTANT</b>	<b>32</b>	<b>34</b>	<b>30</b>	<b>34</b>	<b>28</b>	<b>33</b>	<b>34</b>	<b>30</b>	<b>29</b>	<b>30</b>	<b>26</b>	<b>39</b>	<b>36</b>	<b>18</b>	<b>37</b>
Not important at all	60	59	61	56	64	60	59	60	62	61	64	53	58	73	53
Don't know	8	7	9	10	8	7	7	10	8	10	10	7	6	8	9

**Chinese languages**

Very important	6	7	4	7	5	5	6	5	6	4	6	9	5	2	5
Quite important	26	27	25	31	24	24	27	25	24	25	21	31	30	24	25
<b>TOTAL IMPORTANT</b>	<b>32</b>	<b>34</b>	<b>29</b>	<b>38</b>	<b>29</b>	<b>29</b>	<b>33</b>	<b>30</b>	<b>30</b>	<b>29</b>	<b>27</b>	<b>40</b>	<b>35</b>	<b>26</b>	<b>30</b>
Not important at all	60	58	61	53	61	64	59	60	61	63	62	52	58	65	59
Don't know	9	7	9	9	9	7	7	10	9	9	10	8	7	9	10

**Russian culture and politics**

Very important	2	3	2	3	2	1	2	2	2	2	3	3	2	1	1
Quite important	23	23	23	25	20	25	24	22	23	20	19	26	25	22	25
<b>TOTAL IMPORTANT</b>	<b>25</b>	<b>26</b>	<b>25</b>	<b>28</b>	<b>22</b>	<b>26</b>	<b>26</b>	<b>24</b>	<b>25</b>	<b>22</b>	<b>22</b>	<b>29</b>	<b>27</b>	<b>23</b>	<b>26</b>
Not important at all	66	67	66	62	69	67	66	66	67	68	68	63	65	69	64
Don't know	9	7	10	10	9	7	8	10	8	10	11	8	7	8	10

**Russian language**

Very important	2	2	1	3	2	1	2	2	2	2	2	3	2	1	2
Quite important	19	19	19	22	17	17	20	17	18	19	17	22	21	15	18
<b>TOTAL IMPORTANT</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>25</b>	<b>19</b>	<b>18</b>	<b>22</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>19</b>	<b>25</b>	<b>23</b>	<b>16</b>	<b>20</b>
Not important at all	70	70	70	65	72	73	70	70	72	70	72	66	70	75	68
Don't know	9	8	10	10	9	8	8	11	9	9	10	9	8	9	12

**French culture and politics**

Very important	3	3	3	5	2	2	3	3	3	3	3	5	3	1	3
Quite important	31	33	30	32	29	34	32	31	30	29	27	36	31	32	38
<b>TOTAL IMPORTANT</b>	<b>34</b>	<b>36</b>	<b>33</b>	<b>37</b>	<b>31</b>	<b>36</b>	<b>35</b>	<b>34</b>	<b>33</b>	<b>32</b>	<b>30</b>	<b>41</b>	<b>34</b>	<b>33</b>	<b>41</b>
Not important at all	58	57	58	54	60	58	58	57	60	59	60	52	59	61	50
Don't know	8	7	9	9	9	6	7	9	8	9	10	7	7	6	9

**French language**

Very important	12	12	11	16	10	9	11	12	9	12	11	16	13	6	13
Quite important	48	45	51	44	45	54	50	45	45	48	53	49	48	54	48
<b>TOTAL IMPORTANT</b>	<b>60</b>	<b>57</b>	<b>62</b>	<b>60</b>	<b>55</b>	<b>63</b>	<b>61</b>	<b>57</b>	<b>54</b>	<b>60</b>	<b>64</b>	<b>65</b>	<b>61</b>	<b>60</b>	<b>61</b>
Not important at all	33	36	31	31	38	31	32	35	39	33	28	29	34	33	28
Don't know	7	7	7	9	8	5	6	9	7	7	9	6	6	6	11

**German culture and politics**

Very important	3	4	3	5	3	3	3	3	3	4	4	4	3	1	2
----------------	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>	<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample	4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Quite important	29	30	27	28	26	31	30	27	27	25	25	33	29	26	36
<b>TOTAL IMPORTANT</b>	<b>32</b>	<b>34</b>	<b>30</b>	<b>33</b>	<b>29</b>	<b>34</b>	<b>33</b>	<b>30</b>	<b>30</b>	<b>29</b>	<b>29</b>	<b>37</b>	<b>32</b>	<b>27</b>	<b>38</b>
Not important at all	60	59	61	57	63	59	60	60	61	62	61	55	61	65	53
Don't know	8	7	9	10	9	7	7	10	9	9	10	7	7	9	9

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>	<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample	4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>German language</b>															
Very important	7	8	6	11	6	4	7	8	6	9	7	9	7	4	9
Quite important	42	40	44	41	38	47	44	40	40	42	43	42	44	43	43
<b>TOTAL IMPORTANT</b>	<b>49</b>	<b>48</b>	<b>50</b>	<b>52</b>	<b>44</b>	<b>51</b>	<b>51</b>	<b>48</b>	<b>46</b>	<b>51</b>	<b>50</b>	<b>51</b>	<b>51</b>	<b>47</b>	<b>52</b>
Not important at all	43	44	41	38	47	42	43	43	47	40	41	41	43	47	38
Don't know	8	7	8	9	8	6	7	9	8	9	9	8	6	6	10
<b>Spanish culture and politics</b>															
Very important	3	3	2	4	3	2	3	3	3	3	4	3	3	2	1
Quite important	25	26	25	28	23	25	26	24	24	24	20	32	25	19	32
<b>TOTAL IMPORTANT</b>	<b>28</b>	<b>29</b>	<b>27</b>	<b>32</b>	<b>26</b>	<b>27</b>	<b>29</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>24</b>	<b>35</b>	<b>28</b>	<b>21</b>	<b>33</b>
Not important at all	63	64	63	58	65	66	64	62	65	64	64	57	65	70	58
Don't know	9	7	10	9	9	8	7	10	9	9	11	7	7	9	9
<b>Spanish language</b>															
Very important	9	9	9	14	6	7	9	9	8	8	8	15	9	6	7
Quite important	40	39	42	41	40	39	42	38	38	37	41	45	40	43	44
<b>TOTAL IMPORTANT</b>	<b>49</b>	<b>48</b>	<b>51</b>	<b>55</b>	<b>46</b>	<b>46</b>	<b>51</b>	<b>47</b>	<b>46</b>	<b>45</b>	<b>49</b>	<b>60</b>	<b>49</b>	<b>49</b>	<b>51</b>
Not important at all	43	45	41	36	45	47	42	44	45	46	41	34	44	45	39
Don't know	8	7	8	9	8	6	7	9	9	9	9	7	6	6	10
<b>South American culture and politics</b>															
Very important	2	2	1	2	2	1	2	1	2	1	2	2	2	1	2
Quite important	18	17	19	24	15	16	19	18	17	15	15	27	19	11	23
<b>TOTAL IMPORTANT</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>26</b>	<b>17</b>	<b>17</b>	<b>21</b>	<b>19</b>	<b>19</b>	<b>16</b>	<b>17</b>	<b>29</b>	<b>21</b>	<b>12</b>	<b>25</b>
Not important at all	71	73	70	64	74	76	72	71	73	74	72	63	72	79	67
Don't know	9	7	10	10	9	7	8	10	8	10	11	8	7	9	9
<b>South American languages</b>															
Very important	2	2	2	3	3	1	2	2	2	1	3	4	2	1	2
Quite important	16	17	16	25	13	11	17	15	13	15	13	25	17	13	15
<b>TOTAL IMPORTANT</b>	<b>18</b>	<b>19</b>	<b>18</b>	<b>28</b>	<b>16</b>	<b>12</b>	<b>19</b>	<b>17</b>	<b>15</b>	<b>16</b>	<b>16</b>	<b>29</b>	<b>19</b>	<b>14</b>	<b>17</b>
Not important at all	73	73	72	63	74	80	73	72	75	75	72	62	74	78	72
Don't know	9	8	10	10	9	8	8	11	9	9	12	9	7	9	11
<b>Indian culture and politics</b>															
Very important	2	3	1	3	2	1	2	2	2	1	3	3	2	0	2
Quite important	22	23	22	26	20	21	23	22	22	20	19	28	24	14	26
<b>TOTAL IMPORTANT</b>	<b>24</b>	<b>26</b>	<b>23</b>	<b>29</b>	<b>22</b>	<b>22</b>	<b>25</b>	<b>24</b>	<b>24</b>	<b>21</b>	<b>22</b>	<b>31</b>	<b>26</b>	<b>14</b>	<b>28</b>
Not important at all	67	67	67	61	69	70	67	66	67	69	68	61	68	77	63
Don't know	9	8	10	10	9	8	7	10	9	10	11	8	7	9	9
<b>Indian languages</b>															
Very important	2	3	2	3	2	2	3	2	2	2	3	5	2	1	2
Quite important	17	19	16	24	17	12	17	18	18	16	16	21	18	13	16
<b>TOTAL IMPORTANT</b>	<b>19</b>	<b>22</b>	<b>18</b>	<b>27</b>	<b>19</b>	<b>14</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>18</b>	<b>19</b>	<b>26</b>	<b>20</b>	<b>14</b>	<b>18</b>
Not important at all	71	70	72	63	72	78	72	70	70	74	71	64	73	77	71

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>	<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample	4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	9	8	10	10	9	8	8	10	9	9	10	10	7	9	11

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>	<b>4239</b>	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample	4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**United States culture**

Very important	3	3	3	4	3	2	3	2	2	3	3	3	3	2	3
Quite important	30	31	29	30	26	33	31	29	30	28	26	33	32	26	32
<b>TOTAL IMPORTANT</b>	<b>33</b>	<b>34</b>	<b>32</b>	<b>34</b>	<b>29</b>	<b>35</b>	<b>34</b>	<b>31</b>	<b>32</b>	<b>31</b>	<b>29</b>	<b>36</b>	<b>35</b>	<b>28</b>	<b>35</b>
Not important at all	59	59	60	57	63	58	59	60	60	60	62	56	60	64	57
Don't know	8	7	9	9	8	6	7	9	8	9	9	8	6	8	8

**How likely is it that you would recommend to a young person today that they should go into higher education? Please mark your answer on the scale below, where 0 means "Not at all likely" and 10 means "Extremely likely".**

0- Not at all likely	2	2	1	2	2	1	1	2	1	3	2	1	2	1	1
1	1	1	1	1	1	1	1	1	1	1	1	0	1	0	1
2	2	2	2	2	2	2	2	2	2	2	3	2	3	4	1
3	4	4	4	4	5	3	4	4	4	4	5	4	5	6	2
4	4	3	5	4	4	5	5	4	4	5	7	4	6	2	2
5	15	14	16	17	16	14	14	17	16	16	10	14	16	20	15
6	10	10	10	11	10	10	10	10	11	11	11	8	11	8	8
7	13	14	13	14	14	12	14	12	15	13	11	13	11	14	16
8	15	16	14	13	15	16	15	14	15	11	17	16	15	16	14
9	10	11	9	10	9	11	10	9	10	12	10	9	10	6	8
10- Extremely likely	21	19	22	19	19	23	20	21	17	22	21	25	17	23	31
Don't know	3	3	2	2	3	2	2	3	4	2	2	4	2	1	3