

YouGov / Energy and Utilities Alliance Survey Results

Sample Size: 2126 UK Adults
Fieldwork: 19th - 20th June 2025

	Vote in 2024 GE					Vote in 2019 GE			Vote in 2017 GE			EU Ref 2016		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female
Weighted Sample	2126	370	527	191	223	593	465	157	555	400	122	753	757	1031	1095
Unweighted Sample	2126	359	585	214	224	645	522	180	594	476	144	872	788	976	1150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		22 - 24 Apr '24	19 - 20 Jun '25														
Thinking about the balance between competing demands for security of energy supply, the cost of energy bills and carbon emissions from energy use, which of the three is more important to you personally?																	
Security of energy supply	21	23	37	24	27	19	34	22	29	34	26	28	28	25	25	20	
Cost of energy bills	55	53	54	48	41	70	56	47	43	54	45	39	43	61	53	53	
Carbon emissions from energy use	12	15	6	22	25	5	6	24	23	8	23	30	23	6	16	15	
Don't know	12	9	3	7	6	6	5	7	5	4	7	3	6	8	5	13	
How important, if at all, is it for the UK to achieve net zero emissions by 2050?																	
Very important	37	35	17	50	47	15	19	50	49	20	48	52	45	19	35	34	
Fairly important	32	30	27	33	35	19	24	33	33	24	34	27	35	25	25	34	
TOTAL IMPORTANT	69	65	44	83	82	34	43	83	82	44	82	79	80	44	60	68	
Not very important	12	14	27	8	7	22	24	8	10	24	9	8	9	23	16	12	
Not important at all	9	13	22	3	5	41	25	4	4	26	4	5	6	24	20	7	
TOTAL NOT IMPORTANT	21	27	49	11	12	63	49	12	14	50	13	13	15	47	36	19	
Don't know	10	8	7	7	6	4	7	6	4	7	6	8	5	9	3	13	
Net zero Government policy means all homes must have low carbon heating in the future, both for gas and electricity. If you currently use both gas and electricity, how important to you, if at all, is it to maintain using both gas and electricity in your home?																	
Very important	30	29	45	23	18	46	44	21	22	45	20	25	22	42	30	27	
Fairly important	30	29	29	32	31	22	27	32	32	26	35	29	31	28	28	30	
TOTAL IMPORTANT	60	58	74	55	49	68	71	53	54	71	55	54	53	70	58	57	
Not very important	13	14	9	19	20	7	10	17	15	10	18	19	19	10	14	13	
Not important at all	9	8	2	10	6	5	5	11	10	4	9	11	9	4	10	6	
TOTAL NOT IMPORTANT	22	22	11	29	26	12	15	28	25	14	27	30	28	14	24	19	
N/A – I don't currently use both gas and electricity	9	10	10	8	14	13	9	10	16	9	9	12	11	10	9	11	
Don't know	10	10	5	8	10	7	6	9	6	5	9	4	8	6	8	12	

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	Age					Social Grade		Country				Region in England			
	Total	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	2126	223	878	527	497	1212	914	1779	111	176	60	489	338	244	708
Unweighted Sample	2126	128	804	585	609	1321	805	1756	109	191	70	483	317	218	738
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		22 - 24 Apr '24	19 - 20 Jun '25													
Thinking about the balance between competing demands for security of energy supply, the cost of energy bills and carbon emissions from energy use, which of the three is more important to you personally?																
Security of energy supply	21	23	7	14	28	38	25	19	22	20	25	28	22	24	18	23
Cost of energy bills	55	53	48	58	50	48	49	57	53	49	52	53	54	54	49	53
Carbon emissions from energy use	12	15	25	16	15	11	18	12	16	16	13	17	13	14	20	16
Don't know	12	9	20	11	7	4	7	12	9	15	10	2	10	7	13	8
How important, if at all, is it for the UK to achieve net zero emissions by 2050?																
Very important	37	35	54	36	32	25	38	30	34	36	36	32	30	33	43	34
Fairly important	32	30	28	33	25	31	30	30	30	28	29	30	30	30	29	30
TOTAL IMPORTANT	69	65	82	69	57	56	68	60	64	64	65	62	60	63	72	64
Not very important	12	14	3	12	16	19	14	14	14	12	11	15	17	16	13	12
Not important at all	9	13	5	10	18	19	11	16	13	13	16	17	14	13	6	14
TOTAL NOT IMPORTANT	21	27	8	22	34	38	25	30	27	25	27	32	31	29	19	26
Don't know	10	8	10	9	9	6	7	11	8	10	8	5	9	8	8	9
Net zero Government policy means all homes must have low carbon heating in the future, both for gas and electricity. If you currently use both gas and electricity, how important to you, if at all, is it to maintain using both gas and electricity in your home?																
Very important	30	29	16	21	32	44	26	33	29	25	35	19	32	27	25	29
Fairly important	30	29	28	31	28	28	29	30	31	19	25	20	32	35	27	29
TOTAL IMPORTANT	60	58	44	52	60	72	55	63	60	44	60	39	64	62	52	58
Not very important	13	14	15	16	14	9	16	11	14	15	10	16	13	14	15	15
Not important at all	9	8	8	9	9	4	10	5	8	8	8	5	7	7	12	7
TOTAL NOT IMPORTANT	22	22	23	25	23	13	26	16	22	23	18	21	20	21	27	22
N/A – I don't currently use both gas and electricity	9	10	8	10	10	12	11	9	9	24	10	33	6	8	8	11
Don't know	10	10	25	12	7	3	9	12	10	10	12	7	10	9	11	10

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	House Tenure									
	Total	Own – outright	Own – with a mortgage	Own (part-own)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other
Weighted Sample	2126	715	554	21	265	90	96	133	137	33
Unweighted Sample	2126	831	563	20	250	80	97	95	96	30
	%	%	%	%	%	%	%	%	%	%

	22 - 24 Apr '24	19 - 20 Jun '25									
Thinking about the balance between competing demands for security of energy supply, the cost of energy bills and carbon emissions from energy use, which of the three is more important to you personally?											
Security of energy supply	21	23	37	20	30	16	10	13	12	7	8
Cost of energy bills	55	53	45	55	52	57	74	64	59	44	59
Carbon emissions from energy use	12	15	14	17	18	15	3	12	12	29	9
Don't know	12	9	4	8	0	12	13	12	17	20	24
How important, if at all, is it for the UK to achieve net zero emissions by 2050?											
Very important	37	35	32	38	44	35	22	22	25	52	20
Fairly important	32	30	26	31	28	33	26	33	37	32	37
TOTAL IMPORTANT	69	65	58	69	72	68	48	55	62	84	57
Not very important	12	14	18	14	16	12	17	17	11	3	12
Not important at all	9	13	17	11	9	10	19	16	14	7	12
TOTAL NOT IMPORTANT	21	27	35	25	25	22	36	33	25	10	24
Don't know	10	8	7	7	3	10	16	12	12	6	19
Net zero Government policy means all homes must have low carbon heating in the future, both for gas and electricity. If you currently use both gas and electricity, how important to you, if at all, is it to maintain using both gas and electricity in your home?											
Very important	30	29	37	26	39	20	31	30	20	19	26
Fairly important	30	29	31	29	10	28	25	39	38	22	7
TOTAL IMPORTANT	60	58	68	55	49	48	56	69	58	41	33
Not very important	13	14	11	18	35	16	12	7	5	16	17
Not important at all	9	8	6	8	3	9	5	9	5	10	11
TOTAL NOT IMPORTANT	22	22	17	26	38	25	17	16	10	26	28
N/A – I don't currently use both gas and electricity	9	10	10	9	5	18	5	7	7	13	6
Don't know	10	10	5	8	8	9	21	7	25	22	34

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		Work Status							
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	2126	905	294	24	101	526	103	111	61
Unweighted Sample	2126	874	291	27	66	627	75	105	61
	%	%	%	%	%	%	%	%	%

	22 - 24 Apr '24	19 - 20 Jun '25								
Thinking about the balance between competing demands for security of energy supply, the cost of energy bills and carbon emissions from energy use, which of the three is more important to you personally?										
Security of energy supply	21	23	19	17	30	9	39	8	18	12
Cost of energy bills	55	53	56	49	43	47	47	62	55	68
Carbon emissions from energy use	12	15	16	19	26	24	10	12	20	6
Don't know	12	9	9	15	0	19	3	18	7	15
How important, if at all, is it for the UK to achieve net zero emissions by 2050?										
Very important	37	35	38	35	41	62	25	30	33	22
Fairly important	32	30	28	35	15	24	29	39	25	38
TOTAL IMPORTANT	69	65	66	70	56	86	54	69	58	60
Not very important	12	14	13	11	30	5	19	6	10	19
Not important at all	9	13	12	9	5	5	19	18	16	13
TOTAL NOT IMPORTANT	21	27	25	20	35	10	38	24	26	32
Don't know	10	8	8	9	9	4	7	8	16	8
Net zero Government policy means all homes must have low carbon heating in the future, both for gas and electricity. If you currently use both gas and electricity, how important to you, if at all, is it to maintain using both gas and electricity in your home?										
Very important	30	29	25	23	16	21	42	22	30	31
Fairly important	30	29	29	35	25	28	28	25	34	25
TOTAL IMPORTANT	60	58	54	58	41	49	70	47	64	56
Not very important	13	14	16	13	21	21	10	14	11	12
Not important at all	9	8	9	8	20	8	4	7	11	3
TOTAL NOT IMPORTANT	22	22	25	21	41	29	14	21	22	15
N/A – I don't currently use both gas and electricity	9	10	10	10	10	10	12	11	4	12
Don't know	10	10	11	12	9	12	4	21	9	17

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Weighted Sample	2126	370	527	191	223	593	465	157	555	400	122	753	757	1031	1095
Unweighted Sample	2126	359	585	214	224	645	522	180	594	476	144	872	788	976	1150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, would you support or oppose the government requiring industry to replace the use of natural gas (methane) with green gases such as biomethane or green hydrogen?

Strongly support	x	22	14	29	35	12	13	31	32	14	29	39	28	13	23	21
Tend to support	x	38	36	45	41	26	35	43	51	34	45	38	44	32	41	34
TOTAL SUPPORT	x	60	50	74	76	38	48	74	83	48	74	77	72	45	64	55
Tend to oppose	x	7	15	5	4	13	12	4	2	14	4	5	5	12	8	7
Strongly oppose	x	7	10	2	4	21	12	3	2	12	3	3	3	12	10	4
TOTAL OPPOSE	x	14	25	7	8	34	24	7	4	26	7	8	8	24	18	11
Don't know	x	26	26	20	16	28	29	19	13	27	19	15	19	32	17	34

How much, if at all, would you be willing to personally pay to have low carbon heating systems installed in your home?

Nothing	38	40	50	27	25	64	55	27	23	53	28	24	26	59	42	37
Up to £500	12	11	10	12	10	10	10	12	11	9	11	10	12	9	10	13
Up to £1,000	14	13	12	19	20	7	11	19	20	11	20	20	17	10	12	13
Up to £5,000	10	11	11	14	15	8	9	15	15	11	14	20	17	7	12	10
Up to £10,000	2	3	1	4	5	0	1	4	5	1	3	7	5	1	3	2
Up to £15,000	1	1	0	1	0	0	0	0	1	0	1	1	1	0	1	0
Up to £20,000	0	0	0	0	2	0	0	0	2	0	0	1	1	0	0	0
More than £20,000	0	0	1	0	1	0	1	1	1	1	0	0	0	0	1	0
Don't know	22	22	15	23	21	10	13	22	22	14	22	16	21	13	19	25

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	Total	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	2126	223	878	527	497	1212	914	1779	111	176	60	489	338	244	708
Unweighted Sample	2126	128	804	585	609	1321	805	1756	109	191	70	483	317	218	738
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, would you support or oppose the government requiring industry to replace the use of natural gas (methane) with green gases such as biomethane or green hydrogen?

Strongly support	x	22	38	22	22	16	23	20	22	21	24	16	19	21	31	22
Tend to support	x	38	38	39	36	38	41	33	37	38	40	36	35	39	36	39
TOTAL SUPPORT	x	60	76	61	58	54	64	53	59	59	64	52	54	60	67	61
Tend to oppose	x	7	3	6	9	11	7	8	7	12	4	14	9	6	7	7
Strongly oppose	x	7	1	5	8	11	6	8	6	7	9	7	6	5	5	8
TOTAL OPPOSE	x	14	4	11	17	22	13	16	13	19	13	21	15	11	12	15
Don't know	x	26	20	29	26	25	23	31	27	22	22	27	31	30	20	25

How much, if at all, would you be willing to personally pay to have low carbon heating systems installed in your home?

Nothing	38	40	18	36	45	50	34	47	39	42	44	41	45	45	29	36
Up to £500	12	11	11	15	10	7	11	12	12	6	10	14	9	16	12	11
Up to £1,000	14	13	13	13	14	12	15	10	13	11	11	17	14	9	16	13
Up to £5,000	10	11	10	11	12	10	15	6	11	10	12	13	10	10	8	13
Up to £10,000	2	3	2	2	3	3	4	1	3	2	1	3	2	1	3	4
Up to £15,000	1	1	1	0	1	0	1	0	1	1	0	2	1	1	1	0
Up to £20,000	0	0	0	0	1	0	0	0	0	2	0	0	0	0	1	0
More than £20,000	0	0	1	0	0	0	1	0	0	1	0	0	0	0	1	0
Don't know	22	22	43	23	15	17	20	23	22	27	22	9	19	18	30	22

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Weighted Sample	2126	715	554	21	265	90	96	133	137	33
Unweighted Sample	2126	831	563	20	250	80	97	95	96	30
	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, would you support or oppose the government requiring industry to replace the use of natural gas (methane) with green gases such as biomethane or green hydrogen?

Strongly support	x	22	19	24	27	23	16	12	23	39	16
Tend to support	x	38	38	39	36	39	20	40	41	29	46
TOTAL SUPPORT	x	60	57	63	63	62	36	52	64	68	62
Tend to oppose	x	7	10	8	0	5	6	9	4	5	2
Strongly oppose	x	7	9	4	7	6	5	9	9	2	13
TOTAL OPPOSE	x	14	19	12	7	11	11	18	13	7	15
Don't know	x	26	24	24	30	28	53	30	23	24	23

How much, if at all, would you be willing to personally pay to have low carbon heating systems installed in your home?

Nothing	38	40	41	37	36	47	65	57	29	21	44
Up to £500	12	11	9	15	21	9	4	15	15	11	9
Up to £1,000	14	13	15	15	12	8	3	3	9	14	16
Up to £5,000	10	11	12	15	10	7	3	4	9	8	0
Up to £10,000	2	3	4	2	0	1	1	0	3	1	0
Up to £15,000	1	1	1	0	0	0	0	0	1	2	0
Up to £20,000	0	0	0	0	0	0	0	0	0	0	0
More than £20,000	0	0	1	0	0	0	0	0	0	0	0
Don't know	22	22	16	16	21	28	24	20	34	43	31

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		Work Status							
Total		Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	2126	905	294	24	101	526	103	111	61
Unweighted Sample	2126	874	291	27	66	627	75	105	61
%		%	%	%	%	%	%	%	%

To what extent, if at all, would you support or oppose the government requiring industry to replace the use of natural gas (methane) with green gases such as biomethane or green hydrogen?

Strongly support	x	22	24	19	13	45	15	28	25	16
Tend to support	x	38	41	33	40	35	38	26	34	43
TOTAL SUPPORT	x	60	65	52	53	80	53	54	59	59
Tend to oppose	x	7	7	4	14	6	11	6	6	6
Strongly oppose	x	7	5	7	2	0	10	11	7	7
TOTAL OPPOSE	x	14	12	11	16	6	21	17	13	13
Don't know	x	26	23	37	31	13	25	30	28	28

How much, if at all, would you be willing to personally pay to have low carbon heating systems installed in your home?

Nothing	38	40	37	38	48	21	47	46	45	43
Up to £500	12	11	12	13	6	12	8	16	9	21
Up to £1,000	14	13	15	14	18	10	12	7	9	4
Up to £5,000	10	11	13	8	16	9	11	1	9	7
Up to £10,000	2	3	3	3	8	2	3	0	1	0
Up to £15,000	1	1	0	1	0	3	0	0	0	0
Up to £20,000	0	0	0	0	0	0	0	0	2	0
More than £20,000	0	0	1	0	0	0	0	1	0	0
Don't know	22	22	20	24	4	43	17	29	24	25

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