

YouGov / Energy and Utilities Alliance Survey Results

Sample Size: 2126 UK Adults
Fieldwork: 19th - 20th June 2025

	Vote in 2024 GE					Vote in 2019 GE			Vote in 2017 GE			EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2126	370	527	191	223	593	465	157	555	400	122	753	757	1031	1095	223	878	527	497
Unweighted Sample	2126	359	585	214	224	645	522	180	594	476	144	872	788	976	1150	128	804	585	609
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the balance between competing demands for security of energy supply, the cost of energy bills and carbon emissions from energy use, which of the three is more important to you personally?

	22 - 24 Apr '24	19 - 20 Jun '25																		
ing demands for security of carbon emissions from energy use, personally?																				
Security of energy supply	21	23	37	24	27	19	34	22	29	34	26	28	28	25	25	20	7	14	28	38
Cost of energy bills	55	53	54	48	41	70	56	47	43	54	45	39	43	61	53	53	48	58	50	48
Carbon emissions from energy use	12	15	6	22	25	5	6	24	23	8	23	30	23	6	16	15	25	16	15	11
Don't know	12	9	3	7	6	6	5	7	5	4	7	3	6	8	5	13	20	11	7	4

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Weighted Sample		Social Grade		Country				Region in England					
	Total	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Own – outright	Own – with a mortgage
	2126	1212	914	1779	111	176	60	489	338	244	708	715	554
	2126	1321	805	1756	109	191	70	483	317	218	738	831	563
	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample													

	22 - 24 Apr '24	19 - 20 Jun '25													
Thinking about the balance between competing demands for security of energy supply, the cost of energy bills and carbon emissions from energy use, which of the three is more important to you personally?															
Security of energy supply	21	23	25	19	22	20	25	28	22	24	18	23	37	20	
Cost of energy bills	55	53	49	57	53	49	52	53	54	54	49	53	45	55	
Carbon emissions from energy use	12	15	18	12	16	16	13	17	13	14	20	16	14	17	
Don't know	12	9	7	12	9	15	10	2	10	7	13	8	4	8	

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Weighted Sample Unweighted Sample		House Tenure						
	Total	Own (part-own)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other
	2126	21	265	90	96	133	137	33
	2126	20	250	80	97	95	96	30
	%	%	%	%	%	%	%	%

Thinking about the balance between competing demands for security of energy supply, the cost of energy bills and carbon emissions from energy use, which of the three is more important to you personally?

	22 - 24 Apr '24	19 - 20 Jun '25							
Security of energy supply	21	23	30	16	10	13	12	7	8
Cost of energy bills	55	53	52	57	74	64	59	44	59
Carbon emissions from energy use	12	15	18	15	3	12	12	29	9
Don't know	12	9	0	12	13	12	17	20	24

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	Work Status								
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other
Weighted Sample	2126	905	294	24	101	526	103	111	61
Unweighted Sample	2126	874	291	27	66	627	75	105	61
	%	%	%	%	%	%	%	%	%

Thinking about the balance between competing demands for security of energy supply, the cost of energy bills and carbon emissions from energy use, which of the three is more important to you personally?

	22 - 24 Apr '24	19 - 20 Jun '25								
Security of energy supply	21	23	19	17	30	9	39	8	18	12
Cost of energy bills	55	53	56	49	43	47	47	62	55	68
Carbon emissions from energy use	12	15	16	19	26	24	10	12	20	6
Don't know	12	9	9	15	0	19	3	18	7	15