

YouGov / Energy and Utilities Alliance Survey Results

Sample Size: 2126 UK Adults
Fieldwork: 19th - 20th June 2025

		Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	2126	370	527	191	223	753	757	1031	1095	223	878	527	497	1212	914	1779	111	176	60	489	338	244	708
Unweighted Sample	2126	359	585	214	224	872	788	976	1150	128	804	585	609	1321	805	1756	109	191	70	483	317	218	738
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	22 - 24 Apr '24	19 - 20 Jun '25																						
How important, if at all, is it for the UK to achieve net zero emissions by 2050?																								
Very important	37	35	17	50	47	15	45	19	35	34	54	36	32	25	38	30	34	36	36	32	30	33	43	34
Fairly important	32	30	27	33	35	19	35	25	25	34	28	33	25	31	30	30	30	28	29	30	30	30	29	30
TOTAL IMPORTANT	69	65	44	83	82	34	80	44	60	68	82	69	57	56	68	60	64	64	65	62	60	63	72	64
Not very important	12	14	27	8	7	22	9	23	16	12	3	12	16	19	14	14	14	12	11	15	17	16	13	12
Not important at all	9	13	22	3	5	41	6	24	20	7	5	10	18	19	11	16	13	13	16	17	14	13	6	14
TOTAL NOT IMPORTANT	21	27	49	11	12	63	15	47	36	19	8	22	34	38	25	30	27	25	27	32	31	29	19	26
Don't know	10	8	7	7	6	4	5	9	3	13	10	9	9	6	7	11	8	10	8	5	9	8	8	9
How much, if at all, would you be willing to personally pay to have low carbon heating systems installed in your home?																								
Nothing	38	40	50	27	25	64	26	59	42	37	18	36	45	50	34	47	39	42	44	41	45	45	29	36
Up to £500	12	11	10	12	10	10	12	9	10	13	11	15	10	7	11	12	12	6	10	14	9	16	12	11
Up to £1,000	14	13	12	19	20	7	17	10	12	13	13	13	14	12	15	10	13	11	11	17	14	9	16	13
Up to £5,000	10	11	11	14	15	8	17	7	12	10	10	11	12	10	15	6	11	10	12	13	10	10	8	13
Up to £10,000	2	3	1	4	5	0	5	1	3	2	2	2	3	3	4	1	3	2	1	3	2	1	3	4
Up to £15,000	1	1	0	1	0	0	1	0	1	0	1	0	1	0	1	0	1	1	0	2	1	1	1	0
Up to £20,000	0	0	0	0	2	0	1	0	0	0	0	0	1	0	0	0	0	2	0	0	0	0	1	0
More than £20,000	0	0	1	0	1	0	0	0	1	0	1	0	0	0	1	0	0	1	0	0	0	0	1	0
Don't know	22	22	15	23	21	10	21	13	19	25	43	23	15	17	20	23	22	27	22	9	19	18	30	22

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.