

YouGov/ The Evening Standard Survey Results

Sample Size: 1124 London adults (aged 18+)

Fieldwork: 17th - 19th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Christmas spending rise/fall this year					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	More	Stay same	Less	Don't know		
Weighted Sample	1124	304	393	88	100	336	339	215	554	570	135	402	361	226	673	451	157	543	360	65	
Unweighted Sample	1124	301	352	87	122	336	284	257	582	542	128	291	413	292	749	375	154	576	344	50	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the administration of London more generally, which areas do you think should be the greatest priority for the Mayor and city government? Choose up to three.

Housing	59	60	53	73	56	47	48	71	68	60	59	46	60	62	65	64	54	57	58	64	64
Transport	56	53	58	50	58	60	60	52	61	58	48	48	46	62	52	60	43	53	54	55	32
Economic development and regeneration	33	35	46	25	39	30	41	29	37	36	33	37	32	33	39	33	37	35	37	32	20
Policing	35	33	41	27	28	51	43	27	34	32	34	23	24	41	40	35	30	26	33	37	18
Public Health	31	24	21	28	17	29	21	29	21	20	27	23	24	19	32	21	27	24	23	26	16
Fire services and emergency planning	19	19	23	22	3	27	26	23	11	17	22	11	12	22	33	18	21	21	19	21	12
The environment	16	14	12	13	23	11	11	14	22	14	14	12	12	16	16	13	15	23	13	14	3
Arts and culture	4	5	4	2	14	5	5	1	6	5	4	14	3	4	3	5	4	3	5	5	1
None of these	1	3	1	2	13	0	2	2	1	2	4	5	5	2	0	2	3	7	3	2	3
Don't know	5	3	2	1	0	3	3	3	1	3	4	11	4	2	0	2	5	2	3	1	22