

YouGov Survey Results

Sample Size: 1009 adults in France
Fieldwork: 10th - 19th June 2026

		Age (1)						Age (2)			Gender		Region					Past Vote 2022	
Total		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest	Macron	Le Pen
Weighted Sample	1009	103	148	158	171	190	239	251	329	429	480	529	261	191	186	255	116	426	301
Unweighted Sample	1009	84	127	134	159	221	284	211	293	505	434	575	275	236	139	246	113	327	335
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think political content being created and shared online (e.g. Youtube and TikTok videos, podcasts etc) by the following groups should or should not be regulated?

Political parties

Should be regulated	72	70	64	62	69	82	79	67	66	80	66	77	74	74	66	72	74	76	75
Should not be regulated	14	10	18	17	23	7	8	15	20	8	20	8	13	10	14	17	12	10	16
Don't know	15	19	18	21	8	12	13	18	14	12	15	15	14	16	21	10	14	14	9

Mainstream journalists

Should be regulated	64	67	62	56	64	67	68	64	60	67	60	68	67	66	56	65	67	65	67
Should not be regulated	21	16	23	21	25	23	18	20	23	20	25	17	18	15	28	23	22	20	22
Don't know	15	16	15	22	11	11	14	16	17	13	14	15	16	19	16	11	11	15	10

Individual people who are not associated with any organisation

Should be regulated	52	49	44	55	50	55	57	46	52	56	50	55	59	48	46	53	54	58	54
Should not be regulated	25	29	31	22	35	16	22	30	29	19	32	18	23	23	31	26	21	21	28
Don't know	23	22	24	23	16	29	22	24	19	25	18	27	19	29	22	21	25	21	19

You previously said that you think political content online from at least one of these groups should be regulated. Do you think these regulations should be set by national governments, or by the EU?

[Shown only to respondents who said political content from at least one of these groups should be regulated:
N=825]

National governments should set their own regulations	49	43	45	51	48	54	48	44	49	51	59	40	47	40	55	51	53	39	64
The EU should set regulations for all member states	39	47	39	41	34	30	47	42	37	39	31	46	42	46	33	37	37	49	25
Don't know	12	11	16	8	18	16	5	14	14	10	10	14	11	14	12	12	10	12	11

Which of the following comes closest to your view?

Political content creators with large audiences should face stronger regulation than those with smaller audiences	15	31	12	22	12	10	11	20	17	11	18	12	17	10	20	11	17	16	15
All political content creators should be regulated equally, regardless of audience size	65	57	64	56	69	70	71	61	62	70	69	63	61	64	63	73	64	69	63
Political content creators with small audiences should face stronger regulation than those with larger audiences	4	0	3	3	5	7	3	2	4	5	3	5	6	3	3	3	5	4	5
Don't know	16	12	20	20	14	13	15	17	17	14	11	20	16	23	14	13	14	12	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about individual people who are not associated with any organisation and who produce political content online, do you think they can or cannot be described as journalists?

Can be described as journalists	14	31	18	18	12	14	4	23	15	8	17	12	16	12	19	14	7	12	13
Cannot be described as journalists	66	44	55	64	69	71	79	50	66	76	66	67	65	67	62	68	70	70	70
Don't know	20	25	28	18	19	16	17	26	18	16	17	22	19	21	19	18	23	18	17

Thinking about the next five years, do you expect political content creators to play a bigger, smaller, or roughly the same role in how you get political information, compared to today?

Much bigger role	10	24	12	7	5	8	9	17	6	8	11	9	10	4	16	9	10	9	9
Somewhat bigger role	24	43	27	20	23	22	19	34	22	20	29	19	21	24	38	20	18	29	18
TOTAL BIGGER ROLE	34	67	39	27	28	30	28	51	28	28	40	28	31	28	54	29	28	38	27
Roughly the same role as today	36	13	39	35	37	34	45	29	36	40	35	37	35	39	25	42	39	36	40
Somewhat smaller role	4	2	3	3	7	4	4	3	5	4	5	3	5	4	1	3	9	4	4
Much smaller role	2	0	1	5	3	3	2	0	4	3	2	2	5	1	1	2	2	2	4
TOTAL SMALLER ROLE	6	2	4	8	10	7	6	3	9	7	7	5	10	5	2	5	11	6	8
Don't know	24	18	18	30	25	29	21	18	27	25	18	29	25	28	19	23	23	20	24