

YouGov / EEF Survey Results

Sample Size: 2070 GB Adults
Fieldwork: 19th - 20th August 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2070	X	X	X	X	635	541	408	1004	1066	246	524	708	592	1180	890	265	673	443	509	180	
Unweighted Sample	2070	495	664	143	206	575	570	413	1019	1051	231	420	844	575	1390	680	345	609	407	467	242	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the General Election next year, how much do you agree or disagree with the following statements?

The election comes at a critical time for the UK's economic recovery

Strongly agree	25	40	25	19	26	37	26	20	27	23	15	21	28	30	27	23	24	26	26	25	23
Tend to agree	47	50	47	59	53	49	47	55	47	47	39	46	47	52	49	45	41	51	50	44	46
TOTAL AGREE	72	90	72	78	79	86	73	75	74	70	54	67	75	82	76	68	65	77	76	69	69
Tend to disagree	11	6	15	11	7	8	11	11	13	9	11	10	12	9	10	12	12	9	9	14	10
Strongly disagree	2	0	2	2	4	0	3	2	3	1	2	3	1	2	2	2	3	1	2	2	4
TOTAL DISAGREE	13	6	17	13	11	8	14	13	16	10	13	13	13	11	12	14	15	10	11	16	14
Don't know	15	3	11	9	10	7	12	11	10	19	32	18	13	7	13	18	20	13	14	14	16

The economic recovery could be affected by the policy outcomes of the next election

Strongly agree	31	49	26	24	37	46	27	26	37	25	29	28	31	34	35	25	29	34	31	29	26
Tend to agree	46	44	46	63	47	43	47	52	44	48	37	45	47	49	45	47	46	46	45	46	48
TOTAL AGREE	77	93	72	87	84	89	74	78	81	73	66	73	78	83	80	72	75	80	76	75	74
Tend to disagree	9	3	16	6	7	4	14	9	9	9	5	8	10	10	7	11	6	7	9	12	9
Strongly disagree	2	0	3	2	1	1	2	3	2	1	2	2	1	2	2	2	5	1	1	2	3
TOTAL DISAGREE	11	3	19	8	8	5	16	12	11	10	7	10	11	12	9	13	11	8	10	14	12
Don't know	13	3	10	6	8	7	10	10	8	17	27	17	11	5	11	15	14	13	14	11	15

It's important that protecting and building upon the economic recovery is central to parties' election campaigns

Strongly agree	33	58	23	32	39	53	25	28	37	29	28	27	33	41	36	29	33	37	31	31	27
Tend to agree	46	38	56	54	42	38	54	54	44	48	35	47	48	48	45	47	45	43	49	47	47
TOTAL AGREE	79	96	79	86	81	91	79	82	81	77	63	74	81	89	81	76	78	80	80	78	74
Tend to disagree	7	2	11	7	10	3	9	8	8	6	7	9	8	6	7	8	8	6	7	9	8
Strongly disagree	1	1	2	0	1	1	1	1	2	1	3	1	1	2	1	2	1	1	1	1	3
TOTAL DISAGREE	8	3	13	7	11	4	10	9	10	7	10	10	9	8	8	10	9	7	8	10	11
Don't know	12	2	9	6	8	5	10	9	8	15	26	16	11	4	10	15	12	12	11	12	14

If current economic and business policies are working well they should be left alone

Strongly agree	20	43	9	16	21	36	11	14	22	18	23	14	19	25	21	18	20	24	19	17	17
Tend to agree	48	48	46	57	53	51	48	52	47	49	34	51	49	50	47	49	46	48	49	49	45
TOTAL AGREE	68	91	55	73	74	87	59	66	69	67	57	65	68	75	68	67	66	72	68	66	62
Tend to disagree	13	5	23	12	11	5	20	15	14	12	12	13	14	11	13	12	15	11	13	15	11
Strongly disagree	6	1	10	5	5	2	9	5	8	4	6	5	5	7	6	5	6	4	6	7	9
TOTAL DISAGREE	19	6	33	17	16	7	29	20	22	16	18	18	19	18	19	17	21	15	19	22	20
Don't know	14	3	12	11	9	6	12	14	9	17	25	18	12	7	12	15	13	13	13	13	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which one of the following sectors would you most like to see grow in Britain over the next few years?

Manufacturing	48	57	50	52	53	58	50	48	55	41	24	33	53	65	49	46	40	46	52	51	46
Services i.e. retail, financial, travel and tourism	15	14	17	14	10	12	16	14	13	16	24	21	15	6	14	15	19	15	14	14	14
Construction	15	15	16	14	19	16	16	14	16	14	12	14	14	17	13	17	16	16	12	13	19
Agriculture	6	7	5	8	8	6	5	8	5	7	11	8	5	5	8	5	9	7	6	5	6
Other	4	2	3	6	6	2	3	5	3	5	8	5	4	2	5	3	5	4	4	4	3
Don't know	12	6	9	6	4	7	9	11	7	17	21	19	10	5	11	14	11	11	12	14	12

Do you think the next Government should or should not promote a stronger manufacturing base in Britain?

Should	85	94	89	85	87	92	90	85	89	81	63	78	89	96	85	85	81	85	87	86	85
Should not	4	2	5	4	4	2	3	4	4	3	9	6	2	1	4	3	5	4	3	2	4
Don't know	11	3	6	11	9	6	7	10	6	16	29	16	8	3	11	12	14	11	10	12	11

Which of the following, if any, do you think would be a consequence of having a stronger manufacturing sector in Britain? (Please tick all that apply)

More jobs	79	86	80	79	81	83	80	80	79	79	66	72	81	88	79	78	73	78	79	83	81
More economic growth	64	73	65	67	67	71	66	65	66	63	46	58	67	74	65	63	57	66	63	65	70
More economic security for the country	62	73	63	67	65	69	62	69	62	63	39	52	68	74	63	61	60	62	64	62	64
Greater prosperity for workers	56	60	60	51	64	59	63	55	55	57	36	44	60	69	55	57	51	55	57	58	57
Provide a bigger safe-guard against future economic difficulties and recessions	52	60	52	51	55	57	50	56	53	51	36	43	56	61	53	50	52	52	51	52	51
Increased national pride	43	49	42	42	49	48	43	44	42	43	27	39	43	52	42	43	40	44	42	43	43
Something else	2	1	1	6	6	2	2	2	3	1	5	2	2	2	2	2	6	2	1	2	2
None of the above	1	1	1	0	1	0	1	2	2	1	5	2	1	0	1	1	1	2	1	1	0
Don't know	6	2	3	5	2	3	5	5	5	8	16	10	5	1	5	8	7	7	6	5	7

Thinking about manufacturing in Britain and the economy, what would you like to see Britain doing? (Please tick all that apply)

Exporting more goods	64	75	65	70	75	74	65	66	69	59	38	55	66	79	64	62	60	65	63	64	65
Enjoying a better-balanced economy (where growth is sustainable and the economy is growing across different sectors)	63	74	63	72	66	72	60	67	64	62	48	53	67	74	66	60	62	65	61	62	66
Making more goods	59	68	61	60	65	66	59	64	61	58	32	51	64	72	58	60	55	60	61	59	56
Competing more effectively with other countries	58	70	56	50	68	69	57	57	58	58	30	50	60	73	58	57	53	62	55	59	52
Creating more well-paid jobs	57	55	65	52	61	57	65	56	57	58	48	54	60	61	56	60	60	56	57	60	53
Relying less on consumer spending for growth	48	50	49	54	55	53	46	57	49	47	35	40	52	57	51	45	50	48	49	47	48
Something else	1	1	1	2	3	1	1	2	2	1	2	1	1	2	2	1	2	2	1	1	1
None of these	1	0	1	0	0	0	0	1	1	1	3	1	0	0	1	1	1	1	1	1	0
Don't know	6	1	3	5	0	2	5	4	5	8	17	10	4	1	5	8	6	6	7	5	8