

YouGov / ECU Survey Results

Sample Size: 4276 Adults in GB
Fieldwork: 12th - 14th May 2025

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4276	494	637	385	998	368	770	1099	393	462	258	1501	1527	2070	2206	449	1766	1056	1005	2437	1839	3699	205	372	1013	701	517	1467
Unweighted Sample	4276	490	700	415	1039	384	758	1224	426	498	275	1761	1601	1909	2367	249	1633	1158	1236	2548	1728	3671	230	375	996	686	467	1522
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements comes closest to your view?

The government should not raise taxes or borrowing, even if that means cutting spending for public services	24	40	13	15	41	6	39	13	14	41	8	16	31	30	18	26	24	23	24	25	23	25	20	17	25	26	23	25
The government should not cut spending for public services, even if that means raising taxes or borrowing	39	23	64	59	22	70	22	59	57	19	65	54	27	39	39	42	39	40	37	42	36	38	44	43	40	37	40	38
Neither of these	22	25	14	16	28	16	27	18	17	29	16	18	27	20	24	14	21	24	26	21	24	22	19	25	21	23	22	22
Don't know	15	12	9	10	9	8	13	10	11	11	11	12	14	10	19	17	16	13	13	13	18	15	17	15	14	15	16	15

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Switchers (Did not vote for them in 2024, intend to vote for them now)				Lab 2024 - Reform VI	Lab 2024 - Lib Dem VI	Lab 2024 - Green VI	Labour defectors (Lab in 2024, not Lab in VI)	Party 'stickers' (Voted for them in 2024, and still intend to vote for them)				
	Total	Reform switchers	Lib Dem switchers	Green switchers					Labour 'stickers'	Reform UK 'stickers'	Lib Dem 'stickers'	Green 'stickers'	Con 'stickers'
Weighted Sample	4276	596	169	194	106	100	101	598	501	402	216	174	374
Unweighted Sample	4276	604	186	197	110	118	109	655	569	435	229	187	366
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements comes closest to your view?

The government should not raise taxes or borrowing, even if that means cutting spending for public services	24	39	18	7	27	7	6	14	11	43	11	6	39
The government should not cut spending for public services, even if that means raising taxes or borrowing	39	25	56	68	41	70	68	52	66	17	62	71	21
Neither of these	22	27	16	17	23	14	19	21	14	30	16	15	28
Don't know	15	9	9	8	9	8	7	12	9	10	11	8	12

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*