

# YouGov / ECIU Survey Results



Sample Size: 2171 GB Adults  
Fieldwork: 2nd - 4th August 2024

	Vote in 2024 GE					Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>720</b>	<b>465</b>	<b>167</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>770</b>	<b>509</b>	<b>185</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which sectors do you think show the biggest growth opportunity for the UK in the next five years? Please select up to three.

Renewable energy and clean technology	51	53	60	65	31	47	57	70	61	45	52	49	47	49	51	53	57	42	50	47	58	47	46	53	53
Artificial intelligence	42	45	44	44	38	44	42	43	46	39	45	39	41	43	42	39	47	35	42	42	38	41	39	51	41
Construction	26	33	25	24	31	32	23	29	27	29	29	23	15	19	31	38	27	24	27	18	21	25	25	23	31
Financial services	17	23	17	24	16	20	18	20	20	17	20	14	13	16	16	21	20	12	17	10	20	17	16	19	17
Healthcare	16	11	21	20	11	11	19	21	17	11	15	17	27	16	15	13	17	15	16	15	21	13	17	17	16
Professional services	9	9	10	15	7	9	9	12	14	6	11	7	8	9	9	10	12	5	9	7	10	7	6	10	11
Oil and gas	8	11	5	6	16	11	5	4	6	11	9	7	8	7	9	9	7	10	8	6	13	9	5	8	8
Manufacturing	7	9	6	7	9	9	6	8	7	10	8	6	2	7	7	9	7	7	7	7	7	7	8	5	8
Hospitality	7	8	8	10	6	7	9	9	10	6	6	8	7	7	9	7	8	7	7	5	13	7	3	8	8
Retail	3	3	4	3	3	2	4	3	3	3	3	4	3	3	6	2	3	4	4	0	4	4	3	4	3
Chemicals	2	3	2	2	5	4	1	2	2	3	3	2	3	2	3	3	3	2	2	2	5	2	1	2	3
Heavy industry	1	2	0	1	2	2	1	0	1	2	2	1	0	2	1	1	1	1	1	1	1	1	1	1	1
None of these	4	4	2	2	9	5	3	3	2	6	3	5	3	3	5	4	2	6	4	12	3	4	4	2	4
Don't know	22	16	19	15	20	20	21	11	17	22	19	25	28	25	17	19	18	27	22	23	17	26	27	17	19

Here are a range of policies announced by the new Labour government since it won the election on July 4th. Before taking this survey, how aware were you of the following policies?

Setting up 'Great British Energy', a publicly owned renewable energy company

Very aware	26	26	36	38	22	25	34	39	36	22	32	19	23	22	29	30	30	19	25	32	27	24	24	22	28
Somewhat aware	38	40	38	37	43	43	39	40	38	40	41	34	36	38	38	37	40	35	38	31	36	37	35	46	38
<b>TOTAL AWARE</b>	<b>64</b>	<b>66</b>	<b>74</b>	<b>75</b>	<b>65</b>	<b>68</b>	<b>73</b>	<b>79</b>	<b>74</b>	<b>62</b>	<b>73</b>	<b>53</b>	<b>59</b>	<b>60</b>	<b>67</b>	<b>67</b>	<b>70</b>	<b>54</b>	<b>63</b>	<b>63</b>	<b>63</b>	<b>61</b>	<b>59</b>	<b>68</b>	<b>66</b>
Not very aware	17	16	14	12	16	15	12	14	12	18	14	20	19	16	17	18	14	21	17	19	20	15	16	18	17
Not at all aware	20	18	12	12	19	17	14	8	14	20	13	26	22	24	17	15	16	25	20	18	17	24	26	14	17
<b>TOTAL NOT AWARE</b>	<b>37</b>	<b>34</b>	<b>26</b>	<b>24</b>	<b>35</b>	<b>32</b>	<b>26</b>	<b>22</b>	<b>26</b>	<b>38</b>	<b>27</b>	<b>46</b>	<b>41</b>	<b>40</b>	<b>34</b>	<b>33</b>	<b>30</b>	<b>46</b>	<b>37</b>	<b>37</b>	<b>37</b>	<b>39</b>	<b>42</b>	<b>32</b>	<b>34</b>

Ending the last government's ban on new onshore wind farms, sites that generate wind energy

Very aware	19	21	25	32	17	20	26	33	27	18	25	14	12	15	23	25	24	13	19	25	15	15	20	20	22
Somewhat aware	31	34	35	33	34	35	32	35	34	32	34	29	34	29	31	35	33	29	31	25	37	32	28	29	32
<b>TOTAL AWARE</b>	<b>50</b>	<b>55</b>	<b>60</b>	<b>65</b>	<b>51</b>	<b>55</b>	<b>58</b>	<b>68</b>	<b>61</b>	<b>50</b>	<b>59</b>	<b>43</b>	<b>46</b>	<b>44</b>	<b>54</b>	<b>60</b>	<b>57</b>	<b>42</b>	<b>50</b>	<b>50</b>	<b>52</b>	<b>47</b>	<b>48</b>	<b>49</b>	<b>54</b>
Not very aware	24	22	23	17	25	24	23	21	20	27	20	27	23	24	23	24	21	27	24	28	21	23	21	30	23
Not at all aware	26	22	16	18	24	22	19	11	19	24	21	31	31	32	23	16	22	32	26	22	26	30	30	21	23
<b>TOTAL NOT AWARE</b>	<b>50</b>	<b>44</b>	<b>39</b>	<b>35</b>	<b>49</b>	<b>46</b>	<b>42</b>	<b>32</b>	<b>39</b>	<b>51</b>	<b>41</b>	<b>58</b>	<b>54</b>	<b>56</b>	<b>46</b>	<b>40</b>	<b>43</b>	<b>59</b>	<b>50</b>	<b>50</b>	<b>47</b>	<b>53</b>	<b>51</b>	<b>51</b>	<b>46</b>

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	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>720</b>	<b>465</b>	<b>167</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>770</b>	<b>509</b>	<b>185</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Approving new 'solar farms', sites that generate solar energy

Very aware	13	14	18	21	12	14	17	20	18	13	16	11	10	9	14	20	16	9	13	24	11	11	13	9	15
Somewhat aware	36	34	43	40	39	38	39	43	40	38	40	33	34	34	35	42	37	35	37	24	38	36	32	42	37
<b>TOTAL AWARE</b>	<b>49</b>	<b>48</b>	<b>61</b>	<b>61</b>	<b>51</b>	<b>52</b>	<b>56</b>	<b>63</b>	<b>58</b>	<b>51</b>	<b>56</b>	<b>44</b>	<b>44</b>	<b>43</b>	<b>49</b>	<b>62</b>	<b>53</b>	<b>44</b>	<b>50</b>	<b>48</b>	<b>49</b>	<b>47</b>	<b>45</b>	<b>51</b>	<b>52</b>
Not very aware	27	31	24	22	24	26	25	25	24	26	25	28	29	28	28	23	27	27	26	29	29	27	25	31	25
Not at all aware	24	21	15	17	26	21	19	13	19	23	19	29	26	29	23	15	20	30	24	23	22	26	29	19	23
<b>TOTAL NOT AWARE</b>	<b>51</b>	<b>52</b>	<b>39</b>	<b>39</b>	<b>50</b>	<b>47</b>	<b>44</b>	<b>38</b>	<b>43</b>	<b>49</b>	<b>44</b>	<b>57</b>	<b>55</b>	<b>57</b>	<b>51</b>	<b>38</b>	<b>47</b>	<b>57</b>	<b>50</b>	<b>52</b>	<b>51</b>	<b>53</b>	<b>54</b>	<b>50</b>	<b>48</b>

## Partnering with King Charles' 'Crown estate' to invest in renewable energy

Very aware	10	11	14	15	8	10	13	15	14	9	12	8	7	7	12	15	12	7	10	17	9	10	9	7	10
Somewhat aware	24	27	28	25	25	27	24	27	25	26	27	21	22	22	24	28	24	23	23	22	29	19	22	28	25
<b>TOTAL AWARE</b>	<b>34</b>	<b>38</b>	<b>42</b>	<b>40</b>	<b>33</b>	<b>37</b>	<b>42</b>	<b>39</b>	<b>35</b>	<b>39</b>	<b>29</b>	<b>29</b>	<b>29</b>	<b>29</b>	<b>36</b>	<b>43</b>	<b>36</b>	<b>30</b>	<b>33</b>	<b>39</b>	<b>38</b>	<b>29</b>	<b>31</b>	<b>35</b>	<b>35</b>
Not very aware	30	30	33	28	29	29	32	32	30	31	30	30	24	31	32	30	30	31	31	24	25	32	31	33	30
Not at all aware	36	32	26	32	38	34	32	26	31	34	31	41	47	41	32	28	34	40	36	37	37	39	38	32	35
<b>TOTAL NOT AWARE</b>	<b>66</b>	<b>62</b>	<b>59</b>	<b>60</b>	<b>67</b>	<b>63</b>	<b>64</b>	<b>58</b>	<b>61</b>	<b>65</b>	<b>61</b>	<b>71</b>	<b>71</b>	<b>72</b>	<b>64</b>	<b>58</b>	<b>64</b>	<b>71</b>	<b>67</b>	<b>61</b>	<b>62</b>	<b>71</b>	<b>69</b>	<b>65</b>	<b>65</b>

## Canceling some infrastructure projects planned by the previous government

Very aware	20	27	24	25	18	24	26	25	28	20	23	18	8	15	26	27	24	15	20	26	18	19	18	20	21
Somewhat aware	32	34	38	38	31	34	35	45	36	33	34	31	31	31	32	36	35	30	33	24	34	30	31	32	35
<b>TOTAL AWARE</b>	<b>52</b>	<b>61</b>	<b>62</b>	<b>63</b>	<b>49</b>	<b>58</b>	<b>61</b>	<b>70</b>	<b>64</b>	<b>53</b>	<b>57</b>	<b>49</b>	<b>39</b>	<b>46</b>	<b>58</b>	<b>63</b>	<b>59</b>	<b>45</b>	<b>53</b>	<b>50</b>	<b>52</b>	<b>49</b>	<b>49</b>	<b>52</b>	<b>56</b>
Not very aware	23	17	24	19	24	18	22	18	19	22	22	23	28	24	20	20	20	26	22	28	22	23	21	24	22
Not at all aware	25	22	14	18	27	23	16	12	17	24	21	29	33	29	22	17	22	29	25	22	26	27	29	23	22
<b>TOTAL NOT AWARE</b>	<b>48</b>	<b>39</b>	<b>38</b>	<b>37</b>	<b>51</b>	<b>41</b>	<b>38</b>	<b>30</b>	<b>36</b>	<b>46</b>	<b>43</b>	<b>52</b>	<b>61</b>	<b>53</b>	<b>42</b>	<b>37</b>	<b>42</b>	<b>55</b>	<b>47</b>	<b>50</b>	<b>48</b>	<b>50</b>	<b>50</b>	<b>47</b>	<b>44</b>

## Removing 'winter fuel allowance' payments from pensioners, apart from those who receive means-tested benefits

Very aware	48	58	46	55	60	56	48	53	53	54	49	46	19	39	57	66	48	47	48	49	46	47	48	43	50
Somewhat aware	19	13	25	15	15	13	23	19	19	15	18	20	22	27	18	5	20	18	19	17	17	21	16	22	18
<b>TOTAL AWARE</b>	<b>67</b>	<b>71</b>	<b>71</b>	<b>70</b>	<b>75</b>	<b>69</b>	<b>71</b>	<b>72</b>	<b>72</b>	<b>69</b>	<b>67</b>	<b>66</b>	<b>41</b>	<b>66</b>	<b>75</b>	<b>71</b>	<b>68</b>	<b>65</b>	<b>67</b>	<b>66</b>	<b>63</b>	<b>68</b>	<b>64</b>	<b>65</b>	<b>68</b>
Not very aware	11	4	14	12	4	5	13	13	12	6	12	11	26	13	8	5	10	12	11	11	13	8	13	16	10
Not at all aware	22	25	15	18	21	26	16	14	16	25	21	24	32	21	17	25	22	22	22	23	24	23	23	19	21
<b>TOTAL NOT AWARE</b>	<b>33</b>	<b>29</b>	<b>29</b>	<b>30</b>	<b>25</b>	<b>31</b>	<b>29</b>	<b>27</b>	<b>28</b>	<b>31</b>	<b>33</b>	<b>35</b>	<b>58</b>	<b>34</b>	<b>25</b>	<b>30</b>	<b>32</b>	<b>34</b>	<b>33</b>	<b>34</b>	<b>37</b>	<b>31</b>	<b>36</b>	<b>35</b>	<b>31</b>

## A pay rise of 5-6% for public sector workers

Very aware	33	38	39	41	37	37	42	41	42	34	34	31	15	27	40	43	37	27	33	33	26	36	29	36	33
Somewhat aware	28	24	31	27	26	25	33	29	29	28	29	27	29	30	28	25	29	27	27	29	35	25	30	24	30
<b>TOTAL AWARE</b>	<b>61</b>	<b>62</b>	<b>70</b>	<b>68</b>	<b>63</b>	<b>62</b>	<b>75</b>	<b>70</b>	<b>71</b>	<b>62</b>	<b>63</b>	<b>58</b>	<b>44</b>	<b>57</b>	<b>68</b>	<b>68</b>	<b>66</b>	<b>54</b>	<b>60</b>	<b>62</b>	<b>61</b>	<b>61</b>	<b>59</b>	<b>60</b>	<b>63</b>
Not very aware	19	17	20	18	17	16	15	21	17	16	19	19	26	22	17	14	16	23	19	20	20	19	16	26	18
Not at all aware	20	21	10	14	20	22	11	9	12	22	18	22	30	21	15	19	17	24	20	19	19	21	25	15	19
<b>TOTAL NOT AWARE</b>	<b>39</b>	<b>38</b>	<b>30</b>	<b>32</b>	<b>37</b>	<b>38</b>	<b>26</b>	<b>30</b>	<b>29</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>56</b>	<b>43</b>	<b>32</b>	<b>33</b>	<b>33</b>	<b>47</b>	<b>39</b>	<b>39</b>	<b>39</b>	<b>40</b>	<b>41</b>	<b>41</b>	<b>37</b>

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<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>770</b>	<b>509</b>	<b>185</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## A pay rise of 22% over two years for junior doctors

Very aware	39	49	43	48	47	47	46	45	47	44	41	37	20	33	47	52	42	35	40	38	35	41	38	38	41
Somewhat aware	26	19	29	26	23	21	27	29	25	23	25	27	33	30	24	19	27	25	25	32	28	24	21	29	28
<b>TOTAL AWARE</b>	<b>65</b>	<b>68</b>	<b>72</b>	<b>74</b>	<b>70</b>	<b>68</b>	<b>73</b>	<b>74</b>	<b>72</b>	<b>67</b>	<b>66</b>	<b>64</b>	<b>53</b>	<b>63</b>	<b>71</b>	<b>71</b>	<b>69</b>	<b>60</b>	<b>65</b>	<b>70</b>	<b>63</b>	<b>65</b>	<b>59</b>	<b>67</b>	<b>69</b>
Not very aware	15	11	17	10	11	10	17	13	15	11	16	14	22	17	13	10	13	17	15	17	17	13	16	19	14
Not at all aware	20	20	11	16	19	22	10	13	12	22	17	22	25	20	16	20	18	22	20	13	20	23	25	14	18
<b>TOTAL NOT AWARE</b>	<b>35</b>	<b>31</b>	<b>28</b>	<b>26</b>	<b>30</b>	<b>32</b>	<b>27</b>	<b>26</b>	<b>27</b>	<b>33</b>	<b>33</b>	<b>36</b>	<b>47</b>	<b>37</b>	<b>29</b>	<b>30</b>	<b>31</b>	<b>39</b>	<b>35</b>	<b>30</b>	<b>37</b>	<b>36</b>	<b>41</b>	<b>33</b>	<b>32</b>

## Cancelling plans to cap social care costs

Very aware	14	21	14	17	18	19	15	17	17	16	13	15	4	8	19	23	16	10	14	16	9	16	15	11	13
Somewhat aware	18	16	24	19	15	15	23	25	21	17	20	16	18	17	19	19	20	16	18	17	23	17	18	18	18
<b>TOTAL AWARE</b>	<b>32</b>	<b>37</b>	<b>38</b>	<b>36</b>	<b>33</b>	<b>34</b>	<b>38</b>	<b>42</b>	<b>38</b>	<b>33</b>	<b>33</b>	<b>31</b>	<b>22</b>	<b>25</b>	<b>38</b>	<b>42</b>	<b>36</b>	<b>26</b>	<b>32</b>	<b>33</b>	<b>32</b>	<b>33</b>	<b>33</b>	<b>29</b>	<b>31</b>
Not very aware	32	27	35	32	28	30	35	29	33	28	33	30	39	32	33	27	30	34	32	29	30	31	31	39	31
Not at all aware	37	35	27	31	39	36	26	29	28	38	34	39	39	43	29	32	34	40	36	38	38	37	36	33	37
<b>TOTAL NOT AWARE</b>	<b>69</b>	<b>62</b>	<b>62</b>	<b>63</b>	<b>67</b>	<b>66</b>	<b>61</b>	<b>58</b>	<b>61</b>	<b>66</b>	<b>67</b>	<b>69</b>	<b>78</b>	<b>75</b>	<b>62</b>	<b>59</b>	<b>64</b>	<b>74</b>	<b>68</b>	<b>67</b>	<b>68</b>	<b>68</b>	<b>67</b>	<b>72</b>	<b>68</b>

## Cancelling the last government's 'Rwanda scheme' to deport illegal asylum seekers to Rwanda

Very aware	54	61	61	66	61	61	64	66	64	56	59	50	46	47	60	65	59	48	55	54	47	52	49	60	59
Somewhat aware	25	24	26	22	25	24	24	23	24	26	26	24	26	27	22	23	25	25	24	26	30	25	25	23	25
<b>TOTAL AWARE</b>	<b>79</b>	<b>85</b>	<b>87</b>	<b>88</b>	<b>86</b>	<b>85</b>	<b>88</b>	<b>89</b>	<b>88</b>	<b>82</b>	<b>85</b>	<b>74</b>	<b>72</b>	<b>74</b>	<b>82</b>	<b>88</b>	<b>84</b>	<b>73</b>	<b>79</b>	<b>80</b>	<b>77</b>	<b>77</b>	<b>74</b>	<b>83</b>	<b>84</b>
Not very aware	10	7	8	5	4	6	6	8	6	8	7	12	10	12	9	6	7	13	10	9	10	10	11	12	8
Not at all aware	11	8	5	7	10	9	6	3	6	10	8	14	17	14	8	6	9	14	11	11	13	14	16	5	9
<b>TOTAL NOT AWARE</b>	<b>21</b>	<b>15</b>	<b>13</b>	<b>12</b>	<b>14</b>	<b>15</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>18</b>	<b>15</b>	<b>26</b>	<b>27</b>	<b>26</b>	<b>17</b>	<b>12</b>	<b>16</b>	<b>27</b>	<b>21</b>	<b>20</b>	<b>23</b>	<b>24</b>	<b>27</b>	<b>17</b>	<b>17</b>

## And to what extent, if at all, do you support or oppose these measures?

Setting up 'Great British Energy', a publicly owned renewable energy company

Strongly oppose	5	10	1	1	14	9	1	1	2	9	6	3	3	2	5	9	4	5	4	6	6	6	3	2	5
Somewhat oppose	7	14	2	6	17	13	1	3	4	12	9	5	6	6	7	10	8	7	7	7	11	6	8	6	7
<b>TOTAL OPPOSE</b>	<b>12</b>	<b>24</b>	<b>3</b>	<b>7</b>	<b>31</b>	<b>22</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>21</b>	<b>15</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>12</b>	<b>19</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>13</b>	<b>17</b>	<b>12</b>	<b>11</b>	<b>8</b>	<b>12</b>
Somewhat support	34	39	28	37	37	40	25	37	32	37	35	33	37	30	33	39	32	35	33	37	34	32	36	34	33
Strongly support	34	13	59	42	13	18	61	45	50	21	37	32	38	38	35	24	39	28	35	29	31	34	29	41	35
<b>TOTAL SUPPORT</b>	<b>68</b>	<b>52</b>	<b>87</b>	<b>79</b>	<b>50</b>	<b>58</b>	<b>86</b>	<b>82</b>	<b>82</b>	<b>58</b>	<b>72</b>	<b>65</b>	<b>75</b>	<b>68</b>	<b>68</b>	<b>63</b>	<b>71</b>	<b>63</b>	<b>68</b>	<b>66</b>	<b>65</b>	<b>66</b>	<b>65</b>	<b>75</b>	<b>68</b>
Don't know	21	24	10	14	19	21	11	15	13	22	14	27	17	23	19	19	17	25	21	22	18	23	24	17	19

# YouGov / ECIU Survey Results



Sample Size: 2171 GB Adults  
Fieldwork: 2nd - 4th August 2024

	Vote in 2024 GE					Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>720</b>	<b>465</b>	<b>167</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>770</b>	<b>509</b>	<b>185</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Ending the last government's ban on new onshore wind farms, sites that generate wind energy

Strongly oppose	8	12	1	2	24	14	2	1	3	15	11	5	2	5	8	14	7	8	8	7	7	9	7	6	8
Somewhat oppose	12	24	5	8	20	20	3	7	7	18	11	12	9	8	13	18	11	13	12	8	10	10	11	10	14
<b>TOTAL OPPOSE</b>	<b>20</b>	<b>36</b>	<b>6</b>	<b>10</b>	<b>44</b>	<b>34</b>	<b>5</b>	<b>8</b>	<b>10</b>	<b>33</b>	<b>22</b>	<b>17</b>	<b>11</b>	<b>13</b>	<b>21</b>	<b>32</b>	<b>18</b>	<b>21</b>	<b>20</b>	<b>15</b>	<b>17</b>	<b>19</b>	<b>18</b>	<b>16</b>	<b>22</b>
Somewhat support	27	33	26	31	28	32	21	32	26	28	29	25	27	24	29	29	27	27	27	26	29	25	27	24	29
Strongly support	33	16	55	44	11	18	58	47	51	20	35	31	34	38	32	24	39	25	32	39	38	31	25	41	33
<b>TOTAL SUPPORT</b>	<b>60</b>	<b>49</b>	<b>81</b>	<b>75</b>	<b>39</b>	<b>50</b>	<b>79</b>	<b>79</b>	<b>77</b>	<b>48</b>	<b>64</b>	<b>56</b>	<b>61</b>	<b>62</b>	<b>61</b>	<b>53</b>	<b>66</b>	<b>52</b>	<b>59</b>	<b>65</b>	<b>67</b>	<b>56</b>	<b>52</b>	<b>65</b>	<b>62</b>
Don't know	21	15	13	14	17	15	16	11	13	19	14	27	28	25	17	14	16	28	21	21	16	24	30	19	16

## Approving new 'solar farms', sites that generate solar energy

Strongly oppose	6	9	1	1	19	11	2	1	2	11	7	4	4	3	6	10	5	6	6	5	5	6	5	2	7
Somewhat oppose	7	13	3	4	18	13	2	6	3	12	9	5	7	4	9	10	6	8	7	6	6	7	7	4	8
<b>TOTAL OPPOSE</b>	<b>13</b>	<b>22</b>	<b>4</b>	<b>5</b>	<b>37</b>	<b>24</b>	<b>4</b>	<b>7</b>	<b>5</b>	<b>23</b>	<b>16</b>	<b>9</b>	<b>11</b>	<b>7</b>	<b>15</b>	<b>20</b>	<b>11</b>	<b>14</b>	<b>13</b>	<b>11</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>6</b>	<b>15</b>
Somewhat support	36	46	27	36	42	42	24	41	30	41	36	36	37	32	37	42	35	38	36	37	38	35	40	33	36
Strongly support	38	21	62	48	11	23	63	45	56	23	40	36	41	45	35	28	44	30	38	40	40	37	28	51	38
<b>TOTAL SUPPORT</b>	<b>74</b>	<b>67</b>	<b>89</b>	<b>84</b>	<b>53</b>	<b>65</b>	<b>87</b>	<b>86</b>	<b>86</b>	<b>64</b>	<b>76</b>	<b>72</b>	<b>78</b>	<b>77</b>	<b>72</b>	<b>70</b>	<b>79</b>	<b>68</b>	<b>74</b>	<b>77</b>	<b>78</b>	<b>72</b>	<b>68</b>	<b>84</b>	<b>74</b>
Don't know	13	11	7	10	10	11	9	6	9	13	8	18	11	15	13	10	10	18	13	11	11	15	21	10	10

## Partnering with King Charles' 'Crown estate' to invest in renewable energy

Strongly oppose	4	4	1	1	14	6	1	2	2	7	6	2	4	3	4	6	3	5	4	3	5	5	2	3	5
Somewhat oppose	5	7	3	5	10	7	3	5	3	8	5	5	3	5	5	6	5	5	5	10	5	5	5	4	4
<b>TOTAL OPPOSE</b>	<b>9</b>	<b>11</b>	<b>4</b>	<b>6</b>	<b>24</b>	<b>13</b>	<b>4</b>	<b>7</b>	<b>5</b>	<b>15</b>	<b>11</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>12</b>	<b>8</b>	<b>10</b>	<b>9</b>	<b>13</b>	<b>10</b>	<b>10</b>	<b>7</b>	<b>7</b>	<b>9</b>
Somewhat support	36	46	35	33	41	42	34	37	36	39	36	36	40	31	38	42	35	38	36	40	37	32	37	38	37
Strongly support	30	21	46	44	11	22	43	43	42	22	33	28	29	33	31	26	35	25	31	27	31	28	24	37	33
<b>TOTAL SUPPORT</b>	<b>66</b>	<b>67</b>	<b>81</b>	<b>77</b>	<b>52</b>	<b>64</b>	<b>77</b>	<b>80</b>	<b>78</b>	<b>61</b>	<b>69</b>	<b>64</b>	<b>69</b>	<b>64</b>	<b>69</b>	<b>68</b>	<b>70</b>	<b>63</b>	<b>67</b>	<b>67</b>	<b>68</b>	<b>60</b>	<b>61</b>	<b>75</b>	<b>70</b>
Don't know	24	22	15	17	24	22	19	13	18	24	19	29	25	28	22	20	22	27	25	20	22	29	31	17	21

# YouGov / ECIU Survey Results



Sample Size: 2171 GB Adults  
Fieldwork: 2nd - 4th August 2024

	Vote in 2024 GE					Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>720</b>	<b>465</b>	<b>167</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>770</b>	<b>509</b>	<b>185</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Labelling some infrastructure projects planned by the previous government

Strongly oppose	9	20	3	3	19	19	3	3	6	14	13	6	6	6	12	14	9	10	9	10	7	10	8	10	10
Somewhat oppose	18	30	11	25	26	29	10	21	15	26	22	15	14	19	28	18	19	19	11	14	18	20	15	22	22
<b>TOTAL OPPOSE</b>	<b>27</b>	<b>50</b>	<b>14</b>	<b>28</b>	<b>45</b>	<b>48</b>	<b>13</b>	<b>24</b>	<b>21</b>	<b>40</b>	<b>35</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>31</b>	<b>42</b>	<b>27</b>	<b>29</b>	<b>28</b>	<b>21</b>	<b>28</b>	<b>28</b>	<b>25</b>	<b>32</b>	<b>32</b>
Somewhat support	23	15	35	30	15	17	35	36	31	20	25	22	18	24	26	22	26	20	24	19	25	22	21	26	25
Strongly support	12	3	23	14	4	6	20	17	16	9	12	12	12	12	11	14	9	10	27	17	10	9	13	11	11
<b>TOTAL SUPPORT</b>	<b>35</b>	<b>18</b>	<b>58</b>	<b>44</b>	<b>19</b>	<b>23</b>	<b>55</b>	<b>53</b>	<b>47</b>	<b>29</b>	<b>37</b>	<b>34</b>	<b>30</b>	<b>36</b>	<b>38</b>	<b>33</b>	<b>40</b>	<b>29</b>	<b>34</b>	<b>46</b>	<b>42</b>	<b>32</b>	<b>30</b>	<b>39</b>	<b>36</b>
Don't know	37	31	28	29	36	29	32	23	32	31	28	45	50	44	32	24	33	42	37	33	38	40	42	37	33

## Removing 'winter fuel allowance' payments from pensioners, apart from those who receive means-tested benefits

Strongly oppose	40	60	22	25	63	60	20	26	26	61	39	40	12	27	44	70	33	49	40	34	36	42	42	32	41
Somewhat oppose	19	19	20	17	18	18	21	17	18	17	21	18	29	22	17	14	19	20	19	15	24	18	24	19	18
<b>TOTAL OPPOSE</b>	<b>59</b>	<b>79</b>	<b>42</b>	<b>42</b>	<b>81</b>	<b>78</b>	<b>41</b>	<b>43</b>	<b>44</b>	<b>78</b>	<b>60</b>	<b>58</b>	<b>41</b>	<b>49</b>	<b>61</b>	<b>84</b>	<b>52</b>	<b>69</b>	<b>59</b>	<b>49</b>	<b>60</b>	<b>60</b>	<b>66</b>	<b>51</b>	<b>59</b>
Somewhat support	19	13	28	27	11	13	30	31	30	11	19	18	12	22	24	11	23	13	19	19	16	17	17	21	20
Strongly support	9	3	15	18	5	4	16	15	14	5	9	10	9	12	10	4	12	5	9	8	10	10	5	10	10
<b>TOTAL SUPPORT</b>	<b>28</b>	<b>16</b>	<b>43</b>	<b>45</b>	<b>16</b>	<b>17</b>	<b>46</b>	<b>46</b>	<b>44</b>	<b>16</b>	<b>28</b>	<b>28</b>	<b>21</b>	<b>34</b>	<b>34</b>	<b>15</b>	<b>35</b>	<b>18</b>	<b>28</b>	<b>27</b>	<b>26</b>	<b>27</b>	<b>22</b>	<b>31</b>	<b>30</b>
Don't know	13	5	13	13	4	6	14	11	11	6	12	14	38	18	6	2	13	13	13	24	14	13	13	18	10

## A pay rise of 5-6% for public sector workers

Strongly oppose	7	13	2	2	16	13	3	1	3	12	8	6	1	6	9	9	6	7	7	5	4	8	6	9	6
Somewhat oppose	11	23	5	10	23	21	4	4	8	19	13	10	3	8	14	19	11	12	12	10	7	10	16	7	12
<b>TOTAL OPPOSE</b>	<b>18</b>	<b>36</b>	<b>7</b>	<b>12</b>	<b>39</b>	<b>34</b>	<b>7</b>	<b>5</b>	<b>11</b>	<b>31</b>	<b>21</b>	<b>16</b>	<b>4</b>	<b>14</b>	<b>23</b>	<b>28</b>	<b>17</b>	<b>19</b>	<b>19</b>	<b>15</b>	<b>11</b>	<b>18</b>	<b>22</b>	<b>16</b>	<b>18</b>
Somewhat support	38	42	32	42	34	42	28	45	37	40	41	35	35	37	37	44	37	40	38	39	44	36	40	32	40
Strongly support	35	14	55	42	19	17	60	43	46	23	31	38	50	38	35	21	39	29	34	36	36	35	25	43	35
<b>TOTAL SUPPORT</b>	<b>73</b>	<b>56</b>	<b>87</b>	<b>84</b>	<b>53</b>	<b>59</b>	<b>88</b>	<b>88</b>	<b>83</b>	<b>63</b>	<b>72</b>	<b>73</b>	<b>85</b>	<b>75</b>	<b>72</b>	<b>65</b>	<b>76</b>	<b>69</b>	<b>72</b>	<b>75</b>	<b>80</b>	<b>71</b>	<b>65</b>	<b>75</b>	<b>75</b>
Don't know	9	8	6	5	8	7	5	7	6	7	7	11	12	11	6	6	7	11	9	10	8	10	12	9	6

## A pay rise of 22% over two years for junior doctors

Strongly oppose	14	30	4	6	31	28	5	4	7	26	18	11	1	13	17	21	14	15	15	9	6	17	17	11	15
Somewhat oppose	15	25	9	13	25	24	7	12	11	21	17	14	9	11	19	21	15	16	15	14	14	17	18	10	16
<b>TOTAL OPPOSE</b>	<b>29</b>	<b>55</b>	<b>13</b>	<b>19</b>	<b>56</b>	<b>52</b>	<b>12</b>	<b>16</b>	<b>18</b>	<b>47</b>	<b>35</b>	<b>25</b>	<b>10</b>	<b>24</b>	<b>36</b>	<b>42</b>	<b>29</b>	<b>31</b>	<b>30</b>	<b>23</b>	<b>20</b>	<b>34</b>	<b>35</b>	<b>21</b>	<b>31</b>
Somewhat support	31	25	33	33	26	28	30	36	32	30	34	29	32	34	27	30	30	33	31	26	37	27	32	30	33
Strongly support	31	14	49	40	13	14	52	42	43	18	26	37	48	31	32	24	35	27	30	40	37	31	21	42	30
<b>TOTAL SUPPORT</b>	<b>62</b>	<b>39</b>	<b>82</b>	<b>73</b>	<b>39</b>	<b>42</b>	<b>82</b>	<b>78</b>	<b>75</b>	<b>48</b>	<b>60</b>	<b>66</b>	<b>80</b>	<b>65</b>	<b>59</b>	<b>54</b>	<b>65</b>	<b>60</b>	<b>61</b>	<b>66</b>	<b>74</b>	<b>58</b>	<b>53</b>	<b>72</b>	<b>63</b>
Don't know	8	5	6	7	5	6	6	6	7	5	6	10	10	11	5	5	6	10	8	10	6	9	12	7	6

## Labelling plans to cap social care costs

Strongly oppose	21	37	11	18	34	35	9	18	16	33	21	22	7	14	27	35	20	23	22	14	15	25	23	13	24
Somewhat oppose	20	26	18	24	21	24	19	19	21	24	24	16	10	19	20	26	21	18	20	21	17	18	22	18	22
<b>TOTAL OPPOSE</b>	<b>41</b>	<b>63</b>	<b>29</b>	<b>42</b>	<b>55</b>	<b>59</b>	<b>28</b>	<b>37</b>	<b>37</b>	<b>57</b>	<b>45</b>	<b>38</b>	<b>17</b>	<b>33</b>	<b>47</b>	<b>61</b>	<b>41</b>	<b>41</b>	<b>42</b>	<b>35</b>	<b>32</b>	<b>43</b>	<b>45</b>	<b>31</b>	<b>46</b>
Somewhat support	18	14	24	15	15	14	21	21	19	14	18	17	18	18	19	14	17	18	17	13	25	14	19	21	16
Strongly support	10	3	17	10	7	5	19	9	13	7	9	12	15	11	12	5	11	9	10	11	9	11	6	13	11
<b>TOTAL SUPPORT</b>	<b>28</b>	<b>17</b>	<b>41</b>	<b>25</b>	<b>22</b>	<b>19</b>	<b>40</b>	<b>30</b>	<b>32</b>	<b>21</b>	<b>27</b>	<b>29</b>	<b>33</b>	<b>29</b>	<b>31</b>	<b>19</b>	<b>28</b>	<b>27</b>	<b>27</b>	<b>24</b>	<b>34</b>	<b>25</b>	<b>25</b>	<b>34</b>	<b>27</b>
Don't know	31	20	30	33	24	22	32	33	30	23	28	33	50	38	22	19	30	32	30	40	33	31	30	36	28

# YouGov / ECIU Survey Results



Sample Size: 2171 GB Adults  
Fieldwork: 2nd - 4th August 2024

	Vote in 2024 GE					Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>720</b>	<b>465</b>	<b>167</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>770</b>	<b>509</b>	<b>185</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## labelling="canceling-the-last-government-s-rwanda-scheme-to-deport-illegal-asylum-seekers-to-rwanda"> Cancelling the last government's 'Rwanda scheme' to deport illegal asylum seekers to Rwanda

Strongly oppose	19	36	5	7	49	34	6	4	8	34	22	17	13	16	21	27	15	25	20	20	10	24	21	17	19
Somewhat oppose	14	26	7	7	23	24	4	7	8	22	15	13	9	12	16	17	14	14	15	10	12	11	17	10	18
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>62</b>	<b>12</b>	<b>14</b>	<b>72</b>	<b>58</b>	<b>10</b>	<b>11</b>	<b>16</b>	<b>56</b>	<b>37</b>	<b>30</b>	<b>22</b>	<b>28</b>	<b>37</b>	<b>44</b>	<b>29</b>	<b>39</b>	<b>35</b>	<b>30</b>	<b>22</b>	<b>35</b>	<b>38</b>	<b>27</b>	<b>37</b>
Somewhat support	12	15	12	17	10	13	11	13	13	13	12	12	10	11	12	15	12	12	12	16	15	12	9	14	12
Strongly support	37	9	67	61	8	14	70	68	62	17	37	37	44	41	38	27	44	28	36	40	45	34	30	44	38
<b>TOTAL SUPPORT</b>	<b>49</b>	<b>24</b>	<b>79</b>	<b>78</b>	<b>18</b>	<b>27</b>	<b>81</b>	<b>81</b>	<b>75</b>	<b>30</b>	<b>49</b>	<b>49</b>	<b>54</b>	<b>52</b>	<b>50</b>	<b>42</b>	<b>56</b>	<b>40</b>	<b>48</b>	<b>56</b>	<b>60</b>	<b>46</b>	<b>39</b>	<b>58</b>	<b>50</b>
Don't know	17	14	10	9	11	14	10	8	10	14	14	20	23	19	14	14	13	22	17	13	18	19	22	16	14

Moving on, you may be aware that the new Labour government has prioritised increasing the use of so-called 'clean energy', such as wind and solar energy, reducing its use of 'fossil fuels' such as oil, gas and coal.

Thinking about the years ahead, what would constitute 'success' for this policy in your mind?

Please select up to two.

The UK increasing its 'energy independence', reducing its reliance on imports from abroad	44	54	47	50	48	50	45	58	50	48	47	41	25	39	53	51	48	37	45	39	37	38	44	43	50
Cheaper energy bills	42	41	38	35	56	48	35	24	34	48	46	37	47	40	41	42	38	47	41	34	50	46	39	38	40
The UK reducing its greenhouse gas emissions, the pollutants which cause climate change	31	25	43	43	10	21	46	45	44	18	26	36	42	33	28	25	38	21	31	32	29	27	27	36	33
Energy bills being more stable than before (not jumping 'up and down' as much)	24	30	23	23	20	27	20	23	22	23	23	24	22	25	22	23	23	24	24	19	24	28	19	23	23
Higher economic growth driven by new green industries	13	11	15	16	7	11	17	19	16	11	13	12	10	14	13	13	16	9	13	13	15	12	9	15	14
More jobs in 'green' industries	6	4	9	6	3	3	10	6	9	4	7	6	8	7	6	5	7	5	6	8	8	6	6	9	5
None of these	4	5	0	2	11	6	1	2	1	7	5	4	3	4	3	6	3	6	4	7	3	4	4	5	3
Don't know	9	5	5	6	7	6	6	3	5	8	6	11	13	10	6	6	6	12	9	12	6	10	14	6	7

# YouGov / ECIU Survey Results



Sample Size: 2171 GB Adults  
Fieldwork: 2nd - 4th August 2024

	Vote in 2024 GE					Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>720</b>	<b>465</b>	<b>167</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>770</b>	<b>509</b>	<b>185</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these things, if any, do you expect to happen as a result of the Labour government's policies on energy, climate and the environment?

**The UK reducing its greenhouse gas emissions, the pollutants which cause climate change**

Definitely will not happen	8	11	1	3	21	13	1	2	3	13	10	6	8	6	9	10	6	11	8	6	7	9	9	6	8
Probably will not happen	29	41	20	21	44	42	15	22	21	39	29	29	23	22	33	38	28	30	28	29	38	29	29	21	29
<b>TOTAL WILL NOT HAPPEN</b>	<b>37</b>	<b>52</b>	<b>21</b>	<b>24</b>	<b>65</b>	<b>55</b>	<b>16</b>	<b>24</b>	<b>24</b>	<b>52</b>	<b>39</b>	<b>35</b>	<b>31</b>	<b>28</b>	<b>42</b>	<b>48</b>	<b>34</b>	<b>41</b>	<b>36</b>	<b>35</b>	<b>45</b>	<b>38</b>	<b>38</b>	<b>27</b>	<b>37</b>
Probably will happen	40	34	53	53	20	32	55	59	54	30	41	40	45	45	36	35	45	34	40	46	36	36	38	50	42
Definitely will happen	6	2	11	10	1	2	10	7	8	3	7	5	9	6	7	4	6	5	6	10	4	7	2	7	6
<b>TOTAL WILL HAPPEN</b>	<b>46</b>	<b>36</b>	<b>64</b>	<b>63</b>	<b>21</b>	<b>34</b>	<b>65</b>	<b>66</b>	<b>62</b>	<b>33</b>	<b>48</b>	<b>45</b>	<b>54</b>	<b>51</b>	<b>43</b>	<b>39</b>	<b>51</b>	<b>39</b>	<b>46</b>	<b>56</b>	<b>40</b>	<b>43</b>	<b>40</b>	<b>57</b>	<b>48</b>
Don't know	17	12	15	13	15	11	18	10	15	14	13	21	16	21	15	14	15	20	18	8	16	20	21	16	15

**Cheaper energy bills**

Definitely will not happen	18	28	5	9	39	28	6	9	11	29	22	14	9	16	19	25	17	20	18	13	21	20	21	12	18
Probably will not happen	43	53	36	46	46	52	35	45	42	46	41	45	41	40	46	47	44	42	43	39	45	40	41	38	48
<b>TOTAL WILL NOT HAPPEN</b>	<b>61</b>	<b>81</b>	<b>41</b>	<b>55</b>	<b>85</b>	<b>80</b>	<b>41</b>	<b>54</b>	<b>53</b>	<b>75</b>	<b>63</b>	<b>59</b>	<b>50</b>	<b>56</b>	<b>65</b>	<b>72</b>	<b>61</b>	<b>62</b>	<b>61</b>	<b>52</b>	<b>66</b>	<b>60</b>	<b>62</b>	<b>50</b>	<b>66</b>
Probably will happen	21	9	35	26	6	10	34	29	28	14	20	21	27	22	20	16	23	18	21	24	20	21	19	25	19
Definitely will happen	2	1	5	1	1	0	4	1	2	1	3	1	4	2	3	1	2	3	2	3	2	2	1	5	1
<b>TOTAL WILL HAPPEN</b>	<b>23</b>	<b>10</b>	<b>40</b>	<b>27</b>	<b>7</b>	<b>10</b>	<b>38</b>	<b>30</b>	<b>30</b>	<b>15</b>	<b>23</b>	<b>22</b>	<b>31</b>	<b>24</b>	<b>23</b>	<b>17</b>	<b>25</b>	<b>21</b>	<b>23</b>	<b>27</b>	<b>22</b>	<b>23</b>	<b>20</b>	<b>30</b>	<b>20</b>
Don't know	16	10	18	19	7	10	21	16	17	10	14	18	18	21	13	10	15	17	16	21	12	18	17	19	14

**Energy bills being more stable than before (not jumping 'up and down' as much)**

Definitely will not happen	12	18	2	7	28	17	4	5	5	20	14	10	8	11	13	14	10	14	12	10	14	14	15	7	10
Probably will not happen	35	50	22	30	47	50	20	28	29	45	34	36	27	29	37	47	34	36	35	28	33	31	36	31	40
<b>TOTAL WILL NOT HAPPEN</b>	<b>47</b>	<b>68</b>	<b>24</b>	<b>37</b>	<b>75</b>	<b>67</b>	<b>24</b>	<b>33</b>	<b>34</b>	<b>65</b>	<b>48</b>	<b>46</b>	<b>35</b>	<b>40</b>	<b>50</b>	<b>61</b>	<b>44</b>	<b>50</b>	<b>47</b>	<b>38</b>	<b>47</b>	<b>45</b>	<b>51</b>	<b>38</b>	<b>50</b>
Probably will happen	34	20	53	43	15	21	51	55	45	22	34	33	39	38	31	26	38	28	33	40	36	33	30	38	32
Definitely will happen	2	1	5	2	0	0	4	0	3	1	3	2	2	2	4	1	2	2	2	6	1	3	1	4	1
<b>TOTAL WILL HAPPEN</b>	<b>36</b>	<b>21</b>	<b>58</b>	<b>45</b>	<b>15</b>	<b>21</b>	<b>55</b>	<b>55</b>	<b>48</b>	<b>23</b>	<b>37</b>	<b>35</b>	<b>41</b>	<b>40</b>	<b>35</b>	<b>27</b>	<b>40</b>	<b>30</b>	<b>35</b>	<b>46</b>	<b>37</b>	<b>36</b>	<b>31</b>	<b>42</b>	<b>33</b>
Don't know	18	12	18	18	11	12	21	12	17	12	15	20	23	21	14	13	16	21	18	16	15	19	19	20	16

**More jobs in 'green' industries**

Definitely will not happen	5	9	1	2	14	9	1	2	2	9	7	4	4	4	8	7	4	7	6	2	5	7	4	4	6
Probably will not happen	17	26	10	13	26	25	9	14	12	24	16	18	12	14	20	23	14	21	17	21	17	17	19	13	17
<b>TOTAL WILL NOT HAPPEN</b>	<b>22</b>	<b>35</b>	<b>11</b>	<b>15</b>	<b>40</b>	<b>34</b>	<b>10</b>	<b>16</b>	<b>14</b>	<b>33</b>	<b>23</b>	<b>22</b>	<b>16</b>	<b>18</b>	<b>28</b>	<b>30</b>	<b>18</b>	<b>28</b>	<b>23</b>	<b>23</b>	<b>22</b>	<b>24</b>	<b>23</b>	<b>17</b>	<b>23</b>
Probably will happen	48	46	55	56	42	48	52	52	56	42	50	47	52	52	45	44	53	43	48	45	51	47	48	50	49
Definitely will happen	12	5	21	16	4	4	24	20	17	8	13	10	14	11	13	10	15	8	12	18	9	9	11	19	11
<b>TOTAL WILL HAPPEN</b>	<b>60</b>	<b>51</b>	<b>76</b>	<b>72</b>	<b>46</b>	<b>52</b>	<b>76</b>	<b>72</b>	<b>73</b>	<b>50</b>	<b>63</b>	<b>57</b>	<b>66</b>	<b>63</b>	<b>58</b>	<b>54</b>	<b>68</b>	<b>51</b>	<b>60</b>	<b>63</b>	<b>60</b>	<b>56</b>	<b>59</b>	<b>69</b>	<b>60</b>
Don't know	17	14	13	13	13	14	14	12	12	17	14	20	17	19	15	16	14	22	17	14	18	20	17	14	17

# YouGov / ECIU Survey Results



Sample Size: 2171 GB Adults  
Fieldwork: 2nd - 4th August 2024

	Vote in 2024 GE				Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>720</b>	<b>465</b>	<b>167</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>770</b>	<b>509</b>	<b>185</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## The UK increasing its 'energy independence', reducing its reliance on imports from abroad

Definitely will not happen	9	15	1	5	26	15	2	3	3	16	12	6	7	7	11	12	7	11	9	6	11	9	11	6	9
Probably will not happen	27	39	17	21	39	39	17	16	20	37	25	28	22	22	30	34	26	28	27	24	31	26	29	28	26
<b>TOTAL WILL NOT HAPPEN</b>	<b>36</b>	<b>54</b>	<b>18</b>	<b>26</b>	<b>65</b>	<b>54</b>	<b>19</b>	<b>19</b>	<b>23</b>	<b>53</b>	<b>37</b>	<b>34</b>	<b>29</b>	<b>29</b>	<b>41</b>	<b>46</b>	<b>33</b>	<b>39</b>	<b>36</b>	<b>30</b>	<b>42</b>	<b>35</b>	<b>40</b>	<b>34</b>	<b>35</b>
Probably will happen	38	28	52	52	20	30	49	58	51	28	41	36	33	45	34	33	43	31	38	39	37	34	36	41	41
Definitely will happen	8	5	15	9	2	4	14	9	11	6	10	6	9	6	10	7	9	7	8	14	5	9	6	7	8
<b>TOTAL WILL HAPPEN</b>	<b>46</b>	<b>33</b>	<b>67</b>	<b>61</b>	<b>22</b>	<b>34</b>	<b>63</b>	<b>67</b>	<b>62</b>	<b>34</b>	<b>51</b>	<b>42</b>	<b>42</b>	<b>51</b>	<b>44</b>	<b>40</b>	<b>52</b>	<b>38</b>	<b>46</b>	<b>53</b>	<b>42</b>	<b>43</b>	<b>42</b>	<b>48</b>	<b>49</b>
Don't know	18	13	16	14	14	12	17	15	15	13	12	24	28	20	15	13	15	23	18	18	16	22	19	18	16

## Higher economic growth driven by new green industries

Definitely will not happen	9	17	1	4	26	16	2	6	5	16	12	7	5	7	11	14	8	11	9	9	10	10	11	7	9
Probably will not happen	29	42	19	22	41	43	17	20	21	40	31	27	21	25	31	37	28	30	29	29	29	27	33	26	30
<b>TOTAL WILL NOT HAPPEN</b>	<b>38</b>	<b>59</b>	<b>20</b>	<b>26</b>	<b>67</b>	<b>59</b>	<b>19</b>	<b>26</b>	<b>26</b>	<b>56</b>	<b>43</b>	<b>34</b>	<b>26</b>	<b>32</b>	<b>42</b>	<b>51</b>	<b>36</b>	<b>41</b>	<b>38</b>	<b>38</b>	<b>39</b>	<b>37</b>	<b>44</b>	<b>33</b>	<b>39</b>
Probably will happen	31	17	45	47	13	20	46	49	44	21	33	30	35	36	31	23	36	26	31	32	33	28	25	42	33
Definitely will happen	4	1	9	4	1	1	8	4	6	3	5	4	7	4	5	4	5	3	4	6	6	6	2	4	4
<b>TOTAL WILL HAPPEN</b>	<b>35</b>	<b>18</b>	<b>54</b>	<b>51</b>	<b>14</b>	<b>21</b>	<b>54</b>	<b>53</b>	<b>50</b>	<b>24</b>	<b>38</b>	<b>34</b>	<b>42</b>	<b>40</b>	<b>36</b>	<b>27</b>	<b>41</b>	<b>29</b>	<b>35</b>	<b>38</b>	<b>39</b>	<b>34</b>	<b>27</b>	<b>46</b>	<b>37</b>
Don't know	26	23	25	24	19	20	27	22	25	20	19	32	32	29	22	22	23	29	26	24	22	29	30	21	24

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.