YouGov Survey: Dr. Seuss
January 8 - 10, 2026 - 1,133 U.S. adult citizens

YouGov

1. Do you have a favorable or an unfavorable opinion of the following person?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Dr. Seuss	43%	34%	7%	2%	14%
Shel Silverstein	17%	16%	4%	2%	62%
Beverly Cleary	16%	15%	2%	2%	66%
Theodor Geisel	11%	11%	3%	3%	72%
Eric Carle	10%	10%	2%	1%	76%
Maurice Sendak	9%	10%	4%	2%	75%

2. How do you feel about reading books out loud to children?

Love it …………………………………………………………………………44%
Like it …………………………………………………………………………28%
Neutral …………………………………………………………………………19%
Dislike it …………………………………………………………………………3%
Hate it …………………………………………………………………………1%
Not sure …………………………………………………………………………5%

3. How often in your life have you read books out loud to children?

Very often …………………………………………………………………………26%
Somewhat often …………………………………………………………………16%
Occasionally …………………………………………………………………………36%
Never …………………………………………………………………………18%
Don't know …………………………………………………………………………4%

4. As best as you can recall, how often were you read to when you were a child?

Very often …………………………………………………………………………24%
Somewhat often …………………………………………………………………20%
Occasionally …………………………………………………………………………32%
Never …………………………………………………………………………15%
Don't know …………………………………………………………………………8%

5. Which of the following books by Dr. Seuss have you read? Select all that apply.

Green Eggs and Ham	83%
The Cat in the Hat	80%
One Fish, Two Fish, Red Fish, Blue Fish	67%
How the Grinch Stole Christmas!	66%
Horton Hears a Who!	55%
The Lorax	49%
Oh, the Places You'll Go!	46%
The Cat in the Hat Comes Back	36%
Fox in Socks	36%
Hop on Pop	32%
Horton Hatches the Egg	24%
And to Think That I Saw It on Mulberry Street	17%
The Sneetches and Other Stories	13%
I Am Not Going to Get Up Today!	9%
The Butter Battle Book	7%
None of these	8%

6. Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure	I don't know this character
The Cat in the Hat	50%	33%	6%	1%	8%	4%
Horton the Elephant	45%	28%	2%	1%	11%	13%
Cindy-Lou Who	41%	28%	4%	1%	9%	17%
The Grinch	40%	32%	12%	3%	8%	4%
Sam-I-Am	39%	32%	4%	1%	13%	10%
The Lorax	38%	29%	3%	1%	15%	14%
Fox in Socks	25%	26%	1%	2%	20%	26%
Yertle the Turtle	22%	19%	2%	1%	19%	37%
The Once-ler	14%	13%	6%	2%	21%	44%
Mayzie Bird	12%	14%	3%	2%	20%	50%

YouGov Survey: Dr. Seuss
January 8 - 10, 2026 - 1,133 U.S. adult citizens

YouGov

Interviewing Dates	January 8 - 10, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.564, with a mean of one and a standard deviation of 0.872.
Number of respondents	1,133
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	62 questions not reported.

YouGov Survey: Dr. Seuss
January 8 - 10, 2026 - 1,133 U.S. adult citizens

1A. Favorability of Individuals — Dr. Seuss
Do you have a favorable or an unfavorable opinion of the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	43%	42%	44%	29%	37%	49%	53%	45%	42%	40%	*
Somewhat favorable	34%	32%	35%	32%	35%	34%	34%	34%	30%	29%	*
Somewhat unfavorable	7%	6%	8%	16%	9%	4%	1%	7%	4%	10%	*
Very unfavorable	2%	3%	2%	3%	1%	2%	3%	2%	4%	5%	*
Don't know	14%	17%	11%	20%	18%	11%	8%	12%	20%	17%	*
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%	*
Unweighted N	(1,132)	(530)	(602)	(293)	(300)	(313)	(226)	(731)	(145)	(178)	(78)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	43%	44%	39%	46%	49%	44%	47%	37%	39%	39%	46%	43%	43%
Somewhat favorable	34%	33%	33%	35%	33%	39%	30%	38%	41%	34%	34%	34%	33%
Somewhat unfavorable	7%	8%	7%	6%	8%	6%	5%	9%	8%	9%	8%	5%	8%
Very unfavorable	2%	2%	3%	2%	3%	3%	3%	2%	2%	4%	2%	2%	2%
Don't know	14%	12%	18%	11%	7%	9%	15%	14%	9%	14%	11%	16%	14%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,132)	(356)	(459)	(317)	(429)	(400)	(446)	(318)	(255)	(198)	(232)	(431)	(271)

YouGov Survey: Dr. Seuss
January 8 - 10, 2026 - 1,133 U.S. adult citizens

YouGov

1B. Favorability of Individuals — Shel Silverstein
Do you have a favorable or an unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	17%	13%	20%	14%	22%	15%	16%	20%	5%	10%	*
Somewhat favorable	16%	17%	15%	16%	21%	17%	7%	17%	11%	15%	*
Somewhat unfavorable	4%	5%	3%	7%	4%	2%	3%	4%	1%	6%	*
Very unfavorable	2%	3%	1%	3%	4%	1%	1%	2%	0%	3%	*
Don't know	62%	62%	61%	60%	50%	64%	72%	56%	82%	66%	*
Totals	101%	100%	100%	100%	101%	99%	99%	99%	99%	100%	*
Unweighted N	(1,130)	(530)	(600)	(293)	(299)	(313)	(225)	(729)	(145)	(178)	(78)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	17%	21%	15%	15%	25%	16%	14%	14%	23%	11%	18%	13%	25%
Somewhat favorable	16%	19%	13%	15%	22%	16%	14%	16%	23%	22%	17%	11%	18%
Somewhat unfavorable	4%	3%	4%	5%	2%	4%	4%	4%	3%	4%	2%	4%	5%
Very unfavorable	2%	0%	3%	2%	0%	2%	2%	0%	3%	3%	4%	1%	1%
Don't know	62%	57%	65%	62%	50%	61%	67%	65%	47%	61%	58%	70%	51%
Totals	101%	100%	100%	99%	99%	99%	101%	99%	99%	101%	99%	99%	100%
Unweighted N	(1,130)	(356)	(457)	(317)	(429)	(400)	(444)	(318)	(255)	(198)	(232)	(428)	(272)

YouGov Survey: Dr. Seuss
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YouGov

1C. Favorability of Individuals — Beverly Cleary
Do you have a favorable or an unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	16%	11%	20%	5%	21%	19%	15%	18%	5%	12%	*
Somewhat favorable	15%	13%	16%	19%	21%	13%	6%	14%	20%	13%	*
Somewhat unfavorable	2%	4%	1%	4%	2%	2%	1%	2%	3%	3%	*
Very unfavorable	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	*
Don't know	66%	70%	61%	70%	53%	65%	77%	64%	70%	70%	*
Totals	101%	99%	100%	99%	99%	101%	100%	100%	100%	100%	*
Unweighted N	(1,131)	(530)	(601)	(293)	(300)	(314)	(224)	(729)	(145)	(178)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	16%	22%	12%	14%	24%	14%	15%	13%	20%	14%	14%	15%	20%
Somewhat favorable	15%	18%	15%	11%	20%	15%	14%	15%	20%	20%	14%	11%	19%
Somewhat unfavorable	2%	2%	3%	1%	2%	1%	1%	3%	2%	2%	0%	2%	4%
Very unfavorable	2%	1%	1%	2%	1%	2%	1%	1%	3%	1%	2%	2%	1%
Don't know	66%	56%	68%	72%	53%	68%	68%	68%	55%	62%	70%	70%	56%
Totals	101%	99%	99%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,131)	(354)	(459)	(318)	(427)	(401)	(447)	(318)	(254)	(197)	(232)	(430)	(272)

YouGov Survey: Dr. Seuss
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YouGov

1D. Favorability of Individuals — Theodor Geisel
Do you have a favorable or an unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	11%	13%	10%	5%	12%	14%	13%	13%	6%	7%	*
Somewhat favorable	11%	12%	9%	13%	12%	9%	9%	11%	9%	7%	*
Somewhat unfavorable	3%	3%	4%	6%	4%	3%	1%	3%	0%	7%	*
Very unfavorable	3%	3%	2%	3%	4%	1%	2%	3%	4%	4%	*
Don't know	72%	68%	76%	74%	68%	72%	74%	70%	81%	75%	*
Totals	100%	99%	101%	101%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(1,132)	(530)	(602)	(293)	(300)	(314)	(225)	(730)	(145)	(178)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	11%	13%	10%	12%	16%	13%	10%	11%	14%	16%	11%	9%	14%
Somewhat favorable	11%	13%	11%	8%	16%	12%	8%	11%	18%	12%	9%	9%	13%
Somewhat unfavorable	3%	5%	2%	3%	5%	3%	2%	3%	6%	2%	3%	3%	5%
Very unfavorable	3%	2%	2%	4%	2%	2%	3%	3%	3%	6%	1%	2%	2%
Don't know	72%	67%	75%	73%	61%	70%	77%	72%	59%	63%	75%	77%	67%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	101%
Unweighted N	(1,132)	(356)	(458)	(318)	(428)	(401)	(446)	(318)	(255)	(198)	(232)	(430)	(272)

YouGov Survey: Dr. Seuss
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1E. Favorability of Individuals — Eric Carle
Do you have a favorable or an unfavorable opinion of the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	10%	6%	13%	7%	16%	8%	9%	12%	4%	7%	*
Somewhat favorable	10%	11%	10%	15%	15%	9%	3%	11%	11%	10%	*
Somewhat unfavorable	2%	3%	1%	2%	5%	2%	0%	2%	4%	2%	*
Very unfavorable	1%	1%	2%	2%	3%	1%	0%	1%	2%	3%	*
Don't know	76%	78%	74%	74%	62%	80%	88%	75%	79%	77%	*
Totals	99%	99%	100%	100%	101%	100%	100%	101%	100%	99%	*
Unweighted N	(1,129)	(526)	(603)	(293)	(299)	(312)	(225)	(728)	(145)	(177)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	10%	14%	8%	9%	16%	10%	9%	8%	14%	6%	10%	10%	13%
Somewhat favorable	10%	13%	11%	7%	17%	10%	9%	8%	16%	15%	11%	8%	10%
Somewhat unfavorable	2%	2%	2%	3%	2%	2%	1%	4%	3%	5%	1%	2%	2%
Very unfavorable	1%	2%	1%	2%	1%	1%	1%	1%	3%	3%	0%	2%	1%
Don't know	76%	69%	79%	79%	65%	77%	80%	79%	64%	71%	78%	78%	74%
Totals	99%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,129)	(356)	(457)	(316)	(428)	(399)	(445)	(317)	(254)	(198)	(231)	(429)	(271)

1F. Favorability of Individuals — Maurice Sendak
Do you have a favorable or an unfavorable opinion of the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	9%	7%	11%	3%	12%	10%	11%	10%	6%	8%	*
Somewhat favorable	10%	12%	9%	11%	15%	8%	8%	11%	8%	7%	*
Somewhat unfavorable	4%	5%	3%	9%	6%	1%	1%	4%	3%	5%	*
Very unfavorable	2%	1%	2%	0%	3%	2%	1%	1%	3%	3%	*
Don't know	75%	75%	76%	77%	65%	79%	79%	75%	80%	75%	*
Totals	100%	100%	101%	100%	101%	100%	100%	101%	100%	98%	*
Unweighted N	(1,133)	(530)	(603)	(293)	(300)	(314)	(226)	(731)	(145)	(178)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	9%	15%	8%	5%	18%	5%	7%	8%	14%	6%	8%	9%	12%
Somewhat favorable	10%	13%	10%	8%	17%	9%	8%	8%	18%	17%	10%	7%	12%
Somewhat unfavorable	4%	4%	3%	5%	2%	5%	3%	7%	3%	7%	2%	3%	5%
Very unfavorable	2%	1%	1%	3%	1%	2%	2%	0%	3%	1%	1%	2%	2%
Don't know	75%	67%	79%	79%	61%	79%	80%	76%	62%	69%	79%	79%	69%
Totals	100%	100%	101%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,133)	(356)	(459)	(318)	(429)	(401)	(447)	(318)	(255)	(198)	(232)	(431)	(272)

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2. Feelings About Reading Out Loud to Children
How do you feel about reading books out loud to children?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	44%	32%	56%	35%	45%	46%	51%	47%	38%	37%	*
Like it	28%	30%	26%	35%	26%	23%	31%	27%	29%	32%	*
Neutral	19%	27%	12%	19%	19%	22%	14%	17%	25%	26%	*
Dislike it	3%	4%	2%	3%	4%	3%	2%	3%	1%	2%	*
Hate it	1%	2%	1%	3%	1%	1%	1%	2%	0%	0%	*
Not sure	5%	6%	4%	6%	6%	6%	1%	4%	6%	4%	*
Totals	100%	101%	101%	101%	101%	101%	100%	100%	99%	101%	*
Unweighted N	(1,133)	(530)	(603)	(293)	(300)	(314)	(226)	(731)	(145)	(178)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	44%	51%	39%	45%	52%	46%	40%	43%	48%	31%	49%	47%	44%
Like it	28%	32%	24%	28%	31%	30%	26%	31%	29%	35%	27%	21%	35%
Neutral	19%	10%	24%	21%	14%	20%	22%	20%	16%	23%	19%	20%	15%
Dislike it	3%	3%	4%	1%	1%	1%	4%	2%	4%	4%	1%	4%	2%
Hate it	1%	0%	2%	1%	1%	2%	2%	1%	1%	0%	1%	2%	0%
Not sure	5%	3%	7%	3%	2%	2%	6%	3%	2%	6%	2%	6%	4%
Totals	100%	99%	100%	99%	101%	101%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,133)	(356)	(459)	(318)	(429)	(401)	(447)	(318)	(255)	(198)	(232)	(431)	(272)

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3. Frequency Reading to Kids
How often in your life have you read books out loud to children?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very often	26%	17%	34%	10%	25%	25%	43%	30%	16%	17%	*
Somewhat often	16%	12%	19%	12%	14%	20%	15%	15%	17%	19%	*
Occasionally	36%	40%	32%	47%	35%	36%	28%	36%	37%	35%	*
Never	18%	25%	11%	24%	22%	15%	13%	15%	26%	24%	*
Don't know	4%	5%	4%	7%	5%	5%	1%	4%	4%	4%	*
Totals	100%	99%	100%	100%	101%	101%	100%	100%	100%	99%	*
Unweighted N	(1,132)	(529)	(603)	(293)	(300)	(313)	(226)	(731)	(145)	(177)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very often	26%	27%	20%	31%	29%	31%	22%	27%	30%	19%	29%	28%	23%
Somewhat often	16%	17%	12%	19%	16%	18%	16%	16%	16%	17%	13%	14%	19%
Occasionally	36%	37%	41%	31%	38%	34%	34%	38%	38%	36%	43%	33%	36%
Never	18%	16%	19%	18%	14%	15%	22%	17%	11%	21%	14%	20%	17%
Don't know	4%	3%	7%	2%	2%	3%	6%	2%	3%	7%	2%	5%	5%
Totals	100%	100%	99%	101%	99%	101%	100%	100%	98%	100%	101%	100%	100%
Unweighted N	(1,132)	(355)	(459)	(318)	(428)	(401)	(447)	(317)	(255)	(198)	(232)	(431)	(271)

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YouGov

4. Frequency Read to as Child
As best as you can recall, how often were you read to when you were a child?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very often	24%	18%	30%	30%	30%	21%	16%	27%	17%	19%	*
Somewhat often	20%	19%	21%	20%	27%	20%	14%	20%	20%	26%	*
Occasionally	32%	39%	26%	30%	27%	37%	32%	30%	39%	29%	*
Never	15%	15%	15%	10%	10%	14%	28%	15%	14%	20%	*
Don't know	8%	9%	8%	9%	6%	9%	10%	9%	11%	6%	*
Totals	99%	100%	100%	99%	100%	101%	100%	101%	101%	100%	*
Unweighted N	(1,132)	(530)	(602)	(293)	(300)	(313)	(226)	(730)	(145)	(178)	(79)

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very often	24%	24%	23%	25%	32%	20%	20%	24%	29%	19%	24%	22%	31%
Somewhat often	20%	23%	15%	24%	20%	23%	16%	21%	27%	21%	16%	23%	19%
Occasionally	32%	32%	34%	29%	28%	31%	35%	34%	31%	33%	40%	29%	28%
Never	15%	13%	17%	17%	14%	17%	19%	15%	10%	19%	13%	17%	12%
Don't know	8%	8%	12%	6%	5%	8%	10%	5%	3%	8%	7%	8%	10%
Totals	99%	100%	101%	101%	99%	99%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,132)	(355)	(459)	(318)	(428)	(401)	(446)	(318)	(255)	(198)	(231)	(431)	(272)

5. Dr. Seuss Books Read

Which of the following books by Dr. Seuss have you read? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Green Eggs and Ham	83%	77%	88%	77%	82%	89%	82%	85%	78%	76%	*
The Cat in the Hat	80%	74%	86%	68%	77%	88%	82%	84%	74%	70%	*
One Fish, Two Fish, Red Fish, Blue Fish	67%	57%	76%	66%	71%	73%	55%	74%	45%	57%	*
How the Grinch Stole Christmas!	66%	64%	68%	55%	62%	74%	68%	70%	54%	67%	*
Horton Hears a Who!	55%	51%	59%	51%	52%	62%	53%	61%	33%	41%	*
The Lorax	49%	47%	52%	56%	46%	53%	43%	55%	24%	45%	*
Oh, the Places You'll Go!	46%	36%	55%	58%	53%	42%	33%	53%	23%	34%	*
The Cat in the Hat Comes Back	36%	31%	41%	26%	38%	35%	45%	38%	33%	30%	*
Fox in Socks	36%	27%	44%	33%	38%	42%	28%	40%	27%	28%	*
Hop on Pop	32%	25%	39%	25%	35%	34%	31%	39%	17%	18%	*
Horton Hatches the Egg	24%	18%	29%	16%	16%	26%	35%	25%	14%	21%	*
And to Think That I Saw It on Mulberry Street	17%	14%	20%	11%	14%	24%	17%	20%	7%	11%	*
The Sneetches and Other Stories	13%	13%	13%	18%	12%	15%	7%	16%	7%	6%	*
I Am Not Going to Get Up Today!	9%	9%	9%	13%	9%	9%	6%	10%	5%	7%	*
The Butter Battle Book	7%	7%	6%	6%	7%	9%	3%	8%	4%	2%	*
None of these	8%	10%	5%	11%	5%	5%	12%	6%	13%	11%	*
Unweighted N	(1,133)	(530)	(603)	(293)	(300)	(314)	(226)	(731)	(145)	(178)	(79)

YouGov Survey: Dr. Seuss
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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Green Eggs and Ham	83%	86%	83%	80%	88%	81%	85%	83%	80%	72%	85%	83%	88%
The Cat in the Hat	80%	83%	78%	80%	88%	82%	79%	77%	84%	72%	86%	79%	82%
One Fish, Two Fish, Red Fish, Blue Fish	67%	69%	62%	71%	72%	66%	63%	71%	67%	58%	69%	67%	70%
How the Grinch Stole Christmas!	66%	68%	63%	68%	75%	67%	65%	66%	68%	56%	75%	65%	65%
Horton Hears a Who!	55%	59%	53%	53%	60%	57%	49%	61%	56%	49%	64%	52%	56%
The Lorax	49%	51%	53%	44%	55%	45%	47%	48%	54%	38%	61%	45%	54%
Oh, the Places You'll Go!	46%	47%	45%	46%	51%	41%	38%	48%	54%	35%	52%	45%	49%
The Cat in the Hat Comes Back	36%	38%	38%	33%	41%	34%	35%	38%	36%	30%	38%	37%	38%
Fox in Socks	36%	35%	31%	43%	42%	38%	35%	35%	41%	21%	46%	36%	35%
Hop on Pop	32%	33%	31%	32%	42%	32%	28%	29%	43%	18%	38%	29%	40%
Horton Hatches the Egg	24%	26%	24%	20%	30%	24%	19%	25%	28%	19%	23%	20%	32%
And to Think That I Saw It on Mulberry Street	17%	18%	15%	19%	24%	20%	13%	18%	25%	12%	21%	14%	22%
The Sneetches and Other Stories	13%	12%	15%	12%	16%	10%	12%	12%	15%	10%	16%	11%	15%
I Am Not Going to Get Up Today!	9%	8%	10%	9%	9%	9%	8%	12%	9%	8%	12%	8%	9%
The Butter Battle Book	7%	7%	4%	9%	8%	7%	6%	6%	9%	4%	8%	5%	8%
None of these	8%	5%	11%	7%	5%	8%	8%	6%	6%	10%	3%	10%	6%
Unweighted N	(1,133)	(356)	(459)	(318)	(429)	(401)	(447)	(318)	(255)	(198)	(232)	(431)	(272)

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6A. Favorability of Dr. Seuss Characters — The Cat in the Hat
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	50%	46%	53%	42%	49%	52%	53%	49%	49%	58%	*
Somewhat favorable	33%	35%	30%	37%	28%	35%	28%	33%	34%	25%	*
Somewhat unfavorable	6%	5%	6%	4%	9%	5%	5%	7%	2%	2%	*
Very unfavorable	1%	1%	1%	1%	1%	1%	2%	1%	2%	0%	*
Not sure	8%	9%	7%	13%	9%	6%	5%	7%	5%	11%	*
I don't know this character	4%	4%	3%	2%	5%	1%	7%	3%	7%	3%	*
Totals	102%	100%	100%	99%	101%	100%	100%	100%	99%	99%	*
Unweighted N	(1,133)	(530)	(603)	(293)	(300)	(314)	(226)	(731)	(145)	(178)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	50%	52%	48%	49%	51%	51%	52%	46%	49%	42%	46%	56%	47%
Somewhat favorable	33%	31%	34%	33%	33%	34%	32%	33%	34%	34%	38%	29%	33%
Somewhat unfavorable	6%	4%	6%	7%	5%	5%	6%	5%	7%	9%	5%	5%	4%
Very unfavorable	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%
Not sure	8%	9%	7%	7%	7%	6%	6%	10%	7%	10%	7%	6%	10%
I don't know this character	4%	3%	4%	4%	2%	3%	2%	5%	2%	4%	4%	3%	4%
Totals	102%	100%	100%	101%	100%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,133)	(356)	(459)	(318)	(429)	(401)	(447)	(318)	(255)	(198)	(232)	(431)	(272)

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6B. Favorability of Dr. Seuss Characters — Horton the Elephant
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	45%	39%	52%	43%	40%	47%	51%	48%	32%	46%	*
Somewhat favorable	28%	32%	23%	28%	25%	33%	23%	27%	31%	25%	*
Somewhat unfavorable	2%	2%	2%	4%	2%	1%	1%	2%	3%	1%	*
Very unfavorable	1%	1%	1%	0%	2%	1%	1%	1%	4%	0%	*
Not sure	11%	14%	9%	12%	19%	10%	5%	11%	14%	13%	*
I don't know this character	13%	13%	13%	13%	12%	9%	19%	11%	18%	16%	*
Totals	100%	101%	100%	100%	100%	101%	100%	100%	102%	101%	*
Unweighted N	(1,132)	(529)	(603)	(293)	(300)	(314)	(225)	(730)	(145)	(178)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	45%	49%	43%	44%	51%	47%	44%	45%	46%	34%	41%	49%	51%
Somewhat favorable	28%	26%	28%	29%	29%	29%	26%	30%	30%	31%	30%	26%	26%
Somewhat unfavorable	2%	3%	1%	1%	2%	2%	2%	2%	2%	2%	3%	1%	2%
Very unfavorable	1%	1%	1%	1%	1%	1%	2%	0%	1%	2%	1%	1%	0%
Not sure	11%	10%	11%	13%	9%	10%	13%	11%	9%	17%	9%	10%	12%
I don't know this character	13%	12%	15%	12%	9%	12%	14%	11%	12%	14%	16%	13%	9%
Totals	100%	101%	99%	100%	101%	101%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,132)	(356)	(459)	(317)	(429)	(400)	(447)	(318)	(255)	(197)	(232)	(431)	(272)

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6C. Favorability of Dr. Seuss Characters — Cindy-Lou Who
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	41%	31%	50%	35%	40%	48%	38%	42%	34%	47%	*
Somewhat favorable	28%	31%	25%	37%	29%	31%	15%	29%	25%	22%	*
Somewhat unfavorable	4%	5%	2%	7%	4%	2%	2%	5%	2%	2%	*
Very unfavorable	1%	2%	1%	1%	3%	0%	1%	2%	1%	1%	*
Not sure	9%	10%	8%	9%	11%	7%	10%	7%	12%	11%	*
I don't know this character	17%	20%	14%	12%	13%	12%	34%	15%	26%	16%	*
Totals	100%	99%	100%	101%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,133)	(530)	(603)	(293)	(300)	(314)	(226)	(731)	(145)	(178)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	41%	48%	34%	42%	46%	45%	46%	33%	44%	37%	38%	45%	39%
Somewhat favorable	28%	27%	30%	27%	25%	26%	20%	37%	32%	24%	31%	27%	28%
Somewhat unfavorable	4%	2%	5%	3%	3%	3%	3%	3%	4%	2%	6%	3%	3%
Very unfavorable	1%	1%	1%	2%	1%	1%	1%	3%	1%	3%	1%	0%	1%
Not sure	9%	7%	11%	9%	9%	9%	12%	9%	5%	14%	5%	9%	10%
I don't know this character	17%	16%	19%	16%	16%	17%	19%	14%	16%	19%	18%	15%	18%
Totals	100%	101%	100%	99%	100%	101%	101%	99%	102%	99%	99%	99%	99%
Unweighted N	(1,133)	(356)	(459)	(318)	(429)	(401)	(447)	(318)	(255)	(198)	(232)	(431)	(272)

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6D. Favorability of Dr. Seuss Characters — The Grinch
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	40%	36%	44%	46%	45%	41%	29%	40%	38%	53%	*
Somewhat favorable	32%	33%	32%	36%	24%	35%	34%	34%	26%	25%	*
Somewhat unfavorable	12%	13%	11%	4%	13%	12%	19%	12%	16%	10%	*
Very unfavorable	3%	4%	2%	1%	2%	4%	7%	3%	5%	4%	*
Not sure	8%	8%	8%	6%	10%	9%	7%	7%	8%	5%	*
I don't know this character	4%	6%	3%	7%	6%	1%	5%	4%	6%	3%	*
Totals	99%	100%	100%	100%	100%	102%	101%	100%	99%	100%	*
Unweighted N	(1,132)	(530)	(602)	(293)	(300)	(314)	(225)	(730)	(145)	(178)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	40%	44%	38%	39%	42%	39%	42%	37%	39%	36%	42%	42%	38%
Somewhat favorable	32%	29%	36%	31%	33%	35%	32%	33%	36%	29%	35%	29%	36%
Somewhat unfavorable	12%	14%	8%	15%	13%	12%	11%	14%	13%	15%	9%	15%	8%
Very unfavorable	3%	3%	4%	3%	4%	5%	4%	2%	5%	3%	4%	4%	2%
Not sure	8%	6%	10%	8%	6%	7%	8%	10%	6%	13%	6%	5%	12%
I don't know this character	4%	3%	5%	5%	1%	2%	4%	4%	2%	4%	5%	4%	4%
Totals	99%	99%	101%	101%	99%	100%	101%	100%	101%	100%	101%	99%	100%
Unweighted N	(1,132)	(355)	(459)	(318)	(428)	(401)	(447)	(317)	(255)	(198)	(232)	(430)	(272)

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6E. Favorability of Dr. Seuss Characters — Sam-I-Am
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	39%	35%	44%	30%	35%	44%	46%	39%	46%	40%	*
Somewhat favorable	32%	34%	31%	38%	30%	34%	28%	35%	31%	24%	*
Somewhat unfavorable	4%	4%	4%	6%	7%	4%	1%	5%	3%	2%	*
Very unfavorable	1%	1%	1%	0%	1%	1%	1%	1%	2%	0%	*
Not sure	13%	14%	13%	15%	17%	13%	8%	12%	6%	22%	*
I don't know this character	10%	13%	7%	11%	9%	5%	16%	8%	13%	12%	*
Totals	99%	101%	100%	100%	99%	101%	100%	100%	101%	100%	*
Unweighted N	(1,133)	(530)	(603)	(293)	(300)	(314)	(226)	(731)	(145)	(178)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	39%	43%	35%	41%	42%	42%	42%	34%	38%	38%	34%	46%	34%
Somewhat favorable	32%	28%	35%	33%	33%	34%	30%	33%	39%	31%	39%	27%	37%
Somewhat unfavorable	4%	5%	4%	4%	5%	2%	4%	5%	5%	6%	4%	3%	5%
Very unfavorable	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%
Not sure	13%	13%	15%	12%	10%	11%	15%	16%	6%	15%	11%	13%	16%
I don't know this character	10%	9%	10%	10%	9%	10%	9%	10%	11%	11%	12%	10%	7%
Totals	99%	99%	99%	101%	100%	100%	101%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,133)	(356)	(459)	(318)	(429)	(401)	(447)	(318)	(255)	(198)	(232)	(431)	(272)

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6F. Favorability of Dr. Seuss Characters — The Lorax
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	38%	33%	43%	49%	38%	37%	30%	38%	31%	44%	*
Somewhat favorable	29%	32%	27%	33%	28%	33%	22%	30%	29%	28%	*
Somewhat unfavorable	3%	4%	2%	2%	4%	3%	2%	3%	2%	2%	*
Very unfavorable	1%	1%	1%	2%	1%	2%	1%	1%	6%	1%	*
Not sure	15%	15%	14%	7%	17%	13%	21%	16%	13%	14%	*
I don't know this character	14%	15%	12%	7%	12%	12%	24%	12%	19%	10%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,131)	(529)	(602)	(293)	(299)	(313)	(226)	(730)	(145)	(177)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	38%	50%	37%	28%	49%	30%	38%	36%	38%	25%	44%	40%	37%
Somewhat favorable	29%	24%	30%	34%	26%	30%	29%	31%	30%	31%	25%	27%	37%
Somewhat unfavorable	3%	2%	3%	4%	2%	4%	3%	2%	6%	4%	4%	3%	2%
Very unfavorable	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	0%	2%	1%
Not sure	15%	14%	15%	15%	12%	16%	15%	17%	12%	20%	13%	15%	13%
I don't know this character	14%	10%	13%	17%	10%	18%	14%	14%	12%	18%	14%	14%	10%
Totals	100%	101%	100%	99%	100%	100%	101%	101%	100%	99%	100%	101%	100%
Unweighted N	(1,131)	(356)	(459)	(316)	(429)	(400)	(446)	(317)	(255)	(198)	(231)	(430)	(272)

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6G. Favorability of Dr. Seuss Characters — Fox in Socks
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	25%	20%	30%	21%	24%	29%	24%	25%	22%	32%	*
Somewhat favorable	26%	28%	24%	30%	20%	31%	22%	26%	31%	11%	*
Somewhat unfavorable	1%	2%	1%	2%	1%	1%	2%	1%	2%	2%	*
Very unfavorable	2%	3%	1%	2%	3%	1%	0%	2%	1%	1%	*
Not sure	20%	20%	20%	17%	27%	18%	17%	20%	18%	23%	*
I don't know this character	26%	28%	24%	28%	25%	20%	35%	26%	27%	31%	*
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,133)	(530)	(603)	(293)	(300)	(314)	(226)	(731)	(145)	(178)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	25%	27%	21%	29%	28%	29%	23%	26%	26%	18%	28%	27%	23%
Somewhat favorable	26%	26%	27%	25%	25%	26%	25%	28%	29%	25%	31%	26%	23%
Somewhat unfavorable	1%	1%	1%	1%	1%	1%	1%	0%	3%	1%	2%	1%	1%
Very unfavorable	2%	1%	2%	2%	1%	0%	1%	4%	1%	3%	1%	1%	2%
Not sure	20%	22%	19%	18%	23%	16%	22%	20%	15%	24%	16%	19%	21%
I don't know this character	26%	24%	29%	25%	22%	28%	29%	22%	26%	30%	22%	25%	29%
Totals	100%	101%	99%	100%	100%	100%	101%	100%	100%	101%	100%	99%	99%
Unweighted N	(1,133)	(356)	(459)	(318)	(429)	(401)	(447)	(318)	(255)	(198)	(232)	(431)	(272)

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6H. Favorability of Dr. Seuss Characters — Yertle the Turtle
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	22%	16%	27%	16%	22%	21%	28%	23%	12%	23%	*
Somewhat favorable	19%	23%	16%	17%	20%	22%	17%	21%	23%	12%	*
Somewhat unfavorable	2%	3%	2%	4%	2%	2%	1%	3%	1%	1%	*
Very unfavorable	1%	1%	0%	0%	2%	0%	0%	1%	1%	1%	*
Not sure	19%	20%	17%	17%	26%	21%	9%	16%	18%	32%	*
I don't know this character	37%	38%	36%	46%	27%	33%	45%	37%	44%	32%	*
Totals	100%	101%	98%	100%	99%	99%	100%	101%	99%	101%	*
Unweighted N	(1,133)	(530)	(603)	(293)	(300)	(314)	(226)	(731)	(145)	(178)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	22%	27%	18%	22%	27%	22%	19%	24%	24%	13%	23%	23%	24%
Somewhat favorable	19%	18%	19%	21%	24%	20%	18%	22%	22%	23%	19%	17%	20%
Somewhat unfavorable	2%	3%	2%	2%	2%	2%	3%	3%	2%	1%	3%	2%	3%
Very unfavorable	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%
Not sure	19%	18%	20%	18%	14%	17%	22%	16%	17%	22%	18%	20%	16%
I don't know this character	37%	33%	40%	37%	31%	39%	37%	35%	34%	40%	36%	37%	36%
Totals	100%	100%	99%	101%	99%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,133)	(356)	(459)	(318)	(429)	(401)	(447)	(318)	(255)	(198)	(232)	(431)	(272)

YouGov Survey: Dr. Seuss
January 8 - 10, 2026 - 1,133 U.S. adult citizens

YouGov

6I. Favorability of Dr. Seuss Characters — The Once-Ier
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	14%	14%	14%	23%	14%	10%	9%	12%	9%	22%	*
Somewhat favorable	13%	15%	11%	16%	17%	13%	6%	13%	17%	10%	*
Somewhat unfavorable	6%	6%	6%	10%	7%	5%	3%	6%	4%	4%	*
Very unfavorable	2%	2%	2%	2%	3%	2%	2%	2%	3%	2%	*
Not sure	21%	20%	22%	11%	23%	26%	20%	19%	25%	27%	*
I don't know this character	44%	43%	45%	36%	36%	44%	60%	48%	42%	34%	*
Totals	100%	100%	100%	98%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,133)	(530)	(603)	(293)	(300)	(314)	(226)	(731)	(145)	(178)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	14%	14%	15%	12%	13%	12%	11%	20%	10%	10%	15%	15%	13%
Somewhat favorable	13%	12%	12%	15%	12%	12%	13%	11%	18%	15%	17%	11%	12%
Somewhat unfavorable	6%	8%	7%	3%	8%	4%	7%	5%	7%	5%	4%	7%	7%
Very unfavorable	2%	3%	2%	1%	5%	1%	1%	2%	3%	1%	2%	2%	3%
Not sure	21%	19%	22%	21%	19%	20%	24%	20%	18%	20%	19%	23%	20%
I don't know this character	44%	44%	41%	48%	43%	51%	44%	42%	44%	50%	42%	42%	46%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(1,133)	(356)	(459)	(318)	(429)	(401)	(447)	(318)	(255)	(198)	(232)	(431)	(272)

YouGov Survey: Dr. Seuss
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6J. Favorability of Dr. Seuss Characters — Mayzie Bird
Do you have a favorable or an unfavorable opinion of the following Dr. Seuss character?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	12%	9%	15%	9%	13%	12%	13%	10%	10%	20%	*
Somewhat favorable	14%	18%	10%	18%	12%	14%	12%	15%	17%	7%	*
Somewhat unfavorable	3%	4%	3%	3%	3%	3%	3%	3%	4%	1%	*
Very unfavorable	2%	2%	1%	0%	4%	1%	2%	2%	2%	0%	*
Not sure	20%	19%	21%	19%	25%	19%	15%	17%	21%	29%	*
I don't know this character	50%	48%	51%	51%	43%	51%	54%	53%	45%	43%	*
Totals	101%	100%	101%	100%	100%	100%	99%	100%	99%	100%	*
Unweighted N	(1,130)	(529)	(601)	(292)	(300)	(314)	(224)	(728)	(145)	(178)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	12%	15%	10%	10%	15%	12%	13%	13%	8%	6%	11%	15%	12%
Somewhat favorable	14%	12%	13%	17%	14%	14%	14%	13%	17%	15%	18%	13%	11%
Somewhat unfavorable	3%	4%	4%	2%	4%	3%	3%	3%	6%	1%	2%	3%	5%
Very unfavorable	2%	1%	1%	3%	1%	1%	1%	3%	2%	4%	1%	1%	2%
Not sure	20%	18%	22%	19%	16%	19%	19%	23%	17%	26%	16%	20%	19%
I don't know this character	50%	50%	50%	49%	50%	50%	51%	44%	50%	48%	53%	48%	51%
Totals	101%	100%	100%	100%	100%	99%	101%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,130)	(356)	(457)	(317)	(429)	(399)	(446)	(317)	(254)	(196)	(232)	(431)	(271)

YouGov Survey: Dr. Seuss
January 8 - 10, 2026 - 1,133 U.S. adult citizens

YouGov

Interviewing Dates	January 8 - 10, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.564, with a mean of one and a standard deviation of 0.872.
Number of respondents	1,133
Margin of error	$\pm$ 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	62 questions not reported.