

YouGov / Dogs Trust Survey Results

Sample Size: 2147 GB Adults

Fieldwork: 4th - 5th May 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2147	386	552	198	232	127	754	766	1039	1108	225	887	530	505	728	481	642	1857	103	187	509	352	260	736	
Unweighted Sample	2147	354	576	216	231	122	801	726	960	1187	203	871	537	536	810	488	534	1847	124	176	531	360	175	781	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To the best of your knowledge, is the use of electric shock collars on dogs currently legal or illegal in England?

[Asked only to those in England; n=1847]

It is legal	13	13	15	11	11	11	13	11	13	12	20	14	13	7	14	13	11	13	0	0	11	12	12	14
It is illegal	56	57	56	60	58	45	56	59	53	58	50	54	58	58	55	58	55	56	0	0	54	60	52	56
Don't know	32	30	29	30	31	44	31	30	34	30	30	32	29	35	32	29	34	32	0	0	34	28	37	30

To the best of your knowledge, is the use of electric shock collars on dogs currently legal or illegal in Scotland?

[Asked only to those in Scotland; n=176]

It is legal	14
It is illegal	52
Don't know	34

How acceptable or unacceptable do you think it is for electric shock collars to be used on dogs for training purposes?

Very acceptable	2	3	1	1	2	1	1	3	3	1	3	2	2	2	2	1	2	2	0	2	2	2	1	2
Somewhat acceptable	7	10	7	4	7	4	6	7	9	5	10	8	6	6	9	7	5	7	6	6	7	6	10	7
TOTAL ACCEPTABLE	9	13	8	5	9	5	7	10	12	6	13	10	8	8	11	8	7	9	6	8	9	8	11	9
Somewhat unacceptable	18	14	17	19	21	18	17	16	20	16	22	18	18	15	17	17	19	18	14	17	17	20	19	17
Not acceptable at all	67	64	70	69	65	71	69	68	61	72	61	66	68	68	64	69	67	66	76	68	66	67	63	66
TOTAL UNACCEPTABLE	85	78	87	88	86	89	86	84	81	88	83	84	86	83	81	86	86	84	90	85	83	87	82	83
Don't know	7	9	4	7	6	6	7	6	8	6	5	7	5	9	8	6	5	7	4	6	8	5	7	7

To what extent do you support or oppose a ban on the use of electric shock collars on dogs in England?

[Asked only to those in England; n=1847]

Strongly support	51	47	58	51	51	52	53	52	48	54	50	53	52	49	47	52	55	51	0	0	52	54	47	51
Somewhat support	15	13	16	17	15	15	16	11	17	13	25	14	13	14	16	15	14	15	0	0	12	13	23	15
TOTAL SUPPORT	66	60	74	68	66	67	69	63	65	67	75	67	65	63	63	67	69	66	0	0	64	67	70	66
Somewhat oppose	8	10	5	9	8	9	7	9	8	8	5	8	9	8	8	8	7	8	0	0	8	8	7	8
Strongly oppose	16	17	13	15	18	15	15	18	14	17	12	14	17	18	15	15	16	16	0	0	17	16	13	15
TOTAL OPPOSE	24	27	18	24	26	24	22	27	22	25	17	22	26	26	23	23	23	24	0	0	25	24	20	23
Don't know	10	13	8	8	8	9	10	10	12	8	7	11	9	11	13	9	7	10	0	0	11	9	11	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose a ban on the use of electric shock collars on dogs in Scotland?

[Asked only to those in Scotland; n=176]

Strongly support	59
Somewhat support	16
TOTAL SUPPORT	75
Somewhat oppose	8
Strongly oppose	11
TOTAL OPPOSE	19
Don't know	6

To what extent do you support or oppose a ban on the sale of electric shock collars on dogs in England?

[Asked only to those in England; n=1847]

Strongly support	54	50	61	59	53	54	59	55	50	58	49	55	55	54	51	56	57	54	0	0	54	55	51	55
Somewhat support	12	11	13	12	11	11	12	11	15	10	19	12	12	11	14	11	13	12	0	0	11	11	16	12
TOTAL SUPPORT	66	61	74	71	64	65	71	66	65	68	68	67	67	65	65	67	70	66	0	0	65	66	67	67
Somewhat oppose	8	9	5	7	6	9	7	7	8	8	9	8	8	7	9	8	7	8	0	0	6	7	11	8
Strongly oppose	15	18	12	14	20	16	14	17	15	16	14	13	18	18	14	16	16	15	0	0	19	17	11	14
TOTAL OPPOSE	23	27	17	21	26	25	21	24	23	24	23	21	26	25	23	24	23	23	0	0	25	24	22	22
Don't know	10	12	8	9	9	10	9	10	12	8	9	12	8	11	12	10	8	10	0	0	10	9	10	11

To what extent do you support or oppose a ban on the sale of electric shock collars on dogs in Scotland?

[Asked only to those in Scotland; n=176]

Strongly support	64
Somewhat support	12
TOTAL SUPPORT	76
Somewhat oppose	7
Strongly oppose	11
TOTAL OPPOSE	18
Don't know	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.