

1. Do you have a favorable or an unfavorable opinion of the following?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Equality	53%	23%	7%	6%	10%
Equity	42%	22%	9%	13%	14%
Diversity	42%	23%	10%	13%	12%
Inclusion	39%	24%	10%	13%	14%
Diversity, Equity, and Inclusion (DEI) programs	31%	23%	9%	24%	12%
Affirmative action programs	23%	28%	12%	20%	17%

2. In the past 10 years, how, if at all, has your opinion of Diversity, Equity, and Inclusion (DEI) programs changed?

Become more supportive	25%
Become less supportive	17%
My opinion has not changed	42%
Not sure	16%

3. Do you think DEI programs make things... ?

Much more fair	18%
Somewhat more fair	23%
Neither more nor less fair	16%
Somewhat less fair	7%
Much less fair	22%
Not sure	13%

4. How many federal employees do you think are qualified for their jobs?

All	2%
Most	31%
About half	32%
Few	16%
None	3%
Not sure	16%

5. How many white federal employees do you think are qualified for their jobs?

All	3%
Most	33%
About half	27%
Few	14%
None	3%
Not sure	20%

6. How many Black federal employees do you think are qualified for their jobs?

All	4%
Most	34%
About half	26%
Few	16%
None	2%
Not sure	18%

7. How many male federal employees do you think are qualified for their jobs?

All	3%
Most	33%
About half	29%
Few	14%
None	3%
Not sure	17%

8. How many female federal employees do you think are qualified for their jobs?

All	5%
Most	36%
About half	24%
Few	14%
None	2%
Not sure	18%

9. How many employees of private companies do you think are qualified for their jobs?

All	3%
Most	42%
About half	25%
Few	11%
None	2%
Not sure	18%

10. Do you think that the following should encourage, discourage, or not take a position on diversity, equity, and inclusion (DEI) in their organizations?

	Encourage	Discourage	Not take any steps	Not sure
Universities	51%	18%	18%	14%
The government	49%	17%	20%	13%
Private companies	48%	17%	21%	14%

11. Do you think that the government should encourage, discourage, or not take any steps to promote DEI in private companies?

Encourage	43%
Discourage	17%
Not take any steps	24%
Not sure	17%

12. Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Positive effect	Neither positive nor negative effect	Negative effect	Not sure
Employees from minority groups	49%	19%	17%	15%
Society	42%	18%	26%	14%
Employees overall	41%	19%	25%	15%
Companies	39%	22%	25%	14%
The economy	36%	21%	24%	18%
Customers	36%	25%	23%	16%
Employees from majority groups	32%	26%	27%	15%

13. Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Positive effect	Neither positive nor negative effect	Negative effect	Not sure
Workplace diversity	50%	18%	18%	14%
Workplace inclusion	46%	21%	19%	14%
Company reputation	43%	21%	22%	14%
Workplace equity	43%	20%	23%	15%
The fairness of hiring practices	42%	17%	29%	12%
Innovation	39%	23%	23%	15%
Ability to attract top talent	38%	21%	26%	15%
Employee satisfaction	36%	25%	23%	16%
Company profitability	34%	27%	23%	16%
Employee turnover	30%	27%	26%	17%

14. Which comes closest to your position on DEI programs? Do you think they should be...?

Given more funding	26%
Given the same level of funding	25%
Given less funding	6%
Eliminated	26%
Not sure	17%

15. What effect have DEI programs had on you personally?

Positive effect	20%
Neither positive nor negative	48%
Negative effect	14%
Not sure	19%

16. Have you ever worked for an employer or an organization that promoted DEI?

Yes	31%
No	45%
Not sure	24%

17. Would you personally prefer to work for an employer that...?

Promotes DEI	42%
Does not promote DEI	31%
Not sure	28%

18. Please indicate how strongly you agree or disagree with the following statements.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
Companies are responsible for supporting marginalized groups within their organization	27%	27%	10%	17%	19%
I would be more likely to purchase products and services from a business that is committed to DEI	24%	19%	14%	22%	22%
I would stop or reduce my spending with a business if they reduced their commitment to DEI initiatives	18%	19%	17%	22%	24%
I would be less likely to purchase products and services from a business that is committed to DEI	17%	13%	16%	31%	22%
I would stop or reduce my spending with a business if they committed to DEI initiatives	16%	12%	17%	34%	21%

19. Do you think the Democratic Party focuses too much or too little on DEI?

Too much	40%
About the right amount	29%
Too little	11%
Not sure	20%

20. Do you think the Republican Party focuses too much or too little on DEI?

Too much	24%
About the right amount	28%
Too little	25%
Not sure	23%

21. Which comes closest to each political party's position on DEI programs? Does each party think the programs should be...?

	Given more funding	Given the same level of funding	Given less funding	Eliminated	Not sure
The Democratic Party	50%	20%	4%	6%	20%
The Republican Party	6%	11%	12%	53%	18%

22. Do you think that the Trump administration's efforts to remove DEI programs have...?

Gone too far	43%
Been about right	17%
Not gone far enough	18%
Not sure	21%

YouGov Survey: Diversity, Equity, and Inclusion

April 6 - 8, 2026 - 1,091 U.S. adult citizens



Interviewing Dates	April 6 - 8, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 5.089, with a mean of one and a standard deviation of 0.885.
Number of respondents	1,091
Margin of error	± 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	56 questions not reported.

YouGov Survey: Diversity, Equity, and Inclusion

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1A. Favorability — Equality

Do you have a favorable or an unfavorable opinion of the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	53%	49%	57%	51%	56%	52%	55%	53%	58%	53%	49%	62%
Somewhat favorable	23%	25%	22%	29%	20%	22%	24%	24%	21%	30%	25%	21%
Somewhat unfavorable	7%	8%	6%	5%	6%	9%	7%	7%	9%	5%	8%	5%
Very unfavorable	6%	8%	5%	2%	7%	7%	9%	7%	3%	4%	5%	9%
Don't know	10%	10%	10%	13%	12%	10%	5%	9%	9%	9%	13%	4%
Totals	99%	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,089)	(507)	(582)	(271)	(296)	(311)	(211)	(690)	(143)	(177)	(711)	(378)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	53%	74%	51%	37%	76%	34%	51%	53%	61%	55%	59%	48%	57%
Somewhat favorable	23%	15%	22%	34%	17%	33%	23%	27%	23%	20%	17%	26%	28%
Somewhat unfavorable	7%	3%	8%	10%	2%	12%	10%	4%	6%	8%	4%	8%	7%
Very unfavorable	6%	2%	6%	10%	1%	13%	4%	8%	8%	5%	7%	8%	4%
Don't know	10%	6%	14%	8%	4%	7%	13%	7%	2%	12%	14%	10%	4%
Totals	99%	100%	101%	99%	100%	99%	101%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,089)	(374)	(426)	(289)	(460)	(353)	(407)	(311)	(262)	(198)	(217)	(429)	(245)

YouGov Survey: Diversity, Equity, and Inclusion

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1B. Favorability — Equity

Do you have a favorable or an unfavorable opinion of the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	42%	39%	45%	42%	47%	39%	42%	39%	52%	47%	37%	53%
Somewhat favorable	22%	19%	24%	25%	22%	18%	24%	22%	19%	24%	25%	17%
Somewhat unfavorable	9%	10%	7%	9%	6%	9%	11%	9%	10%	8%	8%	10%
Very unfavorable	13%	19%	7%	4%	10%	20%	15%	16%	5%	7%	12%	15%
Don't know	14%	12%	16%	20%	15%	14%	7%	14%	14%	12%	19%	5%
Totals	100%	99%	99%	100%	100%	100%	99%	100%	100%	98%	101%	100%
Unweighted N	(1,085)	(506)	(579)	(270)	(294)	(311)	(210)	(687)	(143)	(176)	(708)	(377)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	42%	71%	37%	22%	72%	19%	39%	46%	47%	45%	41%	38%	50%
Somewhat favorable	22%	15%	23%	28%	16%	26%	28%	20%	17%	20%	17%	24%	23%
Somewhat unfavorable	9%	4%	8%	14%	3%	16%	7%	9%	10%	7%	7%	10%	10%
Very unfavorable	13%	3%	14%	22%	2%	28%	7%	16%	21%	12%	16%	14%	11%
Don't know	14%	8%	18%	14%	7%	11%	19%	9%	5%	17%	19%	14%	6%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,085)	(373)	(424)	(288)	(456)	(352)	(404)	(311)	(261)	(198)	(214)	(428)	(245)

YouGov Survey: Diversity, Equity, and Inclusion

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1C. Favorability — Diversity

Do you have a favorable or an unfavorable opinion of the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	42%	37%	47%	43%	45%	40%	41%	39%	56%	45%	37%	51%
Somewhat favorable	23%	23%	22%	25%	28%	18%	23%	25%	18%	21%	25%	20%
Somewhat unfavorable	10%	10%	10%	12%	4%	12%	13%	11%	7%	8%	9%	13%
Very unfavorable	13%	19%	8%	6%	10%	18%	15%	15%	5%	10%	14%	12%
Don't know	12%	11%	13%	14%	13%	12%	8%	10%	14%	15%	16%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	101%
Unweighted N	(1,090)	(507)	(583)	(271)	(296)	(312)	(211)	(691)	(143)	(177)	(712)	(378)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	42%	74%	35%	21%	75%	20%	36%	43%	51%	42%	47%	35%	51%
Somewhat favorable	23%	13%	24%	31%	15%	28%	26%	26%	19%	25%	16%	27%	20%
Somewhat unfavorable	10%	3%	11%	16%	2%	15%	10%	8%	10%	9%	9%	11%	11%
Very unfavorable	13%	3%	12%	24%	2%	29%	10%	16%	16%	10%	12%	15%	13%
Don't know	12%	7%	18%	8%	5%	8%	17%	6%	4%	14%	15%	12%	6%
Totals	100%	100%	100%	100%	99%	100%	99%	99%	100%	100%	99%	100%	101%
Unweighted N	(1,090)	(374)	(427)	(289)	(460)	(353)	(408)	(311)	(262)	(198)	(217)	(430)	(245)

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1D. Favorability — Inclusion

Do you have a favorable or an unfavorable opinion of the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	39%	35%	42%	40%	42%	38%	36%	36%	47%	45%	34%	48%
Somewhat favorable	24%	21%	28%	30%	25%	20%	26%	26%	22%	21%	25%	23%
Somewhat unfavorable	10%	12%	8%	8%	7%	12%	12%	11%	10%	8%	8%	13%
Very unfavorable	13%	18%	8%	5%	10%	18%	15%	14%	7%	10%	14%	11%
Don't know	14%	14%	14%	17%	16%	13%	12%	13%	13%	17%	19%	5%
Totals	100%	100%	100%	100%	100%	101%	101%	100%	99%	101%	100%	100%
Unweighted N	(1,087)	(507)	(580)	(271)	(296)	(312)	(208)	(688)	(143)	(177)	(710)	(377)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	39%	69%	32%	18%	71%	17%	33%	41%	46%	39%	42%	34%	44%
Somewhat favorable	24%	16%	24%	33%	15%	28%	26%	27%	21%	24%	16%	27%	28%
Somewhat unfavorable	10%	4%	10%	15%	4%	17%	8%	9%	13%	11%	8%	10%	10%
Very unfavorable	13%	3%	12%	24%	3%	28%	11%	15%	16%	10%	14%	14%	12%
Don't know	14%	8%	21%	10%	8%	10%	22%	8%	5%	15%	20%	15%	6%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,087)	(373)	(426)	(288)	(458)	(352)	(406)	(311)	(261)	(197)	(217)	(428)	(245)

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1E. Favorability — Diversity, Equity, and Inclusion (DEI) programs

Do you have a favorable or an unfavorable opinion of the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	31%	28%	35%	31%	33%	28%	34%	27%	60%	32%	29%	35%
Somewhat favorable	23%	21%	26%	29%	24%	21%	22%	23%	20%	25%	22%	26%
Somewhat unfavorable	9%	10%	9%	11%	8%	9%	8%	10%	3%	11%	8%	11%
Very unfavorable	24%	31%	17%	12%	19%	32%	27%	28%	5%	18%	24%	23%
Don't know	12%	11%	13%	17%	15%	10%	8%	13%	11%	14%	16%	4%
Totals	99%	101%	100%	100%	99%	100%	99%	101%	99%	100%	99%	99%
Unweighted N	(1,081)	(505)	(576)	(268)	(295)	(311)	(207)	(682)	(142)	(178)	(705)	(376)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	31%	68%	22%	9%	64%	8%	32%	32%	34%	24%	34%	29%	39%
Somewhat favorable	23%	20%	27%	22%	24%	21%	26%	21%	26%	30%	19%	22%	26%
Somewhat unfavorable	9%	3%	11%	13%	5%	14%	8%	10%	6%	13%	9%	8%	8%
Very unfavorable	24%	3%	24%	45%	2%	49%	17%	29%	30%	22%	25%	25%	21%
Don't know	12%	7%	17%	10%	5%	8%	17%	8%	4%	11%	12%	16%	5%
Totals	99%	101%	101%	99%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,081)	(368)	(427)	(286)	(455)	(351)	(404)	(308)	(261)	(195)	(215)	(426)	(245)

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1F. Favorability — Affirmative action programs

Do you have a favorable or an unfavorable opinion of the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	23%	22%	25%	25%	22%	20%	28%	19%	46%	26%	22%	26%
Somewhat favorable	28%	25%	32%	30%	29%	28%	27%	29%	24%	29%	26%	32%
Somewhat unfavorable	12%	13%	11%	10%	6%	15%	14%	11%	10%	14%	12%	11%
Very unfavorable	20%	27%	13%	7%	18%	27%	23%	24%	7%	10%	18%	22%
Don't know	17%	14%	19%	28%	24%	11%	8%	16%	14%	21%	21%	9%
Totals	100%	101%	100%	100%	99%	101%	100%	99%	101%	100%	99%	100%
Unweighted N	(1,084)	(505)	(579)	(267)	(295)	(312)	(210)	(689)	(142)	(175)	(708)	(376)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	23%	51%	15%	8%	45%	8%	25%	23%	25%	20%	19%	24%	30%
Somewhat favorable	28%	30%	29%	26%	32%	26%	29%	26%	32%	32%	30%	25%	30%
Somewhat unfavorable	12%	4%	16%	13%	8%	14%	12%	15%	7%	12%	8%	13%	12%
Very unfavorable	20%	4%	19%	37%	3%	42%	14%	22%	28%	18%	25%	19%	19%
Don't know	17%	11%	22%	16%	11%	9%	20%	13%	8%	19%	19%	19%	9%
Totals	100%	100%	101%	100%	99%	99%	100%	99%	100%	101%	101%	100%	100%
Unweighted N	(1,084)	(369)	(427)	(288)	(455)	(352)	(405)	(312)	(260)	(197)	(216)	(427)	(244)

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2. Change in DEI Opinion

In the past 10 years, how, if at all, has your opinion of Diversity, Equity, and Inclusion (DEI) programs changed?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Become more supportive	25%	24%	26%	38%	34%	15%	19%	22%	40%	26%	23%	30%
Become less supportive	17%	20%	14%	9%	15%	22%	19%	20%	7%	14%	14%	23%
My opinion has not changed	42%	43%	41%	28%	34%	47%	55%	42%	31%	40%	43%	39%
Not sure	16%	12%	20%	25%	17%	16%	7%	16%	21%	21%	21%	8%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	99%	101%	101%	100%
Unweighted N	(1,088)	(506)	(582)	(270)	(295)	(313)	(210)	(690)	(142)	(177)	(710)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Become more supportive	25%	43%	19%	17%	38%	14%	23%	25%	30%	29%	21%	25%	26%
Become less supportive	17%	3%	17%	30%	6%	35%	14%	23%	20%	14%	19%	18%	16%
My opinion has not changed	42%	41%	41%	42%	49%	41%	42%	42%	41%	42%	46%	39%	42%
Not sure	16%	12%	23%	11%	6%	11%	21%	11%	9%	15%	14%	18%	15%
Totals	100%	99%	100%	100%	99%	101%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,088)	(374)	(426)	(288)	(460)	(352)	(407)	(312)	(262)	(197)	(216)	(430)	(245)

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3. Does DEI Make Things More or Less Fair

Do you think DEI programs make things... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more fair	18%	17%	19%	17%	24%	14%	19%	14%	38%	19%	17%	21%
Somewhat more fair	23%	21%	26%	31%	26%	17%	22%	23%	23%	25%	19%	31%
Neither more nor less fair	16%	14%	18%	14%	14%	18%	15%	16%	17%	17%	19%	10%
Somewhat less fair	7%	10%	5%	9%	6%	6%	10%	9%	2%	5%	8%	6%
Much less fair	22%	27%	17%	11%	15%	31%	26%	27%	3%	14%	21%	25%
Not sure	13%	11%	15%	18%	14%	13%	8%	12%	18%	21%	17%	7%
Totals	99%	100%	100%	100%	99%	99%	100%	101%	101%	101%	101%	100%
Unweighted N	(1,091)	(507)	(584)	(271)	(296)	(313)	(211)	(691)	(143)	(178)	(713)	(378)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more fair	18%	37%	14%	6%	37%	4%	16%	18%	20%	15%	18%	18%	21%
Somewhat more fair	23%	38%	21%	13%	37%	13%	21%	22%	30%	29%	19%	22%	26%
Neither more nor less fair	16%	14%	16%	18%	13%	14%	23%	14%	10%	10%	14%	17%	19%
Somewhat less fair	7%	2%	9%	11%	4%	10%	6%	8%	6%	8%	10%	6%	6%
Much less fair	22%	1%	21%	43%	2%	49%	15%	30%	27%	24%	27%	21%	18%
Not sure	13%	8%	20%	9%	6%	9%	18%	7%	7%	14%	12%	15%	10%
Totals	99%	100%	101%	100%	99%	99%	99%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,091)	(374)	(428)	(289)	(460)	(353)	(408)	(312)	(262)	(198)	(217)	(430)	(246)

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4. Qualification of Federal Employees

How many federal employees do you think are qualified for their jobs?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
All	2%	2%	2%	2%	2%	2%	3%	2%	5%	2%	1%	4%
Most	31%	36%	26%	31%	30%	29%	35%	32%	28%	36%	25%	41%
About half	32%	25%	37%	31%	31%	30%	35%	33%	24%	29%	32%	30%
Few	16%	18%	14%	11%	18%	18%	15%	15%	10%	21%	18%	12%
None	3%	4%	2%	3%	5%	4%	0%	3%	2%	2%	4%	1%
Not sure	16%	14%	19%	22%	15%	17%	12%	16%	31%	10%	19%	11%
Totals	100%	99%	100%	100%	101%	100%	100%	101%	100%	100%	99%	99%
Unweighted N	(1,085)	(506)	(579)	(270)	(296)	(310)	(209)	(689)	(141)	(176)	(707)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All	2%	5%	0%	1%	5%	1%	2%	2%	4%	2%	2%	2%	3%
Most	31%	45%	23%	28%	50%	23%	24%	32%	46%	34%	27%	31%	32%
About half	32%	21%	33%	40%	23%	42%	29%	42%	27%	26%	33%	31%	34%
Few	16%	11%	19%	16%	9%	21%	22%	11%	14%	18%	16%	15%	16%
None	3%	1%	5%	2%	1%	3%	5%	2%	1%	4%	4%	3%	1%
Not sure	16%	17%	19%	12%	13%	10%	18%	11%	8%	16%	17%	18%	14%
Totals	100%	100%	99%	99%	101%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,085)	(372)	(425)	(288)	(459)	(352)	(406)	(310)	(261)	(198)	(216)	(426)	(245)

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5. Qualification of White Federal Employees

How many white federal employees do you think are qualified for their jobs?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
All	3%	2%	4%	2%	5%	3%	1%	2%	6%	2%	2%	5%
Most	33%	39%	28%	36%	32%	29%	40%	34%	30%	37%	28%	42%
About half	27%	23%	30%	21%	27%	26%	32%	30%	19%	22%	26%	28%
Few	14%	15%	13%	11%	15%	16%	13%	13%	8%	22%	17%	9%
None	3%	4%	2%	4%	4%	4%	1%	3%	3%	1%	4%	2%
Not sure	20%	17%	23%	27%	17%	22%	14%	18%	34%	16%	23%	14%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,088)	(505)	(583)	(270)	(294)	(313)	(211)	(690)	(143)	(177)	(711)	(377)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All	3%	5%	3%	2%	3%	3%	3%	2%	3%	2%	2%	5%	2%
Most	33%	43%	25%	36%	47%	31%	26%	35%	46%	37%	27%	31%	40%
About half	27%	20%	26%	34%	24%	36%	25%	33%	27%	26%	33%	26%	22%
Few	14%	11%	17%	12%	8%	15%	18%	14%	11%	15%	12%	14%	15%
None	3%	1%	5%	2%	2%	3%	5%	1%	2%	3%	6%	3%	1%
Not sure	20%	21%	25%	13%	16%	12%	23%	15%	11%	17%	20%	21%	20%
Totals	100%	101%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,088)	(373)	(427)	(288)	(460)	(352)	(408)	(311)	(261)	(198)	(217)	(428)	(245)

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6. Qualification of Black Federal Employees

How many Black federal employees do you think are qualified for their jobs?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
All	4%	4%	5%	4%	5%	5%	3%	4%	9%	1%	3%	6%
Most	34%	37%	30%	35%	32%	31%	39%	33%	32%	41%	30%	41%
About half	26%	21%	31%	23%	31%	22%	30%	28%	22%	19%	25%	28%
Few	16%	21%	11%	13%	15%	18%	15%	17%	4%	24%	18%	11%
None	2%	2%	2%	3%	3%	2%	0%	1%	2%	1%	2%	1%
Not sure	18%	16%	20%	22%	15%	22%	14%	17%	30%	14%	21%	13%
Totals	100%	101%	99%	100%	101%	100%	101%	100%	99%	100%	99%	100%
Unweighted N	(1,083)	(503)	(580)	(268)	(294)	(310)	(211)	(687)	(142)	(175)	(708)	(375)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All	4%	10%	2%	1%	9%	0%	5%	2%	5%	5%	4%	4%	4%
Most	34%	49%	27%	28%	54%	24%	32%	35%	43%	37%	30%	32%	38%
About half	26%	17%	26%	35%	19%	35%	22%	33%	24%	25%	30%	24%	27%
Few	16%	7%	17%	22%	4%	26%	18%	16%	14%	18%	16%	16%	13%
None	2%	1%	3%	1%	1%	2%	3%	1%	2%	0%	3%	3%	1%
Not sure	18%	15%	24%	14%	12%	13%	20%	13%	12%	16%	16%	21%	18%
Totals	100%	99%	99%	101%	99%	100%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(1,083)	(373)	(424)	(286)	(459)	(348)	(406)	(309)	(260)	(197)	(216)	(426)	(244)

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7. Qualification of Male Federal Employees

How many male federal employees do you think are qualified for their jobs?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
All	3%	3%	3%	6%	3%	3%	1%	3%	7%	3%	3%	4%
Most	33%	39%	27%	33%	29%	31%	39%	33%	34%	39%	29%	39%
About half	29%	24%	33%	21%	36%	26%	33%	30%	23%	22%	27%	32%
Few	14%	15%	14%	12%	14%	18%	12%	14%	4%	20%	16%	11%
None	3%	4%	3%	4%	5%	4%	0%	3%	4%	2%	5%	1%
Not sure	17%	15%	20%	24%	13%	19%	14%	17%	29%	14%	20%	12%
Totals	99%	100%	100%	100%	100%	101%	99%	100%	101%	100%	100%	99%
Unweighted N	(1,088)	(506)	(582)	(271)	(296)	(311)	(210)	(689)	(142)	(178)	(710)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All	3%	5%	3%	2%	4%	1%	3%	2%	3%	2%	2%	4%	4%
Most	33%	44%	23%	35%	48%	31%	26%	36%	45%	36%	30%	30%	37%
About half	29%	21%	31%	34%	24%	40%	27%	36%	27%	32%	30%	29%	26%
Few	14%	12%	16%	14%	10%	14%	20%	13%	12%	12%	14%	14%	18%
None	3%	1%	6%	1%	1%	2%	6%	1%	1%	2%	5%	5%	1%
Not sure	17%	17%	21%	13%	14%	11%	18%	13%	12%	15%	19%	19%	14%
Totals	99%	100%	100%	99%	101%	99%	100%	101%	100%	99%	100%	101%	100%
Unweighted N	(1,088)	(373)	(427)	(288)	(459)	(352)	(405)	(312)	(262)	(198)	(217)	(428)	(245)

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8. Qualification of Female Federal Employees

How many female federal employees do you think are qualified for their jobs?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
All	5%	5%	5%	6%	4%	6%	3%	4%	9%	5%	4%	7%
Most	36%	37%	35%	35%	35%	34%	41%	35%	37%	37%	31%	45%
About half	24%	22%	27%	19%	28%	21%	31%	27%	14%	20%	25%	24%
Few	14%	18%	11%	14%	13%	18%	11%	15%	6%	21%	17%	9%
None	2%	2%	3%	4%	4%	2%	0%	2%	3%	3%	3%	1%
Not sure	18%	16%	20%	23%	17%	19%	14%	17%	30%	15%	21%	14%
Totals	99%	100%	101%	101%	101%	100%	100%	100%	99%	101%	101%	100%
Unweighted N	(1,089)	(506)	(583)	(271)	(296)	(313)	(209)	(691)	(143)	(177)	(712)	(377)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All	5%	8%	4%	2%	9%	2%	6%	2%	7%	4%	4%	6%	5%
Most	36%	52%	31%	27%	57%	23%	31%	37%	46%	39%	30%	34%	43%
About half	24%	13%	22%	38%	15%	40%	22%	32%	21%	25%	31%	22%	21%
Few	14%	8%	17%	17%	4%	20%	18%	13%	12%	16%	12%	15%	14%
None	2%	1%	4%	2%	1%	3%	4%	2%	2%	1%	3%	3%	1%
Not sure	18%	17%	22%	14%	13%	12%	20%	13%	12%	16%	20%	20%	15%
Totals	99%	99%	100%	100%	99%	100%	101%	99%	100%	101%	100%	100%	99%
Unweighted N	(1,089)	(372)	(428)	(289)	(458)	(353)	(406)	(312)	(262)	(198)	(217)	(430)	(244)

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9. Qualification of Private-Sector Employees

How many employees of private companies do you think are qualified for their jobs?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
All	3%	3%	2%	3%	3%	3%	1%	3%	2%	3%	1%	5%
Most	42%	44%	39%	35%	33%	44%	53%	44%	29%	37%	34%	56%
About half	25%	24%	25%	21%	31%	23%	23%	25%	21%	29%	26%	21%
Few	11%	10%	12%	12%	11%	10%	11%	9%	14%	12%	13%	6%
None	2%	3%	1%	5%	4%	2%	0%	2%	2%	0%	3%	0%
Not sure	18%	16%	20%	24%	18%	18%	12%	17%	32%	18%	21%	12%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	99%	98%	100%
Unweighted N	(1,088)	(506)	(582)	(271)	(295)	(312)	(210)	(688)	(143)	(178)	(710)	(378)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All	3%	3%	1%	4%	2%	3%	1%	2%	3%	1%	2%	3%	4%
Most	42%	44%	37%	45%	51%	48%	30%	49%	58%	48%	43%	37%	44%
About half	25%	21%	26%	26%	23%	27%	30%	25%	19%	24%	23%	25%	25%
Few	11%	11%	11%	10%	9%	9%	11%	13%	9%	10%	14%	10%	10%
None	2%	1%	4%	1%	0%	1%	6%	0%	0%	2%	1%	4%	0%
Not sure	18%	19%	21%	13%	15%	12%	21%	11%	11%	16%	17%	20%	17%
Totals	101%	99%	100%	99%	100%	100%	99%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,088)	(374)	(426)	(288)	(460)	(352)	(406)	(311)	(262)	(197)	(216)	(429)	(246)

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10A. DEI Efforts in Organizations — Universities

Do you think that the following should encourage, discourage, or not take a position on diversity, equity, and inclusion (DEI) in their organizations?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Encourage	51%	45%	57%	60%	56%	41%	52%	45%	79%	54%	49%	55%
Discourage	18%	22%	14%	13%	11%	26%	16%	20%	8%	14%	17%	18%
Not take any steps	18%	22%	13%	11%	15%	20%	24%	22%	5%	12%	18%	18%
Not sure	14%	11%	16%	16%	18%	13%	8%	13%	9%	20%	17%	8%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%	99%
Unweighted N	(1,090)	(506)	(584)	(270)	(296)	(313)	(211)	(690)	(143)	(178)	(712)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Encourage	51%	83%	45%	29%	84%	24%	51%	48%	58%	48%	49%	52%	54%
Discourage	18%	2%	19%	31%	2%	37%	14%	24%	16%	18%	17%	18%	17%
Not take any steps	18%	4%	18%	30%	9%	28%	16%	22%	17%	18%	24%	16%	13%
Not sure	14%	11%	18%	10%	6%	10%	19%	6%	10%	15%	10%	14%	16%
Totals	101%	100%	100%	100%	101%	99%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,090)	(374)	(428)	(288)	(460)	(352)	(408)	(311)	(262)	(198)	(217)	(429)	(246)

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10B. DEI Efforts in Organizations — The government

Do you think that the following should encourage, discourage, or not take a position on diversity, equity, and inclusion (DEI) in their organizations?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Encourage	49%	44%	54%	60%	51%	41%	50%	44%	69%	54%	45%	57%
Discourage	17%	21%	15%	11%	15%	23%	18%	20%	8%	11%	17%	18%
Not take any steps	20%	24%	16%	13%	18%	24%	23%	22%	14%	18%	21%	18%
Not sure	13%	11%	15%	15%	16%	12%	9%	13%	8%	16%	16%	7%
Totals	99%	100%	100%	99%	100%	100%	100%	99%	99%	99%	99%	100%
Unweighted N	(1,089)	(506)	(583)	(270)	(296)	(312)	(211)	(689)	(143)	(178)	(712)	(377)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Encourage	49%	78%	41%	33%	79%	28%	48%	49%	56%	44%	44%	53%	53%
Discourage	17%	3%	18%	31%	3%	34%	13%	21%	17%	20%	19%	16%	16%
Not take any steps	20%	8%	24%	27%	12%	28%	20%	23%	19%	22%	26%	18%	16%
Not sure	13%	11%	17%	10%	6%	10%	19%	7%	8%	13%	11%	13%	15%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,089)	(373)	(428)	(288)	(459)	(352)	(408)	(311)	(261)	(197)	(217)	(429)	(246)

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10C. DEI Efforts in Organizations — Private companies

Do you think that the following should encourage, discourage, or not take a position on diversity, equity, and inclusion (DEI) in their organizations?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Encourage	48%	43%	53%	54%	52%	39%	52%	43%	70%	51%	46%	53%
Discourage	17%	22%	13%	10%	13%	26%	16%	20%	9%	13%	17%	19%
Not take any steps	21%	23%	18%	16%	19%	23%	24%	23%	11%	20%	20%	21%
Not sure	14%	12%	16%	19%	17%	12%	8%	14%	11%	16%	18%	7%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,090)	(506)	(584)	(270)	(296)	(313)	(211)	(690)	(143)	(178)	(712)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Encourage	48%	78%	41%	29%	80%	24%	48%	46%	53%	43%	44%	50%	53%
Discourage	17%	2%	18%	31%	3%	36%	13%	22%	18%	17%	18%	17%	17%
Not take any steps	21%	7%	25%	28%	10%	28%	20%	23%	20%	27%	24%	18%	17%
Not sure	14%	12%	17%	12%	7%	11%	19%	8%	9%	13%	14%	15%	13%
Totals	100%	99%	101%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,090)	(374)	(428)	(288)	(460)	(352)	(408)	(311)	(262)	(198)	(217)	(429)	(246)

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11. Government DEI Efforts on Businesses

Do you think that the government should encourage, discourage, or not take any steps to promote DEI in private companies?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Encourage	43%	40%	45%	52%	50%	34%	39%	37%	67%	47%	41%	47%
Discourage	17%	20%	13%	13%	11%	24%	16%	19%	7%	16%	17%	15%
Not take any steps	24%	26%	23%	15%	17%	27%	36%	28%	13%	14%	22%	27%
Not sure	17%	14%	19%	20%	23%	15%	10%	16%	14%	24%	20%	11%
Totals	101%	100%	100%	100%	101%	100%	101%	100%	101%	101%	100%	100%
Unweighted N	(1,089)	(506)	(583)	(270)	(296)	(312)	(211)	(691)	(143)	(177)	(713)	(376)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Encourage	43%	73%	37%	21%	74%	17%	44%	40%	47%	42%	39%	44%	45%
Discourage	17%	2%	15%	33%	1%	37%	12%	20%	21%	15%	14%	18%	19%
Not take any steps	24%	12%	26%	33%	17%	33%	23%	27%	24%	24%	31%	22%	20%
Not sure	17%	13%	22%	12%	8%	13%	21%	12%	9%	19%	16%	16%	16%
Totals	101%	100%	100%	99%	100%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,089)	(374)	(427)	(288)	(460)	(353)	(407)	(312)	(261)	(198)	(217)	(429)	(245)

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12A. Effects of DEI Within Companies on Groups — Employees from minority groups

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	49%	46%	52%	51%	56%	42%	51%	48%	54%	47%	42%	62%
Neither positive nor negative effect	19%	19%	20%	18%	20%	19%	21%	18%	26%	22%	22%	14%
Negative effect	17%	21%	13%	9%	10%	24%	20%	19%	6%	11%	16%	17%
Not sure	15%	14%	15%	22%	14%	15%	9%	14%	14%	20%	20%	6%
Totals	100%	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%	99%
Unweighted N	(1,090)	(507)	(583)	(270)	(296)	(313)	(211)	(691)	(143)	(177)	(712)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	49%	74%	42%	34%	77%	32%	44%	50%	61%	51%	44%	47%	57%
Neither positive nor negative effect	19%	13%	17%	28%	12%	22%	23%	20%	13%	18%	20%	20%	18%
Negative effect	17%	2%	19%	29%	2%	37%	13%	21%	20%	17%	21%	15%	15%
Not sure	15%	11%	22%	8%	8%	9%	21%	9%	6%	14%	15%	18%	10%
Totals	100%	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,090)	(374)	(428)	(288)	(460)	(353)	(407)	(312)	(262)	(198)	(217)	(429)	(246)

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12B. Effects of DEI Within Companies on Groups — Society

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	42%	40%	44%	53%	49%	32%	40%	39%	52%	49%	38%	51%
Neither positive nor negative effect	18%	14%	21%	11%	19%	17%	22%	17%	27%	13%	20%	14%
Negative effect	26%	33%	21%	17%	18%	36%	30%	30%	10%	20%	26%	28%
Not sure	14%	13%	14%	20%	14%	14%	8%	14%	11%	18%	17%	8%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,086)	(504)	(582)	(271)	(294)	(311)	(210)	(689)	(143)	(178)	(710)	(376)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	42%	72%	34%	25%	73%	21%	39%	43%	52%	41%	34%	44%	49%
Neither positive nor negative effect	18%	14%	18%	21%	13%	20%	23%	14%	12%	22%	21%	16%	14%
Negative effect	26%	4%	27%	47%	6%	52%	21%	35%	28%	25%	30%	25%	27%
Not sure	14%	10%	21%	7%	8%	7%	17%	9%	8%	12%	16%	16%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	101%	100%
Unweighted N	(1,086)	(373)	(425)	(288)	(458)	(351)	(406)	(310)	(261)	(197)	(217)	(429)	(243)

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12C. Effects of DEI Within Companies on Groups — Employees overall

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	41%	39%	43%	53%	47%	32%	37%	38%	48%	45%	36%	51%
Neither positive nor negative effect	19%	17%	22%	13%	22%	19%	23%	19%	29%	16%	21%	16%
Negative effect	25%	31%	19%	16%	16%	34%	28%	29%	8%	19%	23%	27%
Not sure	15%	13%	16%	18%	15%	15%	12%	14%	15%	20%	19%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,087)	(504)	(583)	(270)	(295)	(313)	(209)	(690)	(142)	(177)	(709)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	41%	70%	32%	26%	73%	21%	37%	45%	49%	41%	37%	40%	49%
Neither positive nor negative effect	19%	17%	20%	21%	15%	21%	24%	15%	19%	21%	19%	19%	18%
Negative effect	25%	2%	25%	47%	5%	50%	16%	33%	29%	23%	26%	25%	23%
Not sure	15%	11%	23%	7%	7%	7%	23%	7%	3%	15%	18%	15%	10%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,087)	(372)	(426)	(289)	(458)	(353)	(406)	(311)	(261)	(197)	(215)	(430)	(245)

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12D. Effects of DEI Within Companies on Groups — Companies

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	39%	36%	42%	46%	46%	33%	33%	35%	48%	43%	33%	51%
Neither positive nor negative effect	22%	20%	23%	21%	22%	19%	26%	21%	34%	21%	26%	14%
Negative effect	25%	31%	20%	13%	17%	34%	31%	30%	7%	15%	23%	29%
Not sure	14%	13%	15%	20%	15%	13%	10%	14%	11%	21%	19%	6%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,087)	(505)	(582)	(270)	(296)	(312)	(209)	(688)	(143)	(178)	(709)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	39%	67%	31%	23%	69%	17%	36%	37%	49%	35%	35%	38%	48%
Neither positive nor negative effect	22%	18%	25%	21%	18%	22%	30%	17%	16%	25%	19%	22%	22%
Negative effect	25%	3%	25%	47%	5%	54%	16%	36%	30%	29%	30%	24%	20%
Not sure	14%	12%	20%	8%	8%	7%	18%	9%	5%	12%	16%	16%	10%
Totals	100%	100%	101%	99%	100%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,087)	(373)	(428)	(286)	(459)	(351)	(407)	(310)	(261)	(198)	(217)	(428)	(244)

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12E. Effects of DEI Within Companies on Groups — The economy

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	36%	34%	39%	43%	41%	31%	33%	33%	43%	43%	30%	48%
Neither positive nor negative effect	21%	19%	24%	18%	21%	18%	29%	23%	22%	19%	24%	17%
Negative effect	24%	32%	17%	14%	17%	32%	28%	28%	8%	19%	23%	26%
Not sure	18%	15%	21%	24%	21%	18%	9%	16%	27%	19%	23%	10%
Totals	99%	100%	101%	99%	100%	99%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,088)	(505)	(583)	(269)	(295)	(313)	(211)	(690)	(142)	(177)	(711)	(377)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	36%	65%	26%	23%	67%	18%	33%	37%	44%	33%	31%	35%	47%
Neither positive nor negative effect	21%	18%	21%	25%	18%	26%	26%	18%	22%	27%	23%	21%	17%
Negative effect	24%	2%	26%	42%	5%	47%	19%	32%	26%	21%	27%	25%	22%
Not sure	18%	14%	27%	10%	10%	9%	22%	14%	8%	19%	19%	20%	14%
Totals	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,088)	(373)	(426)	(289)	(459)	(352)	(407)	(312)	(262)	(198)	(215)	(429)	(246)

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12F. Effects of DEI Within Companies on Groups — Customers

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	36%	33%	39%	40%	42%	31%	34%	34%	41%	41%	31%	46%
Neither positive nor negative effect	25%	24%	26%	23%	25%	23%	29%	23%	38%	24%	28%	20%
Negative effect	23%	30%	17%	13%	17%	32%	27%	28%	5%	19%	23%	24%
Not sure	16%	13%	18%	24%	16%	15%	9%	15%	16%	16%	18%	11%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,089)	(507)	(582)	(271)	(295)	(312)	(211)	(691)	(142)	(178)	(711)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	36%	64%	26%	23%	67%	19%	30%	40%	44%	33%	33%	35%	45%
Neither positive nor negative effect	25%	22%	27%	24%	20%	24%	33%	20%	23%	31%	25%	24%	21%
Negative effect	23%	3%	24%	44%	4%	49%	17%	29%	28%	22%	25%	24%	23%
Not sure	16%	11%	23%	9%	9%	8%	20%	11%	6%	14%	17%	17%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,089)	(373)	(427)	(289)	(460)	(352)	(407)	(312)	(262)	(198)	(217)	(429)	(245)

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12G. Effects of DEI Within Companies on Groups — Employees from majority groups

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	32%	30%	34%	45%	36%	24%	27%	29%	38%	37%	28%	39%
Neither positive nor negative effect	26%	25%	27%	20%	25%	27%	31%	26%	35%	26%	28%	23%
Negative effect	27%	32%	22%	16%	22%	33%	32%	31%	9%	18%	25%	30%
Not sure	15%	13%	18%	19%	17%	16%	10%	14%	17%	19%	19%	9%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,091)	(507)	(584)	(271)	(296)	(313)	(211)	(691)	(143)	(178)	(713)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	32%	54%	23%	22%	53%	17%	28%	33%	37%	32%	28%	31%	37%
Neither positive nor negative effect	26%	28%	27%	23%	28%	24%	32%	23%	25%	28%	25%	25%	27%
Negative effect	27%	6%	27%	46%	9%	51%	17%	35%	31%	29%	31%	26%	24%
Not sure	15%	12%	23%	8%	9%	8%	23%	9%	6%	12%	16%	18%	12%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(1,091)	(374)	(428)	(289)	(460)	(353)	(408)	(312)	(262)	(198)	(217)	(430)	(246)

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13A. Other Effects of DEI Within Companies — Workplace diversity

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	50%	47%	52%	60%	60%	42%	41%	47%	56%	55%	45%	60%
Neither positive nor negative effect	18%	18%	18%	11%	14%	20%	26%	17%	24%	18%	20%	13%
Negative effect	18%	23%	14%	9%	11%	27%	22%	21%	7%	13%	18%	19%
Not sure	14%	13%	15%	20%	15%	11%	11%	14%	13%	14%	17%	9%
Totals	100%	101%	99%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,075)	(504)	(571)	(269)	(292)	(305)	(209)	(685)	(139)	(173)	(703)	(372)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	50%	77%	43%	33%	80%	28%	46%	52%	60%	52%	43%	49%	57%
Neither positive nor negative effect	18%	11%	20%	22%	11%	23%	22%	20%	12%	13%	23%	18%	16%
Negative effect	18%	2%	18%	34%	3%	41%	14%	22%	21%	19%	18%	18%	20%
Not sure	14%	11%	19%	11%	6%	7%	18%	7%	7%	16%	16%	15%	8%
Totals	100%	101%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,075)	(365)	(422)	(288)	(454)	(351)	(400)	(308)	(260)	(197)	(215)	(423)	(240)

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13B. Other Effects of DEI Within Companies — Workplace inclusion

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	46%	44%	48%	57%	52%	41%	36%	44%	47%	51%	40%	57%
Neither positive nor negative effect	21%	19%	22%	14%	17%	20%	31%	20%	34%	15%	23%	16%
Negative effect	19%	24%	15%	10%	14%	26%	23%	22%	5%	16%	18%	21%
Not sure	14%	14%	15%	19%	16%	12%	10%	14%	14%	17%	18%	6%
Totals	100%	101%	100%	100%	99%	99%	100%	100%	100%	99%	99%	100%
Unweighted N	(1,077)	(504)	(573)	(270)	(294)	(304)	(209)	(682)	(142)	(176)	(706)	(371)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	46%	74%	37%	31%	77%	23%	40%	49%	57%	46%	41%	44%	56%
Neither positive nor negative effect	21%	15%	22%	24%	14%	25%	27%	22%	12%	19%	25%	22%	15%
Negative effect	19%	2%	20%	35%	3%	43%	15%	22%	24%	19%	19%	19%	19%
Not sure	14%	10%	20%	10%	6%	9%	18%	7%	8%	16%	15%	15%	10%
Totals	100%	101%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,077)	(368)	(422)	(287)	(453)	(348)	(404)	(308)	(258)	(196)	(213)	(424)	(244)

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13C. Other Effects of DEI Within Companies — Company reputation

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	43%	41%	45%	54%	51%	32%	39%	40%	48%	49%	39%	51%
Neither positive nor negative effect	21%	18%	24%	14%	21%	25%	22%	20%	32%	15%	22%	19%
Negative effect	22%	29%	16%	12%	14%	31%	28%	26%	8%	19%	21%	24%
Not sure	14%	12%	16%	19%	14%	13%	11%	14%	12%	18%	18%	7%
Totals	100%	100%	101%	99%	100%	101%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,072)	(502)	(570)	(267)	(293)	(305)	(207)	(677)	(140)	(176)	(700)	(372)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	43%	71%	34%	27%	73%	20%	41%	42%	50%	40%	37%	43%	50%
Neither positive nor negative effect	21%	14%	25%	22%	14%	22%	26%	21%	15%	22%	23%	22%	15%
Negative effect	22%	4%	22%	40%	4%	50%	15%	29%	29%	21%	23%	22%	24%
Not sure	14%	12%	18%	10%	9%	8%	18%	8%	7%	18%	17%	13%	11%
Totals	100%	101%	99%	99%	100%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(1,072)	(366)	(420)	(286)	(453)	(345)	(400)	(311)	(256)	(195)	(215)	(420)	(242)

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13D. Other Effects of DEI Within Companies — Workplace equity

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	43%	39%	45%	52%	48%	35%	38%	39%	48%	52%	38%	51%
Neither positive nor negative effect	20%	19%	20%	20%	18%	17%	25%	19%	34%	16%	22%	15%
Negative effect	23%	28%	18%	9%	14%	34%	30%	27%	7%	16%	22%	25%
Not sure	15%	13%	17%	19%	20%	14%	8%	15%	12%	16%	18%	9%
Totals	101%	99%	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,075)	(502)	(573)	(268)	(292)	(309)	(206)	(682)	(138)	(176)	(702)	(373)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	43%	73%	32%	28%	75%	20%	39%	44%	51%	41%	39%	42%	48%
Neither positive nor negative effect	20%	13%	23%	20%	14%	21%	26%	17%	14%	17%	20%	23%	15%
Negative effect	23%	3%	23%	42%	5%	50%	18%	28%	28%	24%	24%	22%	24%
Not sure	15%	11%	22%	10%	6%	9%	17%	11%	7%	18%	17%	14%	13%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,075)	(367)	(420)	(288)	(454)	(348)	(401)	(309)	(258)	(196)	(216)	(420)	(243)

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13E. Other Effects of DEI Within Companies — The fairness of hiring practices

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	42%	39%	45%	50%	50%	33%	40%	38%	53%	48%	38%	50%
Neither positive nor negative effect	17%	15%	18%	16%	15%	18%	17%	17%	19%	19%	18%	14%
Negative effect	29%	35%	24%	19%	21%	37%	37%	34%	15%	18%	29%	31%
Not sure	12%	11%	12%	15%	14%	11%	6%	11%	13%	15%	15%	6%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,078)	(505)	(573)	(269)	(294)	(306)	(209)	(685)	(141)	(174)	(707)	(371)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	42%	73%	33%	26%	75%	20%	41%	42%	47%	40%	38%	42%	49%
Neither positive nor negative effect	17%	14%	19%	16%	13%	17%	23%	12%	16%	15%	16%	18%	15%
Negative effect	29%	4%	31%	51%	7%	57%	21%	39%	32%	30%	33%	28%	27%
Not sure	12%	9%	17%	7%	6%	7%	15%	8%	5%	15%	12%	12%	8%
Totals	100%	100%	100%	100%	101%	101%	100%	101%	100%	100%	99%	100%	99%
Unweighted N	(1,078)	(367)	(424)	(287)	(455)	(350)	(405)	(309)	(256)	(198)	(214)	(423)	(243)

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13F. Other Effects of DEI Within Companies — Innovation

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	39%	35%	43%	47%	45%	31%	37%	37%	47%	42%	36%	45%
Neither positive nor negative effect	23%	21%	24%	19%	23%	21%	28%	22%	34%	19%	24%	20%
Negative effect	23%	31%	16%	13%	15%	32%	26%	26%	6%	22%	21%	26%
Not sure	15%	13%	17%	20%	16%	15%	9%	15%	13%	17%	18%	9%
Totals	100%	100%	100%	99%	99%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,079)	(503)	(576)	(268)	(294)	(306)	(211)	(684)	(140)	(176)	(706)	(373)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	39%	67%	30%	26%	69%	19%	40%	36%	44%	37%	37%	38%	47%
Neither positive nor negative effect	23%	20%	25%	23%	20%	21%	25%	25%	21%	26%	20%	25%	19%
Negative effect	23%	3%	23%	42%	4%	50%	16%	30%	28%	23%	25%	23%	21%
Not sure	15%	9%	23%	10%	7%	9%	19%	9%	6%	15%	18%	14%	13%
Totals	100%	99%	101%	101%	100%	99%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(1,079)	(368)	(422)	(289)	(457)	(350)	(403)	(310)	(260)	(195)	(216)	(427)	(241)

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13G. Other Effects of DEI Within Companies — Ability to attract top talent

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	38%	35%	41%	43%	45%	32%	37%	35%	52%	37%	34%	47%
Neither positive nor negative effect	21%	18%	23%	21%	21%	18%	25%	20%	32%	22%	23%	16%
Negative effect	26%	33%	18%	16%	15%	37%	30%	30%	5%	21%	25%	26%
Not sure	15%	14%	17%	21%	19%	14%	8%	15%	12%	19%	18%	10%
Totals	100%	100%	99%	101%	100%	101%	100%	100%	101%	99%	100%	99%
Unweighted N	(1,073)	(504)	(569)	(269)	(293)	(305)	(206)	(681)	(140)	(173)	(704)	(369)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	38%	70%	28%	23%	71%	17%	38%	36%	44%	36%	32%	39%	45%
Neither positive nor negative effect	21%	15%	25%	21%	16%	19%	23%	23%	19%	23%	22%	22%	16%
Negative effect	26%	3%	25%	49%	5%	56%	19%	30%	31%	25%	30%	23%	26%
Not sure	15%	12%	23%	8%	7%	8%	20%	11%	7%	16%	16%	16%	13%
Totals	100%	100%	101%	101%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,073)	(366)	(421)	(286)	(454)	(345)	(401)	(310)	(255)	(194)	(215)	(421)	(243)

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13H. Other Effects of DEI Within Companies — Employee satisfaction

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	36%	32%	40%	45%	41%	30%	32%	33%	41%	45%	32%	44%
Neither positive nor negative effect	25%	24%	27%	25%	26%	22%	30%	24%	39%	23%	28%	20%
Negative effect	23%	28%	18%	9%	15%	33%	31%	28%	8%	12%	22%	26%
Not sure	16%	16%	15%	21%	19%	15%	8%	15%	12%	20%	18%	10%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,078)	(504)	(574)	(270)	(293)	(308)	(207)	(683)	(139)	(177)	(705)	(373)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	36%	63%	25%	26%	65%	19%	32%	39%	39%	37%	30%	36%	42%
Neither positive nor negative effect	25%	22%	29%	23%	21%	20%	31%	21%	24%	27%	25%	25%	24%
Negative effect	23%	3%	23%	43%	5%	52%	17%	31%	27%	23%	28%	23%	19%
Not sure	16%	13%	23%	8%	8%	8%	20%	9%	9%	13%	17%	16%	15%
Totals	100%	101%	100%	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,078)	(368)	(424)	(286)	(457)	(347)	(403)	(310)	(258)	(195)	(217)	(422)	(244)

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13I. Other Effects of DEI Within Companies — Company profitability

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	34%	31%	36%	45%	35%	26%	33%	30%	41%	37%	31%	38%
Neither positive nor negative effect	27%	26%	29%	22%	29%	29%	28%	25%	44%	24%	28%	26%
Negative effect	23%	29%	17%	13%	16%	32%	27%	27%	4%	21%	22%	26%
Not sure	16%	13%	19%	20%	20%	13%	12%	17%	11%	18%	19%	10%
Totals	100%	99%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,077)	(505)	(572)	(270)	(294)	(308)	(205)	(682)	(140)	(177)	(705)	(372)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	34%	60%	26%	18%	58%	14%	34%	29%	40%	32%	31%	33%	38%
Neither positive nor negative effect	27%	24%	30%	27%	28%	27%	30%	26%	28%	26%	24%	30%	28%
Negative effect	23%	3%	22%	44%	4%	50%	16%	33%	26%	22%	26%	22%	23%
Not sure	16%	13%	22%	11%	10%	9%	20%	12%	6%	20%	19%	15%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,077)	(369)	(421)	(287)	(455)	(347)	(401)	(311)	(256)	(195)	(213)	(424)	(245)

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13J. Other Effects of DEI Within Companies — Employee turnover

Do you think that DEI programs within private companies generally have a positive or negative effect on... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	30%	29%	30%	43%	34%	24%	23%	28%	34%	30%	26%	36%
Neither positive nor negative effect	27%	24%	29%	20%	24%	26%	37%	25%	35%	33%	27%	26%
Negative effect	26%	30%	23%	13%	17%	37%	33%	30%	14%	19%	25%	30%
Not sure	17%	17%	18%	25%	25%	13%	8%	17%	17%	18%	22%	9%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,076)	(504)	(572)	(268)	(294)	(304)	(210)	(682)	(141)	(175)	(703)	(373)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	30%	50%	22%	21%	52%	17%	27%	27%	38%	27%	27%	28%	38%
Neither positive nor negative effect	27%	28%	27%	26%	28%	22%	33%	25%	25%	24%	26%	30%	24%
Negative effect	26%	5%	29%	44%	8%	53%	21%	35%	30%	28%	27%	24%	28%
Not sure	17%	18%	22%	10%	12%	8%	20%	13%	8%	21%	20%	18%	10%
Totals	100%	101%	100%	101%	100%	100%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,076)	(367)	(421)	(288)	(454)	(350)	(402)	(309)	(259)	(197)	(214)	(423)	(242)

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14. Funding for DEI Programs

Which comes closest to your position on DEI programs? Do you think they should be...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Given more funding	26%	25%	26%	30%	31%	21%	23%	22%	42%	24%	21%	34%
Given the same level of funding	25%	19%	30%	30%	26%	20%	24%	23%	31%	25%	25%	24%
Given less funding	6%	6%	6%	6%	5%	7%	6%	7%	2%	6%	6%	7%
Eliminated	26%	34%	20%	14%	16%	35%	36%	32%	4%	20%	25%	29%
Not sure	17%	16%	18%	20%	22%	16%	12%	15%	22%	24%	23%	7%
Totals	100%	100%	100%	100%	100%	99%	101%	99%	101%	99%	100%	101%
Unweighted N	(1,091)	(507)	(584)	(271)	(296)	(313)	(211)	(691)	(143)	(178)	(713)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Given more funding	26%	53%	18%	9%	50%	7%	22%	26%	33%	26%	23%	25%	29%
Given the same level of funding	25%	28%	25%	21%	32%	17%	29%	21%	23%	24%	22%	25%	28%
Given less funding	6%	2%	8%	7%	4%	7%	5%	8%	6%	4%	6%	6%	8%
Eliminated	26%	2%	25%	53%	3%	59%	20%	31%	32%	28%	32%	26%	21%
Not sure	17%	14%	24%	10%	12%	10%	24%	14%	6%	18%	16%	19%	15%
Totals	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%	99%	101%	101%
Unweighted N	(1,091)	(374)	(428)	(289)	(460)	(353)	(408)	(312)	(262)	(198)	(217)	(430)	(246)

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15. Personal Effect of DEI

What effect have DEI programs had on you personally?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Positive effect	20%	19%	21%	22%	27%	15%	17%	17%	25%	24%	16%	27%
Neither positive nor negative	48%	45%	50%	47%	41%	47%	56%	49%	48%	40%	51%	42%
Negative effect	14%	19%	9%	7%	10%	18%	17%	15%	5%	12%	12%	17%
Not sure	19%	18%	20%	25%	22%	20%	10%	19%	21%	24%	22%	15%
Totals	101%	101%	100%	101%	100%	100%	100%	100%	99%	100%	101%	101%
Unweighted N	(1,089)	(506)	(583)	(271)	(295)	(313)	(210)	(691)	(143)	(177)	(711)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Positive effect	20%	39%	11%	12%	40%	11%	15%	20%	27%	21%	18%	18%	23%
Neither positive nor negative	48%	43%	51%	48%	44%	46%	52%	46%	45%	40%	49%	50%	49%
Negative effect	14%	0%	14%	26%	3%	32%	9%	21%	16%	14%	13%	13%	14%
Not sure	19%	18%	24%	13%	13%	12%	23%	13%	13%	25%	20%	19%	15%
Totals	101%	100%	100%	99%	100%	101%	99%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,089)	(372)	(428)	(289)	(459)	(353)	(407)	(312)	(262)	(198)	(217)	(430)	(244)

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16. Personal DEI Experience

Have you ever worked for an employer or an organization that promoted DEI?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	31%	32%	30%	22%	30%	36%	33%	33%	26%	22%	19%	53%
No	45%	49%	42%	52%	47%	38%	47%	44%	42%	53%	54%	28%
Not sure	24%	19%	28%	26%	23%	25%	20%	23%	32%	25%	26%	19%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,089)	(506)	(583)	(271)	(295)	(313)	(210)	(689)	(143)	(178)	(711)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	31%	38%	26%	31%	49%	34%	19%	36%	48%	39%	32%	27%	32%
No	45%	35%	50%	48%	30%	46%	53%	47%	32%	38%	42%	50%	46%
Not sure	24%	27%	23%	21%	20%	21%	28%	17%	20%	24%	26%	23%	23%
Totals	100%	100%	99%	100%	99%	101%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,089)	(374)	(427)	(288)	(460)	(352)	(408)	(312)	(261)	(196)	(217)	(430)	(246)

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17. Personal DEI Preference

Would you personally prefer to work for an employer that... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Promotes DEI	42%	37%	47%	49%	46%	33%	43%	37%	62%	44%	36%	53%
Does not promote DEI	31%	39%	23%	15%	26%	39%	37%	35%	13%	27%	30%	32%
Not sure	28%	25%	30%	35%	28%	28%	20%	28%	25%	30%	34%	15%
Totals	101%	101%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,090)	(507)	(583)	(271)	(295)	(313)	(211)	(691)	(143)	(177)	(712)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Promotes DEI	42%	75%	34%	20%	75%	16%	39%	40%	50%	44%	38%	40%	48%
Does not promote DEI	31%	6%	31%	55%	8%	61%	25%	37%	35%	30%	38%	29%	27%
Not sure	28%	20%	35%	25%	17%	23%	37%	23%	15%	27%	25%	31%	25%
Totals	101%	101%	100%	100%	100%	100%	101%	100%	100%	101%	101%	100%	100%
Unweighted N	(1,090)	(374)	(427)	(289)	(459)	(353)	(408)	(311)	(262)	(198)	(217)	(430)	(245)

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18A. DEI Attitudes — Companies are responsible for supporting marginalized groups within their organization

Please indicate how strongly you agree or disagree with the following statements.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	27%	27%	26%	36%	31%	24%	18%	24%	31%	32%	25%	30%
Somewhat agree	27%	23%	31%	25%	28%	21%	37%	28%	33%	23%	26%	28%
Somewhat disagree	10%	12%	8%	10%	6%	10%	15%	11%	10%	6%	10%	12%
Strongly disagree	17%	22%	13%	9%	13%	26%	16%	20%	3%	14%	16%	19%
Not sure	19%	16%	22%	20%	22%	19%	14%	17%	23%	25%	23%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,086)	(506)	(580)	(269)	(295)	(312)	(210)	(687)	(143)	(178)	(710)	(376)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	27%	47%	22%	12%	46%	10%	25%	26%	32%	27%	25%	27%	26%
Somewhat agree	27%	30%	25%	26%	33%	25%	28%	28%	27%	26%	27%	27%	27%
Somewhat disagree	10%	5%	11%	14%	6%	14%	8%	10%	9%	11%	12%	10%	9%
Strongly disagree	17%	2%	19%	31%	4%	36%	13%	21%	20%	14%	22%	15%	19%
Not sure	19%	15%	23%	17%	12%	16%	25%	15%	11%	22%	14%	20%	18%
Totals	100%	99%	100%	100%	101%	101%	99%	100%	99%	100%	100%	99%	99%
Unweighted N	(1,086)	(373)	(425)	(288)	(459)	(352)	(407)	(310)	(261)	(198)	(216)	(428)	(244)

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18B. DEI Attitudes — I would be more likely to purchase products and services from a business that is committed to DEI

Please indicate how strongly you agree or disagree with the following statements.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	24%	22%	25%	25%	25%	23%	21%	21%	36%	27%	20%	30%
Somewhat agree	19%	18%	20%	26%	19%	11%	24%	18%	25%	21%	20%	18%
Somewhat disagree	14%	15%	12%	15%	16%	10%	15%	15%	10%	8%	15%	11%
Strongly disagree	22%	28%	17%	11%	17%	30%	25%	26%	5%	16%	21%	25%
Not sure	22%	18%	25%	23%	23%	25%	15%	21%	24%	27%	25%	17%
Totals	101%	101%	99%	100%	100%	99%	100%	101%	100%	99%	101%	101%
Unweighted N	(1,085)	(506)	(579)	(271)	(293)	(312)	(209)	(686)	(142)	(178)	(707)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	24%	47%	18%	8%	51%	8%	20%	27%	29%	19%	23%	23%	29%
Somewhat agree	19%	27%	16%	16%	22%	13%	20%	15%	19%	22%	17%	17%	22%
Somewhat disagree	14%	8%	17%	15%	9%	15%	18%	12%	10%	16%	12%	15%	10%
Strongly disagree	22%	2%	21%	43%	5%	48%	16%	26%	25%	17%	29%	22%	19%
Not sure	22%	17%	27%	19%	13%	17%	26%	19%	16%	25%	19%	23%	20%
Totals	101%	101%	99%	101%	100%	101%	100%	99%	99%	99%	100%	100%	100%
Unweighted N	(1,085)	(373)	(427)	(285)	(459)	(349)	(404)	(311)	(261)	(197)	(214)	(429)	(245)

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18C. DEI Attitudes — I would stop or reduce my spending with a business if they reduced their commitment to DEI initiatives

Please indicate how strongly you agree or disagree with the following statements.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	18%	17%	19%	18%	22%	19%	14%	15%	23%	28%	14%	25%
Somewhat agree	19%	18%	20%	30%	16%	11%	23%	19%	19%	21%	19%	19%
Somewhat disagree	17%	19%	15%	18%	16%	16%	17%	17%	17%	15%	17%	15%
Strongly disagree	22%	28%	17%	10%	19%	32%	24%	26%	6%	12%	21%	24%
Not sure	24%	18%	29%	24%	26%	23%	22%	22%	35%	23%	28%	16%
Totals	100%	100%	100%	100%	99%	101%	100%	99%	100%	99%	99%	99%
Unweighted N	(1,085)	(505)	(580)	(271)	(296)	(311)	(207)	(686)	(143)	(177)	(710)	(375)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	18%	36%	13%	9%	37%	8%	16%	21%	20%	16%	16%	17%	25%
Somewhat agree	19%	22%	19%	16%	24%	12%	21%	17%	21%	22%	16%	19%	18%
Somewhat disagree	17%	17%	15%	19%	14%	21%	15%	18%	20%	18%	14%	18%	17%
Strongly disagree	22%	5%	24%	37%	8%	44%	16%	26%	27%	20%	32%	21%	16%
Not sure	24%	20%	30%	20%	16%	15%	32%	19%	13%	23%	23%	25%	23%
Totals	100%	100%	101%	101%	99%	100%	100%	101%	101%	99%	101%	100%	99%
Unweighted N	(1,085)	(373)	(425)	(287)	(458)	(350)	(406)	(309)	(261)	(197)	(217)	(427)	(244)

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18D. DEI Attitudes — I would be less likely to purchase products and services from a business that is committed to DEI

Please indicate how strongly you agree or disagree with the following statements.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	17%	22%	13%	7%	11%	27%	20%	19%	12%	13%	17%	17%
Somewhat agree	13%	14%	12%	17%	11%	10%	17%	15%	9%	12%	13%	13%
Somewhat disagree	16%	18%	15%	19%	22%	10%	17%	16%	20%	18%	18%	14%
Strongly disagree	31%	29%	33%	33%	36%	31%	24%	31%	29%	29%	25%	42%
Not sure	22%	17%	27%	24%	21%	23%	21%	20%	30%	28%	27%	13%
Totals	99%	100%	100%	100%	101%	101%	99%	101%	100%	100%	100%	99%
Unweighted N	(1,087)	(506)	(581)	(271)	(296)	(313)	(207)	(687)	(143)	(178)	(709)	(378)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	17%	8%	17%	26%	9%	36%	12%	23%	21%	17%	20%	17%	14%
Somewhat agree	13%	6%	9%	26%	7%	20%	12%	14%	14%	14%	13%	14%	11%
Somewhat disagree	16%	13%	20%	15%	12%	17%	20%	13%	13%	21%	10%	18%	15%
Strongly disagree	31%	56%	27%	12%	58%	10%	25%	29%	43%	29%	33%	26%	40%
Not sure	22%	17%	27%	21%	13%	17%	31%	20%	9%	19%	23%	24%	21%
Totals	99%	100%	100%	100%	99%	100%	100%	99%	100%	100%	99%	99%	101%
Unweighted N	(1,087)	(374)	(427)	(286)	(460)	(350)	(405)	(312)	(262)	(198)	(215)	(428)	(246)

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18E. DEI Attitudes — I would stop or reduce my spending with a business if they committed to DEI initiatives

Please indicate how strongly you agree or disagree with the following statements.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	16%	21%	12%	9%	12%	22%	18%	17%	11%	14%	16%	16%
Somewhat agree	12%	13%	11%	18%	8%	11%	13%	14%	7%	12%	13%	11%
Somewhat disagree	17%	18%	17%	20%	16%	12%	23%	15%	21%	19%	19%	14%
Strongly disagree	34%	32%	35%	31%	39%	33%	31%	33%	33%	32%	28%	43%
Not sure	21%	17%	25%	22%	25%	21%	15%	20%	27%	24%	24%	16%
Totals	100%	101%	100%	100%	100%	99%	100%	99%	99%	101%	100%	100%
Unweighted N	(1,084)	(505)	(579)	(271)	(295)	(310)	(208)	(686)	(142)	(178)	(708)	(376)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	16%	6%	16%	26%	6%	35%	14%	21%	18%	10%	19%	18%	15%
Somewhat agree	12%	3%	11%	24%	4%	21%	10%	13%	10%	13%	13%	13%	11%
Somewhat disagree	17%	13%	21%	16%	13%	17%	22%	14%	13%	22%	13%	19%	16%
Strongly disagree	34%	62%	28%	14%	63%	11%	27%	34%	46%	34%	37%	29%	39%
Not sure	21%	16%	25%	20%	14%	16%	27%	18%	13%	22%	19%	22%	20%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%	101%	101%	101%
Unweighted N	(1,084)	(372)	(425)	(287)	(458)	(349)	(405)	(310)	(261)	(195)	(217)	(427)	(245)

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19. Democratic Party Focus on DEI

Do you think the Democratic Party focuses too much or too little on DEI?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Too much	40%	46%	35%	26%	33%	50%	47%	47%	13%	30%	38%	45%
About the right amount	29%	27%	32%	31%	34%	24%	30%	25%	47%	34%	27%	34%
Too little	11%	10%	11%	14%	10%	10%	10%	9%	18%	12%	11%	10%
Not sure	20%	17%	22%	29%	23%	16%	13%	19%	23%	24%	25%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%	99%
Unweighted N	(1,084)	(507)	(577)	(270)	(294)	(313)	(207)	(687)	(142)	(176)	(707)	(377)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	40%	11%	42%	67%	15%	74%	29%	46%	52%	48%	47%	36%	37%
About the right amount	29%	61%	21%	11%	56%	11%	28%	31%	32%	22%	29%	29%	36%
Too little	11%	14%	11%	7%	17%	5%	12%	10%	10%	9%	9%	12%	10%
Not sure	20%	15%	26%	16%	12%	11%	30%	13%	6%	20%	14%	24%	17%
Totals	100%	101%	100%	101%	100%	101%	99%	100%	100%	99%	99%	101%	100%
Unweighted N	(1,084)	(370)	(427)	(287)	(456)	(351)	(406)	(308)	(262)	(197)	(216)	(429)	(242)

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20. Republican Party Focus on DEI

Do you think the Republican Party focuses too much or too little on DEI?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Too much	24%	26%	22%	18%	21%	29%	25%	26%	18%	21%	17%	37%
About the right amount	28%	29%	27%	30%	22%	29%	32%	33%	12%	27%	30%	25%
Too little	25%	26%	25%	22%	35%	21%	24%	19%	47%	30%	26%	23%
Not sure	23%	19%	27%	30%	22%	21%	19%	23%	23%	22%	27%	16%
Totals	100%	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,087)	(507)	(580)	(271)	(296)	(311)	(209)	(688)	(143)	(177)	(710)	(377)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	24%	33%	23%	16%	42%	16%	17%	27%	35%	26%	19%	21%	32%
About the right amount	28%	8%	23%	55%	5%	57%	28%	34%	24%	25%	25%	32%	25%
Too little	25%	43%	24%	9%	42%	10%	22%	24%	28%	28%	30%	22%	25%
Not sure	23%	16%	30%	20%	11%	17%	33%	15%	13%	22%	26%	25%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,087)	(374)	(426)	(287)	(459)	(352)	(405)	(311)	(262)	(198)	(217)	(426)	(246)

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21A. Party Positions on Funding DEI — The Democratic Party

Which comes closest to each political party's position on DEI programs? Does each party think the programs should be . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Given more funding	50%	53%	46%	37%	50%	52%	59%	52%	47%	42%	45%	58%
Given the same level of funding	20%	20%	21%	25%	23%	17%	19%	19%	25%	20%	21%	20%
Given less funding	4%	3%	5%	9%	2%	3%	3%	4%	2%	4%	5%	2%
Eliminated	6%	6%	6%	5%	5%	9%	3%	7%	1%	8%	5%	8%
Not sure	20%	18%	22%	24%	20%	19%	16%	18%	24%	27%	24%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	101%
Unweighted N	(1,088)	(506)	(582)	(270)	(296)	(312)	(210)	(689)	(143)	(177)	(711)	(377)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Given more funding	50%	57%	41%	54%	57%	60%	36%	63%	60%	50%	51%	46%	54%
Given the same level of funding	20%	27%	22%	11%	30%	11%	24%	17%	17%	19%	19%	21%	22%
Given less funding	4%	2%	4%	6%	2%	5%	6%	3%	3%	6%	2%	4%	5%
Eliminated	6%	1%	7%	10%	1%	10%	6%	3%	10%	5%	8%	6%	5%
Not sure	20%	13%	26%	19%	10%	14%	28%	14%	9%	20%	20%	24%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,088)	(374)	(426)	(288)	(459)	(353)	(408)	(310)	(262)	(197)	(217)	(430)	(244)

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21B. Party Positions on Funding DEI — The Republican Party

Which comes closest to each political party's position on DEI programs? Does each party think the programs should be . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Given more funding	6%	5%	7%	7%	8%	6%	1%	5%	3%	5%	5%	7%
Given the same level of funding	11%	8%	13%	14%	13%	8%	9%	11%	11%	15%	13%	6%
Given less funding	12%	11%	13%	13%	13%	8%	16%	12%	14%	14%	12%	12%
Eliminated	53%	59%	47%	42%	48%	60%	57%	55%	48%	44%	47%	64%
Not sure	18%	16%	20%	23%	17%	17%	17%	17%	23%	23%	22%	11%
Totals	100%	99%	100%	99%	99%	99%	100%	100%	99%	101%	99%	100%
Unweighted N	(1,088)	(507)	(581)	(270)	(295)	(313)	(210)	(690)	(142)	(177)	(710)	(378)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Given more funding	6%	6%	5%	7%	5%	6%	6%	5%	5%	10%	4%	5%	6%
Given the same level of funding	11%	8%	7%	19%	6%	16%	14%	7%	9%	10%	5%	13%	12%
Given less funding	12%	11%	11%	14%	13%	14%	9%	19%	11%	11%	11%	12%	14%
Eliminated	53%	64%	51%	44%	70%	51%	44%	56%	67%	47%	63%	49%	55%
Not sure	18%	11%	25%	16%	7%	12%	26%	13%	8%	21%	17%	21%	13%
Totals	100%	100%	99%	100%	101%	99%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,088)	(373)	(427)	(288)	(460)	(352)	(407)	(311)	(262)	(198)	(217)	(429)	(244)

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22. Trump Efforts To Remove DEI Programs

Do you think that the Trump administration's efforts to remove DEI programs have... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Gone too far	43%	42%	44%	37%	47%	41%	47%	39%	59%	49%	40%	49%
Been about right	17%	17%	18%	19%	12%	13%	28%	20%	8%	15%	17%	18%
Not gone far enough	18%	23%	14%	11%	15%	26%	17%	22%	8%	12%	18%	19%
Not sure	21%	18%	24%	32%	26%	19%	8%	20%	26%	25%	25%	14%
Totals	99%	100%	100%	99%	100%	99%	100%	101%	101%	101%	100%	100%
Unweighted N	(1,091)	(507)	(584)	(271)	(296)	(313)	(211)	(691)	(143)	(178)	(713)	(378)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Gone too far	43%	77%	44%	9%	83%	9%	45%	41%	43%	39%	42%	42%	50%
Been about right	17%	4%	10%	40%	4%	37%	14%	21%	19%	17%	16%	18%	19%
Not gone far enough	18%	4%	18%	33%	4%	40%	13%	21%	25%	21%	23%	18%	12%
Not sure	21%	14%	28%	18%	9%	14%	28%	16%	13%	24%	19%	22%	19%
Totals	99%	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,091)	(374)	(428)	(289)	(460)	(353)	(408)	(312)	(262)	(198)	(217)	(430)	(246)

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Interviewing Dates	April 6 - 8, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 5.089, with a mean of one and a standard deviation of 0.885.
Number of respondents	1,091
Margin of error	± 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	56 questions not reported.