

YouGov / Dignity in Dying Survey Results

Sample Size: 1844 adults in England and Wales
Fieldwork: 26th - 27th July 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country		Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	North	Midlands	London	Rest of South	
Weighted Sample	1844	629	467	159	632	710	894	950	194	763	455	432	1058	786	1744	100	489	336	243	677	
Unweighted Sample	1844	659	467	166	724	773	823	1021	108	752	496	488	1146	698	1730	114	469	339	196	726	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the question that follows, 'assisted dying' is taken to mean when a terminally ill adult of sound mind can legally seek assistance to end their life via life-ending medication, following the approval of two doctors. This is currently illegal in the UK. To what extent, if at all, would you support or oppose assisted dying becoming legal in the UK?

Strongly support	39	42	37	36	36	42	39	38	30	38	43	39	35	43	39	36	42	37	27	41
Tend to support	39	39	42	45	42	40	38	40	35	39	40	40	42	34	38	47	35	39	41	40
TOTAL SUPPORT	78	81	79	81	78	82	77	78	65	77	83	79	77	77	77	83	77	76	68	81
Tend to oppose	7	7	7	10	9	6	9	6	10	8	7	7	8	7	8	4	8	7	8	7
Strongly oppose	5	4	4	3	4	4	5	4	7	4	3	6	5	4	5	4	3	6	9	3
TOTAL OPPOSE	12	11	11	13	13	10	14	10	17	12	10	13	13	11	13	8	11	13	17	10
Don't know	11	8	10	6	9	8	8	13	18	12	7	8	9	12	11	9	11	11	16	8

While assisted dying is illegal in the UK, some people choose to travel to Switzerland where assisted dying is legal.

If you had a terminal illness, do you think you would, or would not consider travelling to Switzerland to have an assisted death?

Would definitely consider	23	24	23	19	22	24	23	22	15	24	27	20	21	24	23	20	25	23	18	23
Would possibly consider	33	33	32	36	34	32	35	32	37	35	34	26	34	32	33	41	28	32	30	37
TOTAL WOULD CONSIDER	56	57	55	55	56	56	58	54	52	59	61	46	55	56	56	61	53	55	48	60
Would probably not consider	15	14	16	16	16	15	15	14	16	13	13	19	16	12	15	11	16	13	16	14
Would definitely not consider	9	9	10	10	9	10	10	9	8	7	9	14	10	9	9	10	10	10	13	8
TOTAL WOULD NOT CONSIDER	24	23	26	26	25	25	23	24	20	22	33	26	21	24	21	26	23	29	22	22
Don't know	17	18	15	16	16	17	15	19	17	17	16	17	16	19	17	12	19	18	16	16
Prefer not to say	3	3	3	3	3	2	2	4	7	3	1	4	3	4	3	6	2	3	7	3

Sample Size: 1844 adults in England and Wales
Fieldwork: 26th - 27th July 2023

		Religion																		TOTAL YES
Total	No, I do not regard myself as belonging to any particular religion.	Yes - Church of England/Anglican/Episcopal	Yes - Roman Catholic	Yes - Presbyterian/Church of Scotland	Yes - Methodist	Yes - Baptist	Yes - United Reformed Church	Yes - Free Presbyterian	Yes - Brethren	Yes - Judaism	Yes - Hinduism	Yes - Islam	Yes - Sikhism	Yes - Buddhism	Yes - Other	Yes - Orthodox Christian	Yes - Pentecostal	Yes - Evangelical - independent/non-denominational		
Weighted Sample	1844	1041	404	127	12	22	11	3	0	1	14	15	29	10	5	36	19	7	21	736
Unweighted Sample	1844	1017	450	118	13	25	12	3	0	1	11	17	24	9	5	34	14	7	23	766
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the question that follows, 'assisted dying' is taken to mean when a terminally ill adult of sound mind can legally seek assistance to end their life via life-ending medication, following the approval of two doctors. This is currently illegal in the UK. To what extent, if at all, would you support or oppose assisted dying becoming legal in the UK?

Strongly support	39	47	34	22	48	18	11	66	0	0	50	5	16	19	0	41	40	11	0	29
Tend to support	39	38	44	46	49	41	44	0	0	0	46	43	10	13	67	33	27	0	24	40
TOTAL SUPPORT	78	85	78	68	97	59	55	66	0	0	96	48	26	32	67	74	67	11	24	69
Tend to oppose	7	6	7	8	4	12	38	34	0	0	0	13	25	47	15	2	16	12	24	10
Strongly oppose	5	1	6	12	0	20	8	0	0	0	0	12	25	0	8	17	18	18	40	9
TOTAL OPPOSE	12	7	13	20	4	32	46	34	0	0	0	25	50	47	15	10	33	30	64	19
Don't know	11	8	11	12	0	9	0	0	0	100	5	28	24	20	18	16	0	59	11	12

While assisted dying is illegal in the UK, some people choose to travel to Switzerland where assisted dying is legal.

If you had a terminal illness, do you think you would, or would not consider travelling to Switzerland to have an assisted death?

Would definitely consider	23	28	19	12	37	8	11	0	0	0	38	10	19	27	0	21	4	0	0	17
Would possibly consider	33	37	28	27	43	21	36	0	0	0	40	17	6	16	47	37	29	28	25	27
TOTAL WOULD CONSIDER	56	65	47	39	80	29	47	0	0	0	78	27	25	43	47	58	33	28	25	44
Would probably not consider	15	13	19	23	12	9	17	69	0	100	5	21	14	11	0	2	7	11	4	17
Would definitely not consider	9	5	12	12	0	32	19	0	0	0	0	19	45	0	0	14	45	45	58	16
TOTAL WOULD NOT CONSIDER	24	18	31	35	12	41	36	69	0	100	5	40	59	11	0	16	52	56	62	33
Don't know	17	15	19	23	7	27	8	0	0	0	12	23	10	46	53	18	0	16	13	19
Prefer not to say	3	2	3	3	0	4	8	31	0	0	5	10	5	0	0	8	15	0	0	4

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	Health/Disability issues (12 months)				
	Total	Yes, limited a lot	Yes, limited a little	TOTAL YES	No
Weighted Sample	1844	151	365	516	1301
Unweighted Sample	1844	144	384	528	1285
	%	%	%	%	%

In the question that follows, 'assisted dying' is taken to mean when a terminally ill adult of sound mind can legally seek assistance to end their life via life-ending medication, following the approval of two doctors. This is currently illegal in the UK. To what extent, if at all, would you support or oppose assisted dying becoming legal in the UK?

Strongly support	39	48	42	44	37
Tend to support	39	28	36	34	41
TOTAL SUPPORT	78	76	78	78	78
Tend to oppose	7	8	8	8	7
Strongly oppose	5	4	4	4	5
TOTAL OPPOSE	12	12	12	12	12
Don't know	11	12	9	10	10

While assisted dying is illegal in the UK, some people choose to travel to Switzerland where assisted dying is legal.

If you had a terminal illness, do you think you would, or would not consider travelling to Switzerland to have an assisted death?

Would definitely consider	23	36	24	28	21
Would possibly consider	33	26	33	31	34
TOTAL WOULD CONSIDER	56	62	57	59	55
Would probably not consider	15	11	16	15	15
Would definitely not consider	9	9	10	10	10
TOTAL WOULD NOT CONSIDER	24	20	26	25	25
Don't know	17	15	12	13	18
Prefer not to say	3	2	5	4	3

Sample Size: 1844 adults in England and Wales
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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country		Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	North	Midlands	London	Rest of South	
Weighted Sample	1844	629	467	159	632	710	894	950	194	763	455	432	1058	786	1744	100	489	336	243	677	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

An assisted death in Switzerland costs approximately £15,000. Regardless of whether or not you would want to have an assisted death in Switzerland yourself, to what extent do you think you would be able to afford this cost?

Definitely be able to afford	8	10	8	13	10	8	9	6	2	5	10	12	9	6	8	4	8	7	9	8
Probably be able to afford	20	23	19	29	24	20	22	17	11	19	24	21	23	15	20	14	18	19	25	20
TOTAL WOULD BE ABLE TO AFFORD	28	33	27	42	34	28	31	23	13	24	34	33	32	21	28	18	26	26	34	28
Probably not be able to afford	24	26	23	30	24	25	24	23	22	25	22	23	26	20	24	22	23	27	22	23
Definitely not be able to afford	39	33	41	19	32	39	33	44	44	39	39	35	31	48	38	49	43	38	29	38
TOTAL WOULD NOT BE ABLE TO AFFORD	63	59	64	49	56	64	57	67	66	64	61	58	57	68	62	71	66	65	51	61
Prefer not to say	4	4	4	4	4	3	5	3	8	4	2	4	4	4	4	4	1	5	7	4
Don't know	7	5	5	5	6	5	7	6	12	8	4	5	6	7	7	7	7	4	7	7

Do you know a family member or friend who, in your opinion, suffered towards the end of their life?

Yes	57	60	57	67	60	63	53	61	37	53	68	61	59	55	57	62	58	55	49	60
No	32	31	33	24	30	29	36	29	43	35	25	31	32	33	32	32	32	37	36	29
Prefer not to say	11	9	10	9	10	8	11	10	20	12	7	8	9	13	11	6	10	9	15	11

Do you think that the family member or loved one who suffered towards the end of their life would or would not have considered the option of assisted dying, if it had been legal in the UK?

[Asked to those who know a family member or friend who suffered towards the end of their life; n=1108]

Would definitely have considered the option of assisted dying	18	20	15	18	18	20	16	20	9	18	21	18	17	20	18	20	17	19	11	20
Would probably have considered the option assisted dying	24	26	26	22	24	28	25	24	18	27	26	20	24	25	24	33	27	24	23	22
TOTAL WOULD HAVE CONSIDERED	42	46	41	40	42	48	41	44	27	45	47	38	41	45	42	53	44	43	34	42
Would probably not have considered the option assisted dying	17	16	22	22	22	14	18	16	15	15	18	19	19	14	17	14	16	16	22	17
Would definitely not have considered the option of assisted dying	15	13	15	15	14	16	17	13	15	12	13	20	16	12	15	10	18	13	17	13
TOTAL WOULD NOT HAVE CONSIDERED	32	29	37	37	36	30	35	29	30	27	31	39	35	26	32	24	34	29	39	30
Not applicable	1	1	1	1	1	1	1	2	0	1	0	3	1	1	1	0	2	0	3	1
Prefer not to say	3	3	2	2	2	2	2	4	9	2	3	2	2	4	3	0	2	3	4	3
Don't know	22	20	19	20	20	19	22	21	34	24	19	18	21	23	22	23	19	25	21	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

An assisted death in Switzerland costs approximately £15,000. Regardless of whether or not you would want to have an assisted death in Switzerland yourself, to what extent do you think you would be able to afford this cost?

Definitely be able to afford	8	8	8	8	20	12	25	0	0	0	12	6	7	14	0	3	0	0	0	8
Probably be able to afford	20	19	22	21	8	13	29	0	0	100	28	5	14	32	30	23	3	11	25	21
TOTAL WOULD BE ABLE TO AFFORD	28	27	30	29	28	25	54	0	0	100	40	11	21	46	30	26	3	11	25	29
Probably not be able to afford	24	24	22	25	19	40	24	0	0	0	30	20	17	9	36	25	39	35	25	24
Definitely not be able to afford	39	40	39	32	42	28	14	69	0	0	25	55	30	36	18	33	57	38	44	37
TOTAL WOULD NOT BE ABLE TO AFFORD	63	64	61	57	61	68	38	69	0	0	55	75	47	45	54	58	96	73	69	61
Prefer not to say	4	3	3	7	0	0	8	0	0	0	0	6	21	0	0	2	0	0	4	4
Don't know	7	6	6	6	10	7	0	31	0	0	5	8	12	9	16	14	0	16	2	7

Do you know a family member or friend who, in your opinion, suffered towards the end of their life?

Yes	57	58	61	50	67	64	70	100	0	0	70	37	31	35	18	83	38	67	60	58
No	32	34	29	39	33	32	22	0	0	100	25	44	49	57	66	16	35	18	20	31
Prefer not to say	11	8	11	11	0	4	8	0	0	0	5	19	20	8	16	2	27	16	20	11

Do you think that the family member or loved one who suffered towards the end of their life would or would not have considered the option of assisted dying, if it had been legal in the UK?

[Asked to those who know a family member or friend who suffered towards the end of their life; n=1108]

Would definitely have considered the option of assisted dying	18	19	19	13	20	0	0	0	0	0	35	0	0	44	0	13	40	17	15	17
Would probably have considered the option assisted dying	24	27	25	21	25	32	26	0	0	0	8	10	23	0	0	9	0	25	0	21
TOTAL WOULD HAVE CONSIDERED	42	46	44	34	45	32	26	0	0	0	43	10	23	44	0	22	40	42	15	38
Would probably not have considered the option assisted dying	17	17	18	16	12	5	35	0	0	0	17	13	8	31	0	21	0	34	16	17
Would definitely not have considered the option of assisted dying	15	11	14	27	9	23	17	65	0	0	32	32	59	0	100	15	49	23	62	20
TOTAL WOULD NOT HAVE CONSIDERED	32	28	32	43	21	28	52	65	0	0	49	45	67	31	100	36	49	57	78	37
Not applicable	1	1	2	0	0	0	0	0	0	0	8	0	0	0	0	4	0	0	0	1
Prefer not to say	3	2	2	4	27	5	0	35	0	0	0	0	0	0	0	16	0	0	0	4
Don't know	22	23	21	19	8	34	23	0	0	0	0	44	0	25	0	22	11	0	7	19

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Unweighted Sample	1844	144	384	528	1285
	%	%	%	%	%

An assisted death in Switzerland costs approximately £15,000. Regardless of whether or not you would want to have an assisted death in Switzerland yourself, to what extent do you think you would be able to afford this cost?

Definitely be able to afford	8	3	8	7	8
Probably be able to afford	20	6	17	14	22
TOTAL WOULD BE ABLE TO AFFORD	28	9	25	21	30
Probably not be able to afford	24	17	25	23	24
Definitely not be able to afford	39	68	41	49	35
TOTAL WOULD NOT BE ABLE TO AFFORD	63	85	66	72	59
Prefer not to say	4	3	3	3	4
Don't know	7	4	6	6	7

Do you know a family member or friend who, in your opinion, suffered towards the end of their life?

Yes	57	66	66	66	54
No	32	24	26	25	35
Prefer not to say	11	9	8	8	11

Do you think that the family member or loved one who suffered towards the end of their life would or would not have considered the option of assisted dying, if it had been legal in the UK?

[Asked to those who know a family member or friend who suffered towards the end of their life; n=1108]

Would definitely have considered the option of assisted dying	18	27	14	18	18
Would probably have considered the option assisted dying	24	31	25	27	23
TOTAL WOULD HAVE CONSIDERED	42	58	39	45	41
Would probably not have considered the option assisted dying	17	15	21	19	16
Would definitely not have considered the option of assisted dying	15	9	18	15	14
TOTAL WOULD NOT HAVE CONSIDERED	32	24	39	34	30
Not applicable	1	0	1	1	2
Prefer not to say	3	1	2	2	3
Don't know	22	17	18	18	24

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