

Digital Content Internship

YouGov is looking for a talented writer to curate and develop content for multiple web outlets in the US. The position is best suited to a Journalism, or Communications graduate.

Responsibilities

- Developing research based articles for external media, including a regular blog in a well known media outlet
- Developing stories and web content using multiple YouGov research products on a diverse range of topics including: brand management, lifestyle choices and social policy
- Managing content uploads for multiple websites
- Being the social media voice for multiple YouGov products

Skills required

- Excellent writing skills
- Solid understanding of use of Social Media in business
- Demonstrated interest in marketing, current affairs, and business
- An understanding of how to leverage Communications to facilitate business goals
- The ability to be able to accurately interpret data and an interest in market research
- Ability to work to tight deadlines
- Excellent project management skills and attention to detail
- Work on multiple projects simultaneously and with various people

YouGov is a research and consulting organization, pioneering the use of technology to deliver data and insights for companies, governments, and institutions so that they can better serve the people that sustain them. At YouGov, we leverage our online sampling and research expertise to conduct polls and deliver insights for political, media, university, non-profit, and marketing organizations.