

SE2019-80069



Skal du fejre jul i år?

Total	Køn		Alder					
	Kvinde	Mand	18-29	30-39	40-49	50-59	60+	
	A	B	C	D	E	F	G	
Base: Alle	1005	509	496	199	148	171	172	315
Ja	92%	94% B	90%	92%	91%	95% G	93%	90%
Nej	6%	4% A	8%	6%	8%	3% E	5%	9% E
Ved ikke	2%	2%	2%	2%	1%	2% F	2%	2%
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I/J/K/L, M/N/O/P/Q, R/S/T/U/V/W, X/Y/Z/AA, AB/AC/AD/AE/AF/AG, AH/AI/AJ/AK, AL/AM/AN/AO/AP/AQ/AR/AS/AT, Minimum Base: 30 (\*\*), Small Base: 100 (\*))

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<b>Vil du helst have penge eller gaver til jul?</b>								
<b>Base: Alle</b>	1005	509	496	199	148	171	172	315
Jeg vil helst have penge	9%	8%	11%	13% G	16% ▲ F.G	9%	7%	5% ▼
Jeg vil helst have gaver	70%	75% B	66%	72%	66%	73%	71%	70%
Ved ikke	14%	13%	14%	6% ▼	12%	14% C	13% C	18% ▲ C
Fejrer ikke jul	7%	4% ▼	10% A	9%	6%	4%	8%	7%
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

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#### Vil du helst?

Base: Alle	1005	509	496	199	148	171	172	315
Have "overraskelsesgaver"	43%	42%	43%	27%	37%	38%	50%	55%
Lave en ønskeliste	38%	41%	36%	55%	48%	42%	30%	26%
Ved ikke	12%	13%	11%	9%	10%	15%	12%	12%
Fejrer ikke jul	7%	4%	10%	9%	6%	4%	8%	7%
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

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Har du nogensinde returneret eller byttet julegaver efter jul?

Base: Alle	1005	509	496	199	148	171	172	315
Ja, én gang	26%	30%	22%	25%	21%	21%	25%	33%
Ja, mange gange	44%	46%	41%	50%	57%	62%	40%	26%
Nej, aldrig	16%	14%	18%	12%	11%	6%	19%	25%
Ved ikke/ikke relevant	7%	5%	9%	5%	5%	7%	7%	9%
Fejrer ikke jul	7%	4%	10%	9%	6%	4%	8%	7%
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

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## Hvad er dit budget i år for julegaver?

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<b>Hvordan er dine udgifter til julegaver i år sammenlignet med sidste år?</b>								
Base: Alle	1005	509	496	199	148	171	172	315
Meget lavere	2%	3%	2%	3%	7% ▲ F.G	2%	1%	1%
Lidt lavere	10%	13% B	7%	13%	8%	10%	11%	8%
Nogenlunde det samme	61%	62%	61%	45% ▼	52% ▼	70% ▲ C.D	71% ▲ C.D	66% C.D
Lidt højere	11%	11%	12%	20% ▲ E.F.G	16% E.F.G	8%	5% ▼	9%
Meget højere	3%	3%	3%	8% ▲ E.F.G	4% F	2%	0% ▼	2%
Ved ikke/ikke relevant	4%	3%	5%	3%	5%	2%	4%	4%
Kommer ikke til at fejre jul	8%	6%	10% A	8%	9%	5%	7%	10% E
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

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Giver du nogensinde penge eller noget af din tid til velgørenhed i juletiden?

Vælg venligst alle de svar, der passer på dig.

Base: Alle	1005	509	496	199	148	171	172	315
Ja, jeg giver noget af min tid (fx frivilligt arbejde)	9%	10%	7%	8%	5%	8%	7%	11% D
Ja, jeg giver penge	20%	22%	19%	10% ▼	9% ▼	17% C	26% C.D.E	31% ▲ C.D.E
Ja, jeg har gjort det tidligere	16%	19%	14%	13%	21%	17%	15%	17%
Nej aldrig	42%	38%	45% A	51% ▲ F.G	54% ▲ F.G	51% ▲ F.G	39% G	26% ▼
Ved ikke/ikke relevant	8%	10%	7%	10%	6%	7%	7%	10%
Fejrer ikke jul	7%	4% ▼	10% A	9%	6%	4%	8%	7%
Totalsum	102%	103%	102%	101%	101%	104%	103%	103%

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