

# YouGov Survey: Democratic and Republican Parties



Sample 1000 U.S. adult citizens  
 Conducted February 7 - 9, 2024  
 Margin of Error  $\pm 3.8\%$

## 1. Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                          | The Democratic Party | The Republican Party | No difference | Not sure |
|--------------------------|----------------------|----------------------|---------------|----------|
| LGBTQ+ people            | 69%                  | 4%                   | 11%           | 16%      |
| Black Americans          | 53%                  | 14%                  | 16%           | 17%      |
| Students                 | 51%                  | 10%                  | 18%           | 22%      |
| Young adults             | 47%                  | 13%                  | 18%           | 21%      |
| Teachers                 | 45%                  | 12%                  | 21%           | 21%      |
| Union members            | 47%                  | 17%                  | 16%           | 19%      |
| Women                    | 47%                  | 13%                  | 19%           | 21%      |
| The poor                 | 46%                  | 18%                  | 21%           | 16%      |
| People in cities         | 47%                  | 13%                  | 20%           | 20%      |
| Muslims                  | 42%                  | 10%                  | 19%           | 29%      |
| People with disabilities | 39%                  | 16%                  | 25%           | 21%      |
| Hispanic Americans       | 37%                  | 21%                  | 17%           | 25%      |
| Renters                  | 34%                  | 13%                  | 29%           | 24%      |
| Health care workers      | 34%                  | 19%                  | 22%           | 25%      |
| The working class        | 32%                  | 35%                  | 16%           | 17%      |
| Jewish people            | 31%                  | 24%                  | 21%           | 25%      |
| Asian Americans          | 29%                  | 19%                  | 23%           | 29%      |
| The middle class         | 29%                  | 31%                  | 23%           | 17%      |
| Senior citizens          | 25%                  | 37%                  | 18%           | 20%      |
| Families                 | 23%                  | 32%                  | 27%           | 18%      |
| Small business owners    | 23%                  | 40%                  | 20%           | 17%      |
| People in suburbs        | 22%                  | 34%                  | 24%           | 21%      |
| Veterans                 | 21%                  | 39%                  | 22%           | 18%      |
| The wealthy              | 17%                  | 49%                  | 18%           | 15%      |
| Homeowners               | 17%                  | 32%                  | 29%           | 22%      |
| Farmers                  | 17%                  | 49%                  | 15%           | 20%      |
| People in rural areas    | 14%                  | 54%                  | 15%           | 17%      |
| Christians               | 11%                  | 56%                  | 16%           | 16%      |
| Men                      | 10%                  | 43%                  | 26%           | 21%      |
| White Americans          | 10%                  | 46%                  | 26%           | 18%      |

# YouGov Survey: Democratic and Republican Parties



|                               |   |
|-------------------------------|---|
| <b>Interviewing Dates</b>     | February 7 - 9, 2024  |
| <b>Target population</b>      | U.S. citizens, aged 18 and over.  |
| <b>Sampling method</b>        | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.  |
| <b>Weighting</b>              | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.121 to 6.366, with a mean of one and a standard deviation of 0.712. |
| <b>Number of respondents</b>  | 1000  |
| <b>Margin of error</b>        | ± 3.8% (adjusted for weighting)   |
| <b>Survey mode</b>            | Web-based interviews  |
| <b>Questions not reported</b> | 86 questions not reported.  |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1A. Party Descriptions — LGBTQ+ people

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 69%    | 73%   | 65%    | 49%              | 69%   | 75%   | 79%   | 72%               | *     | *        | *     |
| The Republican Party | 4%     | 5%    | 3%     | 6%               | 6%    | 3%    | 1%    | 4%                | *     | *        | *     |
| No difference        | 11%    | 11%   | 11%    | 20%              | 12%   | 8%    | 7%    | 10%               | *     | *        | *     |
| Not sure             | 16%    | 11%   | 20%    | 25%              | 13%   | 14%   | 12%   | 14%               | *     | *        | *     |
| Totals               | 100%   | 100%  | 99%    | 100%             | 100%  | 100%  | 99%   | 100%              | *     | *        | *     |
| Unweighted N         | (638)  | (301) | (337)  | (143)            | (108) | (259) | (128) | (403)             | (95)  | (83)     | (57)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 69%      | 78%   | 57%   | 73%       | 64%       | 77%                        | 66%     | 74%       | 80%     | 72%       | 68%     | 66%   | 72%   |
| The Republican Party | 4%       | 3%    | 3%    | 6%        | 4%        | 4%                         | 5%      | 3%        | 7%      | 7%        | 4%      | 4%    | 2%    |
| No difference        | 11%      | 8%    | 16%   | 9%        | 12%       | 11%                        | 13%     | 8%        | 9%      | 5%        | 17%     | 10%   | 13%   |
| Not sure             | 16%      | 11%   | 23%   | 12%       | 20%       | 8%                         | 16%     | 15%       | 5%      | 16%       | 11%     | 20%   | 13%   |
| Totals               | 100%     | 100%  | 99%   | 100%      | 100%      | 100%                       | 100%    | 100%      | 101%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N         | (638)    | (236) | (222) | (180)     | (435)     | (203)                      | (273)   | (179)     | (113)   | (108)     | (127)   | (250) | (153) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1B. Party Descriptions — Black Americans

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 53%    | 57%   | 50%    | 45%              | 52%   | 57%   | 57%   | 54%               | *     | 55%      | *     |
| The Republican Party | 14%    | 18%   | 10%    | 8%               | 17%   | 14%   | 15%   | 15%               | *     | 9%       | *     |
| No difference        | 16%    | 15%   | 17%    | 26%              | 17%   | 13%   | 10%   | 16%               | *     | 15%      | *     |
| Not sure             | 17%    | 10%   | 24%    | 21%              | 15%   | 16%   | 18%   | 15%               | *     | 21%      | *     |
| Totals               | 100%   | 100%  | 101%   | 100%             | 101%  | 100%  | 100%  | 100%              | *     | 100%     | *     |
| Unweighted N         | (653)  | (307) | (346)  | (137)            | (113) | (274) | (129) | (400)             | (92)  | (101)    | (60)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 53%      | 74%   | 46%   | 40%       | 51%       | 58%                        | 54%     | 50%       | 60%     | 52%       | 61%     | 51%   | 50%   |
| The Republican Party | 14%      | 4%    | 11%   | 28%       | 12%       | 17%                        | 11%     | 20%       | 12%     | 20%       | 11%     | 12%   | 15%   |
| No difference        | 16%      | 14%   | 16%   | 19%       | 16%       | 16%                        | 17%     | 15%       | 19%     | 11%       | 15%     | 17%   | 18%   |
| Not sure             | 17%      | 9%    | 27%   | 13%       | 22%       | 8%                         | 17%     | 15%       | 9%      | 16%       | 12%     | 20%   | 17%   |
| Totals               | 100%     | 101%  | 100%  | 100%      | 101%      | 99%                        | 99%     | 100%      | 100%    | 99%       | 99%     | 100%  | 100%  |
| Unweighted N         | (653)    | (240) | (240) | (173)     | (437)     | (216)                      | (286)   | (188)     | (115)   | (121)     | (133)   | (243) | (156) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1C. Party Descriptions — Students

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 51%    | 53%   | 49%    | 52%              | 43%   | 47%   | 62%   | 53%               | *     | *        | *     |
| The Republican Party | 10%    | 12%   | 8%     | 7%               | 13%   | 12%   | 8%    | 11%               | *     | *        | *     |
| No difference        | 18%    | 18%   | 18%    | 18%              | 20%   | 18%   | 14%   | 16%               | *     | *        | *     |
| Not sure             | 22%    | 18%   | 25%    | 23%              | 23%   | 24%   | 16%   | 20%               | *     | *        | *     |
| Totals               | 101%   | 101%  | 100%   | 100%             | 99%   | 101%  | 100%  | 100%              | *     | *        | *     |
| Unweighted N         | (646)  | (294) | (352)  | (144)            | (103) | (255) | (144) | (395)             | (91)  | (90)     | (70)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 51%      | 69%   | 43%   | 39%       | 47%       | 58%                        | 48%     | 48%       | 65%     | 53%       | 51%     | 48%   | 53%   |
| The Republican Party | 10%      | 6%    | 5%    | 23%       | 11%       | 9%                         | 9%      | 12%       | 9%      | 9%        | 9%      | 13%   | 7%    |
| No difference        | 18%      | 12%   | 20%   | 20%       | 19%       | 15%                        | 16%     | 23%       | 16%     | 17%       | 19%     | 17%   | 18%   |
| Not sure             | 22%      | 13%   | 32%   | 18%       | 24%       | 18%                        | 27%     | 17%       | 10%     | 21%       | 21%     | 22%   | 22%   |
| Totals               | 101%     | 100%  | 100%  | 100%      | 101%      | 100%                       | 100%    | 100%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N         | (646)    | (244) | (225) | (177)     | (420)     | (226)                      | (269)   | (181)     | (125)   | (113)     | (132)   | (249) | (152) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1D. Party Descriptions — Young adults

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 47%    | 49%   | 46%    | 43%              | 45%   | 49%   | 52%   | 49%               | 41%   | *        | *     |
| The Republican Party | 13%    | 17%   | 10%    | 14%              | 14%   | 14%   | 11%   | 14%               | 10%   | *        | *     |
| No difference        | 18%    | 21%   | 15%    | 21%              | 18%   | 19%   | 14%   | 17%               | 20%   | *        | *     |
| Not sure             | 21%    | 13%   | 29%    | 22%              | 23%   | 19%   | 23%   | 20%               | 29%   | *        | *     |
| Totals               | 99%    | 100%  | 100%   | 100%             | 100%  | 101%  | 100%  | 100%              | 100%  | *        | *     |
| Unweighted N         | (668)  | (312) | (356)  | (142)            | (123) | (252) | (151) | (412)             | (106) | (92)     | (58)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 47%      | 61%   | 37%   | 44%       | 43%       | 55%                        | 46%     | 43%       | 61%     | 49%       | 47%     | 46%   | 48%   |
| The Republican Party | 13%      | 7%    | 8%    | 27%       | 13%       | 14%                        | 13%     | 16%       | 12%     | 15%       | 15%     | 13%   | 10%   |
| No difference        | 18%      | 18%   | 18%   | 18%       | 18%       | 19%                        | 19%     | 23%       | 16%     | 13%       | 19%     | 15%   | 25%   |
| Not sure             | 21%      | 15%   | 36%   | 11%       | 27%       | 12%                        | 22%     | 18%       | 11%     | 23%       | 18%     | 25%   | 17%   |
| Totals               | 99%      | 101%  | 99%   | 100%      | 101%      | 100%                       | 100%    | 100%      | 100%    | 100%      | 99%     | 99%   | 100%  |
| Unweighted N         | (668)    | (247) | (240) | (181)     | (449)     | (219)                      | (291)   | (186)     | (120)   | (115)     | (128)   | (274) | (151) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1E. Party Descriptions — Teachers

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 45%    | 49%   | 41%    | 35%              | 34%   | 47%   | 65%   | 51%               | 25%   | *        | *     |
| The Republican Party | 12%    | 13%   | 12%    | 7%               | 16%   | 16%   | 9%    | 13%               | 11%   | *        | *     |
| No difference        | 21%    | 20%   | 22%    | 30%              | 24%   | 17%   | 13%   | 19%               | 23%   | *        | *     |
| Not sure             | 21%    | 18%   | 24%    | 28%              | 26%   | 20%   | 13%   | 17%               | 41%   | *        | *     |
| Totals               | 99%    | 100%  | 99%    | 100%             | 100%  | 100%  | 100%  | 100%              | 100%  | *        | *     |
| Unweighted N         | (685)  | (327) | (358)  | (146)            | (136) | (264) | (139) | (423)             | (102) | (91)     | (69)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 45%      | 61%   | 39%   | 35%       | 39%       | 56%                        | 41%     | 46%       | 54%     | 46%       | 47%     | 40%   | 51%   |
| The Republican Party | 12%      | 5%    | 5%    | 29%       | 12%       | 13%                        | 13%     | 14%       | 10%     | 18%       | 14%     | 13%   | 6%    |
| No difference        | 21%      | 19%   | 23%   | 21%       | 23%       | 18%                        | 20%     | 23%       | 26%     | 16%       | 22%     | 23%   | 22%   |
| Not sure             | 21%      | 14%   | 33%   | 15%       | 27%       | 12%                        | 26%     | 17%       | 10%     | 20%       | 17%     | 25%   | 21%   |
| Totals               | 99%      | 99%   | 100%  | 100%      | 101%      | 99%                        | 100%    | 100%      | 100%    | 100%      | 100%    | 101%  | 100%  |
| Unweighted N         | (685)    | (246) | (249) | (190)     | (464)     | (221)                      | (284)   | (205)     | (116)   | (119)     | (138)   | (273) | (155) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1F. Party Descriptions — Union members

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       | Age (4 category) |       |       |       | Race (4 category) |       |       |          |       |
|----------------------|--------|-------|------------------|-------|-------|-------|-------------------|-------|-------|----------|-------|
|                      | Total  | Male  | Female           | 18-29 | 30-44 | 45-64 | 65+               | White | Black | Hispanic | Other |
| The Democratic Party | 47%    | 52%   | 43%              | 39%   | 40%   | 51%   | 57%               | 53%   | 37%   | *        | *     |
| The Republican Party | 17%    | 15%   | 19%              | 15%   | 20%   | 17%   | 16%               | 19%   | 10%   | *        | *     |
| No difference        | 16%    | 20%   | 12%              | 23%   | 18%   | 13%   | 12%               | 12%   | 23%   | *        | *     |
| Not sure             | 19%    | 13%   | 26%              | 23%   | 21%   | 19%   | 15%               | 16%   | 30%   | *        | *     |
| Totals               | 99%    | 100%  | 100%             | 100%  | 99%   | 100%  | 100%              | 100%  | 100%  | *        | *     |
| Unweighted N         | (660)  | (320) | (340)            | (139) | (114) | (264) | (143)             | (399) | (104) | (90)     | (67)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 47%      | 64%   | 39%   | 40%       | 42%       | 58%                        | 41%     | 53%       | 59%     | 48%       | 50%     | 44%   | 50%   |
| The Republican Party | 17%      | 8%    | 12%   | 35%       | 18%       | 15%                        | 20%     | 16%       | 17%     | 13%       | 21%     | 23%   | 8%    |
| No difference        | 16%      | 12%   | 23%   | 12%       | 17%       | 14%                        | 18%     | 15%       | 15%     | 11%       | 14%     | 12%   | 28%   |
| Not sure             | 19%      | 16%   | 27%   | 12%       | 23%       | 13%                        | 21%     | 16%       | 9%      | 28%       | 15%     | 21%   | 15%   |
| Totals               | 99%      | 100%  | 101%  | 99%       | 100%      | 100%                       | 100%    | 100%      | 100%    | 100%      | 100%    | 100%  | 101%  |
| Unweighted N         | (660)    | (238) | (258) | (164)     | (442)     | (218)                      | (298)   | (185)     | (108)   | (113)     | (139)   | (253) | (155) |



# YouGov Survey: Democratic and Republican Parties

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## 1G. Party Descriptions — Women

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 47%    | 52%   | 42%    | 38%              | 49%   | 44%   | 56%   | 49%               | 44%   | *        | *     |
| The Republican Party | 13%    | 14%   | 13%    | 9%               | 12%   | 14%   | 17%   | 14%               | 8%    | *        | *     |
| No difference        | 19%    | 17%   | 20%    | 22%              | 15%   | 21%   | 16%   | 20%               | 14%   | *        | *     |
| Not sure             | 21%    | 17%   | 25%    | 31%              | 23%   | 21%   | 11%   | 17%               | 34%   | *        | *     |
| Totals               | 100%   | 100%  | 100%   | 100%             | 99%   | 100%  | 100%  | 100%              | 100%  | *        | *     |
| Unweighted N         | (632)  | (292) | (340)  | (130)            | (115) | (249) | (138) | (389)             | (106) | (85)     | (52)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 47%      | 74%   | 40%   | 25%       | 41%       | 57%                        | 46%     | 47%       | 57%     | 46%       | 48%     | 42%   | 53%   |
| The Republican Party | 13%      | 2%    | 10%   | 30%       | 13%       | 13%                        | 13%     | 17%       | 10%     | 19%       | 11%     | 16%   | 8%    |
| No difference        | 19%      | 11%   | 19%   | 27%       | 20%       | 17%                        | 19%     | 17%       | 23%     | 10%       | 26%     | 21%   | 16%   |
| Not sure             | 21%      | 13%   | 31%   | 19%       | 26%       | 13%                        | 22%     | 19%       | 10%     | 25%       | 15%     | 21%   | 24%   |
| Totals               | 100%     | 100%  | 100%  | 101%      | 100%      | 100%                       | 100%    | 100%      | 100%    | 100%      | 100%    | 100%  | 101%  |
| Unweighted N         | (632)    | (233) | (225) | (174)     | (423)     | (209)                      | (277)   | (179)     | (115)   | (124)     | (125)   | (227) | (156) |

# YouGov Survey: Democratic and Republican Parties

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## 1H. Party Descriptions — The poor

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 46%    | 48%   | 43%    | 38%              | 42%   | 52%   | 47%   | 45%               | 48%   | *        | *     |
| The Republican Party | 18%    | 19%   | 17%    | 14%              | 17%   | 18%   | 21%   | 20%               | 8%    | *        | *     |
| No difference        | 21%    | 23%   | 19%    | 24%              | 25%   | 16%   | 18%   | 21%               | 23%   | *        | *     |
| Not sure             | 16%    | 10%   | 22%    | 23%              | 16%   | 14%   | 13%   | 14%               | 22%   | *        | *     |
| Totals               | 101%   | 100%  | 101%   | 99%              | 100%  | 100%  | 99%   | 100%              | 101%  | *        | *     |
| Unweighted N         | (662)  | (308) | (354)  | (141)            | (120) | (260) | (141) | (396)             | (106) | (98)     | (62)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 46%      | 61%   | 38%   | 36%       | 43%       | 50%                        | 47%     | 39%       | 57%     | 53%       | 49%     | 41%   | 44%   |
| The Republican Party | 18%      | 8%    | 14%   | 35%       | 19%       | 15%                        | 19%     | 20%       | 12%     | 15%       | 15%     | 20%   | 19%   |
| No difference        | 21%      | 18%   | 27%   | 15%       | 19%       | 23%                        | 18%     | 25%       | 21%     | 19%       | 17%     | 20%   | 26%   |
| Not sure             | 16%      | 13%   | 20%   | 14%       | 18%       | 12%                        | 16%     | 16%       | 11%     | 14%       | 19%     | 18%   | 12%   |
| Totals               | 101%     | 100%  | 99%   | 100%      | 99%       | 100%                       | 100%    | 100%      | 101%    | 101%      | 100%    | 99%   | 101%  |
| Unweighted N         | (662)    | (257) | (237) | (168)     | (453)     | (209)                      | (290)   | (188)     | (118)   | (123)     | (129)   | (263) | (147) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 11. Party Descriptions — People in cities

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 47%    | 52%   | 42%    | 42%              | 48%   | 40%   | 57%   | 50%               | *     | *        | *     |
| The Republican Party | 13%    | 12%   | 14%    | 14%              | 13%   | 13%   | 12%   | 13%               | *     | *        | *     |
| No difference        | 20%    | 21%   | 19%    | 19%              | 18%   | 27%   | 15%   | 20%               | *     | *        | *     |
| Not sure             | 20%    | 16%   | 25%    | 24%              | 21%   | 20%   | 16%   | 18%               | *     | *        | *     |
| Totals               | 100%   | 101%  | 100%   | 99%              | 100%  | 100%  | 100%  | 101%              | *     | *        | *     |
| Unweighted N         | (639)  | (291) | (348)  | (131)            | (124) | (239) | (145) | (387)             | (93)  | (98)     | (61)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 47%      | 56%   | 42%   | 42%       | 40%       | 59%                        | 39%     | 50%       | 62%     | 57%       | 47%     | 44%   | 42%   |
| The Republican Party | 13%      | 8%    | 9%    | 24%       | 13%       | 13%                        | 14%     | 18%       | 9%      | 10%       | 12%     | 17%   | 10%   |
| No difference        | 20%      | 20%   | 20%   | 21%       | 22%       | 17%                        | 26%     | 15%       | 22%     | 12%       | 25%     | 18%   | 28%   |
| Not sure             | 20%      | 16%   | 29%   | 13%       | 25%       | 10%                        | 22%     | 17%       | 7%      | 21%       | 17%     | 22%   | 20%   |
| Totals               | 100%     | 100%  | 100%  | 100%      | 100%      | 99%                        | 101%    | 100%      | 100%    | 100%      | 101%    | 101%  | 100%  |
| Unweighted N         | (639)    | (238) | (230) | (171)     | (445)     | (194)                      | (276)   | (181)     | (111)   | (129)     | (125)   | (245) | (140) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1J. Party Descriptions — Muslims

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       | Age (4 category) |       |       |       | Race (4 category) |       |       |          |       |
|----------------------|--------|-------|------------------|-------|-------|-------|-------------------|-------|-------|----------|-------|
|                      | Total  | Male  | Female           | 18-29 | 30-44 | 45-64 | 65+               | White | Black | Hispanic | Other |
| The Democratic Party | 42%    | 47%   | 38%              | 38%   | 34%   | 46%   | 50%               | 46%   | *     | *        | *     |
| The Republican Party | 10%    | 9%    | 11%              | 14%   | 14%   | 7%    | 5%                | 7%    | *     | *        | *     |
| No difference        | 19%    | 22%   | 15%              | 23%   | 22%   | 15%   | 14%               | 19%   | *     | *        | *     |
| Not sure             | 29%    | 22%   | 36%              | 25%   | 29%   | 32%   | 30%               | 28%   | *     | *        | *     |
| Totals               | 100%   | 100%  | 100%             | 100%  | 99%   | 100%  | 99%               | 100%  | *     | *        | *     |
| Unweighted N         | (652)  | (305) | (347)            | (145) | (112) | (265) | (130)             | (401) | (95)  | (97)     | (59)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 42%      | 49%   | 37%   | 42%       | 37%       | 53%                        | 45%     | 43%       | 39%     | 41%       | 54%     | 41%   | 35%   |
| The Republican Party | 10%      | 8%    | 9%    | 12%       | 9%        | 10%                        | 8%      | 15%       | 9%      | 5%        | 10%     | 12%   | 10%   |
| No difference        | 19%      | 18%   | 18%   | 20%       | 18%       | 19%                        | 17%     | 17%       | 28%     | 23%       | 15%     | 14%   | 26%   |
| Not sure             | 29%      | 25%   | 37%   | 25%       | 35%       | 18%                        | 30%     | 25%       | 24%     | 31%       | 21%     | 33%   | 29%   |
| Totals               | 100%     | 100%  | 101%  | 99%       | 99%       | 100%                       | 100%    | 100%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N         | (652)    | (250) | (227) | (175)     | (445)     | (207)                      | (287)   | (174)     | (121)   | (124)     | (127)   | (258) | (143) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1K. Party Descriptions — People with disabilities

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 39%    | 39%   | 38%    | 29%              | 46%   | 39%   | 39%   | 38%               | *     | *        | *     |
| The Republican Party | 16%    | 18%   | 14%    | 10%              | 13%   | 16%   | 23%   | 18%               | *     | *        | *     |
| No difference        | 25%    | 27%   | 22%    | 27%              | 22%   | 26%   | 25%   | 27%               | *     | *        | *     |
| Not sure             | 21%    | 16%   | 26%    | 34%              | 19%   | 19%   | 13%   | 17%               | *     | *        | *     |
| Totals               | 101%   | 100%  | 100%   | 100%             | 100%  | 100%  | 100%  | 100%              | *     | *        | *     |
| Unweighted N         | (665)  | (318) | (347)  | (138)            | (118) | (257) | (152) | (416)             | (94)  | (89)     | (66)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 39%      | 67%   | 31%   | 18%       | 33%       | 48%                        | 39%     | 37%       | 46%     | 45%       | 47%     | 33%   | 35%   |
| The Republican Party | 16%      | 3%    | 11%   | 35%       | 15%       | 18%                        | 16%     | 16%       | 14%     | 19%       | 12%     | 18%   | 13%   |
| No difference        | 25%      | 16%   | 33%   | 24%       | 28%       | 19%                        | 26%     | 24%       | 24%     | 19%       | 23%     | 25%   | 30%   |
| Not sure             | 21%      | 13%   | 25%   | 23%       | 24%       | 15%                        | 19%     | 23%       | 16%     | 16%       | 17%     | 24%   | 22%   |
| Totals               | 101%     | 99%   | 100%  | 100%      | 100%      | 100%                       | 100%    | 100%      | 100%    | 99%       | 99%     | 100%  | 100%  |
| Unweighted N         | (665)    | (237) | (243) | (185)     | (453)     | (212)                      | (284)   | (191)     | (119)   | (117)     | (127)   | (266) | (155) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1L. Party Descriptions — Hispanic Americans

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       | Age (4 category) |       |       |       | Race (4 category) |       |       |          |       |
|----------------------|--------|-------|------------------|-------|-------|-------|-------------------|-------|-------|----------|-------|
|                      | Total  | Male  | Female           | 18-29 | 30-44 | 45-64 | 65+               | White | Black | Hispanic | Other |
| The Democratic Party | 37%    | 40%   | 35%              | 35%   | 33%   | 41%   | 39%               | 39%   | *     | *        | *     |
| The Republican Party | 21%    | 22%   | 20%              | 14%   | 25%   | 18%   | 27%               | 21%   | *     | *        | *     |
| No difference        | 17%    | 16%   | 18%              | 18%   | 17%   | 19%   | 13%               | 17%   | *     | *        | *     |
| Not sure             | 25%    | 21%   | 28%              | 34%   | 25%   | 22%   | 21%               | 23%   | *     | *        | *     |
| Totals               | 100%   | 99%   | 101%             | 101%  | 100%  | 100%  | 100%              | 100%  | *     | *        | *     |
| Unweighted N         | (647)  | (298) | (349)            | (135) | (115) | (260) | (137)             | (399) | (99)  | (86)     | (63)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 37%      | 54%   | 29%   | 29%       | 36%       | 39%                        | 45%     | 32%       | 35%     | 44%       | 44%     | 32%   | 35%   |
| The Republican Party | 21%      | 12%   | 19%   | 32%       | 19%       | 25%                        | 18%     | 30%       | 20%     | 17%       | 15%     | 26%   | 20%   |
| No difference        | 17%      | 16%   | 19%   | 16%       | 15%       | 19%                        | 12%     | 17%       | 29%     | 10%       | 17%     | 17%   | 21%   |
| Not sure             | 25%      | 18%   | 33%   | 23%       | 30%       | 17%                        | 25%     | 21%       | 15%     | 29%       | 24%     | 24%   | 24%   |
| Totals               | 100%     | 100%  | 100%  | 100%      | 100%      | 100%                       | 100%    | 100%      | 99%     | 100%      | 100%    | 99%   | 100%  |
| Unweighted N         | (647)    | (245) | (228) | (174)     | (430)     | (217)                      | (276)   | (194)     | (106)   | (102)     | (135)   | (255) | (155) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1M. Party Descriptions — Renters

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 34%    | 36%   | 32%    | 30%              | 33%   | 38%   | 34%   | 35%               | *     | *        | *     |
| The Republican Party | 13%    | 15%   | 10%    | 12%              | 11%   | 13%   | 13%   | 13%               | *     | *        | *     |
| No difference        | 29%    | 32%   | 25%    | 29%              | 32%   | 26%   | 30%   | 29%               | *     | *        | *     |
| Not sure             | 24%    | 16%   | 32%    | 28%              | 24%   | 23%   | 23%   | 23%               | *     | *        | *     |
| Totals               | 100%   | 99%   | 99%    | 99%              | 100%  | 100%  | 100%  | 100%              | *     | *        | *     |
| Unweighted N         | (660)  | (309) | (351)  | (147)            | (124) | (255) | (134) | (414)             | (91)  | (94)     | (61)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 34%      | 50%   | 28%   | 25%       | 29%       | 43%                        | 30%     | 37%       | 41%     | 38%       | 41%     | 27%   | 37%   |
| The Republican Party | 13%      | 5%    | 9%    | 24%       | 12%       | 13%                        | 13%     | 14%       | 11%     | 13%       | 13%     | 14%   | 9%    |
| No difference        | 29%      | 27%   | 31%   | 29%       | 30%       | 27%                        | 30%     | 30%       | 29%     | 21%       | 26%     | 33%   | 31%   |
| Not sure             | 24%      | 18%   | 32%   | 22%       | 29%       | 17%                        | 27%     | 20%       | 20%     | 28%       | 20%     | 26%   | 24%   |
| Totals               | 100%     | 100%  | 100%  | 100%      | 100%      | 100%                       | 100%    | 101%      | 101%    | 100%      | 100%    | 100%  | 101%  |
| Unweighted N         | (660)    | (236) | (241) | (183)     | (442)     | (218)                      | (287)   | (183)     | (123)   | (117)     | (135)   | (258) | (150) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1N. Party Descriptions — Health care workers

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 34%    | 40%   | 29%    | 31%              | 34%   | 37%   | 33%   | 36%               | *     | *        | *     |
| The Republican Party | 19%    | 21%   | 17%    | 17%              | 18%   | 20%   | 22%   | 22%               | *     | *        | *     |
| No difference        | 22%    | 21%   | 23%    | 23%              | 20%   | 21%   | 24%   | 19%               | *     | *        | *     |
| Not sure             | 25%    | 18%   | 32%    | 29%              | 28%   | 22%   | 21%   | 23%               | *     | *        | *     |
| Totals               | 100%   | 100%  | 101%   | 100%             | 100%  | 100%  | 100%  | 100%              | *     | *        | *     |
| Unweighted N         | (653)  | (309) | (344)  | (144)            | (115) | (257) | (137) | (398)             | (95)  | (98)     | (62)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 34%      | 56%   | 27%   | 17%       | 30%       | 42%                        | 34%     | 35%       | 38%     | 43%       | 35%     | 25%   | 43%   |
| The Republican Party | 19%      | 7%    | 13%   | 41%       | 16%       | 25%                        | 21%     | 26%       | 12%     | 25%       | 14%     | 24%   | 12%   |
| No difference        | 22%      | 13%   | 27%   | 25%       | 23%       | 19%                        | 20%     | 20%       | 31%     | 13%       | 24%     | 24%   | 23%   |
| Not sure             | 25%      | 24%   | 32%   | 17%       | 30%       | 15%                        | 26%     | 18%       | 19%     | 19%       | 27%     | 28%   | 22%   |
| Totals               | 100%     | 100%  | 99%   | 100%      | 99%       | 101%                       | 101%    | 99%       | 100%    | 100%      | 100%    | 101%  | 100%  |
| Unweighted N         | (653)    | (244) | (230) | (179)     | (446)     | (207)                      | (273)   | (192)     | (113)   | (123)     | (124)   | (256) | (150) |



# YouGov Survey: Democratic and Republican Parties

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## 10. Party Descriptions — The working class

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 32%    | 37%   | 28%    | 23%              | 32%   | 35%   | 37%   | 29%               | 46%   | 34%      | *     |
| The Republican Party | 35%    | 37%   | 33%    | 26%              | 33%   | 36%   | 43%   | 40%               | 15%   | 23%      | *     |
| No difference        | 16%    | 17%   | 15%    | 21%              | 18%   | 16%   | 11%   | 15%               | 16%   | 26%      | *     |
| Not sure             | 17%    | 9%    | 24%    | 30%              | 17%   | 13%   | 10%   | 16%               | 23%   | 17%      | *     |
| Totals               | 100%   | 100%  | 100%   | 100%             | 100%  | 100%  | 101%  | 100%              | 100%  | 100%     | *     |
| Unweighted N         | (680)  | (323) | (357)  | (146)            | (116) | (265) | (153) | (412)             | (103) | (101)    | (64)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 32%      | 57%   | 26%   | 13%       | 28%       | 40%                        | 36%     | 25%       | 36%     | 37%       | 32%     | 29%   | 36%   |
| The Republican Party | 35%      | 11%   | 33%   | 63%       | 34%       | 36%                        | 28%     | 45%       | 33%     | 35%       | 33%     | 39%   | 29%   |
| No difference        | 16%      | 17%   | 20%   | 12%       | 19%       | 12%                        | 17%     | 16%       | 20%     | 11%       | 14%     | 15%   | 25%   |
| Not sure             | 17%      | 15%   | 22%   | 12%       | 20%       | 11%                        | 19%     | 14%       | 11%     | 17%       | 21%     | 18%   | 10%   |
| Totals               | 100%     | 100%  | 101%  | 100%      | 101%      | 99%                        | 100%    | 100%      | 100%    | 100%      | 100%    | 101%  | 100%  |
| Unweighted N         | (680)    | (258) | (238) | (184)     | (452)     | (228)                      | (296)   | (191)     | (118)   | (121)     | (140)   | (272) | (147) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1P. Party Descriptions — Jewish people

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 31%    | 33%   | 28%    | 21%              | 28%   | 33%   | 38%   | 33%               | 28%   | *        | *     |
| The Republican Party | 24%    | 26%   | 22%    | 16%              | 26%   | 23%   | 30%   | 26%               | 19%   | *        | *     |
| No difference        | 21%    | 22%   | 19%    | 29%              | 18%   | 22%   | 15%   | 20%               | 16%   | *        | *     |
| Not sure             | 25%    | 18%   | 30%    | 34%              | 27%   | 22%   | 16%   | 21%               | 37%   | *        | *     |
| Totals               | 101%   | 99%   | 99%    | 100%             | 99%   | 100%  | 99%   | 100%              | 100%  | *        | *     |
| Unweighted N         | (656)  | (314) | (342)  | (139)            | (125) | (245) | (147) | (388)             | (106) | (89)     | (73)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 31%      | 47%   | 24%   | 21%       | 25%       | 39%                        | 30%     | 28%       | 36%     | 33%       | 42%     | 26%   | 27%   |
| The Republican Party | 24%      | 17%   | 16%   | 41%       | 23%       | 26%                        | 22%     | 34%       | 20%     | 23%       | 22%     | 28%   | 20%   |
| No difference        | 21%      | 18%   | 28%   | 16%       | 23%       | 17%                        | 23%     | 16%       | 22%     | 21%       | 19%     | 16%   | 30%   |
| Not sure             | 25%      | 18%   | 33%   | 22%       | 29%       | 17%                        | 25%     | 21%       | 22%     | 23%       | 17%     | 30%   | 23%   |
| Totals               | 101%     | 100%  | 101%  | 100%      | 100%      | 99%                        | 100%    | 99%       | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N         | (656)    | (246) | (227) | (183)     | (426)     | (230)                      | (265)   | (190)     | (127)   | (114)     | (118)   | (264) | (160) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1Q. Party Descriptions — Asian Americans

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 29%    | 30%   | 29%    | 33%              | 29%   | 27%   | 28%   | 30%               | *     | *        | *     |
| The Republican Party | 19%    | 26%   | 13%    | 15%              | 17%   | 19%   | 26%   | 20%               | *     | *        | *     |
| No difference        | 23%    | 26%   | 20%    | 27%              | 19%   | 24%   | 22%   | 22%               | *     | *        | *     |
| Not sure             | 29%    | 19%   | 38%    | 25%              | 35%   | 30%   | 24%   | 27%               | *     | *        | *     |
| Totals               | 100%   | 101%  | 100%   | 100%             | 100%  | 100%  | 100%  | 99%               | *     | *        | *     |
| Unweighted N         | (656)  | (298) | (358)  | (143)            | (105) | (262) | (146) | (412)             | (98)  | (87)     | (59)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 29%      | 47%   | 24%   | 16%       | 26%       | 36%                        | 32%     | 26%       | 37%     | 35%       | 34%     | 27%   | 25%   |
| The Republican Party | 19%      | 7%    | 15%   | 38%       | 15%       | 27%                        | 13%     | 30%       | 19%     | 26%       | 18%     | 18%   | 18%   |
| No difference        | 23%      | 25%   | 21%   | 23%       | 25%       | 19%                        | 22%     | 22%       | 30%     | 11%       | 18%     | 24%   | 33%   |
| Not sure             | 29%      | 22%   | 40%   | 22%       | 34%       | 17%                        | 34%     | 22%       | 14%     | 28%       | 31%     | 30%   | 24%   |
| Totals               | 100%     | 101%  | 100%  | 99%       | 100%      | 99%                        | 101%    | 100%      | 100%    | 100%      | 101%    | 99%   | 100%  |
| Unweighted N         | (656)    | (245) | (228) | (183)     | (447)     | (209)                      | (281)   | (178)     | (117)   | (102)     | (133)   | (265) | (156) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1R. Party Descriptions — The middle class

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 29%    | 30%   | 28%    | 17%              | 32%   | 31%   | 35%   | 29%               | 37%   | *        | *     |
| The Republican Party | 31%    | 35%   | 26%    | 23%              | 26%   | 33%   | 40%   | 35%               | 18%   | *        | *     |
| No difference        | 23%    | 24%   | 23%    | 35%              | 24%   | 22%   | 14%   | 22%               | 21%   | *        | *     |
| Not sure             | 17%    | 11%   | 23%    | 25%              | 19%   | 15%   | 11%   | 14%               | 24%   | *        | *     |
| Totals               | 100%   | 100%  | 100%   | 100%             | 101%  | 101%  | 100%  | 100%              | 100%  | *        | *     |
| Unweighted N         | (652)  | (313) | (339)  | (135)            | (123) | (259) | (135) | (397)             | (104) | (86)     | (65)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 29%      | 56%   | 23%   | 8%        | 28%       | 30%                        | 33%     | 25%       | 31%     | 31%       | 26%     | 27%   | 33%   |
| The Republican Party | 31%      | 11%   | 25%   | 60%       | 28%       | 36%                        | 26%     | 36%       | 31%     | 35%       | 32%     | 30%   | 27%   |
| No difference        | 23%      | 18%   | 31%   | 20%       | 24%       | 22%                        | 22%     | 24%       | 28%     | 15%       | 21%     | 25%   | 30%   |
| Not sure             | 17%      | 16%   | 22%   | 13%       | 20%       | 12%                        | 18%     | 15%       | 10%     | 18%       | 20%     | 19%   | 10%   |
| Totals               | 100%     | 101%  | 101%  | 101%      | 100%      | 100%                       | 99%     | 100%      | 100%    | 99%       | 99%     | 101%  | 100%  |
| Unweighted N         | (652)    | (231) | (244) | (177)     | (437)     | (215)                      | (279)   | (190)     | (112)   | (123)     | (135)   | (242) | (152) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1S. Party Descriptions — Senior citizens

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 25%    | 32%   | 19%    | 31%              | 22%   | 25%   | 23%   | 26%               | 34%   | *        | *     |
| The Republican Party | 37%    | 37%   | 37%    | 25%              | 37%   | 37%   | 48%   | 40%               | 11%   | *        | *     |
| No difference        | 18%    | 18%   | 19%    | 19%              | 22%   | 17%   | 15%   | 16%               | 20%   | *        | *     |
| Not sure             | 20%    | 14%   | 25%    | 25%              | 19%   | 21%   | 13%   | 17%               | 35%   | *        | *     |
| Totals               | 100%   | 101%  | 100%   | 100%             | 100%  | 100%  | 99%   | 99%               | 100%  | *        | *     |
| Unweighted N         | (669)  | (315) | (354)  | (146)            | (117) | (271) | (135) | (404)             | (104) | (96)     | (65)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 25%      | 45%   | 20%   | 10%       | 24%       | 28%                        | 30%     | 24%       | 22%     | 35%       | 20%     | 20%   | 33%   |
| The Republican Party | 37%      | 24%   | 32%   | 59%       | 36%       | 39%                        | 32%     | 41%       | 44%     | 31%       | 39%     | 41%   | 31%   |
| No difference        | 18%      | 16%   | 23%   | 15%       | 18%       | 18%                        | 20%     | 16%       | 23%     | 11%       | 21%     | 20%   | 17%   |
| Not sure             | 20%      | 16%   | 26%   | 16%       | 22%       | 15%                        | 18%     | 20%       | 12%     | 23%       | 19%     | 19%   | 19%   |
| Totals               | 100%     | 101%  | 101%  | 100%      | 100%      | 100%                       | 100%    | 101%      | 101%    | 100%      | 99%     | 100%  | 100%  |
| Unweighted N         | (669)    | (245) | (252) | (172)     | (442)     | (227)                      | (289)   | (187)     | (122)   | (115)     | (127)   | (273) | (154) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1T. Party Descriptions — Families

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Total | Gender |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|-------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      |       | Male   | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 23%   | 25%    | 21%    | 18%              | 24%   | 26%   | 21%   | 21%               | 39%   | *        | *     |
| The Republican Party | 32%   | 34%    | 29%    | 19%              | 31%   | 34%   | 41%   | 38%               | 12%   | *        | *     |
| No difference        | 27%   | 29%    | 25%    | 37%              | 26%   | 25%   | 21%   | 24%               | 28%   | *        | *     |
| Not sure             | 18%   | 11%    | 25%    | 25%              | 18%   | 14%   | 18%   | 17%               | 22%   | *        | *     |
| Totals               | 100%  | 99%    | 100%   | 99%              | 99%   | 99%   | 101%  | 100%              | 101%  | *        | *     |
| Unweighted N         | (673) | (305)  | (368)  | (140)            | (117) | (281) | (135) | (418)             | (102) | (94)     | (59)  |

|                      | Total | Party ID |       |       | Education |                | Family Income (3 category) |           |         | Region    |         |       |       |
|----------------------|-------|----------|-------|-------|-----------|----------------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|                      |       | Dem      | Ind   | Rep   | No degree | College degree | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 23%   | 48%      | 16%   | 6%    | 21%       | 26%            | 24%                        | 18%       | 29%     | 36%       | 19%     | 21%   | 19%   |
| The Republican Party | 32%   | 10%      | 22%   | 65%   | 27%       | 39%            | 27%                        | 40%       | 34%     | 25%       | 36%     | 35%   | 27%   |
| No difference        | 27%   | 26%      | 37%   | 16%   | 31%       | 21%            | 30%                        | 25%       | 26%     | 21%       | 22%     | 29%   | 34%   |
| Not sure             | 18%   | 15%      | 25%   | 12%   | 21%       | 14%            | 19%                        | 17%       | 11%     | 18%       | 23%     | 15%   | 20%   |
| Totals               | 100%  | 99%      | 100%  | 99%   | 100%      | 100%           | 100%                       | 100%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N         | (673) | (238)    | (250) | (185) | (458)     | (215)          | (290)                      | (197)     | (117)   | (121)     | (139)   | (250) | (163) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1U. Party Descriptions — Small business owners

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 23%    | 21%   | 25%    | 29%              | 28%   | 21%   | 16%   | 23%               | *     | *        | *     |
| The Republican Party | 40%    | 47%   | 33%    | 25%              | 35%   | 44%   | 53%   | 44%               | *     | *        | *     |
| No difference        | 20%    | 20%   | 19%    | 25%              | 20%   | 21%   | 13%   | 17%               | *     | *        | *     |
| Not sure             | 17%    | 12%   | 23%    | 21%              | 18%   | 14%   | 17%   | 15%               | *     | *        | *     |
| Totals               | 100%   | 100%  | 100%   | 100%             | 101%  | 100%  | 99%   | 99%               | *     | *        | *     |
| Unweighted N         | (673)  | (322) | (351)  | (148)            | (118) | (263) | (144) | (415)             | (97)  | (96)     | (65)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 23%      | 50%   | 13%   | 7%        | 21%       | 26%                        | 21%     | 23%       | 26%     | 33%       | 16%     | 24%   | 20%   |
| The Republican Party | 40%      | 15%   | 39%   | 67%       | 39%       | 42%                        | 39%     | 44%       | 40%     | 31%       | 43%     | 41%   | 43%   |
| No difference        | 20%      | 19%   | 26%   | 14%       | 21%       | 17%                        | 21%     | 19%       | 19%     | 12%       | 23%     | 18%   | 25%   |
| Not sure             | 17%      | 16%   | 23%   | 12%       | 19%       | 15%                        | 19%     | 14%       | 15%     | 23%       | 18%     | 17%   | 12%   |
| Totals               | 100%     | 100%  | 101%  | 100%      | 100%      | 100%                       | 100%    | 100%      | 100%    | 99%       | 100%    | 100%  | 100%  |
| Unweighted N         | (673)    | (249) | (231) | (193)     | (450)     | (223)                      | (278)   | (199)     | (129)   | (126)     | (143)   | (253) | (151) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1V. Party Descriptions — People in suburbs

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 22%    | 21%   | 22%    | 20%              | 23%   | 16%   | 29%   | 22%               | 19%   | *        | *     |
| The Republican Party | 34%    | 39%   | 28%    | 22%              | 34%   | 40%   | 36%   | 35%               | 24%   | *        | *     |
| No difference        | 24%    | 24%   | 24%    | 30%              | 21%   | 24%   | 20%   | 24%               | 23%   | *        | *     |
| Not sure             | 21%    | 16%   | 26%    | 28%              | 22%   | 20%   | 15%   | 19%               | 35%   | *        | *     |
| Totals               | 101%   | 100%  | 100%   | 100%             | 100%  | 100%  | 100%  | 100%              | 101%  | *        | *     |
| Unweighted N         | (669)  | (324) | (345)  | (141)            | (120) | (263) | (145) | (417)             | (100) | (96)     | (56)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 22%      | 36%   | 18%   | 12%       | 20%       | 25%                        | 21%     | 23%       | 21%     | 21%       | 25%     | 22%   | 18%   |
| The Republican Party | 34%      | 22%   | 31%   | 49%       | 31%       | 40%                        | 33%     | 35%       | 43%     | 37%       | 33%     | 33%   | 33%   |
| No difference        | 24%      | 22%   | 27%   | 21%       | 24%       | 23%                        | 23%     | 23%       | 26%     | 22%       | 18%     | 24%   | 31%   |
| Not sure             | 21%      | 20%   | 24%   | 18%       | 25%       | 13%                        | 23%     | 19%       | 10%     | 21%       | 24%     | 21%   | 18%   |
| Totals               | 101%     | 100%  | 100%  | 100%      | 100%      | 101%                       | 100%    | 100%      | 100%    | 101%      | 100%    | 100%  | 100%  |
| Unweighted N         | (669)    | (230) | (245) | (194)     | (453)     | (216)                      | (288)   | (187)     | (118)   | (115)     | (130)   | (269) | (155) |



# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1W. Party Descriptions — Veterans

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 21%    | 24%   | 17%    | 18%              | 19%   | 20%   | 25%   | 21%               | *     | *        | *     |
| The Republican Party | 39%    | 46%   | 33%    | 25%              | 34%   | 48%   | 46%   | 45%               | *     | *        | *     |
| No difference        | 22%    | 21%   | 23%    | 31%              | 25%   | 19%   | 13%   | 21%               | *     | *        | *     |
| Not sure             | 18%    | 9%    | 27%    | 26%              | 21%   | 13%   | 16%   | 14%               | *     | *        | *     |
| Totals               | 100%   | 100%  | 100%   | 100%             | 99%   | 100%  | 100%  | 101%              | *     | *        | *     |
| Unweighted N         | (642)  | (305) | (337)  | (140)            | (121) | (244) | (137) | (394)             | (95)  | (93)     | (60)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 21%      | 45%   | 11%   | 4%        | 19%       | 23%                        | 24%     | 17%       | 20%     | 28%       | 18%     | 17%   | 24%   |
| The Republican Party | 39%      | 15%   | 35%   | 74%       | 39%       | 41%                        | 34%     | 46%       | 44%     | 40%       | 45%     | 39%   | 34%   |
| No difference        | 22%      | 22%   | 26%   | 15%       | 21%       | 23%                        | 23%     | 22%       | 25%     | 16%       | 17%     | 24%   | 27%   |
| Not sure             | 18%      | 18%   | 28%   | 6%        | 21%       | 13%                        | 20%     | 15%       | 12%     | 16%       | 20%     | 21%   | 15%   |
| Totals               | 100%     | 100%  | 100%  | 99%       | 100%      | 100%                       | 101%    | 100%      | 101%    | 100%      | 100%    | 101%  | 100%  |
| Unweighted N         | (642)    | (239) | (233) | (170)     | (427)     | (215)                      | (267)   | (187)     | (118)   | (119)     | (128)   | (250) | (145) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1X. Party Descriptions — The wealthy

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 17%    | 19%   | 15%    | 12%              | 17%   | 16%   | 22%   | 18%               | 17%   | *        | *     |
| The Republican Party | 49%    | 46%   | 52%    | 35%              | 53%   | 54%   | 50%   | 50%               | 44%   | *        | *     |
| No difference        | 18%    | 23%   | 14%    | 29%              | 12%   | 16%   | 18%   | 18%               | 14%   | *        | *     |
| Not sure             | 15%    | 12%   | 19%    | 24%              | 18%   | 13%   | 10%   | 14%               | 25%   | *        | *     |
| Totals               | 99%    | 100%  | 100%   | 100%             | 100%  | 99%   | 100%  | 100%              | 100%  | *        | *     |
| Unweighted N         | (639)  | (305) | (334)  | (126)            | (109) | (258) | (146) | (395)             | (100) | (86)     | (58)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 17%      | 11%   | 12%   | 29%       | 18%       | 15%                        | 21%     | 14%       | 16%     | 14%       | 15%     | 20%   | 18%   |
| The Republican Party | 49%      | 70%   | 37%   | 40%       | 44%       | 59%                        | 51%     | 51%       | 52%     | 46%       | 54%     | 46%   | 52%   |
| No difference        | 18%      | 8%    | 27%   | 19%       | 18%       | 18%                        | 14%     | 19%       | 29%     | 25%       | 16%     | 16%   | 17%   |
| Not sure             | 15%      | 11%   | 23%   | 12%       | 19%       | 8%                         | 15%     | 16%       | 3%      | 15%       | 15%     | 18%   | 13%   |
| Totals               | 99%      | 100%  | 99%   | 100%      | 99%       | 100%                       | 101%    | 100%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N         | (639)    | (238) | (221) | (180)     | (435)     | (204)                      | (277)   | (183)     | (113)   | (117)     | (132)   | (237) | (153) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1Y. Party Descriptions — Homeowners

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       | Age (4 category) |       |       |       | Race (4 category) |       |       |          |       |
|----------------------|--------|-------|------------------|-------|-------|-------|-------------------|-------|-------|----------|-------|
|                      | Total  | Male  | Female           | 18-29 | 30-44 | 45-64 | 65+               | White | Black | Hispanic | Other |
| The Democratic Party | 17%    | 19%   | 15%              | 15%   | 20%   | 18%   | 14%               | 16%   | 23%   | *        | *     |
| The Republican Party | 32%    | 34%   | 30%              | 26%   | 27%   | 33%   | 42%               | 37%   | 16%   | *        | *     |
| No difference        | 29%    | 30%   | 27%              | 28%   | 30%   | 26%   | 31%               | 26%   | 25%   | *        | *     |
| Not sure             | 22%    | 18%   | 27%              | 31%   | 23%   | 23%   | 13%               | 21%   | 35%   | *        | *     |
| Totals               | 100%   | 101%  | 99%              | 100%  | 100%  | 100%  | 100%              | 100%  | 99%   | *        | *     |
| Unweighted N         | (650)  | (317) | (333)            | (137) | (112) | (269) | (132)             | (394) | (108) | (85)     | (63)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 17%      | 34%   | 9%    | 6%        | 15%       | 21%                        | 16%     | 19%       | 19%     | 21%       | 18%     | 19%   | 11%   |
| The Republican Party | 32%      | 13%   | 28%   | 59%       | 30%       | 37%                        | 28%     | 41%       | 32%     | 35%       | 29%     | 29%   | 37%   |
| No difference        | 29%      | 28%   | 37%   | 20%       | 29%       | 27%                        | 29%     | 21%       | 37%     | 22%       | 23%     | 28%   | 38%   |
| Not sure             | 22%      | 25%   | 26%   | 15%       | 26%       | 15%                        | 27%     | 19%       | 13%     | 22%       | 29%     | 24%   | 14%   |
| Totals               | 100%     | 100%  | 100%  | 100%      | 100%      | 100%                       | 100%    | 100%      | 101%    | 100%      | 99%     | 100%  | 100%  |
| Unweighted N         | (650)    | (250) | (223) | (177)     | (443)     | (207)                      | (284)   | (179)     | (118)   | (111)     | (135)   | (238) | (166) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 12. Party Descriptions — Farmers

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 17%    | 17%   | 16%    | 20%              | 13%   | 16%   | 20%   | 16%               | *     | *        | *     |
| The Republican Party | 49%    | 53%   | 45%    | 31%              | 53%   | 53%   | 53%   | 54%               | *     | *        | *     |
| No difference        | 15%    | 15%   | 14%    | 20%              | 14%   | 15%   | 11%   | 14%               | *     | *        | *     |
| Not sure             | 20%    | 14%   | 25%    | 29%              | 20%   | 17%   | 16%   | 16%               | *     | *        | *     |
| Totals               | 101%   | 99%   | 100%   | 100%             | 100%  | 101%  | 100%  | 100%              | *     | *        | *     |
| Unweighted N         | (662)  | (308) | (354)  | (138)            | (120) | (258) | (146) | (423)             | (91)  | (87)     | (61)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 17%      | 33%   | 12%   | 5%        | 19%       | 14%                        | 18%     | 16%       | 18%     | 19%       | 11%     | 19%   | 17%   |
| The Republican Party | 49%      | 32%   | 41%   | 76%       | 44%       | 58%                        | 44%     | 54%       | 55%     | 44%       | 57%     | 48%   | 45%   |
| No difference        | 15%      | 19%   | 17%   | 8%        | 15%       | 15%                        | 17%     | 11%       | 19%     | 12%       | 14%     | 14%   | 19%   |
| Not sure             | 20%      | 16%   | 30%   | 11%       | 23%       | 13%                        | 21%     | 20%       | 9%      | 26%       | 18%     | 18%   | 20%   |
| Totals               | 101%     | 100%  | 100%  | 100%      | 101%      | 100%                       | 100%    | 101%      | 101%    | 101%      | 100%    | 99%   | 101%  |
| Unweighted N         | (662)    | (246) | (234) | (182)     | (441)     | (221)                      | (289)   | (186)     | (109)   | (124)     | (136)   | (256) | (146) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1AA. Party Descriptions — People in rural areas

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 14%    | 14%   | 13%    | 15%              | 17%   | 10%   | 15%   | 13%               | *     | *        | *     |
| The Republican Party | 54%    | 62%   | 46%    | 41%              | 52%   | 59%   | 60%   | 60%               | *     | *        | *     |
| No difference        | 15%    | 14%   | 16%    | 23%              | 16%   | 14%   | 10%   | 14%               | *     | *        | *     |
| Not sure             | 17%    | 9%    | 25%    | 21%              | 15%   | 17%   | 15%   | 12%               | *     | *        | *     |
| Totals               | 100%   | 99%   | 100%   | 100%             | 100%  | 100%  | 100%  | 99%               | *     | *        | *     |
| Unweighted N         | (649)  | (311) | (338)  | (131)            | (119) | (252) | (147) | (391)             | (88)  | (96)     | (74)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 14%      | 29%   | 8%    | 6%        | 14%       | 14%                        | 17%     | 10%       | 16%     | 18%       | 8%      | 16%   | 12%   |
| The Republican Party | 54%      | 45%   | 50%   | 70%       | 48%       | 65%                        | 52%     | 61%       | 59%     | 57%       | 56%     | 52%   | 53%   |
| No difference        | 15%      | 14%   | 14%   | 18%       | 16%       | 13%                        | 16%     | 14%       | 15%     | 11%       | 23%     | 12%   | 17%   |
| Not sure             | 17%      | 12%   | 28%   | 7%        | 22%       | 8%                         | 15%     | 15%       | 10%     | 14%       | 13%     | 20%   | 18%   |
| Totals               | 100%     | 100%  | 100%  | 101%      | 100%      | 100%                       | 100%    | 100%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N         | (649)    | (221) | (249) | (179)     | (435)     | (214)                      | (280)   | (181)     | (112)   | (127)     | (122)   | (244) | (156) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1AB. Party Descriptions — Christians

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 11%    | 12%   | 11%    | 16%              | 13%   | 8%    | 10%   | 10%               | *     | 8%       | *     |
| The Republican Party | 56%    | 58%   | 54%    | 44%              | 58%   | 60%   | 59%   | 62%               | *     | 57%      | *     |
| No difference        | 16%    | 18%   | 15%    | 20%              | 14%   | 15%   | 18%   | 15%               | *     | 14%      | *     |
| Not sure             | 16%    | 12%   | 20%    | 20%              | 15%   | 17%   | 13%   | 13%               | *     | 21%      | *     |
| Totals               | 99%    | 100%  | 100%   | 100%             | 100%  | 100%  | 100%  | 100%              | *     | 100%     | *     |
| Unweighted N         | (672)  | (319) | (353)  | (143)            | (120) | (262) | (147) | (408)             | (97)  | (104)    | (63)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 11%      | 22%   | 7%    | 6%        | 13%       | 7%                         | 17%     | 6%        | 8%      | 19%       | 11%     | 8%    | 12%   |
| The Republican Party | 56%      | 46%   | 51%   | 74%       | 51%       | 66%                        | 49%     | 66%       | 65%     | 53%       | 62%     | 57%   | 51%   |
| No difference        | 16%      | 19%   | 19%   | 11%       | 16%       | 17%                        | 18%     | 13%       | 19%     | 13%       | 13%     | 17%   | 20%   |
| Not sure             | 16%      | 13%   | 24%   | 10%       | 20%       | 9%                         | 17%     | 15%       | 8%      | 16%       | 14%     | 18%   | 17%   |
| Totals               | 99%      | 100%  | 101%  | 101%      | 100%      | 99%                        | 101%    | 100%      | 100%    | 101%      | 100%    | 100%  | 100%  |
| Unweighted N         | (672)    | (245) | (249) | (178)     | (455)     | (217)                      | (291)   | (190)     | (122)   | (120)     | (117)   | (269) | (166) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1AC. Party Descriptions — Men

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 10%    | 10%   | 10%    | 12%              | 12%   | 8%    | 9%    | 9%                | *     | *        | *     |
| The Republican Party | 43%    | 45%   | 42%    | 31%              | 49%   | 38%   | 57%   | 47%               | *     | *        | *     |
| No difference        | 26%    | 29%   | 24%    | 30%              | 15%   | 33%   | 24%   | 27%               | *     | *        | *     |
| Not sure             | 21%    | 16%   | 25%    | 27%              | 24%   | 20%   | 9%    | 17%               | *     | *        | *     |
| Totals               | 100%   | 100%  | 101%   | 100%             | 100%  | 99%   | 99%   | 100%              | *     | *        | *     |
| Unweighted N         | (644)  | (299) | (345)  | (137)            | (115) | (254) | (138) | (401)             | (96)  | (89)     | (58)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 10%      | 22%   | 4%    | 6%        | 10%       | 11%                        | 11%     | 10%       | 12%     | 13%       | 10%     | 11%   | 7%    |
| The Republican Party | 43%      | 40%   | 40%   | 51%       | 40%       | 49%                        | 40%     | 48%       | 51%     | 47%       | 39%     | 42%   | 48%   |
| No difference        | 26%      | 25%   | 27%   | 27%       | 26%       | 26%                        | 28%     | 27%       | 27%     | 19%       | 33%     | 23%   | 30%   |
| Not sure             | 21%      | 14%   | 30%   | 17%       | 24%       | 14%                        | 21%     | 15%       | 10%     | 21%       | 18%     | 25%   | 15%   |
| Totals               | 100%     | 101%  | 101%  | 101%      | 100%      | 100%                       | 100%    | 100%      | 100%    | 100%      | 100%    | 101%  | 100%  |
| Unweighted N         | (644)    | (235) | (233) | (176)     | (434)     | (210)                      | (281)   | (170)     | (114)   | (115)     | (132)   | (250) | (147) |

# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



## 1AD. Party Descriptions — White Americans

Which would you say is more the party of...?

*Respondents were asked about a random sample of 20 of the 30 groups*

|                      | Gender |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      | Total  | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| The Democratic Party | 10%    | 11%   | 9%     | 15%              | 10%   | 10%   | 6%    | 10%               | 14%   | *        | *     |
| The Republican Party | 46%    | 51%   | 41%    | 35%              | 47%   | 51%   | 48%   | 43%               | 44%   | *        | *     |
| No difference        | 26%    | 25%   | 27%    | 26%              | 23%   | 25%   | 31%   | 29%               | 21%   | *        | *     |
| Not sure             | 18%    | 13%   | 22%    | 24%              | 20%   | 14%   | 16%   | 18%               | 21%   | *        | *     |
| Totals               | 100%   | 100%  | 99%    | 100%             | 100%  | 100%  | 101%  | 100%              | 100%  | *        | *     |
| Unweighted N         | (670)  | (298) | (372)  | (142)            | (118) | (269) | (141) | (414)             | (101) | (91)     | (64)  |

|                      | Party ID |       |       | Education |           | Family Income (3 category) |         |           | Region  |           |         |       |       |
|----------------------|----------|-------|-------|-----------|-----------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
|                      | Total    | Dem   | Ind   | Rep       | No degree | College degree             | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| The Democratic Party | 10%      | 21%   | 5%    | 4%        | 11%       | 8%                         | 11%     | 11%       | 9%      | 14%       | 9%      | 9%    | 9%    |
| The Republican Party | 46%      | 47%   | 38%   | 56%       | 43%       | 52%                        | 43%     | 51%       | 50%     | 39%       | 48%     | 49%   | 42%   |
| No difference        | 26%      | 21%   | 34%   | 23%       | 27%       | 25%                        | 26%     | 25%       | 33%     | 24%       | 24%     | 23%   | 35%   |
| Not sure             | 18%      | 11%   | 24%   | 17%       | 20%       | 14%                        | 20%     | 14%       | 8%      | 23%       | 19%     | 18%   | 13%   |
| Totals               | 100%     | 100%  | 101%  | 100%      | 101%      | 99%                        | 100%    | 101%      | 100%    | 100%      | 100%    | 99%   | 99%   |
| Unweighted N         | (670)    | (246) | (242) | (182)     | (449)     | (221)                      | (283)   | (192)     | (119)   | (113)     | (126)   | (271) | (160) |



# YouGov Survey: Democratic and Republican Parties

February 7 - 9, 2024 - 1000 U.S. adult citizens



|                               |   |
|-------------------------------|---|
| <b>Interviewing Dates</b>     | February 7 - 9, 2024  |
| <b>Target population</b>      | U.S. citizens, aged 18 and over.  |
| <b>Sampling method</b>        | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.  |
| <b>Weighting</b>              | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.121 to 6.366, with a mean of one and a standard deviation of 0.712. |
| <b>Number of respondents</b>  | 1000  |
| <b>Margin of error</b>        | ± 3.8% (adjusted for weighting)   |
| <b>Survey mode</b>            | Web-based interviews  |
| <b>Questions not reported</b> | 86 questions not reported.  |